



ALLIANCE
UNIVERSITY

NAAC
GRADE A+
ACCREDITED UNIVERSITY

ALLIANCE SCHOOL OF DESIGN



BROCHURE

ABOUT US

RANKINGS & ACCREDITATIONS



**WORLD
UNIVERSITY
RANKINGS**

Asia 2026

RANKED

#274

SOUTHERN ASIA

#851 - 900

OVERALL ASIA



**Ministry of Education
Government of India**

RANKED

**20th
LAW**

AMONG ALL HIGHER EDUCATION
INSTITUTIONS IN INDIA

**71st
MANAGEMENT**

AMONG ALL HIGHER EDUCATION
INSTITUTIONS IN INDIA

151-200

**RANK-BAND
UNIVERSITY**



Alliance University is ranked

3

Among Top 20 B-Schools
in South India

2

Among Top 40 Private
Universities in India

4

Among Top 50 Institutions:
For Placements in India

9

Among Top 100
B-Schools in India



RANKED

68 INDIA

582 ASIA

1501+ OVERALL



Alliance School of Business, Alliance University earns top ranks in the
TIMES BBA EDUCATION RANKING SURVEY 2025

4

In India Among the
Top 70 Institutions

2

In South India

3

Among Private
Universities

4

In Placements
Nationwide

1

In Karnataka



Alliance University Enters the 'Digital Institutional Index & Smart Campus Rankings' by Global University Rankings, London

DIAMOND

QS I-GAUGE

INDIAN COLLEGE RATINGS

Alliance University has secured
an overall rating of **DIAMOND**
in QS I-GAUGE rating system



Accredited by International
Accreditation Council of Business
Education, USA



Approved by Bar
Council Of India



THE TIMES OF INDIA



5

AMONG TOP 30 INSTITUTES
IN RESEARCH CAPABILITY

7

IN SOUTH INDIA
REGION

8

AMONG TOP 125 PRIVATE
ENGINEERING INSTITUTES

10

AMONG TOP 175
ENGINEERING INSTITUTES

16

PLACEMENTS AMONG
TOP 70 PRIVATE INSTITUTES



A member of the Association to
Advance Collegiate School of
Business (AACSB), USA



Approved by All India Council for
Technical Education



Alliance University is entitled
by UGC to offer Online Degree
Programs



Ranked No. 1 in the National Sustainability
Impact Institution's Ranking (NSIIR) by AIC-
RAISE of the Atal Innovation Mission officially
supported by the NITI Aayog



Among the Top Digi100 Higher
Education Institutions Recognising
Outstanding Digital Excellence



ज्ञान-विज्ञान विमुक्तये
UGC Recognised



Recognized by Karnataka State
Higher Education Council (KSHEC)

ALLIANCE UNIVERSITY

Alliance University is a Private University established in Karnataka State by Act No.34 of the year 2010, recognised by the University Grants Commission (UGC) and accredited with an A+ grade by the National Assessment and Accreditation Council (NAAC). Alliance reimagines the idea of the University by creating a community that leads the charge against the complex challenges of the 21st century.

The University conceives research to be the essence of all teaching and learning practices. A unity between research and teaching is promoted to extend the frontiers of knowledge in order to solve real-world problems at the local, national, and global scale. For this purpose, the University seeks to be the nerve centre of interaction between the industry, the

government, the civil society, and the community at large.

In times when technological and social change is transforming the very idea of employability, the University embraces the increasing diversity of specialisations while retaining the impulse to unify all knowledge.

A designed convergence of the business, engineering, law and liberal arts units precipitates transdisciplinarity as the core academic philosophy. Freely working across divergent streams of knowledge like psychology and data science, technology and law, physics and philosophy or businesses and rhetoric, transdisciplinarity nurtures a dynamic foundation for the spirit of collaboration, inquiry, and enterprise.

ALLIANCE AT A GLANCE



1st

private university
in South India



28+

years of legacy
in transformative
education



60+

acres of sustainable
campus and world-class
infrastructure



80+

international
linkages



400+

corporate mentors
from leading
organizations



600+

faculty members
including Ivy
League scholars



1000+

recruiting partners
including Fortune
500 companies



32,000+

alumni spread across
the globe

ALLIANCE SCHOOL OF DESIGN

Alliance School of Design embraces a dynamic, transdisciplinary approach, blending core design disciplines with new and emerging fields. This empowers students to excel as design professionals and become visionary problem-solvers, innovators, and thought-leaders.

With exceptional faculty and expansive facilities, our school is a vibrant hub of creativity, culture, and design craftsmanship. We offer immersive experiences, encouraging hands-on exploration through real-world projects, industry collaborations, and cultural engagements, expanding students' learning beyond conventional boundaries.



PROGRAMS OFFERED

BACHELOR OF DESIGN (Hons.)*

*We also offer Research Tracks in the fourth year based on student progression and choice.

Specialisations

- Visual Communication Design
- Product Design
- Interior Design
- Animation Film Design
- Fashion Design
- Interaction & User Experience

DOCTOR OF PHILOSOPHY (Ph. D.)

Design and Transdisciplinarity

Key Areas of Focus

- Sustainability
- Humanising Technology
- Urban Planning and Design
- Social Design and Innovation
- Healthcare Innovation
- Neurodesign

MESSAGE FROM THE ASSOCIATE DIRECTOR

Dear Students,

It gives me great pleasure to welcome you to Alliance School of Design — a vibrant space where creativity, innovation, and purpose converge. Here, design is not merely a discipline, but a way of seeing, questioning, and shaping the world around us. It is the language through which imagination transforms into innovation, and ideas evolve into experiences that impact lives.

At the Alliance School of Design, we believe design holds the power to influence how people live, interact, and connect with the world. In an era defined by rapid change and complex challenges, design thinking becomes essential- enabling us to envision sustainable, inclusive, and meaningful futures.

Our programs are built on the foundation of **interdisciplinary learning, research, and hands-on practice**, encouraging students to explore, experiment, and engage deeply with real-world contexts. We strive to nurture **designers who are dreamers and doers**- individuals unafraid to challenge conventions, who design with empathy, creativity, and responsibility.

The School is a **living laboratory of creativity** — a hub of collaboration where students, faculty, industry, and communities come together to innovate and co-create. With state-of-the-art infrastructure, expert faculty, and strong industry linkages, we prepare our learners to become not just skilled designers, but **leaders, innovators, and changemakers**.

As you embark on this journey, remember: design is not about what exists, but about what can exist. The future is waiting to be imagined — and you are the ones who will give it form.

