



ALLIANCE[®]
UNIVERSITY
Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

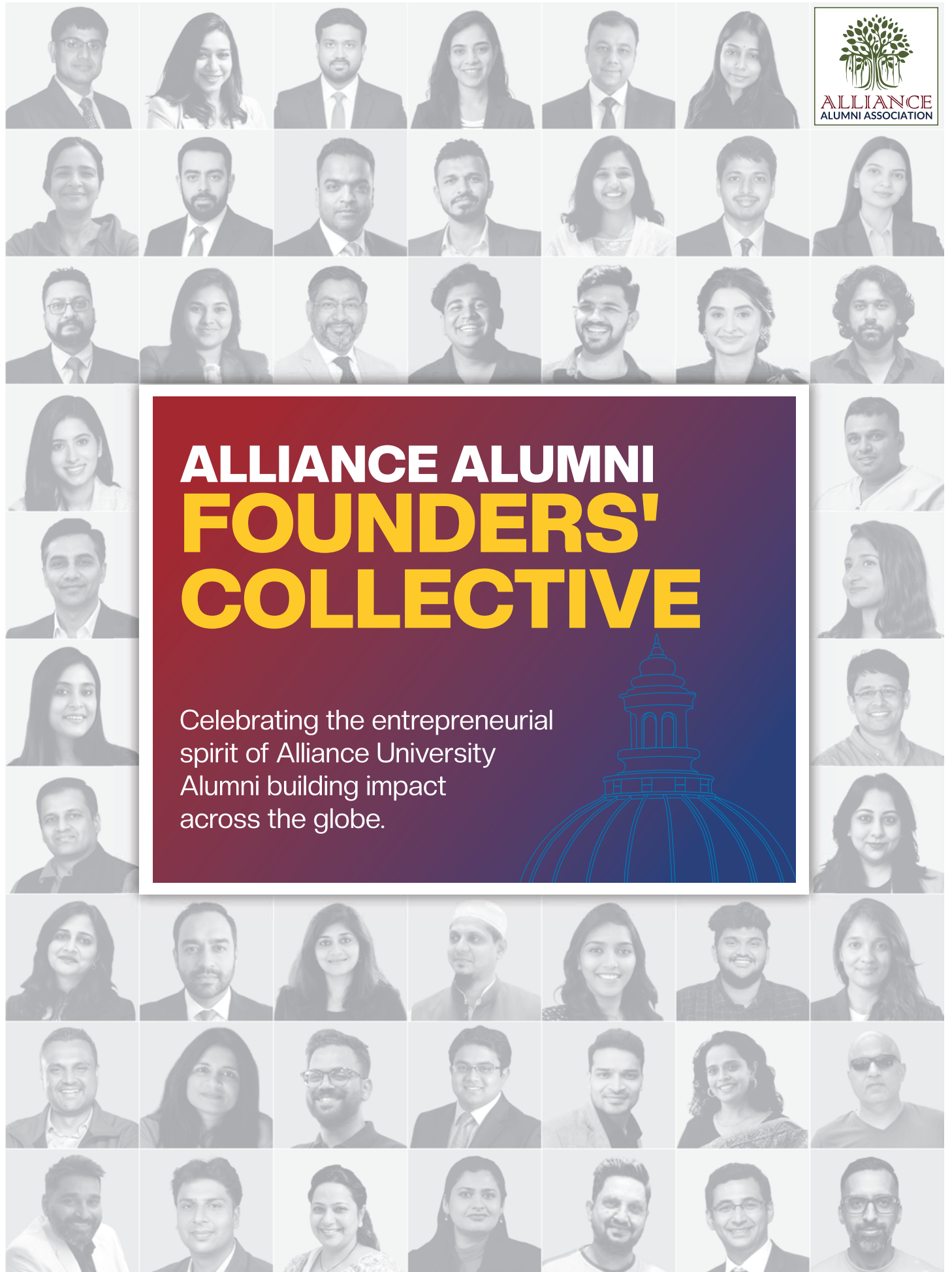
NAAC
GRADE A+
ACCREDITED UNIVERSITY



ALLIANCE
ALUMNI ASSOCIATION

ALLIANCE ALUMNI FOUNDERS' COLLECTIVE

Celebrating the entrepreneurial
spirit of Alliance University
Alumni building impact
across the globe.



ALLIANCE ALUMNI FOUNDERS' COLLECTIVE VOLUME II

Every institution is defined not only by what it teaches, but by what its people go on to create.

At Alliance University, the entrepreneurial journey of our alumni is a story of ideas transformed into action, aspirations shaped into enterprises, and individual ambition translated into meaningful impact. The Alliance Alumni Founders' Collective was conceived to bring these journeys together—to recognise the courage to begin, the resilience to persevere, and the vision to build something that creates value beyond oneself.

The first volume marked the beginning of this endeavour: a celebration of alumni who chose the path of entrepreneurship and a first step towards creating a living record of the founders within the Alliance ecosystem. It was never intended to be exhaustive. Rather, it was an invitation to discover, connect and celebrate the many entrepreneurial stories emerging from our community.

THE JOURNEY CONTINUES...

VOLUME II CARRIES THAT JOURNEY FORWARD.

As new ventures emerge and established enterprises evolve, so does the story of our alumni. This edition brings together another chapter of founders whose journeys span industries, generations, geographies and aspirations. Their ventures reflect the breadth of entrepreneurial thought within the Alliance community—from technology and deep-tech to education, healthcare, professional services, consumer brands, sustainability and beyond.

Yet, this collection is about more than businesses. It is about the people behind them—their convictions, their choices, their setbacks, their breakthroughs and their continuing pursuit of possibility.

We believe that a founder's journey can inspire another founder, that an alumnus can become a mentor to a student, that one enterprise can find an unexpected collaborator in another, and that a network becomes truly powerful when its members choose to connect and contribute. This is aligned with the larger purpose of the Alliance Alumni Association: to create enduring relationships within the alumni community and strengthen the bond between alumni and their alma mater.

Volume II is, therefore, both a continuation and a commitment: to keep discovering the builders within our community, to celebrate their journeys, and to create a lasting repository of ambition for those who will build tomorrow.

Because the story of Alliance founders is still being written—and this is only the next chapter.

VISION

Alliance Alumni Association will serve as a platform to bridge the gap of student-alumni interaction driven by the ideals and values that echo the University spirit. Alliance Alumni Association strives to foster an engaged, committed, and passionate alumni community that works together to promote the development of the University.

- Developing a holistic programme that is welcoming and engaging for alumni of all ages, as well as their partners, families, and guests.
- A dynamic community of active alumni who contribute to the goals of the University,
- Taking ownership and acting as ambassadors of the University.

The cornerstone of our core values is found in the University motto:



CONNECT



INFORM



ENGAGE

Alliance Alumni Association aspires to be a primary linkage between the university and its family of alumni across the globe, to commit them to the university's mission of lifelong learning, discovery, and engagement, and to attract them to university service.

AIM

To focus on establishing a strong relationship with our Alma mater; by creating sustainable lifelong connections through the alumni community.

OBJECTIVES

- Promoting a strong relationship between alumni and the University.
- Advancing the unique needs of alumni, while supporting the University's goals.
- Developing an awareness of Alliance University's history, accomplishments, programmes, and offerings.
- Promoting a sense of University pride among all graduates.
- Engaging alumni and students through the perpetuation of tradition and pride.
- Providing the University with insight into the needs of the communities it serves.
- Showcasing the Alumni Association as an essential partner of the University.
- Recruiting alumni to actively promote Alliance University globally.



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MESSAGE FROM PRO-CHANCELLOR

It gives me immense pride to present the second edition of the Alliance Alumni Founders' Collective—a continuing celebration of the vision, enterprise, and impact of our remarkable alumni.

The first edition marked an important beginning: bringing together the stories of Alliance alumni who chose to transform ideas into enterprises and aspirations into action. This second edition carries that story forward. It is a reflection of a growing entrepreneurial legacy and a reminder that the Alliance spirit continues to find expression in new ideas, new ventures, and new possibilities.

Today, our alumni community has grown to over 32,000 members across the globe, comprising accomplished professionals, entrepreneurs, innovators, and leaders who continue to contribute meaningfully to their industries and communities. Among them are founders who have demonstrated the courage to embrace uncertainty, the resilience to navigate challenges, and the conviction to build with purpose.

What makes this Collective particularly meaningful is that it is not merely a record of achievements. It is a celebration of journeys—the choices, challenges, breakthroughs, and lessons that shape every entrepreneurial endeavor. Each story has the potential to inspire another idea, encourage another aspiring founder, or create a new connection within our growing Alliance ecosystem.

The second edition therefore represents more than continuity; it represents momentum. With every founder we celebrate, the Collective becomes richer, the network becomes stronger, and the possibilities for collaboration become greater. It is our hope that these pages will not only honour those who have already built their ventures, but also encourage those who are nurturing an idea and contemplating the first step of their own entrepreneurial journey.

To all the founders featured in this edition, I extend my heartfelt congratulations. Your journeys embody the values we hold dear at Alliance—enterprise, resilience, innovation, leadership, and purpose.

May this Collective continue to grow with every edition, capturing new stories, celebrating new achievements, and inspiring generations of Alliance alumni to dream boldly, build courageously, and create lasting impact.

