Alliance University

SELF ASSESSMENT REPORT FOR Master of Business Administration

Part A : Institution Details

1 Name and Address of the Institution

Alliance University,
CHIKKAHAGADE CROSS,CHANDAPURA-ANEKAL MAIN ROAD BENGALURU ,KARNATAKA -562106,

2 Name and Address of the Affiliating University, if applicable:

3 Year of establishment of the Institution

2010

4 Type of the Institution

Note : Edit institute type will cause changes in Criteria 1.1(program curriculum)

University(Autonomous Institution)

5 Ownership Status:

☐ Central Government	☐ Trust
☐ State Government	☐ Society
☐ Government Aided	☐ Section 25 Company
☐ Self financing	☑ Any Other(Please Specify)

Provide Details:

Section 8 Company

6 Vision of the Institution:

To be a world-class University that nurtures talent and catalytically transforms the lives of millions through excellence in teaching, research, service and community development. To uphold a commitment to shaping lives through scholarly teaching and learning, and that which contributes to an equitable and holistic transformation of society at large.

7 Mission of the Institution:

1. To create and sustain a community of lifelong learners in an environment that emphasizes literacy, critical thinking, and humanistic and scientific inquiry.

2. To provide dynamic, challenging and ethical environment for pursuing high quality teaching, research, learning and service across all areas of University, where students, faculty and other key constituents can interact, collaborate and partner with the global community for creation and dissemination of knowledge and transform lives of people through innovation and excellence in higher education.

8 Details of all the programs offered by the institution:

Name of Program	Program Applied level	Start of year	Year of AICTE approval	Initial Intake	Intake Increase	Current Intake	Accreditation status	From	To	Program for consideration	Program for Duration
Master of Business Administration	PG	2010	2010	600	No	600	Applying first time	--	--	Yes	2
Electronics & Communication Engineering	UG	2012	2012	60	No	60	Applying first time	--	--	No	4
B.Tech in Aerospace Engineering	UG	2012	2012	60	No	60	Eligible but not applied	--	--	0	4
B.Tech in Civil Engineering	UG	2012	2012	60	No	60	Eligible but not applied	--	--	0	4
B.Tech in Electrical and Electronics Engineering	UG	2012	2012	60	No	60	Eligible but not applied	--	--	0	4
B.Tech in Information Technology	UG	2012	2012	60	No	60	Eligible but not applied	--	--	0	4
B.Tech in Mechanical Engineering	UG	2012	2012	60	No	60	Eligible but not applied	--	--	0	4
B.Tech in Computer Science	UG	2012	2012	540	No	540	Eligible but not applied	--	--	0	4
B.Tech CSE with Specialisation in Artificial Intellignece and Data Science	UG	2024	2024	60	No	60	Not eligible for accreditation	--	--	0	4
B.Tech CSE with Specialisation in Artificial Intellignece and Machine Learning	UG	2024	2024	60	No	60	Not eligible for accreditation	--	--	0	4
B.Tech CSE with Specialisation in Augmenteed Reality/ Virtual Reality	UG	2024	2024	60	No	60	Not eligible for accreditation	--	--	0	4
B.Tech CSE with Specialisation in Block Chain Technologies	UG	2024	2024	60	No	60	Not eligible for accreditation	--	--	0	4
B.Tech CSE with Specialisation in Cloud Computing	UG	2024	2024	60	No	60	Not eligible for accreditation	--	--	0	4
B.Tech CSE with Specialisation in Cyber Security	UG	2024	2024	60	No	60	Not eligible for accreditation	--	--	0	4
B.Tech CSE with Specialisation in Internet of Things	UG	2024	2024	60	No	60	Not eligible for accreditation	--	--	0	4
B.Tech CSE with Specialisation in Data Analytics	UG	2024	2024	60	No	60	Not eligible for accreditation	--	--	0	4
MCA	PG	2024	2024	150	No	150	Not eligible for accreditation	--	--	0	2
BBA	UG	2010	2010	500	No	500	Not eligible for accreditation	--	--	0	3
BCA	UG	2024	2024	180	No	180	Not eligible for accreditation	--	--	0	3

9 Programs to be considered for Accreditation vide this application

S No	Level	Discipline	Program	Current Year Sanctioned Intake	Current Year Admission (in Nos.)
1	Under Graduate	Engineering & Technology	Electronics & Communication Engineering		
2	Post Graduate	Management	Master of Business Administration	600	648

10 Contact Information of the Head of the Institution and NBA coordinator, if designated:

Head of the Institution	
Name	Dr. B Priestly Shan
Designation	Vice Chancellor
Mobile No.	8086304720
Email ID	vc@alliance.edu.in

NBA Coordinator, If Designated

Name	Dr. Athira B Kaimal
Designation	Director IQAC
Mobile No.	9496820448
Email ID	qa@alliance.edu.in

PART B: Criteria Summary

Critera No.	Criteria	Total Marks	Institute Marks
1	VISION, MISSION & PROGRAM EDUCATIONAL OBJECTIVES	50	50.00
2	GOVERNANCE, LEADERSHIP & FINANCIAL RESOURCES	100	100.00
3	PROGRAM OUTCOMES & COURSE OUTCOMES	100	100.00
4	CURRICULUM & LEARNING PROCESS	125	125.00
5	STUDENT QUALITY AND PERFORMANCE	100	90.92
6	FACULTY ATTRIBUTES AND CONTRIBUTIONS	250	223.00
7	INDUSTRY & INTERNATIONAL CONNECT	100	100.00
8	INFRASTRUCTURE	75	75.00
9	ALUMNI PERFORMANCE AND CONNECT	50	50.00
10	CONTINUOUS IMPROVEMENT	50	50.00
	Total	**1000**	**964**

Part B - Program Level Criteria

1 VISION, MISSION & PROGRAM EDUCATIONAL OBJECTIVES (50)

Total Marks 50.00

1.1 State the Vision and Mission of the Department and Institute (5)

Total Marks 5.00

Institute Marks 5.00

Vision of the institute	To be a world-class University that nurtures talent and catalytically transforms the lives of millions through excellence in teaching, research, service and community development. To uphold a commitment to shaping lives through scholarly teaching and learning, and that which contributes to an equitable and holistic transformation of society at large.
Mission of the institute	1. To create and sustain a community of lifelong learners in an environment that emphasizes literacy, critical thinking, and humanistic and scientific inquiry. 2. To provide dynamic, challenging and ethical environment for pursuing high quality teaching, research, learning and service across all areas of University, where students, faculty and other key constituents can interact, collaborate and partner with the global community for creation and dissemination of knowledge and transform lives of people through innovation and excellence in higher education.
Vision of the Department	“Our vision is to redefine business education in India by fostering a dynamic and inclusive environment that champions innovation and sustainable development. We strive to cultivate future business leaders and entrepreneurs equipped to spearhead socio-economic progress and enact positive change within our nation and beyond, driving a transformative impact on the landscape of education and business practices. We endeavor to be at the forefront of nurturing a generation of visionary leaders poised to steer India toward a prosperous and sustainable future”.
Mission of the Department	

Mission No.	Mission Statements
M1	To transform business education by creating an inclusive and innovative ecosystem that prioritizes sustainability.
M2	To nurture aspiring business leaders and entrepreneurs, empowering them with the tools and mindset necessary to lead transformative change, fostering socio-economic growth within our nation and globally.
M3	To pioneer a paradigm, shift in business education, emphasizing a dynamic, inclusive culture that thrives on innovation and sustainable practices.
M4	To empower and mentor the next wave of visionary business leaders, equipping them to not only drive positive change within India but also to impact the international landscape, steering towards a future defined by prosperity and sustainability.

1.2 PEOs statements (5)

Total Marks 5.00

Institute Marks
5.00

PEO No.	Program Educational Objectives Statements
PEO1	PEO 1: Develop business acumen: To provide students with a solid foundation in core business functions. To enable students to develop a broad grasp of various value creating functions within businesses and their interdependencies.
PEO2	PEO 2: Foster strategic thinking: To foster the development of strategic thinking skills so students can analyze complex business problems, evaluate alternative options generated, and make informed decisions to achieve organizational goals.
PEO3	PEO 3: Enhance leadership capabilities: MBA programs typically aim to develop strong leadership qualities in their students. This includes developing skills in communication, teamwork, motivation, and ethical decision-making. The objective is to prepare graduates to lead teams and organizations effectively.
PEO4	PEO 4: Promote global perspective: To enhance focus on international business environments and prepare students to operate with a global business mindset. To augment understanding of various cultures, markets, and global business trends.
PEO5	PEO 5: Cultivate ethical and socially responsible decision-making: To emphasize the importance of ethical and socially responsible business practices and develop graduates who can make decisions that consider the impact on stakeholders, society, and the environment.

1.3 Dissemination among stakeholders (10)

Total Marks 10.00

Institute Marks
10.00

Alliance School of Business ensures the **Vision, Mission, and Program Educational Objectives (PEOs)** are widely disseminated and effectively communicated to all stakeholders—both internal and external. The institution has established a **multi-pronged dissemination strategy** that leverages physical displays, digital platforms, academic documents, and stakeholder engagement processes to create widespread awareness and alignment with institutional goals.

1. Locations and Mediums of Dissemination

The Vision, Mission, and PEOs are prominently displayed across multiple locations and mediums, ensuring visibility and accessibility for all stakeholder groups.

Sl. No	Location	Vision	Mission	PEOs	Stakeholders Benefitted
1	HOD Room	✓	✓	✓	Students, Parents, External Resource Persons, Alumni, Faculty
2	On Campus Premise (Posters, Display Boards)	✓	✓	✓	Students, Parents, External Resource Persons, Alumni, Faculty
3	Department Laboratory	✓	✓	✓	Students, Faculty
4	Course Catalogues	✓	✓	✓	Students, Faculty, Alumni, Industry
5	Lab Manuals	✓	✓	✓	Students, Faculty
6	CDAP, and Course Files	✓	✓	✓	Students, Faculty
7	University Website	✓	✓	✓	All Stakeholders
8	Annual Reports	✓	✓		Leadership
9	University and Department Presentations	✓	✓	✓	All Stakeholders

2. Process of Dissemination and Awareness Creation

a) Internal Stakeholders

Internal stakeholders include **management, governing board members, faculty, support staff, and students**. The dissemination process for them involves:

- **Induction Programs:** Vision, Mission, and PEOs are introduced to students and faculty during orientation and induction sessions.
- **Faculty Development Programs (FDPs):** Sessions for faculty and staff emphasize aligning teaching-learning processes with institutional objectives.
- **Departmental Meetings:** Regular meetings of faculty and administrative staff include discussions on strategic alignment with Vision and Mission.
- **Physical Displays:** Posters and display boards in classrooms, laboratories, faculty cabins, and common areas ensure daily visibility.

b) External Stakeholders

External stakeholders include **employers, industry partners, alumni, accreditation bodies, and funding agencies**. Dissemination to them occurs through:

- **University Website:** Vision, Mission, and PEOs are prominently featured on the University and School websites, ensuring global accessibility.
- **Annual Alumni Meets and Industry Events:** Shared through presentations and discussions, reinforcing alignment with external expectations.
- **Publications:** Course catalogues, program brochures, and annual reports carry institutional objectives for broad distribution.
- **Corporate Mentorship Programs:** Mentors are made aware of institutional objectives to ensure mentoring aligns with desired graduate attributes.

3. Effective Implementation and Monitoring

To ensure effective implementation and awareness:

- Feedback mechanisms (from students, alumni, and industry partners) assess stakeholder awareness and understanding of Vision, Mission, and PEOs.
- Periodic reviews by the Internal Quality Assurance Cell (IQAC) ensure the dissemination strategy remains relevant and impactful.
- Stakeholder surveys and accreditation visits validate the visibility and alignment of these objectives across institutional activities.

4. Impact of Dissemination Strategy

This multi-layered approach ensures:

- Students and faculty internalize institutional values and align their academic and professional pursuits accordingly.
- Industry and alumni collaborations reflect shared understanding of educational objectives.
- Leadership and governance decisions remain firmly anchored to institutional Vision and Mission.

Alliance School of Business demonstrates a **systematic and comprehensive process for disseminating Vision, Mission, and PEOs** to its diverse stakeholder base. The combination of physical displays, digital platforms, academic documents, and stakeholder interactions ensures a **high level of awareness and alignment**, supporting the School's mission of delivering globally competitive and socially responsible management education.

1.4 Formulation process (15) Total Marks 15.00

Institute Marks

15.00

At Alliance School of Business (ASOB), the formulation of the Vision, Mission, and Program Educational Objectives (PEOs) follows a **systematic, collaborative, and iterative process** that ensures alignment with institutional philosophy, industry expectations, global trends, and societal needs. This structured approach engages all key stakeholders, both internal and external, to ensure relevance, inclusivity, and long-term impact.

1. Initial Review and Benchmarking

a) Benchmarking with Global Standards

The process begins with a thorough review of the existing Vision, Mission, and PEOs. Benchmarking exercises are conducted against **leading national and international business schools** to incorporate best practices in management education.

b) Analysis of Industry and Academic Trends

Current trends in the global business environment, technological advancements, and emerging academic imperatives are analyzed. This step ensures that the formulated Vision, Mission, and PEOs are **forward-looking and aligned with the evolving demands of the management profession**.

2. Stakeholder Consultation

a) Faculty Engagement

Workshops and meetings are organized where faculty members—who are central to program delivery—provide inputs based on their teaching experience, research insights, and industry interactions.

b) Management and Governing Body Inputs

Senior management and governing board members review initial drafts to ensure alignment with the University's **strategic vision and institutional development goals**. Their inputs provide a long-term perspective on academic and operational priorities.

c) Student and Alumni Feedback

Current students contribute insights into learning needs and career aspirations, while alumni provide feedback on how the program has impacted their professional journeys, ensuring that the PEOs remain **practical and outcome-oriented**.

d) Industry and Employer Perspectives

Industry partners, employers, and recruiters are consulted to validate that the competencies embedded in the PEOs address real-world challenges and meet market requirements. Their insights enhance the employability and relevance of graduates.

3. Drafting and Alignment

a) Drafting Vision and Mission Statements

Incorporating stakeholder feedback, drafts of the Vision and Mission statements are prepared.

- The **Vision Statement** articulates the long-term aspirations and global positioning of ASOB.
- The **Mission Statement** defines the pathways and commitments to achieving these aspirations.

b) Formulating PEOs

The Program Educational Objectives (PEOs) are crafted to be **Specific, Measurable, Achievable, Relevant, and Time-bound (SMART)**. Each PEO is explicitly aligned with the Mission, covering key domains such as:

- Leadership development
- Analytical and critical thinking
- Ethical decision-making
- Innovation and entrepreneurship
- Global business awareness

This alignment ensures that the PEOs bridge institutional aspirations with program-level outcomes.

4. Review and Approval

a) Internal Review

Draft Vision, Mission, and PEOs are circulated among faculty, academic leaders, and administrative staff for refinement. Constructive feedback ensures clarity and cohesion.

b) External Validation

The refined drafts are shared with external stakeholders—industry experts, alumni, and employers—for validation. Their perspectives confirm alignment with industry needs and societal expectations.

c) Final Approval

The final versions are submitted to the **Governing Board** for formal approval. This step ensures institutional endorsement and integration into the University's long-term strategic framework.

5. Dissemination and Implementation

a) Internal Dissemination

The approved Vision, Mission, and PEOs are communicated to internal stakeholders—faculty, students, and staff—via:

- Faculty meetings and development programs
- Student orientation sessions
- Internal newsletters and notice boards

b) External Dissemination

External stakeholders—alumni, employers, and industry partners—are informed through:

- University website and program brochures
- Alumni newsletters and engagement forums
- Industry-academia events and conferences

This multi-channel dissemination strategy ensures widespread awareness and alignment.

6. Continuous Review and Improvement

a) Periodic Review Cycle

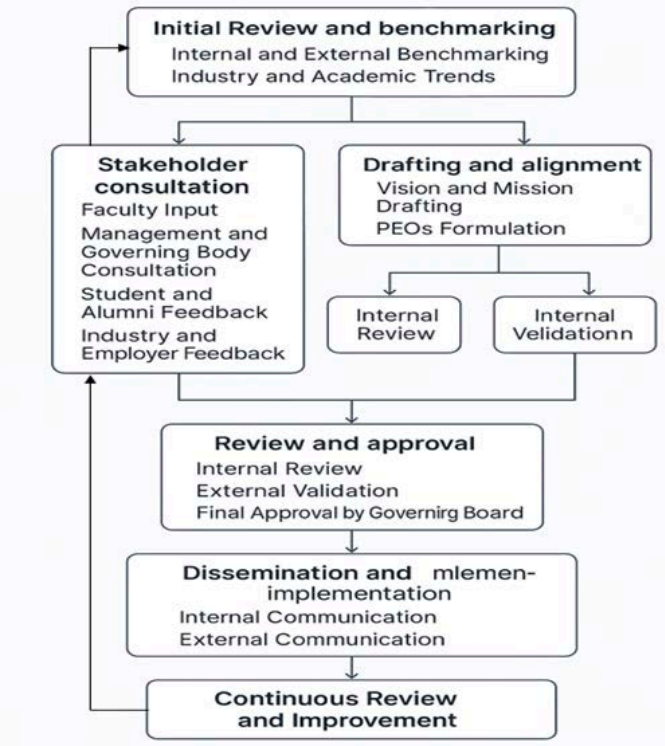
The Vision, Mission, and PEOs are periodically reviewed (typically every 3–5 years) by designated review committees to ensure continued relevance and responsiveness to changing academic and industry landscapes.

b) Feedback Loop Mechanisms

Feedback from stakeholders, accreditation bodies, and program evaluation metrics are systematically analyzed and used to refine these statements, maintaining their dynamic nature and long-term impact.

The formulation process for the Vision, Mission, and PEOs at Alliance School of Business reflects a **comprehensive, inclusive, and iterative approach**. By engaging stakeholders at every stage—from initial benchmarking to final approval and periodic review—the institution ensures that these foundational statements are **dynamic, forward-thinking, and aligned with academic excellence, industry relevance, and societal impact**.

This process has been instrumental in shaping the School's identity as a leader in management education committed to producing **globally competent and socially responsible business leaders**.



Flowchart: Formulation Process for Vision, Mission, and Program Educational Objectives

1.5 Consistency of PEOs with the mission (15)

Total Marks 15.00

Institute Marks

15.00

Justification and Rationale Table

PEO	Mission (M1)	Mission (M2)	Mission (M3)	Mission (M4)
PEO 1: Develop business acumen	Strong: Builds a solid foundation in core functions to support inclusive and sustainable education.	Strong: Empowers students with broad business knowledge to lead transformative change.	Moderate: Supports innovative practices but indirectly drives paradigm shifts.	Moderate: Provides necessary knowledge for global impact but needs integration with global mindset.
PEO 2: Foster strategic thinking	Strong: Enables students to innovate and sustain inclusive ecosystems through analytical skills.	Moderate: Contributes to entrepreneurial vision and problem-solving for socio-economic growth.	Strong: Critical for dynamic and innovative practices in business education.	Moderate: Helps students to address global challenges strategically but not the primary driver.
PEO 3: Enhance leadership capabilities	Moderate: Leadership development supports inclusivity but not the primary focus of M1.	Strong: Central to nurturing leaders and entrepreneurs who can foster socio-economic growth.	Moderate: Leadership complements innovation and sustainability efforts.	Strong: Essential for preparing leaders to create impact both nationally and globally.
PEO 4: Promote global perspective	Moderate: Enhances inclusivity by bringing in global awareness but not the primary mission.	Strong: Equips students to operate with a global mindset necessary for transformative change.	Moderate: Supports cultural shifts and innovation but secondary to core mission.	Strong: Directly supports empowering leaders with global perspectives to impact international prosperity.
PEO 5: Cultivate ethical and socially responsible decision-making	Strong: Aligns fully with creating inclusive, ethical, and sustainable ecosystems in business education.	Strong: Ethical responsibility is critical to nurturing leaders capable of driving positive societal change.	Strong: Directly supports sustainable and ethical business practices for innovative ecosystems.	Strong: Essential for preparing visionary leaders who make ethical decisions impacting society and global stakeholders positively.

PEO Statements	M1	M2	M3	M4
PEO 1: Develop business acumen: To provide students with a solid foundation in core business functions. To enable students to develop a broad grasp of various value creating functions within businesses and their interdependencies.	3	3	2	2
PEO 2: Foster strategic thinking: To foster the development of strategic thinking skills so students can analyze complex business problems, evaluate alternative options generated, and make informed decisions to achieve organizational goals.	3	2	3	2
PEO 3: Enhance leadership capabilities: MBA programs typically aim to develop strong leadership qualities in their students. This includes developing skills in communication, teamwork, motivation, and ethical decision-making. The objective is to prepare graduates to lead teams and organizations effectively.	2	3	2	3
PEO 4: Promote global perspective: To enhance focus on international business environments and prepare students to operate with a global business mindset. To augment understanding of various cultures, markets, and global business trends.	2	3	2	3
PEO 5: Cultivate ethical and socially responsible decision-making: To emphasize the importance of ethical and socially responsible business practices and develop graduates who can make decisions that consider the impact on stakeholders, society, and the environment.	3	3	3	3

2 GOVERNANCE, LEADERSHIP & FINANCIAL RESOURCES (100)

Total Marks 100.00

2.1.1 Governance Structure and Policies (30)

Total Marks 30.00

2.1.1.1. Governing Structure (10)

Institute Marks

10.00

Alliance University, established under The Alliance University Act, 2010 (Karnataka Act 34 of 2010), is governed and administered through a robust statutory framework that defines its administrative setup, functions of various bodies, and service-related policies. The University ensures compliance with national standards through statutory and non-statutory committees and follows a transparent, merit-based system for recruitment and promotions.This section provides a detailed account of:

- The governing and administrative structure
- Functions of statutory and non-statutory committees
- Service rules, recruitment, and promotion policies
- Documentation processes

1. Governing Body and Administrative Framework

Alliance University operates under a multi-tiered governance system that enables policy formulation, academic planning, administrative oversight, and financial management.

Officers of the University

The University is headed by the Chancellor, who functions as the ceremonial and administrative leader. The Vice-Chancellor serves as the principal executive and academic officer, supported by Pro-Vice-Chancellors, the Registrar, and the Finance Officer. This administrative team ensures the seamless execution of academic and administrative operations.

Officer	**Role Description**
Chancellor	Head of the University; presides over the Governing Body and convocation ceremonies.
Vice-Chancellor	Principal executive responsible for day-to-day administration and academic leadership.
Pro-Vice-Chancellors	Assist the Vice-Chancellor in academic and administrative functions.
Registrar	Custodian of University records; oversees statutory documentation and administrative processes.
Finance Officer	Manages financial operations and oversees budgeting and audits.

This structure promotes accountability, transparency, and institutional autonomy.

2. Statutory Committees: Composition and Functions

a) Board of Governors

- Composition: Chancellor (Chairperson), Vice-Chancellor, Government nominees, Sponsoring Body nominees.
- Key Functions:
  - Acts as the principal governing body.
  - Approves policies, budgets, statutes, and strategic plans.
  - Appoints statutory auditors and resolves institutional conflicts.
  - Oversees the overall development and direction of the University.

b) Board of Management

- Composition: Vice-Chancellor (Chairperson), Pro-Vice-Chancellor, Registrar, Deans, Sponsoring Body nominees.
- Key Functions:
  - Executes decisions of the Board of Governors.
  - Handles academic, administrative, and financial operations.
  - Addresses urgent matters requiring immediate action.

c) Academic Council

- Composition: Vice-Chancellor (Chairperson), Pro-Vice-Chancellor, Registrar, Deans.
- Key Functions:
  - Principal academic authority of the University.
  - Oversees curriculum design, teaching standards, and research initiatives.
  - Approves academic collaborations and new programs.

d) Research Council

- Composition: Vice-Chancellor (Chairperson), Pro-Vice-Chancellor, Dean of Research, Faculty Deans.
- Key Functions:
  - Advises on research priorities and policies.
  - Encourages interdisciplinary research and innovation.
  - Reviews research proposals and monitors progress.

e) Finance Committee

- Composition: Chancellor (Chairperson) or nominee, Vice-Chancellor, Registrar, Finance Officer, Sponsoring Body nominee.
- Key Functions:
  - Prepares and reviews annual budgets.
  - Monitors fund utilization and recommends fee structures.
  - Advises on financial policies and strategies.

3. Non-Statutory Committees: Quality Assurance and Grievance Redressal Mechanisms

a) Internal Quality Assurance Cell (IQAC)

IQAC functions as a continuous improvement mechanism for academic and administrative activities.

- Functions:
  - Develops quality benchmarks and best practices.
  - Conducts periodic academic audits.
  - Facilitates faculty development programs and workshops.
  - Prepares and submits the Annual Quality Assurance Report.

b) Grievance Redressal Committee

Established to address grievances of students, faculty, and staff.

- Functions:
  - Provides a structured process for handling complaints.
  - Ensures fairness and transparency in resolving issues.
  - Offers a platform for appeals and mediation.

c) Internal Complaints Committee (ICC) / POSH Committee

Formed under the provisions of the Sexual Harassment of Women at Workplace Act.

- Functions:
  - Handles cases of workplace harassment.
  - Conducts sensitization programs on gender equality.
  - Submits annual compliance reports to statutory authorities.

d) Anti-Ragging Committee

As mandated by UGC and AICTE, this committee safeguards students against ragging.

- Functions:
  - Implements anti-ragging policies and procedures.
  - Conducts orientation sessions and awareness campaigns.
  - Investigates complaints and recommends disciplinary actions.

e) Disciplinary Committee

Maintains discipline across the campus community.

- Functions:
  - Enforces the code of conduct for students and staff.
  - Investigates breaches of discipline and recommends penalties.
  - Works in conjunction with the Registrar’s office.

4. Service Rules, Recruitment Procedures, and Promotion Policies

a) Service Rules

- All appointments are made through written contracts.
- Terms of service cover recruitment, probation, retirement, and termination.
- Disciplinary actions are governed by laid-down procedures.
- Welfare provisions include provident fund, pension schemes, and group insurance.

b) Recruitment Procedures

- Senior positions are appointed with approval from the Chancellor.
- Faculty and staff recruitment follows merit-based processes and complies with UGC/AICTE norms.
- Selection committees include subject experts and senior administrators.

c) Promotion Policies

- Faculty promotions follow performance appraisal systems and national regulatory frameworks such as the Career Advancement Scheme.
- Administrative staff promotions are based on experience, qualifications, and performance reviews.

5. Documentation Practices

To ensure transparency and accountability, all committees maintain:

- Meeting notices and agendas
- Minutes of meetings
- Action taken reports

The Registrar is responsible for the custody and authentication of these documents, which are readily available for scrutiny by regulatory and accreditation bodies.

The governance and administrative setup of Alliance University demonstrates a structured, transparent, and accountable system. Statutory and non-statutory committees function cohesively to ensure quality education, regulatory compliance, and continuous institutional improvement. Service rules, recruitment, and promotion policies are aligned with statutory provisions and national regulatory frameworks, meeting NBA's standards for accreditation.

Composititon of the Committees: https://www.alliance.edu.in/iqac/assets/nba/composition.pdf (https://www.alliance.edu.in/iqac/assets/nba/composition.pdf)
Copy of Minutes of Meeting and ATRs: https://www.alliance.edu.in/iqac/assets/nba/mom-atr.pdf (https://www.alliance.edu.in/iqac/assets/nba/mom-atr.pdf)

2.1.1.2. Service Rules (10)

Institute Marks

10.00

Alliance University believes that the foundation of an effective academic and administrative ecosystem lies in the existence of clear, equitable, and transparent service rules. These rules provide a structured framework governing the terms and conditions of employment for faculty and staff while ensuring alignment with institutional objectives and regulatory requirements.

The University's **Service Rules** have been carefully drafted to reflect best practices in higher education governance. They define rights, responsibilities, and expectations for employees at all levels and ensure a consistent and fair approach to managing the workforce.

To guarantee their relevance and effectiveness, the University has instituted robust mechanisms for **publication, dissemination, awareness building, and compliance monitoring**.

1. Publication of Service Rules

The Service Rules of Alliance University are part of the institutional statutes and have been approved by the Governing Body. They cover:

- **Recruitment and Appointment Procedures**
- **Probation and Confirmation Processes**
- **Performance Appraisals and Promotions**
- **Leave Policies and Entitlements**
- **Code of Conduct and Professional Ethics**
- **Grievance Redressal and Disciplinary Procedures**
- **Retirement, Pension, and Terminal Benefits**

These rules are:

- **Published on the University Website:** The Service Rules are available for public viewing on the official website under the "Policy Documents" section.
- **Integrated into the HRMS Portal:** Employees have access to the latest version of the Service Rules via the University's Human Resource Management System (HRMS), which serves as a central repository for all employee-related policies.
- **Shared in Employee Handbooks:** Every employee is provided with a digital or printed copy of the Employee Handbook at the time of joining, which includes a summary of Service Rules and pointers to the full document.

2. Awareness Building Among Employees

To ensure that all employees are aware of the Service Rules and their implications, Alliance University has implemented multiple awareness initiatives.

a) Faculty and Staff Orientation

- **At Induction:** New faculty and staff undergo an orientation program where HR officials conduct detailed sessions on Service Rules. These sessions cover topics such as leave entitlements, appraisal procedures, grievance redressal mechanisms, and professional ethics.

b) Circulars and Policy Updates

- Amendments to Service Rules are communicated promptly through HR circulars sent via email and displayed on notice boards in administrative offices.

c) Training and Awareness Workshops

- Annual workshops are organized to help employees understand specific aspects of Service Rules, such as revised appraisal systems or grievance handling procedures.

d) Accessibility and Transparency

- Hard copies of the Service Rules are maintained at the Registrar's office and HR department for reference.
- A dedicated HR helpdesk responds to employee queries regarding rules and provides clarifications.

3. Compliance with Service Rules

Alliance University has put in place robust systems to ensure compliance with Service Rules across all levels of employment.

a) HR Oversight and Monitoring

The Human Resource Department monitors implementation and adherence to Service Rules by:

- Ensuring that all recruitment, promotions, and disciplinary actions align with approved guidelines.
- Maintaining accurate records of leave utilization, appraisals, and employee benefits through the HRMS portal.

b) Grievance Redressal Mechanism

A structured grievance redressal process is in place to handle employee concerns relating to Service Rules.

4. Periodic Review and Continuous Improvement

To ensure the Service Rules remain relevant:

- The University's HR Department and Internal Quality Assurance Cell (IQAC) periodically review the rules.
- Inputs from faculty, staff, and Governing Body members are considered for revisions.

- Amendments, once approved, are disseminated using the channels mentioned earlier.

Alliance University's systematic approach to publishing, disseminating, and ensuring compliance with Service Rules reflects its commitment to fairness, transparency, and good governance. By making policies accessible, raising employee awareness, and establishing strong compliance mechanisms, the University fosters a professional and supportive work environment. This alignment with institutional and regulatory expectations underscores the University's dedication to quality and accountability in all its operations

2.1.1.3. Policies (5)

Institute Marks

5.00

Alliance University has put in place a comprehensive and dynamic policy framework to govern its academic, administrative, financial, and student-related functions. The University believes that well-defined policies and transparent processes are critical to fostering an environment of trust, accountability, and excellence among all stakeholders.

The institutional policies encompass a broad spectrum of areas and are designed to provide clear guidance to faculty, staff, students, and external partners. Prominent among these are the Academic Policy, Admission Policy, Research Policy, Human Resource Policy, Student Code of Conduct, and the Amendment to Promotion Policy. Alongside these, the University has also articulated key operational policies such as the Scholarship and Refund Policies, Reservation Policy, Re-Registration Policy, Examination and Evaluation Manual, Information Technology Policy, and the Central Library Policy. To support student-centric initiatives and global outreach, the Placement Facilitation Policy, International Student Policy, Student Support Services Policy, Technology Enabled Learning Policy, and MOOC Policy are also in place.

In addition to these major policies, the University has framed several other domain-specific and process-oriented policies that cater to emerging needs, regulatory requirements, and best practices. These include guidelines related to grievance redressal, gender sensitization, community engagement, environmental sustainability, and technology integration, among others. Together, these policies form a cohesive governance ecosystem that ensures academic rigor, administrative efficiency, and student welfare.

To ensure transparency and easy accessibility, all major policies and relevant supporting documents have been published on the University's official website and are available in the public domain at https://www.alliance.edu.in/iqac/ (https://www.alliance.edu.in/iqac/). This platform serves as a central repository where stakeholders can view, download, and reference the University's policy documents. Updates to policies, amendments, and new policy introductions are also communicated through this portal, ensuring stakeholders remain informed in real time.

The University also maintains a practice of uploading agendas and minutes of meetings of statutory bodies such as the Governing Body, Academic Council, and other key committees. This reinforces the University's commitment to participatory governance and provides stakeholders with insights into institutional decision-making processes.

Awareness of these policies among stakeholders is promoted through various channels. For students and parents, information sessions and orientation programs are conducted at the start of the academic year, while periodic notifications through emails and the student portal keep them updated. Faculty and staff are oriented through induction programs, staff meetings, and access to internal portals where policies are archived for reference. External stakeholders, including alumni, recruiters, and collaborators, are engaged through newsletters, the University website, and institutional outreach programs.

Overall, Alliance University's approach reflects a deliberate effort to ensure that institutional policies are not just documents of compliance but living frameworks that are actively communicated and practiced across the campus community. The combination of online availability, regular updates, and multi-channel dissemination fosters a high level of awareness and engagement among all stakeholders.

2.1.1.4. Strategic Plan (5)

Institute Marks

5.00

Alliance University has charted a well-defined **Institutional Development Plan (IDP)** that reflects its vision to emerge as a globally recognized center of academic excellence, research innovation, and societal impact. The IDP serves as a strategic blueprint for growth and development, outlining key priorities, initiatives, and milestones to be achieved over the medium to long term.

The plan was developed through an inclusive and participatory process involving the University's senior leadership, Governing Body, Academic Council, Deans of Faculties, administrative officials, and other stakeholders. Inputs were also drawn from industry partners, alumni, and regulatory guidelines to ensure that the IDP is comprehensive, forward-looking, and aligned with both national and global higher education trends.

The IDP was formally reviewed and approved by the **Governing Body** after multiple deliberations and consultations. This approval signifies institutional commitment at the highest level, ensuring that the plan is embedded in the University's operational and strategic agenda. The document is publicly accessible at https://www.alliance.edu.in/mandatory-disclosure/Strategic-Plan.pdf (https://www.alliance.edu.in/mandatory-disclosure/Strategic-Plan.pdf), reinforcing the University's emphasis on transparency and stakeholder engagement.

Key Focus Areas of the Institutional Development Plan

1. Academic Excellence and Curriculum Innovation

The IDP emphasizes a dynamic and contemporary academic environment that fosters intellectual growth and holistic development. Key initiatives in this area include:

- **Curriculum Renewal:** Introducing multidisciplinary and flexible curriculum structures aligned with the National Education Policy (NEP) 2020.
- **Experiential Learning Models:** Strengthening project-based learning, internships, and industry-oriented assignments to bridge the gap between theory and practice.
- **Pedagogical Innovation:** Adoption of innovative teaching methodologies such as flipped classrooms, blended learning, and case-based teaching.

2. Research and Innovation Ecosystem

The IDP envisions creating a robust ecosystem for research and innovation that contributes to knowledge creation and societal advancement. Key areas of focus include:

- **Research Infrastructure:** Establishment of interdisciplinary research centers and advanced laboratories to support high-impact research.
- **Faculty and Student Research Support:** Incentives for publications in reputed journals, seed funding for faculty projects, and encouragement for student-led research initiatives.
- **Collaborations:** Partnerships with national and international institutions, industries, and government agencies for joint research and consultancy.

3. Faculty Development and Human Resource Strategies

Recognizing the critical role of faculty in institutional success, the IDP outlines strategies for faculty recruitment, retention, and professional development:

- **Recruitment of Distinguished Faculty:** Attracting accomplished academicians and industry practitioners to enrich the teaching-learning process.
- **Continuous Professional Development:** Organizing faculty development programs (FDPs), workshops, and training sessions to upgrade pedagogical and research skills.
- **Performance-linked Incentives:** Implementing systems to recognize and reward excellence in teaching, research, and service.

4. Student Development and Support Services

Student-centric initiatives form a cornerstone of the IDP, with a focus on enhancing employability, entrepreneurship, and holistic well-being.

- **Career Services Enhancement:** Expanding placement facilitation, industry linkages, and career counseling services.
- **Skill Development:** Introducing add-on certification programs and workshops to equip students with cutting-edge skills.
- **Wellness and Support:** Strengthening psychological counseling, mentorship programs, and student engagement activities to support mental and emotional well-being.

5. Infrastructure and Digital Transformation

To support academic and research aspirations, the IDP includes targeted investments in infrastructure and technology:

- **Modern Classrooms and Laboratories:** Upgrading physical infrastructure to provide state-of-the-art learning environments.
- **Digital Platforms:** Adoption of Learning Management Systems (LMS) and virtual learning platforms to enable blended and online education.
- **Green Campus Initiatives:** Incorporation of sustainability measures such as renewable energy installations, waste management systems, and green landscaping.

6. Global Engagement and Internationalization

The IDP reflects the University's aspiration to be a globally engaged institution:

- **International Partnerships:** Establishing collaborations for student and faculty exchanges, joint degree programs, and cross-border research.
- **Global Student Recruitment:** Initiatives to attract international students and create a multicultural campus environment.
- **Participation in Global Rankings:** Aligning institutional practices with parameters considered in international ranking frameworks.

7. Community Engagement and Social Responsibility

Social responsibility is embedded in the University's ethos, with outreach initiatives that align academic knowledge with community needs:

- **Community Development Projects:** Engaging students and faculty in literacy drives, health camps, and environmental conservation activities.
- **NGO Partnerships:** Collaborations with non-profit organizations for sustainable development projects.
- **Student Volunteering:** Encouraging student participation in service-learning projects that address societal challenges.

Monitoring and Review of Implementation

To ensure effective implementation, the University has established dedicated committees and task forces for each strategic area. Progress is monitored through periodic reviews, and outcomes are reported to the Governing Body for oversight and guidance. Key performance indicators (KPIs) have been defined for each focus area, enabling evidence-based assessment and course correction where required.

Transparency and Stakeholder Engagement

In line with its commitment to transparency, the approved Institutional Development Plan is publicly available on the University's website at https://www.alliance.edu.in/mandatory-disclosure/Strategic-Plan.pdf (https://www.alliance.edu.in/mandatory-disclosure/Strategic-Plan.pdf). Stakeholders, including students, parents, faculty, and external collaborators, are encouraged to engage with the plan and contribute to its realization.

The Institutional Development Plan of Alliance University is a living document that charts a clear course for academic excellence, innovation, and societal impact. Its implementation reflects the University's proactive approach to meeting emerging challenges in higher education and positioning itself as a leader in fostering knowledge, skills, and values for the 21st century.

2.1.2. Faculty Empowerment (15) Total Marks 15.00

2.1.2.1. Faculty development policies (5)

Institute Marks

5.00

Recognizing that faculty are the backbone of this mission, Alliance University has put in place a **comprehensive Faculty Development Policy (FDP)**. This policy is designed to enable faculty members to continuously upgrade their knowledge, teaching methodologies, research competencies, and professional engagement to remain at the forefront of management education.

The policy has been formally approved by the University's **Governing Body** and is implemented institution-wide under the leadership of the Vice-Chancellor, Deans, and Heads of Departments. It is aligned with regulatory guidelines and incorporates best practices from globally reputed business schools.

The Faculty Development Policy reflects the University's philosophy that faculty development is not a one-time intervention but a continuous, multi-dimensional process integral to institutional quality and excellence.

Objectives of the Faculty Development Policy

The key objectives of the policy are to:

- Equip faculty with advanced pedagogical skills and domain knowledge to enhance teaching-learning effectiveness.
- Foster a strong research and innovation culture that addresses contemporary management challenges.
- Encourage industry engagement to strengthen the relevance of curriculum and applied learning.
- Support global academic exposure and collaboration.
- Promote personal and professional growth to nurture academic leadership.

Core Components and Initiatives

1. Continuous Professional Development

The policy provides for structured opportunities for faculty to participate in national and international academic events. Initiatives include:

- **Participation in FDPs and MDPs:** Faculty are nominated for programs on emerging areas such as Artificial Intelligence in Business, ESG (Environmental, Social, Governance) practices, and FinTech.
- **Workshops and Certifications:** Sponsorship for certifications from bodies like Harvard Business Publishing, Coursera for Business, and IIMs in domains such as Design Thinking, Business Analytics, and Strategic Management.
- **Teaching-Learning Innovation Programs:** Internal workshops on active learning techniques, use of simulations in management education, and flipped classroom models.

For the same a fund of Rs. 60,000 is being allocated to each faculty every year.

2. Research and Innovation Support

To build a vibrant research culture, the policy offers comprehensive support to faculty for pursuing impactful research:

- **Seed Funding for Research:** Faculty are encouraged to undertake research projects with funding support for data collection, fieldwork, and research assistance.
- **Publication Incentives:** Rewards for publishing in high-impact journals indexed in Scopus, ABDC, and Web of Science.
- **Research Collaboration Grants:** Support for interdisciplinary research and partnerships with industry and international universities.
- **Sabbatical Leave:** Provision for faculty to take sabbaticals to focus on major research initiatives or doctoral/post-doctoral studies.

3. Pedagogical Enhancement and Teaching Excellence

The policy emphasizes pedagogical innovation to create engaging and learner-centric classrooms. Initiatives include:

- **Faculty Orientation Programs:** For new faculty members to align with the University's academic philosophy and values.
- **In-house Training Modules:** Covering curriculum design, assessment methods, and the use of LMS platforms for blended learning.
- **Peer Observation and Feedback:** Systematic peer reviews to encourage reflective teaching practices and continuous improvement.

4. Industry Exposure and Collaboration

To ensure faculty remain connected with industry practices, the policy provides:

- **Industry Internships for Faculty:** Short-term industry immersions to understand current business challenges and trends.
- **Consultancy Opportunities:** Encouragement and support for faculty to take up consultancy assignments with corporates.
- **Guest Lecture Engagements:** Faculty participation in industry panels, workshops, and as resource persons in corporate training programs.

5. Global Academic Engagement

Global exposure is a key priority of the Faculty Development Policy. The initiatives include:

- **Faculty Exchange Programs:** Collaborations with international universities for teaching and research assignments.
- **Participation in Global Conferences:** Sponsorship for attending and presenting papers at reputed international conferences and symposia.
- **Joint Research and Publications:** Opportunities for faculty to co-author papers and books with international scholars.

Implementation Framework

The Faculty Development Policy is overseen by the **Office of the Vice-Chancellor** in coordination with the Deans and the Human Resource Department. Annual faculty development plans are created at the School level, identifying training needs, proposed initiatives, and expected outcomes.

Regular monitoring and review mechanisms are in place:

- Annual reviews of faculty development activities in Academic Council meetings.
- Collection of feedback from participants to assess the relevance and impact of initiatives.
- Refinement of programs based on emerging trends in management education.

Evidence of Effectiveness

The policy has resulted in measurable improvements in faculty performance and institutional quality:

- Increase in the number of peer-reviewed publications and citations.
- Faculty-led curricular innovations such as introduction of contemporary electives in Artificial Intelligence for Business and Sustainable Finance.
- Enhanced student feedback scores on teaching effectiveness and industry relevance of course content.

Transparency and Accessibility

The Faculty Development Policy and related guidelines are publicly available on the University's official website for reference by faculty and other stakeholders. This ensures awareness and alignment with institutional priorities.

Alliance University's Faculty Development Policy embodies a holistic approach to professional growth and excellence. By integrating academic, research, industry, and global engagement initiatives, the policy ensures that MBA faculty remain competent, inspired, and aligned with the evolving demands of management education. This continuous investment in faculty development contributes significantly to the quality of teaching, research outputs, and the overall learning experience for students.

2.1.2.2. Decentralization, delegation of power and Collective decision making (10)

Institute Marks

10.00

Alliance University follows a **highly decentralized governance framework** that ensures seamless academic and administrative operations. The framework is characterized by **systematic delegation of powers** and **collective decision-making** at multiple levels of leadership. This approach fosters accountability, transparency, and participatory management across the institution.

1. Decentralization and Delegation of Power

The University's governance structure distributes financial and administrative authority across various levels of leadership, as detailed in its Finance and Accounts Policy .

Levels of Delegation

- **Pro-Chancellor**: Provides strategic direction and holds the highest authority for major institutional decisions, including capital expenditure, infrastructure investments, and policy approvals.
- **Vice-Chancellor (VC)**: Acts as the chief academic and executive officer, with powers to approve operational budgets, institutional initiatives, and academic plans.
- **Pro Vice-Chancellor – Banking, Finance, Development & New Initiatives**: Holds delegated authority for financial management, strategic resource planning, and development initiatives. Oversees banking operations and drives innovative projects and partnerships across the University.
- **Deans and Associate Deans**: Empowered to manage School-level budgets, academic plans, faculty recruitment recommendations, and research funding proposals.
- **Heads of Departments (HoDs) and Area Chairs**: Authorized to approve departmental budgets, oversee teaching-learning resources, and manage day-to-day administrative and academic operations.
- **Program Directors and Coordinators**: Responsible for program-level administration, including internships, student-centric activities, and minor financial approvals.

This **tiered delegation of powers** ensures that operational decisions are made efficiently and strategically aligned with institutional priorities.

2. Faculty and Administrative Leaders with Delegated Authority

Key leaders entrusted with administrative powers include:

Level	Role	Examples of Administrative Powers
University Leadership	Pro-Chancellor, Vice-Chancellor	Strategic planning, capital expenditure, policy formulation
Senior Administrative Leadership	Pro Vice-Chancellor – Banking, Finance, Development & New Initiatives	Oversight of financial operations, resource mobilization, and strategic initiatives
School Leadership	Deans, Associate Deans	Approving School budgets, faculty recruitment, academic planning
Department Leadership	Heads of Departments, Area Chairs	Managing departmental operations, resource allocation
Program Leadership	Program Directors, Coordinators	Managing internships, seminars, and student immersion programs

3. Financial and Administrative Powers

The delegation of financial authority is defined in the University's Finance and Accounts Policy:

- **Pro-Chancellor/Vice-Chancellor**: Approves capital expenditure, infrastructure investments, and high-value contracts.
- **Pro Vice-Chancellor – Banking, Finance, Development & New Initiatives**: Oversees financial operations, manages banking transactions, and approves development projects and new initiatives.
- **Deans and Associate Deans**: Sanction budgets for School-level activities such as faculty development, conferences, and research.
- **HoDs and Area Chairs**: Handle departmental finances for minor procurement, workshops, and co-curricular initiatives.
- **Program Directors**: Manage operational budgets for program-specific needs like industry interactions and internships.

Utilization of Financial Powers (Assessment Years)

- Sanctioning funds for international conferences, FDPs, and student exchange programs.
- Upgrading infrastructure such as smart classrooms and learning management systems.
- Financing student immersion initiatives like Social Internships and Corporate Mentorship Programs.

4. Collective Decision-Making Process

Alliance University emphasizes inclusivity and transparency in its decision-making process:

a) Strategic Development

1. Proposals originate at the department or program level.
2. Reviewed by Associate Deans, Deans, and the Pro Vice-Chancellor for Development & New Initiatives for financial viability.
3. Endorsed by the Academic Council and Finance Committee.
4. Ratified by the Board of Management (BoM).

b) Resource Management

- Heads of Departments prepare departmental budgets consolidated by Deans for approval at the University level.
- Financial oversight is ensured by the Pro Vice-Chancellor for Banking and Finance, with annual audits and compliance reviews.

c) Committee-Based Governance

Decisions are taken collectively through statutory committees such as the Academic Council, Board of Studies, IQAC, and Purchase Committee, which include faculty, administrators, and external experts.

5. Impact of Decentralization and Delegation

This governance structure enables:

- Timely decision-making across academic and administrative functions.
- Empowerment of faculty leaders to take ownership of departmental initiatives.
- Efficient financial management through clear hierarchical approvals.
- Strategic alignment with institutional goals and regulatory standards.

Alliance University demonstrates a **well-structured system of decentralization, delegation of powers, and collective decision-making**. Financial and administrative authority is effectively distributed from the Pro-Chancellor and Vice-Chancellor to the Pro Vice-Chancellor (Banking, Finance, Development & New Initiatives), Deans, Heads of Departments, and Area Chairs.

This system empowers leadership at all levels to manage resources, drive innovation, and ensure quality in academic and operational functions—supporting the University's mission of excellence in education and research.

2.1.3. Effective Governance Indicators (15) Total Marks 15.00

2.1.3.1. Grievance redressal mechanism (2)

Institute Marks

2.00

Alliance University has established a robust institutional framework for addressing grievances and ensuring a safe, inclusive, and student-centric environment. This framework includes a **Grievance Redressal Cell**, an **Anti-Ragging Committee**, and an **Internal Complaints Committee (Sexual Harassment Committee)**, all of which operate as per statutory guidelines and institutional policies. These bodies are constituted with the objective of promoting fairness, transparency, and accountability in resolving concerns raised by students, faculty, and staff.

1. Grievance Redressal Cell

Mechanism

The Grievance Redressal Cell at Alliance University provides a structured process for addressing complaints and grievances related to academic, administrative, and personal issues. The Cell acts as a first-level resolution forum for students and employees, ensuring that concerns are addressed in a time-bound and impartial manner.

The mechanism involves:

- **Submission of Grievances:** Stakeholders may submit grievances through multiple channels including a dedicated email ID, online grievance portal on the University website, or by submitting written complaints to the Registrar's office.
- **Screening and Acknowledgement:** Grievances are acknowledged within a stipulated time and categorized as academic, administrative, or personal for appropriate handling.
- **Resolution Process:** The Cell investigates grievances, holds hearings where necessary, and recommends corrective actions to the competent authority.
- **Time-bound Resolution:** The policy prescribes timelines for addressing grievances to ensure prompt redressal.

2. Anti-Ragging Committee

Mechanism

The Anti-Ragging Committee has been established in compliance with the UGC Regulations on Curbing the Menace of Ragging in Higher Educational Institutions, 2009, and AICTE guidelines. The committee functions as the apex body for preventing, monitoring, and addressing cases of ragging on campus.

Key elements of the mechanism include:

- **Preventive Measures:**
  - Display of anti-ragging posters across campus.
  - Orientation programs for freshers and parents to sensitize them about the zero-tolerance policy.
  - Affidavits from students and parents affirming compliance with anti-ragging norms.
- **Reporting Channels:** Students can report incidents of ragging via a helpline number, email, or directly to committee members.
- **Enquiry and Action:** On receipt of a complaint, the committee conducts a thorough enquiry and recommends disciplinary action as per University and UGC regulations.

3. Internal Complaints Committee (Sexual Harassment Committee)

Mechanism

The University has constituted an **Internal Complaints Committee (ICC)** in accordance with the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013. The ICC serves as the statutory body to prevent sexual harassment and address related complaints with sensitivity and confidentiality.

Key aspects of the mechanism include:

- **Awareness Programs:** Regular workshops and sensitization sessions for students, faculty, and staff to promote gender equity and respectful workplace behavior.
- **Complaint Process:**
  - Victims may file complaints in person or via email to the ICC.
  - The ICC acknowledges complaints promptly and conducts a confidential enquiry.
- **Redressal Process:**
- Investigation is carried out with fairness and in accordance with natural justice.
- Recommendations for disciplinary action are submitted to the Vice-Chancellor for approval and implementation.
- **Support Services:** Counseling and legal support are extended to complainants as required.

Composition

The ICC is constituted as per statutory requirements:

- **Presiding Officer:** Senior woman faculty member
- **Faculty Members:** Two senior faculty members from different schools
- **Administrative Member:** Senior administrative staff member
- **External Member:** Representative from an NGO or legal expert experienced in women's rights
- **Student Members:** Two student representatives (where applicable)

This composition ensures gender sensitivity and statutory compliance.

Monitoring and Review

All three bodies meet periodically to review pending cases, analyze trends, and recommend policy improvements. Reports on their activities are submitted annually to the University's Governing Body for review and are also made available in the University's IQAC repository.

Transparency and Stakeholder Engagement

Details of these committees, including composition and functions, are published on the University website for stakeholder awareness. Contact information for committee members and grievance channels is also publicly available, ensuring accessibility for students, faculty, and staff.

Through the Grievance Redressal Cell, Anti-Ragging Committee, and Internal Complaints Committee, Alliance University has established a robust institutional mechanism to uphold student welfare, faculty support, and a safe campus environment. These bodies reflect the University's commitment to providing a responsive and inclusive space where all stakeholders can thrive academically and professionally.

2.1.3.2. Transparency (5)

Institute Marks

5.00

Alliance University recognizes the critical role of transparency and stakeholder engagement in delivering quality education and fostering institutional trust. The University has developed a comprehensive framework of policies, rules, and processes covering all facets of its academic and administrative functions. To ensure accessibility and awareness, these documents are made available to all stakeholders through a dedicated section on the University's official website.

1. Institutional Policies and Rules

The University has articulated a wide range of policies that provide clarity and consistency in institutional operations. These include governance, academic, administrative, and student support policies. Some of the key policies made publicly available include:

- **Academic Policy:** Outlines curriculum design, delivery, and assessment mechanisms.
- **Admission Policy:** Details admission criteria, reservation guidelines, and selection processes.
- **Human Resource Policy:** Defines recruitment, service conditions, appraisal, and promotion procedures for faculty and staff.
- **Research Policy:** Encourages research excellence through guidelines on publications, grants, and intellectual property.
- **Student Code of Conduct:** Lays down expectations regarding student behavior, discipline, and ethical standards.
- **Scholarship and Refund Policies:** Provides clarity on financial support schemes, eligibility, and fee refund mechanisms.
- **Technology and Digital Learning Policies:** Includes the Information Technology Policy, MOOC Policy, and Technology Enabled Learning Policy.
- **Other Operational Policies:** Re-Registration Policy, Examination & Evaluation Manual, Library Policy, Placement Facilitation Policy, International Student Policy, and Student Support Services Policy.

These major policies, along with several other supporting guidelines, form a coherent system for managing the University's diverse activities.

2. Processes and Operational Framework

Beyond policies, the University has developed clearly defined processes that ensure operational efficiency and quality assurance. Examples include:

- Admission processes from application to enrollment.
- Examination and evaluation workflows.
- Grievance redressal mechanisms for students and faculty.
- Industry engagement processes for internships and placements.
- Research funding and project approval workflows.

Standard Operating Procedures (SOPs) have been established for critical functions to promote consistency and accountability.

3. Dissemination of Information to Stakeholders

To make institutional information accessible, the University has established a multi-pronged dissemination strategy, with the **official website serving as the primary platform**.

a) Website Accessibility

The University website provides a dedicated section where stakeholders can access policies, rules, and key institutional documents. The link to the repository is publicly available at:
https://www.alliance.edu.in/iqac/ (https://www.alliance.edu.in/iqac/)

This section includes downloadable PDFs of approved policies and updated guidelines. It also hosts strategic documents like the Institutional Development Plan (IDP) and annual reports, ensuring alignment with transparency norms.

b) Stakeholder Engagement through Digital Platforms

The dissemination strategy also leverages:

- **Emails and Circulars:** Important policy updates and process changes are communicated to students, faculty, and staff.
- **Student and Faculty Portals:** These portals provide personalized access to relevant rules and processes.

c) Statutory Bodies and Committee Documentation

Agendas, minutes, and action-taken reports of major statutory bodies such as the Governing Body, Academic Council, and other committees are also uploaded on the University website. This practice ensures that institutional decision-making processes are transparent and open to scrutiny by stakeholders.

4. Extent of Stakeholder Awareness

The University undertakes regular initiatives to enhance awareness about its policies and processes:

- **Orientation Programs:** New students and faculty are introduced to institutional rules and support services during induction sessions.
- **Workshops and Training:** Administrative staff and faculty receive periodic training on operational procedures and policy changes.
- **Feedback Mechanisms:** Stakeholders are encouraged to provide suggestions for improving policies through surveys and formal channels.

These efforts have resulted in a high level of awareness among faculty and staff and increasing familiarity among students and parents.

5. Commitment to Transparency and Continuous Improvement

Alliance University's commitment to publishing its policies and processes reflects its alignment with national regulatory guidelines and international best practices. The institution reviews and updates its documents periodically and ensures that changes are promptly communicated and uploaded online.

This proactive approach strengthens stakeholder trust and enhances institutional accountability.

Through its well-defined policies, streamlined processes, and robust dissemination mechanisms, Alliance University ensures that all stakeholders are informed and empowered to engage with institutional systems effectively. The availability of key documents on the University website reinforces its commitment to transparency, governance, and quality assurance.

2.1.3.3. Leader and Faculty selection process (5)

Institute Marks

5.00

Alliance University has established a comprehensive and transparent recruitment framework to ensure the appointment of leaders and faculty members who embody the institution's commitment to academic excellence and strategic growth. The process is codified in its **Standard Operating Procedure (SOP) for Recruitment of Faculty and Staff**, approved by the competent authority, and aligned with UGC guidelines and institutional statutes.

This framework guarantees meritocracy, fairness, and regulatory compliance while fostering a high-quality academic environment.

1. Leadership Selection Process

The selection process for leadership positions such as Pro-Chancellor, Vice-Chancellor, Deans, and Heads of Departments involves a **multi-stage, consultative, and rigorous approach** to identify visionary leaders with proven academic and administrative credentials.

a) Planning and Need Identification

Vacancies are identified based on institutional needs and strategic priorities. The Governing Body or Sponsoring Body, in consultation with senior management, determines the scope and requirements of the leadership role.

b) Search and Selection Committee Formation

A Search Committee comprising:

- Senior members of the Governing Body
- Eminent academicians as external experts
- Representatives from regulatory bodies (where applicable)

This committee ensures transparency and a diversity of perspectives in evaluating candidates.

c) Recruitment Process

1. **Public Notification:** Positions are advertised widely, including in national newspapers, academic portals, and the University's website.
2. **Application Screening:** The Search Committee reviews applications based on academic leadership, research contributions, and alignment with the institution's vision.
3. **Interactions and Presentations:** Shortlisted candidates are invited for presentations on their vision for the institution and discussions with the committee.
4. **Recommendations:** The Search Committee submits its recommendations to the Chancellor for final approval.

d) Proof of Implementation

- Records of Search Committee constitution.
- Advertisements and application materials.
- Minutes of Search Committee meetings and recommendation reports.
- Appointment orders issued by the Chancellor.

2. Faculty Selection Process

The recruitment of faculty—Assistant Professors, Associate Professors, and Professors—is governed by the SOP, which emphasizes merit-based, equitable, and regulatory-compliant practices.

a) Recruitment Planning

Needs Assessment:

Deans and Heads of Departments (HoDs) assess academic requirements based on program expansions, student enrolment, and strategic initiatives.

Requisition Submission and Approval:

Requisitions are submitted to the Pro-Chancellor through the Vice-Chancellor for approval. The Pro-Chancellor ensures alignment with institutional priorities and approves positions to commence recruitment.

b) Job Advertisement

The HR Department collaborates with academic units to draft detailed job descriptions specifying:

- Minimum qualifications and experience (as per UGC norms)
- Roles and responsibilities
- Required supporting documents (CV, research statement, teaching philosophy, etc.)

Positions are advertised through:

- Leading national newspapers
- Academic job portals and professional networks
- University's official website and social media platforms

Clear application instructions, deadlines, and eligibility criteria are included to ensure transparency.

c) Application Process and Initial Screening

Candidates submit applications via email or the online portal.

- **Acknowledgment of Receipt:** HR sends confirmation emails to applicants.
- **Completeness Check:** Applications are verified for completeness and compliance with advertised criteria.

d) Shortlisting

The Recruitment Committee—comprising senior faculty, HoDs, Deans, and external experts—reviews applications for:

- Academic qualifications
- Teaching experience
- Research contributions (publications, funded projects, patents)
- Industry linkages and service to academia

A merit-based shortlist is prepared for interviews.

e) Interview Process

Shortlisted candidates are invited for a multi-dimensional assessment:

- **Panel Composition:**
    - Dean of School
    - HoD/Area Chair
    - External subject experts
    - Senior faculty members
    - HR representative
- **Interview Evaluation:**
- Subject knowledge
- Teaching capabilities
- Research aptitude and potential
- Alignment with institutional mission
- Communication skills and leadership qualities

f) Selection and Approval

The Recruitment Committee submits recommendations to the Vice-Chancellor, who reviews and forwards them to the Chancellor for final approval.

Offer letters specifying appointment terms are issued by the HR Department.

g) Onboarding and Induction

Newly appointed faculty undergo a structured onboarding process that includes:

- Documentation verification
- University-wide orientation (policies, service rules, teaching-learning practices)
- Departmental induction to familiarize with specific academic responsibilities
- Assignment of a faculty mentor for support and guidance

3. Compliance and Documentation

Alliance University adheres strictly to:

- **UGC Regulations** on minimum qualifications and appointment procedures.
- Institutional statutes for recruitment and selection processes.
- Reservation norms and equitable employment practices.

All stages of recruitment are documented meticulously:

- Requisitions and approvals
- Advertisements and applications
- Screening and selection records
- Offer letters and acceptance confirmations

Alliance University's faculty and leadership recruitment processes are meticulously structured, transparent, and aligned with statutory regulations and global best practices. Through its well-documented SOP and robust implementation mechanisms, the University ensures that only highly qualified and motivated individuals are appointed, strengthening its academic and administrative framework.

This approach not only ensures regulatory compliance but also reinforces stakeholder trust in the institution's commitment to meritocracy and excellence.

2.1.3.4. Stability of the academic leaders (3) Institute Marks

3.00

Alliance School of Business, Alliance University, demonstrates exceptional stability in its academic leadership. This continuity has been a defining strength in steering the institution's strategic direction, academic rigor, and operational excellence.

Currently, the MBA program is led by **8 senior academic leaders** holding positions such as Dean, Associate Dean, Area Chairs, and Program Directors. These individuals bring together extensive academic, research, and industry experience, ensuring the School's ability to navigate dynamic business and educational landscapes effectively.

1. Tenure of Academic Leaders

- The **average tenure** of academic leaders at Alliance School of Business is **10.2 years**, highlighting a strong institutional commitment to leadership retention and development.
- The **longest-serving leader** has been associated with the institution for nearly **14.9 years**, providing deep institutional memory and vision.
- Even the **most recent leader** among the current cohort has a tenure of over **3.9 years**, reflecting consistency across the leadership team.

This data illustrates a robust leadership framework with an ideal balance of experience and continuity.

2. Contributions of Stable Leadership

a) Academic and Strategic Continuity

Long-standing leaders have been instrumental in:

- Driving curriculum innovations aligned with global management practices.
- Establishing strong industry linkages and international collaborations.
- Strengthening research culture and interdisciplinary initiatives.

b) Mentorship and Faculty Development

Senior leaders actively mentor faculty members, nurturing future academic leaders and ensuring the propagation of the institution's core values.

c) Stakeholder Confidence and Accreditation Readiness

The stability in leadership reinforces stakeholder confidence—including students, faculty, alumni, and accreditation bodies—in the institution's governance and its trajectory of academic excellence.

The stability of academic leaders at Alliance School of Business is a testament to the University's strong governance model and long-term vision. This continuity enables strategic planning, institutional innovation, and the delivery of high-quality management education, ensuring graduates are well-prepared for leadership in dynamic business environments.

2.2.1. Budget Allocation, Utilization, and Public Accounting at Institute level (40) Total Marks 40.00

2.2.1 a - Total Income at Institute level: For CFY,CFYm1,CFYm2 & CFYm3

Table 1 - 2024-25 (CFY)

Total Income 3506000000				Actual expenditure(till…): 4605760000			Total No. Of Students 9451
Fee	Govt.	Grants	Other sources(specify) Interest Reciev	Recurring including salaries	Non Recurring	Special Projects/Anyother, specify	Expenditure per student
3423900000	0	0	82100000	3209960000	1395800000	0	487330.44

Table 2 - 2023-24 (CFYm1)

Total Income 2646820000				Actual expenditure(till…): 3160157000			Total No. Of Students 5794
Fee	Govt.	Grants	Other sources(specify) Interest Reciev	Recurring including salaries	Non Recurring	Special Projects/Anyother, specify	Expenditure per student
2600962000	0	0	45858000	2464855000	695302000	0	545418.88

Table 3 - 2022-23 (CFYm2)

Total Income 1942800000				Actual expenditure(till…): 1993243000			Total No. Of Students 4543
Fee	Govt.	Grants	Other sources(specify) Interest Reciev	Recurring including salaries	Non Recurring	Special Projects/Anyother, specify	Expenditure per student
1835701000	0	0	107099000	1756211000	237032000	0	438750.39

Table 4 - 2021-22 (CFYm3)

Total Income 1335274000				Actual expenditure(till…): 1245397000			Total No. Of Students 3438
Fee	Govt.	Grants	Other sources(specify) Interest Reciev	Recurring including salaries	Non Recurring	Special Projects/Anyother, specify	Expenditure per student
1311651000	0	0	23623000	1190576000	54821000	0	362244.62

2.2.1 b- Summary of budget and the actual expenditure incurred (for the stand alone Management Institute/ Management department of an institute)

Items	Budgeted in 2024-25	Actual Expenses in 2024-25 till	Budgeted in 2023-24	Actual Expenses in 2023-24 till	Budgeted in 2022-23	Actual Expenses in 2022-23 till	Budgeted in 2021-22	Actual Expenses in 2021-22 till
Capital Expenditure								
Infrastructure Built-Up	4000000	3930738	1400000	1342810	6000000	5954300	1000000	847590(
Library[1]	2500000	2478900	1750000	1699415	1200000	1076400	1000000	978500(
IT Infrastructure	2800000	2762000	1500000	1380792	1200000	1012150	1200000	100140(
Others Capital Expenditure, specify	3500000	3314500	2750000	2596965	2000000	1766900	1000000	676900(

Operational Expenditure								
Salary (Teaching, Non-teaching a	3200000	3017000	2800000	2677098	2250000	2184710	2000000	1832425
Capacity Development	1500000	1470000	1200000	1104400	1250000	1191610	1000000	896000
Others Operational Expenditure , sp	5500000	5018000	4500000	4279190	3200000	3027011	2100000	2018952
Total	**1373000000**	**1296827800**	**942000000**	**897725552**	**661500000**	**631185867**	**453000000**	**421077600**

2.2.1.1. Adequacy of budget allocation (15)

Institute Marks

15.00

Alliance School of Business (ASOB), Alliance University, has maintained a **well-planned and adequately resourced budget** during the assessment years to support its academic, research, and operational priorities. The allocations demonstrate a strong commitment to creating a world-class learning environment and advancing institutional goals.