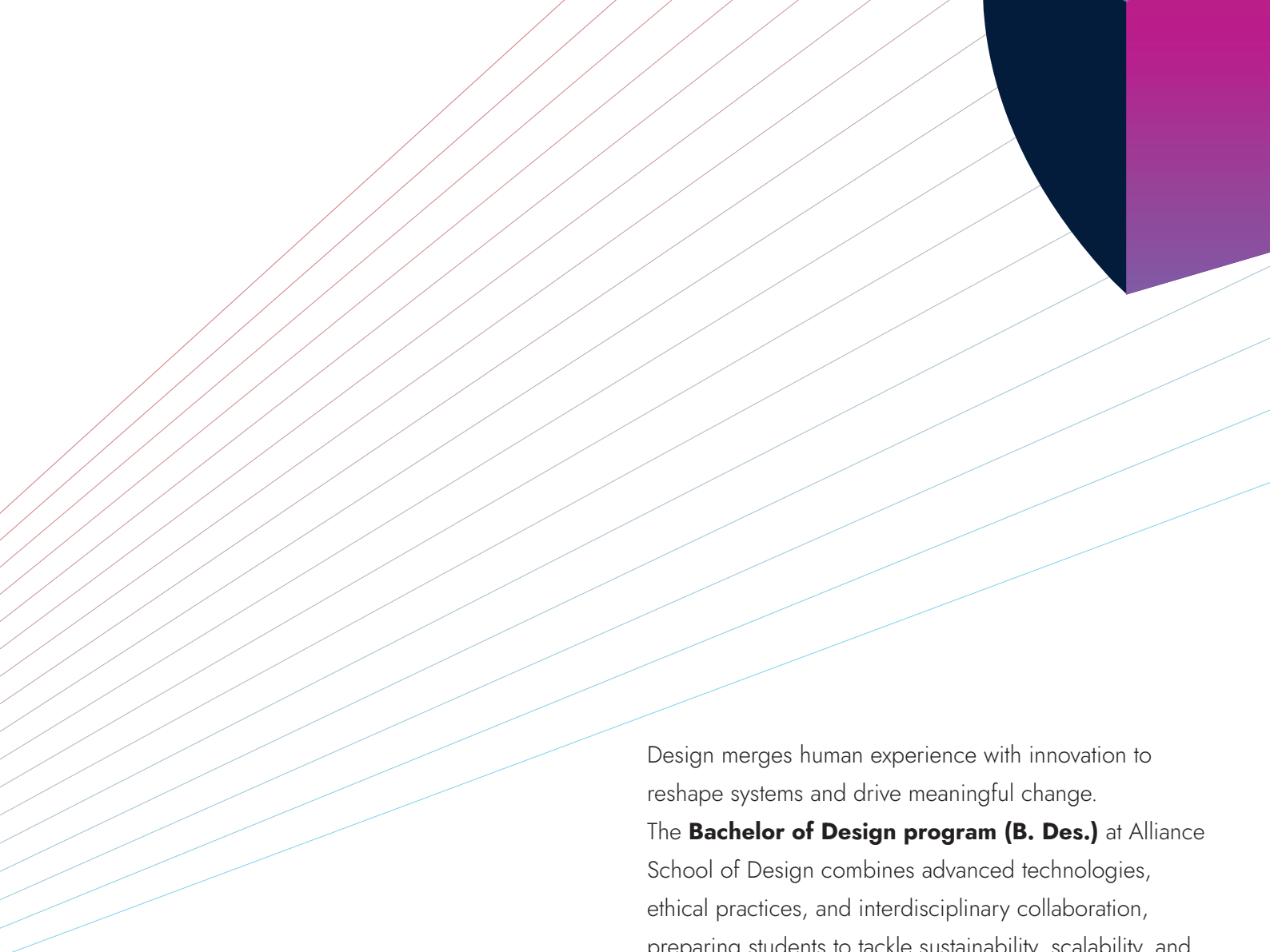
Together, let us design a better tomorrow.

Suman Banerjee

Associate Director, School of Design, Alliance University
MDes - Film & Communication Design
NID, Ahmedabad







BACHELOR OF DESIGN (*Hons.*)

Four-year program

Design merges human experience with innovation to reshape systems and drive meaningful change.

The **Bachelor of Design program (B. Des.)** at Alliance School of Design combines advanced technologies, ethical practices, and interdisciplinary collaboration, preparing students to tackle sustainability, scalability, and social impact through hands-on projects and a flexible, NEP-aligned curriculum.

KEY FEATURES

- Curriculum focused on emerging trends and challenges.
- Collaboration with industry leaders on real-world projects.
- Interdisciplinary learning from engineering, business, and technology.
- Hands-on experience with AI, AR, VR, and generative design tools.
- Access to Bengaluru's vibrant design ecosystem.

ELIGIBILITY

- 10+2 from recognised Board / Council with minimum 50% marks.
- A relaxation of 5% marks or its equivalent grade may be allowed for those belonging to SC / ST.

STUDENT LEARNING JOURNEY

YEAR 1 FOUNDATION

Explore design, society, technology, and culture before choosing the major

YEAR 2 MAJOR + MINOR

Build depth and context with a Design Major and an Academic Minor

YEAR 3 APPLICATION

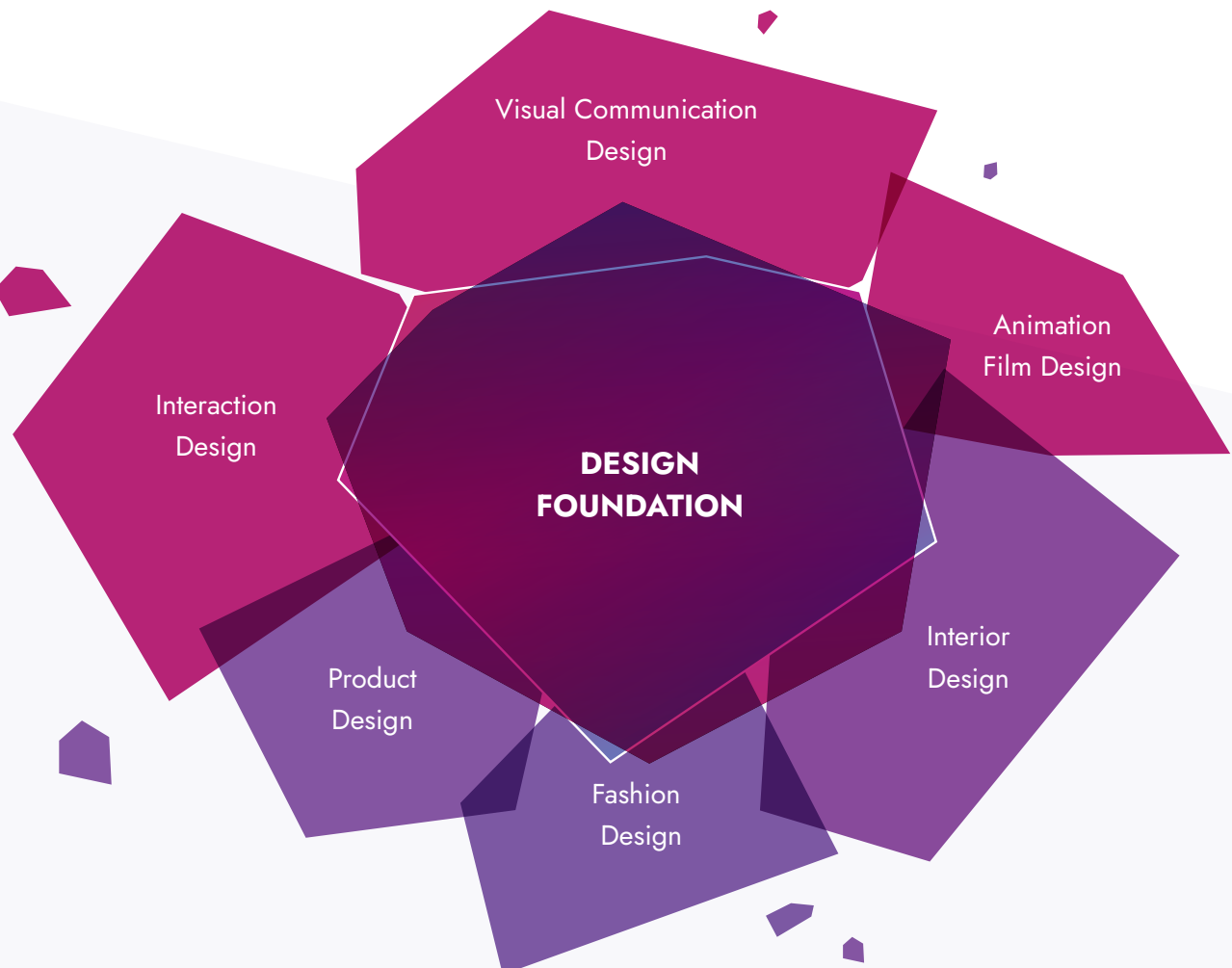
Work on real, complex design projects at advance design studios