MR. ABHAY G. CHEBBI

Pro-Chancellor
Alliance University



MESSAGE FROM VICE-CHANCELLOR

"A university's greatest legacy is not what it teaches its students, but what its students go on to create.

Education begins in the classroom, but its true purpose is realized beyond it—when knowledge becomes curiosity, curiosity becomes possibility, and possibility becomes action.

The Alliance Alumni Founders' Collective is a testament to this journey. What makes these stories remarkable is not simply that our alumni have become entrepreneurs, but the extraordinary diversity of possibilities they have chosen to pursue. They are building across artificial intelligence, space, legal technology, sustainable infrastructure, finance, education, climate action, food, wellness, technology and social innovation.

Their journeys remind us that entrepreneurship is not merely a career; it is a way of seeing the world.

It is the ability to look at a problem and imagine a possibility; to question what is accepted; to connect ideas that appear unrelated; and, most importantly, to have the courage to turn an idea into something that creates value for others.

Not every venture will become a large enterprise. Not every idea will succeed at the first attempt. Yet the deeper achievement lies in the transformation of the individual—from a consumer of opportunities into a creator of possibilities.

This is also the responsibility of a university.

We must not prepare young people merely for the world as it exists. We must give them the imagination, knowledge and courage to help shape the world that is yet to come. And our relationship with our alumni must therefore be more than remembrance. It must become a continuing circle:

Student → Graduate → Founder → Mentor → Collaborator → Institution Builder.

The founders in these pages are not simply part of Alliance's history. They are part of its continuing future. Their experiences can become classrooms for our students, their networks can become bridges, and their journeys can inspire the next generation to believe that they too can build something that matters.

A university is like a tree. Its roots are knowledge and values; its trunk is its culture; its branches are its students. But its true reach is measured by the seeds it releases into the world—and what those seeds eventually become.

The Founders' Collective celebrates those seeds.

And as Alliance looks ahead, may we remain guided by the wisdom of our ancient tradition: "May noble ideas continue to come to us from every direction" And may our graduates have the courage to turn those ideas into possibilities, enterprises and a better world".

DR. B. PRIESTLY SHAN

Vice-Chancellor
Alliance University



MESSAGE FROM PRO VICE-CHANCELLOR

Dear Alumni Founder-Achievers,

Watching your journey from the lecture halls of Alliance University to the helm of your own enterprises fills us all with immense pride and delight. Seeing Alliance alumni step boldly into arenas of leadership and innovation and seeing them transform ambitious ideas into impactful realities, is the ultimate reward for us as an institution of higher learning and excellence. Your achievements stand as a powerful testament to your grit, vision, and relentless drive, serving as a shining beacon of inspiration for our current students and the entire Alliance University community.

Building a business in today's dynamic Indian entrepreneurial landscape requires exceptional adaptability, fortitude, and foresight. Emerging as a founder within this vibrant market is no small feat—you are actively shaping industries, driving innovation, and creating valuable solutions tailored to a rapidly evolving economy. As you continue to scale new heights and navigate the complex journey of entrepreneurship, know that your alma mater stands behind you, celebrating every milestone and cheering on your continued success.

Also, know that as much as we are proud of you and your achievements, we will always be.

DR. RAY TITUS

Pro Vice-Chancellor
(Incubation and Innovation) and
Dean, Alliance School of Business



MESSAGE FROM REGISTRAR GENERAL

It is with immense pride and great pleasure that I present the Second Edition of the Alliance Alumni Founders' Collective, a distinguished compilation celebrating the entrepreneurial achievements of our accomplished alumni. This publication stands as a testament to the transformative power of education, innovation, and the enduring spirit of enterprise that defines the Alliance University community.

Entrepreneurship is far more than the pursuit of commercial success—it is the courage to challenge convention, the vision to identify possibilities where others perceive limitations, and the commitment to create meaningful and lasting impact. At Alliance University, we strive to cultivate these very qualities by fostering an ecosystem that inspires intellectual curiosity, critical thinking, innovation, and ethical leadership. The remarkable journeys featured in this edition exemplify these ideals and reflect the strength of a learning environment that empowers individuals to become architects of change.

The stories shown in these pages are not merely narratives of successful ventures; they are chronicles of resilience, perseverance, and purposeful leadership. They illustrate how our alumni have transformed bold ideas into thriving enterprises, generating employment, advancing industries, and contributing to economic and social progress. Their accomplishments are a source of immense pride for the University and serve as an inspiration to our students, fellow alumni, and the wider entrepreneurial community. As we unveil this second edition, we reaffirm our commitment to nurturing a vibrant culture of innovation and lifelong engagement with our alumni. The Founders' Collective embodies the enduring relationship between the University and its graduates, celebrating their successes while inspiring future generations to pursue excellence with conviction, integrity, and an entrepreneurial mindset.

May this edition of the Founders' Collective inspire many more visionaries to dream boldly, innovate fearlessly, and lead with purpose as they shape the future of business and society.

MS. SUREKHA SHETTY

Registrar General
Alliance University



MESSAGE FROM PRESIDENT, ALLIANCE ALUMNI ASSOCIATION

It gives me immense joy, as President of the Alliance Alumni Association, to present the second edition of the Alliance Alumni Founders' Collective, a tribute to the bold, the visionary, and the enterprising spirits among us.

This year is especially significant as Alliance celebrates 30 remarkable years three decades of learning, ambition, achievement, and a community that has always dared to dream differently.

This Collective captures the journeys of our alumni who stepped into the unknown to build something of their own. It is a celebration of courage, conviction, and creativity.

The first edition was a beginning. This year, we proudly celebrate many more founders and entrepreneurs from across our growing Alliance community. While this edition is not exhaustive, it is a powerful reflection of the entrepreneurial spirit among us.

Alliance has always stood tall because of its people a community now over 32,000 strong. Today, as India rises as a startup nation, we shine the spotlight on our founders the entrepreneurs, institution builders, and changemakers who trusted themselves and the spirit of the times.

This Collective is not just a directory. It is a declaration of pride, purpose, and possibility a tribute to those featured and to all those whose founder journeys are just beginning. As we celebrate 30 years of Alliance, may these stories inspire many more alumni to dream boldly, lead courageously, and leave a legacy.

30 years of Alliance. Many journeys.
Many more dreams yet to be built.

MR. HARIKRISHNAN RAMAKRISHNAN

President

Alliance Alumni Association



ABOUT

Ajay Khowala is an experienced insurance professional with over two decades of expertise in risk management, client servicing, and business development. Currently leading Insuright Insurance Broking Pvt. Ltd. as Chairman & Co-founder, he specializes in designing customized insurance solutions across sectors, combining industry knowledge with a client-centric approach to drive growth and long-term partnerships.

AJAY KHOWALA

Chairman & Co-Founder

Insuright Insurance Broking Pvt. Ltd.

PGDM 2003 - 2005

ABOUT COMPANY

Insuright Insurance Broking Pvt. Ltd. is a client-focused insurance brokerage firm in India, offering comprehensive risk management and insurance solutions across motor, health, property, marine, and liability segments. The company emphasizes customized coverage, expert advisory, and seamless service, helping individuals and businesses secure their assets while building long-term, trust-driven relationships.



-  Company Founded 2023
-  3rd Floor, Chancellors Chambers, Ulsoor Rd, above ICICI Bank, Yellappa Garden, Yellappa Chetty Layout, Sivanchetti Gardens, Bengaluru, Karnataka 560008
-  nsuright.co.in
-  Number of Employees 51 -200
-  Industry: **Insurance**





ABOUT

Akshaya Narasimhan, MBA in Marketing from Alliance University, is the Founder of Wisdom Bright Educational Trust, leading a growing preschool chain rooted in a thoughtfully designed, research-based curriculum. Blending Montessori and modern learning methods, she champions holistic early education. Passionate about nurturing young minds, she creates engaging, child-centric environments that foster independence, creativity, and strong foundations for lifelong learning and growth.

AKSHAYA L

Founder

Wisdom Bright Kids Preschool

MBA 2013 - 2015

ABOUT COMPANY

Wisdom Bright Kids Preschool is a progressive early learning institution dedicated to nurturing young minds through a balanced, child-centric approach. Built on a thoughtfully designed, researchbased curriculum, it blends Montessori principles with modern, activity-based learning to create a strong foundation during a child's formative years, focusing on holistic cognitive, social, emotional, and motor development. With welltrained educators, personalized attention, and thoughtfully designed classrooms, the preschool fosters curiosity, independence, and creativity in a safe, engaging environment. Wisdom Bright aims to build a trusted foundation for lifelong learning, preparing children confidently for the world ahead.



-  Company Founded 2024
-  Thoraipakkam, Chennai
-  wisdombrightkids.in
-  Number of Employees 11 - 50
-  Industry: **Education**





ABOUT

Ankita is a motivated and growth oriented professional with a strong commitment to continuous learning and excellence. She is recognized for her analytical mindset, collaborative approach, and ability to adapt to dynamic business environments. With a passion for innovation and problem-solving, Ankita consistently strives to deliver impactful results while building meaningful professional relationships. She values integrity, teamwork, and lifelong learning as the cornerstones of her career.