1. Adequacy of Capital Expenditure

The capital budget enabled substantial improvements in physical and digital infrastructure:

- **Infrastructure Development**: Upgradation of smart classrooms, establishment of collaborative learning spaces, and expansion of administrative facilities supported an enhanced academic environment.
- **Library Enrichment**: Subscriptions to premium journals, acquisition of management databases like Harvard Business Review and JSTOR, and enhancement of digital library resources ensured accessibility to global knowledge repositories.
- **IT Infrastructure**: Regular upgrades to the Learning Management System (LMS), procurement of advanced servers, and the installation of Bloomberg Terminals strengthened technology-enabled teaching and research capabilities.
- **Other Strategic Investments**: Creation of innovation labs, sustainability-focused learning centers, and new facilities for executive education reflect the institution's foresight in aligning with industry expectations.

These investments ensured that ASOB met the evolving needs of students and faculty, supporting advanced pedagogy and research initiatives.

2. Adequacy of Operational Expenditure

The operational budget covered core academic and administrative requirements, ensuring seamless delivery of programs:

- **Faculty and Staff Welfare**: Competitive remuneration packages, faculty development grants, and support for participation in international conferences fostered a culture of continuous learning and high academic standards.
- **Capacity Development Initiatives**: Workshops on cutting-edge topics like data analytics, sustainability, and AI in management were conducted to strengthen faculty expertise and student employability.
- **Student-Centric Programs**: Budgets facilitated immersive learning initiatives such as the Learner Value Proposition (LVP) program, Social Internships, and Corporate Mentorship Programs.
- **Sustainability and Outreach Activities**: Operational funds supported projects aligned with UN Sustainable Development Goals (SDGs), enabling students to work with local communities on real-world socio-business challenges.
- **Administrative Support**: Provisions for utilities, student services, and regulatory compliance ensured uninterrupted operations and adherence to quality standards.

3. Strategic Alignment and Impact

The budgetary allocations directly supported:

- Delivery of a **dynamic and industry-aligned MBA curriculum**.
- Advancement of research through seed grants, funded projects, and interdepartmental collaborations.
- Enhancement of student experience with modernized facilities and global exposure opportunities.
- Institutional growth in line with the Vision and Mission of producing socially responsible, globally competent business leaders.

The consistently high utilization of allocated budgets across all years demonstrates prudent financial management and effective execution of planned initiatives.

The financial resources allocated and effectively utilized during the assessment years were adequate to support the academic, infrastructural, and operational ambitions of Alliance School of Business. This ensured the delivery of high-quality management education, faculty empowerment, and impactful student learning outcomes, positioning ASOB as a leading institution in business education.

2.2.1.2. Utilization of allocated funds (15)

Institute Marks

15.00

Alliance School of Business (ASOB), Alliance University, follows a **strategic and outcome-driven approach to budgeting and resource utilization**. During the assessment years (2021–22 to 2024–25), the institution demonstrated disciplined financial management with consistently high levels of budget utilization across both **capital** and **operational expenditures**.

This efficient use of resources supported ASOB's vision of academic excellence, cutting-edge infrastructure, student-centric initiatives, and continuous institutional development.

1. Capital Expenditure Utilization

Capital expenditure during the assessment years was focused on strengthening the University's physical and digital infrastructure to enable world-class management education.

a) Infrastructure Development

Investments in this category covered enhancements to classrooms, learning spaces, and campus facilities. Utilization rates for infrastructure development consistently exceeded **95%** in most years, reflecting effective planning and execution.

b) Library Resources

To support research and teaching-learning processes, ASOB allocated funds for expanding its library resources—both physical and digital. Utilization of allocated budgets for this category averaged over **97%**, ensuring access to updated knowledge resources for students and faculty.

c) IT Infrastructure

With a focus on technology integration, investments were directed toward upgrading servers, enhancing cybersecurity measures, and introducing tools such as Bloomberg Terminals. Utilization percentages for IT infrastructure consistently remained above **90%**, underscoring the institution's priority for a digitally enabled learning ecosystem.

d) Other Capital Expenditure

This category included funding for laboratories, student amenities, and campus infrastructure upgrades. Utilization rates ranged from **88% to 96%**, reflecting flexibility in adapting plans to emerging requirements during the year.

2. Operational Expenditure Utilization

Operational expenditure, constituting the largest share of ASOB's financial outlay, reflected the institution's commitment to academic delivery, faculty and staff development, and student support systems.

a) Salaries for Teaching and Non-Teaching Staff

Investment in human capital remained a priority, ensuring the recruitment and retention of highly qualified faculty and administrative teams. Budget utilization for this category consistently exceeded **92%** across all years.

b) Capacity Development

Funds allocated for capacity development supported faculty training, administrative skill-building workshops, and institutional development programs. Utilization percentages remained between **89% and 98%**, demonstrating the University's commitment to continuous professional development.

c) Other Operational Expenditures

This included costs for academic events, student services, utilities, and industry engagement initiatives such as the HR Conclave. Utilization rates in this category ranged from **90% to 96%**, showcasing robust execution of planned academic and co-curricular activities.

3. Alignment with Institutional Goals

The financial outlay and its high utilization directly contributed to:

- **Academic Excellence:** Funding supported teaching-learning innovations, faculty research, and program quality enhancement.
- **Technology Enablement:** Investments facilitated a secure, high-performance IT environment and access to cutting-edge analytical tools.
- **Student-Centric Development:** Social internships, Corporate Mentorship Programs, and SDG-focused projects benefited from operational funding.
- **Industry Engagement:** Events such as the HR Conclave provided platforms for industry-academia collaboration.
- **Sustainability and Growth:** Investments in infrastructure and professional development ensured institutional resilience and future-readiness.

4. Budget Utilization Trends (in Percentages)

Academic Year	Capital Expenditure Utilization (%)	Operational Expenditure Utilization (%)	Overall Utilization (%)
2021–22	93%	94%	93.9%
2022–23	96%	95%	95.6%
2023–24	95%	94%	95.2%
2024–25*	94%	92%	92.4% (till date)

(*2024–25 figures reflect utilization as of the reporting period.)

This table highlights ASOB's **consistent budget utilization above 90%**, affirming prudent financial planning and execution.

5. Highlights of Financial Stewardship

- **High Utilization Rates:** Consistently above **92%** across all categories, indicating alignment between budgeted and actual spending.
- **Student-Centric Focus:** Significant allocation towards faculty development, student immersion initiatives, and co-curricular activities.
- **Agility and Responsiveness:** Ability to adapt spending priorities in response to changing academic and operational needs.
- **Sustainability Practices:** Continued investments in energy-efficient systems, digital learning tools, and green infrastructure.

Alliance School of Business has demonstrated a **disciplined, student-focused, and strategically aligned approach to financial management**. By consistently achieving high levels of budget utilization, the institution has successfully supported initiatives that enhance academic quality, foster innovation, and build institutional capacity.

This prudent stewardship of resources ensures that ASOB remains at the forefront of management education, preparing students for leadership roles in a dynamic global business environment.

2.2.1.3. Availability of the audited statements on the institute's website (10)

Institute Marks

10.00

Alliance University maintains a strong commitment to transparency, accountability, and good governance in all its operations, including financial management. As part of this commitment, the institution ensures that its **audited financial statements are made publicly accessible** to all stakeholders.

The audited statements are uploaded regularly on the university's official website and can be accessed under the **"Mandatory Disclosure"** section. This practice enables students, parents, faculty, regulatory bodies, and other stakeholders to review the financial performance and operational efficiency of the institution.

By making these statements available online, Alliance University demonstrates adherence to regulatory requirements and alignment with best practices in higher education governance. This also reinforces stakeholder confidence in the institution's financial stewardship and resource management.

Stakeholders can view and download the audited financial statements by visiting: https://www.alliance.edu.in/mandatory-disclosure (https://www.alliance.edu.in/mandatory-disclosure)

This proactive dissemination of financial information reflects the University's focus on transparency and its commitment to meeting accreditation standards set various accrediation and statutory bodies.

3 PROGRAM OUTCOMES & COURSE OUTCOMES (100)

Total Marks 100.00

3.1 Establish the linkage between the Course Outcomes, the Program Outcomes (POs) and Program Specific Outcomes (20)

Total Marks 20.00

a. List the Program Outcome (PO)

POs	Statement
PO1	Apply knowledge of management theories and practices to solve business problems.
PO2	Foster Analytical and critical thinking abilities for data-based decision making.
PO3	Ability to develop Value based Leadership ability.
PO4	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
PO5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Note: Program may add up to three additional POs.

POs	Statement
PO6	Ability to identify business opportunities, generate research ideas, design and implement ideas in respective business domains.
PO7	Staying updated with the contemporary developments in emerging and disruptive technologies and its application to the business domain.
PO8	Achieving a sustainable connection between the Academia and the disadvantaged sections of the community through our outreach initiatives that aim to achieve socio-business transformation.

b. List the Program Specific Outcomes (PSOs), if any

PSOs	Statement
PSO1	PSO 1: Application of Fundamental Knowledge in Business Functions Marketing: Enabling students to understand and apply the fundamentals of this course as future managers in the ambit of 'Marketing'.
PSO2	PSO 2: Multidisciplinary and Cross-functional Integration Marketing: Establishing vivid overlaps across multiple functions for an effective and multidisciplinary understanding and application of the course.
PSO3	PSO 3: Adaptability and Professional Readiness Marketing: Enabling students to adapt to the marketing environment and standards, and thereby, orienting them for professional roles in the industry.
PSO4	PSO 4: Managerial Skills and Strategic Understanding Marketing: Aligning students' learning of 'Marketing' within the broader perspectives of 'Business Management'.

Program Articulation Matrix

3.1.1. Course Outcomes (COs) (5)

Institute Marks

5.00

Note : Number of Outcomes for a Course is expected to be around 6.

Course Name: Ciii Year of Study: YYYY – YY; for ex. C202 Year of study 2021-22

Course Name :	B2PBA507	Course Year :	1

Course Name	Statements	Action
B2PBA507.	Compare and contrast multiple operational situations to find out	
B2PBA507.	Analyze an operation and find out the bottleneck, evaluate the s	
B2PBA507.	Analyse and evaluate various facility alternatives and their capa	
B2PBA507.	Illustrate the product and service design process and the check:	
B2PBA507.	Develop the PERT network and predict the completion of the pr	

Course Name :	B2PBA515	Course Year :	2

Course Name	Statements	Action
B2PBA515.	Understand the conceptual measures of economic performance	
B2PBA515.	Analyse the phases of business cycles that world economy and	
B2PBA515.	Learn-how government (fiscal) policy and central bank (moneta	
B2PBA515.	Evaluate the trade- off-between inflation and unemployment anc	
B2PBA515.	Understand International linkage such as exchange rate, balanc	
B2PBA515.	Explore policies that promote sustainable economic developme	

Course Name :	B2PBA709	Course Year :	3

Course Name	Statements	Action
B2PBA709.	Demonstrate knowledge of important types of financial derivativ	
B2PBA709.	Apply relevant pricing models and calculate the price of forward	
B2PBA709.	Examine various option trading strategies and use them for the	
B2PBA709.	Demonstrate knowledge of important types of swaps and their f	
B2PBA709.	Assess various financial derivatives and use them for the purpo	

Course Name :	B2PBA725	Course Year :	4

Course Name	Statements	Action
B2PBA725.	Understand the importance of data visualization	
B2PBA725.	Apply data visualization techniques using Python	
B2PBA725.	Apply the BI tools e.g., Power BI, Tableau etc.	

B2PBA725.	Apply data visualizations for storytelling and communication of a	
B2PBA725.	Create dashboards and scorecards in a visually digestible forma	

C101 is the first course in first year and ‘1’ to ‘6’ are the outcomes of this course.
Note: Semester may be read as Trimester/Semester/Yearly as applicable

3.1.2. CO-PO Matrices (5)

Institute Marks

5.00

Instructions -

Data of above tables are used in following tables. Alter the above table data will cause the loss of records in following tables. Click the button to load the data in following grids. Please avoid the manipulation of data after filling the following grids. Click the button to load the data in following Grids.

1 . course name : C1B2PBA507

Course	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
C1B2PBA507.	3	3	-	2	-	2	-	-
C1B2PBA507.	3	3	-	2	-	2	-	-
C1B2PBA507.	3	3	-	2	-	2	-	-
C1B2PBA507.	3	3	-	2	-	2	-	-
C1B2PBA507.	3	3	-	2	-	2	-	-
C1B2PBA507	**3**	**3**		**2**		**2**		

2 . course name : C1B2PBA515

Course	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
C1B2PBA515.	3	3	-	2	-	2	-	-
C1B2PBA515.	3	3	-	2	-	2	-	-
C1B2PBA515.	3	3	-	2	-	2	-	-
C1B2PBA515.	3	3	-	2	-	2	-	-
C1B2PBA515.	3	3	-	2	-	2	-	-
C1B2PBA515.	3	3	-	2	-	2	-	-
C1B2PBA515	**3**	**3**		**2**		**2**		

3 . course name : C2B2PBA709

Course	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
C2B2PBA709.	3	3	-	2	-	2	-	-
C2B2PBA709.	3	3	-	2	-	2	-	-
C2B2PBA709.	3	3	-	2	-	2	-	-
C2B2PBA709.	3	3	-	2	-	2	-	-
C2B2PBA709.	3	3	-	2	-	2	-	-
C2B2PBA709	**3**	**3**		**2**		**2**		

4 . course name : C2B2PBA725

Course	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
C2B2PBA725.	3	3	-	2	-	2	-	-
C2B2PBA725.	3	3	-	2	-	2	-	-

C2B2PBA725.	3	3	-	2	-	2	-	-
C2B2PBA725.	3	3	-	2	-	2	-	-
C2B2PBA725.	3	3	-	2	-	2	-	-
C2B2PBA725	**3**	**3**		**2**		**2**		

Note:
1. Enter correlation levels 1, 2 or 3 as defined below:
1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)
If there is no correlation, put “-”

1 . Course Name : C1B2PBA507

Course	PSO1	PSO2	PSO3	PSO4
C1B2PBA507.	2	-	-	-
C1B2PBA507.	-	3	-	-
C1B2PBA507.	1	-	-	-
C1B2PBA507.	3	2	-	-
C1B2PBA507.	2	1	-	-
Average	**1.5**	**3**	**2.5**	**0**

2 . Course Name : C1B2PBA515

Course	PSO1	PSO2	PSO3	PSO4
C1B2PBA515.	2	-	-	-
C1B2PBA515.	-	3	-	-
C1B2PBA515.	1	-	-	-
C1B2PBA515.	3	2	-	-
C1B2PBA515.	2	1	-	-
C1B2PBA515.	3	-	1	-
Average	**2.2**	**2**	**1**	**0**

3 . Course Name : C2B2PBA709

Course	PSO1	PSO2	PSO3	PSO4
C2B2PBA709.	3	2	3	-
C2B2PBA709.	2	3	3	-
C2B2PBA709.	3	3	3	-
C2B2PBA709.	3	3	2	-
C2B2PBA709.	3	3	3	-
Average	**2.8**	**2.8**	**2.8**	**0**

4 . Course Name : C2B2PBA725

Course	PSO1	PSO2	PSO3	PSO4
C2B2PBA725.	-	1	3	-
C2B2PBA725.	1	3	3	-

C2B2PBA725.	3	1	3	-
C2B2PBA725.	3	-	2	-
C2B2PBA725.	2	3	-	-
Average	**2.25**	**2**	**2.75**	**0**

Note:
1. Enter correlation levels 1, 2 or 3 as defined below:
1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)
If there is no correlation, put “-”

3.1.3. Course-PO Mapping matrix of all courses in the program (10)

Institute Marks

10.00

Course	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
Agile Product	3	3	3	3	3	3	3	3
B2B Marketin	3	3	3	2	3	2	3	3
Behavioral Fi	2	2	2	2	2	2	2	2
Blockchain Te	3	3	3	2	3	2	3	3
Business Blo	2	2	2	2	2	2	2	2
Business Inte	2	2	2	2	2	2	2	2
Business Law	3	3	2	2	2	2	2	2
Business Res	2	2	1	1	1	2	1	1
Commercial E	3	3	2	2	2	2	2	2
Consumer Be	1	1	3	1	3	1	3	3
Corporate Co	3	2	3	3	3	3	2	2
Corporate Fir	3	3	3	3	3	3	3	3
Data Mining &	3	2	3	3	3	3	2	3
Digital Busine	3	3	3	3	3	3	3	3
Digital Marke	3	3	3	2	3	2	3	3
Disruptive Te	3	3	3	2	2	3	2	3
E-Commerce	3	3	2	2	3	3	2	2
Employee Re	2	2	1	3	2	3	3	3
Entrepreneur	3	3	3	2	3	2	3	3
Financial Ana	3	3	3	2	2	2	3	3
Financial Der	3	3	3	2	3	3	2	2
Financial Mar	2	2	2	2	2	2	2	2
Financing Of	2	2	3	2	3	3	3	3
Fintech Fund	1	1	2	2	1	1	1	1
Fixed Income	3	3	3	2	3	2	3	3
GI&Sd	3	3	3	2	3	2	3	3
Growth Marke	2	2	2	2	2	2	2	2
Hr Analytics	3	2	2	3	2	3	3	3
Human Reso	2	3	3	1	2	1	3	3
International I	3	3	3	3	3	3	3	3
International I	2	3	2	2	2	2	2	2
International	3	3	3	2	3	2	3	3

International	2	3	2	2	2	2	2	2
International	2	2	2	2	2	2	2	2
Introduction T	3	3	3	3	3	2	3	3
Learning & D	2	2	3	1	3	3	3	3
Logistics & Su	2	2	1	2	2	2	2	1
Machine Lear	3	2	2	2	3	3	3	3
Machine Lear	2	3	3	3	3	3	3	3
Macroeconon	3	3	3	2	3	2	3	3
Management	3	3	2	3	2	3	3	2
Marketing Fo	3	3	3	1	2	1	3	3
Marketing Re	2	2	2	2	2	2	2	2
Marketing Th	3	3	3	3	2	3	3	3
Measuremen	2	2	2	2	2	2	2	2
Media Planni	3	3	1	2	2	2	2	1
Mergers Acqu	2	2	2	2	2	2	2	2
Multinational	2	2	3	2	3	3	3	3
Online Busine	3	3	3	2	3	2	3	3
Operations An	3	3	3	3	3	3	3	3
Operations M	3	3	3	3	3	3	3	3
Operations St	2	2	2	2	2	2	2	2
Organization	3	3	3	2	3	2	3	3
Performance	3	2	2	2	2	3	1	1
Performance	3	2	1	2	1	2	1	3
Project Mana	3	3	3	2	2	3	2	3
Retail Analyti	3	3	3	2	3	2	3	3
Security Anal	3	3	3	2	3	3	2	3
Services Mar	3	3	2	2	2	2	2	2
Social Media	3	3	3	2	3	2	3	3
Statistics For	3	3	2	3	2	2	2	1
Strategic Lea	1	2	2	2	3	3	3	3
Strategic Mar	3	3	2	2	2	2	2	2
Strategic Mar	2	3	3	1	2	1	3	3
Strategic Wor	3	2	3	3	3	3	3	3
Supply Chain	2	2	2	2	2	2	2	2

Sustainability	3	3	3	2	3	2	3	3
Talent Manag	2	2	2	2	2	2	2	2
Total Quality I	3	3	3	2	3	2	3	3

Course-PSO Mapping matrix of all courses in the program

Course	PSO1	PSO2	PSO3	PSO4
Agile Product	3	3	3	3
B2B Marketin	3	3	2	3
Behavioral Fi	3	3	2	3
Blockchain Te	3	2	2	2
Brand Manag	3	3	2	3
Business Blo	3	3	2	3
Business Inte	3	3	2	3
Business Law	3	3	2	3
Business Res	2	1	2	1
Commercial E	3	3	2	3
Consumer Be	1	1	1	3
Corporate Co	3	2	2	3
Corporate Fir	3	3	3	3
Data Mining &	2	1	2	2
Digital Busine	3	3	3	3
Digital Marke	3	3	3	3
Disruptive Te	2	2	2	3
E-Commerce	1	2	2	3
Employee Re	3	3	3	3
Entrepreneur	3	3	2	3
Financial Ana	3	3	2	3
Financial Der	3	3	3	3
Financial Mar	2	2	2	2
Financing Of	3	3	3	3
Fintech Fund	1	1	1	3
Fixed Income	3	3	2	3
GI&Sd	3	3	2	3

Growth Mark	3	3	2	3
Hr Analytics	3	3	2	3
Human Reso	3	3	3	3
International	3	3	3	3
International	3	3	3	3
International	3	3	3	3
International	3	3	2	3
International	3	3	2	3
Introduction T	2	3	1	1
Learning & D	3	3	3	3
Logistics & S	2	1	2	3
Machine Lear	3	3	3	3
Machine Lear	3	2	2	3
Macroeconon	2	2	3	1
Management	3	3	2	2
Marketing Fo	2	2	1	3
Marketing Re	3	3	2	3
Marketing Th	3	3	3	3
Measuremen	3	3	3	3
Media Planni	2	3	2	2
Mergers Acq	3	3	2	3
Multinational	3	3	3	3
Online Busine	3	3	2	3
Operations A	3	3	3	3
Operations M	3	3	3	3
Operations S	3	3	2	3
Organization	3	3	3	3
Performance	3	3	3	3
Performance	3	3	3	3
Project Mana	1	1	1	3
Retail Analyti	3	3	2	3
Security Anal	2	2	1	3
Services Mar	3	3	2	3
Social Media	3	3	2	3

Statistics For	3	3	3	3
Strategic Lea	3	3	3	3
Strategic Mar	3	3	2	3
Strategic Mar	2	2	2	3
Strategic Wor	3	3	3	3
Supply Chain	3	3	2	3
Sustainability	3	3	2	3
Talent Manag	3	3	3	3
Total Quality I	3	3	2	3

3.2 Course Outcomes (40) Total Marks 40.00

3.2.1 Describe the assessment tools and processes used to gather the data upon which the evaluation of Course Outcome is based (10)

Institute Marks

10.00

Alliance School of Business (ASOB), Alliance University, has developed a **comprehensive, multi-dimensional assessment framework** to evaluate student learning and measure the attainment of Course Outcomes (COs). This framework leverages a combination of **direct and indirect assessment tools** supported by robust, technology-enabled processes, ensuring systematic evaluation and continuous improvement of teaching-learning practices.

The assessment system emphasizes transparency, consistency, and alignment with Program Outcomes (POs) and institutional objectives.

1. Direct Assessment Tools

These tools directly measure students' knowledge, skills, and competencies in relation to specific COs.

a) Semester-End Examinations (SEE)

- **Purpose:** Evaluate cumulative learning and higher-order thinking skills.
- **Type:** A mix of objective questions (MCQs) and subjective questions (essays, case analyses, problem-solving).
- **CO Mapping:** Each question is mapped to specific COs in the question paper blueprint.

b) Mid-Semester Tests (MST)

- **Purpose:** Assess progress midway through the semester and provide actionable feedback.
- **Type:** Shorter, focused assessments with both conceptual and application-based questions.

c) Assignments, Case Studies, and Projects

- **Purpose:** Engage students in applying theoretical concepts to real-world business challenges.
- **Type:**
  - Individual and group assignments.
  - Case study analyses with recommendations.
  - Mini-projects (domain-focused) and major projects (capstone).
- **CO Link Example:** A mini-project in Marketing Analytics using Tableau may align with CO4 (Develop insights using analytical tools).
- **Assessment Rubrics:** Rubrics include criteria such as understanding of context, analytical depth, creativity, teamwork, and presentation quality.

d) Seminars and Presentations

- **Purpose:** Develop communication, critical thinking, and persuasion skills.
- **Type:** Student-led presentations on current trends, business issues, or project findings.

e) Laboratory Examinations and Practical Sessions

- **Purpose:** Assess practical skills in areas like Business Intelligence and Analytics.
- **Type:** Hands-on experiments using tools like Power BI, R, or MATLAB.

f) Student Portfolios

- **Purpose:** Serve as a comprehensive record of student accomplishments and skills over the study period.
- **Contents:** Project reports, case studies, certifications, internship evaluations, reflective essays, and participation in industry activities.

2. Indirect Assessment Tools

These tools provide insights into the perceived effectiveness of the learning process and its alignment with COs.

a) Student Feedback Surveys

- Conducted mid-course and end-of-course to gather student perspectives on teaching methodologies, course content, and CO relevance.

b) Alumni and Employer Feedback

- Alumni and employers provide feedback on the preparedness of graduates and the applicability of skills in professional environments.

c) Peer and Self-Assessment

- Used in group projects and collaborative exercises to promote reflective learning and assess teamwork capabilities.

3. Process for Mapping, Evaluation, and CO Attainment Analysis

a) Mapping of Assessment Questions to COs

- A question paper blueprint is developed for each course where each question is explicitly linked to one or more COs.

b) Parameters of Assessment Rubrics

- Detailed rubrics are designed for assignments, presentations, projects, and lab work.

- This ensures transparent and consistent evaluation across faculty.

c) Data Collection and Analysis for CO Attainment

- **Data Sources:** Scores from examinations, projects, lab work, and indirect tools like surveys.
- **ICloud-Based System:** Faculty use an iCloud-based platform to upload, aggregate, and analyze assessment data in real time.
- **Calculation of CO Attainment:**
  - Individual CO attainment is computed as a weighted average of all assessment tools mapped to that CO.
  - Thresholds are defined.

d) Continuous Improvement

- CO attainment levels are reviewed at course-end and discussed in departmental meetings.
- If a CO falls below threshold, action plans are implemented such as curriculum revisions, additional tutorials, or revised teaching strategies.

Alliance School of Business has established a **robust, technology-enabled process** for measuring CO attainment. By integrating **direct and indirect assessment tools**, detailed rubrics, and systematic data analysis, the institution ensures that students achieve the intended learning outcomes.

This comprehensive approach not only monitors academic progress but also supports **continuous improvement** in curriculum design and teaching-learning strategies, aligning with NBA's Outcome-Based Education (OBE) framework.

3.2.2 Record the attainment of Course Outcomes of all courses with respect to set attainment levels (30)

Institute Marks

30.00

Course Code	Course Name	Benchmark for CO (0.75*Average CO Mark)		No. of Students Above Benchmark	No. of Students Above Benchmark	CO Attainment %		Attainment Level		Final CO Attainment Level
		CIE	SEE	CIE	SEE	CIE	SEE	CIE	SEE	
MGT 3011 (OM)	Strategic Management	31	22	7	9	78	100	3	3	3
MGT 3022 (OM)	Legal Aspects of Business	28	25	9	9	100	100	3	3	3
MGT 3225 (OM)	Analytics in Operations	25	21	8	8	100	89	3	3	3
MGT 3228 (OM)	Design Thinking	30	27	8	9	89	100	3	3	3
MGT 3231 (OM)	Digital Transformation Lab	29	28	9	9	100	100	3	3	3
MGT 3232 (OM)	Disruptive Technology Management	24	23	9	9	100	100	3	3	3
MGT 3235 (OM)	Lean Method of Operations	29	25	9	9	100	100	3	3	3
MGT 3500 (OM)	Dissertation Program	45	18	9	9	100	100	3	3	3
MGT 3032 (Minor Elective)	Entrepreneurial Finance	36	26	9	7	100	78	3	3	3
MGT 3070 (Minor Elective)	Mall Management	32	26	36	33	100	92	3	3	3
MGT 3142 (Minor Elective)	Digital Finance, Banking, and Insurance	37	32	66	65	100	98	3	3	3
MGT 3249 (Minor Elective)	Digital Disruption	31	25	36	37	97	100	3	3	3
MGT 3244 (Minor Elective)	Agile Product Management	30	35	19	20	95	100	3	3	3
MGT 3074 (Minor Elective)	TV Production Business and Film Studies	37	27	18	17	100	94	3	3	3
MGT 3196 (Minor Elective)	Gamification as Learning Systems	34	27	13	12	100	92	3	3	3
MGT 3002 (A)	Economic Analysis for Business Decisions	35	23	63	56	100	89	3	3	3
MGT 3027 (A)	Statistics for Business Decisions	36	26	63	50	100	79	3	3	3
MGT 3030(A)	Introduction to Contemporary Programming Language	15	10	64	43	100	67	3	2	3
MGT 3091(A)	Marketing, Theory and Practice	36	27	63	57	100	92	3	3	3
MGT 3125(A)	Advanced Cost and Management Accounting	36	23	62	48	100	77	3	3	3
MGT 3151(A)	Human Resource Management	37	22	63	53	100	85	3	3	3
MGT 3240(A)	Operations Management Department	31	32	63	50	100	79	3	3	3
MGT 3821(A)	Corporate Communication	35	30	64	59	100	94	3	3	3
MGT 3823(A)	Placement Readiness Course-I	19	19	64	64	100	100	3	3	3
MGT 3002 (B)	Economic Analysis for Business Decisions	36	23	68	58	99	85	3	3	3
MGT 3027 (B)	Statistics for Business Decisions	36	25	69	58	100	85	3	3	3
MGT 3030(B)	Introduction to Contemporary Programming Language	14	14	50	50	72	72	3	3	3
MGT 3091(B)	Marketing, Theory and Practice	35	26	69	63	100	93	3	3	3
MGT 3125(B)	Advanced Cost and Management Accounting Department	36	22	69	52	100	76	3	3	3
MGT 3151(B)	Human Resource Management	33	21	68	59	99	87	3	3	3
MGT 3240(B)	Operations Management Department	29	22	68	52	99	76	3	3	3

MGT 3821(B)	Corporate Communication	35	28	69	63	100	93	3	3	3
MGT 3823(B)	Placement Readiness Course-I	19	19	69	69	100	100	3	3	3
MGT 3002 (C)	Economic Analysis for Business Decisions	30	22	66	28	100	88	3	3	3
MGT 3027 (C)	Statistics for Business Decisions	36	23	66	56	100	85	3	3	3
MGT 3030 (C)	Introduction to Contemporary Programming Language	14	14	55	55	83	83	3	3	3
MGT 3091 (C)	Marketing, Theory and Practice	36	26	66	60	100	92	3	3	3
MGT 3125 (C)	Advanced Cost and Management Accounting	36	25	65	59	98	89	3	3	3
MGT 3151 (C)	Human Resource Management	30	22	66	53	100	82	3	3	3
MGT 3240 (C)	Operations Management Department	33	19	66	52	100	79	3	3	3
MGT 3821 (C)	Corporate Communication	34	29	63	59	95	89	3	3	3
MGT 3823 (C)	Placement Readiness Course-I	19	19	66	66	100	100	3	3	3
MGT 3002 (D)	Economic Analysis for Business Decisions	30	23	64	54	100	84	3	3	3
MGT 3027 (D)	Statistics for Business Decisions	36	23	64	54	100	84	3	3	3
MGT 3030(D)	Introduction to Contemporary Programming Language	18	18	63	62	98	97	3	3	3
MGT 3091(D)	Marketing, Theory and Practice	30	25	64	62	100	97	3	3	3
MGT 3125(D)	Advanced Cost and Management Accounting	36	23	64	45	100	75	3	3	3
MGT 3151(D)	Human Resource Management	37	21	64	53	100	83	3	3	3
MGT 3240(D)	Operations Management	30	20	63	48	98	80	3	3	3
MGT 3821 (D)	Corporate Communication	31	28	61	61	95	95	3	3	3
MGT 3823(D)	Placement Readiness Course-I	19	19	64	64	100	100	3	3	3
MGT 3002 (E)	Economic Analysis for Business Decisions	29	23	67	61	100	91	3	3	3
MGT 3027 (E)	Statistics for Business Decisions	36	21	66	48	99	72	3	3	3
MGT 3030 (E)	Introduction to Contemporary Programming Language	13	13	69	57	100	83	3	3	3
MGT 3091 (E)	Marketing, Theory and Practice	33	25	62	60	93	92	3	3	3
MGT 3125 (E)	Advanced Cost and Management Accounting	35	22	66	52	100	81	3	3	3
MGT 3151 (E)	Human Resource Management	33	19	67	56	100	86	3	3	3
MGT 3240 (E)	Operations Management	33	18	67	48	100	74	3	3	3
MGT 3821 (E)	Corporate Communication	31	30	67	63	100	94	3	3	3
MGT 3823 (E)	Placement Readiness Course-I	19	19	69	69	100	100	3	3	3
MGT 3002 (F)	Economic Analysis for Business Decisions	37	23	64	61	98	94	3	3	3
MGT 3027 (F)	Statistics for Business Decisions	37	26	65	50	100	78	3	3	3
MGT 3030 (F)	Introduction to Contemporary Programming Language	12	12	66	65	100	98	3	3	3
MGT 3091 (F)	Marketing, Theory and Practice	35	26	65	61	98	94	3	3	3
MGT 3125 (F)	Advanced Cost and Management Accounting	33	23	64	48	98	76	3	3	3
MGT 3151 (F)	Human Resource Management	31	20	63	55	97	85	3	3	3
MGT 3240 (F)	Operations Management	31	18	66	49	99	77	3	3	3
MGT 3821 (F)	Corporate Communication	29	30	65	64	100	98	3	3	3
MGT 3823 (F)	Placement Readiness Course-I	19	19	66	66	100	100	3	3	3
MGT 3004 (BA)	Macroeconomic Environment and Policy	34	23	14	14	100	100	3	3	3
MGT 3024 (BA)	Management Science	28	21	15	13	100	87	3	3	3

MGT 3097 (BA)	Strategic Marketing for Sustainable Growth	29	27	15	14	100	93	3	3	3
MGT 3102 (BA)	Corporate Finance	29	21	14	12	93	80	3	3	3
MGT 3184 (BA)	Organizational Behaviour	32	20	14	13	100	93	3	3	3
MGT 3014 (BA)	Business Research Methods	25	22	14	12	100	86	3	3	3
MGT 3817 (BA)	Disruptive Technology and Innovation	25	24	15	15	100	100	3	3	3
MGT 3819 (BA)	Placement Readiness Course-II	22	10	13	10	100	77	3	3	3
MGT 3988 (BA)	Data Mining and SQL Programming	32	26	14	12	100	86	3	3	3
MGT 3990 (BA)	Introduction to Business Analytics	38	20	15	11	100	73	3	3	3
MGT 3008 (MBA - Fin B)	Entrepreneurship and New Venture Creation	32	24	46	44	100	98	3	3	3
MGT 3009 (MBA - Fin B)	International Business	35	24	45	43	98	96	3	3	3
MGT 3825 (MBA - Fin B)	Placement Boot Camp	35	25	45	45	98	100	3	3	3
MGT 3106(MBA - Fin B)	Financial Derivatives and Risk Management	34	26	43	37	98	86	3	3	3
MGT 3111(MBA - Fin B)	Project Appraisal and Financing	35	22	46	41	100	91	3	3	3
MGT 3129(MBA - Fin B)	Financial Analysis and Modelling	32	22	43	38	96	86	3	3	3
MGT 3130 (MBA - Fin B)	Financial Markets and Institutions	36	28	45	41	100	93	3	3	3
MGT 3136(MBA - Fin B)	Multinational Financial Management	38	26	46	37	100	82	3	3	3
MGT 3110(MBA - Fin B)	Commercial Banking and Treasury Operations	32	25	45	42	98	93	3	3	3
MGT 3000(MBA - Fin B)	Industry Internship Program	32	24	46	44	100	98	3	3	3
MGT 3008 (MBA - HRM)	Entrepreneurship and New Venture Creation	33	24	39	38	100	97	3	3	3
MGT 3009 (MBA - HRM)	International Business	37	23	39	36	98	92	3	3	3
MGT3825(MBA - HRM)	Placement Boot Camp	35	24	40	40	100	100	3	3	3
MGT3176(MBA - HRM)	Contemporary Trends in HRM	32	27	40	37	100	93	3	3	3
MGT3177(MBA - HRM)	Employee Relations Management	35	27	40	38	100	95	3	3	3
MGT3181(MBA - HRM)	Learning and Development	33	27	40	37	100	93	3	3	3
MGT3185(MBA - HRM)	Performance Management	37	24	40	39	100	100	3	3	3
MGT3194(MBA - HRM)	Total Rewards Management	34	27	38	37	97	95	3	3	3
MGT3198(MBA - HRM)	Measurement and Research Methods in HRM	35	22	40	37	100	93	3	3	3
MGT3000(MBA - HRM)	Industry Internship Program	43	18	39	40	98	100	3	3	3

MGT3008(MBA-IB)	Entrepreneurship and New Venture Creation	33	22	8	8	100	100	3	3	3
MGT3825(MBA-IB)	Placement Boot Camp	34	27	8	7	100	88	3	3	3
MGT3361(MBA-IB)	International Business Research	31	13	8	4	100	50	3	1	2
MGT3362(MBA-IB)	Financing of International Trade	30	21	8	6	100	75	3	3	3
MGT3363(MBA-IB)	Global Financial Markets and Instruments	37	24	5	4	100	80	3	3	3
MGT3364(MBA-IB)	Global HRD and Organizational Development and Change	35	24	7	7	100	100	3	3	3
MGT3366(MBA-IB)	International Buyer Behaviour	37	29	8	7	100	88	3	3	3
MGT3372(MBA-IB)	Performance Management Systems	37	25	8	7	100	88	3	3	3
MGT3000(MBA-IB)	Industry Internship Program	44	16	7	7	100	100	3	3	3
MGT3376(MBA-IB)	Emerging and Developed Markets: International Business	35	23	8	7	100	88	3	3	3
MGT3008(MBA-MKGA)	Entrepreneurship and New Venture Creation	33	24	39	40	98	100	3	3	3
MGT3009(MBA-MKGA)	International Business	34	24	38	35	100	92	3	3	3
MGT3825(MBA-MKGA)	Placement Boot Camp	37	26	39	39	100	100	3	3	3
MGT3075(MBA-MKGA)	Advertising and Integrated Brand Promotion	30	25	37	38	95	97	3	3	3
MGT3075(MBA-MKGA)	Consumer Behaviour and Neuro Marketing	33	24	35	37	90	95	3	3	3
MGT3080(MBA-MKGA)	Contemporary Retail Management	34	26	40	38	100	95	3	3	3
MGT3086(MBA-MKGA)	Inbound Marketing	34	25	36	38	92	97	3	3	3
MGT3092(MBA-MKGA)	Nurturing and Managing Brand Equity	36	29	39	38	98	95	3	3	3
MGT3094(MBA-MKGA)	Sales and Channel Management	32	26	40	33	100	83	3	3	3
MGT3000(MBA-MKGA)	Industry Internship Program	43	18	41	41	98	98	3	3	3
MGT3008(MBA-MKTGB)	Entrepreneurship and New Venture Creation	35	23	40	41	95	100	3	3	3
MGT3009(MBA-MKTGB)	International Business	37	23	39	33	95	85	3	3	3
MGT3825(MBA-MKTGB)	Placement Boot Camp	36	24	38	41	90	100	3	3	3
MGT3075(MBA-MKTGB)	Advertising and Integrated Brand Promotion	30	24	38	36	95	95	3	3	3
MGT3079(MBA-MKTGB)	Consumer Behaviour and Neuro Marketing	34	23	42	37	100	93	3	3	3
MGT3080(MBA-MKTGB)	Contemporary Retail Management	33	25	41	38	100	97	3	3	3

MGT3086(MBA-MKTGB)	Inbound Marketing	36	24	39	34	100	89	3	3	3
MGT3092(MBA-MKTGB)	Nurturing and Managing Brand Equity	36	27	39	37	98	95	3	3	3
MGT3094(MBA-MKTGB)	Sales and Channel Management	33	24	42	34	100	83	3	3	3
MGT3000(MBA-MKTGB)	Industry Internship Program	42	18	42	41	98	98	3	3	3
MGT3008(MBA-OM)	Entrepreneurship and New Venture Creation	35	24	49	49	100	100	3	3	3
MGT3009(MBA-OM)	International Business	36	25	49	47	100	96	3	3	3
MGT3825(MBA-OM)	Placement Boot Camp	35	26	48	45	100	94	3	3	3
MGT3204(MBA-OM)	Total Quality Management	34	20	46	36	98	77	3	3	3
MGT3208(MBA-OM)	Project Management	32	25	48	47	100	98	3	3	3
MGT3226(MBA-OM)	Business Analytics using R	35	19	46	37	98	79	3	3	3
MGT3230(MBA-OM)	Digital Transformations and Blockchains	34	23	47	46	100	98	3	3	3
MGT3238(MBA-OM)	Managing Service for Competitiveness	33	22	42	36	91	78	3	3	3
MGT3243(MBA-OM)	Operations Strategy and Sustainability	33	28	49	46	100	94	3	3	3
MGT3000(MBA-OM)	Industry Internship Program	43	18	46	44	94	90	3	3	3
MGT3011 (IBM)	Strategic Management	33	26	6	5	100	83	3	3	3
MGT3034 (IBM)	Business Law and Ethics	30	27	5	5	100	100	3	3	3
MGT3357 (IBM)	International Business Law	31	30	6	6	100	100	3	3	3
MGT3365 (IBM)	Global Leadership and Skills Development	33	26	7	6	100	86	3	3	3
MGT3368 (IBM)	International Investment and Portfolio Management	26	18	4	4	80	80	3	3	3
MGT3370 (IBM)	International Sales Promotion and Brand Management	34	28	6	6	100	100	3	3	3
MGT3371 (IBM)	Online Business and E-Commerce	32	29	5	5	100	100	3	3	3
MGT3999 (IBM)	Dissertation Program	31	32	6	5	100	83	3	3	3
MGT3011 (IS&OM)	Strategic Management	32	28	45	44	92	90	3	3	3
MGT3034 (IS&OM)	Business Law and Ethics	29	26	46	45	94	92	3	3	3
MGT3225 (IS&OM)	Analytics in Operations	24	21	45	41	100	84	3	3	3
MGT3228 (IS&OM)	Design Thinking	29	27	41	39	85	81	3	3	3
MGT3231 (IS&OM)	Digital Transformation Lab	26	29	46	43	94	88	3	3	3
MGT3232 (IS&OM)	Disruptive Technology Management	28	27	48	47	98	96	3	3	3
MGT3235 (IS&OM)	Lean Method of Operations	28	27	48	46	98	94	3	3	3

MGT3999 (IS&OM))	Dissertation Program	29	28	38	37	81	79	3	3	3
MGT3033 (Minor Electives)	Entrepreneurial Competencies Development	28	26	11	10	92	83	3	3	3
MGT3070 (Minor Electives)	Measurement, Metrics and Audience Research	26	29	22	22	100	100	3	3	3
MGT3071 (Minor Electives)	Business Intelligence and Analytics in E-Commerce	27	26	37	39	90	95	3	3	3
MGT 3245 (Minor Electives)	User Interface and User Experience	29	26	21	21	91	91	3	3	3
MGT3246 (Minor Electives)	Block Chain and Crypto Currencies (Digital Business)	26	23	39	40	93	93	3	3	3
MGT3998 (Minor Electives)	Block Chain & Crypto Currencies Fintech	30	28	90	86	89	85	3	3	3
MGT3197 (Minor Electives)	Game Design for Effective Gamification	29	28	16	17	94	100	3	3	3
MGT3011 (Mkt A)	Strategic Management	29	27	36	37	90	95	3	3	3
MGT3034 (Mkt A)	Business Law and Ethics	28	26	39	40	98	98	3	3	3
MGT 3076 (Mkt A)	B2B Marketing	27	27	39	37	95	90	3	3	3
MGT 3082 (Mkt A)	Customer Value creation and Innovation	28	29	38	39	93	95	3	3	3
MGT 3083 (Mkt A)	Digital Marketing and Digital Ecosystem	25	26	41	39	100	95	3	3	3
MGT 3085 (Mkt A)	Entrepreneurial Marketing and Growth Hacking	28	26	39	39	95	95	3	3	3
MGT 3088 (Mkt A)	Luxury Marketing: Across the Pyramid Approach	29	26	40	37	98	90	3	3	3
MGT 3999 (Mkt A)	Dissertation Program	30	28	37	36	100	97	3	3	3
MGT3011 (Mkt B)	Strategic Management	27	27	40	33	100	83	3	3	3
MGT3034 (Mkt B)	Business Law and Ethics	25	24	43	39	100	93	3	3	3
MGT 3076 (Mkt B)	B2B Marketing	28	26	43	38	98	88	3	3	3
MGT 3082 (Mkt B)	Customer Value creation and Innovation	30	28	42	38	98	88	3	3	3
MGT 3083 (Mkt B)	Digital Marketing and Digital Ecosystem	25	27	43	39	100	91	3	3	3
MGT 3085 (Mkt B)	Entrepreneurial Marketing and Growth Hacking	27	24	40	38	95	90	3	3	3
MGT 3088 (Mkt B)	Luxury Marketing: Across the Pyramid Approach	29	24	42	42	98	98	3	3	3
MGT 3999 (Mkt B)	Dissertation Program	29	29	41	42	93	95	3	3	3
MGT 3002 (SEC A)	Economic Analysis for Business Decisions	22	22	58	49	100	86	3	3	3
MGT 3027 (SEC A)	Statistics for Business Decisions	32	18	58	42	100	72	3	3	3

MGT 3030 (SEC A)	Introduction to Contemporary Programming Language	17	17	58	58	98	98	3	3	3
MGT 3091 (SEC A)	Marketing, Theory and Practice	25	25	57	51	100	91	3	3	3
MGT 3125 (SEC A)	Advanced Cost and Management Accounting	32	22	58	41	100	72	3	3	3
MGT 3151 (SEC A)	Human Resource Management	36	24	57	52	100	91	3	3	3
MGT 3240 (SEC A)	Operations Management	30	21	55	48	95	83	3	3	3
MGT 3821 (SEC A)	Corporate Communication	31	29	59	52	100	90	3	3	3
MGT 3823 (SEC A)	Placement Readiness Course-I	16	16	56	55	98	86	3	3	3
MGT 3002 (SEC B)	Economic Analysis for Business Decisions	32	21	58	50	100	86	3	3	3
MGT 3027 (SEC B)	Statistics for Business Decisions	34	18	56	40	97	69	3	2	3
MGT 3030 (SEC B)	Introduction to Contemporary Programming Language	17	17	58	58	98	98	3	3	3
MGT 3091 (SEC B)	Marketing, Theory and Practice	32	26	58	53	100	91	3	3	3
MGT 3125 (SEC B)	Advanced Cost and Management Accounting	33	25	57	53	98	91	3	3	3
MGT 3151 (SEC B)	Human Resource Management	32	23	58	53	100	91	3	3	3
MGT 3240 (SEC B)	Operations Management	33	22	58	46	100	79	3	3	3
MGT 3821 (SEC B)	Corporate Communication	32	28	55	54	95	93	3	3	3
MGT 3823 (SEC B)	Placement Readiness Course-I	17	16	57	56	97	95	3	3	3
MGT 3004 (FIN)	Macroeconomic Environment and Policy	30	22	13	13	93	100	3	3	3
MGT 3024 (FIN)	Management Science	29	15	14	9	100	69	3	2	3
MGT 3097 (FIN)	Strategic Marketing for Sustainable Growth	27	26	14	13	100	93	3	3	3
MGT 3102 (FIN)	Corporate Finance	34	24	13	13	93	93	3	3	3
MGT 3184 (FIN)	Organizational Behavior	34	23	14	14	100	100	3	3	3
MGT 3241 (FIN)	Emerging Technology Innovation and Industry 4.0	26	23	14	13	100	93	3	3	3
MGT 3822 (FIN)	Public Speaking	24	27	13	13	100	100	3	3	3
MGT 3824 (FIN)	Placement Readiness Course-II	35	19	14	12	100	86	3	3	3
MGT 3104 (FIN)	Security Analysis and Portfolio Management	32	26	14	14	100	100	3	3	3
MGT 3130 (FIN)	Financial Markets and Institutions	30	23	14	13	100	93	3	3	3
MGT 3004 (HR)	Macroeconomic Environment and Policy	33	23	7	6	100	86	3	3	3
MGT 3024 (HR)	Management Science	28	17	7	4	100	57	3	1	2

MGT 3097 (HR)	Strategic Marketing for Sustainable Growth	28	28	7	6	100	86	3	3	3
MGT 3102 (HR)	Corporate Finance	35	23	7	5	100	71	3	3	3
MGT 3184 (HR)	Organizational Behavior	34	26	7	6	100	86	3	3	3
MGT 3241 (HR)	Emerging Technology Innovation and Industry 4.0	27	26	7	5	100	71	3	3	3
MGT 3822 (HR)	Public Speaking	26	30	7	7	100	100	3	3	3
MGT 3824 (HR)	Placement Readiness Course-II	35	19	7	7	100	100	3	3	3
MGT 3153(HR)	Human Resource Analytics	33	29	7	6	100	86	3	3	3
MGT 3191(HR)	Strategic Workforce Management	33	29	7	6	100	86	3	3	3
MGT 300 (Marketing)_	Macroeconomic Environment and Policy	30	23	20	16	100	84	3	3	3
MGT 3024 (Marketing)_	Management Science	28	16	17	10	100	67	3	2	3
MGT 3097 (Marketing)_	Strategic Marketing for Sustainable Growth	27	28	18	18	100	100	3	3	3
MGT 3102 (Marketing)_	Corporate Finance	31	22	15	14	79	78	3	3	3
MGT 3184 (Marketing)_	Organizational Behavior	34	24	19	18	100	100	3	3	3
MGT 3241 (Marketing)_	Emerging Technology Innovation and Industry 4.0	28	23	19	17	100	94	3	3	3
MGT 3822 (Marketing)_	Public Speaking	25	27	16	15	100	94	3	3	3
MGT 3824 (Marketing)_	Placement Readiness Course-II	32	20	17	15	89	83	3	3	3
MGT 3090(Marketing)_	Marketing Research and Analysis	27	24	19	17	100	94	3	3	3
MGT 3096(Marketing)_	Services Marketing and Customer Experience Management	30	29	20	18	100	100	3	3	3
MGT 3004 (OM)	Macroeconomic Environment and Policy	32	28	6	6	100	100	3	3	3
MGT 3024 (OM)	Management Science	28	26	6	5	100	83	3	3	3
MGT 3097 (OM)	Strategic Marketing for Sustainable Growth	29	28	6	5	100	83	3	3	3
MGT 3102 (OM)	Corporate Finance	33	23	5	4	83	67	3	2	3
MGT 3184 (OM)	Organizational Behavior	34	27	6	5	100	83	3	3	3
MGT 3241 (OM)	Emerging Technology Innovation and Industry 4.0	31	26	6	6	100	100	3	3	3
MGT 3822 (OM)	Public Speaking	25	28	6	6	100	100	3	3	3
MGT 3824 (OM)	Placement Readiness Course-II	34	21	6	5	100	83	3	3	3
MGT 3203 (OM)	Logistics and Supply Chain Management	31	26	6	6	100	100	3	3	3

MGT 3242(OM)	Research Methods in Business Operations	34	26	6	4	100	67	3	3	3
MGT 3011 (FIN)	Strategic Management	32	23	10	11	91	100	3	3	3
MGT 3022 (FIN)	Legal Aspects of Business	30	29	11	11	100	100	3	3	3
MGT 3128 (FIN)	Corporate Taxation and Financial Planning	31	29	10	10	91	91	3	3	3
MGT 3132 (FIN)	Fixed Income Securities and Financial Innovations	29	27	10	9	91	82	3	3	3
MGT 3135 (FIN)	Mergers, Acquisitions and Corporate Restructuring	30	23	10	11	91	100	3	3	3
MGT 3138 (FIN)	Research in Finance and Econometrics	28	23	10	11	91	100	3	3	3
MGT 3140 (FIN)	Strategic Corporate Finance	28	24	10	11	91	100	3	3	3
MGT 3500 (FIN)	Dissertation Program	42	18	10	11	91	100	3	3	3
MGT 3011(HR)	Strategic Management	26	23	8	9	89	100	3	3	3
MGT 3022(HR)	Legal Aspects of Business	28	29	9	9	100	100	3	3	3
MGT 3180(HR)	International Human Resource Management	27	26	9	9	100	100	3	3	3
MGT 3182(HR)	Organization Cognition and Development	27	25	9	7	100	78	3	3	3
MGT 3186(HR)	Power, Politics and Influence	29	24	9	7	100	78	3	3	3
MGT 3192 (HR)	Sustainability and HRM	25	22	9	9	100	100	3	3	3
MGT 3193 (HR)	Talent Management	30	28	9	8	100	89	3	3	3
MGT 3500 (HR)	Dissertation Program	43	16	9	8	100	89	3	3	3
MGT 3011 (Marketing)_	Strategic Management	32	23	10	12	83	100	3	3	3
MGT 3022 (Marketing)_	Legal Aspects of Business	30	29	12	11	100	92	3	3	3
MGT 3076 (Marketing)_	B2B Marketing	27	27	11	11	92	92	3	3	3
MGT 3082 (Marketing)_	Customer Value Creation and Innovation	30	26	11	12	85	92	3	3	3
MGT 3083 (Marketing)_	Digital Marketing and Digital Ecosystem	28	26	11	12	92	100	3	3	3
MGT 3085 (Marketing)_	Entrepreneurial Marketing and Growth Hacking	31	28	11	10	85	77	3	3	3
MGT 3088 (Marketing)_	Luxury Marketing: Across-the-Pyramid Approach	32	31	13	12	100	92	3	3	3
MGT 3500(Marketing)_	Dissertation Program	40	18	12	12	100	100	3	3	3
MGT 3819 (FIN A)	Placement Readiness Course-II	17	16	63	61	97	94	3	3	3
MGT 3817(FIN A)	Disruptive Technology and Innovation	28	24	62	61	98	97	3	3	3
MGT 3104 (FIN A)	Security Analysis and Portfolio Management	31	23	62	51	97	81	3	3	3
MGT 3130(FIN A)	Financial Markets and Institutions	32	23	64	54	98	83	3	3	3

MGT 3004 (FIN A)	Macroeconomic Environment and Policy	33	23	64	59	98	91	3	3	3
MGT 3024(FIN A)	Management Science	27	23	63	53	98	83	3	3	3
MGT 3097(FIN A)	Strategic Marketing for Sustainable Growth	31	27	63	63	98	98	3	3	3
MGT 3102 (FIN A)	Corporate Finance	32	23	62	53	95	82	3	3	3
MGT 3184 (FIN A)	Organizational Behavior	29	21	63	56	98	88	3	3	3
MGT 3014(FIN A)	Business Research Methods	28	24	59	55	92	86	3	3	3
MGT 3004 (FIN B)	Macroeconomic Environment and Policy	25	24	63	59	100	97	3	3	3
MGT 3024 (FIN B)	Management Science	27	21	63	47	97	73	3	3	3
MGT 3097 (FIN B)	Strategic Marketing for Sustainable Growth	32	27	65	64	98	97	3	3	3
MGT 3102(FIN B)	Corporate Finance	30	22	61	52	95	81	3	3	3
MGT 3184 (FIN B)	Organizational Behavior	28	21	65	56	98	88	3	3	3
MGT 3014 (FIN B)	Business Research Methods	29	23	57	57	90	90	3	3	3
MGT 3817(FIN B)	Disruptive Technology and Innovation	26	22	64	57	98	88	3	3	3
MGT 3819 (FIN B)	Placement Readiness Course-II	17	16	64	63	100	98	3	3	3
MGT 3104(FIN B)	Security Analysis and Portfolio Management	32	24	63	54	98	86	3	3	3
MGT 3130 (FIN B)	Financial Markets and Institutions	32	28	65	56	100	90	3	3	3
MGT 3004 (HRM)	Macroeconomic Environment and Policy	33	23	38	34	97	87	3	3	3
MGT 3024 (HRM)	Management Science	29	20	38	30	97	77	3	3	3
MGT 3097(HRM)	Strategic Marketing for Sustainable Growth	31	27	39	35	100	90	3	3	3
MGT 3102(HRM)	Corporate Finance	31	20	38	28	97	72	3	3	3
MGT 3184 (HRM)	Organizational Behavior	29	21	38	34	97	87	3	3	3
MGT 3014 (HRM)	Business Research Methods	26	24	37	32	100	86	3	3	3
MGT 3817 (HRM)	Disruptive Technology and Innovation	26	24	39	35	100	90	3	3	3
MGT 3819 (HRM)	Placement Readiness Course-II	17	16	39	36	100	92	3	3	3
MGT 3153 (HRM)	Human Resource Analytics	33	30	39	39	100	100	3	3	3
MGT 3191(HRM)	Strategic Workforce Management	31	23	38	38	97	97	3	3	3

MGT 3004 (IB)	Macroeconomic Environment and Policy	30	18	12	10	86	71	3	3	3
MGT 3024 (IB)	Management Science	26	14	12	9	86	64	3	2	3
MGT 3097 (IB)	Strategic Marketing for Sustainable Growth	32	27	14	12	100	86	3	3	3
MGT 3102 (IB)	Corporate Finance	27	16	12	10	86	71	3	3	3
MGT 3184(IB)	Organizational Behavior	30	22	14	12	100	92	3	3	3
MGT 3014 (IB)	Business Research Methods	24	20	12	11	86	79	3	3	3
MGT 3817 (IB)	Disruptive Technology and Innovation	23	18	12	11	86	79	3	3	3
MGT 3819 (IB)	Placement Readiness Course-II	15	15	12	12	86	86	3	3	3
MGT 3351 (IB)	Import, Export Procedures and Documentation	34	25	13	12	93	92	3	3	3
MGT 3376 (IB)	Emerging and Developed Markets: International Business Environment	32	26	14	14	100	100	3	3	3
MGT 3004 (MKT A)	Macroeconomic Environment and Policy	22	24	63	58	100	92	3	3	3
MGT 3024 (MKT A)	Management Science	31	20	59	54	88	81	3	3	3
MGT 3097 (MKT A)	Strategic Marketing for Sustainable Growth	31	28	64	63	97	95	3	3	3
MGT 3102(MKT A)	Corporate Finance	32	20	66	46	97	68	3	2	3
MGT 3184(MKT A)	Organizational Behavior	32	22	68	64	100	94	3	3	3
MGT 3014(MKT A)	Business Research Methods	27	24	66	65	100	98	3	3	3
MGT 3817 (MKT A)	Disruptive Technology and Innovation	28	23	67	63	99	93	3	3	3
MGT 3819 (MKT A)	Placement Readiness Course-II	17	16	64	61	94	90	3	3	3
MGT 3079(MKT A)	Consumer Behaviour and Neuro Marketing	31	24	63	58	95	98	3	3	3
MGT 3096 (MKT A)	Services Marketing and Customer Experience Management	34	27	68	58	100	95	3	3	3
MGT 3004 (MKT B)	Macroeconomic Environment and Policy	32	23	63	59	98	92	3	3	3
MGT 3024 (MKT B)	Management Science	31	19	53	44	88	75	3	3	3
MGT 3097 (MKT B)	Strategic Marketing for Sustainable Growth	30	27	65	61	100	94	3	3	3
MGT 3102 (MKT B)	Corporate Finance	31	17	61	43	95	68	3	2	3
MGT 3184 (MKT B)	Organizational Behavior	31	21	60	53	95	84	3	3	3
MGT 3014 (MKT B)	Business Research Methods	25	22	57	46	100	82	3	3	3
MGT 3817 (MKT B)	Disruptive Technology and Innovation	28	22	63	56	100	89	3	3	3
MGT 3819 (MKT B)	Placement Readiness Course-II	17	16	60	60	95	95	3	3	3
MGT 3079 (MKT B)	Consumer Behaviour and Neuro Marketing	30	25	61	52	100	93	3	3	3

MGT 3096 (MKT B)	Services Marketing and Customer Experience Management	28	25	61	57	95	97	3	3	3
MGT 3910 (MINOR ELECTIVE)	Business Model Generation	28	26	26	26	93	93	3	3	3
MGT 3912(MINOR ELECTIVE)	E-Commerce Management	30	26	65	66	98	100	3	3	3
MGT 3915 (MINOR ELECTIVE)	Media Planning and Buying	30	28	39	40	95	98	3	3	3
MGT 3935 (MINOR ELECTIVE)	Fintech Fundamentals	34	28	63	57	100	90	3	3	3
MGT 3955 (MINOR ELECTIVE)	Gamification Mindset	31	25	24	25	86	89	3	3	3
MGT 3981 (MINOR ELECTIVE)	AI Applications in Business	31	19	23	18	100	78	3	3	3
MGT 3984 (MINOR ELECTIVE)	Hypothesis-driven Development	29	27	32	31	91	89	3	3	3
MGT 3004 (OM)	Macroeconomic Environment and Policy	34	23	46	43	96	90	3	3	3
MGT 3024(OM)	Management Science	26	20	46	40	98	85	3	3	3
MGT 3097(OM)	Strategic Marketing for Sustainable Growth	30	27	48	41	100	87	3	3	3
MGT 3102 (OM)	Corporate Finance	29	21	47	39	98	83	3	3	3
MGT 3184 (OM)	Organizational Behavior	31	21	45	42	96	89	3	3	3
MGT 3014 (OM)	Business Research Methods	23	22	46	42	100	91	3	3	3
MGT 3817(OM)	Disruptive Technology and Innovation	27	23	46	42	98	89	3	3	3
MGT 3819(OM)	Placement Readiness Course-II	0	0	2	2	4	4	1	1	1
MGT 3203 (OM)	Logistics and Supply Chain Management	32	26	47	44	98	94	3	3	3
MGT 3208 (OM)	Project Management	31	24	48	45	100	94	3	3	3
MGT 3008 (FIN A)	Entrepreneurship and New Venture Creation	35	25	45	46	98	100	3	3	3
MGT 3009 (FIN A)	International Business	35	25	46	45	98	96	3	3	3
MGT 3825 (FIN A)	Placement Boot Camp	38	25	47	46	100	98	3	3	3
MGT 3106 (FIN A)	Financial Derivatives and Risk Management	33	27	47	40	100	87	3	3	3
MGT 3111 (FIN A)	Project Appraisal and Financing	35	23	47	46	98	96	3	3	3
MGT 3129 (FIN A)	Financial Analysis and Modelling	32	24	47	43	98	91	3	3	3
MGT 3130 (FIN A)	Financial Markets and Institutions	37	29	47	45	98	94	3	3	3

MGT 3136 (FIN A)	Multinational Financial Management	33	27	46	40	96	87	3	3	3
MGT 3110 (FIN A)	Commercial Banking and Treasury Operations	33	27	47	46	98	96	3	3	3
MGT 3000 (FIN A)	Industry Internship Program	45	17	47	48	96	98	3	3	3

3.3 Attainment of Program Outcomes and Program Specific Outcomes (40) Total Marks 40.00

3.3.1 Describe the assessment tools and processes used to gather the data to evaluate and Program Outcomes and Program Specific Outcomes (10)

Institute Marks

10.00

Alliance School of Business (ASOB), Alliance University, has adopted a **structured and comprehensive assessment framework** to evaluate the attainment of Program Outcomes (POs) and Program Specific Outcomes (PSOs). This process integrates **direct and indirect assessment tools** with robust data collection and analysis mechanisms to ensure that the program effectively develops students' knowledge, skills, and competencies for professional success and lifelong learning.

The evaluation is conducted systematically at both the **course level** and **program level**, ensuring continuous alignment with institutional goals and industry expectations.

1. Direct Assessment Tools

Direct assessments provide measurable evidence of student performance in relation to specific POs and PSOs.

a) Examinations (Mid-term, End-Semester, and External)

- **Purpose:** Evaluate students' mastery of core concepts and their ability to apply knowledge across disciplines.
- **Type:** Objective (MCQs), subjective (essays, case studies, problem-solving).
- **PO/PSO Link:** Each question is mapped to specific POs/PSOs

b) Capstone Projects and Dissertations

- **Purpose:** Assess students' ability to integrate theoretical and practical knowledge to address complex, real-world challenges.
- **Type:** Final-year projects, industry-specific research dissertations.
- **PO/PSO Link:** Strong alignment with POs such as critical thinking (PO2), innovation (PO5), and lifelong learning (PO12).

c) Internships and Industrial Training

- **Purpose:** Provide hands-on industry exposure and evaluate the application of classroom learning in professional settings.
- **Type:** Summer internships, fieldwork, and live projects.
- **PO/PSO Link:** Mapped to POs like industry readiness (PO6) and PSOs related to domain-specific expertise.

d) Laboratory Work and Practical Sessions

- **Purpose:** Evaluate practical and technical skills required in professional practice.
- **Type:** Lab assignments, software-based exercises, practical examinations.
- **PO/PSO Link:** Direct linkage to POs emphasizing technical competency (PO3) and innovative problem-solving (PO4).

e) Course-Level Assignments, Case Studies, and Mini Projects

- **Purpose:** Encourage analytical reasoning, decision-making, and applied learning.
- **Type:** Individual and group projects, case analyses, business simulations.
- **PO/PSO Link:** Supports outcomes such as critical thinking, collaboration, and technical application.

f) Group Activities and Presentations

- **Purpose:** Assess teamwork, communication, and leadership abilities.
- **Type:** Peer discussions, group presentations, role plays.
- **PO/PSO Link:** Aligned with POs like communication skills (PO10) and leadership (PO9).

g) Student Portfolios

- **Purpose:** Provide a comprehensive record of achievements, demonstrating growth across cognitive, technical, and professional domains.
- **Contents:** Artifacts such as project reports, certifications, reflective essays, and industry engagement records.
- **PO/PSO Link:** Maps to lifelong learning (PO12), ethical practice (PO8), and domain-specific outcomes.