YEAR 4 PROFESSIONAL PRACTICE

Build your portfolio and design identity

WHAT SETS ALLIANCE SCHOOL OF DESIGN APART?

- Students do not specialize too early
- A full foundation year builds clarity and maturity
- Every student completes a Design Major + Academic Minor
- Design is taught with history, economics, society, technology, and language



WHY IT MATTERS?

Because specialization limits perspectives and flexibility develops designers who understand context, consequences, and responsibility.

CAREER-MAPPING

WHAT MAJOR + MINOR COMBINATIONS LEAD TO:

- **Interaction & UX Design + Psychology** —> UX Designer | Behavior Researcher | Product Strategist
- **Product Design + Economics** —> Product Designer | Innovation Consultant | Design Strategist
- **Visual Communication Design + Media Studies** —> Brand Designer | Communication Strategist
- **Fashion Design + Sociology** —> Fashion Designer | Trend Analyst | Cultural Researcher
- **Animation Film Design + Philosophy** —> Visual Storyteller | Narrative Designer | Creative Researcher
- **Interior Design + Public Policy** —> Spatial Designer | Urban Design Consultant | Social Impact Designer

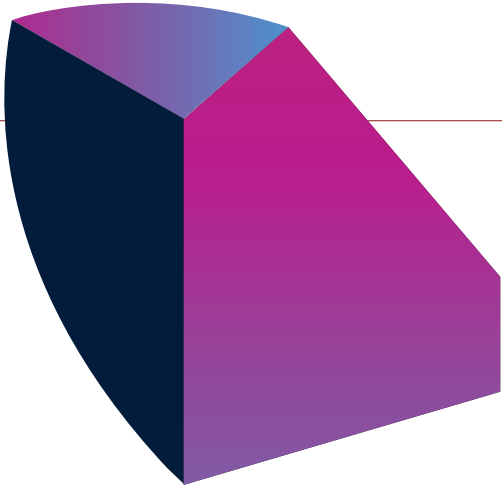
Minors don't dilute design. They sharpen it.



DESIGN FOUNDATION

A comprehensive one-year program that provides students with essential skills and knowledge before pursuing any design major. It covers digital tools, material exploration, design drawing, and design thinking, offering a strong base in interdisciplinary design principles.





KEY FEATURES

Interdisciplinary Approach: Connects principles across design fields like communication, animation, and product design.

Hands-on Learning: Focuses on practical projects to apply theoretical knowledge.

Critical Thinking: Develops skills to evaluate design choices and their impact.

Collaboration and Teamwork: Promotes effective teamwork, crucial for the design industry.

Cultural and Historical Context: Deepens understanding of traditional and global design practices.

Technology Integration: Prepares students for modern design tools and software.



VISUAL COMMUNICATION DESIGN

Visual Communication Design blends research, creativity, and practice across media like print, photography, video, animation, and UX/UI. Students explore branding, social communication, and data visualization through hands-on projects and industry collaborations, gaining skills to create impactful, innovative designs for global audiences.

CAREER OPPORTUNITIES

- Visual Communication Designer
- Design Manager
- Type Designer
- Interaction Designer
- Design Researcher
- Design Consultant
- Graphic Designer
- Design Entrepreneur
- Packaging Designer

KEY FEATURES

- Visual Storytelling and Digital Processes
- Critical Thinking and Problem-Solving
- Mastery of Visual Design Principles
- Ethical and Inclusive Design
- Innovation and Emerging Technologies
- Business and Professional Practices