ANKITA GHOSH

Co-Founder

AlphaQuark

MBA 2022 - 2024

ABOUT COMPANY

AlphaQuark is a Bengaluru-based fintech platform built specifically for SEBI-registered Research Analysts (RAs) and Registered Investment Advisors (RIAs). The platform provides white-label web and mobile solutions that enable financial professionals to efficiently manage client portfolios, execute trades, automate compliance, and streamline advisory operations. Designed to simplify wealth management through technology, AlphaQuark empowers advisors with secure, scalable, and compliance-driven tools, helping them deliver a seamless experience while focusing on client growth and investment performance.



-  Company Founded 2020
-  Awfis, 10th floor, Tower B, Prestige Shantiniketan, Whitefield, Bengaluru 560048
-  alphaquark.in
-  Number of Employees 11 - 50
-  Industry: **Financial Services**





ABOUT



Arun Kulangara is an entrepreneur and business leader whose journey reflects the power of disciplined execution, people-centric leadership and an ambition to build at scale. An Alliance University alumnus, Arun has carved a distinctive path in Dubai's competitive real estate landscape as Co-Founder of Storeys Real Estate. His leadership has contributed to building a high-performance organisation anchored in structured growth, talent development and long-term sustainability. With Storeys achieving an impressive AED 2 billion in Gross Transaction Value, Arun's journey stands as an example of how entrepreneurial vision, operational rigour and a commitment to people can come together to create enduring business impact.

ARUN KULANGARA

Co - Founder

Storeys Real Estate

B. Tech. 2012 – 2016

ABOUT COMPANY

Founded in 2024 with just 15 people, Storeys Real Estate has grown into a multi-country organisation with 270+ professionals and over AED 3 billion in transaction value in 2025. Recognised by leading developers including Aldar, Arada and Emaar, and certified as a Great Place To Work®, Storeys is equally focused on developing people. The company actively recruits fresh graduates and provides structured training to build careers in real estate. From a 15-member startup to a 270+ member organisation, Storeys is building more than a business—it is creating opportunities and careers. With an annual Gross Transaction Value (GTV) exceeding AED 2 billion, Storeys positions itself as a technology-enabled and client-centric brokerage, combining market intelligence, personalised guidance and innovative solutions to help clients make informed real estate and investment decisions.

STOREYS

-  Company Founded: 2024
-  Arenco Offices, Building 3 - G10 - Dubai Investment Park
First - Green Community Village - Dubai - United Arab Emirates
-  storeys.aee
-  No of Employees 51 – 200
-  Industry: **Real Estate**





ABOUT

Ashwini Kumari is an engineer turned-founder with a B.Tech. from Alliance University. She is the Founder & CEO of Craveda, a clean-label superfood brand redefining healthier snacking. With a proven track record in project leadership, product management, and operational excellence, Ashwini combines entrepreneurial grit with strategic thinking to turn ideas into impact. Known for building high performing teams, solving complex problems, and delivering results, she is passionate about creating products people love while leading with integrity and heart.

ASHWINI KUMARI

Founder & CEO

Craveda Ventures (OPC) Private Limited

B.TECH. 2014 - 2018

ABOUT COMPANY

Craveda is on a mission to tackle India's rising obesity and diabetes crisis by redefining snacking. They create crave-worthy, high-protein snacks from Indian superfoods like makhana, millets, and peanuts, free from maida, palm oil, and artificial additives. By blending traditional ingredients with modern taste, they offer healthier, smarter alternatives that satisfy cravings the right way. Available online, offline, B2B, and B2C, they aim to make everyday snacking healthier, tastier, and truly loved by everyone.



-  Company Founded 2025
-  Reg Office: No.85,1st floor,102, Shri Varada, Enrich Garden City Layout, Vidyaranyapura, Bengaluru-560097
-  craveda.in
-  Number of Employees 11 - 50
-  Industry: **Food & Beverage Manufacturing**





ABOUT

Aswini Rayala is the founder of IRA Savourings LLP and holds an MBA in Operations Management from Alliance University. She is building a purpose-driven venture that brings authentic Himalayan products to modern consumers while improving farmer livelihoods. With experience in sourcing, processing, product development, and supply chain management, she focuses on creating sustainable, value-added offerings rooted in impact, tradition, and wellness.

ASWINI RAYALA

Founder

IRA Savourings LLP

MBA 2014 - 2016

ABOUT COMPANY

IRA Savourings LLP is a purpose-driven food processing company transforming Himalayan produce into high-value, wellness-focused products. The company integrates sourcing, processing, and supply chain to create sustainable impact for farmers while delivering authentic, natural offerings to modern consumers seeking quality, traceability, and traditional goodness.



-  Company Founded 2021
-  H No. 9BA, Haripur Jaman Singh, Haldwani, Nainital, Uttarakhand - 263139
-  irasavourings.com
-  Number of Employees 11 - 50
-  Industry: **Food & Beverage Manufacturing**





ABOUT

Bhumika Srivastava is the Founder & Director of ScaLex Consulting, a Bengaluru-based specialist IT recruitment firm focused on senior and leadership hiring across India, Australia, Singapore, and the Middle East. With over 18 years of experience in enterprise staffing, she has led large-scale recruitment programs for Fortune 500 companies, global financial institutions, and leading technology organizations. Before founding ScaLex Consulting in 2024, Bhumika managed 60+ enterprise MSP accounts with full P&L responsibility, gaining deep expertise in talent acquisition, workforce strategy, and leadership hiring. Through ScaLex, she delivers high-quality, time-bound recruitment solutions tailored to the evolving needs of Global Capability Centers (GCCs) and technology-driven businesses. Bhumika is a doctoral researcher in Strategic Management, a Harvard Organizational Leadership certified professional, and MEDDIC Sales Methodology certified. She is passionate about helping organizations build future ready leadership teams for an AI-driven business landscape.

BHUMIKA SRIVASTAVA

Founder & Director

ScaleX Consulting

PGDM 2003 - 2005

ABOUT COMPANY

Scalex Consulting is a Bengaluru-based specialist IT recruitment firm founded in 2025. The company provides executive search and leadership hiring solutions for organizations across the IT and Non-IT sectors. ScaLex specializes in sourcing senior professionals, including Engineering Managers, Cloud Architects, AI/ML Engineers, VP Engineering, CHROs, CFOs, and C-suite executives. With a focused, client-centric approach, the firm delivers high-quality talent solutions that support long-term business growth. Founded by Bhumika Srivastava, a recruitment leader with over 18 years of enterprise staffing experience and a doctoral researcher in Strategic Management, Scalex combines deep industry expertise with a forward-looking perspective on AI-driven workforce transformation.



-  Company Founded 2025
-  Bangalore
-  scalexconsulting.in
-  Number of Employees 11 - 50
-  Industry: **Staffing and Recruitment**





ABOUT

Deb Banik is an entrepreneur and business leader with a strong background in technology, enterprise solutions and business development. He is the Co-Founder and CEO of IMAGE Clinic India, a growing aesthetics, dermatology and wellness enterprise founded alongside Dr. Debasree Banik. Deb's professional journey spans business development, account management and technology, including experience with organisations such as VMware and Quinnox, complemented by expertise in enterprise technology and cloud infrastructure. Deb's journey from enterprise technology and business development to co-building a healthcare venture reflects an entrepreneurial trajectory grounded in commercial acumen, technology expertise and a willingness to create opportunities across industries.

DEB BANIK

Co-Founder & CEO

IMAGE Clinic India

PGDM 2007 - 2009

ABOUT COMPANY

IMAGE Clinic India is an advanced dermatology, aesthetics and clinical wellness brand founded in 2019, with its headquarters in Kolkata. The clinic brings together medical expertise, advanced technology and personalised care across a broad spectrum of services, including skin and hair treatments, laser procedures, dental care, aesthetics and wellness programmes. Founded by renowned dermatologist Dr. Debasree Banik, IMAGE Clinic has evolved beyond conventional aesthetics into an integrated wellness ecosystem encompassing longevity, biohacking, metabolic health, slimming and CosGyn services. With a focus on customised treatment plans, trained specialists and internationally recognised technologies and products, the brand aims to combine clinical excellence with a premium patient experience. Its expanding presence across India reflects its ambition to create a next-generation healthcare and wellness platform that connects dermatology, aesthetics and holistic wellbeing under one roof.



-  Company Founded: 2019
-  Ground Floor, Embassy Building, Embassy Apartment, 4, Shakespeare Sarani, Elgin, Kolkata, West Bengal: 700071
-  imageclinicindia.com
-  No of Employees 11 - 50
-  Industry: **Health, Wellness & Fitness**





ABOUT

Eswar Illindra, Founder and CEO of Bengaluru-based fintech EFUNDZZ, is a seasoned banking professional with leadership experience at Standard Chartered Bank, DBS Bank and HSBC. At EFUNDZZ, he is transforming lending through an AI-enabled platform connecting borrowers with banks, NBFCs and financial institutions, with a focus on simplifying credit access for SMEs, corporations and consumers. Founded in 2021, EFUNDZZ has, according to the company, crossed ₹500 crore in loan disbursements, served 15,000+ customers and integrated with 15+ banking institutions. His journey reflects a shift from banking leadership to building a technology-led enterprise focused on accessible, efficient and transparent lending.