2. Indirect Assessment Tools

Indirect tools collect feedback and perceptions from students, alumni, and employers to evaluate program relevance and long-term impact.

a) Student Feedback Surveys

- **Purpose:** Capture perceptions of learning effectiveness and program delivery.
- **Type:** Mid-course and end-of-program surveys.
- **PO/PSO Link:** Measures self-assessed attainment of outcomes like lifelong learning and ethical practices.

b) Alumni Feedback

- **Purpose:** Assess program effectiveness in preparing graduates for professional and societal roles.
- **Type:** Alumni surveys, interviews, and focus group discussions.
- **PO/PSO Link:** Provides insights on relevance of skills and lifelong learning preparedness.

c) Employer Feedback

- **Purpose:** Evaluate graduates' industry readiness and professional performance.
- **Type:** Employer surveys and job performance appraisals.
- **PO/PSO Link:** Focus on problem-solving (PO2), innovation (PO5), and technical skills (PO3).

d) Peer and Self-Assessment

- **Purpose:** Encourage reflection and accountability in collaborative settings.
- **Type:** Self-evaluations and peer reviews in group assignments.
- **PO/PSO Link:** Linked to teamwork (PO9) and ethical responsibility (PO8).

3. Comprehensive Evaluation Process

a) Mapping Course Outcomes (COs) to POs/PSOs

Each Course Outcome is mapped to one or more POs and PSOs using a **CO-PO/PSO matrix**. This mapping ensures every course contributes to the attainment of program-level outcomes.

b) Assessment Weightage and Rubrics

- **Weightage Example:** Examinations (40%), Projects (30%), Internships (20%), and Class Participation (10%).
- **Rubrics:** Detailed rubrics are developed for evaluating projects, presentations, and assignments, ensuring transparency and consistency.

c) Data Collection and Analysis for PO/PSO Attainment

- **Data Sources:** Scores from direct assessments, feedback from indirect tools.
- **Attainment Levels:** Calculated by aggregating scores mapped to each PO/PSO across courses.

d) Program Review and Continuous Improvement

- **Feedback Loop:** Data and stakeholder feedback are reviewed annually.
- **Improvements:** Curriculum revisions, new elective offerings, enhanced industry interactions, and updated assessment strategies are implemented to address identified gaps.
- **External Validation:** Accreditation audits reinforce quality and relevance of POs and PSOs.

Through a robust blend of **direct and indirect assessment tools**, systematic mapping of COs to POs/PSOs, and continuous data-driven refinement, Alliance School of Business ensures the effective attainment of Program Outcomes and Program Specific Outcomes. This comprehensive process supports the institution's mission of preparing graduates for leadership roles, innovation, and lifelong professional success.

3.3.2 POs and PSO attainment levels (30)

Institute Marks

30.00

POs Attainment

Course	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
MGT3125	0.7	1	0	1.3	0.7			
MGT3110	2.27	0	0	2.45	0			
MGT3098	1.20	1.43	1	1.7	2.5			

Attainment Level

Course	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
Direct Attainment	1.39	1.22	1	1.82	1.6	0	0	0
InDirect Attainment	1.4	1.2	1	1.8	1.6	0	0	0
Final Attainment	1.39	1.22	1.0	1.82	1.60	0	0	0

PSOs Attainment

Course	PSO1	PSO2	PSO3	PSO4	Action
MGT3098	2.5	2.5	2.5	0	Delete
MGT3110	3	3	3	0	Delete
MGT3125	1.4	1.1	1	0	Delete

Attainment Level

Course	PSO1	PSO2	PSO3	PSO4
Direct Attainment	2.3	2.2	2.17	0
Final Attainment	2.26	2.16	2.14	0
InDirect Attainment	2.1	2	2	0

4 CURRICULUM & LEARNING PROCESS (125)

Total Marks 125.00

Autonomous Institution

Total Marks 50.00

4.1 Curriculum (50)

4.1.1 State the Process for Designing the Program Curriculum (10)

Institute Marks

10.00

Alliance School of Business (ASOB), Alliance University, follows a **comprehensive and iterative process** to periodically review and revise its curriculum. This process ensures alignment with the institution's Vision, Mission, and Program Outcomes (POs), while addressing emerging industry trends, technological advancements, and stakeholder needs.

1. Formation of Curriculum Review Committees

a) School-Level and Department-Level Curriculum Review Committees

The process begins with the establishment of **Curriculum Review Committees** at the School and Department levels. These committees, comprising the Dean, Associate Deans, Heads of Departments (HoDs), Area Chairs, and senior faculty, perform a preliminary review of the curriculum to identify areas for enhancement.

2. Gap Analysis Process

a) Review of Vision, Mission, and Program Outcomes (POs)

- The curriculum is evaluated for its alignment with the University's Vision of fostering leadership and innovation and its Mission of delivering globally relevant education.
- Program Outcomes (POs) are reviewed to ensure they reflect contemporary managerial competencies.

b) Industry and Academic Benchmarking

- Comparative studies with top national and international business schools are undertaken.
- Inputs are sought from **industry experts and academic leaders** to identify curriculum gaps and capture emerging trends.

c) Stakeholder Feedback

- Feedback is systematically collected from:
  - **Faculty** for academic rigor and relevance.
  - **Alumni** for workplace applicability of the curriculum.
  - **Employers and Industry Partners** for market-driven competencies.
  - **Students** for insights on learning experience and skill development.
- Data is gathered through surveys, focus groups, and interviews.

d) Mapping Program Outcomes to Curriculum

- A **CO-PO mapping matrix** is used to link courses to specific POs, identifying areas where program-level objectives are not fully addressed.

e) Identification of Gaps and Proposal of Changes

- Recommendations are made for introducing new courses, modifying existing ones, or integrating experiential learning components to close identified gaps.

3. Curriculum Enhancement via Board of Studies (BoS)

a) Proposal of Changes

The revised curriculum proposal is presented to the **Board of Studies (BoS)**.The BoS reviews the recommendations, incorporates additional insights, and finalizes the proposal.

b) Approval by Academic Council

The recommendations from the BoS are escalated to the **Academic Council** for institutional approval. The Council ensures alignment with University policies, regulatory requirements, and global standards.

4. Formation of Course Coordination Committees (Post-Approval)

After the **Academic Council's approval**, **Course Coordination Committees** are formed for each course. These committees include:

- Subject Experts
- Area Chairs
- Senior Faculty

Their responsibilities include:

- Refining course objectives, outcomes, and syllabi.
- Aligning teaching-learning methodologies and assessment strategies with POs.
- Developing detailed course plans, including rubrics and evaluation criteria.

This ensures the operational readiness of the updated curriculum for rollout.

5. Implementation and Monitoring

a) Phased Implementation

- Curriculum changes are implemented in a phased manner across batches to ensure smooth transition and minimize disruption.

b) Monitoring Effectiveness

- Effectiveness is monitored through:
  - Student performance and attainment analysis.
  - Feedback from faculty, students, and industry partners.
  - Graduate employability and industry relevance indicators.

c) Continuous Improvement Cycle

- A review is conducted every 2–3 years, or earlier if required, to keep the curriculum responsive to dynamic academic and industry needs.

This structured process ensures that the MBA curriculum at Alliance School of Business remains **dynamic, relevant, and outcome-driven**. By engaging stakeholders at every level and following a rigorous process of gap analysis, review, and refinement, ASOB sustains its commitment to delivering **globally competitive and industry-aligned management education**.

4.1.2 State the Components of the Curriculum (15)

Institute Marks

15.00

Course Components	Curriculum Content (% of total number of credits of the program)	Total number of contact hours	Total number of credits
Program Core	58	2010.00	190.00
Program Electives	27.66	900.00	90.00
Open Electives	5.66	270.00	18.00
Summer Project	4	180.00	12.00
Internships/Seminars	4	180.00	12.00
Final Dissertation	4	180.00	12.00
Any other (Please specify)	2	90.00	6.00
Total number of Credits			**340**

4.1.3 Transaction of the Curriculum (10)

Institute Marks

10.00

ID	Course Code	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Total Hours	Theory Credits	Practical Credits	Total Credits
85	MGT 3368	International Investment and	3	0	0	3	3	0	3
86	MGT 3370	International Sales Promotion and Brand	3	0	0	3	3	0	3
87	MGT 3990	Introduction to Business Analytics	3	0	0	3	3	0	3
88	MGT 3958	Leadership in the 21st Century	2	0	0	2	2	0	2
89	MGT 3960	Leading Teams	2	0	0	2	2	0	2
90	MGT 3181	Learning and Development	3	0	0	3	3	0	3
91	MGT 3203	Logistics and Supply Chain Management	3	0	0	3	3	0	3
92	MGT 3995	Machine Learning Applications in	3	0	0	3	3	0	3
93	MGT 3987	Machine Learning Using Python	3	0	0	3	3	0	3
94	MGT 3004	Macroeconomic Environment and	3	0	0	3	3	0	3
95	MGT 3913	Mall Management	2	0	0	2	2	0	2
96	MGT 3024	Management Science	3	0	0	3	3	0	3
97	MGT 3992	Marketing Research, Analytics & Models	3	0	0	3	3	0	3
98	MGT 3091	Marketing, Theory and Practice	4	0	0	4	4	0	4
99	MGT 3916	Measurement, Metrics and Audience	2	0	0	2	2	0	2
100	MGT 3915	Media Planning and Buying	2	0	0	2	2	0	2
101	MGT 3135	Mergers, Acquisitions and Corporate	3	0	0	3	3	0	3

102	MGT 3136	Multinationals Financial Management	3	0	0	3	3	0	3
103	MGT 3092	Nurturing and Managing Brand Equity	3	0	0	3	3	0	3
104	MGT 3371	Online Business and e-Commerce	3	0	0	3	3	0	3
105	MGT 3239	Operations Analytics	3	0	0	3	3	0	3
106	MGT 3217	Operations and Supply Chain Analytics	3	0	0	3	3	0	3
107	MGT 3240	Operations Management	4	0	0	4	4	0	4
108	MGT 3224	Operations Strategy and Sustainability	3	0	0	3	3	0	3
109	MGT 3199	Organization Development	3	0	0	3	3	0	3
1	MGT 3184	Organizational Behavior	4	0	0	4	4	0	4
2	MGT 3185	Performance Management	2	1	0	3	3	0	3
3	MGT 3372	Performance Management Systems	3	0	0	3	3	0	3
4	MGT 3033	Placement Boot Camp	0	0	0	0	0	0	0
5	MGT 3823	Placement Readiness Course	0	0	0	0	0	0	0
6	MGT 3819	Placement Readiness Course-II	0	0	0	0	0	0	0
7	MGT 3208	Project Management	3	0	0	3	3	0	3
8	MGT 3986	Python Programming for Business Managers	2	0	0	2	2	0	2
9	MGT 3094	Sales and Channel Management	3	0	0	3	3	0	3
10	MGT 3104	Security Analysis and Portfolio Management	3	0	0	3	3	0	3

11	MGT 3209	Service Operations Management	3	0	0	3	3	0	3
12	MGT 3096	Services Marketing and Customer Experience	3	0	0	3	3	0	3
13	MGT 3993	Social Media Analytics and Text Mining	3	0	0	3	3	0	3
14	MGT 3940	Startup Financing	2	0	0	2	2	0	2
15	MGT 3027	Statistics for Business Decisions	4	0	0	4	4	0	4
16	MGT 3011	Strategic Management	3	0	0	3	3	0	3
17	MGT 3097	Strategic Marketing for Sustainable Growth	3	0	0	3	3	0	3
18	MGT 3191	Strategic Workforce Management	3	0	0	3	3	0	3
19	MGT 3994	Supply Chain Analytics	3	0	0	3	3	0	3
20	MGT 3192	Sustainability and HRM	3	0	0	3	3	0	3
21	MGT 3193	Talent Management	4	0	0	4	3	0	3
22	MGT 3170	Total Quality Management and Lean Methods	3	0	0	3	3	0	3
23	MGT 3194	Total Rewards Management	3	0	0	3	3	0	3
24	MGT 3917	TV Production Business and Film Studies	2	0	0	2	2	0	2
25	MGT 3985	User Interface and User Experience (UI and UX)	2	0	0	2	2	0	2
26	MGT 3939	Wealth Management and Crowd Funding	2	0	0	2	2	0	2
27	MGT 3109	Accounting for Managerial Decisions	4	0	0	4	4	0	4
28	MGT 3075	Advertising and Integrated Brand Promotion	3	0	0	3	3	0	3

29	MGT 3980	Agile Product Management	2	0	0	2	2	0	2
30	MGT 3981	AI Applications in Business	2	0	0	2	2	0	2
31	MGT 3938	Algorithmic and High Frequency Trading	2	0	0	2	2	0	2
32	MGT 3076	B2B Marketing	3	0	0	3	3	0	3
33	MGT 3927	Behavioural Finance	3	0	0	3	3	0	3
34	MGT 3937	Blockchain Technologies and	2	0	0	2	2	0	2
35	MGT 3941	Blockchain Technologies in	2	0	0	2	2	0	2
36	MGT 3168	Business Blockchains	3	0	0	3	3	0	3
37	MGT 3914	Business Intelligence and Analytics in E-	2	0	0	2	2	0	2
38	MGT 3996	Business Intelligence for Managers	3	0	0	3	3	0	3
39	MGT 3218	Business Intelligence for Managers	3	0	0	3	3	0	3
40	MGT 3034	Business Law and Ethics	3	0	0	3	3	0	3
41	MGT 3910	Business Model Generation	2	0	0	2	2	0	2
42	MGT 3014	Business Research Methods	3	0	0	3	3	0	3
43	MGT 3110	Commercial Banking and Treasury	3	0	0	3	3	0	3
44	MGT 3079	Consumer Behaviour and Neuro Marketing	3	0	0	3	3	0	3
45	MGT 3080	Contemporary Retail Management	3	0	0	3	3	0	3
46	MGT 3821	Corporate Communication	2	1	0	3	3	0	3

47	MGT 3102	Corporate Finance	3	0	0	3	3	0	3
48	MGT 3128	Corporate Taxation and Financial Planning	2	1	0	3	3	0	3
49	MGT 3988	Data Mining and SQL Programming	3	0	0	3	3	0	3
50	MGT 3228	Design Thinking	3	0	0	3	3	0	3
51	MGT 3223	Digital Business Scope and Impact	3	0	0	3	3	0	3
52	MGT 3936	Digital Finance, Banking, and Insurance	2	0	0	2	2	0	2
53	MGT 3083	Digital Marketing and Digital Ecosystem	3	0	0	3	3	0	3
54	MGT 3169	Digital Transformation	3	0	0	3	3	0	3
55	MGT 3817	Disruptive Technology and Innovation	4	0	0	4	4	0	4
56	MGT 3830	Dissertation Program	0	0	4	4	0	4	4
57	MGT 3912	E-Commerce Management	2	0	0	2	2	0	2
58	MGT 3002	Economic Analysis for Business Decisions	3	0	0	3	3	0	3
59	MGT 3376	Emerging and Developed Markets: International	3	0	0	3	3	0	3
60	MGT 3959	Emotional Intelligence and Self-awareness	2	0	0	2	2	0	2
61	MGT 3196	Employee Relations Management	4	0	0	4	3	0	3
62	MGT 3310	Entrepreneurial Competencies Development	2	0	0	2	2	0	2
63	MGT 3911	Entrepreneurial Finance	2	0	0	2	2	0	2
64	MGT 3008	Entrepreneurship and New Venture Creation	3	0	0	3	3	0	3

65	MGT 3129	Financial Analysis and Modelling	3	0	0	3	3	0	3
66	MGT 3106	Financial Derivatives and Risk Management	2	1	0	3	3	0	3
67	MGT 3130	Financial Markets and Institutions	3	0	0	3	3	0	3
68	MGT 3362	Financing of International Trade	2	1	0	3	3	0	3
69	MGT 3935	Fintech Fundamentals	2	0	0	2	2	0	2
70	MGT 3132	Fixed Income Securities and Financial Innovations	2	1	0	3	3	0	3
71	MGT 3957	Game Design for Effective Gamification	2	0	0	2	2	0	2
72	MGT 3956	Gamification as Learning Systems	2	0	0	2	2	0	2
73	MGT 3955	Gamification Mindset	2	0	0	2	2	0	2
74	MGT 3377	Global Financial Markets and Instruments	3	0	0	3	3	0	3
75	MGT 3365	Global Leadership and Skills Development	3	0	0	3	3	0	3
76	MGT 3098	Growth Marketing	3	0	0	3	3	0	3
77	MGT 3153	HR Analytics	3	0	0	3	3	0	3
78	MGT 3151	Human Resource Management	3	0	0	3	3	0	3
79	MGT 3984	Hypothesis-driven Development	2	0	0	2	2	0	2
80	MGT 3351	Import, Export procedures and Documentation	3	0	0	3	3	0	3
81	MGT 3820	Industry Internship Program	0	0	4	4	0	4	4
82	MGT 3009	International Business	2	1	0	3	3	0	3

83	MGT 3366	International Buyer Behaviour	3	0	0	3	3	0	3
84	MGT 3180	International Human Resource Management	3	0	0	3	3	0	3
		Total	**286**	**7**	**8**	**301**	**291**	**8**	**299**

4.1.4 Overall Quality and Level of Program Curriculum (15)

Institute Marks

15.00

The MBA program at Alliance School of Business, Alliance University, is designed to deliver a **rigorous, industry-aligned, and globally relevant management education**. The curriculum reflects a holistic approach to management learning, integrating core business knowledge, functional specialization, skill development, and experiential learning.

It is structured to provide students with a strong foundation in business principles while offering opportunities to explore advanced concepts and emerging trends in the global business landscape. The curriculum adheres to national regulatory frameworks and benchmarks itself against leading international management education standards.

1. Curriculum Design Philosophy

The MBA curriculum is guided by a philosophy that emphasizes academic excellence, ethical leadership, and societal impact. It is built on the following principles:

- **Outcome-Based Education (OBE):** Ensuring that course outcomes align with program outcomes and educational objectives for measurable learning achievements.
- **Interdisciplinary Learning:** Providing flexibility for students to engage across disciplines and develop cross-functional competencies.
- **Industry Relevance:** Incorporating insights from industry and academia to ensure graduates are prepared for contemporary business challenges.
- **Global Perspective:** Embedding international dimensions in learning to prepare students for the globalized economy.

2. Program Structure and Components

The MBA is a **two-year, four-semester, full-time program**, following a Choice-Based Credit System (CBCS) that allows students to tailor their learning experience.

a) Foundation Courses

The first year includes foundation courses covering core management domains such as:

- Management Principles and Practices
- Accounting and Finance
- Marketing and Sales Management
- Human Resource Management
- Operations and Supply Chain Management
- Business Analytics and Quantitative Techniques
- Business Communication

This stage is designed to provide comprehensive exposure to fundamental concepts and analytical tools.

b) Specializations and Electives

In the second year, students are allowed to select dual specializations from functional areas including:

- Marketing
- Finance
- Human Resource Management
- Operations Management
- Business Analytics

Electives within these specializations deepen domain expertise and provide flexibility for students to align their academic journey with career aspirations.

c) Experiential Learning

Internship Program

A mandatory internship component bridges the gap between academic knowledge and practical application. It allows students to work with organizations, gain exposure to real-world business environments, and apply management concepts.

Capstone Projects

Capstone projects in the final semester require students to analyze complex business problems and propose strategic solutions, integrating multidisciplinary knowledge.

Business Simulations and Case-Based Learning

Simulation-based exercises and case studies form an integral part of pedagogy, fostering decision-making, critical thinking, and problem-solving skills.

3. Pedagogical Approach

The MBA program employs innovative teaching-learning methods to ensure an engaging academic experience:

- Blended learning models combining face-to-face instruction with online modules.

- Flipped classrooms to encourage active participation.
- Integration of contemporary tools and technologies to support data-driven decision-making.
- Guest lectures and masterclasses by industry practitioners to provide exposure to current trends and practices.

4. Industry and Global Alignment

The curriculum is continuously refined to align with the needs of business and society. Input from academic and corporate stakeholders informs curriculum updates, ensuring relevance in a rapidly changing economic environment.

International dimensions are embedded through opportunities for students to learn about global business practices, access to global faculty, and exposure to cross-cultural contexts.

5. Continuous Review and Improvement

The MBA curriculum undergoes regular reviews through structured institutional mechanisms. These reviews ensure:

- Incorporation of advancements in management theory and practice.
- Alignment with regulatory frameworks and accreditation requirements.
- Responsiveness to feedback from students, faculty, alumni, and employers.

This structured review process ensures that the curriculum remains current, competitive, and impactful.

6. Graduate Attributes and Learning Outcomes

The MBA program is designed to produce graduates who:

- Demonstrate comprehensive knowledge of core and specialized management areas.
- Exhibit strong analytical and problem-solving skills supported by data literacy.
- Possess effective communication and leadership abilities.
- Uphold ethical standards and demonstrate a commitment to sustainable business practices.
- Are prepared for diverse career pathways in industry, entrepreneurship, and further academic pursuits.

7. Curriculum Delivery and Assessment

The delivery of the MBA curriculum emphasizes active learning and continuous assessment.

- Classroom engagement is supported by group projects, presentations, and interactive discussions.
- Assessments are diversified to include written examinations, assignments, presentations, and project evaluations, ensuring comprehensive evaluation of knowledge and skills.
- Continuous assessment practices reinforce learning and provide timely feedback to students.

The MBA curriculum at Alliance School of Business exemplifies a **high-quality, comprehensive, and future-oriented educational experience**. Its thoughtful design, industry integration, global relevance, and emphasis on experiential learning prepare graduates to excel in the dynamic global business environment.

By fostering intellectual curiosity, ethical awareness, and leadership potential, the program contributes to the development of well-rounded management professionals ready to make a meaningful impact in their organizations and communities

4.2 Learning Processes (75) Total Marks 75.00

4.2.1 Describe Processes followed to improve quality of Teaching & Learning (20)

Institute Marks

20.00

Alliance School of Business, Alliance University, has instituted **robust and dynamic processes** to ensure effective academic delivery, continuous pedagogical innovation, and comprehensive student support systems. These initiatives are aligned with **national regulatory standards** and reflect **global best practices** in management education. The approach is designed to foster **intellectual rigor, practical competence, and holistic development** among students.

1. Adherence to Academic Calendar

The academic calendar is the cornerstone of all teaching-learning and assessment activities. It is meticulously planned before the commencement of each academic year and includes:

- Start and end dates of semesters
- Internal assessments, end-semester examinations
- Schedules for internships, capstone projects, and co-curricular activities
- Faculty development programs and academic reviews

Implementation

- The calendar is approved by the Academic Council and disseminated to stakeholders via the University website and the Learning Management System (LMS).
- Periodic reviews ensure strict adherence, minimizing deviations and facilitating timely completion of the curriculum.

2. Pedagogical Initiatives for Enhanced Teaching-Learning

Alliance School of Business emphasizes **innovative, learner-centric pedagogies** to make learning experiential, engaging, and industry-relevant.

a) Case Study-Based Approach

- Faculty extensively use **Harvard Business Review case studies** and other international case repositories.
- Students analyze real-world business scenarios to develop critical thinking, decision-making, and problem-solving skills.
- Classroom discussions encourage multi-dimensional perspectives on complex business issues.

b) Business Simulations and Experiential Learning

- **Advanced business simulations** are embedded in courses to mirror real-life managerial challenges.
- Simulations enable students to apply theoretical knowledge to dynamic market situations, fostering strategic thinking and analytical abilities.

c) Bloomberg Terminal and Financial Analytics Tools

- The use of the **Bloomberg Terminal** gives students hands-on exposure to global financial markets and real-time data analysis.
- Financial modeling and analytics exercises help in understanding macroeconomic trends, risk assessment, and portfolio management.

d) Integration of Artificial Intelligence in Curriculum

- AI-focused modules introduce students to emerging technologies such as machine learning, predictive analytics, and AI applications in business decision-making.
- Tools like Python, R, and AI-based business analytics platforms are incorporated into relevant courses.

e) Collaborative Learning

- Group projects, peer learning activities, and team-based assignments enhance collaboration and interpersonal skills.
- Student-led clubs and forums provide platforms for applied learning beyond the classroom.

f) ICT-Enabled and Blended Learning

- Smart classrooms equipped with interactive boards and high-speed internet support multimedia presentations and interactive sessions.
- The LMS serves as a hub for asynchronous learning, enabling faculty to share course materials, assignments, and lecture recordings.
- Online discussions, quizzes, and submission portals promote blended and flexible learning.

g) Multimedia and Data-Driven Learning

- Faculty leverage videos, webinars, podcasts, and business analytics software to support diverse learning preferences.
- Data analytics tools like Tableau, SPSS, and Power BI are integrated to enable data-driven decision-making skills.

3. Nurturing High-Performing Students

Bright students are encouraged and supported through:

- Enrollment in advanced electives and certification programs on emerging business domains.
- Nomination for national and international business competitions, leadership workshops, and research conferences.
- Opportunities for research collaborations and publication under faculty mentorship.

4. Support for Students Needing Additional Assistance

A robust support framework ensures inclusivity and academic success for all students:

- **Remedial Classes:** For students needing reinforcement in core subjects.
- **Faculty Mentorship:** Small groups of students are assigned mentors for academic guidance and progress tracking.
- **Bridge Courses:** Offered to non-management background students for building foundational knowledge.
- **Counseling Services:** Academic and career counseling sessions help students navigate challenges and achieve their potential.

5. Implementation and Monitoring

The processes are systematically monitored and continuously improved through:

- Regular faculty meetings to assess teaching-learning effectiveness and explore innovations.
- Student feedback at key intervals to capture perceptions of instructional quality.
- Academic audits to evaluate compliance with the academic calendar and adoption of pedagogical practices.
- Faculty development programs focused on emerging pedagogies, digital tools, and contemporary business trends.

Alliance School of Business exemplifies a **structured, student-centric, and future-ready approach** to teaching and learning. By combining strict adherence to academic planning with innovative instructional methods—such as Harvard case studies, business simulations, AI-integrated learning, and Bloomberg Terminal training—the institution ensures its graduates are equipped with the competencies required for success in a complex, data-driven global business environment.

Through tailored support for both high-performing and struggling students, and a continuous focus on faculty development, the School maintains high standards of academic delivery and fosters a culture of lifelong learning.

4.2.2 Quality of continuous assessment and evaluation processes (40)

Institute Marks

40.00

Alliance School of Business, Alliance University, has institutionalized a **comprehensive and quality-driven assessment and evaluation system** to ensure effective measurement of student learning outcomes. The processes are aligned with national regulatory frameworks and reflect global best practices in management education.

This system emphasizes **continuous assessment**, outcome-based evaluation, and systematic quality assurance to foster deep learning and prepare students for dynamic business environments.

1. Multi-Tiered Continuous Assessment Framework

The evaluation system at Alliance School of Business comprises **During Semester Assessments (DSA), Mid-Semester Examinations, and End-Semester Examinations**, ensuring a balance between formative and summative evaluation.

a) During Semester Assessments (DSA)

The DSA component is designed to continuously monitor and enhance student learning throughout the semester.

Components of DSA
Depending on the course objectives and pedagogy, DSA includes:

- Quizzes and short tests to assess conceptual clarity
- Individual and group assignments for critical thinking and application
- Case study analyses for real-world problem solving
- Projects for experiential learning and practical exposure
- Class participation to encourage active engagement

Weightage
The DSA carries a weightage of **50–60% of the final marks** in a course, ensuring that continuous assessment contributes substantially to overall evaluation.

b) Mid-Semester Examination

Mid-Semester Examinations assess student progress at the halfway point of the semester. These exams provide feedback to both students and faculty on areas requiring reinforcement before the final evaluation.

c) End-Semester Examination

The End-Semester Examination serves as the summative assessment, evaluating comprehensive understanding of course content.

2. Quality Assurance in Assessment Design and Delivery

Alliance School of Business has established rigorous quality checks to ensure fairness, consistency, and academic integrity in its assessment processes.

a) Question Paper Quality Audits

- All question papers undergo a **quality audit process** before examinations.
- A committee of senior faculty reviews question papers for:
  - Alignment with Course Outcomes (COs)
  - Coverage of Bloom's Taxonomy levels (knowledge, application, analysis, evaluation, creation)
  - Clarity, relevance, and balance of difficulty levels
- Feedback from audits is used to improve the design of subsequent assessments.

b) Use of Rubrics for All Assessments

- Rubrics are created for all forms of assessment (DSA components, projects, presentations, case analyses, etc.).
- Rubrics define criteria and performance levels, ensuring objective and transparent evaluation.
- Faculty and students are oriented to these rubrics for shared understanding of expectations.

c) Moderation and Validation

- Moderation of question papers and evaluated answer scripts is conducted to ensure consistency and fairness.
- External academic experts are involved where necessary for validation and benchmarking.

3. Technology-Enabled Evaluation Processes

The institution leverages technology to enhance efficiency and transparency:

Learning Management System (LMS):

- Facilitates assignment submissions, online quizzes, and feedback sharing.
- Maintains gradebooks accessible to students for tracking their academic performance.

Plagiarism Detection Tools:

- All assignments and projects are screened using plagiarism detection software to uphold academic integrity.

Analytics for Learning Improvement:

- Data from LMS activity and performance analytics inform interventions for both high-performing and struggling students.

4. Student-Centric Support in Assessment

a) Encouragement of Bright Students

- Opportunities for advanced electives, value-added certifications, and participation in external competitions.
- Faculty mentorship for research, publications, and leadership development.

b) Support for Students Requiring Additional Assistance

- Remedial classes and tutorials for underperforming students identified through DSA and Mid-Semester performance.
- Personalized mentoring to help students strengthen academic skills and confidence.

5. Feedback Mechanisms and Remedial Actions

- Faculty provide detailed, constructive feedback on assessments to help students identify areas for improvement.
- One-to-one discussions and group feedback sessions are organized post-evaluation.
- Follow-up assessments track the effectiveness of remedial measures.

6. Monitoring and Continuous Improvement

Regular review mechanisms ensure assessment processes remain effective and aligned with institutional goals:

- Departmental academic meetings review assessment trends and outcomes.
- Student feedback on the fairness and quality of evaluations informs enhancements.
- Academic audits evaluate adherence to assessment policies and quality parameters.

7. Documentation and Implementation Evidence

To ensure accountability, the following records are maintained:

Process Element	**Evidence of Implementation**
DSA Plans and Schedules	Course files with CO mapping and assessment calendars
Question Paper Quality Audits	Audit committee reports and approved question papers
Rubric-Based Evaluation	Rubric templates, graded assignments with rubric scores
LMS-Based Assessments	LMS screenshots, gradebook reports
Plagiarism Check Implementation	Plagiarism reports and compliance records
Remedial Support Documentation	Schedules, attendance sheets, and progress tracking logs
Faculty Feedback to Students	Feedback forms and LMS feedback reports

The assessment and evaluation framework at Alliance School of Business is a **well-structured, multi-tiered system** that prioritizes continuous learning and objective measurement of outcomes. By integrating **DSA, Mid-Semester, and End-Semester evaluations**, incorporating **question paper quality audits**, and using **rubric-based assessments**, the institution ensures fairness, transparency, and alignment with Outcome-Based Education (OBE) principles.

This learner-focused approach, supported by technology and robust feedback mechanisms, reinforces the institution's commitment to academic excellence and prepares students for professional success in a dynamic global environment.

4.2.3 Quality of student reports/dissertation (15)

Institute Marks

15.00

Alliance School of Business, Alliance University, has established a **comprehensive framework** for the management of student projects and dissertations. This framework covers all stages of the process—from identification of projects and allocation of faculty supervisors to monitoring, evaluation, and assurance of dissertation quality. The approach ensures alignment with **Program Outcomes (POs)** and emphasizes research rigor, relevance to contemporary business issues, and holistic student development.

1. Identification of Projects and Allocation Methodology

a) Identification of Projects

The process of project identification is designed to ensure that students engage in meaningful, relevant, and academically rigorous research.

- **Industry-Relevant Topics:** Topics are selected to reflect current trends, challenges, and innovations in business management.
- **Student-Centric Approach:** Students are encouraged to propose research ideas aligned with their interests and career goals.
- **Faculty Guidance:** Faculty members assist students in refining research problems and defining the scope to ensure feasibility and academic value.
- **Integration with Faculty Research/Consultancy:** Where applicable, students are involved in projects linked to faculty research or institutional consultancy assignments, providing exposure to real-world problems.

b) Allocation of Faculty Supervisors

The allocation of faculty supervisors is carried out systematically to ensure effective mentorship:

- **Domain Expertise Matching:** Faculty members are assigned based on their specialization and experience relevant to the student's research area.
- **Equitable Distribution:** Allocation ensures balanced workload across faculty members.
- **Student Preferences:** Efforts are made to accommodate student preferences for supervisors where feasible.
- **Notification and Records:** A formal allocation list is prepared and communicated to students and faculty at the start of the project phase.

2. Types and Relevance of Reports

The dissertation process requires students to submit multiple types of reports at various stages. Each report serves a distinct purpose in guiding, documenting, and assessing the research journey.

a) Proposal

- **Contents:** Research problem, objectives, methodology, and expected outcomes.
- **Relevance:** Essential for defining the scope, setting clear goals, and ensuring alignment with POs and institutional standards. It allows supervisors and review committees to provide early feedback and approval before the research begins.

b) Interim Report

- **Contents:** Updates on progress, initial findings, challenges encountered, and any deviations from the proposed plan.
- **Relevance:** Facilitates mid-course evaluation and enables faculty to suggest corrective measures for ensuring successful project completion.

c) Draft Report

- **Contents:** A comprehensive draft including literature review, methodology, preliminary results, and analysis.
- **Relevance:** Provides a basis for faculty and peer feedback to refine content, structure, and analytical depth before final submission.

d) Final Report

- **Contents:** The completed dissertation with in-depth analysis, conclusions, and recommendations.
- **Relevance:** Reflects the culmination of research efforts and is evaluated for academic rigor, relevance to business practice, and contribution to the student's learning outcomes.

3. Process for Monitoring and Evaluation

a) Monitoring

A multi-tiered system ensures systematic oversight of dissertation progress:

- **Initial Proposal Approval:** Faculty supervisors and review committees evaluate proposals for relevance, feasibility, and alignment with academic standards.
- **Regular Meetings:** Students meet supervisors periodically to discuss progress, address challenges, and receive guidance.
- **Interim Reviews:** Departmental panels conduct mid-term reviews to assess the status of the research and recommend improvements.

b) Evaluation

The evaluation framework is designed for fairness, objectivity, and comprehensive assessment of individual contributions:

- **Continuous Assessment:** Based on progress reports, supervisor observations, and interim presentations.
- **Final Evaluation:** Involves internal and external examiners assessing the dissertation and oral defense (viva-voce).
- **Rubric-Based Assessment:** Standardized rubrics ensure transparent and consistent evaluation across all parameters.

4. Contribution Towards Attainment of Program Outcomes (POs)

The dissertation process contributes significantly to the attainment of multiple POs:

- **PO1:** Knowledge of management concepts and research methodology.
- **PO2:** Analytical and problem-solving skills through data-driven research.
- **PO3:** Effective communication and teamwork in preparing reports and presentations.
- **PO4:** Ethical awareness and consideration of sustainability in research.
- **PO5:** Lifelong learning skills fostered by independent research and critical inquiry.

5. Process to Assess Individual and Team Performance

a) Individual Performance

- Assessed through individual contributions documented in progress reports and supervisor feedback.
- Evaluated during viva-voce for depth of understanding and ownership of the research work.
- Plagiarism checks ensure originality and integrity of individual submissions.

b) Team Performance

For group projects, assessment includes:

- Division of roles and responsibilities
- Peer evaluations to gauge individual contributions within the team
- Supervisor observations of teamwork dynamics and collective outputs

6. Quality Assurance of Dissertations

a) Question Paper Quality Audits (Extended to Dissertation Evaluation)

- Review committees audit evaluation tools and rubrics for consistency with institutional standards.

b) Rubric-Based Assessment

Rubrics cover multiple dimensions including problem identification, methodological rigor, data analysis, and the relevance of findings to industry and academia.

c) Plagiarism Checks

All dissertations are screened using plagiarism detection software to ensure compliance with academic integrity policies.

d) External Review

External examiners from academia and industry validate the quality and relevance of dissertations, ensuring objectivity and benchmarking against external standards.

The structured approach to managing projects and dissertations at Alliance School of Business reflects its commitment to academic rigor, industry relevance, and outcome-based education. Through clearly defined processes for project identification, faculty allocation, multi-stage reporting, and quality assurance, the institution ensures that student research contributes meaningfully to their academic and professional growth.

The emphasis on monitoring, rubric-based evaluations, and external reviews further enhances the quality and credibility of dissertations, aligning them with global best practices and institutional goals.

Table 5.1 Student Intake

Item	CAY(2024-25)	CAYm1(2023-24)	CAYm2(2022-23)	CAYm3(2021-22)	CAYm4(2020-21)
Approved Intake	600	600	600	600	600
Number of students admitte	648	609	534	366	202

Total number of students Admitted(within Sate + Outside State + Other Country) :

Table 5.2 Success Rate

Year of entry	Total number of students admitted	Number of students who have completed	
		I year	II year
2024-25 (CAY)	648		
2023-24 (CAYm1)	609	508	
2022-23 (LYG)	534	464	440
2021-22 (LYGm1)	366	321	311
2020-21 (LYGm2)	202	180	175

5.1 Enrollment Ratio (Admissions) (20)

Total Marks 20.00

Institute Marks 20.00

	N (From Table 3.1)	N1 (From Table 3.1)	Enrollment Ratio [(N1/N)*100]
2024-25 (CAY)	600	648	108.00
2023-24 (CAYm1)	600	609	101.50
2022-23 (CAYm2)	600	534	89.00

Average [(ER1 + ER2 + ER3) / 3] : 99.50

Assessment : 20.00

5.2 Success Rate (Students clearing in minimum time) (10)

Total Marks 8.47

Institute Marks
8.47

Item	Latest Year of Graduation, LYG (2020-21)	Latest Year of Graduation minus 1, LYGm1 (2019-20)	Latest Year of Graduation minus 2 LYGm2 (2018-19)
X Number of students admitted	534.00	366.00	202.00
Y Number of students who have graduated in minimum time	440.00	311.00	175.00
Success Index [SI = Y / X]	0.82	0.85	0.87

Average SI[(SI1 + SI2 + SI3) / 3]: 0.85

Assessment [10 * Average SI] : 8.47

5.3 Academic Performance (Percentage marks scored) (10)

Total Marks 7.45

Institute Marks
7.45

Academic Performance	LYG (2022-23)	LYGm1 (2021-22)	LYGm2 (2020-21)
Mean of CGPA or mean percentage of all successful students(X)	7.90	7.70	7.60
Total number of successful students(Y)	440.00	311.00	175.00
Totalnumber of students appeared in the examination(Z)	464.00	321.00	180.00
API [X*(Y/Z)]:	7.49	7.46	7.39

Average API [(AP1 + AP2 + AP3)/3] : 7.45

5.4 Placement, Higher Studies and Entrepreneurship (40)

Total Marks 35.00

5.4.1. Placement (30)

Institute Marks

25.00

Item	LYG(2022-23)	LYGm1(2021-22)	LYGm2(2020-21)
Total Number of students admitted in first year of the program (N)	534.00	366.00	202.00
No of students placed in the companies or goverment sector(X)	496.00	264.00	161.00
No. of students pursuing Ph.D. / Higher Studies (y)	0.00	4.00	2.00
No. of students turned entrepreneur (In the areas related to management discipline) (z)	3.00	2.00	3.00
X+Y+(1.2*Z) :	499.60	270.40	166.60
Placement Index [(X+Y+(1.2*Z))/N] :	0.94	0.74	0.82

Average Placement [(P1 + P2 + P3)/3] : 0.83

Assessment [30 * Average Placement] : 25.00

5.4.2. Quality of Placement (10)

Institute Marks

10.00

Item	CAYm1(2023-24)	CAYm2(2022-23)	CAYm3(2021-22)
No. of Students Placed:	496	264	161
Median Salary for Placement	771042	661940	706585
Highest Salary	3805072	2610000	2610000

Provide the placement data in the below mentioned format with the name of the program and the assessment year:

Program Name : Electronics & Communication Engineering
Assessment Year : 2023-24 (CAYm1)

S.No	Student Name	Enrollment No	Name of the Employer	Appointment No
1	ADITYA KUMAR PRASAD	2022MMBA07ASB191	Campalin Innovation Private Limited	Offer Reference No. / Campalin Innovation Private Limitec
2	NEELAM SHAW	2022MMBA07ASB263	Campalin Innovation Private Limited	Offer Reference No. / Campalin Innovation Private Limitec
3	HARSHIKHA SRIVASTAVA	2022MMBA07ASB139	Campalin Innovation Private Limited	Offer Reference No. / Campalin Innovation Private Limitec
4	Anirudha Gupta	2022MMBA07ASB241	McKinley Rice	Offer Reference No. / McKinley Rice / Oct / 2024
5	SHAIK ABDULLAH	2022MMBA07ASB252	Carewell Sleep Products Private Limited	Offer Reference No. / Carewell Sleep Products Private Lin
6	HARSHIT KUMAR	2022MMBA01ASB051	Hikeon Technologies Private Limited	Offer Reference No. / Hikeon Technologies Private Limitec
7	GOURAB SARKAR	2022MMBA01ASB026	Prop Times Consultancy Services Private Limited	Offer Reference No. / Prop Times Consultancy Services P
8	JOVIDH RATHEESH GABRIEL KUMAR	2022MMBA07ASB104	Bennett, Coleman & Company Limited	Offer Reference No. / Bennett, Coleman & Company Limit
9	AARON AJAY	2022MMBA01ASB045	Prop Times Consultancy Services Private Limited	Offer Reference No. / Prop Times Consultancy Services P
10	BADUGU ANJALI	2022MMBA01ASB013	Prop Times Consultancy Services Private Limited	Offer Reference No. / Prop Times Consultancy Services P
11	ABISHEK P	2022MMBA07ASB390	Carewell Sleep Products Private Limited	Offer Reference No. / Carewell Sleep Products Private Lin
12	PERUMANDLA NIKHIL	2022MMBA07ASB149	56 AI Technologies Private Limited	Offer Reference No. / 56 AI Technologies Private Limited /
13	VAISHNAVI PRAKASH	2022MMBA07ASB039	56 AI Technologies Private Limited	Offer Reference No. / 56 AI Technologies Private Limited /
14	MRIDUL AGGARWAL	2022MMBA07ASB233	Peakmind (Purnatvam Learning Solutions Private Limited)	Offer Reference No. / Peakmind (Purnatvam Learning Sol
15	KASHISH CHAUDHARY	2022MMBA07ASB370	Pawan International Private Limited	Offer Reference No. / Pawan International Private Limited
16	JASIKA KAUR ARORA	2022MMBA07ASB333	Prop Times Consultancy Services Private Limited	Offer Reference No. / Prop Times Consultancy Services P
17	NEELI DURGA SOMA SURESH BABU	2022MMBA01ASB019	Prop Times Consultancy Services Private Limited	Offer Reference No. / Prop Times Consultancy Services P
18	ROHITH VENKATRAMULU MARAMUNGALA	2022MMBA07ASB348	Prop Times Consultancy Services Private Limited	Offer Reference No. / Prop Times Consultancy Services P
19	AMAN JAIN	2022MMBA07ASB135	Gain.pro	Offer Reference No. / Gain.pro / Nov / 2024

20	VARSHA THADANI	2022MMBA01ASB020	Brillio Technologies Private Limited	Offer Reference No. / Brillio Technologies Private Limited /
21	SARBAJIT KUMAR SAHA	2022MMBA07ASB075	Brillio Technologies Private Limited	Offer Reference No. / Brillio Technologies Private Limited /
22	K S PETER ABISHIKTH	2022MMBA07ASB093	Aditya Birla Capital	Offer Reference No. / Aditya Birla Capital / Sep / 2024
23	PRITAM JANA	2022MMBA07ASB074	Aditya Birla Capital	Offer Reference No. / Aditya Birla Capital / Nov / 2024
24	MUMNAH NOUSHAD	2022MMBA07ASB142	Aditya Birla Capital	Offer Reference No. / Aditya Birla Capital / Nov / 2024
25	SAKETH R	2022MMBA07ASB155	Lenx Batteries Private Limited	Offer Reference No. / Lenx Batteries Private Limited / Dec
26	VIPINLAL V S	2022MMBA01ASB050	Alliance University	Offer Reference No. / Alliance University / Nov / 2024
27	KANISHK PARTH YADAV	2022MMBA07ASB258	Wipro	Offer Reference No. / Wipro / Oct / 2024
28	Sharma Harsh PramodKumar	2022MMBA07ASB017	Meritto (Formerly NoPaperForms)	Offer Reference No. / Meritto (Formerly NoPaperForms) /
29	ANURADHA KUMARI	2022MMBA07ASB037	Wipro Limited	Offer Reference No. / Wipro Limited / Oct / 2024
30	RIYA UMAR	2022MMBA07ASB337	The Open Wings Foundation	Offer Reference No. / The Open Wings Foundation / Dec
31	BADRINARAYAN PANCHAPAKESAN	2022MMBA07ASB219	Saint-Gobain (Insulation Business)	Offer Reference No. / Saint-Gobain (Insulation Business)
32	M MOHAMMED FARHAAN KHAN	2022MMBA07ASB070	Frontier Business Systems	Offer Reference No. / Frontier Business Systems / Dec / 2
33	PIYUSH PRIYAM	2022MMBA07ASB056	FUNDSROOM INVESTMENT SERVICES	Offer Reference No. / FUNDSROOM INVESTMENT SERV
34	SHAH NIDHI NILESH KUMAR	2022MMBA07ASB043	FUNDSROOM INVESTMENT SERVICES	Offer Reference No. / FUNDSROOM INVESTMENT SERV
35	SOUMIK SAHA	2022MMBA07ASB388	FUNDSROOM INVESTMENT SERVICES	Offer Reference No. / FUNDSROOM INVESTMENT SERV
36	SAKSHI SRIVASTAVA	2022MMBA07ASB162	FUNDSROOM INVESTMENT SERVICES	Offer Reference No. / FUNDSROOM INVESTMENT SERV
37	RAJ DINANATH CHASKAR	2022MMBA07ASB133	Equentis Wealth Advisory Services Limited	Offer Reference No. / Equentis Wealth Advisory Services
38	MONISH BABU M	2022MMBA07ASB261	Alliance University	Offer Reference No. / Alliance University / Nov / 2024

39	RITIK	2022MMBA07ASB064	UNIQLO India Private Limited	Offer Reference No. / UNIQLO India Private Limited / Dec
40	SAYEMA QUADRI	2022MMBA07ASB277	We're Sources	Offer Reference No. / We're Sources / Dec / 2024
41	SMRITI ARORA	2022MMBA07ASB193	FUNDSROOM INVESTMENT SERVICES	Offer Reference No. / FUNDSROOM INVESTMENT SERV
42	SALONI SHARMA	2022MMBA07ASB111	Team Computers Private Limited	Offer Reference No. / Team Computers Private Limited / S
43	DEBLINA GORAI	2022MMBA07ASB276	Team Computers Private Limited	Offer Reference No. / Team Computers Private Limited / D
44	VIGNESH C ANCHAN	2022MMBA07ASB256	Team Computers Private Limited	Offer Reference No. / Team Computers Private Limited / S
45	SANDESH GOVINDANI	2022MMBA07ASB384	Toyota Kirloskar Motor Private Limited	Offer Reference No. / Toyota Kirloskar Motor Private Limit
46	SHREYA DILIPSINH VAGHELA	2022MMBA07ASB016	Deloitte	Offer Reference No. / Deloitte / Sep / 2024
47	RIYA WILSON	2022MMBA07ASB161	Deloitte	Offer Reference No. / Deloitte / Dec / 2024
48	ANUBHAV ANAND	2022MMBA07ASB117	TechCiti Technologies Private Limited	Offer Reference No. / TechCiti Technologies Private Limite
49	KOKKULA ANILA	2022MMBA01ASB053	Hindustan Times Media Limited	Offer Reference No. / Hindustan Times Media Limited / Se
50	AISHWARYA VIJAY KAMBLE	2022MMBA07ASB167	ICICI Prudential Life Insurance	Offer Reference No. / ICICI Prudential Life Insurance / Sep
51	Jahnavi Gangavarapu	2022MMBA07ASB089	Relfood	Offer Reference No. / Relfood / Sep / 2024
52	ANAMIKA	2022MMBA07ASB118	Summit Consulting Services	Offer Reference No. / Summit Consulting Services / Nov /
53	SAI KRISHNA TEJA AKULA	2022MMBA07ASB154	Carewell Sleep Products Private Limited	Offer Reference No. / Carewell Sleep Products Private Lin
54	KONDAPALLI VISWASAIAKHIL	2022MMBA07ASB222	Envision Financial Systems	Offer Reference No. / Envision Financial Systems / Dec /
55	APSHAN ARAH	2022MMBA01ASB011	Stanverse Technologies Private Limited	Offer Reference No. / Stanverse Technologies Private Lim
56	MADALSA BHATIA	2022MMBA07ASB304	Dashloc	Offer Reference No. / Dashloc / Sep / 2024
57	KHUSHBOO RAO	2022MMBA07ASB019	Dashloc	Offer Reference No. / Dashloc / Dec / 2024

58	ARJIT SHARMA	2022MMBA07ASB182	Dashloc	Offer Reference No. / Dashloc / Dec / 2024
59	Sukriti Dixit	2022MMBA07ASB144	Dashloc	Offer Reference No. / Dashloc / Oct / 2024
60	HARSHIT ADARSH	2022MMBA07ASB022	Stripe Inc.	Offer Reference No. / Stripe Inc. / Oct / 2024
61	SUMIN PILLAI	2022MMBA07ASB083	FactSet Systems India Private Limited	Offer Reference No. / FactSet Systems India Private Limit
62	PARIDHI BHATNAGAR	2022MMBA07ASB040	FactSet Systems India Private Limited	Offer Reference No. / FactSet Systems India Private Limit
63	PRANAV SINGH	2022MMBA07ASB044	FactSet Systems India Private Limited	Offer Reference No. / FactSet Systems India Private Limit
64	SHANKAR JYOTI BHUYAN	2022MMBA07ASB034	Gain.pro	Offer Reference No. / Gain.pro / Nov / 2024
65	DINESH R	2022MMBA01ASB025	Codingal Technologies Private Limited	Offer Reference No. / Codingal Technologies Private Limit
66	DEBJYOTI DAS	2022MMBA07ASB012	Greenlam Industries Limited	Offer Reference No. / Greenlam Industries Limited / Dec /
67	V ARUL SANTHOSH	2022MMBA07ASB137	KALVIUM(Kalvi Career Education Private Limited)	Offer Reference No. / KALVIUM(Kalvi Career Education P
68	ADITYA PRAKASH	2022MMBA07ASB159	Bosch Global Software Technologies Private Limited	Offer Reference No. / Bosch Global Software Technologie
69	GAURAV SINGH	2022MMBA07ASB143	Bosch Global Software Technologies Private Limited	Offer Reference No. / Bosch Global Software Technologie
70	ANANYA SANJEEV SAWANT	2022MMBA07ASB344	Bosch Global Software Technologies Private Limited	Offer Reference No. / Bosch Global Software Technologie
71	KASA MANJUSHA	2022MMBA07ASB050	Bosch Global Software Technologies Private Limited	Offer Reference No. / Bosch Global Software Technologie
72	TANUSHREE PRIYADARSHANI	2022MMBA07ASB021	Bosch Global Software Technologies Private Limited	Offer Reference No. / Bosch Global Software Technologie
73	RAJAT RAZDAN	2022MMBA07ASB063	Bosch Global Software Technologies Private Limited	Offer Reference No. / Bosch Global Software Technologie
74	GAURAV TIWARI	2022MMBA07ASB120	Bosch Global Software Technologies Private Limited	Offer Reference No. / Bosch Global Software Technologie
75	C VANDANA	2022MMBA07ASB178	Reliance Broadcast Network Limited (92.7 BIG FM)	Offer Reference No. / Reliance Broadcast Network Limitec
76	VALLURUPALLI HARIKA	2022MMBA07ASB101	Reliance Broadcast Network Limited (92.7 BIG FM)	Offer Reference No. / Reliance Broadcast Network Limitec

77	VAIBHAV SANJAY DHAMANKAR	2022MMBA07ASB069	KALVIUM(Kalvi Career Education Private Limited)	Offer Reference No. / KALVIUM(Kalvi Career Education P
78	ANKITA PATTANAYAK	2022MMBA07ASB378	ITILITE Technologies Private Limited	Offer Reference No. / ITILITE Technologies Private Limite
79	CH ANDREW LALROHLUA	2022MMBA07ASB073	3Five8 Technologies Private Limited (Adda.io)	Offer Reference No. / 3Five8 Technologies Private Limitec
80	KESHAV KUMAR JHA	2022MMBA01ASB042	Novateur Electrical & Digital Systems Private Limited (Leg	Offer Reference No. / Novateur Electrical & Digital Systen
81	EMAD MOHAMMED MUHASSIN	2022MMBA07ASB195	Novateur Electrical & Digital Systems Private Limited (Leg	Offer Reference No. / Novateur Electrical & Digital Systen
82	PRUDHVI LEKHANA	2022MMBA01ASB044	SAINT-GOBAIN (GYPROC)	Offer Reference No. / SAINT-GOBAIN (GYPROC) / Nov /
83	SOMNATH MANDAL	2022MMBA07ASB087	JK Cement Limited	Offer Reference No. / JK Cement Limited / Dec / 2024
84	GARGEE DUBEY	2022MMBA07ASB183	ICICI Prudential Life Insurance	Offer Reference No. / ICICI Prudential Life Insurance / Se
85	DEBLINA MUKHERJEE	2022MMBA01ASB039	Anand Rathi	Offer Reference No. / Anand Rathi / Nov / 2024
86	NITIN V	2022MMBA01ASB028	Anand Rathi	Offer Reference No. / Anand Rathi / Oct / 2024
87	ASHMITA ADHYA	2022MMBA07ASB127	Anand Rathi	Offer Reference No. / Anand Rathi / Nov / 2024
88	DEEPSHIKHA CHAMOLA	2022MMBA07ASB198	PINKERTON	Offer Reference No. / PINKERTON / Nov / 2024
89	SANDIPAN MAJI	2021MMBA07ASB040	NoBroker Technology Solutions Private Limited	Offer Reference No. / NoBroker Technology Solutions Priv
90	ARUNMANI C S	2022MMBA01ASB017	CBRE	Offer Reference No. / CBRE / Sep / 2024
91	Shreya Rakshit	2022MMBA07ASB308	KPIT-Technologies	Offer Reference No. / KPIT-Technologies / Sep / 2024
92	PRERANA DINKAR SALUNKE	2022MMBA07ASB250	KPIT-Technologies	Offer Reference No. / KPIT-Technologies / Dec / 2024
93	UMADEVI K	2022MMBA07ASB217	Borderless Access Private Limited	Offer Reference No. / Borderless Access Private Limited /
94	ANKITA RAJ	2022MMBA07ASB223	Borderless Access Private Limited	Offer Reference No. / Borderless Access Private Limited /
95	BHAVYA BOHRA	2022MMBA07ASB053	Borderless Access Private Limited	Offer Reference No. / Borderless Access Private Limited /

96	SAMAKSH PANDEY	2022MMBA07ASB094	Borderless Access Private Limited	Offer Reference No. / Borderless Access Private Limited /
97	PRIYANKA NATH	2022MMBA07ASB310	Borderless Access Private Limited	Offer Reference No. / Borderless Access Private Limited /
98	GUNDLURU SHAIK CHASMINE	2022MMBA07ASB315	Borderless Access Private Limited	Offer Reference No. / Borderless Access Private Limited /
99	SAKSHI KUMARI	2022MMBA07ASB324	Borderless Access Private Limited	Offer Reference No. / Borderless Access Private Limited /
100	SHILPA KUMARI	2022MMBA07ASB049	IDBI Bank Limited	Offer Reference No. / IDBI Bank Limited / Sep / 2024
101	VARSHA PANDEY	2022MMBA07ASB212	IDBI Bank Limited	Offer Reference No. / IDBI Bank Limited / Dec / 2024
102	RISHI S KRISHNAN	2022MMBA07ASB020	IDBI Bank Limited	Offer Reference No. / IDBI Bank Limited / Oct / 2024
103	WANGKHEIMAYUM RICHARD	2022MMBA07ASB175	Loyalam Ventures Private Limited	Offer Reference No. / Loyalam Ventures Private Limited /
104	ARYAN ARORA	2022MMBA07ASB260	B9 Beverages Private Limited (BIRA 91)	Offer Reference No. / B9 Beverages Private Limited (BIRA
105	JHANVI CHAUDHARY	2022MMBA07ASB171	AsteroidX	Offer Reference No. / AsteroidX / Nov / 2024
106	RISHI SHRIRAM RATNAKUMAR POLICHETTY	2022MMBA07ASB008	Fidelity National Financial	Offer Reference No. / Fidelity National Financial / Nov / 20
107	NANDINI JAIN	2022MMBA07ASB262	CBRE	Offer Reference No. / CBRE / Nov / 2024
108	ANANYA DIXIT	2022MMBA07ASB303	PwC	Offer Reference No. / PwC / Oct / 2024
109	PRAYAG MISHRA	2022MMBA07ASB345	PwC	Offer Reference No. / PwC / Nov / 2024
110	AYUSH LAKHE	2022MMBA07ASB361	PwC	Offer Reference No. / PwC / Nov / 2024
111	MODI HEMANGI ATULBHAI	2022MMBA07ASB026	PwC	Offer Reference No. / PwC / Dec / 2024
112	SOMYA SINGH	2022MMBA07ASB112	PwC	Offer Reference No. / PwC / Dec / 2024
113	GLADSON RENI SUNDAR	2022MMBA01ASB006	PwC	Offer Reference No. / PwC / Sep / 2024
114	BIJIVEMULA AISHWARYA	2022MMBA07ASB297	PwC	Offer Reference No. / PwC / Sep / 2024

115	CHANNAPRAGADA VENKATA SATYA SIVA KUMAR	2022MMBA07ASB311	PwC	Offer Reference No. / PwC / Oct / 2024
116	VISHWA R	2022MMBA07ASB121	PwC	Offer Reference No. / PwC / Nov / 2024
117	SIDDHANT TIWARI	2022MMBA07ASB147	PwC	Offer Reference No. / PwC / Sep / 2024
118	THIRSHA S	2022MMBA07ASB028	PwC	Offer Reference No. / PwC / Sep / 2024
119	JENEFER IGNACIOUS	2022MMBA07ASB084	PwC	Offer Reference No. / PwC / Sep / 2024
120	JAYA KEERTHI B	2022MMBA07ASB038	PwC	Offer Reference No. / PwC / Oct / 2024
121	M K SAI HARSHWARDHAN	2022MMBA07ASB338	PwC	Offer Reference No. / PwC / Nov / 2024
122	SWARNIMA GOYAL	2022MMBA07ASB090	PwC	Offer Reference No. / PwC / Oct / 2024
123	RITIK	2022MMBA07ASB376	PwC	Offer Reference No. / PwC / Oct / 2024
124	UTKARSH BHARDWAJ	2022MMBA07ASB030	Cafe Coffee Day	Offer Reference No. / Cafe Coffee Day / Dec / 2024
125	MOHAMED RAIYAN M	2022MMBA07ASB134	Cafe Coffee Day	Offer Reference No. / Cafe Coffee Day / Dec / 2024
126	TANISHQ KUMAR	2022MMBA07ASB209	Cafe Coffee Day	Offer Reference No. / Cafe Coffee Day / Sep / 2024
127	RONGALA MANOHAR	2022MMBA07ASB227	Saint-Gobain (Insulation Business)	Offer Reference No. / Saint-Gobain (Insulation Business) /
128	NIKUNJ PRATAP SINGH	2022MMBA07ASB018	Ernst & Young Global Limited	Offer Reference No. / Ernst & Young Global Limited / Nov
129	ARSHAD HUSSAIN MAZUMDER	2022MMBA01ASB010	NoBroker Technology Solutions Private Limited	Offer Reference No. / NoBroker Technology Solutions Priv
130	RAJVEER BHAGAT	2022MMBA07ASB364	IDFC First Bank	Offer Reference No. / IDFC First Bank / Dec / 2024
131	SANJUVIGASINI N	2022MMBA07ASB292	Tech Mahindra Limited	Offer Reference No. / Tech Mahindra Limited / Dec / 2024
132	KEERTHI M	2022MMBA07ASB004	Tech Mahindra Limited	Offer Reference No. / Tech Mahindra Limited / Nov / 2024
133	SANSKAR WADHWA	2022MMBA07ASB294	Sonata Software Limited	Offer Reference No. / Sonata Software Limited / Oct / 202

134	JAYSHREE THAKUR	2022MMBA07ASB211	Sonata Software Limited	Offer Reference No. / Sonata Software Limited / Oct / 202
135	TERISHA TOMY	2022MMBA07ASB199	Sonata Software Limited	Offer Reference No. / Sonata Software Limited / Oct / 202
136	ANUSHKA TAPA	2022MMBA07ASB207	NoBroker Technology Solutions Private Limited	Offer Reference No. / NoBroker Technology Solutions Priv
137	GOWLI CHOLA VARDHAN	2022MMBA07ASB206	Orient Cement Limited	Offer Reference No. / Orient Cement Limited / Nov / 202
138	ADITYA PATEL	2022MMBA07ASB172	Anand Rathi Wealth Limited	Offer Reference No. / Anand Rathi Wealth Limited / Dec /
139	SREETOMA LODH	2021MMBA07ASB216	NoBroker Technologies Solutions Private Limited	Offer Reference No. / NoBroker Technologies Solutions Pı
140	ROHAN KUMAR SUMAN	2022MMBA07ASB363	56 AI Technologies Private Limited	Offer Reference No. / 56 AI Technologies Private Limited /
141	CHOUGULE AKASH MAHADEV	2022MMBA07ASB029	Frontier Business Systems	Offer Reference No. / Frontier Business Systems / Dec / 2
142	TIYASHA SAHA	2022MMBA07ASB072	HCL Technologies	Offer Reference No. / HCL Technologies / Dec / 2024
143	SOUNDARYA S	2022MMBA07ASB095	HCL Technologies	Offer Reference No. / HCL Technologies / Sep / 2024
144	PEDDAIAHGARI NAGA SAI KARTHIK REDDY	2022MMBA07ASB346	HCL Technologies	Offer Reference No. / HCL Technologies / Nov / 2024
145	SOUVIK MONDAL	2022MMBA07ASB247	HCL Technologies Limited	Offer Reference No. / HCL Technologies Limited / Dec / 20
146	CHAITANYA K J	2022MMBA01ASB043	Tavant	Offer Reference No. / Tavant / Dec / 2024
147	SHYAM SHARMA	2022MMBA01ASB018	Immuneel Therapeutics Private Limited	Offer Reference No. / Immuneel Therapeutics Private Lim
148	SIRISHA RAVI	2022MMBA07ASB293	Puran Interiors	Offer Reference No. / Puran Interiors / Dec / 2024
149	KUMAR ADARSH	2022MMBA01ASB047	Wildcraft India Private Limited	Offer Reference No. / Wildcraft India Private Limited / Se
150	ALLA BALA VARDHAN REDDY	2022MMBA01ASB008	Puran Interiors	Offer Reference No. / Puran Interiors / Sep / 2024
151	YASH AGARWAL	2022MMBA01ASB030	Winfra Technical Consultants Private Limited	Offer Reference No. / Winfra Technical Consultants Privat
152	NAMITHA K	2022MMBA01ASB055	Vananam Ventures Private Limited	Offer Reference No. / Vananam Ventures Private Limited /

153	KARUTURI RAHUL HARINATH ROY	2022MMBA01ASB038	Vananam Ventures Private Limited	Offer Reference No. / Vananam Ventures Private Limited /
154	P AASHRITHA DHRUTHI	2022MMBA07ASB071	Sreenivasa Padmavathi Co-Operative Urban Bank Ltd	Offer Reference No. / Sreenivasa Padmavathi Co-Operati
155	PIGILETI YUVA TEJA	2022MMBA01ASB002	Eins Technologies India Private Limited	Offer Reference No. / Eins Technologies India Private Lim
156	ABHAY KUMAR	2022MMBA07ASB353	Aon Consulting	Offer Reference No. / Aon Consulting / Nov / 2024
157	MADHUMITHA V	2022MMBA07ASB385	Arjuna Research and Financial Services Private Limited	Offer Reference No. / Arjuna Research and Financial Serv
158	PRAKHAR SHARMA	2022MMBA07ASB046	Arjuna Research and Financial Services Private Limited	Offer Reference No. / Arjuna Research and Financial Serv
159	ANKITA GHOSH	2022MMBA07ASB354	Arjuna Research and Financial Services Private Limited	Offer Reference No. / Arjuna Research and Financial Serv
160	AKRITI SARAN	2022MMBA07ASB366	Arjuna Research and Financial Services Private Limited	Offer Reference No. / Arjuna Research and Financial Serv
161	DHWANI SINGH	2022MMBA07ASB270	Arjuna Research and Financial Services Private Limited	Offer Reference No. / Arjuna Research and Financial Serv
162	VIDHI RAJPUT	2022MMBA07ASB254	Arjuna Research and Financial Services Private Limited	Offer Reference No. / Arjuna Research and Financial Serv
163	DHANUSH S	2022MMBA07ASB267	Shriram Properties Limited	Offer Reference No. / Shriram Properties Limited / Dec / 2
164	YATIN JOSHI	2022MMBA07ASB218	Shriram Properties Limited	Offer Reference No. / Shriram Properties Limited / Dec / 2
165	KEERTHI KUMAR H R	2022MMBA07ASB377	Shriram Properties Limited	Offer Reference No. / Shriram Properties Limited / Dec / 2
166	THANKDRA SAI AKARSH	2022MMBA07ASB189	Shriram Properties Limited	Offer Reference No. / Shriram Properties Limited / Sep / 2
167	GANDHAVALLA NAVYA	2022MMBA01ASB049	HDFC Ergo	Offer Reference No. / HDFC Ergo / Oct / 2024
168	SANJANA DAS	2022MMBA07ASB057	Shadowfax Technologies Private Limited	Offer Reference No. / Shadowfax Technologies Private Lir
169	SHASHWAT SHARMA	2022MMBA07ASB286	Modern Academy	Offer Reference No. / Modern Academy / Sep / 2024
170	A PRIYANKA	2022MMBA07ASB248	First Meridian Business Services Limited (Affluent Global S	Offer Reference No. / First Meridian Business Services Lir
171	ANUSHKA SINGH RAJPUT	2022MMBA07ASB025	Quess Corp Limited	Offer Reference No. / Quess Corp Limited / Nov / 2024