BRAND GUIDELINES

LOGOTYPE



LOGO ICON



CORPORATE TYPOGRAPHY

Geologica

Aa

WWW.LOREMIPSUM.COM

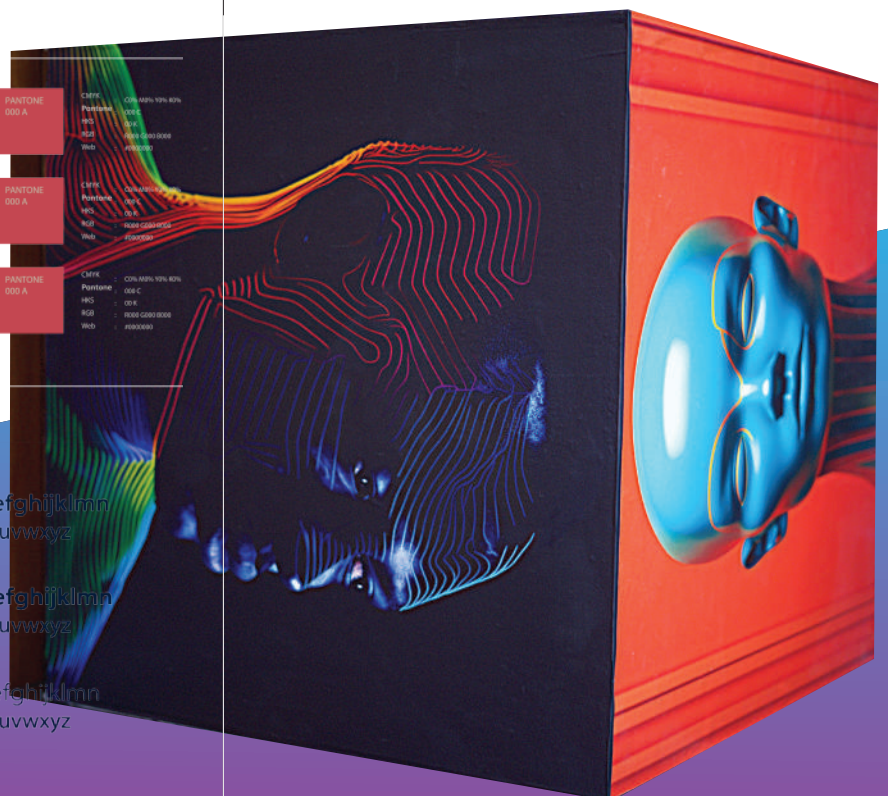
COLOR MODE

PANTONE 660 A	CMYK Pantone 660 A	CMYK 100% 100% 100% 100% 100% C 100% M 100% Y 100% K
PANTONE 660 A	CMYK Pantone 660 A	CMYK 100% 100% 100% 100% 100% C 100% M 100% Y 100% K
PANTONE 660 A	CMYK Pantone 660 A	CMYK 100% 100% 100% 100% 100% C 100% M 100% Y 100% K

Regular
abcdefghijklmnopqrstuvwxyz

Medium
abcdefghijklmnopqrstuvwxyz

Thin
abcdefghijklmnopqrstuvwxyz



INTERACTION DESIGN (UI/UX)

The Interaction Design program combines innovation, user research, and advanced technologies like AI, machine learning, and extended reality. Students engage in practical, applied learning, industry collaborations, and experimental design using state-of-the-art facilities. Emphasizing creativity, usability, and cultural awareness, the program prepares graduates for success in the dynamic field of human computer interactions.

CAREER OPPORTUNITIES

- Interaction Designer
- User Interface Designer
- Digital Product Designer
- User Experience Designer
- Design Manager
- Strategic Designer
- Design Consultant
- Design Entrepreneur

KEY FEATURES

- Develop critical thinking and problem-solving
- Master material design, usability, and visual principles
- Focus on accessibility, inclusivity, and ethical design
- Explore new technologies to create future-ready solutions
- Learn the business and professional aspects of design
- Understand user needs through empathy, research, and testing
- Design intuitive and engaging user interactions



ANIMATION FILM DESIGN

Ready to bring stories to life? Our four-year Animation Film Design program equips future creators with skills in character design, scriptwriting, 2D/3D animation, and production. Blending traditional and digital techniques, students explore cultural narratives, social themes, and creative problem-solving.

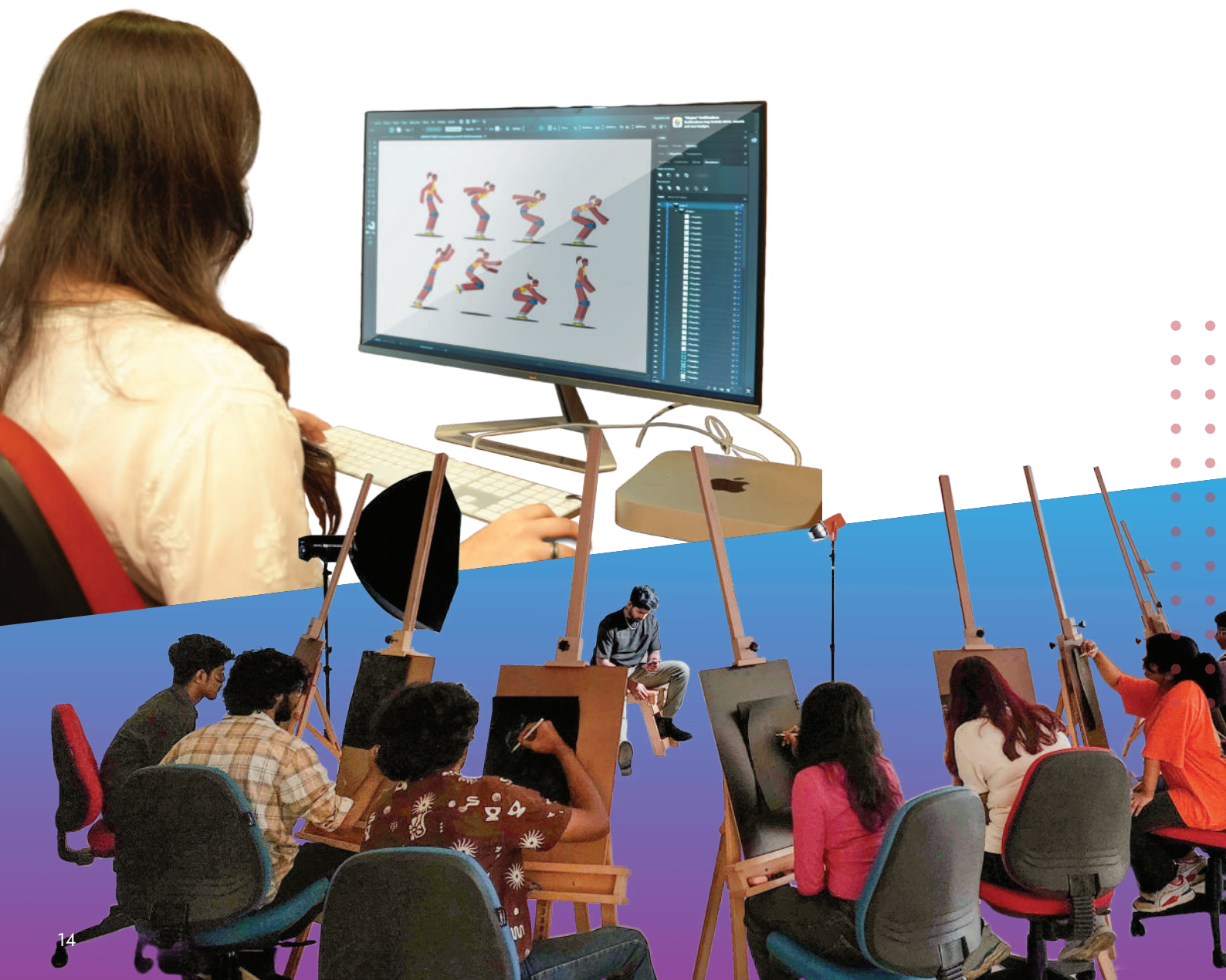
With a transdisciplinary approach, the program fosters innovation and prepares graduates to thrive in the dynamic animation industry.