ESWAR ILLINDRA

Founder & CEO

EFUNDZZ

MBA 2001 – 2003

ABOUT COMPANY

EFUNDZZ is a Bengaluru-based fintech and SME lending marketplace focused on making access to credit faster, smarter and more transparent for businesses and individuals. Its AI-powered platform connects loan seekers with a network of banks, NBFCs and financial institutions, enabling customers to explore personalised financing options across products such as business, corporate, home and personal loans. According to the company, EFUNDZZ has facilitated more than ₹500 crore in loan disbursements, served 15,000+ customers and built partnerships with 15+ banking institutions. Its digital-first approach combines technology-driven credit assessment, streamlined loan processing and customer support to address gaps in traditional lending, particularly for SMEs and underserved borrowers. The company has also expanded into lending infrastructure and technology solutions, positioning itself at the intersection of fintech, digital lending and financial inclusion.

EFUNDZZ

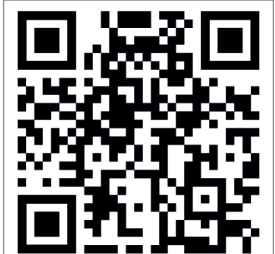
 Company Founded: 2021

 1st Floor, 2079, 24th Main Road, Vanganahalli, 1st Sector, HSR Layout, Bengaluru, Karnataka 560102

 keybridgetechnologies.in

 No of Employees 51 – 200

 Industry: **Financial Services**





ABOUT

Harshitha Ramoji Gowda is the Co-Founder and CEO of Nexplace Info Private Limited, a Bengaluru-based global IT staffing and recruitment company established in 2019. Since graduating from Alliance University in 2015, she has successfully built Nexplace Info into a trusted recruitment partner serving clients across India and internationally. Beyond her entrepreneurial role, Harshitha serves as Director of BSR Developers and Vice President of the KPCC Graduate Cell, demonstrating her commitment to business leadership and community development. Known for her strategic vision and people-first approach, she has led Nexplace Info Private Limited in delivering high-quality recruitment solutions across industries including IT, Healthcare, Semiconductor, Aerospace, and Pharmaceuticals. With a focus on innovation and long-term partnerships, Harshitha continues to drive business growth while expanding into new opportunities.

HARSHITHA RAMOJI GOWDA

Co-Founder & CEO

Nexplace Info Private Limited

BBA 2012 - 2015

ABOUT COMPANY

Nexplace Info Private Limited, established in 2019 and headquartered in Bengaluru, is a global IT staffing and recruitment solutions company serving startups, SMEs, and enterprises across diverse industries. The company specializes in Permanent Hiring, Contract Staffing, Executive Search, Bulk Hiring, Diversity Hiring, and Recruitment Process Outsourcing (RPO). Its expertise spans key technology domains, including SAP, Oracle, Cloud Computing, DevOps, Cybersecurity, Artificial Intelligence, and Business Intelligence. With a team of experienced recruitment consultants and a client centric approach, Nexplace Info delivers high-quality talent solutions that align with business goals and drive long-term success. Guided by innovation, quality, and strong partnerships, the company continues to expand its global reach and impact.



-  Company Founded 2019
-  #24, 14th Main Road, 24, 4th Sector, opp. BDA Complex, 7th Sector, HSR Layout, Bengaluru, Karnataka 560102
-  nexplaceinfo.com
-  Number of Employees 200 - 500
-  Industry: **Staffing and Recruiting**





ABOUT

Harshitha Reddy is the Co-Founder and CEO of Vrisva Space Private Limited, a deep-tech space company based in Bengaluru with an audacious goal: building India's next generation of launch systems and spacecraft components. An MBA alumna of Alliance University, she brings a rare combination of structural engineering rigour and business acumen to the frontier of Indian spaceflight. Driven by a conviction that access to space must be engineered from the ground up, Harshitha has steered Vrisva through a deliberate and pragmatic growth strategy — one that turns the R&D roadmap itself into a revenue engine. Her hands-on leadership and engineering-first philosophy have earned Vrisva active contracts with some of India's most demanding defence and scientific institutions, including DRDO, ARDE, NIOT, IITKGP and many more — a testament to the precision and reliability of the company's manufacturing.

HARSHITHA REDDY

Co - Founder & CEO

Vrisva Space Private Limited

MBA 2015 - 2017

ABOUT COMPANY

Vrisva Space Private Limited operates at the intersection of space technology R&D and precision manufacturing. The company's long-term vision is the development of a single-stage-to-orbit launch vehicle — among the most challenging frontiers in modern spaceflight. To sustain that ambition, Vrisva has built a revenue-generating product line of high-complexity hardware that directly feeds into its spacecraft development pipeline. These include Motion Simulator Platforms, High Purity Gas compressors, TGA systems, Turrent Systems, etc. These products are not just commercial offerings — they are proving grounds for the technologies that will eventually reach orbit. With active engagements across India's defence and research ecosystem and a growing team of engineers, Vrisva Space is methodically closing the gap between terrestrial precision manufacturing and the demanding tolerances of space hardware.



-  Company Founded 2022
-  26D, Veerasandra Industrial Area, Electronic City Phase II, Bangalore - 560100
-  vrisva.com
-  Number of Employees 11 - 50
-  Industry: **Space Research and Technology**





ABOUT

Hasan Chaithanya believes that sustainable agriculture is not a choice, but a necessity. His journey toward eco-centric living began in 2009 with the founding of ME (Man & Environment), an environmental NGO that deepened his understanding of sustainable living and the urgent need for regenerative agriculture. This journey led him to establish Tapovanam in 2023, with a vision centred around Humans, Planet, and Biodiversity. At Tapovanam, Hasan has pioneered the calculation of carbon footprints for individual organic vegetables, highlighting their potential for significant carbon avoidance compared to conventional alternatives. With experience spanning finance, investment advisory, project management, and environmental agriculture, he is focused on mainstreaming regenerative practices such as biochar and integrating sustainability into business models for longterm impact. Inspired by the philosophy of "Vasudhaiva Kutumbakam," Hasan is committed to creating nature-positive solutions that enhance natural capital and contribute to a more sustainable future.

HASAN CHAITHANYA

Founder

Tapovanam Biochar

MBA 2011 - 2013

ABOUT COMPANY

Tapovanam is driven by a vision of sustainability, healthy living, and a greener future. It promotes the use of biochar—an ageold solution with modern relevance to restore soil health, improve crop yields, and sequester carbon. Through its focus on sustainable agriculture, organic farming, and regenerative practices, Tapovanam helps farmers build healthier soils while reducing dependence on chemical inputs. Tapovanam is also home to Organic Tap, a digital marketplace connecting organic farmers directly with conscious consumers. By enabling fair prices and greater access to chemical-free food, the platform empowers rural communities and supports sustainable livelihoods. Through its Agriculture Consultancy Services, Tapovanam further guides farmers in regenerative farming, input optimization, and transitioning to sustainable and organic systems—helping them succeed both economically and ecologically.



-  Company Founded 2023
-  7, FlexiHQ, 19th Main Road, HSR Sector 4, Bengaluru, Karnataka - 560102
-  tapovanam.earth
-  Number of Employees 11 - 50
-  Industry: **Farming**





ABOUT

Hemant Kumar Bansal is the Managing Director and CEO of Moarcon India Pvt Ltd, a Mysuru-based real estate investment and development company. With over two decades of experience spanning banking, financial services, and real estate, he brings deep expertise in investment strategy, deal structuring, and business expansion. He has been instrumental in developing scalable and structured real estate opportunities, including innovative models like fractional ownership and managed assets. In addition to leading Moarcon India, he is actively associated as Director/Partner in ventures such as Mud Story LLP, GPW Buildtech LLP, and Bhoomi Basket Pvt Ltd, reflecting his diversified business interests. He is also an active member of key industry bodies, including the National Association of Realtors and the Mysore Chamber of Commerce, and is associated with NAREDCO (Mysuru Chapter). Known for his strategic vision and execution focus, he is committed to delivering transparent, value-driven real estate solutions.

HEMANT KUMAR BANSAL

Director & Co - Founder

MOARCon India Pvt Ltd, MUD Story LLP, Mud Story Retreat LLP, Bhoomi Basket Pvt Ltd

PGDM 2001 - 2003

ABOUT COMPANY

Moarcon India Pvt Ltd is a Mysore-based real estate and infrastructure company known for premium developments and strategic infrastructure investments. The firm emphasizes sustainable construction practices, quality execution, and longterm value creation. With a strong focus on innovation and client trust, it delivers integrated projects aligned with modern urban and environmental standards.



-  Company Founded 2010
-  MOARCon India Pvt Ltd, First Floor, Krishnamahal, 2770, VV Mohalla 5th Main, Mysore-570002
-  mcil.in, themudstory.in
-  Number of Employees 51 - 200
-  Industry: **Farming & Real Estate**





ABOUT

John Bayan is a strategy and growth leader with 20+ years of experience across Tata Steel, Deloitte, Murugappa Group, and TVS Motor Company. An Alliance Business Academy MBA alumnus, he co-founded ezyLegal, an emerging LegalTech platform focused on making legal services accessible, transparent, and affordable. Under his leadership, ezyLegal has served 15,000+ clients, built a network of 3,500+ verified legal professionals, and expanded across 40+ legal service categories. His expertise spans strategy, consulting, business planning, B2B partnerships, and scalable growth frameworks.