172	PANDUGA RAVALI REDDY	2022MMBA07ASB174	Aon Consulting	Offer Reference No. / Aon Consulting / Dec / 2024
173	PRIYANKITA SEN	2022MMBA07ASB027	Quess Corp Limited	Offer Reference No. / Quess Corp Limited / Sep / 2024
174	ROCHITA PUROHIT	2022MMBA07ASB265	Infomerics Valuation and Rating Private Limited	Offer Reference No. / Infomerics Valuation and Rating Priv
175	SHIKHA CHAUHAN	2022MMBA07ASB279	Quess Corp Limited	Offer Reference No. / Quess Corp Limited / Nov / 2024
176	SREEVARSHAN SELVAM	2022MMBA07ASB359	Savirro Motors	Offer Reference No. / Savirro Motors / Oct / 2024
177	ANIRUDH MISHRA	2022MMBA07ASB371	Quess Corp Limited	Offer Reference No. / Quess Corp Limited / Oct / 2024
178	S P MERITON JOSEPH	2022MMBA07ASB316	The United Social	Offer Reference No. / The United Social / Dec / 2024
179	RAHUL JAIN	2022MMBA07ASB150	Tech7 Phyll Private Limited (Origin)	Offer Reference No. / Tech7 Phyll Private Limited (Origin)
180	ROHIT RAJ P	2022MMBA07ASB320	Thangam Condiments	Offer Reference No. / Thangam Condiments / Oct / 2024
181	VIVEK THAKUR	2022MMBA07ASB245	Backpackers United Private Limited	Offer Reference No. / Backpackers United Private Limited
182	MD TOUFIQUE AHMAD	2022MMBA07ASB342	M/S ASIAN TYRES	Offer Reference No. / M/S ASIAN TYRES / Dec / 2024
183	MANJUNATH T	2022MMBA07ASB312	Shriram Land Development India Private Limited	Offer Reference No. / Shriram Land Development India Pr
184	KUMAR SIDDHARTH	2022MMBA07ASB058	Shriram Land Development India Private Limited	Offer Reference No. / Shriram Land Development India Pr
185	SARANYA BABURAJ	2022MMBA07ASB397	Shriram Land Development India Private Limited	Offer Reference No. / Shriram Land Development India Pr
186	GYAN PRAKASH	2022MMBA01ASB012	Vananam Ventures Private Limited	Offer Reference No. / Vananam Ventures Private Limited /
187	RAHUL REJI THOMAS	2022MMBA07ASB181	Course5 Intelligence Limited	Offer Reference No. / Course5 Intelligence Limited / Dec /
188	KATTA SATYA GEETH	2022MMBA07ASB014	LCR Corrugators	Offer Reference No. / LCR Corrugators / Dec / 2024
189	MUKTHAPURAM BABA	2022MMBA07ASB202	LCR Corrugators	Offer Reference No. / LCR Corrugators / Nov / 2024
190	SANJANA S REDDY	2022MMBA07ASB271	LCR Corrugators	Offer Reference No. / LCR Corrugators / Nov / 2024

191	NIKHIL ASHOK MAGDUM	2022MMBA07ASB255	Policybazaar Insurance Brokers Private Limited	Offer Reference No. / Policybazaar Insurance Brokers Priv
192	NISHANT ARYA	2022MMBA07ASB244	Houzbay	Offer Reference No. / Houzbay / Dec / 2024
193	HARSHAD BASHA GUNDLUR SHAIK	2022MMBA07ASB257	Houzbay	Offer Reference No. / Houzbay / Dec / 2024
194	SURISETTY JNANESWAR	2022MMBA07ASB382	Swipe (Nextspeed Technologies Private Limited)	Offer Reference No. / Swipe (Nextspeed Technologies Priv
195	EKTA SAHA	2022MMBA07ASB242	Houzbay	Offer Reference No. / Houzbay / Nov / 2024
196	SHIVANGI LAHIRI	2022MMBA07ASB305	ROHM Semiconductor India Private Limited	Offer Reference No. / ROHM Semiconductor India Private
197	SHOBHIT DUTT	2022MMBA07ASB275	Houzbay	Offer Reference No. / Houzbay / Dec / 2024
198	ARUN K	2022MMBA07ASB110	GSK - GlaxoSmithKline	Offer Reference No. / GSK - GlaxoSmithKline / Nov / 2024
199	ADYASHA PARIDA	2022MMBA07ASB102	GSK - GlaxoSmithKline	Offer Reference No. / GSK - GlaxoSmithKline / Nov / 2024
200	ATCHAYA A	2022MMBA07ASB059	GSK - GlaxoSmithKline	Offer Reference No. / GSK - GlaxoSmithKline / Sep / 2024
201	VAIBHAV GOVINDRAO DESHMUKH	2022MMBA07ASB099	Hitech Specialties Solutions Limited	Offer Reference No. / Hitech Specialties Solutions Limited
202	ADARSH SINGH	2022MMBA07ASB092	ANAROCK Property Consultants Private Limited	Offer Reference No. / ANAROCK Property Consultants Pr
203	ADEEL POOLAKKAL	2022MMBA07ASB103	ANAROCK Property Consultants Private Limited	Offer Reference No. / ANAROCK Property Consultants Pr
204	SATHISH KUMAR S	2022MMBA07ASB164	Hitech Specialties Solutions Limited	Offer Reference No. / Hitech Specialties Solutions Limited
205	SWATI RAWAT	2022MMBA01ASB048	Kavi Research Ventures Private Limited	Offer Reference No. / Kavi Research Ventures Private Lim
206	AISHWARYA PUTNALA	2022MMBA07ASB289	Credvest India Private Limited	Offer Reference No. / Credvest India Private Limited / Oct
207	GUNDA AKSHAYA	2022MMBA07ASB386	Climber Knowledge and Careers private Limitec (My Capt	Offer Reference No. / Climber Knowledge and Careers pri
208	NISHA CHOUDHARY	2022MMBA07ASB187	Climber Knowledge and Careers private Limitec (My Capt	Offer Reference No. / Climber Knowledge and Careers pri
209	PAVAN TALADA	2022MMBA07ASB160	Climber Knowledge and Careers private Limitec (My Capt	Offer Reference No. / Climber Knowledge and Careers pri

210	RAJVEER KUMAR	2022MMBA07ASB232	Climber Knowledge and Careers private Limitec (My Capt	Offer Reference No. / Climber Knowledge and Careers pri
211	SHRUTI PAL	2022MMBA07ASB124	Climber Knowledge and Careers private Limitec (My Capt	Offer Reference No. / Climber Knowledge and Careers pri
212	NEELAPALA JOLA VAMSI KRISHNA	2022MMBA07ASB203	RAH Infotech Private Limited	Offer Reference No. / RAH Infotech Private Limited / Sep /
213	ARIHANT GOYAL	2022MMBA07ASB226	Fidelity National Financial	Offer Reference No. / Fidelity National Financial / Sep / 20
214	PRAGYA RAJE	2022MMBA07ASB009	SAINT-GOBAIN	Offer Reference No. / SAINT-GOBAIN / Dec / 2024
215	TILAK B T	2022MMBA01ASB023	TCS	Offer Reference No. / TCS / Oct / 2024
216	MAYUR VARMA	2022MMBA01ASB005	Capgemini	Offer Reference No. / Capgemini / Sep / 2024
217	SUBHRAJIT MAITY	2022MMBA07ASB298	HDFC Bank Limited	Offer Reference No. / HDFC Bank Limited / Sep / 2024
218	PRABHAT KUMAR SINGH	2022MMBA07ASB091	Home Interior Designs E-Commerce Private Limited	Offer Reference No. / Home Interior Designs E-Commerce
219	ABHINAV TRIPATHY	2022MMBA07ASB033	Genpact	Offer Reference No. / Genpact / Sep / 2024
220	AKSHITA KABRA	2022MMBA07ASB396	Policybazaar Insurance Brokers Private Limited	Offer Reference No. / Policybazaar Insurance Brokers Priv
221	PALLA BHARATH KUMAR	2022MMBA07ASB077	Quest Global	Offer Reference No. / Quest Global / Oct / 2024
222	AYUSH DOWERAH	2022MMBA07ASB166	Cholamandalam Securities Limited	Offer Reference No. / Cholamandalam Securities Limited /
223	PREETI SHARMA	2022MMBA07ASB122	Anand Rathi	Offer Reference No. / Anand Rathi / Sep / 2024
224	MEHNAZ TABBASUM	2022MMBA07ASB374	CoffeeBeans	Offer Reference No. / CoffeeBeans / Nov / 2024
225	PUVVADI SERANDEEP	2022MMBA07ASB156	CPF (INDIA) PRIVATE LIMITED	Offer Reference No. / CPF (INDIA) PRIVATE LIMITED / O
226	Abhinav Shukla	2022MMBA07ASB266	C K Foods Industries	Offer Reference No. / C K Foods Industries / Dec / 2024
227	MAHESH GANESHAN NADAR	2022MMBA07ASB010	Growth Arrow	Offer Reference No. / Growth Arrow / Dec / 2024
228	KAUSHIK JAIN	2022MMBA07ASB214	Om Tubes and Fittings Industries	Offer Reference No. / Om Tubes and Fittings Industries / D

229	PAPISETTY PRIYANKA	2022MMBA07ASB123	Test Yantra Software Solutions (India) Private Limited	Offer Reference No. / Test Yantra Software Solutions (Indi
230	VAIBHAW KEWALCHAND RAUT	2022MMBA07ASB280	MoveinSync	Offer Reference No. / MoveinSync / Nov / 2024
231	TEJASWINI SUAR	2022MMBA07ASB351	WM Global Technology Services India Private Limited	Offer Reference No. / WM Global Technology Services Inc
232	JOYDEB NAG	2022MMBA07ASB352	Quess Corp Limited	Offer Reference No. / Quess Corp Limited / Nov / 2024
233	MUSKAN KHAN	2022MMBA07ASB318	NKN Media Private Limited	Offer Reference No. / NKN Media Private Limited / Dec / 2
234	MACHHA TARUN KUMAR	2022MMBA07ASB349	ANAROCK Property Consultants Private Limited	Offer Reference No. / ANAROCK Property Consultants Pr
235	SAHAJAUNNA ROY	2022MMBA07ASB186	IDFC First Bank	Offer Reference No. / IDFC First Bank / Dec / 2024
236	ALISHA KHAN	2022MMBA07ASB081	Finbud Financial Services Private Limited	Offer Reference No. / Finbud Financial Services Private Li
237	AMAR MAKKER	2022MMBA07ASB322	Prem Vihar	Offer Reference No. / Prem Vihar / Sep / 2024
238	SEEMAKURTI PRAVEEN	2022MMBA07ASB237	KPMG	Offer Reference No. / KPMG / Sep / 2024
239	Tushar Khandelwal	2022MMBA07ASB238	Onsurity Technologies Private Limited	Offer Reference No. / Onsurity Technologies Private Limite
240	SHOURISH ANWAR	2022MMBA07ASB005	Maa Homes and Estates Private Limited	Offer Reference No. / Maa Homes and Estates Private Lin
241	SARVASWA UPADHAY	2022MMBA07ASB052	Genpact	Offer Reference No. / Genpact / Sep / 2024
242	MANOJ KUMAR C	2022MMBA01ASB037	Muthoot Finance Limited	Offer Reference No. / Muthoot Finance Limited / Nov / 202
243	GEETANJALI VERMA	2022MMBA07ASB224	HGS	Offer Reference No. / HGS / Oct / 2024
244	AMNA FARAZ	2022MMBA07ASB067	Houzbay	Offer Reference No. / Houzbay / Oct / 2024
245	MARRI SOUMYA REDDY	2022MMBA07ASB006	Standard Chartered Bank	Offer Reference No. / Standard Chartered Bank / Sep / 20
246	SUBHODEEP ROY CHOWDHURY	2022MMBA07ASB001	Softcell Technologies Global Private Limited	Offer Reference No. / Softcell Technologies Global Private
247	ARNAB MUKHERJEE	2022MMBA07ASB327	TruEstate (Iqol Technologies Private Limited)	Offer Reference No. / TruEstate (Iqol Technologies Private

248	RITESANA RAJ	2022MMBA07ASB369	TruEstate (Iqol Technologies Private Limited)	Offer Reference No. / TruEstate (Iqol Technologies Private
249	SADGURU M N	2022MMBA01ASB014	Softcell Technologies Global Private Limited	Offer Reference No. / Softcell Technologies Global Private
250	SUJAN M L	2022MMBA01ASB029	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / Oct / 2
251	PRATYUSHA MOHANTY	2022MMBA07ASB129	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / Dec /
252	ROHINI DAN	2022MMBA07ASB307	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / Oct / 2
253	AHNICK ROY	2022MMBA07ASB213	Razorpay Software Private Limited	Offer Reference No. / Razorpay Software Private Limited /
254	POORNIMA SHARMA J	2022MMBA07ASB210	Doctor Alliance	Offer Reference No. / Doctor Alliance / Dec / 2024
255	P JASHWANTH	2022MMBA07ASB249	Icestasy Projects Private Limited	Offer Reference No. / Icestasy Projects Private Limited / D
256	HARSHITHA RAVI	2022MMBA07ASB282	Hevo Data	Offer Reference No. / Hevo Data / Dec / 2024
257	THALLAM ZITHIN KUMAR	2022MMBA01ASB003	Cavinkare Private Limited	Offer Reference No. / Cavinkare Private Limited / Dec / 20
258	YASH RAJ AWASTHI	2022MMBA07ASB177	Lodha Group	Offer Reference No. / Lodha Group / Dec / 2024
259	AANCHAL JAIN	2022MMBA07ASB013	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / Nov /
260	AARON MARIAN FRANCIS	2022MMBA07ASB300	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / Dec /
261	BHUPENDRA SINGH	2022MMBA07ASB106	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / Nov /
262	G KANCHANA	2022MMBA07ASB194	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / Nov /
263	MAHESH SARSWAT	2022MMBA07ASB023	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / Oct / 2
264	MAKWANA SRUSHTI PRAKASHKUMAR	2022MMBA07ASB055	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / Nov /
265	ROSALIN DEHURY	2022MMBA07ASB003	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / Oct / 2
266	TANISHA	2022MMBA01ASB054	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / Sep /

267	S AISHWARYA	2022MMBA07ASB309	Schneider Electric India	Offer Reference No. / Schneider Electric India / Dec / 202
268	SAMARTH MAHESH GAIKWAD	2022MMBA07ASB036	Schneider Electric India	Offer Reference No. / Schneider Electric India / Nov / 202
269	BISWAN BEHERA	2022MMBA07ASB230	TVS Motor Company Limited	Offer Reference No. / TVS Motor Company Limited / Sep /
270	VINAY K N	2022MMBA07ASB269	Cartesian Consulting Private Limited	Offer Reference No. / Cartesian Consulting Private Limite
271	SUBIR ROY	2022MMBA07ASB080	Ernst & Young	Offer Reference No. / Ernst & Young / Nov / 2024
272	ANIRBAN BHATTACHARJEE	2022MMBA07ASB251	Campalin Innovation Private Limited	Offer Reference No. / Campalin Innovation Private Limitec
273	TAMANALA ANIL KUMAR	2022MMBA07ASB323	Campalin Innovation Private Limited	Offer Reference No. / Campalin Innovation Private Limitec
274	SHRI PRIYA	2022MMBA07ASB239	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / Nov /
275	ELLURI MUKTHESH	2022MMBA07ASB380	DHL Supply Chain India Private Limited	Offer Reference No. / DHL Supply Chain India Private Lim
276	SAILESHWARAN B	2022MMBA07ASB291	AMICORP MANAGEMENT INDIA PRIVATE LTD	Offer Reference No. / AMICORP MANAGEMENT INDIA P
277	PUSHKANT KUMAR	2022MMBA07ASB113	IndiaMart Intermesh Limited	Offer Reference No. / IndiaMart Intermesh Limited / Dec /
278	KUMARI AKANKSHA	2022MMBA07ASB041	Retrieving data. Wait a few seconds and try to cut or copy	Offer Reference No. / Solidus Lifesciences Private Limitec
279	KISHAN JAISWAL	2022MMBA07ASB190	Cadaster Private Limited	Offer Reference No. / Cadaster Private Limited / Dec / 202
280	SARFRAZ AHMAD	2022MMBA07ASB375	Cadaster Private Limited	Offer Reference No. / Cadaster Private Limited / Sep / 202
281	CHEEZA PRADHAN	2022MMBA01ASB001	Intouch India Private Limited	Offer Reference No. / Intouch India Private Limited / Dec /
282	SUSHMA GIRI	2022MMBA01ASB009	EventBeep Technoservices Pvt. Ltd	Offer Reference No. / EventBeep Technoservices Pvt. Ltd
283	ROHIT SINGHAL	2022MMBA07ASB243	Back Office IT Solutions Private Limited	Offer Reference No. / Back Office IT Solutions Private Lim
284	DASARI SAI MEENIKA	2022MMBA01ASB004	Finsignments Private Limited	Offer Reference No. / Finsignments Private Limited / Nov /
285	MADHUKUMAR T	2022MMBA01ASB032	Essae-Teraoka Private limited	Offer Reference No. / Essae-Teraoka Private limited / Nov

286	RASHMI SAGAR DAS	2022MMBA07ASB128	Arjuna Research and Financial Services Private Limited	Offer Reference No. / Arjuna Research and Financial Serv
287	ALOK PRADHAN	2022MMBA07ASB082	Arjuna Research and Financial Services Private Limited	Offer Reference No. / Arjuna Research and Financial Serv
288	RIYA JAIN	2022MMBA07ASB325	Sirion Labs Private Limited	Offer Reference No. / Sirion Labs Private Limited / Oct / 2(
289	RASHI SINGH	2022MMBA07ASB205	Genpact	Offer Reference No. / Genpact / Dec / 2024
290	TABASHRE R P	2022MMBA07ASB152	Infosys BPM Limited	Offer Reference No. / Infosys BPM Limited / Oct / 2024
291	JAYASHREE V	2022MMBA07ASB153	Freight Consolidators	Offer Reference No. / Freight Consolidators / Nov / 2024
292	LALIT KUMAR YADAV	2022MMBA07ASB362	Backpackers United Private Limited	Offer Reference No. / Backpackers United Private Limited
293	MANISH M M	2022MMBA07ASB085	Backpackers United Private Limited	Offer Reference No. / Backpackers United Private Limited
294	SUNKARI SWAPNA	2022MMBA07ASB296	ELG Lifesciences India Pvt Ltd	Offer Reference No. / ELG Lifesciences India Pvt Ltd / Sep
295	RAMEYA RAJAN	2022MMBA01ASB027	Capgemini	Offer Reference No. / Capgemini / Nov / 2024
296	GIRISH H	2022MMBA01ASB015	Prolance	Offer Reference No. / Prolance / Oct / 2024
297	AKSHATHA M D	2022MMBA07ASB301	TCS	Offer Reference No. / TCS / Dec / 2024
298	ANNWESHA MANDAL	2022MMBA07ASB066	SANKHYANA CONSULTANCY SERVICES PRIVATE LIMI	Offer Reference No. / SANKHYANA CONSULTANCY SER
299	SHIBHU R	2022MMBA07ASB391	Manazed Technologies Private Limited	Offer Reference No. / Manazed Technologies Private Limi
300	RAJESHWARAN T	2022MMBA07ASB215	Sri Vinayaga Constructions	Offer Reference No. / Sri Vinayaga Constructions / Sep / 2
301	VIDIT GUPTA	2022MMBA07ASB148	MAKS Energy Solutions Private Limited	Offer Reference No. / MAKS Energy Solutions Private Lim
302	RAM KUMAR RAVICHANDRAN	2022MMBA07ASB235	MOHAN JEWELLERY MART	Offer Reference No. / MOHAN JEWELLERY MART / Nov
303	SKANDA N	2022MMBA08AAC076	J S GARDEN DEVELOPERS	Offer Reference No.SKANDA NNov2024
304	JYOTISMITA CHANDA	2022MMBA08AAC013	ORACLE INDIA PRIVATE LIMITED	Offer Reference No.JYOTISMITA CHANDANov2024

305	SHAIK DIL SUSMITHA	2022MMBA08AAC007	SOUTH INDIAN BANK	Offer Reference No.SHAIK DIL SUSMITHANov2024
306	CHANDAN KUMAR H D	2021MMBA08AAC081	CAVINKARE PRIVATE LIMITED	Offer Reference No.CHANDAN KUMAR H DNov2024
307	BALAMURUGAN P	2022MMBA08AAC086	ORACLE INDIA PRIVATE LIMITED	Offer Reference No.BALAMURUGAN PNov2024
308	KIRTHICK SHYAM S	2022MMBA08AAC003	ORACLE INDIA PRIVATE LIMITED	Offer Reference No.KIRTHICK SHYAM SNov2024
309	PAWAN RATHORE	2022MMBA08AAC055	ORACLE INDIA PRIVATE LIMITED	Offer Reference No.PAWAN RATHORENov2024
310	THILAKKUMAR H K	2021MMBA08AAC064	ORACLE INDIA PRIVATE LIMITED	Offer Reference No.THILAKKUMAR H KNov2024
311	R KIRTHI KUMAR	2022MMBA08AAC067	HEXAWARE TECHNOLOGIES LIMITED	Offer Reference No.R KIRTHI KUMARNov2024
312	MUSKAN PANDEY	2022MMBA01ASB040	ADITYA BIRLA FASHION AND RETAIL LIMITED (THE CC	Offer Reference No.MUSKAN PANDEYNov2024
313	ANJANA G	2022MMBA08ASB048	VIDEONETICS	Offer Reference No.ANJANA GNov2024
314	NAVEYA OBEROI	2022MMBA08AAC078	ADITYA BIRLA FASHION AND RETAIL LIMITED (THE CC	Offer Reference No.NAVEYA OBEROINov2024
315	NAYANA ANNA KURUVILLA	2022MMBA08AAC075	SIEMENS HEALTHINEERS AG	Offer Reference No.NAYANA ANNA KURUVILLANov2024
316	NAVEEN KUMAR M	2022MMBA08AAC050	SUKHSAGAR HOSPITALITY SERVICES	Offer Reference No.NAVEEN KUMAR MNov2024
317	RIZA FATHIMA	2022MMBA07ASB051	SUKHSAGAR HOSPITALITY SERVICES	Offer Reference No.RIZA FATHIMANov2024
318	ROHIT BISHNOI	2022MMBA07ASB100	SUKHSAGAR HOSPITALITY SERVICES	Offer Reference No.ROHIT BISHNOINov2024
319	SASWAT SAMAL	2022MMBA07ASB264	SUKHSAGAR HOSPITALITY SERVICES	Offer Reference No.SASWAT SAMALNov2024
320	SUMIT KUMAR DUTTA	2022MMBA08AAC022	SUKHSAGAR HOSPITALITY SERVICES	Offer Reference No.SUMIT KUMAR DUTTANov2024
321	RAJESH JAYAPRAKASH	2022MMBA07ASB228	CYRIL PRASAD PAIS & ASSOCIATES	Offer Reference No.RAJESH JAYAPRAKASHNov2024
322	SAMYAK JAIN	2022MMBA08AAC040	CYRIL PRASAD PAIS & ASSOCIATES	Offer Reference No.SAMYAK JAINNov2024
323	SHIDRAMESH BHIMAPPA MORABAD	2021MMBA08AAC107	CYRIL PRASAD PAIS & ASSOCIATES	Offer Reference No.SHIDRAMESH BHIMAPPA MORABA

324	SWARNAPRIYA GOUDO	2022MMBA01ASB046	CYRIL PRASAD PAIS & ASSOCIATES	Offer Reference No.SWARNAPRIYA GOUDONov2024
325	AARON AJAY	2022MMBA08ASB045	PROP TIMES CONSULTANCY SERVICES PRIVATE LIM	Offer Reference No.AARON AJAYNov2024
326	ADITH SMARAN KUMAR	2022MMBA08ASB040	CITY ONLINE SERVICES LTD.	Offer Reference No.ADITH SMARAN KUMARNov2024
327	AKSHAY MOHAN	2022MMBA07ASB045	KP BUILDERS AND ENGINEERS	Offer Reference No.AKSHAY MOHANNov2024
328	ARPIT PANDEY	2022MMBA08AAC087	ADITYA BIRLA FASHION AND RETAIL LIMITED (THE CC	Offer Reference No.ARPIT PANDEYNov2024
329	BHOJANI DEV VIPUL	2022MMBA07ASB216	CITY ONLINE SERVICES LTD.	Offer Reference No.BHOJANI DEV VIPULNov2024
330	NAYANA S HALLAD	2021MMBA08AAC103	KP BUILDERS AND ENGINEERS	Offer Reference No.NAYANA S HALLADNov2024
331	NIRMALYA SARKAR	2022MMBA08AAC029	CITY ONLINE SERVICES LTD.	Offer Reference No.NIRMALYA SARKARNov2024
332	PENDYALA LAKSHMI SRAVANI	2022MMBA07ASB335	TGI HOTELS (FOUNTAIN TREE)	Offer Reference No.PENDYALA LAKSHMI SRAVANINov2
333	PUSHPA PALASH ROY	2022MMBA07ASB356	KP BUILDERS AND ENGINEERS	Offer Reference No.PUSHPA PALASH ROYNov2024
334	PUSKAR PATNAIK	2022MMBA07ASB107	TGI FELICITY	Offer Reference No.PUSKAR PATNAIKNov2024
335	RAADHA JANAKIRAM	2022MMBA08AAC046	AMBIENT HOSPITALITY & INFRA SERVICES PVT. LTD.	Offer Reference No.RAADHA JANAKIRAMNov2024
336	SHALINI GUPTA	2022MMBA08AAC041	AMBIENT HOSPITALITY & INFRA SERVICES PVT. LTD.	Offer Reference No.SHALINI GUPTANov2024
337	SIDDHARTH KUMAR SANDIL	2022MMBA08AAC019	CITY ONLINE SERVICES LTD.	Offer Reference No.SIDDHARTH KUMAR SANDILNov20
338	SUHAS REDDY B K	2021MMBA08AAC106	AMBIENT HOSPITALITY & INFRA SERVICES PVT. LTD.	Offer Reference No.SUHAS REDDY B KNov2024
339	SUJITH B	2022MMBA01ASB076	CUSHMAN & WAKEFIELD	Offer Reference No.SUJITH BNov2024
340	UTKARSH CHAUDHARY	2022MMBA07ASB115	TGI HOTELS (FOUNTAIN TREE)	Offer Reference No.UTKARSH CHAUDHARYNov2024
341	YOGESH MOGSHETTY	2022MMBA07ASB236	AMBIENT HOSPITALITY & INFRA SERVICES PVT. LTD.	Offer Reference No.YOGESH MOGSHETTYNov2024
342	AASHITA RAVINDRAN	2022MMBA08AAC027	INFODOT TECHNOLOGIES PRIVATE LIMITED	Offer Reference No.AASHITA RAVINDRANNov2024

343	ALOK YADAV	2022MMBA07ASB268	INFODOT TECHNOLOGIES PRIVATE LIMITED	Offer Reference No.ALOK YADAVNov2024
344	AYUSHI GOYAL	2022MMBA07ASB176	DF AIRCON INDIA PVT. LTD.	Offer Reference No.AYUSHI GOYALNov2024
345	GOPIKA	2022MMBA07ASB192	INFODOT TECHNOLOGIES PRIVATE LIMITED	Offer Reference No.GOPIKANov2024
346	KARTIK K NADAGOUDA	2021MMBA08AAC086	INFODOT TECHNOLOGIES PRIVATE LIMITED	Offer Reference No.KARTIK K NADAGOUDANov2024
347	PRABHU PRASAD NAYAK	2022MMBA08AAC053	DF AIRCON INDIA PVT. LTD.	Offer Reference No.PRABHU PRASAD NAYAKNov2024
348	SANTHOSHRAO M	2021MMBA08AAC116	FBA CONSULTING INDIA PVT. LTD.	Offer Reference No.SANTHOSHRAO MNov2024
349	SARAVANAN A	2022MMBA07ASB290	FBA CONSULTING INDIA PVT. LTD.	Offer Reference No.SARAVANAN ANov2024
350	SIDDHARTHA ANAND	2022MMBA07ASB173	NA AIRCON INDIA PVT. LTD.	Offer Reference No.SIDDHARTHA ANANDNov2024
351	SIMRAN KUMARI	2022MMBA07ASB024	FBA CONSULTING INDIA PVT. LTD.	Offer Reference No.SIMRAN KUMARINov2024
352	SUMIT KR DEY	2022MMBA08AAC059	INFODOT TECHNOLOGIES PRIVATE LIMITED	Offer Reference No.SUMIT KR DEYNov2024
353	BALAJI B S	2021MMBA08AAC094	AAKASHA PICTURES	Offer Reference No.BALAJI B SNov2024
354	VANSH MALOO	2022MMBA07ASB295	AAKASHA PICTURES	Offer Reference No.VANSH MALOONov2024
355	JOE PAUL TONY	2022MMBA07ASB204	FREEVECTOR	Offer Reference No.JOE PAUL TONYNov2024
356	LAKSHMIKANTHA N	2021MMBA08AAC077	FREEVECTOR	Offer Reference No.LAKSHMIKANTHA NNov2024
357	POOJA H N	2021MMBA08AAC115	FREEVECTOR	Offer Reference No.POOJA H NNov2024
358	ROBIN SINGH J DORAI RAJ	2022MMBA08AAC009	FREEVECTOR	Offer Reference No.ROBIN SINGH J DORAI RAJNov202
359	DINESH K	2021MMBA08AAC080	EXIDE INDUSTRIES LIMITED	Offer Reference No.DINESH KNov2024
360	VISHAL M	2021MMBA08AAC093	EXIDE INDUSTRIES LIMITED	Offer Reference No.VISHAL MNov2024
361	A SAI SATHVIK REDDY	2022MMBA01ASB034	BLUEMOON SHELTERS	Offer Reference No.A SAI SATHVIK REDDYNov2024

362	ADURI NIKHILESWARE	2022MMBA07ASB381	BLUEMOON SHELTERS	Offer Reference No.ADURI NIKHILESWARENov2024
363	MAYANK SINGLA	2022MMBA07ASB048	SAI SUITES INN	Offer Reference No.MAYANK SINGLANov2024
364	AMAR I C	2022MMBA01ASB033	BLUE STAR LTD.	Offer Reference No.AMAR I CNov2024
365	BARATH J	2022MMBA08AAC063	NIPUN NET SOLUTIONS PVT. LTD.	Offer Reference No.BARATH JNov2024
366	BISWA MOHAN PANDUA	2022MMBA08AAC039	AA ADVERTISING & COMMUNICATIONS PVT. LTD.	Offer Reference No.BISWA MOHAN PANDUANov2024
367	DANDA GANGA SWETHA	2022MMBA07ASB035	FUELMONK	Offer Reference No.DANDA GANGA SWETHANov2024
368	G VINOD KUMAR	2022MMBA07ASB350	FUELMONK	Offer Reference No.G VINOD KUMARNov2024
369	SHUBHAM BHATIA	2022MMBA07ASB125	ASCENT ENGINEERS & INFRASTRUCTURES INDIA PV	Offer Reference No./ASCENT ENGINEERS & INFRASTR
370	JIBJYOTI MALAKAR	2022MMBA08AAC028	ASCENT ENGINEERS & INFRASTRUCTURES INDIA PV	Offer Reference No.JIBJYOTI MALAKARNov2024
371	NAVEEN KUMAR R	2021MMBA08AAC117	CITO INFOTECH PVT. LTD.	Offer Reference No./CITO INFOTECH PVT. LTD./Oct 202
372	NAYANA AZMI	2022MMBA07ASB367	BLUE STAR LTD.	Offer Reference No./BLUE STAR LTD./Oct 2024
373	RAHUL R JAMBAGI	2021MMBA08AAC058	NIPUN NET SOLUTIONS PVT. LTD.	Offer Reference No./NIPUN NET SOLUTIONS PVT. LTD./
374	RANJITH BHARGAV NAIDU	2021MMBA08AAC109	FUELMONK	Offer Reference No./FUELMONK/Oct 2024
375	RISHABH KUMAR CHOUDHURY	2022MMBA07ASB065	SARANAM VENTURES (TEMPLE KEYS)	Offer Reference No./SARANAM VENTURES (TEMPLE KI
376	SHESHADHARI R	2021MMBA08AAC056	WOOD ART INTERIORS	Offer Reference No./WOOD ART INTERIORS/Oct 2024
377	SHIKHAR PATWA	2022MMBA07ASB208	ASCENT ENGINEERS & INFRASTRUCTURES INDIA PV	Offer Reference No./ASCENT ENGINEERS & INFRASTR
378	SHRISTI JAISWAL	2022MMBA08AAC006	AA ASSOCIATES	Offer Reference No./AA ASSOCIATES/Oct 2024
379	SURAJ KAKUMANU	2022MMBA08AAC071	WOOD ART INTERIORS	Offer Reference No./WOOD ART INTERIORS/Oct 2024
380	SYED FARHAAN	2021MMBA08AAC062	AA ASSOCIATES	Offer Reference No./AA ASSOCIATES/Oct 2024

381	THOKALA AJITH	2022MMBA07ASB165	WOOD ART INTERIORS	Offer Reference No./WOOD ART INTERIORS/Oct 2024
382	VAISHNAVI SHRIKANT BHANDARKAR	2022MMBA01ASB095	CITO INFOTECH PVT. LTD.	Offer Reference No./CITO INFOTECH PVT. LTD./Oct 202
383	VIVEK GOWDA G U	2021MMBA08AAC047	NIPUN NET SOLUTIONS PVT. LTD.	Offer Reference No./NIPUN NET SOLUTIONS PVT. LTD./
384	SHIBIRAJ J	2022MMBA08AAC062	NETFICO INDIA PRIVATE LIMITED	Offer Reference No./NETFICO INDIA PRIVATE LIMITED/(
385	ANEESHA ALLURI	2022MMBA07ASB105	TAKSH VENTURES PVT. LTD.	Offer Reference No./TAKSH VENTURES PVT. LTD./Oct 2
386	KOTHURI VENKATA HEMANTH KUMAR	2022MMBA07ASB132	V SQUARE CONSTRUCTIONS	Offer Reference No./V SQUARE CONSTRUCTIONS/Oct
387	OMKAR PAWAR	2021MMBA08AAC087	ALLIANCE BUSINESS SCHOOL	Offer Reference No./ALLIANCE BUSINESS SCHOOL/Oct
388	ANIRUDH GAVALI	2022MMBA08AAC069	BHARATH SHETTY & ASSOCIATES	Offer Reference No./BHARATH SHETTY & ASSOCIATES
389	BARATH C	2022MMBA07ASB138	VENKAT CHARAN ASSOCIATES	Offer Reference No./VENKAT CHARAN ASSOCIATES/Oc
390	GALIGUTTA KAVYA	2022MMBA07ASB119	BHARATH SHETTY & ASSOCIATES	Offer Reference No./BHARATH SHETTY & ASSOCIATES
391	GURUPRASATH J	2022MMBA07ASB098	SRI SAI SUITES	Offer Reference No./SRI SAI SUITES/Oct 2024
392	JITENDRA MADHAVA VARMA GOKARAJU	2022MMBA01ASB016	BHARATH SHETTY & ASSOCIATES	Offer Reference No./BHARATH SHETTY & ASSOCIATES
393	KISHORE M	2022MMBA07ASB184	GRAPHY INFRA SOLUTIONS	Offer Reference No./GRAPHY INFRA SOLUTIONS/Oct 2(
394	LINGRAJ S PATTED	2022MMBA07ASB031	FOBS	Offer Reference No./FOBS/Oct 2024
395	NETHIKOPPULA ABHISHEK SAMUEL	2022MMBA08AAC010	J. C. AND CO.	Offer Reference No./J. C. AND CO./Oct 2024
396	POOJA HALDER	2021MMBA08AAC092	FOBS	Offer Reference No./FOBS/Oct 2024
397	RAMEYA RAJAN	2022MMBA08ASB024	GRAPHY INFRA SOLUTIONS	Offer Reference No./GRAPHY INFRA SOLUTIONS/Oct 2(
398	VAISHNAVI VISHWAMBAR NAIK	2022MMBA08AAC015	J. C. AND CO.	Offer Reference No./J. C. AND CO./Oct 2024
399	WASIM EBRAHIM	2021MMBA08AAC067	SRI SAI SUITES	Offer Reference No./SRI SAI SUITES/Oct 2024

400	IRFAN MUKHTAR AHMED	2022MMBA07ASB185	AYAAN SOLUTIONS	Offer Reference No./AYAAN SOLUTIONS/Oct 2024
401	JAISHREE KUMAR RANA	2022MMBA07ASB079	SRI DURGA PARAMESHWARI VENTURES PVT. LTD.	Offer Reference No./SRI DURGA PARAMESHWARI VEN
402	PRATHEEK CJ	2021MMBA08AAC114	EBACO	Offer Reference No./EBACO/Oct 2024
403	RIJA MONDAL	2022MMBA08AAC047	SRI DURGA PARAMESHWARI VENTURES PVT. LTD.	Offer Reference No./SRI DURGA PARAMESHWARI VEN
404	SHREYA T	2022MMBA07ASB360	EBACO	Offer Reference No./EBACO/Oct 2024
405	SOUPARNO CHAUDHURI	2022MMBA07ASB007	EBACO	Offer Reference No./EBACO/Oct 2024
406	AYESHA SIDDIQA	2021MMBA08AAC061	THE ALOFT MUSCAT	Offer Reference No./THE ALOFT MUSCAT/Oct 2024
407	AISHWARYA S	2021MMBA08AAC071	SRI GANESH ENTERPRISES	Offer Reference No./SRI GANESH ENTERPRISES/Oct 2(
408	ARYAN ROY	2022MMBA07ASB201	UDUPI PARK	Offer Reference No./UDUPI PARK/Oct 2024
409	ASHUTOSH DEVIPRASAD	2022MMBA08AAC038	ADITYA BIRLA CAPITAL	Offer Reference No./ADITYA BIRLA CAPITAL/Oct 2024
410	AYAN SUR	2022MMBA07ASB088	SRI GANESH ENTERPRISES	Offer Reference No./SRI GANESH ENTERPRISES/Oct 2(
411	DEVENDRA M V	2021MMBA08AAC085	UDUPI PARK	Offer Reference No./UDUPI PARK/Oct 2024
412	DUGGI ROSHNI	2022MMBA01ASB041	CRAFTWORKS	Offer Reference No./CRAFTWORKS/Oct 2024
413	H SYED SHAHBAZ	2022MMBA07ASB011	FARMOX MALNAD BEVERAGES PVT. LTD.	Offer Reference No./FARMOX MALNAD BEVERAGES PV
414	HARI PRASANTH KB	2022MMBA08ASB052	DATTA AUDITORS & TAX CONSULTANTS	Offer Reference No./DATTA AUDITORS & TAX CONSULT
415	JEYA PRATHAP B	2022MMBA08AAC045	AMBER MEDICAL CENTRE	Offer Reference No./AMBER MEDICAL CENTRE/Oct 202
416	KARTHIK K	2021MMBA08AAC053	ADON NETWORKS	Offer Reference No./ADON NETWORKS/Oct 2024
417	LAKSHMI PRIYA A	2022MMBA08AAC058	ADITYA BIRLA CAPITAL	Offer Reference No./ADITYA BIRLA CAPITAL/Oct 2024
418	MALLIKARJUN	2021MMBA08AAC083	S B ELECTROTECH SERVICES PVT. LTD.	Offer Reference No./S B ELECTROTECH SERVICES PV

419	NAYAN PANIGRAHI	2022MMBA07ASB326	AMBER MEDICAL CENTRE	Offer Reference No./AMBER MEDICAL CENTRE/Oct 202
420	NIDAMANURI VENKATASAI	2022MMBA07ASB347	TRUEWINGS	Offer Reference No./TRUEWINGS/Oct 2024
421	NIVEDITA ARYA	2022MMBA07ASB116	TRUEWINGS	Offer Reference No./TRUEWINGS/Oct 2024
422	PARUL BALA SINGH	2022MMBA08AAC051	CITO INFOTECH PVT. LTD.	Offer Reference No./CITO INFOTECH PVT. LTD./Oct 202
423	POOJA T S	2021MMBA08AAC101	SIRI EDUCATIONAL TRUST	Offer Reference No./SIRI EDUCATIONAL TRUST/Oct 202
424	PRIYANKA	2021MMBA08AAC068	ARGO FACADES	Offer Reference No./ARGO FACADES/Oct 2024
425	RAMBA V V SATYA SAI AKHIL	2022MMBA08AAC080	CRAFTWORKS	Offer Reference No./CRAFTWORKS/Oct 2024
426	REVANNA G	2021MMBA08AAC119	DATTA AUDITORS & TAX CONSULTANTS	Offer Reference No./DATTA AUDITORS & TAX CONSULT
427	RIYA GHORAI	2022MMBA08AAC035	ADITYA BIRLA CAPITAL	Offer Reference No./ADITYA BIRLA CAPITAL/Oct 2024
428	S V KUBER	2021MMBA08AAC102	AMBER MEDICAL CENTRE	Offer Reference No./AMBER MEDICAL CENTRE/Oct 202
429	SMITHA A M	2021MMBA08AAC075	FARMOX MALNAD BEVERAGES PVT. LTD.	Offer Reference No./FARMOX MALNAD BEVERAGES PV
430	SREE SURYA H	2022MMBA07ASB284	SIRI EDUCATIONAL TRUST	Offer Reference No./SIRI EDUCATIONAL TRUST/Oct 202
431	UPASANA BHAKAT	2022MMBA08AAC054	AMBER MEDICAL CENTRE	Offer Reference No./AMBER MEDICAL CENTRE/Oct 202
432	VISHAL SANJAY SHIVAM	2021MMBA08AAC055	SANMAN GARDENIA	Offer Reference No./SANMAN GARDENIA/Oct 2024
433	YASH JHUNTHRA	2022MMBA07ASB285	ARGO FACADES	Offer Reference No./ARGO FACADES/Oct 2024
434	YASH RAJANI	2022MMBA07ASB076	SIRI EDUCATIONAL TRUST	Offer Reference No./SIRI EDUCATIONAL TRUST/Oct 202
435	YUKTA MUKHI	2022MMBA07ASB196	SANMAN GARDENIA	Offer Reference No./SANMAN GARDENIA/Oct 2024
436	AMIT VERMA	2022MMBA08AAC002	ADITYA BIRLA CAPITAL	Offer Reference No./ADITYA BIRLA CAPITAL/Oct 2024
437	MOHAMMED FADIL K	2022MMBA01ASB031	MOTILAL OSWAL FINANCIAL SERVICES	Offer Reference No./MOTILAL OSWAL FINANCIAL SERV

438	MADHUSHREE KARMAKAR	2022MMBA08AAC079	HEWLETT PACKARD ENTERPRISE	Offer Reference No./HEWLETT PACKARD ENTERPRISE
439	MAYUR CHANDRAKANT KARSADIYE	2022MMBA01ASB062	FLOW REALTY INDIA	Offer Reference No./FLOW REALTY INDIA /Oct 2024
440	SOURABH S PATIL	2021MMBA08AAC045	FLOW REALTY INDIA	Offer Reference No./FLOW REALTY INDIA/Oct 2024
441	VANISHREE R BHARATANURMATH	2021MMBA08AAC089	LUMEN IT INDIA PRIVATE LIMITED	Offer Reference No./LUMEN IT INDIA PRIVATE LIMITED/
442	PRASHANT BIRADAR	2021MMBA08AAC112	N.K. RF PRODUCTS & SERVICES PRIVATE LIMITED	Offer Reference No./N.K. RF PRODUCTS & SERVICES F
443	VINAY T REDDY	2022MMBA01ASB007	BINARY REALITY	Offer Reference No./BINARY REALITY/Oct 2024
444	RAKSHITH M	2021MMBA08AAC065	KANTAR IMRB	Offer Reference No./KANTAR IMRB/Oct 2024
445	PRIYANKA PRAMANIK	2022MMBA08AAC034	ENVISION FINANCIAL SYSTEMS	Offer Reference No./ENVISION FINANCIAL SYSTEMS /C
446	KIRAN H KATAGI	2022MMBA08ASB005	ACQUIRE COOLING SOLUTIONS SYSTEM	Offer Reference No./ACQUIRE COOLING SOLUTIONS S
447	NIRANJAN SINGH	2022MMBA01ASB111	FRONTIER BUSINESS SYSTEMS	Offer Reference No./FRONTIER BUSINESS SYSTEMS/C
448	SARWIN KRISHNA H S	2022MMBA08AAC024	GREENLAM INDUSTRIES LIMITED	Offer Reference No./GREENLAM INDUSTRIES LIMITED/
449	SWAPNIL SINGH	2022MMBA08ASB050	FRONTIER BUSINESS SYSTEMS	Offer Reference No./FRONTIER BUSINESS SYSTEMS/C
450	PRUDHVI LEKHANA	2022MMBA08ASB044	SAINT-GOBAIN (GYPROC)	Offer Reference No./SAINT-GOBAIN (GYPROC)/Oct 202
451	LAKSHYA SHARMA	2022MMBA08AAC023	ANAND RATHI	Offer Reference No./ANAND RATHI/Oct 2024
452	RAYAN MOHAMMED MECCAI	2021MMBA08AAC051	ANAND RATHI	Offer Reference No./ANAND RATHI/Oct 2024
453	AKASH THAKUR	2022MMBA08AAC025	IDBI BANK LIMITED	Offer Reference No./IDBI BANK LIMITED/Oct 2024
454	MOHAN S	2021MMBA08AAC110	B9 BEVERAGES PRIVATE LIMITED (BIRA 91)	Offer Reference No./B9 BEVERAGES PRIVATE LIMITED
455	AYUSH SINGHA	2022MMBA08AAC060	ATLANT GLOBAL INDIA INC (MASTER FRANCHISEE OI	Offer Reference No./ATLANT GLOBAL INDIA INC (MAST
456	RAKSHITHA H R	2021MMBA08AAC090	PWC	Offer Reference No./PWC/Oct 2024

457	HARSH SHARMA	2022MMBA08AAC026	NOBROKER TECHNOLOGIES SOLUTIONS PRIVATE LI	Offer Reference No./NOBROKER TECHNOLOGIES SOLI
458	DIKSHA SRIVASTAVA	2022MMBA08AAC083	ERNST & YOUNG GLOBAL LIMITED	Offer Reference No./ERNST & YOUNG GLOBAL LIMITEI
459	ANANTHA KRISHNAN S	2022MMBA08ASB025	TECH MAHINDRA	Offer Reference No./TECH MAHINDRA/Oct 2024
460	SANTOSH J	2022MMBA01ASB063	TECH MAHINDRA	Offer Reference No./TECH MAHINDRA/Oct 2024
461	ANUPAMA ROUT	2022MMBA08AAC066	TECH MAHINDRA LIMITED	Offer Reference No./TECH MAHINDRA LIMITED/Oct 202
462	HEMESHWARRAJ V	2022MMBA08AAC004	SONATA SOFTWARE LIMITED	Offer Reference No./SONATA SOFTWARE LIMITED/Oct 2
463	KONIDENA VISHNU TEJA	2022MMBA08AAC064	SONATA SOFTWARE LIMITED	Offer Reference No./SONATA SOFTWARE LIMITED/Oct 2
464	CHAITHANYA S	2021MMBA08AAC113	ARJUNA RESEARCH & FINANCIAL SERVICES LTD.	Offer Reference No./ARJUNA RESEARCH & FINANCIAL
465	KANDENA NAVEEN KUMAR	2022MMBA08AAC052	3M INDIA LIMITED	Offer Reference No./3M INDIA LIMITED/Oct 2024
466	ADHYAYAN MEHRA	2021MMBA08AAC057	JADECAPS TECHNOLOGIES PRIVATE LIMITED	Offer Reference No./JADECAPS TECHNOLOGIES PRIVA
467	ADITYA JAISWAL	2022MMBA08AAC084	QUESS CORP LIMITED	Offer Reference No./QUESS CORP LIMITED/Oct 2024
468	ANIKET DEY	2022MMBA08AAC032	ATLANT GLOBAL INDIA INC (MASTER FRANCHISEE OI	Offer Reference No./ATLANT GLOBAL INDIA INC (MAST
469	ANKITA KUMARI	2022MMBA08AAC073	QUESS CORP LIMITED	Offer Reference No./QUESS CORP LIMITED/Oct 2024
470	BATCHALI KOWSHIK	2022MMBA08AAC042	HOUZBAY	Offer Reference No./HOUZBAY/Oct 2024
471	BATCHU VINAY KUMAR	2022MMBA08AAC016	LAQSHYA MEDIA PRIVATE LIMITED	Offer Reference No./LAQSHYA MEDIA PRIVATE LIMITEI
472	DIKSHA PANWAR	2022MMBA08AAC031	HCL TECHNOLOGIES	Offer Reference No./HCL TECHNOLOGIES/Oct 2024
473	HITESHI AGRAWAL	2022MMBA08AAC065	QUESS CORP LIMITED	Offer Reference No./QUESS CORP LIMITED/Oct 2024
474	JANHAVI SAHU	2022MMBA08AAC068	THESEUS TECHNOLOGIES PRIVATE LIMITED (OT MAI	Offer Reference No./THESEUS TECHNOLOGIES PRIVAT
475	K N IKHLAAS RASIB	2022MMBA08AAC043	SPRINGFIVE CONSULTING SERVICES LLP	Offer Reference No./SPRINGFIVE CONSULTING SERVI(

476	MANDEEP KUMAR	2022MMBA08AAC061	HOUZBAY	Offer Reference No./HOUZBAY/Oct 2024
477	MOHAMMED SHAHIDVALI	2021MMBA08AAC072	ICICI PRUDENTIAL LIFE INSURANCE	Offer Reference No./ICICI PRUDENTIAL LIFE INSURANC
478	PANKAJ JAISWAL	2022MMBA08AAC011	ATLANT GLOBAL INDIA INC (MASTER FRANCHISEE OI	Offer Reference No./ATLANT GLOBAL INDIA INC (MAST
479	RACHANA C	2022MMBA08AAC008	SWIPE (NEXTSPEED TECHNOLOGIES PRIVATE LIMITE	Offer Reference No./SWIPE (NEXTSPEED TECHNOLOG
480	RANJITA	2021MMBA08AAC098	JADECAPS TECHNOLOGIES PRIVATE LIMITED	Offer Reference No./JADECAPS TECHNOLOGIES PRIVA
481	SHOAIB KHAN	2022MMBA08AAC001	CLIMBER KNOWLEDGE AND CAREERS PRIVATE LIMIT	Offer Reference No./CLIMBER KNOWLEDGE AND CARE
482	SHOLENKEE MITRA	2021MMBA08AAC050	HCL TECHNOLOGIES	Offer Reference No./HCL TECHNOLOGIES/Oct 2024
483	SRI MANJUNATH S	2021MMBA08AAC049	HCL TECHNOLOGIES	Offer Reference No./HCL TECHNOLOGIES/Oct 2024
484	SYED SALMAN	2021MMBA08AAC104	ALIENS GROUP PRIVATE LIMITED	Offer Reference No./ALIENS GROUP PRIVATE LIMITED/
485	CHUDASAMA ABHISHEK DIPAK	2022MMBA08AAC057	MY CAPTAIN	Offer Reference No./MY CAPTAIN/Oct 2024
486	ANIKET SINGH	2022MMBA01ASB036	WAKEFIT INNOVATIONS PRIVATE LIMITED	Offer Reference No./WAKEFIT INNOVATIONS PRIVATE L
487	PRASHANTH S	2021MMBA08AAC054	MODER SOLUTIONS INDIA PRIVATE LIMITED	Offer Reference No./MODER SOLUTIONS INDIA PRIVAT
488	PRATHIK REDDY B V	2021MMBA08AAC048	KOTAK MAHINDRA ASSET MANAGEMENT COMPANY L	Offer Reference No./KOTAK MAHINDRA ASSET MANAG
489	SABA HUSNAIN	2021MMBA08AAC073	KOTAK MAHINDRA ASSET MANAGEMENT COMPANY L	Offer Reference No./KOTAK MAHINDRA ASSET MANAG
490	YELLA RISHITHA REDDY	2022MMBA08AAC033	GENPACT	Offer Reference No./GENPACT/Oct 2024
491	AKANSHA LALLY	2022MMBA08AAC014	ONSURITY TECHNOLOGIES PRIVATE LIMITED	Offer Reference No./ONSURITY TECHNOLOGIES PRIVA
492	K SMITA PATRA	2022MMBA08AAC018	ONSURITY TECHNOLOGIES PRIVATE LIMITED	Offer Reference No./ONSURITY TECHNOLOGIES PRIVA
493	CHARAN H D	2021MMBA08AAC084	MOVEINSYNC	Offer Reference No./MOVEINSYNC/Oct 2024
494	DARISA RAMSAI KUMAR	2022MMBA08AAC012	MOVEINSYNC	Offer Reference No./MOVEINSYNC/Oct 2024

495	NISHANTH REDDY S	2021MMBA08AAC095	MOVEINSYNC	Offer Reference No./MOVEINSYNC/Oct 2024
496	TARUN S	2021MMBA08AAC111	RELANTO GLOBAL PRIVATE LIMITED	Offer Reference No./RELANTO GLOBAL PRIVATE LIMITI

Assessment Year : 2022-23 (CAYm2)

S.No	Student Name	Enrollment No	Name of the Employer	Appointment No	Action
1	SHAANT KUMAR SINHA	210101211001	NTT Data	Offer Reference No. / NTT Data / Dec / 2023	
2	MADHUSHREE MANDAL	2021MMBA07ASB145	TalentSurabhi	Offer Reference No. / TalentSurabhi / Oct / 2023	
3	KANISHKA ARYA	210101211030	Kaseya Software	Offer Reference No. / Kaseya Software / Oct / 2023	
4	SRUTHI S NAIR	2021MMBA07ASB049	Kaseya Software	Offer Reference No. / Kaseya Software / Oct / 2023	
5	SATHUVALLI BHARGAV	2021MMBA07ASB178	Smartserv INC	Offer Reference No. / Smartserv INC / Oct / 2023	
6	PAROMITA PAUL	2021MMBA07ASB284	Phoenix Compliance Private Limited	Offer Reference No. / Phoenix Compliance Private Lin	
7	YOGESH SIGAR	2021MMBA07ASB113	Phoenix Compliance Private Limited	Offer Reference No. / Phoenix Compliance Private Lin	
8	SHIREESHA S	2021MMBA07ASB030	Phoenix Compliance Private Limited	Offer Reference No. / Phoenix Compliance Private Lin	
9	SHIVAM AGRAWAL	2021MMBA07ASB271	Niva Bupa	Offer Reference No. / Niva Bupa / Oct / 2023	
10	VAIBHAV MATHUR	2021MMBA07ASB140	Schneider Electric India	Offer Reference No. / Schneider Electric India / Dec / 2	
11	DIYA CLARA LAL	2021MMBA07ASB222	Smartserv INC	Offer Reference No. / Smartserv INC / Nov / 2023	
12	KANIKA MITTAL	2021MMBA07ASB112	RB Kumkum Pvt. Ltd.	Offer Reference No. / RB Kumkum Pvt. Ltd. / Dec / 20	
13	PRINCY ANGEL GABRIAL TALLURI	210101211043	Synopsys	Offer Reference No. / Synopsys / Sep / 2023	
14	VASANT PATHAK	2021MMBA07ASB249	North Pointe Real Estate	Offer Reference No. / North Pointe Real Estate / Sep /	
15	SHALINI	2021MMBA07ASB210	Smartserv INC	Offer Reference No. / Smartserv INC / Nov / 2023	
16	DHRUV RAWAT	2021MMBA07ASB163	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / No	
17	MEGHA AGARWALA	2021MMBA07ASB116	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / Se	
18	SRISHTI BHOWMICK	2021MMBA07ASB198	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / No	
19	PRIYANKA	2021MMBA07ASB259	Grant Thornton India LLP	Offer Reference No. / Grant Thornton India LLP / Dec	

20	SARTHAK MANISH	2021MMBA07ASB032	Grant Thornton India LLP	Offer Reference No. / Grant Thornton India LLP / Dec	
21	PAVAN NAIK B	2021MMBA07ASB265	Grant Thornton India LLP	Offer Reference No. / Grant Thornton India LLP / Nov	
22	AYUSHI RAI	2021MMBA07ASB052	Broadridge Financial Solutions	Offer Reference No. / Broadridge Financial Solutions /	
23	KISHAN GANESH KARRI	2021MMBA07ASB142	HackerEarth	Offer Reference No. / HackerEarth / Sep / 2023	
24	F AKRAM	2021MMBA07ASB184	Broadridge Financial Solutions	Offer Reference No. / Broadridge Financial Solutions /	
25	GOURAV BAXI	2021MMBA07ASB061	Broadridge Financial Solutions	Offer Reference No. / Broadridge Financial Solutions /	
26	DASAM YAMINI SRI NAGA LALITHA	2021MMBA07ASB095	Zensar Technologies	Offer Reference No. / Zensar Technologies / Sep / 202	
27	CARIS ANTONY MAMPILLY	2021MMBA07ASB029	Emvigo Technologies Pvt. Ltd	Offer Reference No. / Emvigo Technologies Pvt. Ltd / (	
28	PARUCHURI RENU SREE	210101211005	Enquero Global	Offer Reference No. / Enquero Global / Nov / 2023	
29	YASHASWINI V	2021MMBA07ASB298	Ernst & Young	Offer Reference No. / Ernst & Young / Oct / 2023	
30	PAULOMI NANDI	2021MMBA07ASB087	Hexaware Technologies Limited	Offer Reference No. / Hexaware Technologies Limited	
31	VISHAKHA	2021MMBA07ASB068	Schneider Electric India	Offer Reference No. / Schneider Electric India / Nov / 1	
32	DEBARSHI KUNDU	2021MMBA07ASB143	TVS Motor Company Limited	Offer Reference No. / TVS Motor Company Limited / C	
33	VYSHAK V	2021MMBA07ASB135	Target Corporation	Offer Reference No. / Target Corporation / Nov / 2023	
34	RAJSHREE	2021MMBA07ASB041	Adidas	Offer Reference No. / Adidas / Dec / 2023	
35	JAHNAVI P BHARADWAJ	2021MMBA07ASB147	Adidas	Offer Reference No. / Adidas / Dec / 2023	
36	NAVNEET KUMAR CHAUHAN	2021MMBA07ASB245	IDFC FIRST Bank	Offer Reference No. / IDFC FIRST Bank / Dec / 2023	
37	SHREECHA S	2021MMBA07ASB028	Zensar Technologies	Offer Reference No. / Zensar Technologies / Sep / 202	
38	PALLAVI SURENDER SHARMA	2021MMBA07ASB161	Zensar Technologies	Offer Reference No. / Zensar Technologies / Dec / 202	

39	YUGENDHERA K S	2021MMBA07ASB255	Exide Industries Limited	Offer Reference No. / Exide Industries Limited / Dec /	
40	MALAYEEKA KULSUM M	2021MMBA07ASB229	Bennett, Coleman & Company Limited	Offer Reference No. / Bennett, Coleman & Company L	
41	ADVAIT MURALIDHARAN NAIR	2021MMBA07ASB069	Bennett, Coleman & Company Limited	Offer Reference No. / Bennett, Coleman & Company L	
42	UTKARSH SINGH CHAUHAN	2021MMBA07ASB182	Daimler India Commercial Vehicles Private Limited	Offer Reference No. / Daimler India Commercial Vehic	
43	SAM PAUL OSBOURNE M	2021MMBA07ASB100	EMA Partners India	Offer Reference No. / EMA Partners India / Nov / 2023	
44	PULAPA SAI NITESH	2021MMBA07ASB286	Hewlett Packard Enterprise	Offer Reference No. / Hewlett Packard Enterprise / Oc	
45	ANANT AGARWAL	2021MMBA07ASB096	Hewlett Packard Enterprise	Offer Reference No. / Hewlett Packard Enterprise / De	
46	YASHASWINI R	2021MMBA07ASB264	Hewlett Packard Enterprise	Offer Reference No. / Hewlett Packard Enterprise / No	
47	AYUSH SRIVASTAVA	2021MMBA07ASB053	Hexaware Technologies Limited	Offer Reference No. / Hexaware Technologies Limited	
48	AKANSHA JHA	2021MMBA07ASB102	Phoenix Compliance Private Limited	Offer Reference No. / Phoenix Compliance Private Lin	
49	AGHASH S	2021MMBA07ASB017	Prop Times	Offer Reference No. / Prop Times / Oct / 2023	
50	JEEVITHESH KOTHNOORU	2021MMBA07ASB217	Exide Industries Limited	Offer Reference No. / Exide Industries Limited / Oct / 2	
51	MOHAMEED TABREEZ	2021MMBA07ASB269	Oracle	Offer Reference No. / Oracle / Sep / 2023	
52	SPRIHA TYAGI	2021MMBA07ASB131	Brillio Technologies Private Limited	Offer Reference No. / Brillio Technologies Private Limi	
53	SANNIE MARIA MARTIS	2021MMBA07ASB260	Aditya Birla Fashion and Retail Limited (The Collective	Offer Reference No. / Aditya Birla Fashion and Retail L	
54	DHEIV ATSHAK R S	2021MMBA07ASB004	Deloitte	Offer Reference No. / Deloitte / Nov / 2023	
55	PALLAV ANAND	210101211029	Deloitte	Offer Reference No. / Deloitte / Nov / 2023	
56	LIMA MISTRY	2021MMBA07ASB138	1to1Help.net Private Limited	Offer Reference No. / 1to1Help.net Private Limited / C	
57	ANNAMMA RIA SAJITH	2021MMBA07ASB023	Alliance University	Offer Reference No. / Alliance University / Dec / 2023	

58	TARUN JOSHUA SATISH	2021MMBA07ASB065	Alliance University	Offer Reference No. / Alliance University / Sep / 2023	
59	KESHAVKUMAR PREMKUMAR JHA	2021MMBA07ASB212	U Gro Capital	Offer Reference No. / U Gro Capital / Dec / 2023	
60	SANJANA JAIN	2021MMBA07ASB071	Quadrant Knowledge Solutions	Offer Reference No. / Quadrant Knowledge Solutions	
61	SHEKHAR SHIVLING MENKUDALE	210101211028	Quadrant Knowledge Solutions	Offer Reference No. / Quadrant Knowledge Solutions	
62	HARITHAA MAGESH	2021MMBA07ASB270	Quadrant Knowledge Solutions	Offer Reference No. / Quadrant Knowledge Solutions	
63	KUMARI BHABANA	2021MMBA07ASB058	Quadrant Knowledge Solutions	Offer Reference No. / Quadrant Knowledge Solutions	
64	SARANYA BHATTACHARJEE	2021MMBA07ASB093	Quadrant Knowledge Solutions	Offer Reference No. / Quadrant Knowledge Solutions	
65	ANISH KRISHNAN	210101211025	Quadrant Knowledge Solutions	Offer Reference No. / Quadrant Knowledge Solutions	
66	DHARUN R	2021MMBA07ASB164	Quadrant Knowledge Solutions	Offer Reference No. / Quadrant Knowledge Solutions	
67	SARATH S B	2021MMBA07ASB149	Reliance Broadcast Network Limited (92.7 BIG FM)	Offer Reference No. / Reliance Broadcast Network Lin	
68	SATENDRA SINGH	2021MMBA07ASB073	U Gro Capital	Offer Reference No. / U Gro Capital / Oct / 2023	
69	UMAR ANSARI	2021MMBA07ASB233	U Gro Capital	Offer Reference No. / U Gro Capital / Sep / 2023	
70	SAJJA SAI KIRAN	210101211006	Volvo Group India Private Limited	Offer Reference No. / Volvo Group India Private Limite	
71	MANOJ KUMAR PRADAN	210101211003	Volvo Group India Private Limited	Offer Reference No. / Volvo Group India Private Limite	
72	HARSH PRAMODBHAI KUMATH	2021MMBA07ASB151	Deloitte	Offer Reference No. / Deloitte / Nov / 2023	
73	HIMAJA REDDY M	210101211009	BMR EV Industries Private Limited	Offer Reference No. / BMR EV Industries Private Limit	
74	SAI SHRUTHI P	2021MMBA07ASB107	Deloitte	Offer Reference No. / Deloitte / Oct / 2023	
75	ANAMIKA DAS	2021MMBA07ASB168	Deloitte	Offer Reference No. / Deloitte / Oct / 2023	
76	S SRUTHI	2021MMBA07ASB018	Deloitte	Offer Reference No. / Deloitte / Sep / 2023	

77	HIMON GHOSH	2021MMBA07ASB206	Deloitte	Offer Reference No. / Deloitte / Oct / 2023	
78	RITTIKA BISWAS	2021MMBA07ASB094	Deloitte	Offer Reference No. / Deloitte / Sep / 2023	
79	AISHWARYA BHUSHAN CHAUDHARI	2021MMBA07ASB080	Deloitte	Offer Reference No. / Deloitte / Nov / 2023	
80	KSCHITEZ RAJ	200101217115	Deloitte	Offer Reference No. / Deloitte / Oct / 2023	
81	TANYA SINGH	2021MMBA07ASB048	Deloitte	Offer Reference No. / Deloitte / Dec / 2023	
82	PARIMAL KALYANRAO MALDHURE	2021MMBA07ASB201	Bajaj Finserv Limited	Offer Reference No. / Bajaj Finserv Limited / Sep / 202	
83	ABHISHEK ASHUTOSH DRIVEDI	2021MMBA07ASB109	Bajaj Finserv Limited	Offer Reference No. / Bajaj Finserv Limited / Nov / 202	
84	SAHITHI REDDY SALIPELA	2021MMBA07ASB098	HCL Technologies	Offer Reference No. / HCL Technologies / Oct / 2023	
85	ALOK KUMAR JHA	2021MMBA07ASB044	Bajaj Finserv Limited	Offer Reference No. / Bajaj Finserv Limited / Oct / 202	
86	MD RAHBAR ALI	210101211023	Aurigo Software Technologies	Offer Reference No. / Aurigo Software Technologies /	
87	G POORNIMA	210101211022	Aurigo Software Technologies	Offer Reference No. / Aurigo Software Technologies /	
88	SANJANA L	210101211037	Aurigo Software Technologies	Offer Reference No. / Aurigo Software Technologies /	
89	ROHAN NATHANI	210101211007	Aurigo Software Technologies	Offer Reference No. / Aurigo Software Technologies / (	
90	PEARLY SRIVASTAVA	210101211033	Aurigo Software Technologies	Offer Reference No. / Aurigo Software Technologies /	
91	SOUMALYA MUKHARJI	2021MMBA07ASB063	Tavant	Offer Reference No. / Tavant / Oct / 2023	
92	JEFFIN SIBI	2021MMBA07ASB297	HCL Technologies	Offer Reference No. / HCL Technologies / Dec / 2023	
93	SHUBHRA SHAMBHAVI	2021MMBA07ASB183	HCL Technologies	Offer Reference No. / HCL Technologies / Dec / 2023	
94	MANISH KUMAR	2021MMBA07ASB266	ICICI Prudential Life Insurance	Offer Reference No. / ICICI Prudential Life Insurance /	
95	NEHA SAMPATH KUMAR REDDY	2021MMBA07ASB309	EVRY India Private Limited (A Tietoevry Company)	Offer Reference No. / EVRY India Private Limited (A T	