CAREER OPPORTUNITIES

- **Animator**
- **Art Director**
- **Story Board Artist**
- **VFX Artist**
- **Animation Director**
- **Character Designer**
- **Game Environment Designer**

KEY FEATURES

- **Animation & Film Process**
- **Storytelling & Character Development**
- **Animation Techniques**
- **Ethical & Inclusive Design**
- **Adapting to Technologies**



FASHION DESIGN

Ignite your fashion journey with our four-year program blending creativity, technology, and hands-on experience. Explore design, trends, sustainability, and entrepreneurship while developing technical, conceptual, and managerial skills. Collaborative projects and a global focus prepare graduates to excel in the ever-evolving fashion industry.

CAREER OPPORTUNITIES

- Fashion Designer
- Fashion Merchandiser
- Stylist
- Fashion Illustrator
- Fashion Communicator
- Sustainable Fashion Consultant
- Textile Researcher
- Fashion Writer

KEY FEATURES

- Creative and Technical Proficiency
- Industry-relevant Knowledge
- Hands-on Experience
- Cultural Awareness
- Collaboration Opportunities



PRODUCT DESIGN

Shape the future of product design with our hands-on program combining creativity, technology, and usability. Gain expertise in design thinking, ergonomics, sustainability, and prototyping, while mastering CAD and model-making. With a transdisciplinary approach integrating business and strategy, graduates create user-focused, sustainable solutions for industries like healthcare, transportation, retail, etc.

CAREER OPPORTUNITIES

- Industrial Designer
- Design Manager
- Furniture Designer
- Product Visualiser
- CMF Designer
- Product Design Consultant
- Design Researcher

KEY FEATURES

- Holistic Design Approach
- Project-based Learning
- Real-world Exposure
- Sustainability Focus
- Diverse Product Projects
- Design Exhibitions and Competitions
- Cross-disciplinary Collaboration



INTERIOR DESIGN

Dive into Interior Design with our immersive program combining theory, practice, and socio-cultural awareness. Explore spatial planning, 2D/3D modeling, materials, and project management while mastering aesthetics, trends, and user-centered design. Experiential learning, industry collaborations, and faculty guidance prepare graduates for success with strong portfolios and a future-ready approach.

CAREER OPPORTUNITIES

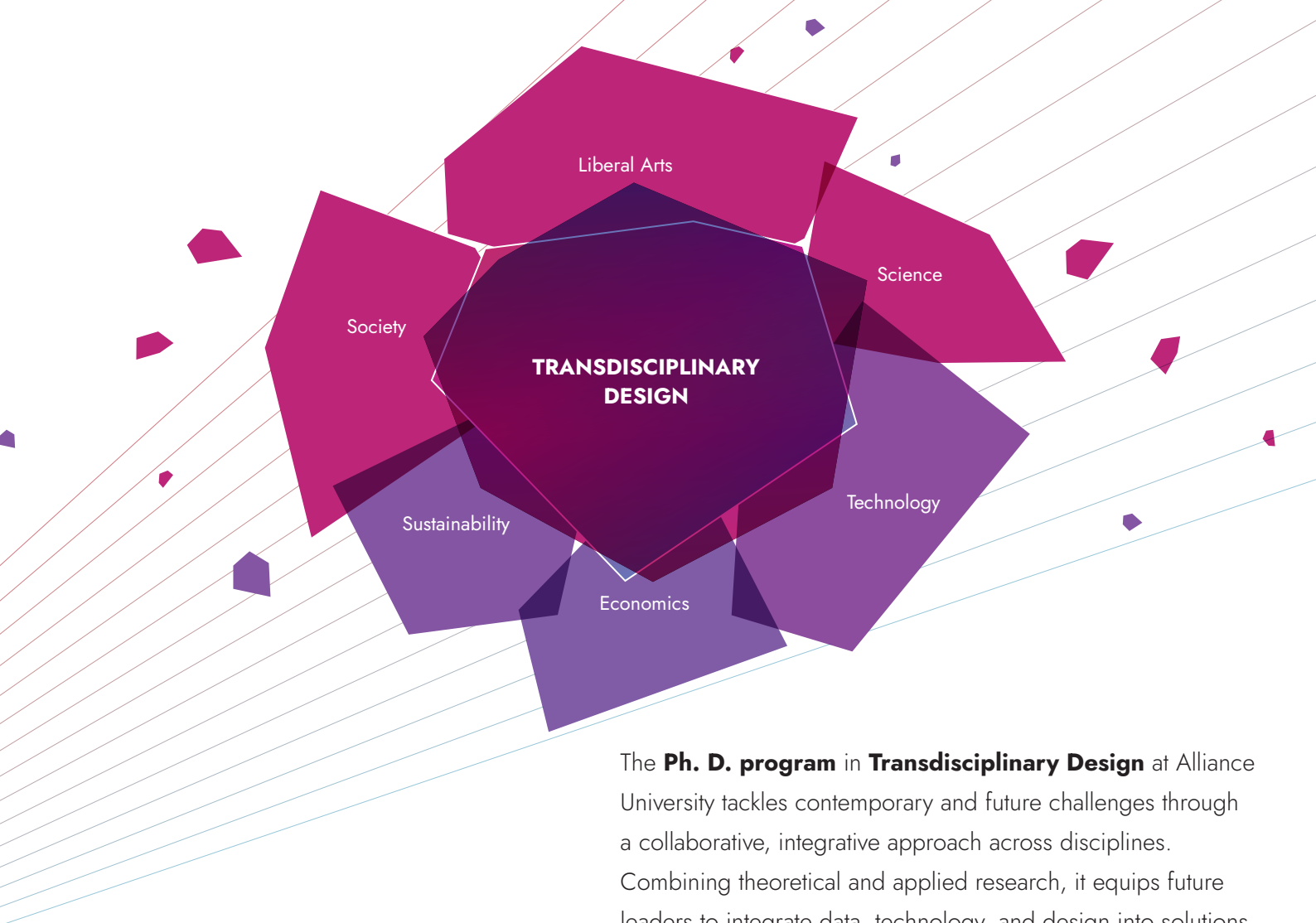
- Interior Designer
- Design Manager
- Furniture Designer
- Spatial Designer
- Exhibition & Retail Designer
- Interior Stylist
- Interior Design Consultant
- Design Entrepreneur

KEY FEATURES

- Trend-driven Design
- Sustainability Focus
- Innovative Techniques
- Industry Engagement







The **Ph. D. program in Transdisciplinary Design** at Alliance University tackles contemporary and future challenges through a collaborative, integrative approach across disciplines. Combining theoretical and applied research, it equips future leaders to integrate data, technology, and design into solutions to pressing social, economic, political, and environmental issues, bridging the gap between natural and social sciences.

KEY FEATURES

- Research emphasising transdisciplinary praxis that integrates theory with action.
- Exploration in design, policy, and strategy, driving change through collaboration on equity, justice, and sustainability.
- Bridging the gap between natural and social sciences to address contemporary challenges.
- Engagement with communities, industry leaders, and scholars to develop transdisciplinary solutions.