JOHN BAYAN

Co Founder & Chief Business Officer

ezyLegal

MBA 2003 - 2005

ABOUT COMPANY

ezyLegal was founded on a simple but ambitious belief — that legal access should not depend on who you know, where you live, or how much you can afford. In a country where legal complexity touches every major life and business decision, ezyLegal is building structured, technology-enabled pathways that make professional legal support transparent, affordable, and dependable. By combining a nationwide network of verified legal experts with standardised processes and digital delivery, the platform aims to transform legal services from an intimidating last resort into an integrated part of everyday decision-making. As India's economy expands and entrepreneurship accelerates, ezyLegal aspires to become foundational legal infrastructure for individuals and businesses alike — helping them move forward with clarity and confidence.



-  Company Founded 2021
-  GPL Edens, Sector 70, Gurugram Haryana
-  ezylegal.in
-  Number of Employees 11 - 50
-  Industry: **Legal Services**





ABOUT

Joseph Danty is an entrepreneur and marketing professional based in Bengaluru, and the driving force behind Markwiz Marketing Consultancy, a full-service digital marketing and branding agency. A marketing enthusiast turned entrepreneur, Joseph has built Markwiz around helping businesses strengthen their brand presence through strategy, branding, digital marketing, SEO, paid advertising, web development, content and creative solutions. Since its establishment in 2023, Markwiz has grown into a team-led agency serving clients across sectors including jewellery, education, e-commerce, healthcare and F&B, with Joseph closely involved in its day-to-day operations and growth. His journey from marketing professional to founder exemplifies a new generation of entrepreneurs combining strategic thinking, digital expertise and an unwavering appetite for scaling brands from across industries.

JOSEPH DANTY

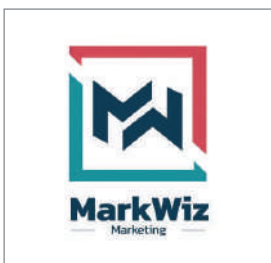
Founder & Managing Director

Markwiz Marketing Consultancy

MBA 2019 – 2021

ABOUT COMPANY

Markwiz Marketing Consultancy is a Bengaluru-based marketing services firm founded in 2023, focused on helping businesses build stronger brands and accelerate growth through customised, results-oriented marketing strategies. The company offers a broad suite of services spanning search engine optimisation, social media marketing, content marketing, digital campaigns, branding, web development and marketing consulting, tailoring its approach to the specific objectives and requirements of each client. With a team of marketing professionals and experience across sectors including jewellery, education, e-commerce, healthcare and food & beverage, Markwiz has developed a full-service model covering strategy, branding, SEO, paid advertising, web and video solutions. Its philosophy centres on combining creativity, contemporary digital tools and customised execution to create meaningful brand visibility and measurable business outcomes.



-  Company Founded: 2023
-  4th floor, Gamma Block, Sigma Tech Park, MarkWiz Marketing Consultancy, Whitefield Main Rd, Bengaluru, Karnataka 560066
-  markwiz.com
-  No of Employees 11 – 50
-  Industry: **Marketing Services**





ABOUT

Jyoshna Reddy is a dynamic entrepreneur with an MBA in Finance from Alliance University, Bengaluru, completed between 2014 and 2016. A serial entrepreneur, she has been actively involved in building and scaling multiple ventures across diverse domains. Currently, she serves as the Co-Founder at Impact Hub and as the Country Leader for social Impact Award as a space, where she plays a pivotal role in fostering innovation, supporting impact driven enterprises, and strengthening entrepreneurial ecosystems. Jyoshna's multifaceted experience and leadership continue to drive meaningful change and sustainable growth.

JYOSHNA REDDY

Co - Founder & COO

Impact Hub Hyderabad

MBA 2014 - 2016

ABOUT COMPANY

Impact Hub Hyderabad is a dynamic innovation ecosystem supporting entrepreneurs and changemakers to build scalable, impact-driven solutions. Through programs, global market access, and partnerships, it connects startups with institutions, investors, and networks enabling sustainable, inclusive growth and driving real-world social and environmental impact.



-  Company Founded 2023
-  1st Floor, A&A Lakefront, Opp. Durgam Cheruvu Lake, Madhapur, Hyderabad – 500081, Telangana, India
-  hyderabad.impacthub.net
-  Number of Employees 501 - 1000
-  Industry: **International Trade & Development**





ABOUT

Kirti Dubey is the Founder of Lawspectus and an International Legal Career Coach who has mentored law students across 7+ countries. Kirti is known for helping aspiring legal professionals build industry-ready skills and career clarity. She is amongst Top 25 Indian creators on Topmate in the category: "Legal Careers". A B.A. LL. B. graduate from Alliance University, she is recognised with multiple awards, including Asian Education award for Contribution to student development in legal field 2023, Super 30 Award 2024, Goonj's Creator Award 2025, Nayika Award 2024 (Most Inspiring Women of the Year), Women Achiever's Award 2025 (Category - Rising star), Influencer Spotlight Award 2025, among others. Kirti is also a legal education content creator with substantial audience on Youtube (30k subscribers) and LinkedIn (16.8k followers). She is also an active public speaker who has delivered insightful sessions in law schools and podcasts.

KIRTI DUBEY

Founder & Director

LAWSPECTUS

BA.LL.B. 2015 - 2020

ABOUT COMPANY

Lawspectus is a legal education venture established in 2020, dedicated to helping law students learn law in a contemporary, practical and accessible manner. The platform offers customised courses designed to equip students with essential industry skills, including legal drafting, mooting, public speaking, legal research, legal AI skills and legal freelancing. Lawspectus has also built a strong digital presence, with an active YouTube channel where its 11-episode Mooting Series has become one of the most comprehensive and widely watched moot court resources for law students. Lawspectus empowers aspiring legal professionals to build confidence and excel in the legal industry by combining structured learning, practical insights and innovative content delivery.



-  Company Founded 2020
-  Hurawali, Morar, Gwalior, Madhya Pradesh - 474006
-  lawspectus.com
-  Number of Employees 11 - 50
-  Industry: **Legal Education**





ABOUT

Kiran Mendapara is a technology entrepreneur and Co-Founder of Aspire Software Consultancy (ASC), a Bengaluru-based software development and IT consulting company. With a focus on technology-led business growth, Kiran has been instrumental in building ASC's capabilities across web and mobile application development, cloud management, SaaS, custom software development and digital transformation. Her entrepreneurial outlook is strongly centred on product thinking, customer success and building adaptable technology solutions, particularly in the evolving SaaS and HR-Tech landscape. Her recent work reflects a focus on developing flexible HR technology that adapts to individual business processes rather than forcing organisations into rigid workflows. Kiran has complemented her entrepreneurial experience with continued learning in areas including management, financial accounting, human resources analytics and digital transformation. Her journey reflects the evolution of a technology entrepreneur who combines software expertise with a people-centric approach to building sustainable businesses and high-performing teams.

KIRAN MENDAPARA

Co-Founder and Product Owner

Aspire Software Consultancy

MBA 2023 - 2025

ABOUT COMPANY

Aspire Software Consultancy (ASC) is a Bengaluru-based IT services and software consulting company founded in 2007, specialising in software development, IT outsourcing and digital transformation. The company provides a broad portfolio of solutions spanning enterprise and product development, web and mobile applications, cloud and IoT solutions, SaaS platforms, Salesforce and Dynamics CRM, and AI/ML-driven technologies. As a Salesforce consulting partner, ASC helps organisations maximise their CRM investments through strategic consulting, digitalisation and technology implementation. With 1,000+ projects delivered across 20+ countries and a team of 51-200 professionals, the company works with startups, SMEs and corporate clients, positioning itself around customised, scalable and cost-effective technology solutions.



- Company Founded: 2007
- #5, 1st Cross, Industrial Area, N.S. Palya Road, BTM 2nd Stage, Bengaluru, Karnataka 560076
- aspiresoftwareconsultancy.com
- No of Employees 51 – 200
- Industry: IT Services & IT Consulting





ABOUT



Kunal Sachdev is a Bengaluru-based entrepreneur and capital advisor, and a key figure at DEBTWORKS, where he works closely with founders on raising and structuring capital. With a strong focus on non-dilutive financing, venture debt and alternative funding, Kunal helps startups and growth-stage businesses identify capital solutions that enable them to scale while preserving ownership and optimising their capital structures. His professional perspective is shaped by extensive engagement with India's startup ecosystem, where he advises founders on funding strategies ranging from venture debt and revenue-based financing to working-capital and structured debt solutions. An Alliance University alumnus, Kunal has built a career at the intersection of entrepreneurship, finance and strategic capital advisory. He is also a co-builder of Solvance, a marketplace designed to connect founders with non-dilutive funding options, reflecting his broader commitment to making alternative capital more accessible to India's entrepreneurial ecosystem.