96	VISWANADH BITRA	2021MMBA07ASB156	ICICI Prudential Life Insurance	Offer Reference No. / ICICI Prudential Life Insurance /	
97	ASHISH SHARMA	2021MMBA07ASB144	Sequel Logistics Private Limited	Offer Reference No. / Sequel Logistics Private Limited	
98	DIVYA V	2021MMBA07ASB238	Sequel Logistics Private Limited	Offer Reference No. / Sequel Logistics Private Limited	
99	LOKESH VARMA RAJA SAGI	2021MMBA07ASB223	Sequel Logistics Private Limited	Offer Reference No. / Sequel Logistics Private Limited	
100	HARSIMRAN KAUR	2021MMBA07ASB115	Sequel Logistics Private Limited	Offer Reference No. / Sequel Logistics Private Limited	
101	YAMINI KANDIKATTU	2021MMBA07ASB273	Tikona Infinet Private Limited	Offer Reference No. / Tikona Infinet Private Limited / D	
102	PRERNA KUMARI	2021MMBA07ASB304	Tikona Infinet Private Limited	Offer Reference No. / Tikona Infinet Private Limited / S	
103	AMISHA HARDIK THACKER	2021MMBA07ASB124	EVRY India Private Limited (A Tietoevry Company)	Offer Reference No. / EVRY India Private Limited (A T	
104	BANDI SATHWIKA	2021MMBA07ASB088	EVRY India Private Limited (A Tietoevry Company)	Offer Reference No. / EVRY India Private Limited (A T	
105	AIDAN ANIL VARGHESE	210101211017	Convin.ai	Offer Reference No. / Convin.ai / Sep / 2023	
106	RAAGUL R	2021MMBA07ASB189	EVRY India Private Limited (A Tietoevry Company)	Offer Reference No. / EVRY India Private Limited (A T	
107	HARSH DEEPAK BERIA	2021MMBA07ASB180	FactSet Systems India Private Limited	Offer Reference No. / FactSet Systems India Private L	
108	MOHAMMAD OWAIS JAN	2021MMBA07ASB177	FactSet Systems India Private Limited	Offer Reference No. / FactSet Systems India Private L	
109	KSHITISH KUMAR MAHANTA	2021MMBA07ASB251	inMorphis	Offer Reference No. / inMorphis / Oct / 2023	
110	SAYAN CHATTERJEE	2021MMBA07ASB001	SAP Labs India	Offer Reference No. / SAP Labs India / Oct / 2023	
111	PAVANKUMAR KULKARNI	2021MMBA07ASB082	Bosch Global Software Technologies Private Limited	Offer Reference No. / Bosch Global Software Technol	
112	VISHWA SHREE MEERA V R N	210101211034	Godrej Properties Limited	Offer Reference No. / Godrej Properties Limited / Sep	
113	SHWETANK SHAHI	2021MMBA07ASB132	Greenlam Industries Limited	Offer Reference No. / Greenlam Industries Limited / D	
114	UPAKUL CHANGMAI	2021MMBA07ASB026	Greenlam Industries Limited	Offer Reference No. / Greenlam Industries Limited / S	

115	SHAFAKJAHAN AKHTAR	2021MMBA07ASB157	Greenlam Industries Limited	Offer Reference No. / Greenlam Industries Limited / S	
116	SANJIBAN DUTTA GUPTA	2021MMBA07ASB202	Indegene Private Limited	Offer Reference No. / Indegene Private Limited / Dec /	
117	YASHSVI CHAUHAN	2021MMBA07ASB234	Indegene Private Limited	Offer Reference No. / Indegene Private Limited / Nov /	
118	RISHI SATAPATHY	2021MMBA07ASB162	Indegene Private Limited	Offer Reference No. / Indegene Private Limited / Sep /	
119	RACHAYEETA DUTTA	2021MMBA07ASB158	Indegene Private Limited	Offer Reference No. / Indegene Private Limited / Sep /	
120	ABHINAV GAUR	2021MMBA07ASB074	Ernst & Young	Offer Reference No. / Ernst & Young / Sep / 2023	
121	VENKATESHH GUNDREDDY	2021MMBA07ASB076	KALVIUM (Kalvi Career Education Private Limited)	Offer Reference No. / KALVIUM (Kalvi Career Educati	
122	J NANDHINI	2021MMBA07ASB089	Kasmo Technologies Pvt. Ltd.	Offer Reference No. / Kasmo Technologies Pvt. Ltd. / I	
123	KRITHIKA L	2021MMBA07ASB196	Kasmo Technologies Pvt. Ltd.	Offer Reference No. / Kasmo Technologies Pvt. Ltd. / S	
124	ADITI CHANDRAVANSHI	2021MMBA07ASB241	Quadrant Knowledge Solutions	Offer Reference No. / Quadrant Knowledge Solutions	
125	SANTHOSH P	2021MMBA07ASB153	TVS Emerald Heave Reality Limited	Offer Reference No. / TVS Emerald Heave Reality Lim	
126	AYUSH BHARDWAJ	2021MMBA07ASB078	PcsInfinity Private Limited	Offer Reference No. / PcsInfinity Private Limited / Oct	
127	RAYKWADE ANIL DINKAR	210101211044	Ernst & Young	Offer Reference No. / Ernst & Young / Nov / 2023	
128	NIRUPAMA SAHA	2021MMBA07ASB081	Saint Gobain Gyproc India Limited	Offer Reference No. / Saint Gobain Gyproc India Limit	
129	HIMANSHI	210101211031	Sapiens International Corporation	Offer Reference No. / Sapiens International Corporatic	
130	RESHMA M	2021MMBA07ASB263	KPIT Technologies	Offer Reference No. / KPIT Technologies / Oct / 2023	
131	MANISHA BALWAN CHOUDHARY	2021MMBA07ASB192	KPIT Technologies	Offer Reference No. / KPIT Technologies / Sep / 2023	
132	MIHIR AMARTYA	2021MMBA07ASB126	The Karur Vysya Bank	Offer Reference No. / The Karur Vysya Bank / Sep / 2(	
133	PRAVEENA P	2021MMBA07ASB084	Ernst & Young	Offer Reference No. / Ernst & Young / Nov / 2023	

134	PRAVEEN KUMAR R	2021MMBA07ASB226	NoBroker Technology Solutions Private Limited	Offer Reference No. / NoBroker Technology Solutions	
135	MEGHNA DINESH PADTE	2021MMBA07ASB054	THE HERSHEY COMPANY	Offer Reference No. / THE HERSHEY COMPANY / O	
136	VENIGALLA SRAVANI	2021MMBA07ASB166	The Karur Vysya Bank	Offer Reference No. / The Karur Vysya Bank / Nov / 2	
137	PRASHANT PAL	2021MMBA07ASB024	CBRE	Offer Reference No. / CBRE / Sep / 2023	
138	DIBYENDU RAY	2021MMBA07ASB055	NoBroker Technology Solutions Private Limited	Offer Reference No. / NoBroker Technology Solutions	
139	LOGESHWARAN K	2021MMBA07ASB193	U Gro Capital	Offer Reference No. / U Gro Capital / Sep / 2023	
140	KAARTHIK ESWARAN S R	2021MMBA07ASB008	U Gro Capital	Offer Reference No. / U Gro Capital / Nov / 2023	
141	ISWAR CHATTERJEE	2021MMBA07ASB104	Anand Rathi	Offer Reference No. / Anand Rathi / Oct / 2023	
142	NITU KUMARI	2021MMBA07ASB248	Anand Rathi	Offer Reference No. / Anand Rathi / Oct / 2023	
143	SANDEEP K A	2021MMBA07ASB025	B9 Beverages Private Limited (BIRA 91)	Offer Reference No. / B9 Beverages Private Limited (E	
144	ARYAN SINGH	2021MMBA07ASB258	B9 Beverages Private Limited (BIRA 91)	Offer Reference No. / B9 Beverages Private Limited (E	
145	ANIRUDDHA RATNAKAR RODGE	2021MMBA07ASB059	B9 Beverages Private Limited (BIRA 91)	Offer Reference No. / B9 Beverages Private Limited (E	
146	ANKIT KUMAR	210101211027	PwC	Offer Reference No. / PwC / Sep / 2023	
147	AKSHITHA SURESH HEGDE	210101211018	EdYoda (zekeLabs Technologies Private Limited)	Offer Reference No. / EdYoda (zekeLabs Technologie	
148	SHUBHRADEEP BHATTACHARYYA	2021MMBA07ASB075	Infiniti Retail Limited, Croma - A Tata Enterprise	Offer Reference No. / Infiniti Retail Limited, Croma - A	
149	R RUPALA	2021MMBA07ASB070	PwC	Offer Reference No. / PwC / Oct / 2023	
150	V SAMYUKTHA GUPTHA	210101211008	PwC	Offer Reference No. / PwC / Dec / 2023	
151	PALACHARLA LOKESH	2021MMBA07ASB303	Infiniti Retail Limited, Croma - A Tata Enterprise	Offer Reference No. / Infiniti Retail Limited, Croma - A	
152	PARIDHI BHARIHOKE	2021MMBA07ASB256	Novateur Electrical & Digital Systems Private Limited (	Offer Reference No. / Novateur Electrical & Digital Sys	

153	SIDDHARTH AGARWAL	2021MMBA07ASB027	PwC	Offer Reference No. / PwC / Dec / 2023	
154	NAMRATA ADKE SHAILENDRA	2021MMBA07ASB294	Randstad India Private Limited	Offer Reference No. / Randstad India Private Limited /	
155	KIRTHIGA M	2021MMBA07ASB114	Randstad India Private Limited	Offer Reference No. / Randstad India Private Limited /	
156	AKULA LEELA RAYAL	2021MMBA07ASB302	PwC	Offer Reference No. / PwC / Oct / 2023	
157	G KAVERI	2021MMBA07ASB204	PwC	Offer Reference No. / PwC / Sep / 2023	
158	BORRA SIVA PRASHANTH REDDY	2021MMBA07ASB209	Zydex Industries Private Limited	Offer Reference No. / Zydex Industries Private Limited	
159	KAVIYA R	2021MMBA07ASB108	PwC	Offer Reference No. / PwC / Sep / 2023	
160	DHANUSH KRISHNAN B	2021MMBA07ASB006	PwC	Offer Reference No. / PwC / Sep / 2023	
161	DIKSHA SINGH	2021MMBA07ASB033	PwC	Offer Reference No. / PwC / Nov / 2023	
162	RITU RAJ	210101211038	PwC	Offer Reference No. / PwC / Dec / 2023	
163	MANISHA SHAW	210101211012	PwC	Offer Reference No. / PwC / Oct / 2023	
164	PRIYADARSHINI VENKATARAMAN	2021MMBA07ASB197	PwC	Offer Reference No. / PwC / Nov / 2023	
165	PRIYANKA TIWARI	2021MMBA07ASB246	PwC	Offer Reference No. / PwC / Sep / 2023	
166	DEBASIS DAS	2021MMBA07ASB036	PwC	Offer Reference No. / PwC / Sep / 2023	
167	NEHA TIWARI	2021MMBA07ASB239	PwC	Offer Reference No. / PwC / Sep / 2023	
168	NAVEEN RAJU P	210101211004	PwC	Offer Reference No. / PwC / Oct / 2023	
169	ABHISHEK PANDEY	2021MMBA07ASB310	Elegance Enterprises	Offer Reference No. / Elegance Enterprises / Sep / 20	
170	NISHANT SINGH	2021MMBA07ASB037	Global PayEx Technologies Private Limited	Offer Reference No. / Global PayEx Technologies Priv	
171	SOUMYA MONACHAN	2021MMBA07ASB106	HCL Technologies	Offer Reference No. / HCL Technologies / Nov / 2023	

172	JANHVI RAM CHARTHANKAR	2021MMBA07ASB207	HCL Technologies	Offer Reference No. / HCL Technologies / Dec / 2023	
173	VETRIVEL R G	2021MMBA07ASB123	CPF (INDIA) PRIVATE LIMITED	Offer Reference No. / CPF (INDIA) PRIVATE LIMITED	
174	ARUN KUMAR PANDA	2021MMBA07ASB288	PwC	Offer Reference No. / PwC / Nov / 2023	
175	SKANDH SAXENA	2021MMBA07ASB117	PwC	Offer Reference No. / PwC / Sep / 2023	
176	NIVEDITA MITRA	2021MMBA07ASB119	PwC	Offer Reference No. / PwC / Dec / 2023	
177	ANKIT ANAND	2021MMBA07ASB214	PwC	Offer Reference No. / PwC / Nov / 2023	
178	SAI HARSHA VELAGAPUDI	2021MMBA07ASB253	PwC	Offer Reference No. / PwC / Sep / 2023	
179	SUGANDHA GAJANAN GHADI	2021MMBA07ASB170	PwC	Offer Reference No. / PwC / Sep / 2023	
180	SIENPHIKA CORA MEGAN BLAH	2021MMBA07ASB077	PwC	Offer Reference No. / PwC / Sep / 2023	
181	SWATI JHA	2021MMBA07ASB277	Smartserv INC	Offer Reference No. / Smartserv INC / Oct / 2023	
182	SARVESH SUNIL JADHAV	2021MMBA07ASB020	Tech Mahindra	Offer Reference No. / Tech Mahindra / Nov / 2023	
183	SHIVANGI SAXENA	2021MMBA07ASB013	Tech Mahindra	Offer Reference No. / Tech Mahindra / Nov / 2023	
184	ROHIT PAL	2021MMBA07ASB305	Anveya Living Private Limited	Offer Reference No. / Anveya Living Private Limited / (	
185	TRISHA SINHA	2021MMBA07ASB150	Anveya Living Private Limited	Offer Reference No. / Anveya Living Private Limited / I	
186	ARNAB MARIK	2021MMBA07ASB010	Ather Energy Private Limited	Offer Reference No. / Ather Energy Private Limited / D	
187	ROHAN VARMA VYDANI	2021MMBA07ASB051	BlueStone Jewellery and Lifestyle Private Limited	Offer Reference No. / BlueStone Jewellery and Lifesty	
188	MAHIMA BHARGAVA	2021MMBA07ASB085	HCL Technologies	Offer Reference No. / HCL Technologies / Oct / 2023	
189	BALU KOSHY VAIDYAN	210101211021	DHL	Offer Reference No. / DHL / Oct / 2023	
190	KULKARNI ANIRUDH	2021MMBA07ASB244	Dynotech Instruments Private Limited	Offer Reference No. / Dynotech Instruments Private Li	

191	KAMAKSHI VILAS TAJANE	2021MMBA07ASB090	HCL Technologies	Offer Reference No. / HCL Technologies / Dec / 2023	
192	PRINCE KUMAR	210101211024	Flow Reality	Offer Reference No. / Flow Reality / Sep / 2023	
193	T D TEESHMA	2021MMBA07ASB137	inMorphis	Offer Reference No. / inMorphis / Nov / 2023	
194	PRAVEEN AGARWALLA	2021MMBA07ASB045	JadeCaps Technologies Private Limited	Offer Reference No. / JadeCaps Technologies Private	
195	TAVVA PADMA RISHITHA	2021MMBA07ASB019	Leadsquared	Offer Reference No. / Leadsquared / Oct / 2023	
196	SAIKAT SAHA	2021MMBA07ASB035	HCL Technologies	Offer Reference No. / HCL Technologies / Oct / 2023	
197	SWATI PRIYA	2021MMBA07ASB022	HCL Technologies	Offer Reference No. / HCL Technologies / Sep / 2023	
198	PRIYANSHI SHUKLA	2021MMBA07ASB199	Mahindra Lifespace Developers Limited	Offer Reference No. / Mahindra Lifespace Developers	
199	BORRA SUPRIYA	210101211041	GroupM India	Offer Reference No. / GroupM India / Dec / 2023	
200	KUMAR SWAYAM PRAKASH	2021MMBA07ASB038	PwC	Offer Reference No. / PwC / Nov / 2023	
201	ADRIJA DUTTA	2021MMBA07ASB050	HCL Technologies	Offer Reference No. / HCL Technologies / Sep / 2023	
202	BASIL REJI	2021MMBA07ASB208	The Karur Vysya Bank	Offer Reference No. / The Karur Vysya Bank / Sep / 2(	
203	AJAY MON A	2021MMBA07ASB289	HCL Technologies	Offer Reference No. / HCL Technologies / Oct / 2023	
204	SUBASH K	2021MMBA07ASB179	Kotak Mahindra Bank	Offer Reference No. / Kotak Mahindra Bank / Sep / 20	
205	NIDHI CHIDAMBAR PUJAR	2021MMBA07ASB016	Acuity Knowledge Partners	Offer Reference No. / Acuity Knowledge Partners / De	
206	ANKITA	2021MMBA07ASB218	KPMG	Offer Reference No. / KPMG / Sep / 2023	
207	SHWETA	210101211015	Maersk Global Service Centres (India) Private Limited	Offer Reference No. / Maersk Global Service Centres	
208	DIKSHA	2021MMBA07ASB072	LSEG	Offer Reference No. / LSEG / Nov / 2023	
209	CHIKKAM SATYA HARIKA	2021MMBA07ASB231	Mahindra Lifespace Developers Limited	Offer Reference No. / Mahindra Lifespace Developers	

210	VANSHITA RAJESH CHOUDHARY	2021MMBA07ASB133	Nalashaa Solutions	Offer Reference No. / Nalashaa Solutions / Nov / 2023	
211	RAJATH HN	2021MMBA07ASB272	Motilal Oswal Financial Services	Offer Reference No. / Motilal Oswal Financial Services	
212	SARAH JOHNSON KARINGADA	2021MMBA07ASB224	Rittal India Private Limited	Offer Reference No. / Rittal India Private Limited / Sep	
213	NAVEEN V	2021MMBA07ASB290	Rittal India Private Limited	Offer Reference No. / Rittal India Private Limited / Dec	
214	SAYANTAN PAL	2021MMBA07ASB014	Shadowfax Technologies Private Limited	Offer Reference No. / Shadowfax Technologies Private	
215	SOORYA PRAKASH	210101211039	Shriram Properties Limited	Offer Reference No. / Shriram Properties Limited / Oct	
216	ABHIGNA M P	2021MMBA07ASB079	Motilal Oswal Financial Services	Offer Reference No. / Motilal Oswal Financial Services	
217	HARSHAVARDHAN K	2021MMBA07ASB257	Tikona Infinet Private Limited	Offer Reference No. / Tikona Infinet Private Limited / C	
218	AKASH AGARWAL	2021MMBA07ASB280	Tikona Infinet Private Limited	Offer Reference No. / Tikona Infinet Private Limited / N	
219	CAUVERY ANAND	2021MMBA07ASB293	Tikona Infinet Private Limited	Offer Reference No. / Tikona Infinet Private Limited / C	
220	UJJWAL SINGH CHAUHAN	2021MMBA07ASB275	Tikona Infinet Private Limited	Offer Reference No. / Tikona Infinet Private Limited / S	
221	SACHU G N	210101211036	Visionet System Inc	Offer Reference No. / Visionet System Inc / Dec / 2023	
222	SARIKA GURJAR	2021MMBA07ASB129	YoHo Designs Private Limited	Offer Reference No. / YoHo Designs Private Limited /	
223	HIMA DEVARAJ	2021MMBA07ASB060	TCS	Offer Reference No. / TCS / Dec / 2023	
224	MARREDDI RASHMITA DEVI	2021MMBA07ASB169	Genpact	Offer Reference No. / Genpact / Sep / 2023	
225	2021MMBA07ASB169	Genpact	Offer Reference No. / Genpact / Sep / 2023	AJITH A	
226	AVISHEK SOW	2021MMBA07ASB110	Genpact	Offer Reference No. / Genpact / Sep / 2023	
227	SHAIK MOHAMMAD ARIF ISLAM	2021MMBA07ASB181	Genpact	Offer Reference No. / Genpact / Nov / 2023	
228	GOKUL V	2021MMBA07ASB291	Genpact	Offer Reference No. / Genpact / Nov / 2023	

229	MANISHKUMAR GANESHAN NADAR	2021MMBA07ASB066	Mountain Trail Foods Private Limited (CHAI POINT)	Offer Reference No. / Mountain Trail Foods Private Lir	
230	KOPPARTHI NARASIMHA	210101211014	BlueOrbit Technologies (Hexalytics Group)	Offer Reference No. / BlueOrbit Technologies (Hexalyt	
231	SHARIQUE NOMANI	2021MMBA07ASB083	Kotak Mahindra Bank	Offer Reference No. / Kotak Mahindra Bank / Sep / 20	
232	RG NAVEEN	2021MMBA07ASB056	Motilal Oswal Financial Services	Offer Reference No. / Motilal Oswal Financial Services	
233	SHIKHA AGARWAL	2021MMBA07ASB015	TeamLease Services Limited	Offer Reference No. / TeamLease Services Limited / C	
234	PRANAY KUMAR PARATE	2021MMBA07ASB097	Onsurity Technologies Private Limited	Offer Reference No. / Onsurity Technologies Private L	
235	MOHAMMAD FAHAD AL HAQUE	2021MMBA07ASB230	Onsurity Technologies Private Limited	Offer Reference No. / Onsurity Technologies Private L	
236	DIVYANSHI GUPTA	2021MMBA07ASB101	Motilal Oswal Financial Services	Offer Reference No. / Motilal Oswal Financial Services	
237	SWAGATA BHANJA	2021MMBA07ASB139	Motilal Oswal Financial Services	Offer Reference No. / Motilal Oswal Financial Services	
238	MOHD FARHAN MUJEEB	2021MMBA07ASB299	Relanto Global Private Limited	Offer Reference No. / Relanto Global Private Limited /	
239	SURYA PRAKASH GUMMALLA	210101211042	Course5 Intelligence	Offer Reference No. / Course5 Intelligence / Oct / 202	
240	AMIT BIKRAM GHOSH	210101211040	Course5 Intelligence	Offer Reference No. / Course5 Intelligence / Dec / 202	
241	SUHAS R S	210101211019	Creative Synergies Consulting India Private Limited	Offer Reference No. / Creative Synergies Consulting I	
242	NITHISH K	2021MMBA07ASB228	Extramarks Education Private Limited	Offer Reference No. / Extramarks Education Private L	
243	AJAY SINHA	210101211020	Refinitiv India Shared Services Private Limited	Offer Reference No. / Refinitiv India Shared Services I	
244	TANISHA SHARMA	2021MMBA07ASB103	Rupeek Fintech Pvt. Ltd.	Offer Reference No. / Rupeek Fintech Pvt. Ltd. / Oct /	
245	GUNA SREE B	2021MMBA07ASB311	Sobha Limited	Offer Reference No. / Sobha Limited / Dec / 2023	
246	PARVATHY SAIGAL	2021MMBA07ASB300	Sobha Limited	Offer Reference No. / Sobha Limited / Dec / 2023	
247	AISWARYA RENJITH	2021MMBA07ASB292	Sobha Limited	Offer Reference No. / Sobha Limited / Oct / 2023	

248	SURYANSHU	2021MMBA07ASB175	Auto Mechanics	Offer Reference No. / Auto Mechanics / Dec / 2023	
249	BHAGYASHREE A HAZARI	2021MMBA07ASB009	Sobha Limited	Offer Reference No. / Sobha Limited / Nov / 2023	
250	GARIMA MAURYA	2021MMBA07ASB031	Broadridge Financial Solutions (India) Private Limited	Offer Reference No. / Broadridge Financial Solutions (	
251	SURAJ S	210101211011	Airowire Networks Private Limited	Offer Reference No. / Airowire Networks Private Limite	
252	SUMAN NAGA BETHI	210101211010	Savino Del Bene	Offer Reference No. / Savino Del Bene / Oct / 2023	
253	SAI DEEPAK U	210101211032	ESCORTS KUBOTA LIMITED	Offer Reference No. / ESCORTS KUBOTA LIMITED /	
254	PARAMVEERSINGH CHANDRAMOHANSINGH CHO	210101211016	91 Spring Board	Offer Reference No. / 91 Spring Board / Nov / 2023	
255	PALAK KAKANI	2021MMBA07ASB285	Nreach Online Services Inc	Offer Reference No. / Nreach Online Services Inc / Oc	
256	MRINAL KUMAR	2021MMBA07ASB188	Simplilearn	Offer Reference No. / Simplilearn / Sep / 2023	
257	UJJWAL DUBEY	210101211026	WIZKLUB	Offer Reference No. / WIZKLUB / Nov / 2023	
258	AKASH VERMA	2021MMBA07ASB021	Enser Communication Pvt Ltd	Offer Reference No. / Enser Communication Pvt Ltd /	
259	DHIVYASHREE J	2021MMBA07ASB136	VIPSA	Offer Reference No. / VIPSA / Nov / 2023	
260	J SIVA PRAKASH	2021MMBA07ASB261	42 Card Solutions Pvt. Ltd	Offer Reference No. / 42 Card Solutions Pvt. Ltd / Sep	
261	SUBHOJEET DEB NATH	2021MMBA07ASB176	AIRPORTS AUTHORITY OF INDIA	Offer Reference No. / AIRPORTS AUTHORITY OF INI	
262	NIKSHIPTHA SAROJ KONDRU	2021MMBA07ASB047	Qapita Fintech India Pvt Ltd	Offer Reference No. / Qapita Fintech India Pvt Ltd / Nc	
263	P JOEL SAM	2021MMBA07ASB174	Techlution India Private Limited	Offer Reference No. / Techlution India Private Limited	
264	CYRIL SAJI PHILIP	2021MMBA07ASB287	IonIdea Enterprise Solutions Private Limited	Offer Reference No. / IonIdea Enterprise Solutions Pri	

Assessment Year : 2021-22 (CAYm3)

S.No	Student Name	Enrollment No	Name of the Employer	Appointment No	Action
1	HEENA SHARMA	200101217013	Kaseya Software	Offer Reference No. / Kaseya Software / Nov / 2022	
2	GAGAN D M	200101217077	Kaseya Software	Offer Reference No. / Kaseya Software / Nov / 2022	
3	SAURABH BARWAL	200101217123	Oracle India Private Limited	Offer Reference No. / Oracle India Private Limited / Se	
4	RISHAV KARNA	200101211034	upGrad Education Private Limited	Offer Reference No. / upGrad Education Private Limite	
5	SHARON SARDAR	200101211021	Leadsquared	Offer Reference No. / Leadsquared / Sep / 2022	
6	SHUVAMOY MUKHOPADHYAY	200101217119	Panasonic India Pvt Ltd	Offer Reference No. / Panasonic India Pvt Ltd / Oct / 2	
7	SIONA MOZIE G	200101217089	Panasonic India Pvt Ltd	Offer Reference No. / Panasonic India Pvt Ltd / Sep / 2	
8	MADHUR SAXENA	200101217029	Panasonic India Pvt Ltd	Offer Reference No. / Panasonic India Pvt Ltd / Nov / 2	
9	RASHMEET KAUR	200101217091	Rolling Arrays Consulting Private Limited	Offer Reference No. / Rolling Arrays Consulting Privat	
10	PALADI CHANDAN	200101217126	FIS Global	Offer Reference No. / FIS Global / Oct / 2022	
11	MACRINA FERNANDES	200101217039	Publicis Sapient	Offer Reference No. / Publicis Sapient / Dec / 2022	
12	AJAY KUMAR	200101217012	Phonepe Private Limited	Offer Reference No. / Phonepe Private Limited / Oct /	
13	RISHAB KUMAR GARG	200101217139	Phonepe Private Limited	Offer Reference No. / Phonepe Private Limited / Sep /	
14	MOHAMMED ASIF	200101217103	Aditya Birla Fashion and Retail Limited (The Collective	Offer Reference No. / Aditya Birla Fashion and Retail L	
15	SHRADHA B	200101217041	Alliance University	Offer Reference No. / Alliance University / Dec / 2022	
16	KANTHETI SURYA VIHARI	200101217093	LatentView Analytics	Offer Reference No. / LatentView Analytics / Dec / 202	
17	RUSHABH U PANCHAMIA	200101217015	Ivy Mobility Solutions Pvt. Ltd.	Offer Reference No. / Ivy Mobility Solutions Pvt. Ltd. /	
18	YALAMARTHI RAMYA	200101217100	KRISTAL.AI	Offer Reference No. / KRISTAL.AI / Nov / 2022	
19	ARPITA RAJ	200101211020	KRISTAL.AI	Offer Reference No. / KRISTAL.AI / Sep / 2022	

20	ALA MRUDULA SAI	200101217117	Brane Enterprises Private Limited (NSL Hub)	Offer Reference No. / Brane Enterprises Private Limite	
21	MERIN GEORGE	200101217017	MoEngage Inc	Offer Reference No. / MoEngage Inc / Nov / 2022	
22	HARI PRAKASH	200101217034	Ivy Mobility Solutions Private Limited	Offer Reference No. / Ivy Mobility Solutions Private Lir	
23	ESHAN BELLIAPPA P.M	200101211007	Upgrad Campus	Offer Reference No. / Upgrad Campus / Dec / 2022	
24	AMRUTHA PRASAD JALAGAM	200101217052	Swamy Vivekananda Engineering College	Offer Reference No. / Swamy Vivekananda Engineerir	
25	GANESH GANJIKUNTA	200101217061	Aditya Birla Fashion and Retail Limited - Pantaloons	Offer Reference No. / Aditya Birla Fashion and Retail I	
26	NOEL GEORGE MATHEW	200101217104	Aditya Birla Fashion and Retail Limited - Pantaloons	Offer Reference No. / Aditya Birla Fashion and Retail I	
27	ASHWINI S U	200101217068	Aditya Birla Fashion and Retail Limited - Pantaloons	Offer Reference No. / Aditya Birla Fashion and Retail I	
28	ABHISHEK KUMAR	200101211027	Deloitte	Offer Reference No. / Deloitte / Sep / 2022	
29	NITESH KUMAR	200101211012	Deloitte	Offer Reference No. / Deloitte / Nov / 2022	
30	UJJAINI BHOWMIK	200101217024	Deloitte	Offer Reference No. / Deloitte / Nov / 2022	
31	UPAMA DUTTA	200101217004	Deloitte	Offer Reference No. / Deloitte / Nov / 2022	
32	AKHIL BRAHMADANDI	200101217054	Deloitte	Offer Reference No. / Deloitte / Nov / 2022	
33	BHAVYA PYLA	200101217047	Deloitte	Offer Reference No. / Deloitte / Dec / 2022	
34	SPARSH REDDY	200101217033	Deloitte	Offer Reference No. / Deloitte / Nov / 2022	
35	VINAYKRISHNA VENKATA CHATURVEDULA	200101217122	Deloitte	Offer Reference No. / Deloitte / Dec / 2022	
36	PRIYANKA JENI TIRKEY	200101211033	Algonomy	Offer Reference No. / Algonomy / Nov / 2022	
37	SOUMYA MOHANTY	200101211032	Algonomy	Offer Reference No. / Algonomy / Dec / 2022	
38	JOHNSTY KATTUKARAN	200101217112	Entertainment Network India Limited	Offer Reference No. / Entertainment Network India Lin	

39	ANIRUDH YOGESH DHADWAL	200101217056	Entertainment Network India Limited	Offer Reference No. / Entertainment Network India Lin	
40	SHIVANGI PILANI	200101211017	Finastra	Offer Reference No. / Finastra / Nov / 2022	
41	YENDA SAI VARDHAN	200101217069	Reliance General Insurance	Offer Reference No. / Reliance General Insurance / D	
42	SHANATH KUMAR N	200101217131	Reliance General Insurance	Offer Reference No. / Reliance General Insurance / D	
43	YUKTHA M RAJU	200101217087	Flywire	Offer Reference No. / Flywire / Nov / 2022	
44	SAIKAT GHOSH	200101211016	Upgrad Campus	Offer Reference No. / Upgrad Campus / Oct / 2022	
45	CHINTHALAPUDI TEJASWINI	200101211019	Upgrad Campus	Offer Reference No. / Upgrad Campus / Nov / 2022	
46	SAKSHI DUBEY	200101217020	Hindustan Unilever Limited	Offer Reference No. / Hindustan Unilever Limited / Oc	
47	CHEPA TANMAI	200101217051	Hindustan Times Media Limited	Offer Reference No. / Hindustan Times Media Limited	
48	MOHD KHIZIR	200101217019	Hindustan Times Media Limited	Offer Reference No. / Hindustan Times Media Limited	
49	SOUBIR BHATTACHARYA	200101217007	Hindustan Times Media Limited	Offer Reference No. / Hindustan Times Media Limited	
50	URMI BHATTACHERJEE	200101217021	Hindustan Times Media Limited	Offer Reference No. / Hindustan Times Media Limited	
51	SURYA DHAR	200101217001	Indegene Pvt Ltd	Offer Reference No. / Indegene Pvt Ltd / Sep / 2022	
52	ARADHYA SHRIVASTAVA	200101217009	IEXCEL LEARNING SOLUTIONS PRIVATE LIMITED	Offer Reference No. / IEXCEL LEARNING SOLUTION	
53	DAPARTHI ANIL KUMAR	200101211004	H & R Johnson (India)	Offer Reference No. / H & R Johnson (India) / Oct / 20	
54	TULIKA CHANDA DIPTENDU CHANDA	200101217096	H & R Johnson (India)	Offer Reference No. / H & R Johnson (India) / Sep / 2(	
55	ANSUMAN PATNAIK	200101217049	H & R Johnson (India)	Offer Reference No. / H & R Johnson (India) / Sep / 2(	
56	DIPIKAA S	200101217032	Indegene Pvt Ltd	Offer Reference No. / Indegene Pvt Ltd / Nov / 2022	
57	AAYUSHI	200101217118	IEXCEL LEARNING SOLUTIONS PRIVATE LIMITED	Offer Reference No. / IEXCEL LEARNING SOLUTION	

58	KESHAV YADAV	200101217121	Koch Industries	Offer Reference No. / Koch Industries / Sep / 2022	
59	VRISHANK VASHISTHA	200101217055	Xiaomi Technology India Private Limited	Offer Reference No. / Xiaomi Technology India Private	
60	GAURAV SINGHAL	200101217038	Xiaomi Technology India Private Limited	Offer Reference No. / Xiaomi Technology India Private	
61	RIITVIK MANGLA	200101217002	Hitachi Vantara	Offer Reference No. / Hitachi Vantara / Nov / 2022	
62	MRIGANG SHEKHAR SINGH	200101217076	Xiaomi Technology India Private Limited	Offer Reference No. / Xiaomi Technology India Private	
63	NILABH	200101217141	Xiaomi Technology India Private Limited	Offer Reference No. / Xiaomi Technology India Private	
64	AVINASH RATHORE	200101217140	Xiaomi Technology India Private Limited	Offer Reference No. / Xiaomi Technology India Private	
65	AMAN KUMAR	200101217010	Max Hypermarkets India Private Limited	Offer Reference No. / Max Hypermarkets India Private	
66	SINDHUJA S	200101217078	Max Hypermarkets India Private Limited	Offer Reference No. / Max Hypermarkets India Private	
67	AARSHIYA BHATTACHARYYA	200101217075	Godrej Properties Limited	Offer Reference No. / Godrej Properties Limited / Nov	
68	SHUBHAM ARYA	200101217006	Practo Technologies Private Limited	Offer Reference No. / Practo Technologies Private Lim	
69	VISHAL HITESH KAMDAR	200101217028	The Smart Cube	Offer Reference No. / The Smart Cube / Nov / 2022	
70	AMAN GARG	200101211028	The Smart Cube	Offer Reference No. / The Smart Cube / Nov / 2022	
71	KALKI PRANAV BODDU	200101217116	The Smart Cube	Offer Reference No. / The Smart Cube / Sep / 2022	
72	MADHULIKA RETURI	200101211010	Quadrant Knowledge Solutions	Offer Reference No. / Quadrant Knowledge Solutions	
73	SOUMYADEB DE	200101211018	EKA Software Solution Private Limited	Offer Reference No. / EKA Software Solution Private L	
74	K N DIVYA	200101217092	Infiniti Retail Limited | A Tata Enterprise	Offer Reference No. / Infiniti Retail Limited | A Tata Ent	
75	RAM PRAKASH R	200101217128	Infiniti Retail Limited | A Tata Enterprise	Offer Reference No. / Infiniti Retail Limited | A Tata Ent	
76	NISHAL PRASANNBHAI SHAH	200101217138	Infiniti Retail Limited | A Tata Enterprise	Offer Reference No. / Infiniti Retail Limited | A Tata Ent	

77	PRASANNAPRABU D	200101217111	Infiniti Retail Limited | A Tata Enterprise	Offer Reference No. / Infiniti Retail Limited | A Tata Ent	
78	HAMEEDHA ROSHAN K	200101217132	PwC	Offer Reference No. / PwC / Nov / 2022	
79	RONIT RAJ	200101217036	PwC	Offer Reference No. / PwC / Nov / 2022	
80	SHUBHRAJIT DUTTA CHOUDHURY	200101217113	PwC	Offer Reference No. / PwC / Nov / 2022	
81	SAYAN CHAKRABORTY	200101211025	PwC	Offer Reference No. / PwC / Nov / 2022	
82	SANJEEVANI PURI	200101217025	PwC	Offer Reference No. / PwC / Nov / 2022	
83	SOURAV SEHGAL	200101217057	PwC	Offer Reference No. / PwC / Oct / 2022	
84	BHUDADRA KARUNA SHARMA	200101217130	PwC	Offer Reference No. / PwC / Sep / 2022	
85	PRERANA CHOUDHARY	200101217011	BlueOcean Ventures	Offer Reference No. / BlueOcean Ventures / Dec / 202	
86	PRINCESS DEBORAH D	200101217109	BlueOcean Ventures	Offer Reference No. / BlueOcean Ventures / Nov / 202	
87	SANJEEV KUMAR M	200101217098	BlueOcean Ventures	Offer Reference No. / BlueOcean Ventures / Sep / 202	
88	RAMINEEDU SRI VIKAS	200101217063	EduKyu Private Limited	Offer Reference No. / EduKyu Private Limited / Dec /	
89	SEELAMANKALUGARI KAVYA	200101217058	Enfusion	Offer Reference No. / Enfusion / Nov / 2022	
90	CHAITHRA SHREE U S	200101211031	FirstMeridian Business Services	Offer Reference No. / FirstMeridian Business Services	
91	PRANAV P MANOJ	200101211013	Oracle (Global Business finance Group)	Offer Reference No. / Oracle (Global Business finance	
92	SHUBHAM TIWARI	200101217026	Oracle (Global Business finance Group)	Offer Reference No. / Oracle (Global Business finance	
93	UTHARA UNNI S S	200101211015	Oracle (Global Business finance Group)	Offer Reference No. / Oracle (Global Business finance	
94	AKASH VISHWAKARMA	200101211003	Schenck Process Solutions India Private Limited	Offer Reference No. / Schenck Process Solutions Indi	
95	SHAIK RAFATH AFZA	200101217145	CreditAccess Grameen Limited	Offer Reference No. / CreditAccess Grameen Limited	

96	NEETIKA SINGH PARIHAR	200101217022	Vidal Health Insurance TPA Pvt Ltd	Offer Reference No. / Vidal Health Insurance TPA Pvt	
97	ABHIJEET RANJAN	200101217023	Vidal Health Insurance TPA Pvt Ltd	Offer Reference No. / Vidal Health Insurance TPA Pvt	
98	SHIVAM BHATIA	200101217018	Vidal Health Insurance TPA Pvt Ltd	Offer Reference No. / Vidal Health Insurance TPA Pvt	
99	PRITVIK	200101217137	Vidal Health Insurance TPA Pvt Ltd	Offer Reference No. / Vidal Health Insurance TPA Pvt	
100	ADITYA KUMAR RAWAT	200101211026	Vidal Health Insurance TPA Pvt Ltd	Offer Reference No. / Vidal Health Insurance TPA Pvt	
101	KAMANA	200101217107	DHL	Offer Reference No. / DHL / Sep / 2022	
102	ANKIT VALECHA	200101217073	HCL Technologies	Offer Reference No. / HCL Technologies / Dec / 2022	
103	VAIDEESHWARI BALAMURUGAN	200101217053	HCL Technologies	Offer Reference No. / HCL Technologies / Dec / 2022	
104	ANSHULA VISHWANATH ARYA	200101217134	DHL	Offer Reference No. / DHL / Dec / 2022	
105	VIKRANT IYER	200101217027	CriticaLog India Private Limited	Offer Reference No. / CriticaLog India Private Limited	
106	AASIM AHMED	200101211001	HCL Technologies	Offer Reference No. / HCL Technologies / Oct / 2022	
107	NEETU KUMARI	200101217050	Shriram Properties Limited	Offer Reference No. / Shriram Properties Limited / Nov	
108	SUMEET MALLA	200101217046	Shriram Properties Limited	Offer Reference No. / Shriram Properties Limited / Oct	
109	JAGADISH EKNATH KULKARNI	200101217099	HCL Technologies	Offer Reference No. / HCL Technologies / Nov / 2022	
110	SIVA MUKHILAN J	200101217079	HCL Technologies	Offer Reference No. / HCL Technologies / Dec / 2022	
111	DHANYA GOPAKUMAR	200101217129	HCL Technologies	Offer Reference No. / HCL Technologies / Nov / 2022	
112	SAI HARISH B	200101217080	HCL Technologies	Offer Reference No. / HCL Technologies / Oct / 2022	
113	AKANKSHA	200101217097	HCL Technologies	Offer Reference No. / HCL Technologies / Nov / 2022	
114	EDUPUGANTI HARIPRIYA	200101217094	HCL Technologies	Offer Reference No. / HCL Technologies / Sep / 2022	

115	NIRUPAN GUPTA	200101217064	Bsharp Sales Enablers	Offer Reference No. / Bsharp Sales Enablers / Sep / 2	
116	ANUGRAH S	200101217135	First Meridien	Offer Reference No. / First Meridien / Nov / 2022	
117	PALLAVI SHARMA	200101217136	Minosha India Limited (Formerly Ricoh India Limited)	Offer Reference No. / Minosha India Limited (Formerly	
118	SHIVAM BARWAL	200101217125	Alliance University	Offer Reference No. / Alliance University / Oct / 2022	
119	SHIVI DHINGRA	200101211030	Onsurity Technologies Private Limited	Offer Reference No. / Onsurity Technologies Private L	
120	TUSHAR SAHA	200101211037	Onsurity Technologies Private Limited	Offer Reference No. / Onsurity Technologies Private L	
121	RAHUL JAYANT JAIN	200101217102	Onsurity Technologies Private Limited	Offer Reference No. / Onsurity Technologies Private L	
122	SOUBHIK SINHA	200101217040	Onsurity Technologies Private Limited	Offer Reference No. / Onsurity Technologies Private L	
123	RACHNA NATALIE DHINAKARAN	200101217014	TATA CONSULTANCY SERVICES (TCS)	Offer Reference No. / TATA CONSULTANCY SERVICI	
124	HARSHIT GUPTA	200101217065	TATA CONSULTANCY SERVICES (TCS)	Offer Reference No. / TATA CONSULTANCY SERVICI	
125	AASHRITH MELVIN	200101217035	BEROE	Offer Reference No. / BEROE / Nov / 2022	
126	PRIYANSHU SAMIR SHAH	200101211014	Flipkart	Offer Reference No. / Flipkart / Nov / 2022	
127	NADELLA SRIRAM	200101217030	Ola Electric Mobility Private Limited	Offer Reference No. / Ola Electric Mobility Private Lim	
128	TANUSHREE SAHA	200101217042	Yes Bank	Offer Reference No. / Yes Bank / Nov / 2022	
129	NEHA SHARMA	200101211024	BYJU'S Think & Learn Private Limited	Offer Reference No. / BYJU'S Think & Learn Private L	
130	AKANKHYA ANIRYA	200101217045	BYJU'S Think & Learn Private Limited	Offer Reference No. / BYJU'S Think & Learn Private L	
131	NEETHU ANTONY FERNANDEZ	200101211011	Rockstar Interactive India LLP	Offer Reference No. / Rockstar Interactive India LLP /	
132	VIRAJ AJAY AUDI	200101217008	Venturelord Spacetech Private Limited	Offer Reference No. / Venturelord Spacetech Private L	
133	SOURAV CHOUDHURY	200101211029	SKOLAR (SKLR EDTECH PVT LTD)	Offer Reference No. / SKOLAR (SKLR EDTECH PVT	

134	ISHITA ROY	200101217044	Entertainment Network India Limited	Offer Reference No. / Entertainment Network India Lin	
135	RAZVIYAH TARANNUM	200101217067	BOMS Private Limited	Offer Reference No. / BOMS Private Limited / Sep / 2(	
136	AARON MARK SINGH	200102218022	Onsurity Technologies Private Limited	Offer Reference No./Onsurity Technologies Private Lir	
137	AMARNATH SAHA	200101217143	Citi Online Services Ltd.	Offer Reference No./Citi Online Services Ltd./Nov - 20	
138	ANIL KUMAR SAH	200102218004	Practo Technologies Private Limited	Offer Reference No./Practo Technologies Private Limit	
139	BARSHA ACHARJYA	200101211005	Sukhsagar Hospitality Services	Offer Reference No./Sukhsagar Hospitality Services/N	
140	BISWADEEP ROY	200101211023	Ascent Engineering & Infrastructures	Offer Reference No./Ascent Engineering & Infrastructu	
141	KRITIKA AGRAWAL	200101217120	Citi Online Services Ltd.	Offer Reference No./Citi Online Services Ltd./Nov - 20	
142	LAKSHMI PRASANNA P	200102218024	PwC	Offer Reference No./PwC/Nov - 2022	
143	MANASA AVVARU	200102218026	Deloitte	Offer Reference No./Deloitte/Nov - 2022	
144	MANSI JHA	200102218005	The Smart Cube	Offer Reference No./The Smart Cube/Nov - 2022	
145	MOHAMMED FAIZAN	200102218013	Refinitiv India Shared Services Private Limited	Offer Reference No./Refinitiv India Shared Services P	
146	MOUNIKASHREE G	200102218019	PwC	Offer Reference No./PwC/Nov - 2022	
147	NIHARIKA R	200102218008	Brain4ce Education Solutions Private Limited	Offer Reference No./Brain4ce Education Solutions Pri	
148	NIKITA HALYAL	200102218010	ACL Digital	Offer Reference No./ACL Digital/Nov - 2022	
149	NITHIN KINI	200102218012	Enfusion	Offer Reference No./Enfusion/Nov - 2022	
150	POOJA S	200102218018	Intellipaat Software Solutions Private Limited	Offer Reference No./Intellipaat Software Solutions Priv	
151	PRATEEK KHERA	200101217101	Ascent Engineering & Infrastructures	Offer Reference No./Ascent Engineering & Infrastructu	
152	SAIKAT HALDER	200102218001	FIS Global	Offer Reference No./FIS Global/Nov - 2022	

153	SANGEETHA G	200101217146	Alliance University	Offer Reference No./Alliance University/Nov - 2022	
154	SANJANA R	200101217147	Sukhsagar Hospitality Services	Offer Reference No./Sukhsagar Hospitality Services/N	
155	SONALI PANDEY	200101211022	Citi Online Services Ltd.	Offer Reference No./Citi Online Services Ltd./Nov - 20	
156	TEJO MURTHY M R	200102218009	TATA CONSULTANCY SERVICES (TCS)	Offer Reference No./TATA CONSULTANCY SERVICE	
157	THEJA K S	200102218023	Lenskart Eyetech Private Limited	Offer Reference No./Lenskart Eyetech Private Limited	
158	VARSHINI J	200102218011	Deloitte	Offer Reference No./Deloitte/Nov - 2022	
159	SYED ZESHAN KHADRI	200102218003	Practo Technologies Private Limited	Offer Reference No./Practo Technologies Private Limit	
160	VAZ REAGAN SAVIO	200101217060	Sukhsagar Hospitality Services	Offer Reference No./Sukhsagar Hospitality Services/N	
161	VIDHYA V	200101217106	Citi Online Services Ltd.	Offer Reference No./Citi Online Services Ltd./Nov - 20	

5.5 Student Diversity (5)

Total Marks 5.00

Institute Marks 5.00

Year	Sactioned Intake	Gender	Within State	Outside State	Other Country	Management Stream	Other Streams	Fresher	Experienced*	Total
CAYm(2024-25)	600	M	76	329	0	129	276	323	82	405
		F	44	199	0	96	147	201	42	243
CAYm1(2023-24)	600	M	80	279	7	115	251	285	81	366
		F	34	203	6	81	162	200	43	243
CAYm2(2022-23)	600	M	67	266	1	97	236	277	56	334
		F	40	159	1	56	143	173	26	200

***Minimum 2 years**

5.6 Professional Activities (15)

Total Marks 15.00

5.6.1 Students' participation in Professional societies/chapters and organizing management events (10)

Institute Marks

10.00

Sl No.	From Date	To Date	Event Name	Organizing Committee	No of Students attended
1	9-Feb-24	10-Feb-24	NHRD (National Human Resource Development) Bangalore Chapter	NHRD	15
2	5-Sep-24	5-Sep-24	CII India Innovation Summit 2024	Confederation of Indian Industry	24

CSR ACTIVITY

Sl No	Name of the activity	Date	Year of the activity	Number of students participated in such activities
1	Vaccination Drive	10.08.2022	2022	108
2	Jal Shakti Abhiyan - Catch The Rain	22.08.2022	2022	15
3	International Literacy Day - Computer Literacy Session	09.09.2022	2022	4
4	World Ozone Preservation Day – Best Out Of Waste Competition	16.09.2022	2022	1
5	World Heart Day - Complimentary Health Checkup	27.09.2022	2022	208
6	Plantation Drive (Phase 2)	30.09.2022	2022	141
7	Mental Health Day - Muscle Relaxation Therapy	10.10.2022	2022	43
8	Blood Donation Camp – Rotaract Club	14.10.2022	2022	170
9	Yogathon	15.01.2023	2023	11
10	Plantation Drive	01.08.2022	2022	47
11	World Environment Day Cleanliness Drive	03.06.2022	2022	15
12	Skit For NSS Village Visit	27.04.2022	2022	58

5.6.2 Students' publications (5)

Institute Marks

5.00

Name of the Student	Title of the Paper	Supervisor Faculty Name	Name of Conference / Journal	Date of Presentation
Harshit Kumar	Effectiveness of Supply Chain and Inventory Management Practices in Selected SME Sectors: A Case Study	Prof. Maitreyee Das	Management Education and Research Colloquium MERC 2024, IIM Kashipur, Uttarakhand	31-May-24

6 FACULTY ATTRIBUTES AND CONTRIBUTIONS (250)

Total Marks 223.00

Faculty Information

Sr.No	Name	University Degree	Date of Receiving Degree	Research Paper Publications	Ph.D Guidance	Ph.D. granted during the Assessment Year	Current Designation	Date (Designated as Prof/Assoc. Prof.).	Initial Date of Joining	Association Type	At present working with the Institution(Yes/No)	In case of NO, Date of Leaving	IS HOD?
1	Dr. Sandeep Shede	Master in Management and Ph.D	01-07-2023				Assistant Professor		27-05-2024	Regular	Yes		No
2	Dr. A Abdul Hameed	M.Phil and Ph.D	25-11-2013	6	1	1	Professor	17-01-2022	01-07-2016	Regular	Yes		No
3	Dr. A Varadaraj	M.Phil and Ph.D	12-11-2010				Professor	22-01-2018	22-01-2018	Regular	Yes		No
4	Dr. Abinaya K	M.Com and Ph.D	13-01-2020	1			Assistant Professor		19-06-2023	Regular	No	31/05/2024	No
5	Dr. AISHA BANU	M.Com and Ph.D	08-09-2023				Assistant Professor		12-12-2024	Regular	Yes		No
6	Dr. P R Sandilyan	M.Phil and Ph.D	30-08-2017				Professor	12-12-2023	12-12-2023	Regular	Yes		No
7	Dr. Ajay Verma	MSc and Ph.D	15-02-2024				Assistant Professor		12-06-2024	Regular	Yes		No
8	Dr. Ajeet Sharma	PGDBM and Ph.D	10-03-2017	1			Professor	18-06-2018	18-06-2018	Regular	Yes		No
9	Dr. Akhil M P	M.Com and Ph.D	30-08-2022	4			Assistant Professor		09-01-2023	Regular	No	12/01/2024	No
10	Dr. Akshay Pramod Dhume	MA and Ph.D	22-03-2016				Professor	03-09-2019	03-09-2019	Regular	No	24/09/2022	No
11	Dr. Ananth S.	M.Phil and Ph.D	20-12-2017				Associate Professor	20-12-2022	04-06-2012	Regular	Yes		No
12	Dr. Anirudh Agrawal	ME/M. Tech and PhD	04-12-2020				Professor	08-07-2024	08-07-2024	Regular	Yes		No
13	Dr. Anurag Shukla	PGDM and Ph.D	26-11-2022	3			Associate Professor	08-04-2024	08-04-2024	Regular	Yes		No
14	Dr. Aparna Choudhary	MBA and Ph.D	13-04-2018				Assistant Professor		09-05-2022	Regular	Yes		No
15	Dr. Aparna Pavani S	MBA and Ph.D	02-03-2020	1			Associate Professor	01-08-2022	01-08-2022	Regular	Yes		No
16	Dr. Aravind Kumar Rai	MBA and Ph.D	04-11-2022				Assistant Professor		06-05-2024	Regular	Yes		No
17	Dr. Arindam Das	MA and Ph.D	08-01-2015				Professor	02-07-2018	02-07-2018	Regular	Yes		No
18	Dr. Asif Hamid Charag	MBA and Ph.D	08-02-2021				Assistant Professor		06-01-2025	Regular	Yes		No
19	Dr. Astha Badjatia	MBA and Ph.D	25-03-2023				Assistant Professor		16-01-2023	Regular	Yes		No
20	Dr. Atanu Bhattacharyya	MBA and Ph.D	22-12-2022	1			Associate Professor	07-07-2023	07-07-2023	Regular	Yes		No
21	Dr. Avijit Bakshi	MBA and Ph.D	22-07-2011	1			Professor	10-07-2023	10-07-2023	Regular	Yes		No
22	Dr. Balaji S K Swaminathan	MBA and Ph.D	04-04-2011				Associate Professor	15-01-2025	15-01-2025	Regular	Yes		No

23	Dr. Biswa Prakash Jena	MBA and Ph.D	20-05-2024	3			Assistant Professor		22-04-2024	Regular	Yes		No
24	Dr. Chitra Krishnan	MA and Ph.D	10-02-2014	5			Assistant Professor		03-01-2024	Regular	Yes		No
25	Dr. Chitranshu Khandelwal	ME/M. Tech and PhD	04-07-2023				Assistant Professor		07-07-2023	Regular	Yes		No
26	Dr. D. Ganesan	M.Phil and Ph.D	05-11-2008				Associate Professor	22-03-2024	22-03-2024	Regular	Yes		No
27	Dr. Devpriya Dey	MBA and Ph.D	15-06-2022				Assistant Professor		08-08-2022	Regular	No	14/07/2023	No
28	Dr. Dhritiman Chanda	MBA and Ph.D	30-07-2024				Assistant Professor		07-10-2024	Regular	Yes		No
29	Dr. Divya U	MA and Ph.D	07-09-2021				Associate Professor	16-02-2023	16-02-2023	Regular	Yes		No
30	Dr. Ekta Sawhney	MA and Ph.D	25-03-2021				Assistant Professor		05-08-2019	Regular	Yes		No
31	Dr. Elango Rengasamy	MBA and Ph.D	03/04/2002				Professor	08-04-2024	08-04-2024	Regular	No	30/09/2024	No
32	Mr. Ebuka Prosper Igboanuzue	MBA	20/10/2022				Assistant Professor		01/08/2024	Regular	Yes		No
33	Dr. G. Nandini	M.Com and Ph.D	16-10-2024				Assistant Professor		18-06-2024	Regular	Yes		No
34	Dr. George Easaw	ME/M. Tech and PhD	16-09-2005		3	3	Professor	04-06-2012	04-06-2012	Regular	Yes		No
35	Dr. Goutam Kumar Kundu	ME/M. Tech and PhD	31-08-2013				Professor	14-11-2022	14-11-2022	Regular	Yes		No
36	Dr. Heena	MBA and Ph.D	04-11-2019				Assistant Professor		14-03-2022	Regular	Yes		No
37	Dr. Hemant Gupta	MBA and Ph.D	13-03-2020	6			Assistant Professor		05-08-2021	Regular	No	29/06/2024	No
38	Dr. Indrajit Goswami	PGDM and Ph.D	09-03-2007	2			Professor	19-06-2023	19-06-2023	Regular	No	14/09/2024	No
39	Dr. Indu Sharma	MBA and Ph.D	06-07-2022	1			Assistant Professor		20-07-2022	Regular	Yes		No
40	Dr. Janipella Shanti	PGDM and Ph.D	03-12-2018				Associate Professor	22-07-2024	22-07-2024	Regular	Yes		No
41	Dr. Jaya Ganesan	Master in Management and Ph.D	24-02-2016	1			Professor	01-10-2021	01-10-2021	Regular	Yes		No
42	Dr. Joseph Ronald Roche	MBA and Ph.D	27-03-2021	1			Associate Professor	02-08-2021	02-08-2021	Regular	Yes		No
43	Mr. Swarnava Sengupta	MBA	25-12-2006				Assistant Professor		01-08-2024	Regular	Yes		No
44	Dr. Kapil Arora	MBA and Ph.D	15-03-2004	4			Professor	02-07-2018	02-07-2018	Regular	Yes		No

45	Dr. Kavitha R Gowda	M.Phil and Ph.D	19-10-2018	1			Associate Professor	10-07-2023	10-07-2023	Regular	Yes		No
46	Dr. Liju Jacob Kuriakose	MBA and Ph.D	21-07-2021	1			Assistant Professor		30-06-2021	Regular	Yes		No
47	Ms. Anya Behera	LLM	23-12-2022				Assistant Professor		03-01-2024	Regular	Yes		No
48	Dr. M. Bina Celine Dorathy	MBA and Ph.D	05-03-2011	2			Professor	19-06-2023	19-06-2023	Regular	Yes		No
49	Dr. Maitreyee Das	MBA and Ph.D	22-10-2021				Assistant Professor		20-01-2022	Regular	Yes		No
50	Dr. Manjunath S Menedhal	MBA and Ph.D	11-04-2017				Assistant Professor		01-07-2024	Regular	No	21/12/2024	No
51	Ms. Shromona Neogi	PGDM and Ph.D	31-05-2018				Assistant Professor		17-07-2023	Regular	Yes		No
52	Dr. Ray Titus	MBA and Ph.D	12-02-2007	4			Professor	04-08-2010	04-08-2010	Regular	Yes		Yes
53	Ms. Poornima Nair	MBA	06-01-2007				Assistant Professor		03-06-2024	Regular	Yes		No
54	Dr. Manu Kanchan	ME/M. Tech and PhD	29-06-2022				Assistant Professor		03-01-2022	Regular	No	16/10/2023	No
55	Ms. P. Devipriya	MA	02-10-2017				Assistant Professor		25-07-2022	Regular	Yes		No
56	Ms. NANKABIRWA REHEMA	MBA	01-08-2024				Assistant Professor		01-08-2024	Regular	Yes		No
57	Ms. Mugdha Paranjape	M.Com	25-02-1995				Assistant Professor		07-10-2024	Regular	Yes		No
58	Dr. Matam Viswanathaiah	MBA and Ph.D	22-10-2018				Professor	05-02-2024	05-02-2024	Regular	Yes		No
59	Dr. Mayank Mathur	ME/M. Tech and PhD	15-05-2021				Associate Professor	24-08-2023	24-08-2023	Regular	No	06/01/2025	No
60	Dr. Semsang Dolma Bomzon	MSc and Ph.D	19-11-2024				Assistant Professor		13-01-2025	Regular	Yes		No
61	Dr. Megha H U	MBA and Ph.D	22-01-2025				Assistant Professor		01-07-2024	Regular	Yes		No
62	Ms. Sumona Chakladar	MBA	25-02-2008				Assistant Professor		01-08-2024	Regular	Yes		No
63	Dr. Momina Bushra	MBA and Ph.D	11-11-2019				Assistant Professor		01-03-2021	Regular	Yes		No
64	Ms. Elizabeth Thomas	M.Phil	24-02-2007				Assistant Professor		02-03-2022	Regular	Yes		No
65	Dr. Farook Abdullah Sultan	ME/M. Tech and PhD	09-03-2023				Assistant Professor		06-01-2025	Regular	No	18/03/2025	No
66	Dr. Mounica Vallabhaneni	M.Com and Ph.D	07-10-2016				Associate Professor	03-02-2025	03-02-2025	Regular	Yes		No

67	Dr. Mrinmoy Bhattacharjee	MBA and Ph.D	15-11-2014	1	2	2	Professor	20-12-2022	01-07-2016	Regular	Yes		No
68	Ms. Divya S	M.Com	31-01-2004				Assistant Professor		03-06-2024	Regular	Yes		No
69	Dr. Nagalakshmi S	M.Com and Ph.D	22-10-2020				Associate Professor	01-08-2024	01-08-2024	Regular	Yes		No
70	Dr. Nagaraj S	MCA and Ph.D	08/02/2020	3			Associate Professor	20-09-2023	20-09-2023	Regular	Yes		No
71	Dr. Nandish Manangi	MBA and Ph.D	27-03-2021				Professor	05-06-2024	05-06-2024	Regular	Yes		No
72	Dr. Neha Advani	ME/M. Tech and PhD	24-03-2016				Associate Professor	11-07-2024	11-07-2024	Regular	Yes		No
73	Dr. Nishi Francis	MBA and Ph.D	20-09-2024				Assistant Professor		02-09-2024	Regular	Yes		No
74	Dr. Nitin Koshta	ME/M. Tech and PhD	02-09-2022	1			Assistant Professor		01-08-2022	Regular	No	22/11/2022	No
75	Ms. Ashwini Naik	MBA	27-07-2012				Assistant Professor		04-07-2022	Regular	Yes		No
76	Dr. Nusratunnnisa	MBA and Ph.D	08-02-2020				Associate Professor	06-04-2011	06-04-2011	Regular	Yes		No
77	Dr. Swetha N	MBA and Ph.D	12-03-2018				Associate Professor	03-06-2024	03-06-2024	Regular	Yes		No
78	Ms. Chandana Venkatesh A V	M.Com	08-02-2018				Assistant Professor		01-08-2024	Regular	Yes		No
79	Ms. Ankita Sharma	M.Com	10-03-2017				Assistant Professor		03-06-2024	Regular	Yes		No
80	Dr. Paret Julien Florent Yves	MA and Ph.D	19-07-2018				Assistant Professor		07-02-2022	Regular	Yes		No
81	Dr. Pratima Verma	MBA and Ph.D	26-03-2009	6	5	5	Professor	17-06-2013	17-06-2013	Regular	Yes		No
82	Mr. Sayantan Mukherjee	PGDM	19-04-2018				Assistant Professor		14-03-2024	Regular	Yes		No
83	Dr. Prince Martin	M.Phil and Ph.D	14-09-2011				Associate Professor	04-07-2022	04-07-2022	Regular	Yes		No
84	Dr. Priyanka	MBA and Ph.D	08-09-2018	5			Assistant Professor		25-07-2022	Regular	No	18/03/2025	No
85	Dr. V. Rajesh Kumar	M.Com and Ph.D	31-01-2004				Professor	01-02-2024	01-02-2024	Regular	No	11/09/2024	No
86	Dr. Tarun Kashni	MA and Ph.D	17-03-2023	3			Assistant Professor		07-12-2023	Regular	No	07/03/2025	No
87	Dr. Punith Cariappa	M.Com and Ph.D	14-12-2015	1			Professor	16-08-2021	16-08-2021	Regular	No	10/07/2023	No
88	Mr. Kasaniya Naik	MA	05-11-2005				Assistant Professor		04-08-2010	Regular	Yes		No
89	Dr. V J Byra Reddy	ME/M. Tech and PhD	30-04-2011				Professor	02-11-2023	02-11-2023	Regular	Yes		No