ELIGIBILITY

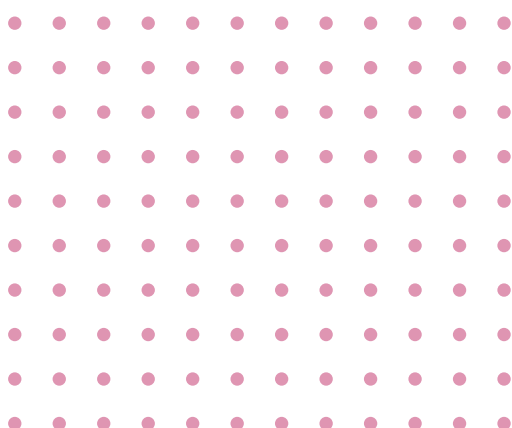
- A 1-year/2-semester master's after a 4-year bachelor's or a 2-year master's after a 3-year bachelor's, or equivalent, with 55% marks from a recognised University.
- Candidates with a 4-year bachelor's need at least 75% marks or equivalent.
- A relaxation of 5% marks or its equivalent grade may be allowed for candidates from reserved categories.

DOCTOR OF PHILOSOPHY

Transdisciplinary Design

Minimum: 3 years (Full-time)

Minimum: 4 years (Part-time)

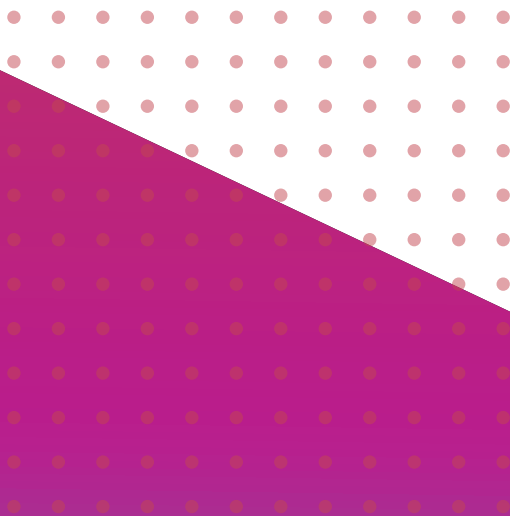


INDUSTRY SECTORS

Our faculty bring extensive expertise in integrating methods, theories, and tools from diverse disciplines to promote transdisciplinary design collaborations. By leveraging a network of academic departments, industrial partners, and NGOs, our program supports research across multiple fields. We prioritise exploration beyond traditional disciplinary boundaries, embracing creative, practice-based research as a means of knowledge creation that transcends domain-specific silos and fosters engaged scholarship. Our approach recognises the interconnectedness of environmental and social challenges, rooted in cultural and biological diversity.

Practitioner-scholars in our program embody relational leadership and practice-based research methodologies, drawing from the natural sciences, social sciences, and humanities to forge transdisciplinary pathways that blend rigorous analysis with creative problem-solving.

Scholars are encouraged to collaborate across sectors—including the creative industries, government, business, education, healthcare, and the broader community—tackling complex, real-world challenges.



COURSE WORK

We welcome students from diverse fields, including engineering, humanities, and design. The program focuses on developing skills to define and address transdisciplinary research challenges through design thinking. Research topics, proposed and refined in collaboration with faculty, require a clear articulation of interdisciplinary issues.

The curriculum combines essential research methods with a strong emphasis on curiosity and innovation. It integrates research with action to tackle complex issues such as climate change and social welfare, equipping students with advanced knowledge in transdisciplinary design. This prepares them to contribute to societal transitions and collaborate on critiques and solutions.

UPON COMPLETING THE COURSEWORK, CANDIDATES WILL DEMONSTRATE PROFICIENCY IN

- Assessing the application of design thinking in transdisciplinary research.
- Developing innovative knowledge, methodologies, and interpretations in their field.
- Analyzing design literature through interdisciplinary collaboration.
- Planning and executing research across the social sciences.
- Challenging assumptions and practices with design methodologies.
- Creatively integrating design methodologies in research and practice.
- Defining research inquiries and objectives.



BOARD OF STUDIES



Nina Sabnani

Consultant

**Centre of Excellence, Srishti Manipal
Institute of Art, Design & Technology**



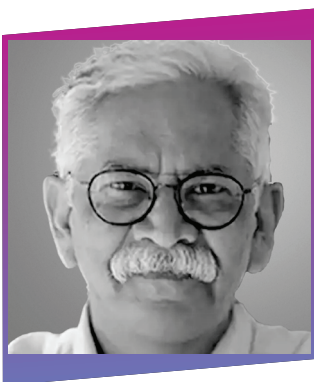
Tapan K Chakravarty

Practicing Architect, Urban
Designer and Educator
Pearl Academy



Alok Nandi

Founder & Creative Director
Architempo



Jatin Bhatt

Former Pro Vice-Chancellor
Ambedkar University



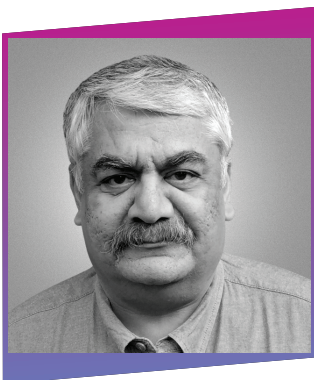
Vandana Narang

Director
**Sri Sri Institute of Fashion
Studies (SSIFS)**



Arvind Lodaya

Principal and Lead
ALo Consulting



Amit Sheth

Professor
Plaksha University



Sonia Manchanda

Founding Partner
Spread Design & Consulting



Anup Sasidharan

Chief Executive Officer
Galileo Global Education India

The Board of Studies at the Alliance School of Design comprises industry veterans who serve as an advisory committee, bringing invaluable expertise and insights. They guide the curriculum, ensuring it aligns with industry trends and standards, fostering innovation and excellence in design education.

STUDENT LIFE AND COMMUNITY



Beyond academics, students engage in clubs, cultural activities, leadership programs, and social initiatives that shape well-rounded individuals. The campus fosters an inclusive and diverse community, encouraging dialogue across disciplines, perspectives, backgrounds. Collaborative spaces, innovation labs, and discussion forums provide platforms for experiential learning and peer-to-peer growth.

Community engagement extends beyond the campus through outreach programs, industry interactions, and alumni networking. These experiences cultivate resilience, empathy, and strategic thinking, ensuring students thrive both personally and professionally.