KUNAL SACHDEV

Co-Founder

DEBTWORKS

MBA 2010 – 2012

ABOUT COMPANY

About Company: DEBTWORKS is a Bengaluru-based financial services and debt advisory firm focused on helping startups, MSMEs and growth-stage businesses access non-dilutive capital without unnecessarily giving up equity. Founded in 2012, the company brings together a range of alternate financing solutions, including venture debt, unsecured and secured business loans, working capital facilities, project finance, debt syndication, lease rental discounting and startup funding. With a client-first, bespoke approach, DEBTWORKS works closely with founders to understand their business and cash-flow requirements, structure appropriate debt solutions and connect them with banks, NBFCs and private capital providers. The firm positions debt as a strategic growth instrument rather than simply a source of emergency capital, enabling businesses to preserve ownership while accessing the funding required to scale.



 Company Founded: 2012

 One81 R&D technologies, 43, Residency Rd, Shanthala Nagar, Ashok Nagar, Bengaluru, Karnataka 560025

 debtworks.co.in

 No of Employees 11 – 50

 Industry: **Financial Services**





ABOUT



Malay Pankhaniya is a technology entrepreneur and the Founder, Managing Director and CEO of AXAT Technologies Pvt. Ltd., an IT services and consulting company headquartered in Navi Mumbai. With 19+ years of experience in the technology industry, Malay combines technical expertise with strategic business leadership, driving AXAT's growth, operations, sales, strategic partnerships and client relationships. He founded AXAT with a vision of helping businesses solve real-world challenges through scalable technology and has since expanded its capabilities across web and mobile application development, AI-powered solutions, cloud architecture, ERP implementation, digital transformation and digital marketing. Under his leadership, AXAT has evolved into a global technology partner serving startups and growing businesses across markets including the US, Middle East and Europe. Malay's entrepreneurial journey reflects a combination of technology expertise, customer-centric thinking and a sustained focus on building innovative solutions that create measurable business value. He is also a director of AXAT Technologies Private Limited, which was incorporated in 2010.

MALAY PANKHANIYA

Founder & Managing Director

AXAT Technologies Pvt. Ltd.

MBA 2004 - 2006

ABOUT COMPANY

AXAT Technologies Pvt. Ltd. is a Navi Mumbai-based IT services and consulting company founded in 2011, delivering technology solutions to clients across global markets. The company specialises in web and software development, mobile applications, e-commerce solutions, cloud services, AI and machine learning, digital marketing, SEO, UI/UX design, blockchain and ERP solutions. With a team of IT professionals and a focus on cost-effective, customised solutions, AXAT works with businesses to address their technology requirements and accelerate digital transformation. The company has been in business for more than 16 years, has delivered 950+ projects, and serves clients across 50+ countries, reflecting its international delivery capabilities and expanding technology portfolio.



-  Company Founded: 2011
-  Technocity, 101, X-5/3, near Sarovar Portico, MIDC Industrial Area, Mahape, Navi Mumbai, Maharashtra 400710
-  axattechnologies.com
-  No of Employees 11 – 50
-  Industry: IT Services & IT Consulting





ABOUT

Manoj Kumar R is the Founder of SkyArc Technologies, a drone solutions company specializing in aerial mapping, surveying, and data analytics. He focuses on delivering scalable solutions for industries such as mining, infrastructure, and defence, while leading the company's expansion into drone manufacturing to develop advanced aerial systems for both commercial and defence applications, including support for military operations.

MANOJ KUMAR R

Founder / CEO

SkyArc Technologies LLP

B. Tech. 2018 - 2022

ABOUT COMPANY

SkyArc Technologies is a Bengaluru-based drone technology company delivering advanced aerial mapping, surveying, and data-driven solutions across mining, infrastructure, and defence sectors. With a strong focus on innovation, the company is expanding into drone manufacturing to build next-generation aerial systems, driving efficiency, scalability, and strategic capabilities for commercial and defence applications.



-  Company Founded 2025
-  231A Carmelgram Layout, Begur-Koppa Road, S Bingipura, Hullahalli, Bengaluru 560105
-  skyarctechnologies.co.in
-  Number of Employees 11 - 50
-  Industry: **Manufacturing**





ABOUT



Mayur Bommai is an entrepreneur and Co-Founder of Laundryheap, the London-founded on-demand laundry and dry-cleaning platform he co-founded with Deyan Dimitrov in 2014. As Chief of Logistics, Mayur has played a key role in building and scaling the company's operational and delivery infrastructure as Laundryheap expanded internationally. His work spans logistics, operational excellence, customer experience and global expansion, with a strong emphasis on creating efficient, technology-enabled laundry services. An Alliance University, Mayur was recognised as Outstanding Young Entrepreneur at the Alliance Global Awards 2024. His entrepreneurial journey reflects the power of combining operational discipline with technology to transform an everyday service into a global, scalable business.

MAYUR BOMMAI

Co-Founder & Chief-Of-Logistics

Laundryheap

BBA 2010 - 2013

ABOUT COMPANY

Laundryheap is a London-founded, technology-led laundry and dry-cleaning company that provides convenient door-to-door collection, professional cleaning and delivery, typically within 24 hours. Founded in 2014, the company uses a digital platform and network of local cleaning partners to simplify laundry services for consumers and businesses. Its offering spans wash & fold, dry cleaning, wash & iron, ironing, bedding and bulky-item cleaning, repairs, and specialist cleaning for items such as curtains, carpets and sneakers. The company has expanded internationally and currently operates across multiple markets in Europe, North America, Asia, the Middle East and Latin America. Laundryheap has also pursued strategic expansion through acquisitions, including Laundrapp in 2022, strengthening its position in the on-demand laundry delivery market. Its India operations are based in Bengaluru, where the company has maintained a presence since 2017 and has subsequently scaled its operations significantly



laundryheap



Company Founded: 2014



Fourth Floor, WeWork, Prestige Central, 36, Infantry Rd, Tasker Town, Shivaji Nagar, Bengaluru, Karnataka 560001



laundryheap.com



No of Employees 201 – 500



Industry: **Consumer Services**





ABOUT

Mohsin Hanif is the Founder of Finclove Consultancy Private Limited, a SEBI Registered Research Analyst (RA) firm specializing in research-driven investment advisory and algorithmic trading solutions. Beginning his career as a trader and trainer, Mohsin has mentored over 2,500 individuals and built successful entrepreneurial ventures. Since obtaining his SEBI RA license in 2019, he has led the growth of a trusted advisory business, serving 7,000+ active clients with a team of 233+ professionals. Under his leadership, Finclove focuses on algorithmic trading, AI-driven investing, and data-driven market strategies to deliver transparent, compliant, and technology enabled investment solutions. With the development of the Finclove App, Mohsin continues to drive innovation while pursuing the company's vision of making advanced trading solutions accessible to investors.

MOHSIN HANIF

Founder

Finclove Consultancy Private Limited

MBA 2015 - 2017

ABOUT COMPANY

Finclove Consultancy Private Limited is a SEBI-registered Research Analyst (RA) firm specializing in stock market research, investment insights, and technology-driven financial solutions. The company combines research-based analysis, algorithmic trading, AI-driven market intelligence, and data analytics to deliver disciplined, compliant, and transparent investment insights. With a strong focus on risk management and systematic strategies, Finclove helps clients make informed financial decisions. Backed by a team of 233+ professionals and serving 7,000+ active clients, Finclove is also developing the Finclove App to provide seamless access to advanced research, algo-based strategies, and intelligent market insights. Guided by innovation, compliance, and client success, the company continues to expand its impact in the financial services industry.



-  Company Founded 2022
-  2nd Floor, Maruthi Complex, 1139, BEML Layout, Rajarajeshwari Nagar, Bengaluru, Karnataka 560098
-  finclove.com
-  Number of Employees 200 - 500
-  Industry: **Financial Services**





WHERE LEGACY MEETS THE MOMENT

Alliance University Alumni Meet – Mumbai Chapter 2025

Some institutions educate. The finest becomes part of who we are.

On a November evening in Mumbai, the Alliance University community came together for a celebration that transcended the conventional idea of an alumni reunion. The Alliance University Alumni Meet – Mumbai Chapter 2025 was an elegant confluence of memory, achievement and belonging—bringing together graduates whose journeys may have taken them across industries and generations yet remain anchored to a shared alma mater.

At the heart of the evening was the Alumni Spotlight, which illuminated the remarkable breadth of professional journeys emerging from Alliance. Stories spanning entrepreneurship, general management, human resources, investment, writing and the arts offered more than accounts of accomplishment; they revealed the many dimensions of an education that continues to shape ambition, character and impact long after graduation.

"An alma mater is not simply a place one leaves; it is a legacy one carries forward."

The presence of Ms. Surekha Shetty, Registrar General, Alliance University, added further significance to the occasion. Her interaction with alumni reflected the University's enduring commitment to relationships that extend beyond classrooms and commencement ceremonies. The evening also witnessed the felicitation of the Mumbai Chapter Champions, recognising those whose dedication has helped nurture a vibrant and connected alumni fraternity.

That is the quiet power of an alumni community: it transforms a shared past into a living network for the future.

The Mumbai Chapter Meet forms part of Alliance University's larger endeavour to cultivate an alumni ecosystem that is connected, engaged and consequential. With a global alumni community of more than 32,000 graduates, the University continues to create platforms through which its alumni can reconnect, exchange ideas, celebrate achievements and contribute to the generations that follow.