90	Ms. Iram Hasan	MBA	11-11-2016				Assistant Professor		06-03-2023	Regular	No	05/02/2024	No
91	Dr. Shalini Kumari	ME/M. Tech and PhD	31-05-2023				Assistant Professor		10-01-2023	Regular	No	09/12/2023	No
92	Mr. Rahul Goel	MBA and Ph.D	26-09-2011				Assistant Professor		19-06-2023	Regular	Yes		No
93	Dr. Raj Dash	MBA and Ph.D	22-03-2019	1			Assistant Professor		03-01-2024	Regular	Yes		No
94	Dr. Rajeev Airani	MBA and Ph.D	28-08-2009	2			Professor	21-02-2023	21-02-2023	Regular	No	31/10/2024	No
95	Mr. Mohd Azeem	M.Com	25-06-2025				Assistant Professor		15-07-2024	Regular	Yes		No
96	Dr. Rajesh R	MBA and Ph.D	16-02-2024				Assistant Professor		14-05-2024	Regular	Yes		No
97	Dr. Ramakrishna Salagrama	MBA and Ph.D	14-06-2022				Associate Professor	17-01-2022	17-01-2022	Regular	Yes		No
98	Dr. Ramanna Shetty	M.Phil and Ph.D	14-11-2015				Professor	28-06-2018	04-08-2010	Regular	Yes		No
99	Dr. Marco I Bonelli	MBA and Ph.D	18-07-1983				Professor	18-04-2022	18-04-2022	Regular	No	19/10/2022	No
100	Dr. Ravi Chakraborty	MA and Ph.D	05-11-2022				Assistant Professor		02-08-2021	Regular	Yes		No
101	Dr. RAVIKUMAR THANGARAJ	M.Com and Ph.D	15-01-2015				Professor	09-12-2024	09-12-2024	Regular	Yes		No
102	Ms. Akanksha Choubey	MBA	10-01-2024				Assistant Professor		07-02-2022	Regular	No	10/01/2024	No
103	Dr. Michael James Barnes	MBA and Ph.D	17-05-1999				Professor	17-01-2022	17-01-2022	Regular	No	23/08/2022	No
104	Dr. Rima Namhata	MA and Ph.D	23/02/2021	3			Assistant Professor		02-03-2022	Regular	Yes		No
105	Mr. Anubhav Singh	MBA	24-09-2010				Assistant Professor		03-06-2024	Regular	Yes		No
106	Dr. Zohra Bi	M.Phil and Ph.D	12/11/2024				Assistant Professor		04-08-2010	Regular	Yes		No
107	Dr. B. Padmapriya	M.Phil and Ph.D	27-08-2024				Professor	19-12-2022	19-12-2022	Regular	No	10/06/2023	No
108	Dr. Rupesh Kumar M	MBA and Ph.D	01-11-2014	1			Associate Professor	01-03-2023	01-03-2023	Regular	Yes		No
109	Dr. S. Prakash	MBA and Ph.D	09-11-2022	1			Professor	24-07-2023	24-07-2023	Regular	No	10/06/2024	No
110	Mr. Somnath Bhattacharyya	MBA	20-07-2022				Assistant Professor		03-01-2022	Regular	No	18/04/2023	No
111	Dr. Vivekanand Jagannath Sajan	M.A. and Ph.D.	23-03-2022				Assistant Professor		02-08-2021	Regular	Yes		No
112	Dr. Vivekanand	M.Phil and Ph.D	08/08/2003		4	4	Professor	01-04-2015	01-04-2015	Regular	Yes		No
113	Dr. Sadaf Anwar	MBA and Ph.D	03-11-2018				Assistant Professor		01-02-2022	Regular	No	01/12/2022	No

114	Dr. Safika Praveen Sheikh	MA and Ph.D	30-10-2018	1			Assistant Professor		15-02-2022	Regular	Yes		No
115	Dr. Saikiran Kumar	MBA and Ph.D	06-08-2022				Assistant Professor		16-05-2022	Regular	Yes		No
116	Dr. Vivek Pachauri	MBA and Ph.D	16-07-2016				Associate Professor	10-07-2023	10-07-2023	Regular	Yes		No
117	Dr. Samir Ranjan	MA and Ph.D	20-12-1997				Professor	17-01-2022	17-01-2022	Regular	No	31/12/2022	No
118	Dr. Virendra Kumar Verma	MBA and Ph.D	19-10-2022	2			Assistant Professor		03-07-2023	Regular	No	06/12/2023	No
119	Dr. Sandesh Ramakant Bhat	M.Com and Ph.D	10-11-2023	2			Assistant Professor		03-06-2024	Regular	Yes		No
120	Dr. Sanjeev S. Padashatty	MBA and Ph.D	07-07-2010	1	4	4	Professor	30-06-2014	30-06-2014	Regular	Yes		No
121	Dr. Kali Charan Sabat	MBA and Ph.D	03-07-2021	2			Associate Professor	15-07-2021	15-07-2021	Regular	No	01/12/2022	No
122	Dr. Sarit Maitra	MS and Ph.D.	16-10-2017	14			Professor	07-03-2022	07-03-2022	Regular	Yes		No
123	Dr. Sarmistha Nandy	M.Phil and Ph.D	25-02-2023				Assistant Professor		01-04-2024	Regular	Yes		No
124	Dr. Uma Sreedhar	M.Phil and Ph.D	19-01-2008				Professor	18-11-2021	18-11-2021	Regular	Yes		No
125	Dr. Satish Menon	MBA and Ph.D	10-01-1996	3			Professor	09-07-2018	09-07-2018	Regular	No	31/05/2024	No
126	Dr. Satyendra Pratap Singh	Master in Management and Ph.D	04-06-2010	5			Professor	09-08-2019	09-08-2019	Regular	Yes		No
127	Dr. Uma Lakshmi Kalakada	MBA and Ph.D	01-12-2022				Associate Professor	22-04-2019	22-04-2019	Regular	No	09/03/2023	No
128	Dr. Seema Sambargi	MBA and Ph.D	05-01-2009	1			Professor	01-03-2024	01-03-2024	Regular	Yes		No
129	Dr. Thangjam Ravichandra Singh	MBA and Ph.D	19-10-2016	5			Associate Professor	22-04-2019	22-04-2019	Regular	Yes		No
130	Mr. Mohanasundaram K	MSc	21-10-1993				Assistant Professor		21-03-2011	Regular	Yes		No
131	Dr. Shaheen Ebrahimkutty	M.Phil and Ph.D	30-07-2016				Associate Professor	03-07-2023	03-07-2023	Regular	Yes		No
132	Dr. Rojalin Pradhan	ME/M. Tech and PhD	02-11-2019				Assistant Professor		01-07-2021	Regular	No	02/12/2022	No
133	Dr. Sukanya Kundu	MCA and Ph.D	22-01-2015	7			Associate Professor	28-06-2018	15-06-2013	Regular	Yes		No
134	Dr. Shalu Saini	M.Com and Ph.D	19-07-2024				Assistant Professor		11-07-2024	Regular	Yes		No
135	Dr. Sheeja Krishnakumar	MBA and Ph.D	09-01-2018				Professor	04-11-2024	04-11-2024	Regular	Yes		No
136	Dr. Shilpa S Chadichal	MBA and Ph.D	09-08-2018				Associate Professor	28-06-2018	02-06-2014	Regular	Yes		No

137	Dr. Suprabha Bakshi	MBA and Ph.D	21-04-2022	1			Associate Professor	03-05-2012	03-05-2012	Regular	No	30/08/2022	No
138	Dr. Radhakrishna G S	MBA and Ph.D	07-11-2020				Assistant Professor		15-02-2021	Regular	No	31/12/2022	No
139	Dr. Subbaraman Kumaran	MBA and Ph.D	11-11-2011				Professor	04-12-2017	04-12-2017	Regular	No	30/05/2024	No
140	Dr. Subrata Dey	M.A. and Ph.D.	15-05-2019				Professor	15-07-2019	15-07-2019	Regular	No	05/08/2022	No
141	Dr. Anubha Singh	MA and Ph.D	21-06-1999	2			Professor	04-08-2010	04-08-2010	Regular	No	31/08/2023	No
142	Dr. Sameeullah Khan	Master in Management and Ph.D	19-01-2022				Associate Professor	12-08-2024	12-08-2024	Regular	Yes		No
143	Dr. Ajay Kumar Yadav	Master in Management and Ph.D	03-05-2021				Professor	23-05-2022	23-05-2022	Regular	No	29/02/2024	No
144	Dr. Yamini Prakash Sahay	MA and Ph.D	31-12-2007				Associate Professor	15-07-2021	15-07-2021	Regular	No	19/08/2022	No
145	Mr. Harsh Maheshwari	MBA	31-12-2008				Assistant Professor		25-03-2024	Regular	Yes		No
146	Dr. Anupama Singh	MBA and Ph.D	14/09/2019	1			Assistant Professor		06/01/2023	Regular	No	17/05/2023	No
147	Dr. Anupama Tiwari	MA and Ph.D	15/10/2012				Assistant Professor		02/08/2021	Regular	Yes		No

6.1 Student-Faculty Ratio (SFR) (10) Total Marks 8.00

Institute Marks
08

UG

No. of UG Programs in the Department 0

PG

No. of PG Programs in the Department 1

Master of Business Administration			
Year of Study	**CAY(2024-25)**	**CAYm1(2023-24)**	**CAYm2 (2022-23)**
	Sanction Intake	**Sanction Intake**	**Sanction Intake**
1st Year	600	600	600
2nd Year	600	600	600
Total	**1200**	**1200**	**1200**
Grand Total	1200	1200	1200

SFR

No. of UG Programs in the Department 0

No. of PG Programs in the Department 1

Description	**CAY(2024-25)**	**CAYm1 (2023-24)**	**CAYm2 (2022-23)**
Total No. of Students in the Department(S)	1200 **Sum total of all (UG+PG) students**	1200 **Sum total of all (UG+PG) students**	1200 **Sum total of all (UG+PG) students**
No. of Faculty in the Department(F)	94 **F1**	66 **F2**	53 **F3**
Student Faculty Ratio(SFR)	12.77 **SFR1=S1/F1**	18.18 **SFR2=S2/F2**	22.64 **SFR3=S3/F3**
Average SFR	17.86 **SFR=(SFR1+SFR2+SFR3)/3**		

6.1.1. Provide the information about the regular and contractual faculty as per the format mentioned below:

	Total number of regular faculty in the department	**Total number of contractual faculty in the department**
CAY(2024-25)	94	0
CAYm1(2023-24)	66	0
CAYm2(2022-23)	53	0

Average SFR for three assessment years : 17.86

Assessment SFR : 08

6.2 Faculty Cadre (20) Total Marks 20.00

Institute Marks
20.00

Year	Professors		Associate Professors		Assistant Professors	
	Required F1	Available	Required F2	Available	Required F3	Available
CAY(2024-25)	6.00	24.00	13.00	23.00	40.00	47.00
CAYm1(2023-24)	6.00	23.00	13.00	16.00	40.00	27.00
CAYm2(2022-23)	6.00	19.00	13.00	9.00	40.00	25.00
Average Numbers	6.00	22.00	13.00	16.00	40.00	33.00

Cadre Ratio Marks : [(AF1 / RF1) + [(AF2 / RF2) * 0.6] + [(AF3 / RF3) * 0.4]] * 10 : [(3.67)+[(1.23*0.6)]+[(0.82*0.4)]]*10 = 20.00

6.3 Faculty Qualification (20)

Total Marks 20.00

Institute Marks
20.00

	X	Y	F	FQ = 1.5 x [(10X + 4Y) / F)]
2024-25(CAY)	74	19	59.00	27.66
2023-24(CAYm1)	59	6	59.00	20.81
2022-23(CAYm2)	45	8	59.00	16.34

Average Assessment : 21.60

6.4 Faculty Retention (20)

Total Marks 15.00

Institute Marks
15.00

Description	2023-24(CAYm1)	2024-25(CAY)
No of Faculty Retained	48	44
Total No of Faculty	60	60
% of Faculty Retained	80	73

Average : 77.00

Assessment Marks : 15.00

6.5 Faculty Initiatives on Teaching and Learning (15)

Total Marks 15.00

Institute Marks

15.00

Alliance School of Business (ASOB), Alliance University, has established a rich ecosystem of **innovative teaching-learning initiatives** aimed at delivering a holistic and outcome-driven MBA education. The initiatives leverage **experiential learning**, **industry engagement**, and **cutting-edge pedagogical practices**, ensuring alignment with Program Outcomes (POs) and preparing students for dynamic global business environments.

1. Experiential Learning as a Core Philosophy

Experiential learning forms the cornerstone of ASOB's pedagogy, effectively bridging the gap between **theoretical frameworks and real-world business practices**.

a) Field Visits and Industry Exposure

MBA students engage with leading corporations such as **United Spirits Ltd., Procter & Gamble Hygiene & Health Care Ltd., Marico Ltd., Nestlé India Ltd., Infosys, and Whirlpool India Ltd.**

- **Objective:** Observe live business operations and interact with industry leaders.
- **Outcome:** Gain first-hand insights into decision-making, strategic planning, and operational excellence in varied industry sectors.

b) Case Study-Based Learning

Faculty integrate **Harvard Business Review cases**, Ivy League resources, and India-specific case studies to develop analytical and problem-solving skills.

- Students analyze complex business scenarios, debate diverse solutions, and present recommendations, simulating boardroom-level decision-making.

c) Simulations

Advanced simulations (e.g., market simulation, supply chain optimization) are conducted to immerse students in **real-time business dynamics**.

- Students make strategic decisions in competitive simulated environments, fostering critical thinking, collaboration, and adaptive leadership.

2. Signature Programs and Initiatives

a) Learners Value Proposition (LVP) Program

An innovative onboarding program for MBA students conducted **prior to commencement of classes**.

- **Focus Areas:** Orientation to MBA curriculum, career pathways, and real-world applications.
- **Key Features:**
  - Sessions with alumni and industry leaders.
  - Insights into management domains like marketing, finance, consulting, and entrepreneurship.
- **Outcome:** Equips students with clarity on program expectations and instills career readiness from Day 1.

b) SDG Sustainability Project

An immersive project aligning with the **United Nations Sustainable Development Goals (SDGs)**.

- **Objectives:**
  - Sensitize students to global sustainability issues.
  - Foster critical thinking and problem-solving in real-world contexts.
- **Execution:**
- Students work in teams focusing on specific cities/towns in India.
- Conduct primary and secondary research, engage local stakeholders, and identify three key challenges mapped to SDGs.
- Develop rollout plans, propose interventions, and present to **external judges comprising industry experts and academic leaders**.
- **Outcome:** Encourages a sustainability mindset and equips students to design scalable, impactful solutions.

3. Embedded Pedagogical Strategies

a) Real-World Projects and Assignments

- Students are assigned practical projects and live business problems.
- Faculty guide students in applying classroom theories to dynamic industry contexts, enhancing adaptability and innovation.

b) Collaborative Learning

- Group assignments, peer learning, and interdisciplinary projects simulate workplace environments.
- Focuses on teamwork, leadership, and leveraging diverse perspectives.

c) Active Industry Engagement

- Company visits, guest lectures, and workshops provide continuous interaction with practitioners.
- Data analysis exercises during field visits hone students' quantitative and qualitative analytical skills.

4. Outcome-Oriented Skill Development

Through these initiatives, students gain:

- Enhanced analytical, problem-solving, and decision-making capabilities.
- Exposure to real-world business complexities and sustainability challenges.
- Improved collaboration, communication, and leadership skills.
- Preparedness for industry roles requiring agility and innovation.

Conclusion

The faculty at Alliance School of Business drive **continuous innovation in teaching-learning practices**, embedding **case studies, simulations, field visits, and signature initiatives like LVP and the SDG Project** into the MBA curriculum. These interventions ensure graduates emerge as **well-rounded, industry-ready professionals**, capable of applying their knowledge effectively to global business challenges.

6.6 Management Development Programme (5) Total Marks 5.00

Institute Marks

5.00

Sl	Name of the program	Trainer for workshop	Event Dates	Mode	Audience	Profile of the trainer
1	Saransh - 2022 Edition 2: Inter University Book Review and Public speaking	MDP Dept	11th August 2022	Blended mode	10 colleges, 68 participants (Inclusive of AU Sudents)	Dr. Uma Sreedhar, Dr. Pratima Verma, Dr. George Easaw and Prof. Suresh B as judges.
2	Sameeksha - 2022: Inter University Industry Analysis Competition	MDP Dept	22nd September 2022	Offline	7 colleges (Inclusive of AU)	Prof. Manab Bose and Dr. Uma Sreedhar as judges
3	Developing Managerial Effectiveness	Prof. Manab Bose, Prof. Suresh B, Dr. Nitin Barekere and Dr. Uma Sreedhar	23rd & 24th September 2022	Offline	18 Executives	Strategic Consultant, Prof. of HRM, VP - HR Omega Healthcare, and Prof of HRM & Head MDP
4	OB & Leadership Program	Dr.Uma Sreedhar	26th September 2022	Offline	24 corporates of Fiscal Policy Institute	Prof of HRM and Head MDP
5	Samskriti - 2022: Inter University Cross-cultural Partnership Competition	MDP Dept	18th November 2022	Offline	9 Colleges, 72 Students (Inclusive of AU Students)	Dr. Jaya Ganesan and Dr. Ajay Kumar Yadav as Judges
6	Wealth Management	Dr. Punith Cariappa & Dr. Sathyendra Pratap Singh	22nd November 2022	Offline	25	Pro Vice Chancellor and Prof of Finance, Prof of Finance
7	OB & Leadership Program	Dr.Uma Sreedhar	5th December 2022	Offline	18	Prof of HRM and Head MDP
8	Wealth Management	Dr. Sathyendra Pratap Singh	6th December 2022	Offline	25	Prof of Finance
9	Workshop - Interpersonal Communication and Conflict Management - Ascent College	Dr.Uma Sreedhar	14th December 2022	Offline	25	Prof of HRM and Head MDP
10	Workshop - Adaptability and Accountability at Workplace - GIBS College	Dr.Uma Sreedhar	15th December 2022	Offline	15	Prof of HRM and Head MDP
11	Workshop - Networking and Career Prospects - MS Ramaiah College	Mr. S.Mohammed Ashraque	29th December 2022	Offline	123	BDE Department of MDP and CTP
12	Emotional Intelligence Workshop - Managing Dysfunctional Transactions - HMA	Dr.Uma Sreedhar	31st January 2023	Offline	32	Prof of HRM and Head MDP
13	Saransh - 2023 - Inter University Book Review Competition	MDP Dept	3rd February 2023	Offline	7 Colleges, 72 Students (Inclusive of AU Students)	
14	Guest Lecture - Achieving competitive advantage through organizational culture	Mr. Prithveesh Muralidhar Cavale	7th March 2023	Offline	120 students. MBA II Sem Finance Specialization - Section A & B	Global VP - Recruitment – Biocon

15	Wealth Management - Sansera Engineering Limited	Dr. Sathyendra Pratap Singh	8th March 2023	Offline	18	Prof of Finance
16	Guest Lecture - How to Manage Power and Politics in the Corporate	Mr. Varadaraja Dakshina	9th March 2023	Online	100 students. MBA II Sem Finance Specialization - Section A & B.	Head-Global Security Security Operations Centre & Facilities Technology – Pegasystems
17	How to Make a Winning Presentation and Email Etiquette	Dr. Uma Sreedhar & Dr. Preeti Gupta	10th & 11th March 2023	Offline	12 corporates	Head- MDP & Deputy Director
18	Samatva - 2023: Womens Day Elocution Competition	MDP Dept	25th March 2023	Offline	9 colleges and 2 corporates, total of 43 participants.	
19	Guest Lecture - Organisational Behaviour - Soundarya Institute of Management and Science	Dr Uma Sreedhar	29th March 2023	Offline	120 students	Head - MDP&CTP
20	UG Faculty Session	Dr Uma Sreedhar	30-06-2023	Offline		Head - MDP&CTP
21	UG Faculty Session	Dr Uma Sreedhar	30-06-2023	Offline	St.Marys Campion School	Head - MDP&CTP
22	Finance for Non-Finance Executives	Dr.Punith Cariappa & Dr.Kapil Arora	17th & 18th April, 2023	Blended Mode	25 Offline + 3 Online corporates	Prof & Pro. Vice Chancellor ,Prof. of Finance
23	UG Faculty Session	Dr Uma Sreedhar	30-Jun-23	Offline	Indore	Head - MDP&CTP
24	Teachers Training session	Dr Uma Sreedhar	30-Jun-23	Offline	Indore	Head - MDP&CTP
25	Teachers Training session	Dr Uma Sreedhar	15-Jul-23	Offline	Vijayawada	Head - MDP&CTP
26	Emerging Trends In Labor Laws and its Impact	Dr. Manjunath, Dr. Uma Sreedhar and Dr. Jaya Ganesan	4-Aug-23	Blended mode	125 Online + 29 Offline	Assistant Labor Commissioner
27	OB & Leadership Program	Dr Uma Sreedhar	4-Sep-23	Offline	24 offline	Head - MDP&CTP
28	Digital Disruptions with Business Analytics	Dr Soumen Ray, Dr Sarit Maitra, Dr Rejeev Airani, Dr Anusuya Biswas, Dr Maitreyee Das	8th and 9th September 2023	Blended	15 Offline + 30 online	Head Analytics Division, HCCB
29	Negotiation Skills	Dr Ray Titus	October 4th 2023	Blended	18 Offline + 7 Online	Pro Vice Chancellor and Dean, ASOB (Innovation and Incubation)
30	Guest Lecture - Coaching and Mentoring - Performance Management	Ms Ruchira Chakravarthy	20-Oct-23	Online	PhD Students and MBA 3rd Sem - 25	Director and Founder, COACHCOEGI
31	Guest Lecture - Achieving competitive advantage through organizational culture, change and development	Mr. Varadaraja Dakshina	27-Oct-23	Online	MBA 1st Sem - 69 students - Sec F	Head-Global Security Security Operations Centre & Facilities Technology – Pegasystems

32	Guest Lecture - Achieving competitive advantage through Performance Management	Mr. Varadaraja Dakshina	3-Nov-23	Online	MBA 3rd Sem - 30	Head-Global Security Security Operations Centre & Facilities Technology – Pegasystems
33	Wealth Management	Dr Satyendra Pratap Singh	December 15th, 2023	Blended	Corporates and Academicians - 18	Professor, Area of Finance, ASOB
34	HR Analytics	Dr Pratima Verma	January 9th and 10th, 2023	Offline	Corporates and Academicians - 15	Professor, Area Chair - HRM, ASOB
35	Emotional Intelligence Workshop - Managing Dysfunctional Transactions - HMA	Dr.Uma Sreedhar	31st January 2023	Offline	32	Prof of HRM and Head MDP
36	Saransh - 2023 - Inter University Book Review Competition	MDP Dept	3rd February 2023	Offline	7 Colleges, 72 Students (Inclusive of AU Students)	Prof of HRM and Head MDP
37	Guest Lecture - Achieving competitive advantage through organizational culture	Mr. Prithveesh Muralidhar Cavale	7th March 2023	Offline	120 students. MBA II Sem Finance Specialization - Section A & B	Global VP - Recruitment – Biocon
38	Finance for Non-Finance Executives	Dr. Sathyendra Pratap Singh	8th March 2023	Offline	18	Prof of Finance
39	Guest Lecture - How to Manage Power and Politics in the Corporate	Mr. Varadaraja Dakshina	9th March 2023	Online	100 students. MBA II Sem Finance Specialization - Section A & B.	Head-Global Security Security Operations Centre & Facilities Technology – Pegasystems
40	How to Make a Winning Presentation and Email Etiquette	Dr. Uma Sreedhar & Dr. Preeti Gupta	10th & 11th March 2023	Offline	12 corporates	Head- MDP & Deputy Director
41	Samatva - 2023: Womens Day Elocution Competition	MDP Dept	25th March 2023	Offline	9 colleges and 2 corporates, total of 43 participants.	
42	Guest Lecture - Organisational Behaviour - Soundarya Institute of Management and Science	Dr Uma Sreedhar	29th March 2023	Offline	120 students	Head - MDP&CTP
43	Finance for Non-Finance Executives	Dr.Punith Cariappa & Dr.Kapil Arora	17th & 18th April, 2023	Blended Mode	25 Offline + 3 Online corporates	Prof & Pro. Vice Chancellor ,Prof. of Finance
44	Wealth Management - Sansera Engineering Limited	Dr. Satyendra Pratap Singh	17th May 2023	Offline	15	Prof of Finance
45	Workshop on Introduction to OB & Leadership at Fiscal Policy Institute	Dr Uma Sreedhar	12th June 2023	Offline	18 Offline	Head - MDP&CTP
46	Emerging Trends In Labor Laws and its Impact	Dr. Manjunath, Dr. Uma Sreedhar and Dr. Jaya Ganesan	4-Aug-23	Blended mode	125 Online + 29 Offline	Assistant Labor Commissioner
47	OB & Leadership Program	Dr Uma Sreedhar	4-Sep-23	Offline	24 offline	Head - MDP&CTP

48	Digital Disruptions with Business Analytics	Dr Soumen Ray, Dr Sarit Maitra, Dr Rejeev Airani, Dr Anusuya Biswas, Dr Maitreyee Das	8th and 9th September 2023	Offline	15 Offline + 30 online	Head Analytics Division, HCCB
49	MBA Faculty Session /Afairs	Dr Uma Sreedhar	23-Sep-23	Offline	Race to 99 Chennai	Head - MDP&CTP
50	MBA Faculty Session /Afairs	Dr Uma Sreedhar	24-Sep-23	Offline	Race to 99	Head - MDP&CTP
51	MBA Faculty Session /Afairs	Dr Uma Sreedhar	25-Sep-23	Offline	JMC College	Head - MDP&CTP
52	Negotiation Skills /Afairs	Dr Ray Titus	October 4th 2023	Blended	18 Offline + 7 Online	Pro Vice Chancellor and Dean, ASOB (Innovation and Incubation)
53	MBA Faculty Session/Afairs	Dr Uma Sreedhar	6-Oct-23	Offline	Race to 99	Head - MDP&CTP
54	MBA Faculty Session/Afairs	Dr Uma Sreedhar	7-Oct-23	Offline	Topics: Self Analysis	Head - MDP&CTP
55	MBA Faculty Session/Afairs	Dr Uma Sreedhar	7-Oct-23	Offline	Race to 99	Head - MDP&CTP
56	MBA Faculty Session/Afairs	Dr Uma Sreedhar	8-Oct-23	Offline	Race to 99	Head - MDP&CTP
57	Guest Lecture - Coaching and Mentoring - Performance Management	Ms Ruchira Chakravarthy	20-Oct-23	Online	PhD Students and MBA 3rd Sem - 25	Director and Founder, COACHCOEGI
58	Guest Lecture - Achieving competitive advantage through organizational culture, change and development	Mr. Varadaraja Dakshina	27-Oct-23	Online	MBA 1st Sem - 69 students - Sec F	Head-Global Security Security Operations Centre & Facilities Technology – Pegasystems
59	Guest Lecture - Achieving competitive advantage through Performance Management	Mr. Varadaraja Dakshina	3-Nov-23	Online	MBA 3rd Sem - 30	Head-Global Security Security Operations Centre & Facilities Technology – Pegasystems
60	UG Faculty Session	Dr Uma Sreedhar	7-Nov-23	Offline	Radiant Academy	Head - MDP&CTP
61	UG Faculty Session	Dr Uma Sreedhar	7-Nov-23	Offline	New India School	Head - MDP&CTP
62	UG Faculty Session	Dr Uma Sreedhar	8-Nov-23	Offline	Grace Valley Indian School	Head - MDP&CTP
63	UG Faculty Session	Dr Uma Sreedhar	8-Nov-23	Offline	Darul Huda Islamic School - Boys	Head - MDP&CTP
64	UG Faculty Session	Dr Uma Sreedhar	8-Nov-23	Offline	Indian School	Head - MDP&CTP
65	UG Faculty Session	Dr Uma Sreedhar	8-Nov-23	Offline	Indian School -tt by AU	Head - MDP&CTP
66	Wealth Management	Dr Satyendra Pratap Singh	December 15th, 2023	Blended	Corporates and Academicians - 18	Professor, Area of Finance, ASOB
67	HR Analytics	Dr Pratima Verma	January 9th and 10th, 2024	Offline	Corporates and Academicians - 15	Professor, Area Chair - HRM, ASOB

68	Jewellery Executive Management Programme - An MDP Programme exclusively for Jewellery Owners and Directors	Dr. Dinesh K Sadaya Kumar	27th and 28th February 2024	Offline	Corporates -15 members	Professor, Jansons Business School
69	Train The Trainer Facilitation Skills Masterclass	Mr. Tony V Francis & Dr. Uma Sreedhar	20th, February 21st, and March 19th, 2024	Offline	Corporates -15 members	Professor: OB & HRM Head-MDP & Corporate Training Program
70	Finance for Non-Finance Executives	Dr. V. Rajesh Kumar & Dr. Kapil Arora	18th & 19th April 2024 (Thursday & Friday)	Offline	17 Participants Corporate people & PHD Student	Professor & Director & Professor – Finance
71	Samskriti cross-cultural program 2024	Dr.Uma Sreedhar	19th April 2024 (Friday)	Offline	7 teams and individual participants 1	Professor: OB & HRM Head-MDP & Corporate Training Program
72	Finance for Non-Finance Executives in-house	Dr. V. Rajesh Kumar & Dr. Kapil Arora	22nd to 23rd May 2024	In-house	23 Participants Corporate people	Professor & Director & Professor – Finance
73	Workshop on Introduction to OB & Leadership at Fiscal Policy Institute	Dr.Uma Sreedhar	28th May 2024	in-house	25Participants Government people	Professor: OB & HRM Head-MDP & Corporate Training Program
75	One Day MDP on HR Analytics Using MS	Dr Pratima Verma	21st June 2024	Offline	Corporates and Academicians - 15	Professor, Area Chair - HRM, ASOB
76	One Day FDP & Staff Development Program	Dr. George Easaw & Dr. Sajan Mathew	25th June 2024	Offline, In-house	25 Offline	Area Chair - Operations Management & Prof of Operations Management
77	Workshop on Introduction to OB & Leadership at Fiscal Policy Institute	Dr. Uma Sreedhar	17th July 2024	In-house	25 Government employees (Middle Management)	Professor: OB & HRM, Head-MDP & Corporate Training Program
78	One Day POSH Training Workshop Program	Dr. Mukul Saxena	28th June 2024	Offline		Director, Centre for Postgraduate Legal Studies
79	Two Day Developing Managerial Effectiveness	Dr. Uma Sreedhar & Dr. Suresh B	1st & 2nd August 2024	Offline	NH, TIEI, Sandhar, Honeywell, PhD, Engineering, MBA, Liberal Arts Faculty	Professor: OB & HRM, Head-MDP & Corporate Training Program
80	Sameeksha 3.0 Inter University Book Review Competition	Judges: VP HR, Kuwanee Technologies, and Dr. Uma Sreedhar	10th August 2024	Offline	sameeksah 0.3	Prof of HRM and Head MDP
81	Finance for Non-Finance Executives	Dr. V. Rajesh Kumar	1st & 2nd August 2024	Offline	17 Brigade Millenium, Middle Management	Director, Ascent College
82	A Two-Day Workshop on Advanced Business Excel Using Power BI for ITEI Company	Dr. Sarit Maitra	19th August 2024	Offline	18 Corporate participants	
83	Sri Kashyap Degree College	Dr. Uma Sreedhar	10-Sep-24	Offline		MBA FAIR
84	Pydah Degree College	Dr. Uma Sreedhar	10-Sep-24	Offline		MBA FAIR
85	AVN Degree College	Dr. Uma Sreedhar	10-Sep-24	Offline		MBA FAIR

86	Trivanduram	Dr. Uma Sreedhar	29-Sep-24	Offline		Prof of Finance
87	Wealth Management - Sansera Engineering Limited	Dr. Sathyendra Pratap Singh	10th September 2024	In-house	18 participants	Prof of Finance
88	Workshop on Introduction to OB & Leadership at Fiscal Policy Institute	Dr. Uma Sreedhar	25th September 2024	in-house	25Participants Government people	Professor: OB & HRM Head-MDP & Corporate Training Program
89	Student Session	Dr. Uma Sreedhar	9-Oct-24	Offline		
92	Finance for Non-Finance Workshop for Sansera Engineering Ltd	Dr R. Narayanaswamy	Wednesday, December 18, 2024	Offline	25 Corporates for Sansera Engineering Ltd	Indiepreneur - | Teaching - finance courses | Training - Using Tech Skills in Finance | Coaching - Personal Finance
93	Negotiation Skills Workshop	Dr. Uma Sreedhar & Dr. Mrinmoy Bhattacharjee	Friday, January 10, 2025.	Offline	18 participants	Professor & Area Chair - Marketing, Alliance School of Business & Professor - OB & Head, MDP & Corporate Training Program, Alliance School of Business
94	Sameeksha-5.0" Inter-University Competition	Dr. Nitin Barekere, Dr. Uma Sreedhar	Saturday, January 8, 11, 2025	Offline	47 colleges and 3 corporates, total of 110 participants.	Vice President – HR, Asia Pacific Region for Omega Healthcare & Professor & Head - Management Development Program & Corporate Training Program Alliance School of Business
95	Workshop on Introduction to OB & Leadership at Fiscal Policy Institute	Dr. Uma Sreedhar	Wednesday, January 15, 2025	in-house	25Participants Government people	Professor: OB & HRM Head-MDP & Corporate Training Program
96	Workshop on Introduction to OB & Leadership at Fiscal Policy Institute	Dr. Uma Sreedhar	Wednesday, January 29, 2025	in-house	25Participants Government people	Professor: OB & HRM Head-MDP & Corporate Training Program
97	Finance for Non-Finance Workshop for Sansera Engineering Ltd	Dr. Satyendra Singh and Dr. Kapil Arora	Wednesday, 05th, February ,2025	Offline	25 Corporates for Sansera Engineering Ltd	Prof of Finance & Prof. of Finance
98	Two Day Developing Managerial Effectiveness	Dr. Uma Sreedhar,Dr Pratima Verma and Mr. A.H. Sagar	Thursday, February 6, 7,2025	Offline	25Participants Government people	Professor: OB & HRM Head-MDP & Corporate Training Program
99	Managerial Effectiveness workshop for Ankit aerospace private limited company	Dr. Uma Sreedhar,Dr Pratima Verma and Dr.veevikanand and Dr Suresh B	Wednesday/Thursday,19th,20,February ,2025	Offline	20 Corporates for Ankit aerospace private limited company	Professor: OB & HRM Head-MDP & Corporate Training Program
100	HR Analytics Workshop	Dr Pratima Verma	Saturday, March 29, 2025	Offline	20 Corporates	Professor, Area Chair - HRM, ASOB

101	Finance for Non-Finance Workshop	Dr. Satyendra Singh and Dr. Kapil Arora and Dr R. Narayanaswamy and Dr.Abdul Hmeed	Monday and Tuesday, April 14 & 15, 2025	Offline	18 Corporates	Indiepreneur - | Teaching - finance courses | Training - Using Tech Skills in Finance | Coaching - Personal Finance
102	Presentation Skills & Email Etiquette Workshop	Dr. Uma Sreedhar	Friday 9th May 2025	Offline		
103	Stress Management Workshop	Dr.Tossendra & V. Aswatha Ramaiah	Friday 16 May 2025	Offline		
104	Financial Modelling Workshop –		Friday, May 9, 2025	Offline		
105	Interpersonal Communication Skills Workshop		Wednesday, June 4, 2025	Offline		
106	Advanced Business Excel Using Power BI Workshop		Wednesday, June 4, 2025	Offline		
107	Stress Management Workshop		Friday, May 16, 2025	Offline		
108	GST Workshop		Friday, June 6, 2025	Offline		
109	Leadership Skills Workshop		Monday & Tuesday, June 9 & 10, 2025	Offline		
111	Inter-University Competition on Samskriti (5.0)		Wednesday, July 23, 2025	Offline		
112	Samskriti – Cross-Cultural Partnerships Competition		Thursday, July 24, 2025	Offline		

6.7 Faculty Performance, Appraisal and Development System (15) Total Marks 15.00

Institute Marks

15.00

Performance Appraisal and Training

1. Performance Appraisal

The University has put in place the performance appraisal system with the following objectives:

• To facilitate employees to perform at their optimum levels, ensuring their maximum contributions to the betterment of the University

• To develop employees into intellectual professionals

• To administer promotions, increments and such other rewards

1.1. Frequency of Appraisal

Performance appraisal is an annual activity. The University may also undertake performance appraisal of an employee who is in temporary service or who is on probation and awaiting a confirmation decision. The competent authority may also call for a special appraisal of an employee whenever necessary.

1.2. Appraisal Period

For all employees, the appraisal period shall be from the 1st of July of the previous year to 30th June of the current year.

1.3. Performance Appraisal Procedure

The performance appraisal of all employees is carried out by using a well-designed, performance appraisal form, separately for faculty and staff and is a fair, transparent system free of any discrimination based on race, color, religion, gender, sexual orientation, marital status, creed, age, social origin, national origin, citizenship status, disability or veterans status.

2. Training and Development

The University believes that of all the resources, human resource is the greatest resource, which shall be given proper training for the all-round development of the University through individual development. To increase the efficiency of an employee, the University may organize orientation and training sessions. The employee may also be deputed for external training sessions, if it is found to be necessary.

6.8 Visiting / Adjunct Faculty (10)

Total Marks 10.00

Institute Marks

10.00

Semester/Term	Faculty	Faculty Type
July-Dec 2022	Dr. Bhoomika Batra	Visiting Faculty
	Dr. Bhumika Gupta	Visiting Faculty
	Dr. Taru Saigal	Visiting Faculty
	Dr.Purnima Gupta	Visiting Faculty
	Mr.Sujitesh Das	Visiting Faculty
	Prof. Mohandas P A	Adjunct Faculty
Jan-June 2023	Dr. Elena Zarova	International Visiting Faculty
	Dr. Meenal Jain	Visiting Faculty
	Prof. Mohandas P A	Adjunct Faculty
July-Dec 2023	Dr. Joy Mukhopadhyay	Visiting Faculty
	Dr. Sally Rambules	International Visiting Faculty
	Mr. Venu Madhav	Visiting Faculty
	Mr.Sujitesh Das	Visiting Faculty
	Prof. Mohandas P A	Adjunct Faculty
Jan-June 2024	Dr. Nandish Manangi	Visiting Faculty
	Dr. Narayanaswamy	Adjunct Faculty
	Mr. Prabhakaran	Visiting Faculty
	Mr.Sujitesh Das	Visiting Faculty
	Ms. Divya Harinarayan	Visiting Faculty
	Prof. Kiran Kumar	Visiting Faculty
	Prof. Mohandas P A	Adjunct Faculty
	Prof. Ruslan Ozarnov	International Visiting Faculty
	Prof. Unnikrishnan	Visiting Faculty
	Prof. Zharikov Mikhail	International Visiting Faculty
July-Dec 2024	Dr. Narayanaswamy	Visiting Faculty
	Mr. Sujitesh Das	Visiting Faculty
	Prof. Joydeep Sen	Visiting Faculty
	Prof. Kiran Kumar	Visiting Faculty
Jan-June 2025	Dr. Narayanaswamy	Visiting Faculty
	Prof. Perumal Jayakumar	Visiting Faculty
	Prof. Joydeep Sen	Visiting Faculty
	Prof. Kiran Kumar	Visiting Faculty

6.9 Academic Research (70)

Total Marks 70.00

Institute Marks

70.00

Faculty Publication Details				
Name	Authors	Authors Full Name	Title	Year
Dr. Satyendra Pratap Singh	Rastogi S.; Kanoujiya J.; Singh S.P.; Doifode A.; Parashar N.; Tejasmayee P.	Rastogi, Shailesh (56494221400); Kanoujiya, Jagjeevan (57228286900); Singh, Satyendra Pratap (57284295700); Doifode, Adesh (57222484566); Parashar, Neha (57207188671); Tejasmayee, Pracheta (58198650200)	Fossil Fuel-Based versus Electric Vehicles: A Volatility Spillover Perspective Regarding the Environment	2023
Dr. Satyendra Pratap Singh	Rastogi S.; Pinto G.; Pathak A.K.; Singh S.P.; Sharma A.; Banerjee S.; Kanoujiya J.; Tejasmayee P.	Rastogi, Shailesh (56494221400); Pinto, Geetanjali (57211883617); Pathak, Amit Kumar (58781508900); Singh, Satyendra Pratap (57284295700); Sharma, Arpita (57210811871); Banerjee, Souvik (56502762500); Kanoujiya, Jagjeevan (57228286900); Tejasmayee, Pracheta (58198650200)	Influence of Transparency and Disclosures on the Dividend Distribution Decisions in the Firms: Do Profitability and Efficiency of Firms Matter?	2023
Dr. Satyendra Pratap Singh	Rastogi S.; Doifode A.; Kanoujiya J.; Singh S.P.	Rastogi, Shailesh (56494221400); Doifode, Adesh (57222484566); Kanoujiya, Jagjeevan (57228286900); Singh, Satyendra Pratap (57284295700)	Volatility integration of gold and crude oil prices with the interest rates in India	2023
Dr. Satyendra Pratap Singh	Sidhu A.V.; Jain P.; Singh S.P.; Kanoujiya J.; Rawal A.; Rastogi S.; Bhimavarapu V.M.	Sidhu, Anureet Virk (57705469100); Jain, Pooja (57217394893); Singh, Satyendra Pratap (57284295700); Kanoujiya, Jagjeevan (57228286900); Rawal, Aashi (57846410800); Rastogi, Shailesh (56494221400); Bhimavarapu, Venkata Mrudula (57225098066)	Impact of Financial Distress on the Dividend Policy of Banks in India	2023
Dr. Satyendra Pratap Singh	Rastogi S.; Kuknor S.; Singh S.P.	Rastogi, Shailesh (56494221400); Kuknor, Sunaina (57191076899); Singh, Satyendra P. (57284295700)	Bhagavad Gita for Minimizing Dark Side of Leadership	2023
Dr. Avijit Bakshi	Bakshi A.	Bakshi, Avijit (59150674900)	Analyzing Open Interest: A Vibrant Approach to Predict Stock Market Operator’s Movement	2024
Dr. Anurag Shukla	Tomar A.; Shukla A.; Singh B.P.; Gupta V.K.; Mohana R.; Verma H.	Tomar, Ankit (57169974000); Shukla, Anurag (58695144800); Singh, Brijendra Pratap (59455625900); Gupta, Vishan Kumar (56973059300); Mohana, Rajini (35107550600); Verma, Himanshu (56785426800)	Flutter Technology-based Hyper-Local E-commerce Marketing Application	2024
Dr. Anurag Shukla	Kashni T.; Shukla A.; Dadwal N.; Dadhich M.	Kashni, Tarun (59346909200); Shukla, Anurag (58695144800); Dadwal, Neeraj (59402167100); Dadhich, Manish (57226770910)	Transformative Influence: AIs Application in Improving Risk Prevention and Management in Banking Institutions	2025
Dr. Anurag Shukla	Shukla A.; Kashni T.	Shukla, Anurag (58695144800); Kashni, Tarun (59346909200)	Bibliometric analysis of banking frauds and scams literature	2025

Dr. A Abdul Hameed	Babu S.K.; Hameed A.; Nair R.R.; Babu T.; Sharma R R.; Chinnaiyan R.; Sungheetha A.	Babu, Sai Kumar (59206895700); Hameed, Abdul (59207251500); Nair, Rekha R (57202982056); Babu, Tina (57194131615); Sharma R, Rajesh (59207972400); Chinnaiyan, R. (35309537200); Sungheetha, Akey (55777319900)	Analyzing the Digital Transformation and Evolution of Financial Technology (Fintech) Across Various Industries	2024
Dr. A Abdul Hameed	Sathwika B.; Hameed A.; Rajesh Sharma R.; Babu T.; Chinnaiyan R.; Sungheetha A.	Sathwika, Bandi (59207438800); Hameed, Abdul (59207251500); Rajesh Sharma, R. (56604200600); Babu, Tina (57194131615); Chinnaiyan, R. (35309537200); Sungheetha, Akey (55777319900)	Influence of Digital Transformation on the Banking Industry	2024
Dr. A Abdul Hameed	Dinkar R.A.; Hameed A.; Babu T.; Nair R.R.; Chinnaiyan R.; Rajesh Sharma R.; Sungheeth A.	Dinkar, Raykwade Anil (59206706700); Hameed, Abdul (59207251500); Babu, Tina (57194131615); Nair, Rekha R (57202982056); Chinnaiyan, R. (35309537200); Rajesh Sharma, R. (56604200600); Sungheeth, Akey (59207615300)	Optimal Portfolio Distribution Utilizing Markowitzs Model: An Investigation of 30 Stocks in the Sensex Index	2024
Dr. A Abdul Hameed	Raj K.; Hameed A.; Babu T.; Nair R.R.; Chinnaiyan R.; Rajesh Sharma R.; Sungheetha A.	Raj, Kschitez (59207436100); Hameed, Abdul (59207251500); Babu, Tina (57194131615); Nair, Rekha R (57202982056); Chinnaiyan, R. (35309537200); Rajesh Sharma, R. (56604200600); Sungheetha, Akey (55777319900)	Effects of Non-Performing Assets on the Banking Sector in India	2024
Dr. A Abdul Hameed	Bhargava M.; Hameed A.; Babu T.; Rajesh Sharma R.; Chinnaiyan R.; Sungheeth A.	Bhargava, Mahima (57209477402); Hameed, Abdul (59207251500); Babu, Tina (57194131615); Rajesh Sharma, R. (56604200600); Chinnaiyan, R. (35309537200); Sungheeth, Akey (59207615300)	Dynamics of Mutual Funds in Response to Market Changes: A Post-COVID Analysis (2019-2023)	2024
Dr. A Abdul Hameed	Monachan S.; Hameed A.; Babu T.; Nair R.R.; Sharma R R.; Chinnaiyan R.; Sungheetha A.	Monachan, Soumya (59207805200); Hameed, Abdul (59207251500); Babu, Tina (57194131615); Nair, Rekha R (57202982056); Sharma R, Rajesh (56604200600); Chinnaiyan, R. (35309537200); Sungheetha, Akey (55777319900)	Challenges and Opportunities: Assessing the Impact of GST on MSMEs and the Need for Ongoing Support	2024
Dr. Abinaya K	Ancy Jenisha V.; Jayanthy S.; Judeson Antony Kovilpillai J.; Abinaya G.; Abinayasri K.	Ancy Jenisha, V. (58640795100); Jayanthy, S. (54934509600); Judeson Antony Kovilpillai, J. (57216287065); Abinaya, G. (58641473900); Abinayasri, K. (58641474000)	Otoscopy Image Classification Using Embedded AI	2024
Dr. Ajeet Sharma	Sharma R.; Singh P.; Sharma A.	Sharma, Ruchika (57203762789); Singh, Pratibha (57218479488); Sharma, Ajeet (59414064100)	UNLEASHING GREEN BEAUTY CRUSADE: ROLE OF INFLUENCER RELATIONAL CHARACTERISTICS, PRODUCT PERCEPTIONS, AND WARM GLOW	2024

Dr. Akhil M P	Akhil M.P.	Akhil, M.P. (58162485400)	Mental health challenges of higher education students during the COVID-19 pandemic: Concerns and considerations in the new normal	2023
Dr. Akhil M P	Lakshmi A.J.; Unny A.; Akhil M.P.	Lakshmi, A.J. (58162485200); Unny, Abilash (58162485300); Akhil, M.P. (58162485400)	Indian Cooperative Trade Platform (ICTP): A Grounded Model	2023
Dr. Akhil M P	Akhil M.P.; Thattil G.S.	Akhil, M.P. (58162485400); Thattil, Gabriel Simon (57223114323)	Goods and Services Tax Implications on the Insurance Sector: Assessment of Awareness and Knowledge	2024
Dr. Akhil M P	Akhil M.P.; Lathabhavan R.; Mathew A.M.	Akhil, M.P. (58162485400); Lathabhavan, Remya (57195410790); Mathew, Aparna Merin (58994466600)	Exploring research trends of metaverse in education: a bibliometric analysis	2024
Dr. Anubha Singh	Anand A.; Singh S.; Dhariwal S.; Korah R.; Kumar G.	Anand, Anubhav (58479871400); Singh, Satyam (58262664500); Dhariwal, Sandeep (7004466595); Korah, Reeba (15925386400); Kumar, Gaurav (55259095400)	Low Power Full Adders based on Proposed Hybrid and GDI Designs: A Novel Approach	2023
Dr. Anubha Singh	Singh A.	Singh, Anubha (58668566800)	Message from the Patrons	2023
Dr. Aparna Pavani.S	Saidala R.K.; Dwivedi Y.D.; Aparna P.; Prasad S.J.S.; Dineshkumar S.; Hemalatha R.	Saidala, Ravi Kumar (56986459200); Dwivedi, Yagya Dutta (57197361795); Aparna, P. (58204035500); Prasad, S. J. Suji (58828008000); Dineshkumar, S. (56208550800); Hemalatha, R. (56461088400)	Machine Learning Approaches for IC Fault Localization and Diagnosis	2024
Dr. Atanu Bhattacharyya	Bhattacharyya A.; Rana A.; Imran Khan M.	Bhattacharyya, Atanu (59010306400); Rana, Avinash (57211600216); Imran Khan, Mohd (57204183227)	Study of factors affecting customer patronage: engagement model of health insurance	2024
Dr. Biswa Prakash Jena	Jena B.P.; Choudhary A.; Pal M.K.; Misra S.	Jena, Biswa Prakash (58765959700); Choudhary, Archana (57726432500); Pal, Manas Kumar (57002404600); Misra, Siddharth (57210927016)	The effect of job content plateau on career commitment: exploring moderated and mediated role of proactive personality and job crafting	2024
Dr. Biswa Prakash Jena	Jena B.P.; Choudhary A.; Pal M.K.; Misra S.	Jena, Biswa Prakash (58765959700); Choudhary, Archana (57726432500); Pal, Manas Kumar (57002404600); Misra, Siddharth (57210927016)	The effect of job content plateau on career commitment: exploring moderated and mediated role of proactive personality and job crafting	2024

Dr. Biswa Prakash Jena	Jena B.P.; Choudhary A.; Pal M.K.	Jena, Biswa Prakash (58765959700); Choudhary, Archana (57726432500); Pal, Manas Kumar (57002404600)	Managing job content plateau through proactive personality: a conceptual framework	2025
Dr. Chitra Krishnan	Krishnan C.; Lamba Sahdev S.; Mariappan J.	Krishnan, Chitra (57200210142); Lamba Sahdev, Supriya (59546639100); Mariappan, Jasmine (57233444800)	Navigating complexity: thematic insights into ethical challenges and metaverse integration in Indian education institutions	2024
Dr. Chitra Krishnan	Sahdev S.L.; Krishnan C.; Durans A.; Hassan A.; Thakur J.	Sahdev, Supriya Lamba (56644579200); Krishnan, Chitra (57200210142); Durans, Amilson (57221976231); Hassan, Ahdi (57212417756); Thakur, Jugnu (59332497600)	An analysis on the future usage of metaverse in the marketing event industry in India: An ism approach	2024
Dr. Chitra Krishnan	Krishnan C.	Krishnan, Chitra (59652292700)	Bridging the Cultural Divide: A Study of the Cartography of Love in Chitra Banerjee Divakaruni's Oleander Girl	2025
Dr. Chitra Krishnan	Sadagopan C.; Krishnan C.	Sadagopan, Chitra (59652792300); Krishnan, Chitra (59652292700)	Realization of Gross National Happiness-inspired green education in Bhutan	2025
Dr. Chitra Krishnan	Singh S.; Krishnan C.; Kumar N.; Sahdev S.L.	Singh, Shailender (57216140060); Krishnan, Chitra (57200210142); Kumar, Nishant (57221910879); Sahdev, Supriya Lamba (56644579200)	The convergence of health system resources and health outcome in Central Europe and the Baltic region	2025
Dr. Anupama Singh	Sharma M.; Singh A.; Daim T.	Sharma, Mahak (57214452547); Singh, Anupama (57200880833); Daim, Tugrul (35565192000)	Exploring cloud computing adoption: COVID era in academic institutions	2023
Dr. Goutam Kumar Kundu	Maitra S.; Mishra V.; Dwivedi S.; Kundu S.; Kundu G.K.	Maitra, Sarit (55576901300); Mishra, Vivek (56159469600); Dwivedi, Srashti (57221162762); Kundu, Sukanya (58633035500); Kundu, Goutam Kr. (57194074800)	Time-Series Forecasting: Unleashing Long-Term Dependencies with Fractionally Differenced Data	2023
Dr. Goutam Kumar Kundu	Maitra S.; Mishra V.; Kundu G.K.; Arora K.	Maitra, Sarit (55576901300); Mishra, Vivek (56159469600); Kundu, Goutam Kr. (57194074800); Arora, Kapil (58072912700)	Integration of Fractional Order Black-Scholes Merton with Neural Network	2023
Dr. Goutam Kumar Kundu	Kundu G.K.; Moovendhan M.V.; Wankhade N.G.	Kundu, Goutam Kumar (57194074800); Moovendhan, M.V. (57193743909); Wankhade, Nilesh G. (59541981200)	Modeling the enablers of AACSB implementation in business schools: ISM-Fuzzy MICMAC analysis	2024
Dr. Indu Sharma	Mohanty S.; Sahoo S.K.; Sharma I.; Panigrahi A.; Bosu L.	Mohanty, Stutee (58480190100); Sahoo, Suresh Kumar (57216509462); Sharma, Indu (59433903400); Panigrahi, Arpita (59093213300); Bosu, Leticia (59093771000)	A study on overcoming cognitive biases in leadership decision-making	2024

Dr. Jaya Ganesan	Fernandez D.C.; Ganesan J.	Fernandez, Diane Christine (57967153100); Ganesan, Jaya (56300117300)	Job pursuit intentions of undergraduates towards green job positions and descriptions, green performance management, green employee relations with employers prestige as the mediator	2023
Dr. Joseph Ronald Roche	Roche J.; Anand V.	Roche, Joseph (59500153300); Anand, Vivek (57434775700)	Creating Value Since 2015: A Review of the Journal of Creating Value	2025
Dr. Kapil Arora	Jain D.K.; Ur-Rehman N.; Ganiev O.; Arora K.	Jain, Devendra Kumar (57215024107); Ur-Rehman, Naqeeb (56742943700); Ganiev, Omonjon (58071675400); Arora, Kapil (58072912700)	Currencies of greater interest for central Asian economies: an analysis of exchange market pressure amid global and regional interdependence	2023
Dr. Kapil Arora	Maitra S.; Mishra V.; Kundu G.K.; Arora K.	Maitra, Sarit (55576901300); Mishra, Vivek (56159469600); Kundu, Goutam Kr. (57194074800); Arora, Kapil (58072912700)	Integration of Fractional Order Black-Scholes Merton with Neural Network	2023
Dr. Kapil Arora	Rajeyyagari S.; Malik C.; Arora K.; Reddy B.M.; Alahmari S.A.; Marar S.S.; Chahal D.	Rajeyyagari, Sivaram (57201085259); Malik, Chirag (57194713255); Arora, Kapil (58072912700); Reddy, B. Madhusudhan (58768635400); Alahmari, Saad Ali (59910756700); Marar, Sudheer S. (57908184400); Chahal, Deepak (57210946325)	A Brief Study on Benefits of Cloud Computing for Business Enterprises	2024
Dr. Kapil Arora	Maitra S.; Arora K.	Maitra, Sarit (55576901300); Arora, Kapil (58072912700)	American Options: A Fractional-Order Black-Scholes Merton Approach with Neural Network	2024
Dr. Kavitha R Gowda	Gowda K.R.; Jaswant S.V.; Kureethara J.V.; Banerjee J.	Gowda, Kavitha R. (57222363347); Jaswant, Sunanda Vincent (59386158000); Kureethara, Joseph Varghese (57194694164); Banerjee, Jayanta (57211336486)	Blending of Knowledge Management with Industry 4.0: A New Formula for Success!	2024
Dr. Liju Jacob Kuriakose	Bagchi S.S.; Kuriakose L.J.	Bagchi, S.S. (59139074400); Kuriakose, Liju Jacob (57224927342)	Pleasure, ‘education’, and erotism: An intersectional reading of gender, sex, and sexuality in Agents of Ishq Zines	2025
Dr. M. Bina Celine Dorathy	Dorathy M.B.C.	Dorathy, Bina Celine (57194422826)	Transshipment troubles: Indias quest for efficient port hubs	2024
Dr. M. Bina Celine Dorathy	Dorathy M.B.C.	Dorathy, Bina Celine (57194422826)	Transshipment troubles: Indias quest for efficient port hubs	2024

Dr. Hemant Gupta	Pal M.; Gupta H.	Pal, Mukesh (57283851400); Gupta, Hemant (57193008631)	Sustainable women empowerment at the bottom of the pyramid through credit access	2023
Dr. Hemant Gupta	Gupta H.; Tamilarasi R.; Dhar S.; Yadev P.K.	Gupta, Hemant (57193008631); Tamilarasi, R. (57192100446); Dhar, Soumi (57223141488); Yadev, Puneeth Kumar (59143137900)	Contemporary Entertainment Mediums: An Analysis of Consumer Behavior	2023
Dr. Hemant Gupta	Gupta H.; Singhe A.	Gupta, Hemant (57193008631); Singhe, Aryan (59143163500)	Prediction and Analysis of Smartphone Among Customers	2023
Dr. Hemant Gupta	Sarkar A.; Gupta H.; Dutta A.	Sarkar, Avijit (57225752762); Gupta, Hemant (57193008631); Dutta, Avijan (56714772500)	Dairy value chain operation and dairy producers: its impact and limitations in an emerging economy	2022
Dr. Hemant Gupta	Gupta H.; Parmar B.J.	Gupta, Hemant (57193008631); Parmar, Bhaveshkumar J. (57361625300)	Effectiveness of digital rhetoric persuasion on GenZ consumer purchasing decisions	2024
Dr. Hemant Gupta	Gupta H.; Sonkar A.K.	Gupta, Hemant (57193008631); Sonkar, Anand Kumar (59176770100)	Marketing strategies for medical tourism in india amongst gulf countries: An empirical study	2024
Dr. Indrajit Goswami	Prajapati C.; Goswami I.; Kumar V.; Singh A.; Mahlawat S.; Singh S.	Prajapati, Chandravadan (59339100700); Goswami, Indrajit (55183843900); Kumar, Vimal (57202530494); Singh, Arpit (57209902518); Mahlawat, Seema (57215650233); Singh, Sumanjeet (25961044700)	Conceptualization and theorizing process of innovation metrics for green business practices	2024
Dr. Indrajit Goswami	Orosoo M.; Goswami I.; Alphonse F.R.; Fatma G.; Rengarajan M.; Kiran Bala B.	Orosoo, Myagmarsuren (57282916600); Goswami, Indrajit (55183843900); Alphonse, Fredrick Ruban (59403009000); Fatma, Gulnaz (58181867000); Rengarajan, Manikandan (58494592300); Kiran Bala, B. (57475732900)	Enhancing Natural Language Processing in Multilingual Chatbots for Cross-Cultural Communication	2024
Dr. Kali Charan Sabat	Sabat K.C.; Krishnamoorthy B.; Bhattacharyya S.S.	Sabat, Kali Charan (57226570162); Krishnamoorthy, Bala (56259263400); Bhattacharyya, Som Sekhar (35309211100)	Green drivers and green enablers in pharmaceuticals supply chain: in the context of an emerging economy	2023
Dr. Kali Charan Sabat	Aneja S.S.; Sabat K.C.	Aneja, Shivam Sanjay (58699954300); Sabat, Kali Charan (57226570162)	Ecotourism in Post-COVID-19 Environment: A Social Network Analysis	2023
Dr. Mrinmoy Bhattacharjee	Bhattacharya B.; Bhattacharjee R.; Bhattacharya S.; Islam M.B.	Bhattacharya, Bhupal (57209984616); Bhattacharjee, Ripon (58713073500); Bhattacharya, Sarmistha (57993342000); Islam, Md Baharul (59661296600)	The Impact of Artificial Intelligence on Legal and Jurisdictional Challenges	2025

Dr. Nagaraj S	Kuppuchamy S.K.; Srinivasan S.; Dhandapani G.; Nagaraj S.; Celin J.A.; Subramanian M.	Kuppuchamy, Sampath Kumar (59729261900); Srinivasan, S. (56659637800); Dhandapani, Ganesh (59330354700); Nagaraj, S. (59729176500); Celin, Jeya A. (56466077700); Subramanian, Muthuvel (59729276100)	Journey of computational intelligence in sustainable computing and optimization techniques: An introduction	2024
Dr. Nagaraj S	Krishnamoorthy R.; Nagaraj S.; Robert N.R.; Donald A.C.; Suresh K.; Cynthia T.	Krishnamoorthy, Ramkumar (57212681210); Nagaraj, S. (59255548100); Robert, Nismon Rio (57193578932); Donald, A. Cecil (57044254900); Suresh, K. (58142529100); Cynthia, T. (59256484700)	A Quality of Service Study for Downlink Scheduling Algorithms in Mobile Networks	2024
Dr. Pratima Verma	Stocchetti A.; Verma P.	Stocchetti, Andrea (22941811500); Verma, Pratima (57069576800)	Dynamics induced by the diffusion of high-voltage batteries in electric vehicles. A system mapping analysis	2023
Dr. Pratima Verma	Maitra S.; Mishra V.; Verma P.; Chopra M.; Nath P.	Maitra, Sarit (55576901300); Mishra, Vivek (56159469600); Verma, Pratima (57069576800); Chopra, Manav (58641607100); Nath, Priyanka (58647254700)	Sampling - Variational Auto Encoder - Ensemble: In the Quest of Explainable Artificial Intelligence	2023
Dr. Pratima Verma	Verma P.; Ahluwalia R.; Bhagat H.	Verma, Pratima (57069576800); Ahluwalia, Ravleen (59143305700); Bhagat, Hritika (59143801500)	Investigations on Novel and Effective HR practices in Employee Turnover in Multinational Companies	2023
Dr. Pratima Verma	Verma P.; Puri A.; Rani S.	Verma, Partima (57069576800); Puri, Avni (59144142700); Rani, Swati (59143819300)	Prediction and Analysis on Impact of Organizational Politics on Productivity	2023
Dr. Pratima Verma	Verma P.; Stocchetti A.; Bi A.	Verma, Pratima (57069576800); Stocchetti, Andrea (22941811500); Bi, Aatika (57703927600)	The Absent Element in Participative Management: Informal Acquisition of Information	2024
Dr. Pratima Verma	Verma P.; Stocchetti A.; Dev D.	Verma, Pratima (57069576800); Stocchetti, Andrea (22941811500); Dev, Devpriya (59413971900)	Capability Enhancement of People with Disability Through Leadership-driven CARE	2024
Dr. Priyanka	Gupta S.; Priyanka; Kumar S.	Gupta, Saurabh (57191307393); Priyanka (57226268622); Kumar, Sunil (57193332514)	Evaluating E-leadership Self-efficacy Through Social Media Efficacy and Participation	2023
Dr. Priyanka	Kumar S.; Priyanka	Kumar, Sunil (57703683100); Priyanka (57226268622)	The Effects of Information and Communication Technology (ICT) on Pedagogy and Student Learning Outcome in Higher Education	2024

Dr. Priyanka	Gupta S.; Mathur N.; Priyanka	Gupta, Saurabh (57191307393); Mathur, Nidhi (57686583500); Priyanka (57226268622)	Demystifying youth's play intention of multiplayer online mobile game: an UTAUT3 model perspective	2024
Dr. Priyanka	Pasha M.Y.; Sharma N.; Priyanka; Verma V.K.; Choudhary A.; Sharma R.	Pasha, Moghal Yaseen (59804559500); Sharma, Nitin (59234884300); Priyanka (57224695434); Verma, Vipul Kumar (59812408300); Choudhary, Amar (57216703204); Sharma, Rahul (59725254600)	Deep Learning-Based ECG Analysis for Anomaly Detection and Classification Using DCNN	2024
Dr. Priyanka	Gupta S.; Priyanka	Gupta, Saurabh (57191307393); Priyanka (57226268622)	Does participation in the service process affect tourists' well-being? The mediating role of service experience	2024
Dr. Raj Dash	Dash R.; Bhattacharjee B.	Dash, Raj (59125392100); Bhattacharjee, Biplab (57191967870)	Consumer uptake of energy-efficient appliances in Indias online marketplace: An electronic word-of-mouth (eWOM) process model	2024
Dr. Ray Titus	Titus R.; Babu T.; Nair R.R.; Sharma R R.; Chinnaiyan R.; Sungheetha A.	Titus, Ray (55805748200); Babu, Tina (57194131615); Nair, Rekha R (57202982056); Sharma R, Rajesh (59207972400); Chinnaiyan, R. (35309537200); Sungheetha, Akey (55777319900)	Evaluation of Consumer Behavior Regarding Food Delivery Applications in India	2024
Dr. Ray Titus	Titus R.; Rajesh Sharma R.; Chinnaiyan R.; Sungheetha A.; Babu T.; Nair R.R.	Titus, Ray (55805748200); Rajesh Sharma, R. (56604200600); Chinnaiyan, R. (35309537200); Sungheetha, Akey (55777319900); Babu, Tina (57194131615); Nair, Rekha R (57202982056)	Unveiling Consumer Online Reviews: An In-Depth Analysis of Uses and Gratificatications	2024
Dr. Ray Titus	Titus R.; Chinnaiyan R.; Sungheetha A.; Rajesh Sharma R.; Babu T.; Nair R.R.	Titus, Ray (55805748200); Chinnaiyan, R. (35309537200); Sungheetha, Akey (55777319900); Rajesh Sharma, R. (56604200600); Babu, Tina (57194131615); Nair, Rekha R (57202982056)	Nostalgic Resonance: Exploring the Impact of Rebranding on Consumer Behavior	2024
Dr. Ray Titus	Sengupta D.; El Khoury C.M.; Titus R.; Valera S.	Sengupta, Debashish (55806109800); El Khoury, Charbel M. (58077748800); Titus, Ray (55805748200); Valera, Sejal (59546100800)	Young women's perceptions of successful entrepreneurship: evidence from the Kingdom of Bahrain	2025