FACULTY

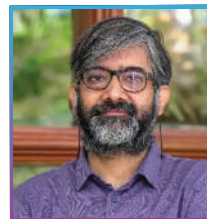
HEADS OF THE DEPARTMENTS



Suman Bannerjee
Associate Director, School of Design &
HOD, Foundation Studies
M.Des. - Film & Communication Design
NID, Ahmedabad



Akhil Tamta
HOD - Fashion Design,
Interior Design & Product
Design
B.Des. - Fashion Design
NIFT, Delhi

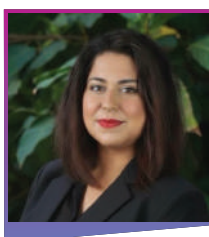


Kaustubh Ray
HOD - Animation Film Design, Visual
Communication & Interaction Design,
Ph. D. - Cultural Studies
CSSSC, Kolkata

DESIGN FOUNDATION



Sunil BV
MVA - Printmaking
Bangalore University,
Bangalore



Mansee Khera
MA - Luxury Brand
Management
Domus Academy, Italy



Parul Sachdeva
PG - Fashion Design
Pearl Academy, Delhi



Gajjelakonda Lenin Babu
MFA, Jawaharlal Nehru
Architecture & Fine Arts
University, Hyderabad



Abhishek Biswas
Master's degree in
Fashion Management,
NIFT, Delhi

FASHION DESIGN



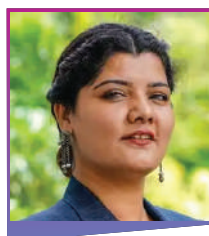
Mohit Nakra
Master's degree Fashion
Retail Management,
Amity School of Fashion
Technology (ASFT),
Lucknow



Dr. Mojgan Jahanara
Ph. D. of Design Theory
Kobe Design University,
Japan



Anoop VM
(Adjunct Faculty)
MSc - Product
Development
Jönköping University,
Sweden



Zainab Zaidi
B.Des. - Accessory
Design
NIFT, Delhi



Jaimin Jagdishkumar Maqwana
M.Des. in Transportation
and Automobile Design,
National Institute of
Design, Gandhinagar

PRODUCT DESIGN

INTERACTION DESIGN



Kaushik Tapan Ghosh
M.Des. in
Communication
Design
NID, Ahmedabad



Pragya Sachdeva
M.Des. in Product
Design, IIT, Jodhpur



Anjan Chakravorty
(Adjunct Faculty)
M.Des. - Visual
Communication Design
NID, Ahmedabad

VISUAL COMMUNICATION DESIGN



Sutirtha De
M.Des. in Leather
Design and Technology,
NIFT, Delhi



Shivangi Dutta

Postgraduate degree
in Social Design, NIFT,
Mumbai



Vinal Sharma

Master's in Fashion
Management, NIFT,
Bangalore



Shubhada Ravindra

(Adjunct Faculty)
Masters in Interior
Design, FDA, Italy

INTERIOR DESIGN



Abhishek Rao

Master of Urban Planning
& Regional Planning,
Indian Institute of
Engineering, Science
& Technology (IIEST),
Shibpur



Chavi Sood

B.A.(Hons.) Fashion
Styling & Image Design,
Nottingham Trent
University (NTU), UK



Ayushi Pandey

Masters in Interior
Design,
INIFD, Bangalore



Mamatha N

M.Arch (Ph. D.),
Christ University,
Bengaluru

ANIMATION FILM DESIGN



Rohit Sharma

M.Sc Multimedia and
Animation, Chandigarh
University



Swagata Bhattacharya

MVA - MSU, Baroda



Shivatmika Lala

B.Des. in Animation Film
Design,
National Institute of
Design, Ahmedabad



Preetam Dhar

(Adjunct Faculty)
M.A. in Character
Animation & Animated
Filmmaking,
Gobelins, Paris

INTERNATIONAL LINKAGES

Alliance University ensures that learning transcends borders, propelling students towards international excellence through a rich tapestry of articulation agreements with leading Universities and institutions worldwide. The range of international exchange programs provides invaluable opportunities to broaden horizons, develop cross-cultural awareness and leadership skills, and unlock pathways to personal growth.

- ▶ **Semester Exchange Programs**
- ▶ **Internship Programs**
- ▶ **Dual-Degree Programs**
- ▶ **Pathway Programs**

**GIVE YOUR CAREER
A GLOBAL EDGE WITH**

80+

**INTERNATIONAL
LINKAGES**





STUDENT TESTIMONIALS



“

Like every fresher, I was apprehensive to start my journey within the University premises, but I was able to quickly adapt with the help of supportive professors, friendly peers, an eye-catching library, and amazing food. I look forward to developing into a stronger, more intelligent and refined version of myself during my journey at Alliance.

”

Anjana Krishnan

B. Design 2023 - 2027

“

As I am an international student, I would like to express my sincere thanks to my professors at the University for their guidance, insightful suggestions, and comments on my study. The administrative staff are very friendly and helpful, and their passion and expertise were truly inspiring. The hands-on learning opportunities are invaluable.

”

Josefin Balan

B. Design 2024 - 2028



“

Joining Alliance was a remarkable experience with the good quality and supportive faculty my experience in design learning so far has been great. The lush green and vast campus helps me relax and have a good time with friends after class hours. I am excited for my upcoming years at Alliance.

”

Narala Venkat Urjit Ranga Reddy

B. Design 2025 - 2029





“

There's something special about being on campus at Alliance University. The vibrant atmosphere and stunning surroundings make me feel like I'm exactly where I'm meant to be. It's a place where I can be myself, pursue my passions, and thrive.

”**Joanna Ann**

B. Design 2025 - 2029

“

I visited the college before admission, and the campus caught my attention instantly as it was truly beautiful. The onboarding process was really smooth, and the admissions team was very friendly. Apart from the secondary factors, what matters most is the quality of education, and this university has really experienced faculty who are always there to help us.

”**Shivansh Vyas**

B. Design 2024 - 2028



“

It is said that your environment has a significant impact on what you become. The first thing that caught my attention on this campus was the lush greenery and the breathtaking infrastructure. I am sure that I can reach greater heights with the holistic development and beauty this campus radiates, serving as inspiration to many.