The Mumbai gathering, therefore, was not merely a homecoming. It was a reaffirmation of legacy, continuity and possibility—a celebration of where the Alliance journey began, the heights to which its graduates have risen, and the connections that continue to shape what comes next.

Because at Alliance, graduation may close a chapter—but the story of belonging never ends.





ABOUT

Niemish Sancheti is a results-oriented professional with expertise in business strategy, client relationship management, and driving organizational growth. Known for his analytical mindset and collaborative approach, he is passionate about delivering impactful solutions, fostering innovation, and creating sustainable value through strategic decision-making.

NIEMISH SANCHETI

Founder & CEO

Crownshow

MBA 2007 - 2009

ABOUT COMPANY

CrownShow is a technology-driven initiative that leverages artificial intelligence and machine learning to assess customer nonconversion at retail outlets. It is particularly suited for customer facing businesses that sell high-involvement products, such as jewellery, furniture, high-end apparel, and other premium products. CrownShow's unique technology analyzes instances of customer non-conversion and maps them against factors such as inventory gaps, competitor design superiority, and price competitiveness. The platform generates multiple reports by analyzing and correlating different variables, enabling decision makers to identify gaps, take faster, data-driven decisions, and win back lost business. CrownShow is ideally suited for retailers with multiple locations, large-format or multi-storey outlets, as well as consumer-facing businesses looking to stay ahead of the competition, adapt to changing customer preferences, and remain relevant in a competitive marketplace.



-  Company Founded 2016
-  Mahatma Gandhi Road, Indore, Madhya Pradesh 452003
-  crownshow.com
-  Number of Employees 11 - 50
-  Industry: **Technology, Information and Internet**





ABOUT

Niketa S S is an entrepreneur and the Founder of Desi Mealz, the flagship ready-to-eat food brand of Indianeestaa Foods Pvt. Ltd. Based in Bengaluru, she embarked on her entrepreneurial journey while still a student, transforming a homegrown food concept into a growing packaged-food business. Indianeestaa Foods, founded in 2013 operates as a women-centric enterprise and specialises in ready-to-eat Indian meals, instant foods and private-label products, serving both B2B and B2C markets. Under Niketa's leadership, Desi Mealz has expanded its offerings and international reach, working with overseas importers and distributors and customising products for international markets. In one documented case, the company helped a UK-based importer expand its ethnic ready-to-eat food offering, with the distributor reportedly doubling sales within a few months. Niketa's entrepreneurial story is one of perseverance and scale—she has described the journey from starting Desi Mealz with just 900 sq. ft. in 2014 to operating from a 4,000+ sq. ft. facility, underscoring the grit and adaptability behind the brand's growth.

NIKETA S S

Director & Co-Founder

Indianeestaa Foods Pvt Ltd

Batch: MBA 2012 - 2014

ABOUT COMPANY

Indianeestaa Foods Pvt. Ltd. is a Bengaluru-based food company specialising in ready-to-eat (RTE) and instant Indian food products under its flagship brand, Desi Mealz. Founded in 2013, the company operates as a women-centric, mother-daughter-led enterprise and serves both B2B and B2C markets, with a strong emphasis on product innovation and customisation. Its portfolio includes convenient Indian meals designed around ease of preparation, while the company also offers private-label manufacturing for customers and partners. With its focus on natural, convenient food products and an expanding market presence, Indianeestaa Foods represents an entrepreneurial approach to taking familiar Indian flavours into modern, convenience-oriented food formats.



-  Company Founded: 2013
-  Krishnappa Compound, Site No. 3, Sy. No. 26/1B, J. P. Nagar, Bengaluru, Karnataka 560078
-  desimealz.com
-  No of Employees 11 – 50
-  Industry: **Food & Beverage Services**





ABOUT

Nikhitha Chadde is the Co-Founder and CEO of Genex Space, a Space Experience and Innovation organization focused on building future ready space ecosystems. An Aerospace Engineer and Dr. Kalpana Chawla Scholar from the International Space University, France, she brings expertise in space education, experiential learning, and ecosystem development. At Genex Space, she leads the design of immersive space programs, experience centers, and innovation-driven initiatives, including contributions to educational modules for the Indian Space Research Organisation (ISRO). With global outreach across multiple countries, she continues to drive initiatives in space awareness, skill development, and workforce readiness, enabling broader participation in the evolving space sector.

NIKHITHA CHADDE

Co Founder & CEO

Genex Space

B.Tech. 2013 - 2017

ABOUT COMPANY

Genex Space is a Space Experience and Innovation company focused on advancing engagement with space science and technology through experiential platforms and ecosystem partnerships. Genex Space specializes in conceptualizing and designing Space Experience Centers, Space Labs, museums, and immersive learning environments that translate complex space concepts into interactive and accessible experiences. Genex Space also develops Astro Space Camps, structured educational programs, and collaborative initiatives with schools, universities, industry, and government institutions. By integrating experiential learning, applied innovation, and skill-oriented programs, Genex Space contributes to building awareness, strengthening institutional capability, and supporting the development of a futureready workforce for the evolving global space ecosystem.



-  Company Founded 2020
-  Genex Space, 102, 2nd Floor, 17th C Main Road, Koramangala 5th Block, Bengaluru - 560095
-  genex.space
-  Number of Employees 11 - 50
-  Industry: **Education & Aerospace**





ABOUT

Nishkal Tiwari is a seasoned professional-turned-entrepreneur and the Founder of A²Y Academy, with over two decades of experience spanning banking, financial services, and operations leadership. She began her career in 1999 and built a strong foundation across organizations such as ICICI Bank, Northern Trust and SHCIL where she held key managerial and leadership roles in operations, risk, and financial services. Over the years, she developed deep expertise in derivatives, financial risk management, securities operations, and team leadership. In 2017, Nishkal transitioned into entrepreneurship by founding A²Y Academy, driven by a vision to bridge the gap between academic learning and industry readiness. Her journey reflects a blend of corporate discipline and entrepreneurial ambition, making her a strong advocate for skill-based education and career transformation. An alumnus of Alliance Business Academy (MBA), Nishkal brings both academic depth and practical insight to her work, mentoring learners and professionals to navigate careers in finance and beyond.

NISHKAL TIWARI

Founder

A²Y Academy

MBA 1997 - 1999

ABOUT COMPANY

A²Y Academy is deeply committed to nurturing young learners through a strong focus on STEM (Science, Technology, Engineering, and Mathematics) education, combined with the development of critical thinking skills. The academy goes beyond traditional rote learning by encouraging curiosity, problem-solving, and hands-on exploration, enabling students to understand concepts rather than simply memorize them. Through interactive sessions, real-world applications, and inquiry-based learning methods, A²Y Academy helps students build analytical abilities, logical reasoning, and creativity—skills that are essential for success in today's rapidly evolving, technology-driven world. A²Y Academy has recently launched a program to help students in the graduate school application process where the Academy has partnered with a faculty of Oregon Tech who has served on the admission committees of two major medical schools and is actively involved in the admission process.



-  Company Founded 2017
-  N 104 Aparna Sarovar 12/1-13kanchi Gachibowli Road
Nalagandala Hyderabad
-  a2yacademy.com
-  Number of Employees 11 - 50
-  Industry: **Education**





ABOUT

Nithya is a first-generation entrepreneur who transitioned from a career in Human Resources to entrepreneurship by launching a direct-to-consumer (D2C) fashion brand. Driven by a deeply personal concern, she founded Ohokids with the vision of creating products that every parent of a young child would value and cherish. Her entrepreneurial journey reflects a commitment to building thoughtful, purpose-driven solutions that address the everyday needs of modern families.

G NITHYA

Co-Founder

Ohokids

PGDM 2004 - 2006

ABOUT COMPANY

Ohokids is revolutionizing storytelling for children using AI powered voice technology. The platform enables kids to enjoy immersive audio stories in any voice and any language, reducing screen time and reviving the magic of bedtime storytelling - building an affordable storytelling device and bringing the power of AI storytelling to every home.



-  Company Founded 2025
-  Rajiv Gandhi Salai, AVS Chandilya Towers, Sholinganallur, Tamil Nadu IN
-  oho.kids
-  Number of Employees 51 - 200
-  Industry: **Technology, Information and Media**





ABOUT

Pavan Laxmeshwar is a marketing professional with a strong track record of developing and executing effective marketing campaigns. He excels at building lasting relationships and leveraging exceptional networking and partnership skills to drive business growth. An analytical, innovative, and strategic thinker, he is known for delivering results through creative, out-of-the-box solutions. With an outgoing and approachable personality, Pavan builds strong rapport with clients, stakeholders, and colleagues alike. He has a proven ability to develop new business opportunities while nurturing and expanding existing client relationships. A collaborative leader, he is committed to achieving organizational goals while mentoring and empowering team members to reach their full potential.

PAVAN LAXMESHWAR

Co-Founder & Director of Sales

Tekki.Cloud

BBM 2004 - 2007

ABOUT COMPANY

In the ever - evolving digital landscape, a reliable and powerful hosting provider is crucial for individuals, businesses, and enterprises alike. Tekki.Cloud emerges as a frontrunner in the hosting industry, offering a comprehensive suite of hosting services backed by a global presence and a commitment to excellence. As India's leading cloud provider, we deliver public and private cloud products, shared hosting and dedicated server solutions worldwide. Tekki.Cloud is a Indian company with an international presence, based on a backbone of datacentres and points of presence spread across the globe.