Dr. Rima Namhata	Namhata R.; Behera R.R.	Namhata, Rima (57216408514); Behera, Rashmi Ranjan (58707641600)	Guru-Shishya Parampara: Exploring Key Tenets of Tradition and Teacher-Student Relationship in Contemporary Education in India	2023
Dr. Rima Namhata	Namhata R.; Raj P.E.	Namhata, Rima (57216408514); Raj, Prayer Elmo (59147732400)	Mapping campuses as an archetype of “non-places” through a study of select Indian campus fictions	2024
Dr. Rima Namhata	Namhata R.; Roy A.; Kanwar A.	Namhata, Rima (57216408514); Roy, Aarush (59913412000); Kanwar, Aadi (59913805800)	Shivganga Movement in Jhabua: A Sustainable Narrative of Local Governance, Mythology, and Regeneration	2025
Dr. Rupesh Kumar M	Behera A.; Vedashree A.; Rupesh Kumar M.; Upreti K.	Behera, Anya (59915679800); Vedashree, A. (59915145200); Rupesh Kumar, M. (57226735927); Upreti, Kamal (57202706345)	Artificial intelligence and cybersecurity prospects and confronts	2024
Dr. Safika Praveen Sheikh	Sheikh S.P.; Jamil S.A.; Aysan A.F.; Atif M.; Rabbani M.R.; Kayani U.N.	Sheikh, Safika Praveen (57222484296); Jamil, Syed Ahsan (56770916900); Aysan, Ahmet Faruk (18433415200); Atif, Mohd (57222487334); Rabbani, Mustafa Raza (57216123332); Kayani, Umar Nawaz (57201631880)	Do implied volatilities of stock and commodity markets affect conventional & shariah indices differently? An evidence by OVX, GVZ and VIX	2023
Dr. Nitin Koshta	Koshta N.; Devi Y.; Chauhan C.	Koshta, Nitin (57218632464); Devi, Yashoda (57223217370); Chauhan, Chetna (57204944385)	Evaluating Barriers to the Adoption of Delivery Drones in Rural Healthcare Supply Chains: Preparing the Healthcare System for the Future	2024
Dr. Sandesh Ramakant Bhat	Bhat S.R.; Yadav J.S.; Kumar C.M.N.; Amar H.A.; Rakesh N.; Kumar S.V.P.	Bhat, Sandesh Ramakant (59294586600); Yadav, J. Shashidhar (59294908800); Kumar, C. M. Naveen (59297126100); Amar, H.A. (59296880300); Rakesh, N. (59296757100); Kumar, S. V. Pradeep (59198448100)	Oil Price Volatility and Its Impact on Industry Stock Return – Bi Variate Analysis	2024
Dr. Sandesh Ramakant Bhat	Bhat S.R.; Garg K.K.; Sarvanan M.P.; Ruchitha B.C.; Druvakumar M.; Shruti M.S.	Bhat, Sandesh Ramakant (59294586600); Garg, K.K. (58255885900); Sarvanan, M.P. (59424408100); Ruchitha, B.C. (59424952700); Druvakumar, Madhu (58162763000); Shruti, M.S. (59424865900)	Examining the Influence of Crude Oil Price Volatility on the Stock Performance of Key Petroleum Corporations in the Indian Stock Exchange: A Quantitative Analysis	2025

Dr. Sanjeev S. Padashetty	Sharma R.K.; Padashetty S.	Sharma, Rohit Kumar (59912959400); Padashetty, Sanjeev (59914133400)	Impact of E-Service Quality of Mobile Application on Customer Perceived Value; [Impacto de la calidad del servicio electrónico de la aplicación móvil en el valor percibido por el cliente]	2025
Dr. Sarit Maitra	Maitra S.; Kundu S.	Maitra, Sarit (55576901300); Kundu, Sukanya (58633035500)	Backorder Prediction in Inventory Management: Classification Techniques and Cost Considerations	2023
Dr. Sarit Maitra	Murugesan R.; Azhaganathan B.; Maitra S.	Murugesan, Ramasamy (55315588100); Azhaganathan, B. (58195642000); Maitra, Sarit (55576901300)	Commodities vs. S&P 500: causal interaction, temporal analysis and predictive modelling using econometric approach, machine learning, and deep learning	2023
Dr. Sarit Maitra	Mishra V.; Maitra S.; Dash M.; Agrawal S.K.; Agarwal P.	Mishra, Vivek (56159469600); Maitra, Sarit (55576901300); Dash, Mihir (56014081800); Agrawal, Saurabh Kumar (55837394200); Agarwal, Praveen (55012540800)	Chaos and Control of COVID-19 Dynamical System	2023
Dr. Sarit Maitra	Maitra S.; Mishra V.; Dwivedi S.; Kundu S.; Kundu G.K.	Maitra, Sarit (55576901300); Mishra, Vivek (56159469600); Dwivedi, Srashti (57221162762); Kundu, Sukanya (58633035500); Kundu, Goutam Kr. (57194074800)	Time-Series Forecasting: Unleashing Long-Term Dependencies with Fractionally Differenced Data	2023
Dr. Sarit Maitra	Maitra S.; Kundu S.; Mishra V.	Maitra, Sarit (55576901300); Kundu, Sukanya (58633035500); Mishra, Vivek (56159469600)	Multiple Independent DE Optimizations to Tackle Uncertainty and Variability in Demand in Inventory Management	2023
Dr. Sarit Maitra	Maitra S.; Mishra V.; Verma P.; Chopra M.; Nath P.	Maitra, Sarit (55576901300); Mishra, Vivek (56159469600); Verma, Pratima (57069576800); Chopra, Manav (58641607100); Nath, Priyanka (58647254700)	Sampling - Variational Auto Encoder - Ensemble: In the Quest of Explainable Artificial Intelligence	2023
Dr. Sarit Maitra	Maitra S.; Kundu S.	Maitra, Sarit (55576901300); Kundu, Sukanya (58633035500)	Backorder Prediction in Inventory Management: Classification Techniques and Cost Considerations	2023
Dr. Sarit Maitra	Maitra S.; Mishra V.; Kundu G.K.; Arora K.	Maitra, Sarit (55576901300); Mishra, Vivek (56159469600); Kundu, Goutam Kr. (57194074800); Arora, Kapil (58072912700)	Integration of Fractional Order Black-Scholes Merton with Neural Network	2023

Dr. Sarit Maitra	Maitra S.; Mishra V.; Kundu S.; Chopra M.	Maitra, Sarit (55576901300); Mishra, Vivek (56159469600); Kundu, Sukanya (58633035500); Chopra, Manav (58641607100)	Econometric Model Using Arbitrage Pricing Theory and Quantile Regression to Estimate the Risk Factors Driving Crude Oil Returns	2024
Dr. Sarit Maitra	Maitra S.	Maitra, Sarit (55576901300)	Adaptive Bayesian Optimization Algorithm for Unpredictable Business Environments	2024
Dr. Sarit Maitra	Maitra S.; Arora K.	Maitra, Sarit (55576901300); Arora, Kapil (58072912700)	American Options: A Fractional-Order Black-Scholes Merton Approach with Neural Network	2024
Dr. Sarit Maitra	Maitra S.; Mishra V.; Kundu S.; Das M.	Maitra, Sarit (55576901300); Mishra, Vivek (56159469600); Kundu, Sukanya (58633035500); Das, Maitreyee (57211536830)	Ensemble Differential Evolution with Simulation-Based Hybridization and Self-Adaptation for Inventory Management Under Uncertainty	2024
Dr. Sarit Maitra	Sarkar S.; Maitra S.; Patra R.R.	Sarkar, Susmita (59478289300); Maitra, Sarit (7101967498); Patra, Rajesh Ranjan (57222956595)	Influence of delay and white noise on a population model with prey-commensalism and cooperative hunting of predators	2025
Dr. Sarit Maitra	Mishra V.; Maitra S.; Agrawal S.K.	Mishra, Vivek (56159469600); Maitra, Sarit (55576901300); Agrawal, Saurabh Kumar (55837394200)	SYNCHRONIZATION OF FRACTIONAL ORDER SUPPLY CHAIN MODEL AND FINANCIAL MODEL	2025
Dr. Punith Cariappa	Cariappa P.	Cariappa, Punith (58668480600)	Message from the Chief Patron	2023
Dr. Seema Sambargi	Sambargi S.; Shubha N.S.	Sambargi, Seema (59155349100); Shubha, N.S. (59295016700)	Technology and Sustainability: Opportunities and Challenges	2024
Dr. Sukanya Kundu	Maitra S.; Kundu S.	Maitra, Sarit (55576901300); Kundu, Sukanya (58633035500)	Backorder Prediction in Inventory Management: Classification Techniques and Cost Considerations	2023
Dr. Sukanya Kundu	Maitra S.; Mishra V.; Dwivedi S.; Kundu S.; Kundu G.K.	Maitra, Sarit (55576901300); Mishra, Vivek (56159469600); Dwivedi, Srashti (57221162762); Kundu, Sukanya (58633035500); Kundu, Goutam Kr. (57194074800)	Time-Series Forecasting: Unleashing Long-Term Dependencies with Fractionally Differenced Data	2023
Dr. Sukanya Kundu	Maitra S.; Kundu S.; Mishra V.	Maitra, Sarit (55576901300); Kundu, Sukanya (58633035500); Mishra, Vivek (56159469600)	Multiple Independent DE Optimizations to Tackle Uncertainty and Variability in Demand in Inventory Management	2023

Dr. Sukanya Kundu	Maitra S.; Kundu S.	Maitra, Sarit (55576901300); Kundu, Sukanya (58633035500)	Backorder Prediction in Inventory Management: Classification Techniques and Cost Considerations	2023
Dr. Sukanya Kundu	Maitra S.; Mishra V.; Kundu S.; Chopra M.	Maitra, Sarit (55576901300); Mishra, Vivek (56159469600); Kundu, Sukanya (58633035500); Chopra, Manav (58641607100)	Econometric Model Using Arbitrage Pricing Theory and Quantile Regression to Estimate the Risk Factors Driving Crude Oil Returns	2024
Dr. Sukanya Kundu	Maitra S.; Mishra V.; Kundu S.; Das M.	Maitra, Sarit (55576901300); Mishra, Vivek (56159469600); Kundu, Sukanya (58633035500); Das, Maitreyee (57211536830)	Ensemble Differential Evolution with Simulation-Based Hybridization and Self-Adaptation for Inventory Management Under Uncertainty	2024
Dr. Sukanya Kundu	Kundu S.; Das M.	Kundu, Sukanya (58633035500); Das, Maitreyee (57211536830)	A comparative study of learning outcomes of self-directed and instructor-led learning for postgraduate students in an Indian B-School	2025
Dr. Rajeev Airani	Niduthavolu S.; Airani R.	Niduthavolu, Saikiran (57218670446); Airani, Rajeev (59233108400)	Impact of values on the continual intention of mobile health apps: a text mining perspective	2024
Dr. Rajeev Airani	Airani R.; Kamble S.	Airani, Rajeev (59233108400); Kamble, Sachin (36864045000)	Spectral approximation of Gaussian random graph Laplacians and applications to pattern recognition	2025
Dr. S Prakash	Kovilpillai J.A.J.; Dhar S.; Singh U.K.; Prakash S.; Saidala R.K.; Jayanthy S.	Kovilpillai, Judeson Antony J. (57216287065); Dhar, Soumi (57223141488); Singh, Uday Kumar (57975953400); Prakash, S. (59050566600); Saidala, Ravi Kumar (56986459200); Jayanthy, S. (54934509600)	Advancements in Road Surface Classification: A Comprehensive Review of Computer Vision and IoT Approaches	2023
Dr. Satish Menon	Menon S.; Sungheetha A.; Sharma R.; Priyanshu S.	Menon, Satish (58784795100); Sungheetha, Akey (55777319900); Sharma, R. (56604200600); Priyanshu, Shah (59143822900)	Insight Importance of Supply Chain Management of Vaccines in India During Covid Pandemic	2023
Dr. Satish Menon	Palshetkar N.N.; Menon S.; Babu T.; Nair R.R.	Palshetkar, Ninad Nandkumar (59143651900); Menon, Satish (58784795100); Babu, Tina (57194131615); Nair, Rekha R (57202982056)	An Analysis of Supply Chain Management, Quality Management, and CRM in Microsoft and Apple	2023

Dr. Satish Menon	Menon S.	Menon, Satish (59463032500)	Presentism on Sustainability on the effect of Multiple Flood in Chennai Tamil Nādu during Nov and Dec 2021 month	2022
Dr. Thangjam Ravichandra Singh	Thingom C.; Ravichandra T.; Kumari R.K.; Imambi S.S.; Beri N.	Thingom, Chintureena (56405646100); Ravichandra, Thangjam (57140839700); Kumari, R. Krishna (57226032690); Imambi, S. Sagar (57202029290); Beri, Nimisha (57189636586)	Intersection of adaptive learning, global collaboration, and knowledge sharing through machine learning in higher education: Empowering education	2023
Dr. Thangjam Ravichandra Singh	Ravichandra T.; Madaan V.; Sharma A.; Deshmukh S.; Agrawal R.; Gumber G.; Khan M.A.	Ravichandra, Thangjam (57140839700); Madaan, Vandana (58560368000); Sharma, Anil (58918666300); Deshmukh, Sachin (58814828300); Agrawal, Raju (57704382600); Gumber, Gunjan (57224688191); Khan, Mohammad Ahmar (57189464501)	A Study on Individual Awareness and Perception Towards Blockchain Technology in India	2024
Dr. Thangjam Ravichandra Singh	Ravichandra T.; Murugeswari P.; Revathi M.; Senthilkumar S.; Rathore D.S.; Sudhakar M.	Ravichandra, Thangjam (57140839700); Murugeswari, P. (55497352700); Revathi, M. (57208140416); Senthilkumar, S. (58715230200); Rathore, Devendra Singh (59678668900); Sudhakar, M. (56644357700)	The future of machine learning and robotics in digital technology for hospitality	2024
Dr. Thangjam Ravichandra Singh	Ravichandra T.; Karumudi M.; Maheswari M.U.; Leela S.; Thamizhkani B.; Kanniyappan S.P.	Ravichandra, Thangjam (57140839700); Karumudi, Madhavi (58953255400); Maheswari, M. Uma (58659002700); Leela, S. (59714942500); Thamizhkani, B. (59520317700); Kanniyappan, S.P. (58960038100)	IoT Applications in Smart Building Energy Management	2024
Dr. Thangjam Ravichandra Singh	Ravichandra T.; Mariappan M.; Padmaja C.V.; Barnikana N.R.; Saravanan T.; Boopathi S.	Ravichandra, Thangjam (57140839700); Mariappan, M. (59931089300); Padmaja, C.V. (55293182200); Barnikana, Narasinga Rao (59293109700); Saravanan, T. (57223032681); Boopathi, Sampath (57312510800)	Mapping the Growth of Pedagogical Content Knowledge Across Teaching Careers	2025
Dr. Stutee Mohanty	Mohanty S.; Sahoo S.K.; Sharma I.; Panigrahi A.; Bosu L.	Mohanty, Stutee (58480190100); Sahoo, Suresh Kumar (57216509462); Sharma, Indu (59433903400); Panigrahi, Arpita (59093213300); Bosu, Leticia (59093771000)	A study on overcoming cognitive biases in leadership decision-making	2024
Dr. Suprabha Bakshi	Dash M.; Bakshi S.; Muthyala A.	Dash, Mihir (56014081800); Bakshi, Suprabha (57274509400); Muthyala, Arpana (59491279700)	IMPACT OF THE COVID-19 LOCKDOWN ON STUDENTS' SOCIAL AND PSYCHOLOGICAL HEALTH	2025

Dr. Virendra Kumar Verma	Kumar A.; Shrivastava V.K.; Kumar P.; Kumar A.; Gulati V.	Kumar, Ajay (57221102028); Shrivastava, Virendra Kumar (56723696700); Kumar, Parveen (57225916529); Kumar, Ashwini (57214420541); Gulati, Vishal (16642687300)	Predictive and experimental analysis of forces in die-less forming using artificial intelligence techniques	2024
Dr. Virendra Kumar Verma	Verma V.K.; Kamble S.S.; Ganapathy L.; Mani V.; Belhadi A.; Shi Y.	Verma, Virendra Kumar (57618016500); Kamble, Sachin S. (36864045000); Ganapathy, L. (25627723900); Mani, Venkatesh (56810725100); Belhadi, Amine (57192378881); Shi, Yangyan (53664537300)	Exploring the barriers in medical additive manufacturing from an emerging economy	2025
Dr. Tarun Kashni	Kashni T.	Kashni, T. (59346909200)	An Empirical Analysis of the Effectiveness of Government Fiscal Policies in Promoting Sustainable Economic Growth in India	2024
Dr. Tarun Kashni	Kashni T.; Shukla A.; Dadwal N.; Dadhich M.	Kashni, Tarun (59346909200); Shukla, Anurag (58695144800); Dadwal, Neeraj (59402167100); Dadhich, Manish (57226770910)	Transformative Influence: AIs Application in Improving Risk Prevention and Management in Banking Institutions	2025
Dr. Tarun Kashni	Shukla A.; Kashni T.	Shukla, Anurag (58695144800); Kashni, Tarun (59346909200)	Bibliometric analysis of banking frauds and scams literature	2025

Faculty of Management Studies Ph.D Awarded Details Data

S.No	Name of Scholar	Register Number	Full-time/Part-time	Reg.Year	Department	Thesis Title	Supervisor	Awarded Date	Remarks
1	Indumathi R	P12010101503	Part-time	2012	Operations and Systems	Examining Antecedents and Consequents of Electric Car Adoption The Impact on Environment Sustainability	Dr. George Easaw	10.12.2023	
2	Mathew K Abraham	P12010101507	Part-time	2012	Operations and Systems	A Study on Responsible Risk Integrated Adoption of Smart Grid Technology By Residential Consumers Indian Context	Dr. George Easaw	10.12.2023	
3	Ranjith T P	13010101510	Part-time	2013	HRM	Impact of Personality Factors on Employer Branding Behavior of Employees in Social Media	Dr. Pratima Verma	10.12.2023	
4	Indu Sharma	P12010101002	Part-time	2012	Marketing	A Study on Adolescence Buying Decision making Process for Technology Products in Metropolitan City with reference to Bangalore	Dr. Mrinmoy Bhattacharjee	01.12.2022	
5	H Krishnan	P12010101502	Part-time	2012	HRM	Influences of Individual Learning and Psychological Capital on Thriving at Work	Dr. Vivekanand	14.03.2019	
6	Ram Kumar G	P12010101509	Part-time	2012	Operations and Systems	Human Factor in Information Security Governance	Dr. Sukanya Kundu	27.03.2021	

7	K Uma Lakshmi	P13010101001	Part-time	2013	Operations and Systems	Antecedents of Customer Agility from the Perspective of Customer Knowledge Management Capability The Context of Brick and Mortar Retail Sector	Dr. Sukanya Kundu	01.12.2022	
8	Wijo Gasper	P13010101010	Part-time	2013	Operations and Systems	Impact of Consulting Service on Project Outcome	Dr. George Easaw	01.12.2022	
9	Roopa B L	13010101511	Part-time	2013	Marketing	A Study on the Antecedents of the Buyer Behavior of Herbal Health Products	Dr. Mrinmoy Bhattacharjee	01.12.2022	
10	Madhu G C	14010101505	Part-time	2014	Marketing	An Empirical Model of Information Search and Social Capital	Dr. Sanjeev S. Padashetty	14.03.2019	
11	Tamal Dutta Chowdhury	14010101510	Part-time	2014	Operations and Systems	Theory Development and Validation of The AHSWSMD Active Horizon Scanning Weak Signal Mining and Decisioning Framework	Dr. Sukanya Kundu	27.03.2021	
12	G N Ramachandran	P15010101002	Part-time	2015	Operations and Systems	Absorptive Capacity and Intention to Adopt It A Mediation Model of it Competence of Cloud Computing in Small and Medium Enterprises	Dr. Sajan Mathew	03.11.2019	
13	Sathiyaseelan B	P15010101009	Part-time	2015	HRM	Role of Nishkam Karma in Work Engagement and Flourishing	Dr. Pratima Verma	27.03.2021	
14	Aniisu K Verghese	P15010101011	Part-time	2015	HRM	Influence of Communication Satisfaction on Organizational Identification and Organizational Citizenship Behaviors	Dr. Pratima Verma	27.03.2021	
15	Ramya Manjunath	P15010101012	Part-time	2015	HRM	Performance Deprivation and Interpersonal Attraction Dual Moderated Mediation Model of Affect Relevance and Cognitive Evaluation	Dr. Pratima Verma	27.03.2021	
16	Nandish Manangi	P15010101013	Part-time	2015	Marketing	Examining the Effect of Consumer Perceived Value on Buying Intention	Dr. Sanjeev S. Padashetty	27.03.2021	
17	Nayanatara Acharya	P180101018001	Part-time	2018	HRM	Aristotelian Rhetorical Analysis of CSR Communication of Select Indian Companies Exploring the SDG Agenda	Dr. Vivekanand	07.02.2023	
18	Suprabha Bakshi	P180101018004	Part-time	2018	HRM	Psychosocial Aspects of Mentoring	Dr. Pratima Verma	01.12.2022	
19	Saji P A	P180101018006	Part-time	2018	HRM	Exploring the Relationship Among Self Efficacy Intrinsic Interest and Employee Innovative Behavior	Dr. Vivekanand	01.12.2022	
20	Satish Talikota	P16010101006	Part-time	2016	HRM	Innovative Work Behavior and Teamwork: Examining the Role of Creativity, Critical Thinking, Personal Initiative, and Networking	Dr. Vivekanand	22-12-2024	
21	Neelakanta Siva	P13010101004	Part-time	2013	Operations and Systems	Understanding The Relative Influence Of ‘Perceived Response Time’ And ‘Perceived Visual Appeal’ On ‘Satisfaction’ And ‘Net Benefits’ From Self-Service Business Intelligence Systems	Dr. Sukanya Kundu	22-12-2024	
22	Sunil Doddamani	P190101011003	Part-time	2019	Marketing	An Empirical Model of Pre-Purchase Intention Antecedents of Electric Vehicles	Dr. Sanjeev S. Padashetty	22-12-2024	
23	Zohra Bi	P180101018005	Part-time	2018	Finance	As Study on The Impact of Mergers and Acquisitions on Financial Performance and Shareholders Wealth with Respect to Pharmaceutical Industry in India	Dr. Abdul Hameed	22-12-2024	

6.10 Sponsored Research (20)

Institute Marks

Assessment Year : 2023-24 (CAYm1)

Project Title	Duration	Funding Agency	Amount(in Rupees)

Assessment Year : 2022-23 (CAYm2)

Project Title	Duration	Funding Agency	Amount(in Rupees)

Assessment Year : 2021-22 (CAYm3)

Project Title	Duration	Funding Agency	Amount(in Rupees)

Cumulative Amount(X + Y + Z) =

6.11 Consultancy/Testing/Training (25)

Total Marks 25.00

Institute Marks
25.00

2023-24 (CAYm1)

Project Title	Duration	Funding Agency	Amount
An End-to-End	8 Months	Shree Sukhsaç	7500000.00
Smart Apartme	8 Months	Ascent Engine	6000000.00
Strategic Road	8 Months	Ascent Engine	5000000.00
Turnkey Strate	1 Year	Freevector, Bai	10000000.00
			Total Amount(X): 28500000.00

2022-23 (CAYm2)

Project Title	Duration	Funding Agency	Amount
Verbal Commu	2 Days	HAL	24000.00
			Total Amount(Y): 24000.00

2021-22 (CAYm3)

Project Title	Duration	Funding Agency	Amount

Cumulative Amount(X + Y + Z) =

6.12 Faculty as consultant of the industries (10)

Total Marks 10.00

Institute Marks

10.00

Sl	Faculty Name	Name of the Assignment / Program	Duration Date	Brief Description	Status (Completed / In Process)
1	Dr. Mrinmoy Bhattacharjee	Strategic Transformation of ARAMBAGH FOOD LTD (A Chain of 87 Stores)	6 months	Addressed operational inefficiencies, low digital adoption (UPI) at stores (POS) and employee attrition through initiatives like AI-powered pricing, reward program, gamified incentives (Badge OS), and a sustainable bag policy.	Ongoing
17	Dr. Mrinmoy Bhattacharjee	Wedberry, Footwear, Market Expansion & Brand building	9 months	Working on Go-to-Market strategy, primarily focusing on online reach and awareness building, simultaneously working on Brand building.	Ongoing
18	Dr. Mrinmoy Bhattacharjee	Bharat Placed, EdTech platform	6 months	Go-to-Market strategy	Completed on 30/10/2024
5	Dr. Indu Sharma	Startup consultation for setting of Food business online and offline for Singapore based company	Ongoing	Spices and agrobased food retailing through offline and online legal compliances and startup consultation Domestic and foreeign market	Ongoing
6	Dr. Indu Sharma	Designing business model	Ongoing	Desgining business model for startup and investers	Ongoing
7	Dr. Indu Sharma	GST Consultation for foreign subsidiary	1 Month	GST legal compliances and legal issues with assistant commission of GST Karnataka	Completed
8	Dr. Indu Sharma	IPR Consultation	Ongoing	Trademark realted compliances and issues	Ongoing
9	Dr. Indu Sharma	Patent consultation	Ongoing	Compliances of Patent for application based product model desinging	Ongoing
10	Dr. Indu Sharma	Annual compliance - Legal	Ongoing	For a HR consulting firm	Ongoing
11	Dr. Indu Sharma	Project fisibility report of 10 years	1 Month	For a Spice retail Business loan amount 1 cr. Projection and project fiability certification and report	Completed
12	Dr. Indu Sharma	IPR Consultation	1 Month	Trade mark registration and legal compliances for Harware , IT Soultion and HR Consultion firm	Completed
13	Dr. Indu Sharma	Marketing and sales estimation project	2 Months	Consultation for a startup of cab aggregator helped in business enhancement strategies	Completed
14	Dr. Indu Sharma	Annual compliance - Legal	Ongoing	Realestate and infrastructure company legal compliances	Ongoing
15	Dr. J Shanti	Online Mentorship	Multiple, duration of 1 month, need based	Online Mentorship Session for Executive MBA Capstone projects at Great Learning	Ongoing
16	Dr. J Shanti	Advisory board	Ongoing, need based	Consulting education vertical at IBACUS https://www.ibacustech.com/our-team (https://www.ibacustech.com/our-team)	Ongoing

6.13 Preparation of teaching Cases (10)

Total Marks 10.00

Institute Marks
10.00

Alliance School of Business, Alliance University, places a strong emphasis on the development and integration of teaching cases in its curriculum. The use of case studies is central to its pedagogy, fostering **critical thinking, analytical reasoning, and decision-making skills** among students. This approach ensures that learners engage deeply with complex, real-world business challenges and develop competencies necessary for leadership roles.

1. Importance of Teaching Cases in Management Education

Case-based teaching enables students to:

- Analyze multifaceted business problems from multiple perspectives.
- Develop practical solutions grounded in theoretical frameworks.
- Enhance communication and collaborative problem-solving skills.
- Cultivate the ability to make decisions under uncertainty—a core managerial competency.

By simulating real-world business situations, case studies bridge the gap between classroom learning and professional practice.

2. Development and Customization of Teaching Cases

a) Faculty-Led Case Preparation

Faculty members actively engage in developing customized teaching cases based on:

- Local and regional business scenarios to provide contextually relevant learning.
- Research projects and consultancy assignments to capture current industry practices.
- Emerging global business trends, ensuring alignment with contemporary challenges.

These cases are periodically reviewed and updated to reflect changes in the business environment and regulatory landscape.

S.No.	Faculty Name	Case Title	Published (Yes/No)	If published, provide publication details
1	Dr. Anurag Shukla	Demerger of Jio Financial Services from Reliance Industries: A Strategic Shift?	Yes	Demerger of Jio Financial Services from Reliance Industries: A Strategic Shift? | Harvard Business Publishing Education (https://hbsp.harvard.edu/product/W39701-PDF-ENG?Ntt=anurag%20shukla)
2	Dr. Anurag Shukla	SFS and Portfolio Performance Concerns During Covid 19-A Case Based Approach	Yes	https://doi.org/10.55248/gengpi.5.1124.3122 (https://doi.org/10.55248/gengpi.5.1124.3122)
3	Dr. Maitreyee Das & Dr. Goutam Kumar Kundu	Social Entrepreneurship: KPR Mill Empowering Women through Education	Under Review with Journal (Asian Journal of Management cases - Sage)	
4	Dr Ajeet Sharma	Hindustan Unilever Limited Versus USV Private Limited: An Advertising Skirmish	Yes	https://hbsp.harvard.edu/product/W27508-PDF-ENG (https://hbsp.harvard.edu/product/W27508-PDF-ENG)
5	Dr. Avijit Bakshi	A Case Study on Additional Fund Needed & Sustainable Growth (https://www.thecasecentre.org/products/view?id=187918)	yes	My product details - The Case Centre (https://www.thecasecentre.org/submission/portfolioProduct?id=187918)
6	Dr. Goutam Kumar Kundu Dr. Maitreyee Das	Scheduling Project Activities with Varied Dependencies	Under Review - Case Centre UK	https://www.thecasecentre.org/submission/submissions (https://www.thecasecentre.org/submission/submissions)
7	Dr. Goutam Kumar Kundu Dr Sarit Maitra	Distribution Planning Using Linear Programming, (Product Id: 624-0009-1 Teaching note Product Id: 624-0009-8), published by: The Case Centre, April, 2024	yes	https://www.thecasecentre.org/products/view?id=196297 (https://www.thecasecentre.org/products/view?id=196297)

8	Dr. Goutam Kumar Kundu	Crashing a Project Schedule Using Linear Programming, (Product Id: 623-0008-1 Teaching note Product Id: 623-0008-8), published by: The Case Centre, Mar, 2023	yes	https://www.thecasecentre.org/products/view?id=190795 (https://www.thecasecentre.org/products/view?id=190795)
9	Dr. Goutam Kumar Kundu	Project Network Analysis with R/igraph Package, (Product Id: 623-0004-1 Teaching note Product Id: 623-0004-8), published by: The Case Centre, Jan, 2023	yes	https://www.thecasecentre.org/products/view?id=192690 (https://www.thecasecentre.org/products/view?id=192690)
10	Dr. Goutam Kumar Kundu	In Search of Location: Case of a Hospital, (Product Id: 622-0050-1 Teaching note Product Id: 622-0050-8), published by: The Case Centre, Jan, 2023	yes	https://www.thecasecentre.org/products/view?id=188402 (https://www.thecasecentre.org/products/view?id=188402)
11	Dr. J Shanti	Ninjacart: A Strategic Pivot in Indias Agritech Sector	Under Review with Emerald Emerging Markets Case Studies	

b) Collaboration with Industry and Academia

The institution collaborates with industry professionals and academic peers to:

- Develop cases that incorporate real data and insights from business operations.
- Validate the relevance and applicability of cases in dynamic market contexts.

3. Integration of Harvard and Ivy League Case Studies

a) Harvard Business School (HBS) Case Studies

Alliance School of Business has incorporated **Harvard Business School case studies** into the curriculum across core and elective courses. These cases are renowned for their:

- Depth of analysis and complexity of business scenarios.
- Relevance across diverse industries and geographies.
- Ability to stimulate rich classroom discussions and debate.

Faculty receive training on using HBS cases effectively to:

- Facilitate Socratic dialogues, enabling students to defend positions logically.
- Encourage students to think critically about ethical, strategic, and operational dilemmas.

4. Implementation in the Teaching-Learning Process

a) Classroom Discussions

Cases are integrated into regular classroom sessions where students:

- Analyze the scenario individually or in groups.
- Identify key issues, stakeholders, and constraints.
- Present and debate alternative solutions before arriving at strategic recommendations.

This process enhances critical thinking and collaborative learning.

b) Assignments and Assessments

Case analyses form a significant component of assignments and during-semester assessments (DSA). Students are assessed on their ability to:

- Apply theoretical models to practical situations.
- Demonstrate creativity and analytical rigor in problem-solving.
- Communicate findings effectively through written reports and presentations.

c) Capstone and Project Work

Capstone projects and internships often require students to develop their own cases based on real-world experiences, which are later used as teaching materials.

5. Contribution to Critical Thinking and Program Outcomes (POs)

The use of teaching cases contributes significantly to the attainment of multiple POs:

- **PO1:** Apply knowledge of management theories and practices to solve business problems.

  PO2: Foster analytical and critical thinking abilities for data-based decision making.

  PO3: Ability to develop value-based leadership ability.

  PO4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.

  PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

  PO6: Ability to identify business opportunities, generate research ideas, design and implement ideas in respective business domains.

  PO7: Staying updated with the contemporary developments in emerging and disruptive technologies and its application to the business domain.

  PO8: Achieving a sustainable connection between academia and the disadvantaged sections of the community through outreach initiatives that aim to achieve socio-business transformation.

6. Monitoring and Quality Assurance of Case-Based Teaching

- Faculty submit lesson plans detailing case study integration.
- Peer reviews and student feedback are collected to assess the effectiveness of case-based pedagogy.
- Training and Faculty Development Programs (FDPs) are organized to enhance faculty competencies in case teaching methods.

7. Documentation and Evidence

Process Element	**Evidence of Implementation**
Use of HBS Cases	Lists of adopted cases in course syllabi
Faculty-Developed Cases	Repository of institution-specific teaching cases
Assignments and Assessments	Sample student submissions and evaluation rubrics
Capstone Project-Based Cases	Student-developed cases and supervisor feedback
Faculty Training	FDP certificates and workshop reports

The integration of teaching cases, including renowned **Harvard Business School** , reflects Alliance School of Business's commitment to delivering a **globally relevant and intellectually rigorous management education**. This approach cultivates critical thinking, problem-solving, and decision-making skills among students, preparing them to navigate complex business challenges with confidence and competence.

The systematic development, adaptation, and use of cases—combined with robust faculty training and quality monitoring—ensure that case-based teaching remains a cornerstone of the School's pedagogy.

7 INDUSTRY & INTERNATIONAL CONNECT (100)

Total Marks 100.00

7.1 Industry Connect (60)

Total Marks 60.00

7.1.1. Initiatives related to industry interaction including industry internship / summer training/study tours/ guest lectures ((15)

Institute Marks

15.00

Internship Guidelines

The internship program for the Master of Business Administration (MBA) at Alliance University is designed to bridge the gap between academic learning and practical application in the business environment. This program aims to cultivate essential skills that students will need in their professional careers, ensuring that they are not only knowledgeable but also industry ready.

Relevance to Program Outcomes

The MBA internship aligns with the program outcomes by providing students with the opportunity to:

1. **Apply Theoretical Knowledge**: Internships allow students to apply the concepts learned in the classroom to real-world scenarios, reinforcing their understanding of business principles and practices.
2. **Enhance Soft Skills**: Through interactions with industry professionals, students develop essential soft skills, including communication, teamwork, and problem-solving abilities.
3. **Gain Industry Exposure**: The program facilitates exposure to diverse industries, enabling students to understand the dynamics of various business environments and adapt to different organizational cultures.

Implementation and Evaluation

To ensure the effectiveness of the internship program, we have established a structured framework that includes:

- **Guidelines and Timelines**: Clear guidelines for proposal submissions, progress reports, and final evaluations help students manage their time effectively and meet academic requirements.
- **Faculty and Industry Guidance**: Continuous support from faculty guides and industry mentors ensures that students receive constructive feedback throughout their internships, fostering professional growth. Industry guides are experienced professionals who provide insights into industry trends and best practices, facilitating a richer learning experience.
- **Assessment Metrics**: The program incorporates multiple evaluation components, including proposal content, progress reports, final reports, and oral presentations. This holistic assessment method not only evaluates academic performance but also measures practical skills and industry engagement.

Internship Assessment Components

Assessment Components	**Marks Allotted**
IIP Proposal Content	10
Progress Reports	
- Timely Submission	(2 Mark x 2 Reports = 4 Marks)
- Report Contents	(3 Marks x 2 Reports = 6 Marks)
Final Report	
- Introduction	10
- Methodology or Work Details	10
- Findings/Learning Outcomes	10
- Recommendations	10
Oral Presentation	
- Introduction	6
- Methodology or Work Details	6
- Findings/Learning Outcomes	6
- Recommendations	6
- Responses to Questions	6
Industry Guide Evaluation	10

Confidential Industry Guide Evaluation

A confidential evaluation form will be provided to the industry guides to assess the student's performance during the internship. This evaluation will focus on key competencies such as:

ALLIANCE UNIVERSITY

Alliance School of Business

Master of Business Administration

CONFIDENTIAL

Industry Guide Evaluation Form

Name of the Student :

Student Internship Topic :

Specialization :

Name of the Industry Guide :

Designation :

Name of the Organization :

City : **Tel No.:** **Email:**

Sl. No.	Evaluation Criteria*	Highly Satisfied	Satisfied	Fair	Average	Dissatisfied
1	Formulation of the project proposal and overall comprehension of the task					
2	Quality of work and its practical relevance					
3	Ability to work in a team					
4	Commitment and Integrity					
5	Punctuality					
6	Overall attitude towards the Project/People/Organization					

*Please check **(√)** the appropriate columns.

Seal of the Company

Signature of the Industry Guide

Date:

Guest Lectures

The Alliance School of Business prioritizes experiential learning through a robust series of guest lectures designed to enhance the MBA curriculum. These sessions feature industry leaders and experts who share invaluable insights on contemporary business practices and emerging trends, bridging the gap between theory and real-world application.

Throughout the academic year, students engage with a diverse range of speakers from various sectors, including marketing, HR, finance, and technology. Notable recent lectures include:

- **"The Practical Marketer"** by Mr. Saurabh Bajaj, Executive Vice President of Marketing at Vodafone-Idea, who explored innovative marketing strategies in a rapidly evolving digital landscape.
- **"Leadership in the Digital Frontier"** by Ms. Shalu Manan, a transformation strategist and TEDx speaker, who emphasized the importance of fostering a culture of digital readiness within organizations.
- **Workshops on Effective Compensation** led by Mr. Lakshmi Shyam from Kantar/AQ, focusing on strategic HR practices.
- **"Entrepreneurship & New Venture Creation"** by Sanjaya Sarangi, CTO and Co-Founder of Vital B2B Pvt. Ltd, who shared key insights into startup dynamics.

These guest lectures not only provide theoretical knowledge but also enhance students soft skills, such as communication, critical thinking, and adaptability, through interactive discussions and Q&A sessions. The program consistently receives positive feedback, underscoring its role in preparing students for the challenges of the modern business environment.

By connecting students with industry veterans, the Alliance School of Business ensures that its graduates are well-equipped to excel in their careers and contribute meaningfully to their organizations.

List of Guest Lectures Conducted:

Sl	Date	Title	Speaker	Organisation of the Speaker	Designation of the Speaker
1	14-09-2024	The Practical Marketer	Mr. Saurabh Bajaj	Vodafone -Idea	Executive Vise President - Marketing
2	09-09-2024	Leadership in the Digital Frontier: Cultivating a Culture of Digital Readiness	Ms. Shalu Manan	Transformation Strategist, Design Thinking Coach and TEDx Speaker	
3	31-08-2024	Workshop on Effective Compensation	Mr. LakshmiShyam	Kantar/AQ, Bangalore, IND	HRBP Head
4	29-08-2024	Service Quality Perception	Mr. Pallav Anand	Anand Group	MD
5	24-08-2024	Mastering Project Management: Expert Guidance for Future Leaders	Mr. Eswar Prasad M	Alstom Transportation Pvt. Ltd., Bangalore, IND	Sr. Program Manager, Head of Product Development – Process & Quality, Digital & Agile Transformation
6	23-08-2024	Building a career in market research	Mr. Vignesh Kumar Sukumar	IDP Education	Sr. CX Researcher
7	12-04-2024	Entrepreneurship & New venture creation	Sanjaya Sarangi	Vital B2B Pvt. Ltd	CTO & Co Founder
8	05-04-2024	Strategic Operations in Banking Sector	Mr. Swaranjith Singh	Bendigo and Adelaide Bank	Group Risk Data and Analytics Transformation Lead
9	22-03-2024	Supply Chain Management	Mr Saptarshi Maji	CriticaLog	Senior Operations Executive
10	28-11-2023	Changing dynamics of business in a digital world	Mr. Krishnan Ravindran	PWC Academy	Director
11	25-11-2023	Research: What, why and how	Dr. Ramadhar Sing	Ahmedabad University	Professor
12	25-11-2023	Guiding Research by University Students	Dr. Ramadhar Sing	Ahmedabad University	Professor
13	18-11-2023	Bridging theory and Practices: Psychometrics in practical contexts	Mr. Ranjith TH	Volvo Group	Director, Recruitment
14	15-11-2023	HR and technology	Mr. Rahul Kumar	Knolskape	AVP-Talent Consulting
15	09-11-2023	Marketing & Digital transformation	Ms. Vandana Bhalla	Titan India	Marketing and Digital Head
16	08-11-2023	Performance management and compensation	Mr. Samir Sridhar	National Law School	People and Culture Manager
17	04-11-2023	Role of Performance Management System in the Corporate World	Mr. Varadharajan Dakshina	Pega systems	Global Physical Security Head
18	03-11-2023	Building financial Model from scratch	Mr. Dinesh Saboo	Finmeraki	CEO
19	25-10-2023	Bridging theory and Practices: Psychometrics in practical contexts	Mr. Ranjith TH	Volvo Group	Director, Recruitment
20	20-10-2023	Employee coaching & mentoring	Mr. Ruchira Chakravarty	Consultant	
21	18-10-2023	Talent Acquisition Structures, Models and Processes in Corporate	Mr. Rohit Panda	TCS, North America	HR Director
22	11-10-2023	Current Practices in Industrial Relations	Mr. Sandeep Bhattacharya	Vikram Solar Ltd. Kolkata	Head HR

23	12-09-2023	Culture going beyond organisational culture	Dr. Sally Rumbles	University of Portsmouth, UK	
24	07-09-2023	Managing Equality and Diversity in the Global Context	Dr. Sally Rumbles	University of Portsmouth, UK	
25	05-09-2023	Employee Engagement	Dr. Sally Rumbles	University of Portsmouth, UK	

Experiential Learning at Alliance School of Business

- **Core Philosophy**: At Alliance School of Business, experiential learning is central to our educational approach, providing students with a direct link between theoretical concepts and real-world application.
- **Company Visits**:
  - MBA students have engaged with a diverse array of leading companies, including United Spirits Ltd, Varun Beverages Ltd, Procter & Gamble Hygiene & Health Care Ltd, Radico Khaitan Ltd, Voltas Ltd, Whirlpool India Ltd, Marico Ltd, Nestlé India Ltd, and Infosys.
  - These visits offer invaluable opportunities for students to observe corporate operations firsthand and interact with industry leaders, gaining insights into various business practices.
- **Real-World Career Experience**:
  - By immersing themselves in actual corporate environments, students encounter the complexities and nuances of business operations. This exposure allows them to witness how theoretical frameworks are applied in practice, preparing them for the challenges they will face in their careers.
  - Students learn about industry-specific challenges, decision-making processes, and strategic planning, fostering a deep understanding of how successful companies navigate competitive landscapes.
- **Data Analysis**:
  - During these visits, students are tasked with analyzing real-time statistics and operational strategies. This hands-on experience sharpens their analytical skills and enhances their ability to interpret data effectively.
  - Students synthesize their findings into comprehensive reports, developing not only their analytical capabilities but also their communication skills, which are essential in any professional setting.
- **Project Assignments**:
  - Faculty members assign practical projects and case studies that challenge students to apply their academic knowledge to solve pressing business problems. These projects simulate real-world scenarios and require students to think critically and strategically.
  - The assignments encourage innovation and adaptability, essential traits in today's fast-paced business environment.
- **Collaborative Learning**:
  - Students work collaboratively in teams, mirroring the dynamics of the workplace. This collaboration enhances their teamwork, leadership, and interpersonal skills—qualities that are highly sought after by employers.
  - By engaging in group projects, students learn to leverage each others strengths and perspectives, preparing them for future collaborative roles in their careers.
- **Active Participation**:
  - Active engagement with industry data and insights fosters a deeper understanding of market trends and consumer behavior. Students are encouraged to question and analyze information critically, enabling them to make informed decisions.
  - The preparation of detailed reports on their findings not only enhances their research capabilities but also instills a sense of accountability and professionalism.
- **Career Preparation**:
  - The experiential learning framework equips students with a comprehensive skill set, including problem-solving, critical thinking, and effective communication. These competencies are essential for success in any career path.
  - Graduates emerge as well-rounded professionals who are not only knowledgeable but also adept at applying their learning to real-world situations, making them valuable assets to potential employers.
- **Outcome**:
  - The integration of experiential learning into the MBA curriculum profoundly enhances students readiness to navigate the complexities of the business world. By bridging the gap between theory and practice, we ensure that our graduates are prepared to excel in their chosen careers and make meaningful contributions to their organizations.

Industrial Visits

As part of the MBA program at Alliance School of Business, students participated in a series of industrial visits aimed at providing practical insights into how various industries operate. These visits not only enhanced their theoretical understanding but also exposed them to real-world business practices and processes.

Objectives

- To observe and understand the operational processes of leading companies.
- To engage with industry professionals and gain firsthand knowledge of industry dynamics.
- To analyze the application of theoretical concepts learned in the classroom.

Company Visits

The following companies were visited during this initiative:

1. **IKEA**
2. **UNO Minda**
3. **TVS**
4. **Flipkart Warehouse**

Key Insights

- **Operational Processes**: Students observed various operational processes, from production to inventory management, and learned how efficiency and innovation drive productivity in both manufacturing and retail sectors.
- **Supply Chain Management**: Insights into supply chain logistics demonstrated the importance of coordination between suppliers, manufacturers, and distribution centers to ensure smooth operations and timely delivery of products.
- **Market Strategies**: Interactions with marketing teams provided an understanding of how companies position themselves in the market, develop brand strategies, and engage with consumers effectively.
- **Technology Integration**: Students witnessed how modern technology, including automation and data analytics, is integrated into operations to enhance efficiency and decision-making.

- **Sustainability Practices**: Many companies shared their sustainability initiatives, emphasizing the growing importance of eco-friendly practices in today's business environment.

Conclusion

The industrial visits were an invaluable component of the MBA curriculum, providing students with a holistic view of how industries operate. The firsthand experiences gained from these visits will serve as a foundation for their future careers, equipping them with practical knowledge and insights that are crucial in the competitive business landscape. Students left with a deeper appreciation for the complexities of business operations and the skills required to navigate them successfully.

7.1.2. Participation of Industry professionals in curriculum development, projects, assignments as examiners, in summer projects (15)

Institute Marks

15.00

Alliance School of Business, Alliance University, recognizes the pivotal role of industry in shaping contemporary management education. To ensure academic programs remain **relevant, dynamic, and aligned with industry needs**, the School has institutionalized structured mechanisms for the participation of industry professionals across all facets of academic and student development. These engagements strengthen the institution's commitment to **Outcome-Based Education (OBE)** and prepare students to thrive in complex, real-world business environments.

1. Industry Participation in Curriculum Development

Industry professionals are actively involved in the design, review, and continuous improvement of the curriculum.

Process

- The **Board of Studies (BoS)** includes senior professionals from diverse industries such as IT, finance, manufacturing, and consulting.
- These experts provide insights on:
    - Emerging business trends and skill requirements.
    - Inclusion of contemporary topics like Artificial Intelligence, Business Analytics, ESG (Environmental, Social, and Governance), FinTech, and Digital Transformation.
    - Recommendations on tools and certifications (e.g., Bloomberg Terminal, SAP, Python) to enhance practical skill development.

Outcome

This ensures that the curriculum remains **industry-aligned, future-focused, and capable of producing graduates with globally relevant competencies.**

2. Engagement in Student Projects and Assignments

Industry professionals contribute significantly to student projects and assignments by acting as **mentors, evaluators, and collaborators.**

a) Mentorship and Guidance

- Students working on live industry projects or dissertations receive guidance from corporate mentors.
- Mentors assist in:
    - Defining the scope of research problems.
    - Ensuring the application of appropriate methodologies and tools.
    - Providing feedback that reflects current industry standards.

b) Evaluation

- Industry professionals evaluate interim reports and final deliverables to ensure outcomes are aligned with real-world expectations.
- Feedback focuses on the **practical relevance, innovation, and feasibility** of student recommendations.

3. Role as Examiners and Reviewers

Experienced industry leaders are invited to serve as **external examiners** for capstone projects, internships, and dissertations.

Contribution

- They participate in viva-voce panels and assess students' ability to articulate and defend their work.
- Their evaluation emphasizes:
    - Relevance of research to industry challenges.
    - Analytical depth and rigor.
    - Professionalism in report writing and presentation.

This external evaluation adds **credibility and objectivity** to academic assessments.

4. Participation in Summer Internship Projects (SIPs)

Summer internships form a critical component of experiential learning. Industry professionals play a vital role in supervising and evaluating SIPs.

a) Corporate Supervision

- Each intern is assigned a corporate mentor who monitors their progress, provides domain-specific guidance, and evaluates performance.
- Students gain insights into corporate culture, organizational dynamics, and current business challenges.

b) Evaluation

- Corporate mentors assess students on parameters such as problem-solving, analytical ability, and professional behavior.
- Evaluations contribute to academic grading and provide students with actionable feedback for career readiness.

5. Corporate Mentorship Program (CMP)

The **Corporate Mentorship Program (CMP)** is a flagship initiative of Alliance School of Business aimed at bridging the gap between academic learning and corporate expectations.

a) Overview

- Launched as part of the School's industry-academia engagement strategy, CMP pairs MBA students with senior industry mentors from reputed organizations.
- Mentors come from diverse sectors such as banking, IT, consulting, FMCG, and manufacturing.

b) Objectives

- To provide students with personalized guidance on career planning, leadership development, and soft skills.
- To expose students to strategic thinking and decision-making processes in real business contexts.

c) Activities under CMP

- One-on-one mentoring sessions focusing on professional development and workplace readiness.
- Workshops and panel discussions on emerging industry trends.
- Networking opportunities with senior leaders for exposure to diverse career pathways.

Outcome

CMP enhances students' **confidence, employability, and leadership potential**, making them industry-ready.

The active participation of industry professionals across curriculum design, project mentoring, evaluation, and the **Corporate Mentorship Program** underscores Alliance School of Business's commitment to **producing industry-ready graduates**. These structured engagements not only ensure academic relevance but also equip students with the critical thinking, leadership, and professional skills essential for success in a global business environment.

Through these collaborative initiatives, the institution strengthens its position as a center for **outcome-based, practice-oriented management education.**

7.1.3. Initiatives related to industry including executive education, industry sponsored labs, and industry sponsorship of student activities (15)

Institute Marks

15.00

Alliance School of Business, Alliance University, has cultivated strong industry-academia linkages to provide students with a learning experience that is **practical, contemporary, and aligned with corporate expectations**. As part of its industry engagement strategy, the School undertakes multiple initiatives that facilitate knowledge sharing, skill enhancement, and professional networking for students and working professionals alike.

Two key pillars of these initiatives include: **Executive Education Programs** and **Industry Sponsorship of Student Activities**. These initiatives ensure students are equipped to handle real-world challenges with confidence and competence.

1. Executive Education Programs

Alliance School of Business offers a robust portfolio of executive education initiatives designed to meet the evolving learning needs of working professionals and organizations. These programs aim to enhance leadership competencies, domain expertise, and adaptability in rapidly changing business environments.

a) Nature of Programs

- **Management Development Programs (MDPs):** Short-duration programs aimed at equipping middle and senior managers with contemporary business insights.
- **Custom Corporate Training Programs:** Designed in collaboration with partner organizations to address organization-specific challenges and upskill employees in areas such as digital transformation, strategic management, and innovation.
- **Open Enrollment Programs:** Cater to participants from multiple organizations, fostering cross-industry knowledge exchange and peer learning.

b) Focus Areas of Executive Education

The programs span diverse domains, including but not limited to:

- Business Analytics and Data-Driven Decision Making
- Leadership and Change Management
- Financial Management and Corporate Strategy
- Human Resource Management in the Digital Age
- Sustainability and ESG (Environmental, Social, and Governance) Practices

c) Delivery Model

- Sessions are conducted by a mix of seasoned faculty members and industry leaders.
- Learning methodologies include case studies (including **Harvard Business School cases**), simulations, role plays, and workshops to provide participants with experiential learning opportunities.

d) Outcomes and Impact

- Positions Alliance School of Business as a **trusted knowledge partner** for leading organizations.
- Strengthens institutional ties with industry, creating avenues for internships, live projects, and placements for MBA students.
- Enables knowledge transfer from industry to academia, influencing curriculum enhancements in core programs.

2. Industry Sponsorship of Student Activities

Alliance School of Business actively collaborates with corporates to sponsor and support a wide range of student-centric initiatives. These partnerships provide students with opportunities for experiential learning, leadership development, and professional exposure.

a) Nature of Sponsored Activities

- **Business Competitions and Hackathons:** Organizations sponsor case study competitions, strategy challenges, and innovation hackathons where students solve live business problems.
- **Conferences and Seminars:** Industry-sponsored events focus on trending topics such as Artificial Intelligence in Business, FinTech, and Digital Marketing.
- **Workshops and Guest Lectures:** Professionals from sponsoring organizations deliver workshops and interactive sessions to expose students to practical insights.
- **Cultural and Sports Events:** Corporates sponsor campus events that promote holistic development and foster a vibrant campus life.

b) Role of Industry Partners

- Providing financial support and resource persons for events.
- Offering prizes, internships, and pre-placement interview opportunities to winners of competitions.
- Sponsoring awards and scholarships that recognize student achievements in academics, leadership, and innovation.

c) Outcomes and Benefits

- Enhances student engagement with the corporate world and builds professional networks.
- Develops competencies in problem-solving, teamwork, and leadership.
- Fosters innovation and entrepreneurial thinking among students.
- Promotes a culture of excellence and healthy competition on campus.

The initiatives related to **executive education** and **industry sponsorship of student activities** at Alliance School of Business reflect the institution's unwavering focus on **building strong industry-academia partnerships**. These initiatives ensure that students are not only academically proficient but also equipped with practical insights, professional networks, and leadership qualities required in today's global business environment.

Through these engagements, the School continues to bridge the gap between classroom learning and industry practice, producing graduates who are industry-ready and capable of driving organizational success.

7.1.4. Involvement of industry professional as members of various academic bodies/board (15)

Institute Marks

15.00

The integration of industry professionals into the academic governance structure at Alliance School of Business, Alliance University, underscores the institution's commitment to aligning its academic offerings with the dynamic demands of the business environment. Their participation across various academic bodies ensures that the curriculum remains contemporary, relevant, and future-ready, while fostering a culture of excellence and innovation in management education.

1. Industry Representation in Academic Bodies

Alliance School of Business actively engages industry experts as members of its key academic and governance committees, ensuring that their perspectives directly influence policy-making, curriculum design, research orientation, and quality assurance.

a) Board of Studies (BoS)

Industry professionals are integral to the **Board of Studies**, where they bring rich experience from diverse sectors such as finance, consulting, IT, manufacturing, and entrepreneurship.

Role and Contributions

- Provide insights into emerging trends, technological disruptions, and evolving employer expectations.
- Collaborate with faculty members to:
  - Refine course objectives.
  - Suggest inclusion of new-age topics like Artificial Intelligence, ESG (Environmental, Social, and Governance), FinTech, and Digital Transformation.
  - Enhance teaching methodologies to incorporate experiential learning approaches such as case studies, simulations, and live projects.
- Offer guidance on assessment methods to align with professional competencies.

Their inputs ensure that the curriculum reflects real-world business challenges, equipping graduates with both conceptual clarity and practical problem-solving abilities.

b) Academic Council

Senior industry professionals participate in the **Academic Council**, contributing to the strategic direction of academic programs and institutional priorities.

Role and Contributions

- Advise on long-term academic planning and alignment with industry trends.
- Review proposals for new programs, electives, and specializations to ensure relevance to current and future market needs.
- Offer perspectives on enhancing interdisciplinary approaches and integrating industry certifications into academic offerings.

This collaboration helps position the MBA program as both academically rigorous and directly applicable to professional practice.

c) Research Council

In the **Research Council**, industry leaders support the development of research agendas that are closely aligned with real-world business problems and innovation.

Role and Contributions

- Advise on research priorities and encourage applied research addressing industry challenges.
- Suggest collaborative research opportunities and consultancy projects between faculty, students, and corporates.
- Participate in evaluating the practical impact of student dissertations and faculty research work.

d) Internal Quality Assurance Cell (IQAC)

Industry experts form part of the **IQAC Committee**, ensuring that the institution's quality benchmarks resonate with industry standards and global best practices.

Role and Contributions

- Offer recommendations to enhance teaching-learning processes and student outcomes.
- Provide feedback on institutional processes to maintain accreditation standards and competitive positioning.
- Advise on fostering a culture of continuous improvement, innovation, and employability.

e) Curriculum Review Committee

The **Curriculum Review Committee** benefits significantly from the involvement of corporate leaders who assess the curriculum's ability to prepare students for dynamic business contexts.

Role and Contributions

- Suggest modifications to keep pace with emerging skills such as data analytics, design thinking, and sustainability practices.
- Encourage the integration of industry tools (e.g., Bloomberg Terminal, SAP) and certifications into academic programs.
- Review and endorse the inclusion of experiential learning components such as internships, consulting assignments, and capstone projects.

2. Curriculum Feedback and Review

Feedback from industry professionals is an integral component of curriculum evaluation at Alliance School of Business. Their contributions ensure that the MBA program develops competencies that are highly valued by employers.

Process

- Periodic curriculum review meetings include structured discussions with industry experts.
- Inputs are sought on:
  - The relevance of current course content.
  - Emerging areas requiring inclusion or emphasis.
  - Recommendations for strengthening practical components like case studies, live projects, and summer internships.

Outcome

This collaborative process ensures that students are exposed to a curriculum that is both academically sound and aligned with the latest industry practices, preparing them to excel in competitive global markets.

3. Corporate Mentorship Program (CMP)

The **Corporate Mentorship Program (CMP)** is a flagship initiative that reflects deep industry integration into student development.

Overview

- Pairs MBA students with corporate mentors from top organizations, complemented by faculty mentors from Alliance School of Business.
- Mentorship focuses on developing leadership qualities, strategic thinking, and professional readiness.

Session Structure

- The program runs for **8-10 months**, with monthly group mentoring sessions (10 students per group).
- Each session identifies key areas for student improvement, with progress reviewed in subsequent meetings.
- Emphasis is placed on soft skills, decision-making, creative thinking, and empathy—qualities essential for managerial success.

Impact

- Students develop an enquiring mind and a professional mindset aligned with corporate expectations.
- Strong connections between academia and industry ensure a seamless transition from campus to corporate life.

4. Broader Impact of Industry Engagement

The structured involvement of industry professionals in academic governance and mentorship ensures:

- **Relevance of Academic Programs:** Curricula are continuously updated to align with evolving market needs.
- **Enhancement of Learning Outcomes:** Students gain practical insights and exposure to real-world business challenges.
- **Strengthened Industry-Academia Collaboration:** Long-term partnerships are fostered, leading to internship opportunities, placements, and collaborative research.
- **Alignment with Outcome-Based Education (OBE):** Programs contribute effectively to Program Outcomes (POs) by equipping students with the necessary knowledge, skills, and attitudes for success.

The active participation of industry professionals in various academic bodies and initiatives at Alliance School of Business reflects the institution's commitment to delivering a **relevant, future-ready, and impactful management education**. Their insights ensure that academic programs are grounded in real-world business realities and foster the development of graduates who are **industry-ready, adaptive, and capable of leading in dynamic global environments.**

By integrating industry perspectives into governance, curriculum design, research, and mentorship, the institution strengthens its position as a premier business school committed to excellence in management education.

7.2 International Connect (40) Total Marks 40.00

7.2.1. International Students (10)

Institute Marks

10.00

International Students

International Exchange Students List – Outbound Students

Student Name	AU Registration Number	Course	Partner University	Country	Program Date
Aryan Arora	2022MMBA07ASB260	MBA	Institute Toulouse Business School	France	July - December 2023
Jovidh Ratheeesh	2022MMBA07ASB104	MBA	Intitut Mines - Telecom Business School	France	January - June 2023
Keerthi Kumar H R	2022MMBA07ASB377	MBA	Institute Toulouse Business School	France	July - December 2023
Mr. Akash Agarwal	2021MMBA07ASB280	MBA	Toulouse Business School	FRANCE	January - April 2022
Mr. Amar I.C.	2022MMBA01ASB033	MBA	Institut Mines-Telecom Business School	FRANCE	July - December 2022
Mr. Anubhav Malviya	2021MMBA07ASB194	MBA	Toulouse Business School	FRANCE	January - April 2022
Mr. ARYAN ARORA	2022MMBA07ASB260	MBA	Toulouse Business School	FRANCE	January - June 2023
Mr. Aswin Prathip	2021MMBA07ASB213	MBA	Toulouse Business School]	FRANCE	August 2022 - July 2023
Mr. Cibi Kumar K	2021MMBA07ASB039	MBA	Toulouse Business School	FRANCE	August 2022 - July 2023
Mr. Dhairya Monikbhai Gokani	2021MMBA07ASB279	MBA	Toulouse Business School	FRANCE	January - April 2022
Mr. Gangireddy Ramakanth Reddy	2021MMBA07ASB200	MBA	Toulouse Business School	FRANCE	August 2022 - July 2023
Mr. Gangireddy Ramakanth Reddy	2021MMBA07ASB200	MBA	Toulouse Business School	FRANCE	August 2022 - July 2023
Mr. Girish H	2022MMBA01ASB015	MBA	Institut Mines-Telecom Business School	FRANCE	July - December 2022
Mr. GLADSON RENI SUNDAR	2022MMBA01ASB006	MBA	San Jose State University	UNITED STATES OF AMERICA	January - June 2023
Mr. GLADSON RENI SUNDAR	2022MMBA01ASB006	MBA	San Jose State University	USA	January - June 2023
Mr. HARI PRASANTH KALAI BABU	2022MMBA01ASB052	MBA	San Jose State University	UNITED STATES OF AMERICA	January - June 2023
Mr. HARI PRASANTH KALAI BABU	2022MMBA01ASB052	MBA	San Jose State University	USA	January - June 2023
Mr. JOVIDH RATHEESH G R K	2022MMBA07ASB104	MBA	Institut Mines-Telecom Business School	FRANCE	January - June 2023
Mr. Karthikeyan Saravanan	2023MMBA07ASB116	MBA	UNIVERSITY OF SCRANTON	USA	January - June 2024
Mr. KEERTHI KUMAR HUNASAVADI R	2022MMBA07ASB377	MBA	Toulouse Business School	FRANCE	January - June 2023
Mr. MERITON JOSEPH SOLOMON P	2022MMBA07ASB316	MBA	Institut Mines-Telecom Business School	FRANCE	January - June 2023
Mr. Mrinal Kumar	2021MMBA07ASB188	MBA	Toulouse Business School	FRANCE	January - April 2022
Mr. Mughunthan B	2021MMBA07ASB086	MBA	Antwerp Management School	BELGIUM	August 2022 - July 2023
Mr. Navadheer Chitta	2022MMBA07ASB170	MBA	Scranton	USA	August 2023 to January 2024
Mr. NAVADHEER CHITTA	2022MMBA07ASB170	MBA	University of Scranton	UNITED STATES OF AMERICA	January - June 2023

Mr. NAVADHEER CHITTA	2022MMBA07ASB170	MBA	University of Scranton	USA	January - June 2023
Mr. P. Joel Sam	2021MMBA07ASB174	MBA	Antwerp Management School	BELGIUM	August 2022 - July 2023
Mr. Rajeev Chauhan	2021MMBA07ASB128	MBA	Toulouse Business School	ZX`	August 2022 - July 2023
Mr. Rakesh Raja SU	2021MMBA07ASB160	MBA	Toulouse Business School	FRANCE	August 2022 - July 2023
Mr. RAM KUMAR RAVICHANDRAN	2022MMBA07ASB235	MBA	Institut Mines-Telecom Business School	FRANCE	January - June 2023
Mr. RAM KUMAR RAVICHANDRAN	2022MMBA07ASB235	MBA	Institut Mines-Telecom Business School	FRANCE	January - June 2023
Mr. Sadguru M.N.	2022MMBA01ASB014	MBA	Institut Mines-Telecom Business School	FRANCE	July - December 2022
Mr. Sarthak Manish	2021MMBA07ASB032	MBA	Toulouse Business School	FRANCE	January - April 2022
Mr. SATYAM TRIPATHI	2022MMBA07ASB358	MBA	Institut Mines-Telecom Business School	FRANCE	January - June 2023
Mr. Sreevarsham Selvam	2022MMBA07ASB359	MBA	INSEEC	FRANCE	Sep 2023 - Dec 2023
Mr. SREEVARSHAN SELVAM	2022MMBA07ASB359	MBA	Institut Mines-Telecom Business School	FRANCE	January - June 2023
Mr. SREEVARSHAN SELVAM	2022MMBA07ASB359	MBA	Institut Mines-Telecom Business School	FRANCE	January - June 2023
Mr. Sujith B	2023MMBA01ASB076	MBA	INSEEC	FRANCE	Sep 2023 - Dec 2023
Mr. SUMIN PILLAI	2022MMBA07ASB083	MBA	Toulouse Business School	FRANCE	January - June 2023
Mr. Tilak B.T.	2022MMBA01ASB023	MBA	Institut Mines-Telecom Business School	FRANCE	July - December 2022
Ms. ANJALI BADUGU	2022MMBA01ASB013	MBA	San Jose State University	UNITED STATES OF AMERICA	January - June 2023
Ms. Aruza Awasthi	210101000000	MBA	Toulouse Business School	FRANCE	August 2022 - July 2023
Ms. Harshita Sharma	2021MMBA07ASB130	MBA	Toulouse Business School	FRANCE	August 2022 - July 2023
Ms. Harshitha Ravindran	2022MMBA07ASB282	MBA	INSEEC	FRANCE	Sep 2023 - Dec 2023
Ms. Harshitha Ravindran	2022MMBA07ASB282	MBA	INSEEC	Paris	July - December 2023
Ms. Jayashree V	2022MMBA07ASB153	MBA	INSEEC GRANDE ECOLE.	Paris	July - December 2023
Ms. Kalyani Reddy P.	2021MMBA07ASB154	MBA	Toulouse Business School	FRANCE	August 2022 - July 2023
Ms. Mihika Srivastava	2023MMBA07ASB129	MBA	Toulouse Business School	FRANCE	January - June 2024
Ms. N Yogaa Malavika	2021MMBA07ASB064	MBA	Antwerp Management School	BELGIUM	August 2022 - July 2023
Ms. Nikshiptha Saroj Kondru	2021MMBA07ASB047	MBA	Toulouse Business School	FRANCE	August 2022 - July 2023
Ms. Priti Mandal	2022BBAU07ASB236	BBA	Ajman University	UNITED ARAB EMIRATES	January - June 2023
Ms. Priti Mandal	2022BBAU07ASB236	MBA	Ajman University	UAE	January - June 2023
Ms. Priyanka	2021MMBA07ASB259	MBA	Toulouse Business School	FRANCE	August 2022 - July 2023
Ms. ROSHNI DUGGI	2022MMBA01ASB041	MBA	San Jose State University	UNITED STATES OF AMERICA	January - June 2023
Ms. ROSHNI DUGGI	2022MMBA01ASB041	MBA	San Jose State University	USA	January - June 2023
Ms. Saranya Vudumula	2023MMBA07ASB331	MBA	Toulouse Business School	FRANCE	January - June 2024

Ms. SIRISHA RAVI	2022MMBA07ASB293	MBA	University of Scranton	UNITED STATES OF	January - June 2023
Ms. SIRISHA RAVI	2022MMBA07ASB293	MBA	University of Scranton	USA	January - June 2023
Ms. Sivani Donthu	PROV/MBA/7/23/400	MBA	Toulouse Business School	FRANCE	January - June 2024
Ms. SUKRITI DIXIT	2022MMBA07ASB144	MBA	Institut Mines-Telecom Business School	FRANCE	January - June 2023
Ms. Sukruti Dixit	2022MMBA07ASB144	MBA	Intitut Mines - Telecom Business School		January - June 2023
Ms. Sukruti Dixit	2022MMBA07ASB144	MBA	Intitut Mines - Telecom Business School		July - December 2023
SP Meriton Joseph	2022MMBA07ASB316	MBA	INSEEC	Paris	January - June 2023
SP Meriton Joseph	2022MMBA07ASB316	MBA	INSEEC	Paris	July - December 2023
Sumin Pillai	2022MMBA07ASB083	MBA	Institute Toulouse Business School	France	July - December 2023

International Exchange Students List – Inbound Students

Sl No	Student Names	Program	Program Pathway	Enrolment Year	Registration Number	Country	Partner Institution
1	ASHRAF HATEM	MBA	Full Time	23-Jan	2024MMBA01ASB035	Syria	Not from Partner Institution
2	SALIM MOSA	MBA	Full Time	23-Jan	2024MMBA01ASB029	Syria	Not from Partner Institution
3	LUBNA SAIFO	MBA	Full Time	23-Jan	2024MMBA01ASB021	Syria	Not from Partner Institution
4	TAMAM SLBARNOOTI	MBA	Full Time	23-Jan	2024MMBA01ASB025	Syria	Not from Partner Institution
5	HAMSSA KHAYER ALJASSEM	MBA	Full Time	23-Jan	2024MMBA01ASB022	Syria	Not from Partner Institution
6	MANAF NASER	MBA	Full Time	23-Jan	2024MMBA01ASB032	Syria	Not from Partner Institution
7	ESKANDAR FAHOUD	MBA	Full Time	23-Jan	2024MMBA01ASB024	Syria	Not from Partner Institution
8	ADAM ABDELKADER	MBA	Full Time	23-Jan	2024MMBA01ASB112	Syria	Not from Partner Institution
9	FADI MOHAMMAD DAOUN	MBA	Full Time	23-Jan	2024MMBA01ASB033	Syria	Not from Partner Institution
10	AHMAD ALMOHAMMAD	MBA	Full Time	23-Jan	2024MMBA01ASB030	Syria	Not from Partner Institution
11	Ms. Sushmita Sen	BBA	Full Time	23-Jul	2023bbau07asb111	Bangladesh	Not from Partner Institution
12	Ms. Assma Maaroufi	MBA	Semester Exchange	January 2024 to June 2024	2023SMBA07ASB465	France	INSEEC, France
13	Mr. Killian Condamine	MBA	Semester Exchange	January 2024 to June 2024	2023SMBA07ASB466	France	INSEEC, France
14	Mr. Ivan Kamashev	BBA	Semester Exchange	July 2023 to June 2024	2021SBBAH07ASB289	Russia	Financial University
15	Mr. Floris Colin Alain Verpillet	MBA	Semester Exchange	July 2022 to June 2023	2022SMBA07ASB395	France	INSEEC
16	Ms. Mahmoud Nadia Nabode Diomande	MBA	Semester Exchange	July 2022 to June 2023	2022SMBA07ASB398	France	INSEEC
17	Mr. Paul Kleber Timothee Martin	MBA July 2023 - 2024	Dual Degree	July 2023 to June 2024	22ASBEMBA70154	France	Toulouse Business School

18	Mr. Eotre Dominique Steeve Lawi	MBA July 2023 - 2024	Dual Degree	July 2023 to June 2024	22ASBEMBA70153	France	Toulouse Business School
19	Daria Vishniyakova	BCOM 2022-25 Batch	Semester Exchange	July 2024-December 2024	2022SBCOM07ASB024	Russia	Financial University

7.2.2. Student Immersion Programs (10)

Institute Marks

10.00

Alliance School of Business, Alliance University, has embedded student immersion initiatives at the core of its MBA program design. These initiatives aim to bridge academic knowledge with real-world application, fostering professional competencies, social responsibility, and industry readiness.