”**Manusree M M**

B. Design 2023 - 2027

”

PROGRAMS OFFERED



FACULTY OF MANAGEMENT STUDIES

ALLIANCE SCHOOL OF BUSINESS

BBA (Hons.) – Finance | Human Resource | International Business | Operations Management | Marketing | Business Analytics | Fintech
B. Com. (Hons.) – Accounting and Taxation | Finance Management | International Business | Marketing Management | Business Analytics | Fintech
MBA – Digital Transformation | Business Analytics and AI | Marketing | Human Resource | Finance | Operations | International Business | Entrepreneurship and Family Business | Product Management
Ph. D. in Management – Finance | Marketing | Operations | Human Resource | Business Analytics and AI | Digital Transformation | Entrepreneurship and Family Business | Product Management

ALLIANCE ASCENT COLLEGE

BBA (Hons.) – Marketing | Finance | Human Resource | Operations Management | Business Analytics | FinTech
MBA – Marketing | Finance | Human Resource | Information Systems and Operations Management Business Analytics

ALLIANCE GLOBAL BUSINESS SCHOOL

BBA (Hons.) – Business Analytics | FinTech
MBA – Data Science and Gen AI | FinTech | International Marketing and Brand Management | Luxury and Fashion Management | Sports Management

ALLIANCE SCHOOL OF MANAGEMENT AND TECHNOLOGY

B.Com. – CA Integrated
MBA in FinTech



FACULTY OF ENGINEERING AND TECHNOLOGY

ALLIANCE SCHOOL OF APPLIED ENGINEERING

B.Tech. in Aerospace Engineering – Aeronautics | Astronautics | Unmanned Aerial Vehicles | Avionics | Aircraft Structures | Aerospace Manufacturing & Materials
B.Tech. in Civil Engineering – Structural Engineering | Geoenvironmental & Infrastructure Engineering | Nature based solutions | Sustainable Technology
B.Tech. in Electrical and Electronics Engineering – Electric Vehicle Technology | Energy Management & Audit | Smart Grid & E-Mobility | Green Technology
B.Tech. in Electronics and Communication Engineering – Embedded System & IoT | Next Generation Communication System | VLSI Design | Biomedical Engineering | Automotive Electronics | Semiconductor Technologies | Quantum Technologies
B.Tech. in Mechanical Engineering – Robotics & Automation Technology | Smart Manufacturing Technology | Thermal Engineering | Advanced Material Science & Engineering | Automobile Engineering | Mobile Textile Technology | Mining Engineering & Machinery | Engineering Design & Analysis Technology | Industrial Engineering
B.Tech. in Biotechnology – Medical Biotechnology | Industrial Biotechnology | Computational & System Biotechnology
B.Tech. in Production Engineering – Quality Management System & Standards | Smart Manufacturing & Industry 4.0 | Robotics, Automation & Control | Product & Project Management
M.Tech. in VLSI and Embedded Systems
Ph.D. in Biotechnology – Plant Sciences | Disease & Drug Research | Biodiversity Studies | Microbiology & Industrial Biotechnology | Nanobiotechnology & Biomaterials | Molecular Biology & Bioinformatics
Ph.D. in Engineering and Technology – Aerospace Engineering | Civil Engineering | Electrical & Electronics Engineering | Electronics & Communication Engineering | Mechanical Engineering

ALLIANCE SCHOOL OF ADVANCED COMPUTING

B. Tech. in Artificial Intelligence and Data Science
B. Tech. in Artificial Intelligence and Machine Learning
B. Tech. in Computer Science and Engineering – Block Chain Technologies | Cloud Computing | Cyber Security | DevOps | Full Stack Development IoT | AI and Future Technologies | Software Product Engineering
B. Tech. in Information Technology – Augmented Reality and Virtual Reality
B. Tech. in Information Technology – Data Analytics
BCA (Hons.) – Data Science | AI/ML | Game Development
MCA – Generative AI | General MCA | Game Design | Data Science
M. Tech. in Artificial Intelligence and Data Science
M. Tech. in Computer Science and Engineering
Ph. D. in Computer Science and Engineering – AI/ML | Data Science | Cyber Security | Cloud Computing | IoT | Computer Vision | Immersive Technologies and Computational Intelligence



FACULTY OF LAW AND POLICY STUDIES

ALLIANCE SCHOOL OF LAW

B.A. LL. B. (Hons.) / B.B.A. LL. B. (Hons.) – Intellectual Property Rights Law | Business Law | International Law | Constitutional Law | Criminal Law
Bachelor of Law (LL. B.)

Master of Law (LL. M.) – IT and Data Protection Law | Corporate Law | Climate Change and Sustainability | Trade and Commercial Laws | Crime and Forensics Law | Human Rights Law | Intellectual Property Laws

Ph. D. in Law – Alternative Dispute Resolution (ADR) | Constitutional and Administrative Law | Corporate and Commercial Law | Criminal Law and Security Law | Cyber and Technology Law | Intellectual Property Law | LGBTQ Rights | Climate Change and Sustainability | Sustainable Development Goals | Women and Child Rights

CENTRE OF EXCELLENCE IN PUBLIC POLICY, SUSTAINABILITY AND ESG RESEARCH

Ph.D. in Public Policy



FACULTY OF LIBERAL ARTS AND SCIENCES

ALLIANCE SCHOOL OF DESIGN

Bachelor of Design (B. Des.) – Visual Communication | User Experience and Interaction | Product | Fashion | Interior | Animation Film

Ph. D. in Transdisciplinary Design

ALLIANCE SCHOOL OF ECONOMICS

Ph. D. in Economics

ALLIANCE SCHOOL OF FILM AND MEDIA STUDIES

B. Sc. (Hons.) – Film and Television Production

ALLIANCE SCHOOL OF LIBERAL ARTS AND HUMANITIES

B.A. (Hons.) – Economics | English | Literary and Cultural Studies | Media Studies | Philosophy | Political Science | Sociology

B. Sc. (Hons.) – Applied Mathematics | Computer Science | Data Science | Psychology | Statistics

Bachelor of Fine Arts – Painting and Sculpture | **Bachelor of Visual Arts** | **M.A. in English** (Creative Writing) | **Ph. D. in Liberal Arts**

ALLIANCE SCHOOL OF SCIENCES

B. Sc. (Hons.) – Applied Mathematics | Chemistry | Physics

M. Sc. – Data Science

M. Sc. – Chemistry (Organic)

Ph. D. in Applied Mathematics | Sciences

ALLIANCE SCHOOL OF PERFORMING, VISUAL AND CREATIVE ARTS

Master of Performing Arts (MPA) | Diploma in Performing Arts (DPA)

Ph. D. in Performing Arts | Indic Studies

ALLIANCE SCHOOL OF AVIATION STUDIES

BBA in Aviation Management | B.Sc. in Aviation / Aeronautical Science

ALLIANCE GLOBAL DESIGN SCHOOL

Bachelor of Design (B. Des.) – Game Design | Interaction Design | Interior and Space Design | Product Design | Transportation Design | Visual Communication and Brand Identity

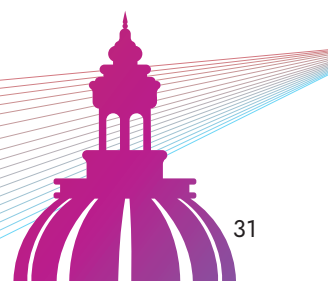


FACULTY OF APPLIED HEALTH SCIENCES

ALLIANCE SCHOOL OF ALLIED HEALTH SCIENCES

B.Sc. (Hons.) – Cardiovascular Technology | Respiratory Therapy | Operation Theatre and Anaesthesia Technology |

Medical Laboratory Technology





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