

Where Capability Meets Opportunity

Strong foundation. Meaningful opportunities. Lasting impact.



₹40 LPA
Highest MBA Package



32,000+
Alumni Network



1,000+
Recruiting Partners



600+
Corporate Mentors



and many more...



This journey has been nothing short of transformative. Alliance University has helped me grow more confident, resilient, and ready to take on the challenges of the corporate world. From self-doubt to self-belief, this is more than a job offer. It's a reflection of growth, grit, and gratitude.

RUPSHA DUTTA

MBA 2023-2025
HR Professional



Structured guidance and early industry exposure played a key role in shaping my journey from the classroom to the corporate world. My MBA experience at Alliance University has been a phase of self-development, largely driven by networking opportunities with top industry leaders across sectors and disciplines.

SHOBUJ CHATTERJEE

MBA 2024-2026
Financial Consultant



The Faculty Behind it

Faculty with credentials from the Ivy League, Oxford, the IITs, IIMs, IISc, NLU, NIDs and NIFT — including researchers among the world's top 2% scientists (Stanford-Elsevier).

900+

Faculty Research Publications

45+

Books Authored

60+

National & International Awards

35+

Industry Consultancies & Advisory Roles

Begin a Journey That Shapes Your Future

ADMISSIONS JOURNEY



Apply



Shortlisting Process



Admission Selection Process



Provisional Offer Letter



Enrollment

MERIT SCHOLARSHIPS

Merit scholarships of up to **100% on tuition fees** awarded based on academic performance, sports achievements, and other specific categories.

Experience the Difference



CONNECT WITH US



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+91 99002 29974
mba@alliance.edu.in
alliance.edu.in



ALLIANCE UNIVERSITY

Chandapura - Anekal Main Road
Bengaluru - 562 106
Karnataka, India

#OneAllianceManyPossibilities

Brochure 2027



ALLIANCE UNIVERSITY
Private University established in Karnataka State by Act No. 34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

NAAC GRADE A+
ACCREDITED UNIVERSITY

Change is Constant
STAY AHEAD & LEAD



ALLIANCE MBA

#OneAllianceManyPossibilities

alliance.edu.in

A Foundation of Credibility

Alliance University is the first Private University in South India, established in Karnataka by Act No. 34 of 2010, and is recognised by the University Grants Commission (UGC), New Delhi. The University is accredited with an A+ grade by the National Assessment and Accreditation Council (NAAC). The University brings together management education, research, industry engagement, and global partnerships to prepare the next generation of business leaders.

600+

Accomplished Faculty

4,900+

Research Publications

170+

Active Patents

14,000+

Students on Campus

Shaped in Bengaluru

\$153 bn

Startup economy around you

875+

Global capability centres, India's GCC capital

#13

World's best food cities, Time Out 2026

#17

Best cities for nightlife, only Indian city in the top 20

TIMES RANKINGS
SURVEY 2026

Times **3** School

RANKED
2

AMONG TOP 40
PRIVATE UNIVERSITIES
IN INDIA

RANKED
3

AMONG TOP 20
B-SCHOOLS
IN SOUTH INDIA

RANKED
4

AMONG TOP 50
INSTITUTES
FOR PLACEMENT

RANKED
9

AMONG TOP 100
B-SCHOOLS
IN INDIA

Ministry of Education
Government of India
nirf
NATIONAL INSTITUTIONAL
RANKING FRAMEWORK
RANKING 2025

RANKED
71
IN MANAGEMENT

QS
WORLD
UNIVERSITY
RANKINGS
RANKED
#274
SOUTHERN ASIA
#851-900
OVERALL ASIA

Alliance University Reaffirms
its place among Asia's
Top-Ranked Universities

AACSB
Business
Education
Alliance
Member

A member of The Association to
Advance Collegiate Schools of Business
(AACSB), USA

DIAMOND
QS
I-GAUGE
RANKING 2025

QS I-GAUGE Diamond
in Indian University
Ratings

DIAMOND
QS
I-GAUGE
RANKING 2025

QS I-GAUGE Diamond
Subject Rating for
Management

IACBE

Recognised by International
Accreditation Council for
Business Education

अन-विधान विमुक्तये

Recognised by the University
Grants Commission

MBA

Master of Business Administration

Two Years, Full-time Program

Alliance School of Business

Business education built around industry-led learning, practice-driven skills, and high-impact experiences that accelerate careers and equip students to create meaningful impact from day one.

Specialisations

- Product Management
- Business Analytics & AI
- Digital Transformation
- Human Resources
- Finance
- Marketing
- Operations
- Entrepreneurship & Family Business

Alliance Ascent College

A boutique business school integrated with Bengaluru's bustling business ecosystem, where ideas become ventures, networks become opportunities, and ambition becomes action.

Specialisations

- Finance
- Marketing
- Business Analytics & AI
- Human Resources
- Operations

Alliance School of Management & Technology

A specialist learning environment focused on Finance and FinTech, located within a leading technology and corporate corridor.

Specialisations

- Digital Banking & Payments
- Algorithmic Trading & Quant Finance
- Blockchain & Decentralized Finance

Knowledge Partners:

Deloitte.

ZELL
CREATIVE

IIMB
नेत्रसिंघ नायकीरामन्

iimb
Digital Learning Foundation

NSE
COGENCIS

Alliance Global Business School

A globally oriented learning experience developed in collaboration with ESG France, with French pedagogy and international academic exposure.

Collaboration With:

ESG ÉCOLES
DE COMMERCE

Specialisations

- Luxury & Fashion Management
- Data Science & Gen AI
- International Marketing & Brand Management
- Sports Management
- FinTech

Learning That Shapes Leaders



Industry Interface

Bloomberg Terminal Lab and industry-integrated learning environment



Corporate Mentorship

Guidance From Senior Executives & Entrepreneurs



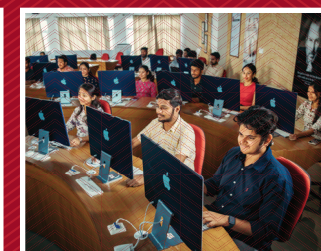
Startup Ecosystem

₹10 Crore MISME-backed Technology Business Incubator



Global Immersion

100+ Global Partners Across 29 Countries



AI-Native Curriculum

Aligned with evolving, data-driven business needs



Industry Integration

Live Projects, Internships & Field Visits

Build a Company Before you Graduate

350+

Student Startups Supported

110+

Student Startups Graduated

400+

Active Student Founders

30+

Student Startups Generating Revenue

International Linkages

- Semester Exchange Programs
- Dual-Degree Programs
- Internship Programs
- Pathway Programs

EXETER COLLEGE OXFORD

Strathclyde Glasgow

University of Bath

Edinburgh Napier UNIVERSITY

FEDE FOUNDATION

INSEEC

tbs

Duisenberg School of Finance

HNU

University of Applied Sciences

SUNY

State University of New York

University of Applied Sciences

SBC

Shanghai Business College

University of Applied Sciences

Lingnan

Lingnan University

University of Applied Sciences

University of Southern Queensland

University of Southern Queensland

University of Southern Queensland

SU

SAN JOSE STATE UNIVERSITY

Georgia State University

UNIVERSITY OF INDIANAPOLIS

SEATTLEU

WEBBER

VALDOSTA STATE UNIVERSITY

YOUNGSTOWN STATE UNIVERSITY

UC RIVERSIDE

UNIVERSIDAD DE BELGRANO

Buenos Aires - ARGENTINA

AMMAN UNIVERSITY

AMMAN UNIVERSITY

*representative list