The immersion programs—Learner Value Proposition (LVP), Social Internship, Corporate Mentorship Program, MBA SDGs Project (Build & Execute Week – Solutions for Change), and the HR Conclave—create transformative learning experiences that prepare students for leadership in complex and dynamic business environments.

1. Learner Value Proposition (LVP) Program

a) Overview

The Learner Value Proposition Program is a flagship initiative designed to strengthen students' professional identities. It equips them with critical skills required for career planning and successful workplace integration.

b) Objectives

Develop self-awareness and personal branding capabilities.

Enhance communication, critical thinking, and decision-making skills.

Build resilience and adaptability for navigating complex business challenges.

c) Delivery and Features

Workshops and Bootcamps: Conducted by certified trainers and industry experts focusing on employability and leadership development.

Simulated Business Scenarios: Students work in teams to solve real-world cases, fostering collaboration and innovation.

Personalized Assessments: One-on-one feedback helps identify strengths and areas for improvement.

d) Outcomes

Graduates emerge as confident professionals with clear career trajectories and the ability to articulate their value propositions effectively to prospective employers.

2. Social Internship Program

a) Overview

The Social Internship Program reflects Alliance University's commitment to producing socially responsible managers. It immerses students in real-world social contexts, enabling them to apply management knowledge for societal good.

b) Objectives

Sensitize students to issues of equity, sustainability, and inclusive growth.

Encourage innovative solutions to community challenges.

Develop empathy and a sense of ethical responsibility.

c) Key Features

Students are placed with NGOs, social enterprises, and government bodies.

Projects focus on areas such as rural healthcare, education, microfinance, and environmental sustainability.

Students analyze social systems, propose interventions, and evaluate impact.

d) Outcomes

The program equips students with a nuanced understanding of societal challenges, enabling them to design sustainable business solutions that balance profitability with social impact.

3. Corporate Mentorship Program (CMP)

a) Overview

The Corporate Mentorship Program offers students direct access to industry insights and career guidance from seasoned professionals. It bridges the gap between campus learning and corporate realities.

b) Structure

Each student is paired with a corporate mentor for a period of 8-10 months.

Small mentoring groups (10 students each) ensure personalized attention.

Mentorship covers soft skills, leadership, ethical decision-making, and workplace dynamics.

c) Activities

Goal setting and career planning sessions.

Discussions on emerging industry trends and corporate expectations.

Mock interviews and resume-building workshops.

d) Outcomes

Students gain clarity on their professional goals, develop workplace competencies, and establish networks that support their career progression.

4. MBA SDG Project: Build & Execute Week – Solutions for Change

a) Overview

The MBA SDGs Project is an intensive, week-long student immersion initiative that aligns management education with the United Nations' Sustainable Development Goals (SDGs). It challenges students to create innovative solutions addressing global and local challenges.

b) Objectives

Enable students to understand and apply SDGs within a business context.

Develop critical thinking and creative problem-solving skills.

Promote teamwork and multi-stakeholder engagement.

c) Key Features

Workshops and Fieldwork: Students participate in sessions on design thinking, creative ideation, and prototype building.

Mentored Sessions: Industry and faculty mentors guide teams through solution development and refinement.

Solutions for Change Summit: Teams present their final prototypes and business models to a jury of academic and industry leaders.

Reflection and Documentation: Students prepare team booklets capturing learnings and future action plans.

d) Outcomes

Students emerge as socially conscious leaders capable of integrating sustainability into core business strategies. The program also nurtures entrepreneurial thinking and systems innovation.

5. HR Conclave: Industry Immersion through Dialogue

a) Overview

The HR Conclave organized by Alliance School of Business serves as a platform for meaningful dialogue between students, faculty, and senior HR leaders from top organizations.

b) Objectives

Understand contemporary HR challenges and strategies in the evolving workplace.

Gain insights into leadership development, talent management, and organizational behavior.

Foster industry-academia collaboration for curriculum enhancement.

c) Structure

Panel discussions, keynote speeches, and interactive Q&A sessions.

Students engage directly with HR thought leaders to discuss employability trends and expectations.

d) Outcomes

The conclave enhances students' understanding of workforce dynamics and equips them with actionable insights for managing people and organizations effectively.

The student immersion initiatives at Alliance School of Business create a transformative ecosystem that blends academic knowledge with real-world exposure. Programs such as the Learner Value Proposition, Social Internship, Corporate Mentorship, MBA SDGs Project, and HR Conclave prepare students to emerge as responsible, adaptive, and innovative leaders.

By engaging with diverse social, corporate, and sustainability challenges, students develop the skills and mindset required to succeed in an interconnected and evolving business world.

7.2.3. Faculty Exchange Programs (10)

Institute Marks

10.00

Inbound Faculties		
Semester/Term	**Faculty**	**From**
Jan-June 2023	Dr. Elena Zarova	Plekhanov Russian University of Economics, Russia
July-Dec 2023	Dr. Sally Rambules	University of Portsmouth, UK
Jan-June 2024	Prof. Ruslan Ozarnov	Financial University under the Government of the Russian Federation, Russia
	Prof. Zharikov Mikhail	Financial University under the Government of the Russian Federation, Russia
Outbound Faculties		
Semester/Term	**Faculty**	**To**
December 2023	Dr. Prathima Verma	Altınbaş University, Istanbul, Turkey
December 2023	Dr. Prathima Verma	Athens Institute for Education and Research (ATINER), Greece
Setember 2024	Dr. Prathima Verma	Zurich University, Switzerland
April 2024	Dr. Sunil Kumar	Financail University, Russia
April 2025	Dr. Sajan Mathew	INSEEC, Paris

7.2.4. Collaborative Research Projects (10)

Institute Marks

10.00

International Collaborative Research Projects / Journal Articles

s.no	Name of the faculty	Name of the international Co-Author(s)	Organisation of the Co-Author(s)	Type of Research Project / Journal Article	Research Title / Article Title	Month & Year of publication	Journal Name, Issue & Volume	Link to the Research Project / Journal Article
1	Dr. Kapil Arora	Naqeeb Ur-Rehman	School of Economics, Westminster International, University, Tashkent, Uzbekistan	Journal Article	Currencies of greater interest for central Asian economies: an analysis of exchange market pressure amid global and regional interdependence	January, 2023	Financial Innovation, 9(46)	https://doi.org/10.1186/s40854-022-00417-7 (https://doi.org/10.1186/s40854-022-00417-7)
2	Dr. Kapil Arora	Omonjon Ganiev	School of Economics, Westminster International, University, Tashkent, Uzbekistan	Journal Article	Currencies of greater interest for central Asian economies: an analysis of exchange market pressure amid global and regional interdependence	January, 2023	Financial Innovation, 9(46)	https://doi.org/10.1186/s40854-022-00417-7
3	Anirudh Agrawal	Georgios Polychronopoulos (https://onlinelibrary.wiley.com/authored-by/Polychronopoulos/Georgios)	Department of Entrepreneurship, Prague University of Economics and Business, Czech Republic	Journal Article	Outcome-Based Typology of Social Enterprises: Interlacing Individual Transformation, Capital Provision, and Societal Influence	24-Sep	Journal of Management Studies	https://onlinelibrary.wiley.com/doi/10.1111/joms.13138 (https://onlinelibrary.wiley.com/doi/10.1111/joms.13138)
4	Anirudh Agrawal	Martin Lukeš (https://onlinelibrary.wiley.com/authored-by/Luke%C5%A1/Martin)	Department of Entrepreneurship, Prague University of Economics and Business, Czech Republic	Journal Article	Outcome-Based Typology of Social Enterprises: Interlacing Individual Transformation, Capital Provision, and Societal Influence	24-Sep	Journal of Management Studies	https://onlinelibrary.wiley.com/doi/10.1111/joms.13138 (https://onlinelibrary.wiley.com/doi/10.1111/joms.13138)

5	Anirudh Agrawal	Giuliano Sansone	Department of Entrepreneurship, Prague University of Economics and Business, Czech Republic College of Business, University College Dublin, Ireland	Journal Article	Outcome-Based Typology of Social Enterprises: Interlacing Individual Transformation, Capital Provision, and Societal Influence	24-Sep	Journal of Management Studies	https://onlinelibrary.wiley.com/doi/10.1111/joms.13138 (https://onlinelibrary.wiley.com/doi/10.1111/joms.13138)
6	Anirudh Agrawal	Florian Ulrich-Diener (https://onlinelibrary.wiley.com/authored-by/Ulrich%E2%80%90Diener/Florian)	Department of Entrepreneurship, Prague University of Economics and Business, Czech Republic	Journal Article	Outcome-Based Typology of Social Enterprises: Interlacing Individual Transformation, Capital Provision, and Societal Influence	24-Sep	Journal of Management Studies	https://onlinelibrary.wiley.com/doi/10.1111/joms.13138 (https://onlinelibrary.wiley.com/doi/10.1111/joms.13138)
7	Anirudh Agrawal	Veronika Šlapáková Losová (https://onlinelibrary.wiley.com/authored-by/%C5%A0lap%C3%A1kov%C3%A1+Losov%C3%A1/Veronika)	Department of Entrepreneurship, Prague University of Economics and Business, Czech Republic	Journal Article	Outcome-Based Typology of Social Enterprises: Interlacing Individual Transformation, Capital Provision, and Societal Influence	24-Sep	Journal of Management Studies	https://onlinelibrary.wiley.com/doi/10.1111/joms.13138 (https://onlinelibrary.wiley.com/doi/10.1111/joms.13138)

Online initiatives to engage with international academic communities

S.no	Faculty Name	Type of program (Workshop, Seminar, FDP,MDP...)	Title of the program	Name of the organisation for which training was held	No. of Participants	Month and year of the program
1	Dr. Janipella Shanti	Guest Lecture	Research skills for Managers	YESBUD UNIVERSITY, ZAMBIA	10	23-Dec

8 INFRASTRUCTURE (75)

Total Marks 75.00

8.1 Classrooms & Learning facilities (25)

Total Marks 25.00

Institute Marks

25.00

Alliance University recognizes that high-quality infrastructure and modern learning facilities are essential to support the delivery of management education at a level that meets global standards. To this end, the University has invested significantly in creating an academic environment that is not only conducive to teaching and learning but also adaptable to the evolving needs of higher education.

1. Availability of Adequate, Well-Equipped Classrooms

The School of Business, which houses the MBA program, is equipped with **adequate numbers of classrooms and seminar halls** designed to support various pedagogical approaches, including traditional lectures, interactive discussions, group activities, and technology-enabled learning.

Key Features of Classrooms

- **Adequacy:** The number of classrooms matches the requirements of the MBA curriculum, considering student intake, section distribution, and time-table scheduling. Each classroom provides comfortable seating capacity to accommodate all enrolled students per batch.
- **Modern Equipment:** Classrooms are fitted with:
  - Smart boards and interactive panels.
  - Overhead projectors and high-resolution audio-visual systems.
  - Wi-Fi connectivity to support blended teaching-learning practices.
  - Ergonomic furniture designed for long-duration classes and group activities.
- **Flexible Layouts:** Certain classrooms are designed with movable furniture to facilitate workshops, simulations, and group-based learning exercises commonly used in management education.
- **Support Spaces:** Additional spaces such as seminar halls, conference rooms, and breakout areas complement the classroom infrastructure for guest lectures, presentations, and team-based projects.

Example of Utilization: Seminar halls have been used extensively for Management Development Programs (MDPs), student symposiums, and corporate guest lectures, enhancing exposure to real-world business practices.

The adequacy and quality of classroom infrastructure are periodically reviewed by the Academic Council and Infrastructure Committee to ensure alignment with curriculum delivery needs and NBA standards.

2. Availability and Utilization of E-Learning Facilities

a) E-Learning Infrastructure

The University has established a robust e-learning ecosystem that integrates digital technologies into the academic framework to support hybrid and flexible learning.

Key components include:

- **Learning Management System (LMS):**
  - A centralized LMS platform, Blackboard, enables faculty to upload course materials, conduct online assessments, and engage students in asynchronous learning.
  - Features such as discussion boards, quizzes, and assignment submission portals support continuous engagement.
- **Digital Library Access:**
- The University's Central Library offers extensive e-resources, including subscriptions to ProQuest, EBSCO, and JSTOR, providing access to thousands of journals, e-books, and business case studies.
- Equipped with video conferencing capabilities for conducting webinars, virtual lectures, and interactions with international faculty.
- Students are encouraged to enroll in Massive Open Online Courses (MOOCs) on platforms such as Coursera, with certain credits integrated into the MBA curriculum.
- **Virtual Classrooms:**
- **MOOCs and Online Certification:**

b) Utilization of E-Learning Facilities

- Faculty utilize the LMS to share lecture notes, case studies, and recorded sessions, enabling students to review materials at their own pace.
- Business simulations and analytics tools are integrated into courses to provide experiential learning opportunities.
- Online assessments and feedback mechanisms ensure continuous monitoring of student learning outcomes.
- Virtual guest lectures by global experts complement classroom instruction, expanding perspectives on global management practices.

3. Initiatives to Ensure Student Learning

The University has adopted several initiatives to ensure that students are supported in achieving their learning goals effectively:

Academic Support Systems

- **Mentorship Program:** Faculty mentors are assigned to student groups for academic and personal guidance throughout the program.
- **Bridge Courses:** For students from non-management backgrounds, introductory sessions on fundamental business concepts are organized at the beginning of the program.

Outcome-Based Education (OBE):

The MBA program is designed and delivered following OBE principles, with clear mapping of Program Outcomes (POs) and Course Outcomes (COs) to ensure measurable learning achievements.

Continuous Feedback and Improvement:

- Student feedback on teaching effectiveness and course content is collected periodically and used to refine pedagogical approaches.
- Peer learning and group projects encourage collaborative learning and critical thinking.

Support for Lifelong Learning:

- Access to online resources and webinars fosters a culture of self-directed learning.
- Encouragement of participation in management competitions, hackathons, and international conferences enhances practical skills.

4. Review and Quality Assurance

The adequacy of physical and e-learning infrastructure, along with student utilization levels, is reviewed annually by the Internal Quality Assurance Cell (IQAC). Recommendations for upgrades and new initiatives are forwarded to the Governing Body for approval and implementation.

Recent enhancements based on IQAC reviews include upgrading classrooms with hybrid teaching tools and expanding digital library subscriptions to include business-specific databases.

Alliance University's well-equipped classrooms, robust e-learning infrastructure, and student-centric initiatives collectively ensure that the MBA program meets and exceeds curriculum requirements. The institution's focus on continuous improvement, technological integration, and outcome-based education reflects its commitment to providing an engaging and effective learning environment for students.

8.2 Library (20) Total Marks 20.00

Institute Marks
20.00

Alliance University recognizes that the quality, relevance, and accessibility of learning resources play a pivotal role in supporting academic excellence and fostering a culture of continuous learning. The University's library system, comprising both physical and digital resources, is designed to meet the evolving needs of students, faculty, and researchers across disciplines, with special emphasis on the requirements of management education.

The library operates as a central hub of knowledge resources and learning support services, ensuring that all stakeholders have seamless access to comprehensive materials for academic and professional development.

1. Quality of Learning Resources (Hard and Soft)

a) Physical (Hard) Resources

The University library houses an extensive collection of:

- **Textbooks and Reference Books:** Covering core MBA subjects such as Finance, Marketing, Operations, Human Resource Management, and Business Analytics, sourced from leading national and international publishers.
- **Print Journals and Magazines:** Subscriptions to reputed management journals and periodicals keep students updated on emerging business trends and research.
- **Case Study Collections:** Harvard Business School cases and other business case compilations for classroom and individual study.
- **Theses and Dissertations Repository:** Archival access to student and faculty research projects to support further academic work.

The library facilities include spacious reading areas, dedicated research zones, and discussion rooms to encourage collaborative learning.

b) Digital (Soft) Resources

The University has invested heavily in building a rich collection of e-resources that complements and extends the physical library holdings. These include:

- **E-Journals and Databases:** Access to premium databases such as ProQuest, EBSCO Business Source Complete, Emerald Management Journals, JSTOR, and Scopus, covering thousands of peer-reviewed journals and articles relevant to management studies.
- **E-Books:** Digital access to a vast collection of e-books on business, economics, and related disciplines.
- **Business News and Market Data:** Online subscriptions to platforms like The Economist and Financial Times ensure students remain informed about global business developments.
- **Multimedia Resources:** Video lectures, webinars, and business simulation tools integrated into the learning ecosystem.

Portal Access: The University maintains a dedicated library website (https://www.alliance.edu.in/library (https://www.alliance.edu.in/library)) and an online portal (https://aulibrary.alliance.edu.in/web/ (https://aulibrary.alliance.edu.in/web/)) to facilitate access to these digital resources anytime, anywhere.

2. Relevance of Learning Resources

The University's learning resources are curated with a focus on **relevance to the MBA curriculum** and alignment with global standards in management education.

- **Curriculum Mapping:** Resource acquisition is guided by the curriculum framework, ensuring coverage of all core and elective courses.
- **Industry Orientation:** Emphasis on resources that bridge theory and practice, such as business reports, case studies, and market research databases.
- **Research Support:** Availability of high-quality academic journals and data analytics tools to support faculty and student research endeavors.
- **Contemporary Topics:** Regular updates to holdings with materials on emerging areas such as Artificial Intelligence in Business, ESG (Environmental, Social, and Governance), FinTech, and Sustainability.

Example: Faculty teaching Business Analytics encourage students to use e-resources like JSTOR for academic articles and ProQuest for market insights while preparing assignments and projects.

3. Accessibility of Learning Resources to Students

Ensuring equitable and convenient access to all learning resources is a key priority.

a) Physical Accessibility

- **Extended Hours:** The library operates beyond regular academic hours to accommodate students' diverse schedules, especially during examination periods.
- **User-Friendly Layout:** Dedicated sections for textbooks, reference materials, and periodicals make navigation simple and intuitive.
- **Support Services:** Onsite assistance from library staff for locating materials and using library technologies.

b) Digital Accessibility

- **24/7 Access:** The e-resources portal (https://aulibrary.alliance.edu.in/web/ (https://aulibrary.alliance.edu.in/web/)) provides round-the-clock access to resources, enabling self-paced and remote learning.
- **Single Sign-On (SSO):** Integrated login through student credentials ensures seamless access across platforms.
- **Mobile Compatibility:** The e-library platform is optimized for access via smartphones and tablets.
- **Remote Access:** Students can utilize digital resources from off-campus locations, ensuring continuity of learning even during breaks or internships.

c) User Engagement and Awareness

- **Orientation Programs:** New students receive training on effective use of library resources during induction programs.
- **Workshops and Tutorials:** Regular sessions on database search techniques, citation tools, and plagiarism prevention.
- **Feedback Mechanisms:** Periodic surveys to assess student satisfaction and identify areas for improvement in library services.

4. Initiatives for Continuous Improvement

The University continually upgrades its resources and services based on student feedback and academic developments:

- Addition of new databases and e-book collections annually.
- Upgrading library infrastructure to support group learning and digital resource usage.
- Collaboration with faculty to identify gaps in resource availability and recommend acquisitions.

Alliance University's robust library infrastructure, comprising both hard and soft learning resources, provides comprehensive support for the MBA program's academic and research needs. With highly relevant, up-to-date resources and seamless accessibility through physical and digital platforms, students are empowered to engage deeply with their coursework and pursue independent learning. The University's commitment to continuous enhancement of its learning resource ecosystem ensures alignment with international best practices in management education.

8.3 IT Infrastructure and Learning Management System (30) Total Marks 30.00

Institute Marks

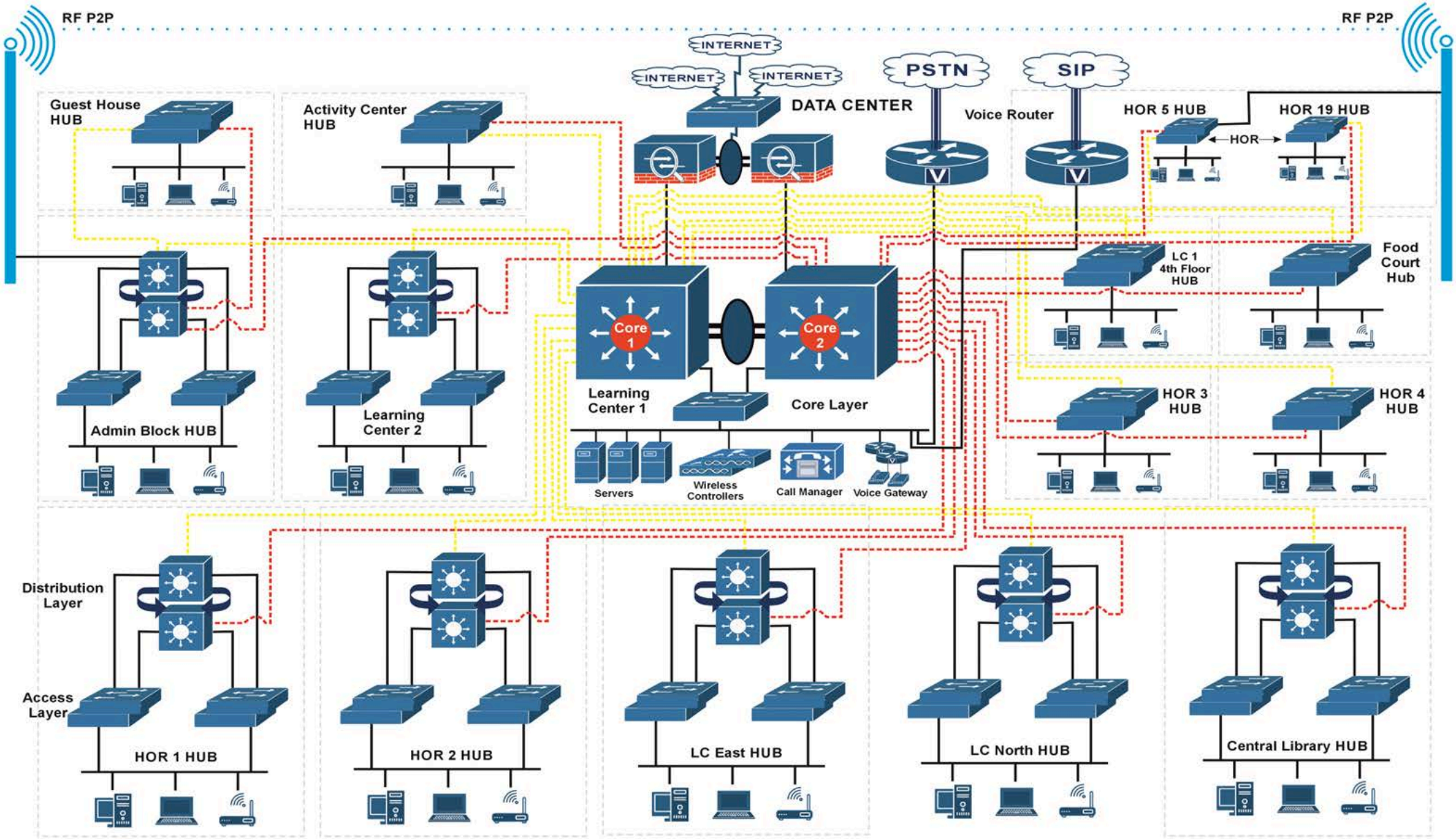
30.00

Alliance University has established a **robust, secure, and scalable IT infrastructure** to support academic, administrative, and research activities. This infrastructure forms the backbone of its technology-enabled learning ecosystem, administrative efficiency, and data-driven institutional management. By seamlessly integrating advanced hardware, enterprise-grade software, high-speed networks, and responsive IT services, the University provides an agile digital environment aligned with global benchmarks in higher education.

ALLIANCE UNIVERSITY

Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

NETWORK OVERVIEW



1. Hardware Infrastructure

a) Data Center and Server Facilities

The University operates a state-of-the-art **data center** designed to ensure high availability and data security. Key features include:

- **High-performance servers** hosting institutional applications, ERP, LMS, and other platforms.
- Virtualized server environments enabling resource optimization and energy efficiency.
- Precision Air-Conditioning (PAC), biometric access controls, fire suppression systems, and redundant power backups for uninterrupted operations.

b) Computing Devices

- **Computer Labs:** Equipped with high-end desktops supporting applications required for Business Analytics, Data Visualization, and other MBA coursework.
- **Faculty and Staff Workstations:** Modern laptops and desktops facilitate seamless academic delivery and administrative functions.
- **Smart Classrooms:** Each classroom is equipped with interactive panels, projectors, AV systems, and campus-wide Wi-Fi for hybrid learning.

c) Bloomberg Terminal Integration

Alliance University houses a dedicated **Bloomberg Lab** featuring multiple Bloomberg Terminals—globally recognized as the gold standard for financial analytics and real-time business data access.

Key Features:

- Access to live global financial markets, economic indicators, and analytics tools.
- Supports advanced MBA courses in Financial Modeling, Portfolio Management, and Investment Analysis.
- Enables students to gain hands-on experience with industry-standard tools, fostering career readiness in finance and related domains.

Impact:

The Bloomberg Lab positions students at the cutting edge of financial education and strengthens employability for roles in investment banking, asset management, and analytics.

d) Peripheral Devices

- Network printers, scanners, digital podiums, and video conferencing systems augment academic and administrative workflows.

2. Software Ecosystem

a) Academic Applications

- **Learning Management System (LMS):** Blackboard LMS enables digital course delivery, online assessments, and interactive discussions.
- **Lecture Capturing System (LCS):** Available in 40 classrooms to record, store, and stream lectures for flexible learning.
- **Simulation and Analytics Tools:** Includes SPSS, R, Tableau, MATLAB, and Bloomberg Professional Services (via Bloomberg Terminals).
- **E-Library Platforms:** Integrated with leading academic databases and e-journals for seamless access to research resources.

b) Administrative Systems

- **Enterprise Resource Planning (ERP):** Automates critical functions like admissions, finance, HR, and examinations.
- **Document Management System:** Facilitates secure digital storage and retrieval of institutional records.

c) Security Software

- **Sophos XG 550 Firewall:** Configured in High Availability (HA) mode with AI-driven threat detection, cloud sandboxing, and centralized management.
- Comprehensive antivirus and endpoint protection deployed across devices to ensure cybersecurity.

3. Network Resources

a) Internet Connectivity

- Total bandwidth of **6 Gbps** from multiple ISPs (RailTel, Airtel, Reliance Jio – 2 Gbps each).
- Load balancing and redundancy mechanisms ensure uninterrupted service.

b) Campus-Wide Wi-Fi

- Cisco's **Unified Wireless Network** and Meraki cloud-managed access points deliver high-speed Wi-Fi across academic, residential, and administrative zones.
- Role-based access ensures bandwidth prioritization for critical academic activities.

c) Intranet Services

- Secure intranet supports internal communication, file sharing, and collaboration across departments.

4. IT Services and Support

a) IT Helpdesk and Support Teams

- A dedicated ITS team offers 24/7 monitoring, troubleshooting, and maintenance for all IT assets.
- Cisco SMARTNet contracts enable timely hardware replacement and software upgrades.

b) Training and Capacity Building

- Orientation sessions for students and faculty on ERP, LMS, Bloomberg Terminal usage, and cybersecurity best practices.
- Periodic workshops on emerging technologies and software tools.

c) Data Management and Security

- Regular backups using Veeam solutions and disaster recovery planning ensure business continuity.
- Adherence to data privacy and protection norms in compliance with regulatory standards.

5. Utilization of IT Infrastructure

The IT infrastructure supports key institutional functions:

Function	Details
Teaching-Learning	Blended learning, LMS-based assignments, and simulation-based training.
Financial Market Training	Bloomberg Terminals for live market data access and financial modeling.
Research Support	Access to global databases, e-journals, and analytics tools.
Administrative Systems	ERP-enabled digital workflows streamline institutional processes.
Stakeholder Communication	ERP portals and communication tools for students, faculty, and parents.

Alliance University's composite IT infrastructure reflects a **strategic investment in technology** to create a secure, scalable, and student-centric ecosystem. The integration of advanced hardware, enterprise software platforms, secured networks, and proactive IT support—augmented by world-class facilities like the Bloomberg Lab—ensures an agile digital environment supporting excellence in academics, research, and administration.

This robust infrastructure enables innovative teaching-learning practices, advanced financial and data analytics training, and efficient institutional management, preparing students to thrive in the evolving digital economy.

9 ALUMNI PERFORMANCE AND CONNECT (50)

Total Marks 50.00

9.1 Alumni association (10)

Total Marks 10.00

Institute Marks
10.00

Alliance School of Business truly believes in developing everlasting ties with our thoroughly cherished Alumni base. Our Alumni Association encourages a sustained sense of belonging to the Institute by ensuring an ongoing Alumni-Institute connect and aims to enrich both the Institute and the Alumni. While the association enables the alumni to build a closer connection with the Institute, we also look forward to serving our contributions together, to the local and global economic and social activities. The Alliance Alumni Association strives to connect all graduates of the ALLIANCE globally and foster lasting relationships between graduates and the alma mater

The Alumni Association is formed, successfully registered on 30.01.2022

Aim and Objectives of Association

Aim

To focus on establishing a strong relationship with our Alma mater; by creating sustainable lifelong connections through the alumni community.

Objectives

- Promoting a strong relationship between alumni and the University.
- Advancing the unique needs of alumni, while supporting the Universitys goals.
- Developing an awareness of Alliance Universitys history, accomplishments, programs, and offerings.
- Promoting a sense of university pride among all graduates.
- Engaging alumni and students through the perpetuation of tradition and pride.
- Providing the University with insight into the needs of the communities it serves.
- Showcasing the Alumni Association as an essential partner of the University.
- Recruiting alumni to actively promote Alliance University globally.
- Facilitate academic and professional networking between alumni existing students and teachers retired teachers.
- To help the Institute achieve academic excellence in academics by encouraging visiting faculty programs and research.
- To conduct and organize lectures, seminars, and meetings by inviting well-known educators and experts.
- To conduct seminars / workshops / gathering / conferences etc. for the members on various subjects.
- To provide relief to the people affected by natural calamities.
- To make efforts for maintaining cleanliness in the society. To arrange tree plantation programmes or participate in CSR activities.

Alumni Association Logo

Our Motto is to, ‘Connect, Inform and Engage’

Office Bearers AY 24-25

Position	Name
President	Mr. Harikrishnan Ramakrishnan
Vice President	Ms. Urmimala Sarkar
Secretary	Mr. Avinash Mysore Nagaraj
Treasurer	Mr. Sanjay G Kothari
Executive Committee Member	Mr. Nagendra P

Executive Committee Member	Mr. Abhishek K Shetty
Executive Committee Member	Adv. Hiran Krishnaswamy
Executive Committee Member	Ms. Hiranmayi Rajeev
Executive Committee Member	Ms. Harshitha Ravi

9.2 Involvement of alumni (25) Total Marks 25.00

Institute Marks

25.00

Alliance University recognizes its alumni as an invaluable extension of its academic and professional ecosystem. Over the years, the University has fostered a **vibrant and engaged alumni community** whose active participation significantly enriches the institution's academic quality, student development initiatives, and industry connect.

Alumni engagement spans a wide spectrum of activities, from strategic contributions to curriculum development and student mentorship to philanthropic initiatives and global networking.

1. Annual Alumni Meets and Global Alumni Network

a) Annual Alumni Meet

Alliance University organizes **Annual Alumni Meets** as flagship events that serve as platforms for fostering enduring relationships between alumni, students, and faculty. These gatherings:

- Facilitate knowledge sharing and professional networking.
- Provide updates on institutional developments and invite alumni feedback on strategic initiatives.
- Recognize distinguished alumni contributions through awards and citations.

The meets are marked by panel discussions, interactive sessions, and networking dinners, strengthening the sense of belonging within the alumni community.

b) National and International Alumni Chapters

The University has established active **Alumni Chapters** at national and international levels in key cities and global hubs. These chapters conduct regular meetups, professional workshops, and networking events to:

- Enhance regional and global alumni connectivity.
- Provide local support systems for alumni and graduating students entering new geographies.
- Build strong institutional visibility across global industry networks.

2. Alumni Entrepreneurship Showcase and Global Alumni Awards

a) Alumni Entrepreneurship Showcase

Alliance University proudly celebrates entrepreneurial achievements through the **Alumni Entrepreneurship Showcase**.

- Successful alumni entrepreneurs are invited to share their journeys, challenges, and insights with current students.
- Their ventures are highlighted as case studies in entrepreneurship courses, inspiring students to innovate and take calculated risks.

b) Annual Global Alumni Awards

The **Annual Global Alumni Awards** recognize outstanding achievements of alumni in diverse fields such as business leadership, innovation, social impact, and research.

- These awards underscore the University's commitment to celebrating alumni excellence and encourage stronger engagement.
- Awardees often return as guest speakers and mentors, further enriching student learning experiences.

3. Alumni Involvement in Curriculum Development and Governance

Alumni bring valuable industry experience to the academic governance processes of Alliance University. Their active participation in committees including:

- **Curriculum Review Committees**
- **Board of Studies (BoS)**
- **Academic Council**
  ensures that the curriculum remains contemporary and aligned with industry needs.

Their involvement bridges the gap between academic theory and professional practice.

4. Alumni as Mentors and Project Guides

a) Alumni Mentorship Programs

Alumni serve as mentors to students through structured initiatives such as the **Corporate Mentorship Program (CMP)**.

- They guide students in career planning, leadership development, and soft skill enhancement.
- Regular interactions help students gain clarity on industry expectations and build confidence for corporate transitions.

b) Guidance on Projects and Dissertations

Alumni working in senior industry positions offer guidance on student research projects, capstone assignments, and live case studies.

- Their feedback enhances the practical relevance of student work.
- Opportunities for students to collaborate on alumni-led consultancy projects further strengthen industry exposure.

5. Alumni Contribution to Student Entrepreneurship and Startups

Alumni play a pivotal role in nurturing the entrepreneurial ecosystem at Alliance University.

- Act as **angel investors** or advisors for student-led startups incubated at the University.
- Facilitate connections with venture capitalists, incubators, and accelerators.
- Deliver workshops and bootcamps on business plan development, funding strategies, and scaling operations.

This support system has been instrumental in encouraging entrepreneurial aspirations among MBA students.

6. Placement Assistance and Career Guidance

Alumni are instrumental in bridging the gap between students and the corporate world:

- Provide **placement referrals** and recommendations within their organizations.
- Conduct mock interviews and resume-building workshops.
- Share insights on evolving industry hiring trends and competencies in demand.
- Facilitate internships and pre-placement offers (PPOs) for deserving students.

Their involvement enhances Alliance University's reputation among employers and boosts student employability.

7. Alumni-Led CSR Activities

Alumni have collaborated with Alliance University on **corporate social responsibility (CSR) initiatives**:

- Organizing blood donation drives, environmental sustainability campaigns, and educational outreach programs.
- Contributing to scholarship funds and infrastructural development projects.
- Partnering with the University to deliver community development initiatives, reflecting a shared commitment to societal well-being.

8. Resources Raised and Philanthropic Contributions

Alumni have made notable contributions toward:

- Funding student scholarships for economically disadvantaged yet meritorious students.
- Sponsoring infrastructure enhancements such as library resources, smart classrooms, and learning centres.
- Supporting institutional research and innovation funds.

These contributions underscore the enduring relationship between alumni and their alma mater.

The active and diverse engagement of alumni at Alliance University underscores the institution's holistic approach to management education. By serving as mentors, curriculum advisors, project guides, recruiters, entrepreneurs, and philanthropists, alumni play a critical role in **shaping future leaders and reinforcing the University's position as a leading global institution**.

Their contributions foster a culture of excellence, innovation, and social responsibility, ensuring that Alliance graduates are not only professionally competent but also socially conscious and globally connected.

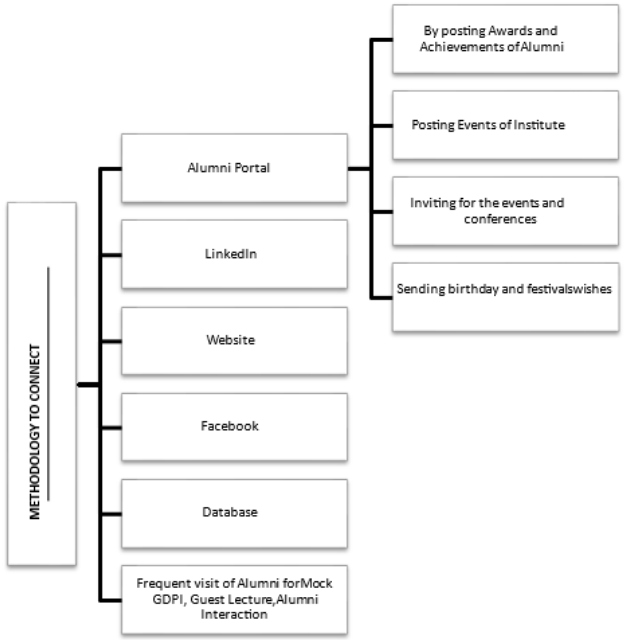
Link to Alumni Page: https://alumni.alliance.edu.in/

9.3 Methodology to connect with Alumni and its implementation (15) Total Marks 15.00

Institute Marks

15.00

The exclusive Alumni Portal provides a continuous interface for interactions amongst the Alumni Members. Every year the alumni meet is organized.This event hosts most of the alumni for a day of meet and greet.



9.3 Methodology to Connect

- Alumni Portal
- LinkedIn
- Website
- Facebook
- Database
- Frequent visit of Alumni for Mock GDPI, Guest Lecture, Alumni Interaction
- Inviting for event
- Alumni Portal - https://alumni.alliance.edu.in/ (https://alumni.alliance.edu.in/)
- Alumni Database - If there is a number of alumni/members, we may add: https://alumni.alliance.edu.in/members (https://alumni.alliance.edu.in/members)
- Alumni Newsletter - https://alumni.alliance.edu.in/page/Newsletter.dz (https://alumni.alliance.edu.in/page/Newsletter.dz)
- Frequency of meets –

- 1 Annual Meeting in Bangalore,
- Minimum of 2-3 other Chapters meet ups and
- Minimum of 1-2 activities each chapter.

1. Alumni chapters:

CHAPTERS (DOMESTIC AND INTERNATIONAL)

Chapter Meet	**Date of Event**
Dubai	25-March-2022
Kolkata	12-March-2022
Delhi	9-April-2022
Bangalore	23-April-2022

Mumbai	12-November-2022
Chennai	4-Februry-2023
Hyderabaad	18-March-2023
Bangalore	20-May-2023
Chapter Champions in Kolkata Chapter	16- Dec-2024
United States	02-June-2024

1. Other ways to connect

Tools/ Online Platforms
Alliance Alumni Association Alliance Alumni Portal running on Vaave Portal. (https://alumni.alliance.edu.in/)
CSR Page: Alliance Alumni Association | CSR (https://www.alliance.edu.in/aaa-csr/)
LinkedIn Page: Alliance Alumni Association | LinkedIn Page (https://www.linkedin.com/showcase/alliance-alumni-association/)
Email Id: alumni@alliance.edu.in (mailto:alumni@alliance.edu.in)
Official Number: 6364919218.

10 CONTINUOUS IMPROVEMENT (50)

Total Marks 50.00

10.1 Actions taken based on the results of evaluation of each of the POs and PSOs (20)

Total Marks 20.00

Institute Marks
20.00

After evaluating the Program Outcomes (POs) and Program Specific Outcomes (PSOs), it is crucial to take action to improve both the teaching-learning process and the programs overall effectiveness. Based on the data gathered through assessment tools, the following steps can be taken to address gaps and enhance the program.

1. Curriculum Revisions and Updates

- Purpose: Ensure that the curriculum remains aligned with industry standards and emerging trends, while also addressing any gaps in student achievement of POs and PSOs.
- Actions:
- Updating Course Content: Incorporate new topics, tools, and technologies relevant to the industry to improve POs such as critical thinking, technical competency, and innovation.
- Adding New Courses: Introduce new electives or core courses that address gaps in PSOs. For example, if students are not proficient in data analytics (a PSO), a new course in Business Analytics can be introduced.
- Course Alignment: Revise course outcomes (COs) to ensure a stronger alignment with POs/PSOs, making sure that each course contributes more effectively to the overall program goals.

2. Pedagogical Improvements

- Purpose: Enhance teaching methodologies to improve student engagement and achievement of outcomes.
- Actions:
- Active Learning Methods: Incorporate more case studies, simulations, role-playing, and real-world projects to engage students and foster skills like decision-making and problem-solving (key for POs like critical thinking).
- Technology Integration: Leverage emerging technologies such as data analytics software, virtual labs, or business simulation tools to meet specific PSOs.
- Interactive Learning Platforms: Use digital tools like Learning Management Systems (LMS), virtual discussion forums, or online quizzes to promote continuous engagement and track students' understanding.

3. Enhanced Assessment Methods

- Purpose: Improve the ways in which student performance is measured to obtain more accurate data on POs/PSOs attainment.
- Actions:
- Develop New Rubrics: Create detailed rubrics for projects, case studies, and presentations that more accurately reflect students proficiency in meeting specific POs and PSOs (e.g., leadership skills, technical analysis).
- Introduce Continuous Evaluation: Shift from purely end-term assessments to continuous assessments (e.g., weekly quizzes, regular assignments) to monitor students progress throughout the program.
- Improve Feedback Mechanisms: Provide timely, constructive feedback to students, particularly in areas where they are struggling to meet specific POs or PSOs.

4. Faculty Development

- Purpose: Ensure faculty members are equipped to deliver the curriculum effectively and address gaps identified in the evaluation.
- Actions:
- Training Workshops: Conduct faculty development programs on the latest industry trends, teaching techniques, and technological tools to enhance faculty expertise, ensuring alignment with POs/PSOs like innovation and industry readiness.
- Collaborative Teaching: Encourage interdisciplinary teaching methods and faculty collaboration to foster a more integrated approach to achieving POs and PSOs.
- Industry Interaction: Facilitate faculty exposure to industry practices through corporate partnerships, industry visits, and sabbaticals to stay updated with real-world business challenges, ensuring they impart relevant skills to students.

5. Student Support and Remedial Actions

- Purpose: Address gaps in student learning outcomes and provide additional support to students who are struggling to meet certain POs or PSOs.
- Actions:
- Remedial Classes: Offer additional tutorials, remedial classes, or peer mentoring programs for students who perform below the expected level in specific areas like analytical reasoning or problem-solving.
- Personalized Learning Plans: Create personalized learning interventions, where specific groups of students are identified and provided with customized learning plans to enhance their competencies in areas they are weak in.
- Career Guidance: Offer workshops and one-on-one sessions to guide students in areas related to POs like lifelong learning, professionalism, and career planning.

6. Industry-Academia Collaboration

- Purpose: Strengthen the program's connection with industry to ensure POs/PSOs like employability, technical competence, and real-world problem-solving are being met.
- Actions:
- Guest Lectures and Workshops: Invite industry experts for guest lectures, workshops, and seminars to expose students to current industry challenges and practices.
- Live Industry Projects: Increase the number of live projects and internships with corporate partners, focusing on industry-relevant PSOs like project management and technology integration.
- Industry Certifications: Collaborate with industry partners to offer certification courses in areas relevant to both POs and PSOs, such as digital marketing, data analytics, or supply chain management.

7. Program Review and Continuous Improvement

- Purpose: Institutionalize a system of regular review and continuous improvement to ensure long-term success in meeting POs and PSOs.
- Actions:
- Annual Program Review: Conduct an annual review of program performance, taking into account student feedback, industry trends, and the data from the PO/PSO evaluations.
- Incorporate Stakeholder Feedback: Involve stakeholders such as alumni, employers, and industry experts in the program review process to ensure alignment with market needs.
- Benchmarking with Other Institutions: Benchmark the program against leading national and international business schools to identify best practices and gaps in the current curriculum and pedagogy.

8. Alumni and Employer Engagement

- Purpose: Strengthen alumni and employer relationships to gather feedback on program effectiveness and to enhance the achievement of POs/PSOs.
- Actions:
- Alumni Feedback Surveys: Collect detailed feedback from alumni on how well the program prepared them for the industry, specifically in relation to POs like leadership, teamwork, and professional ethics.

- Employer Feedback: Conduct regular employer surveys and interviews to assess graduates performance in the workplace, focusing on how well they have met the targeted PSOs like domain-specific knowledge and problem-solving.
- Alumni Mentorship Programs: Set up alumni mentorship programs where current students can learn from alumni's real-world experiences, helping students to meet specific outcomes like career readiness and lifelong learning.

9. Accreditation and Quality Assurance

- Purpose: Maintain high academic standards and align the program with national and international accreditation requirements.
- Actions:
- Accreditation Compliance: Ensure that the program meets the quality standards set by accrediting bodies (such as AACSB, NBA, etc.) to demonstrate the attainment of POs and PSOs.
- Periodic Audits: Conduct periodic internal audits to ensure continuous compliance with accreditation standards, making necessary adjustments based on the audit results.
- External Reviews: Invite external experts to review the program and provide suggestions on curriculum and outcome improvements.

The above process steps are taken enabling these systematic actions based on the evaluation of POs and PSOs, institutions can enhance the quality of education, ensuring students are well-prepared to meet industry demands and societal needs. Continuous monitoring and improvement ensure that the program remains relevant, competitive, and aligned with its goals.

10.2 Academic Audit and actions taken thereof during the period of Assessment (10) Total Marks 10.00

Institute Marks
10.00

Academic audits are a vital component of institutional quality assurance frameworks. They serve as systematic, evidence-based evaluations of academic and administrative processes to ensure that the institution adheres to prescribed standards, delivers quality education, and continually improves its practices.

These audits typically assess:

- The effectiveness of curriculum design and delivery.
- Alignment with Outcome Based Education (OBE)
- Faculty competency and development initiatives.
- Infrastructure readiness and digital learning environments.
- Research promotion and innovation ecosystems.

By identifying strengths and areas for improvement, academic audits provide actionable insights for institutions to enhance their educational outcomes and readiness for accreditations such as NBA and NAAC.

Academic Audits at Alliance University: Overview

Alliance University has adopted a dual-pronged approach to academic audits during the assessment period:

1. External Academic and Administrative Audit (AAA)

In the academic year 2022–23, Alliance University commissioned an external Academic and Administrative Audit (AAA) conducted by **external agency.** This audit assessed the university's academic processes, governance structures, and support systems.

The AAA covered seven key criteria:

- Curricular Aspects
- Teaching, Learning, and Evaluation
- Research, Innovations, and Extension
- Infrastructure and Learning Resources
- Student Support and Progression
- Governance, Leadership, and Management
- Institutional Values and Best Practices

The audit also reviewed administrative units such as Human Resources, Finance, IT, and Campus Infrastructure to ensure holistic quality management.

2. Internal Academic Audits

Post the external AAA, Alliance University institutionalized a robust **internal audit system** to monitor compliance, prepare for accreditations, and sustain continuous improvement. The internal audits conducted included:

- **Semester Readiness Audits**: Assessing preparedness in lesson planning, lab readiness, and resource allocation before each semester.
- **End-Semester Audits**: Evaluating syllabus completion, assessment practices, and feedback mechanisms.
- **Learning Management System (LMS) Audits**: Ensuring effective utilization of digital learning platforms.
- **Course Delivery and Assessment Plan Audits**: Verifying alignment with COs, POs, and attainment metrics.
- **Centre for Research Audits**: Reviewing faculty publications, research grants, and innovation activities.
- **IT Infrastructure Audits**: Assessing digital readiness and support systems.
- **Accreditation Preparedness Audits**: Focused audits to ensure compliance with NBA, NAAC, and other statutory requirements.

To facilitate these audits, a **pool of internal auditors** was created by inviting Expressions of Interest (EoI) from faculty members. Trained auditors from this pool were deployed to conduct evaluations across departments.

Key Findings and Recommendations from AAA

The AAA provided a comprehensive assessment and recommendations, including:
✓ Establishing a **Dean of Academics Office** for centralized governance of curriculum design and review.
✓ Developing policies on **Curriculum Design, Outcome Based Education, CBCS, and Value-Added Courses**.
✓ Aligning existing curricula with **OBE principles** to improve CO-PO-PSO attainment tracking.

✓ Strengthening research ecosystems through the creation of **Research Centres, Innovation Hubs, and Incubation Facilities**.
✓ Improving student support systems and mentoring processes.
✓ Enhancing documentation practices for regulatory compliance.

Actions Taken During the Period of Assessment

In response to both external and internal audit findings, Alliance University implemented the following initiatives:

1. Governance and Policy Strengthening

Established comprehensive policies on **Curriculum Design & Review, OBE Implementation and Value-Added Courses**.

Developed Standard Operating Procedures (SOPs) for periodic internal audits and compliance monitoring.

2. Curricular and Pedagogical Reforms

Revised curricula to incorporate contemporary industry requirements and OBE principles.

Introduced value-added and enrichment courses to improve employability and skill development.

Conducted workshops for faculty on **OBE, CO-PO mapping, and attainment analysis**.

3. Research and Innovation Ecosystem Development

Strengthened the Centre for Research with enhanced funding and infrastructure.

Encouraged faculty to publish in high-impact journals and pursue patents .

Initiated steps to establish the **Centre for Innovation, Incubation, and Entrepreneurship**.

4. Enhanced Digital and Administrative Infrastructure

Upgraded IT systems to support ERP, LMS, and automated data analytics for decision-making.

Implemented periodic audits of IT systems, digital classrooms, and e-learning modules.

5. Continuous Monitoring and Improvement

Established a system for documenting **Audit Reports, Action Taken Reports (ATRs), and Progress Reviews** by the Internal Quality Assurance Cell (IQAC).

Periodic review meetings with academic councils ensured effective closure of gaps identified in audits.

Outcome and Impact

- The combined impact of external and internal academic audits has resulted in: Strengthened academic governance and regulatory compliance.
- Improved teaching-learning processes aligned to **NEP 2020 and accreditation standards**.
- Enhanced readiness for NBA, NAAC, and other accreditations.
- A culture of continuous quality improvement across the university.

Type of Audit	**Key Areas Covered**	**Action Taken**
External AAA	Curriculum, Teaching-Learning, Research	Policies framed, OBE adoption, reforms
Semester Readiness Audit	Lesson plans, lab readiness, faculty plans	Timely interventions for readiness
End-Semester Audit	Syllabus completion, assessment quality	Action plans for delayed courses
LMS Audit	Digital learning content, student engagement	Enhanced LMS content delivery

Research Audit	Faculty publications, research grants	Established Centre for Research
IT Department Audit	Digital infrastructure, ERP systems	Upgraded IT systems and digital classrooms

10.3 Improvement in Placement, Higher Studies and Entrepreneurship (10) Total Marks 10.00

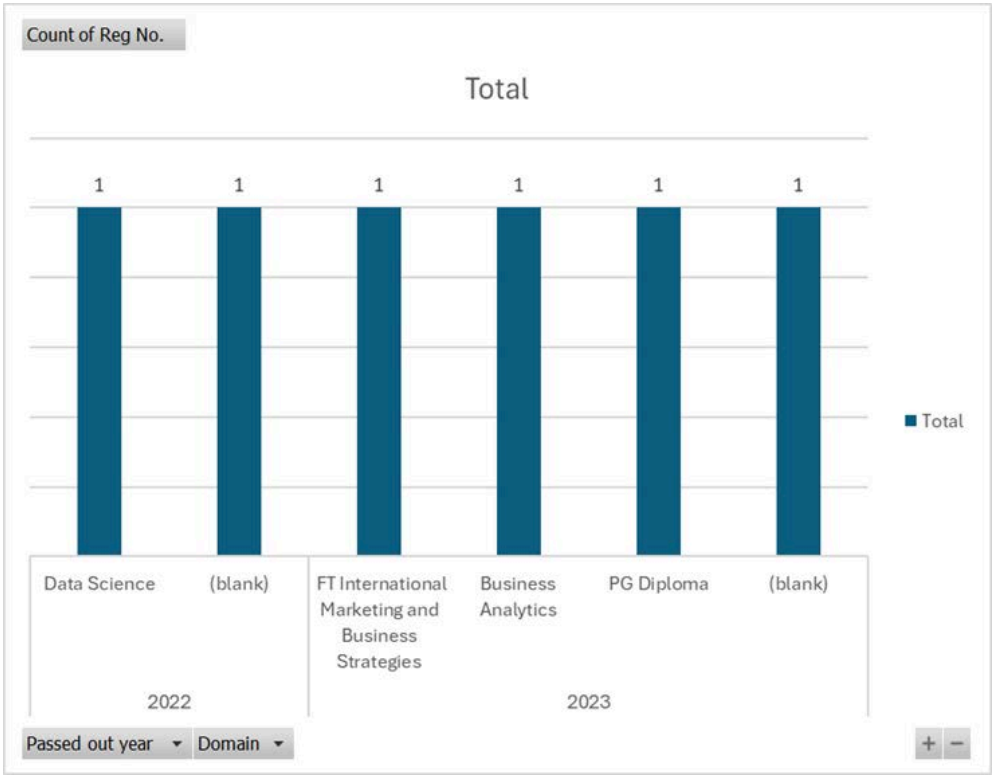
Institute Marks
10.00

Assessment is based on improvement in:

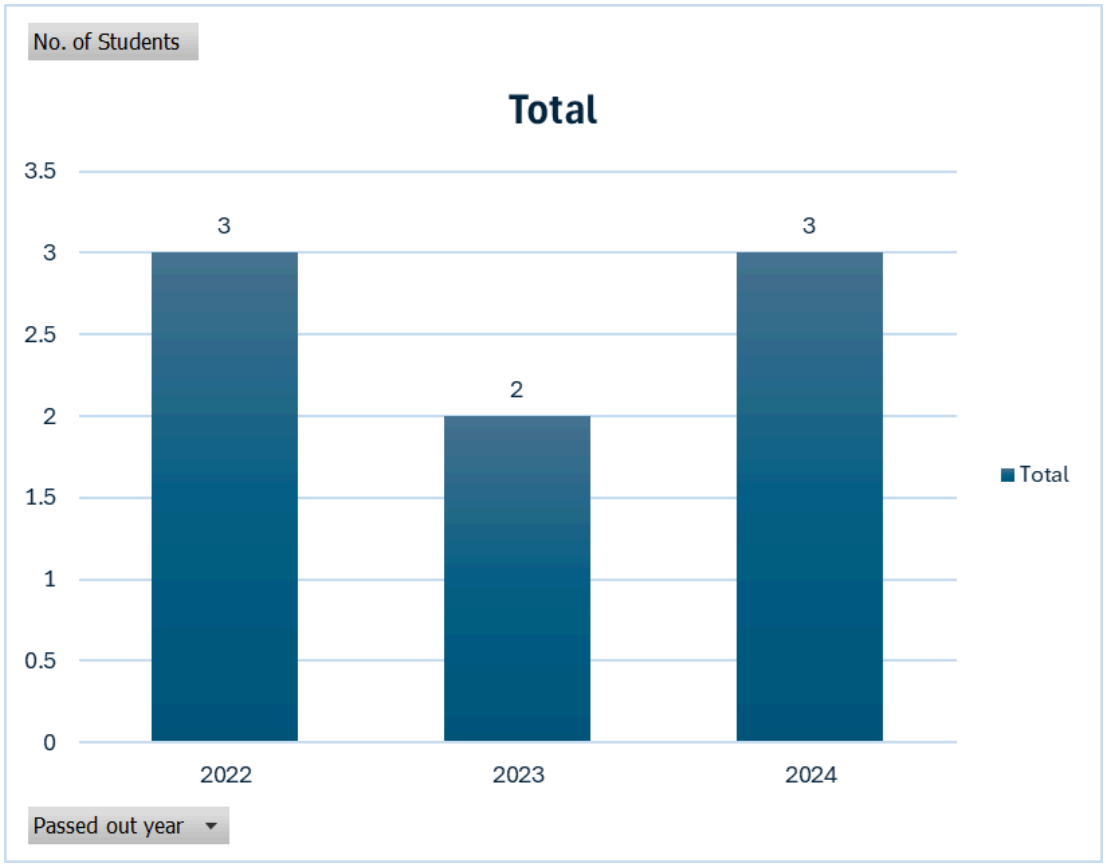
- Placement: number, quality placement, core industry, pay packages etc.
- Higher studies: admissions for pursuing Ph.D. in premier institutions
- Entrepreneurs

Placement:

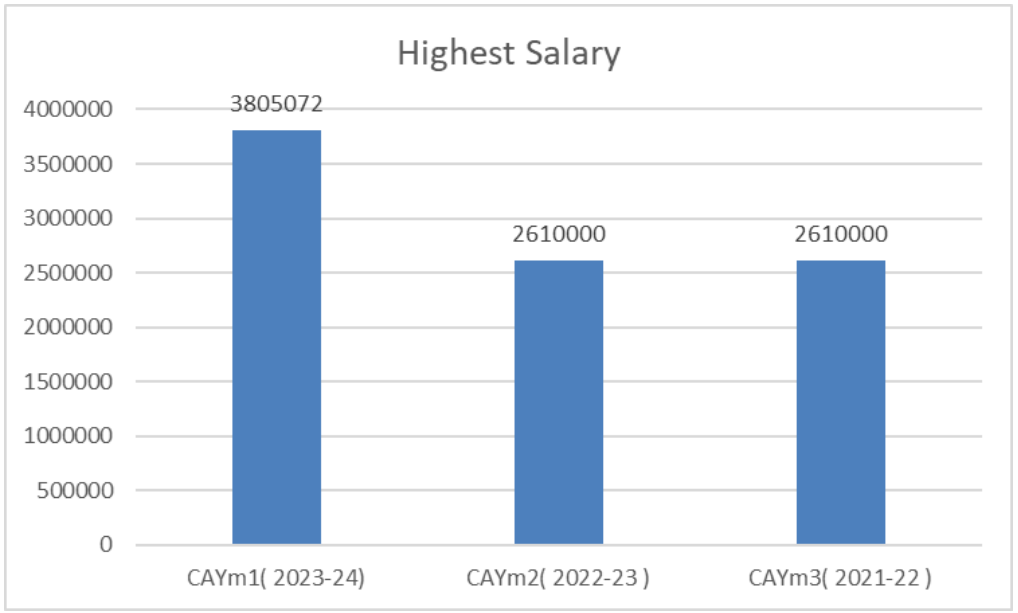
Higher studies:



Entrepreneurs:



Highest Salary Offered for each Academic Year



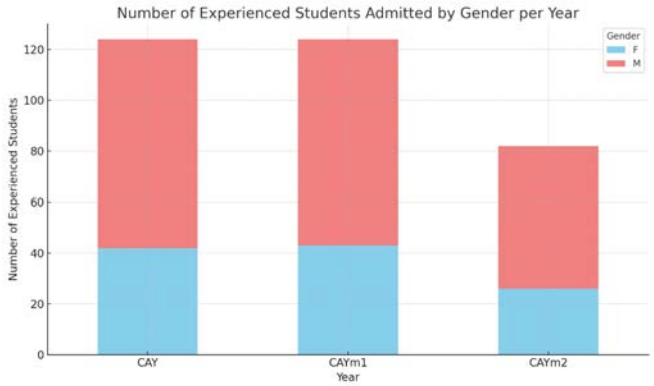
10.4 Improvement in the quality of students admitted to the program (10)

Total Marks 10.00

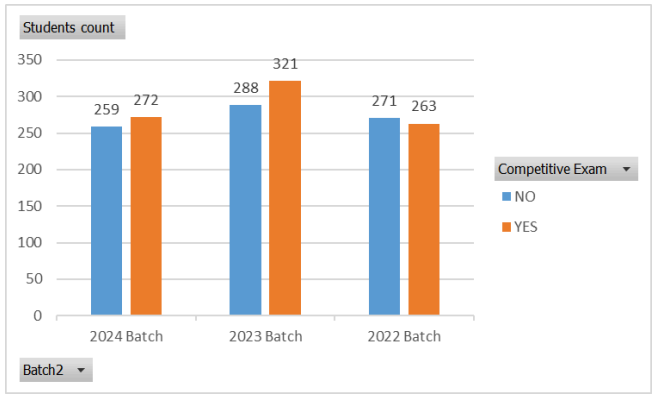
Institute Marks

10.00

No. of Students with Work Experience, each Academic Year



No. of Students appeared for Competitive Exam(s), each Academic Year



Annexure I

PROGRAM OUTCOMES (POs)

1. Apply knowledge of management theories and practices to solve business problems.
2. Foster Analytical and critical thinking abilities for data-based decision making.
3. Ability to develop Value based Leadership ability.
4. Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO6	Ability to identify business opportunities, generate research ideas, design and implement ideas in respective business domains.
PO7	Staying updated with the contemporary developments in emerging and disruptive technologies and its application to the business domain.
PO8	Achieving a sustainable connection between the Academia and the disadvantaged sections of the community through our outreach initiatives that aim to achieve socio-business transformation.

Declaration

The head of the institution needs to make a declaration as per the format given -

- I undertake that, the institution is well aware about the provisions in the NBA's accreditation manual concerned for this application, rules, regulations, notifications and NBA expert visit guidelines inforce as on date and the institutes hall fully abide by them.
- It is submitted that information provided in this Self Assessment Report is factually correct.
- I understand and agree that an appropriate disciplinary action against the Institute willbe initiated by the NBA. In case, any false statement/information is observed during pre-visit, visit, postvisit and subsequent to grant of accreditation.

Head of the Institute
Name : Dr. B Priestly Shan
Designation : Vice-Chancellor
Signature :



Seal of The Institution :



Place : Bengaluru
Date : 08-07-2025 19:13:41