-  Company Founded 2014
-  Tekki, BeHive, CMH Road, Indira Nagar, Bangalore
-  tekki.cloud
-  Number of Employees 11 - 50
-  Industry: **IT Services and IT Consulting**





ABOUT

Prathap Bhimasena Rao, a Ph.D. alumnus of Alliance University, brings a strong blend of academic rigor and real-world leadership, with his doctoral work in management science shaping his approach to innovation, sustainability, and public-private collaboration. His academic journey at Alliance complements a diverse career spanning the Indian Air Force, global corporate leadership roles, and entrepreneurship, where he has translated research into impactful initiatives in urban infrastructure and social innovation. As an alumnus, he exemplifies the application of research to practice—leveraging his doctoral insights to build scalable solutions such as PotHoleRaja and GridMats, while also contributing as a speaker, mentor, and advisor across academic, corporate, and civic platforms.

DR. PRATHAP B RAO

Founder & Executive Director

GridMats & PotHoleRaja

Ph.D. 2015 - 2019

ABOUT COMPANY

GridMats® is a modular infrastructure solution developed using recycled polypropylene plastic, designed as an alternative surfacing system for roads, parking areas, walkways, and temporary access paths. The interlocking mat structure enables relatively fast installation and reuse, with applications ranging from urban road repairs to event flooring and construction site access. The system is positioned around sustainability by utilising plastic waste, while also aiming to reduce construction time and maintenance cycles. PotHoleRaja® is a civic-driven initiative focused on pothole repair, road safety, and urban infrastructure improvement. It began as a community-led movement encouraging citizens to report and fix potholes, and has evolved into a broader platform that includes execution of repair works, collaborations with municipal bodies, corporates, and consulting on road maintenance strategies. The initiative emphasizes participatory governance and practical, scalable approaches to addressing road quality challenges in Indian cities.



 Company Founded 2017

 Bangalore

 gridmats.com

 Number of Employees 51 - 200

 Industry: **Sustainable Infrastructure Development**





ABOUT

Pratik Poddar is an entrepreneur driving innovation across mobility and experiential ventures in Northeast India. An alumnus of Alliance Business Academy (Batch 2006–2009), he holds a Bachelor of Business Management. After a successful banking career, he transitioned into building scalable businesses, including electric vehicle distribution and premium lifestyle ventures, with a strong focus on sustainable, impact-driven growth.

PRATIK PODDAR

Founder

Elevate Experience

BBM 2006 - 2009

ABOUT COMPANY

Elevate Experience is the parent company behind Playport Lounge, driving a new paradigm in experiential spaces within high-footfall environments. Through its flagship brand, Playport Lounge, Elevate Experience transforms airport dwell time into a premium, engaging journey by blending gaming, comfort, and social interaction. The brand is built on delivering immersive, high-energy environments that enhance customer satisfaction, increase retention, and redefine leisure within transit ecosystems.



-  Company Founded 2025
-  Guwahati Assam
-  elevateexperience.in
-  Number of Employees 11 - 50
-  Industry: **Entertainment**





ABOUT

Pramod Naik is a seasoned professional known for his leadership, strategic vision, and commitment to business excellence. His experience in driving growth, fostering partnerships, and leading high-performing teams reflects a strong dedication to organizational success.

PRAMOD NAIK

Founder & Director of Technology

AVFx Solutions Pvt Ltd

PGDM 2013 - 2015

ABOUT COMPANY

AVFx was founded by a team of passionate professionals who believe in enjoying the work they do while delivering exceptional value to their clients. Headquartered in Bengaluru with a presence across multiple cities in India, the company was established by two industry veterans with years of expertise in the audio-visual domain. Their vision was to create a Pro-AV company capable of delivering innovative, reliable, and future-ready solutions for projects ranging from simple installations to highly complex integrated systems. Specializing in AV system design and consulting, project management, automation, and Annual Maintenance Contracts (AMCs), AVFx is committed to solving real-world challenges through cutting-edge technology and customer-centric solutions. Guided by a passion for innovation and excellence, the team continues to help organizations transform their spaces with intelligent, scalable, and impactful audio-visual experiences.



-  Company Founded 2017
-  #16, GF, Doddakalasandra, Metro Pillar No 146,
Kanakapura Main Road, Bengaluru, Karnataka 560062, IN
-  avfx.in
-  Number of Employees 51 - 200
-  Industry: **Information Technology & Services**





ABOUT



Radhika Gupta, Founder & CEO of One Digital Land, is an entrepreneur and digital marketing strategist who has built her career at the intersection of technology, content and brand building. An alumna of Alliance University, where she completed her Master's in Finance in 2012, Radhika began her professional journey as a SAP Consultant at TCS before moving into entrepreneurship in 2015. Her first venture, RR Freelancer, taught her the importance of focus and specialisation, leading to the creation of One Digital Land, a B2B digital marketing and personal branding agency. Today, she works with founders, CXOs and brands to build stronger digital identities through LinkedIn strategy, content marketing, personal branding, lead generation and thought leadership. Her journey from technology and finance to entrepreneurship reflects a willingness to embrace change, learn from setbacks and build with purpose.

RADHIKA GUPTA

Founder & CEO

One Digital Land

MBA 2010 - 2012

ABOUT COMPANY

One Digital Land is a Delhi-based digital marketing and personal branding agency founded by Radhika Gupta. The company specialises in building LinkedIn ecosystems for CXOs, founders and brands, helping them strengthen their digital authority, visibility and business growth. Its services span personal branding, LinkedIn management, content strategy, brand design, lead generation, digital marketing and SEO, with a particular focus on converting thought leadership and digital presence into tangible business opportunities.



 Company Founded: 2017

 113 196, Khalasi Line, Swaroop Nagar, Kanpur, Uttar Pradesh 208002

 onedigitalland.com

 No of Employees 11 – 50

 Industry: **Marketing Services**





ABOUT

Rajeev Krishna is a serial entrepreneur, consultant, and agriculturist recognized for his entrepreneurial leadership, strategic business insights, and dedication to fostering innovation and sustainable development across multiple sectors.

RAJEEV KRISHNA

Founder

aTechTron

MBA 2011 - 2013

ABOUT COMPANY

aTechTron is a technology-driven company specializing in IoT solutions, mobile application development, software innovation, and automation technologies. With expertise in iOS and Android app development, computer software, custom software solutions, and web design, the company helps businesses leverage technology to create smarter, more efficient digital experiences. aTechTron also focuses on advanced automation solutions, remote control systems, outdoor air purification, and outdoor air quality monitoring technologies. Through a blend of innovation, engineering expertise, and customer-focused solutions, the company is committed to developing scalable technologies that address modern challenges and enable smarter living and working environments.

- Company Founded 2004
- 1st Floor, KCD Complex CSI Compound, Mission Road, Bangalore, Karnataka 560027, IN
- atechtron.com
- Number of Employees 11 - 50
- Industry: **Software Development**





ABOUT

Rajendra Vasireddy is the Founder of Aaravi Consulting. Through his ventures, he helps bridge the gap between a great idea and a business that scales successfully. Instead of chasing long hours, he focuses on identifying the one strategic lever that drives sustainable growth. His approach is built on three core strengths: His auditing experience with SBI and Union Bank of India gave him a deep understanding of business health, financial integrity, and risk management. At Mygate, he specialized in ERP support and client lifecycle management, gaining valuable insights into how strong systems create sustainable and scalable growth. With an MBA from Alliance University, he helps founders align finance, operations, and branding to scale their businesses with confidence. At Aaravi Consulting, he simplifies growth by helping founders build systems, structures, and strategies that continue to work—even when they're not involved in the day-to-day operations.

RAJENDRA VASIREDDY

Founder

Aaravi Consulting

MBA 2023 - 2025

ABOUT COMPANY

At Aaravi Consulting, they empower a new generation of founders to build ventures that last, grow, and inspire. They believe that a founder's time should be spent on product and growth. They are a Hyderabad based management consulting firm built specifically for the startup ecosystem. They don't just file taxes; They act as your strategic financial partner, bridging the gap between complex compliance and sustainable business growth.



Company Founded 2026



3rd Floor, MR Elite, BP Raju Margh, Whitefields, Kobdapur,
Hyderabad - 500081



aaravi-consulting.vercel.app



Number of Employees 11 - 50



Industry: **Consulting Services**





ABOUT

Rajesh Korani is an entrepreneur, investor and business strategist based in Bengaluru, with over two decades of experience spanning business strategy, consulting, investments, real estate, media and technology. He is currently the Co-Founder of WinstAI, an AI-powered investment research platform designed to help investors analyse market data and understand stocks through explainable, data-driven insights. He is also the Co-Founder & Designated Partner of LiftX India Ventures LLP, an investment platform focused on startups and small and mid-sized businesses, with an investment philosophy centered on cash-generating businesses and improving growth and profitability. Rajesh's earlier professional journey includes leadership and strategic roles with Brand Capital, Shining Consulting, Krishna Homes and Radio Indigo, as well as founding ventures including FeeBac and Swift Capital Advisors. His journey reflects a distinctive blend of entrepreneurial thinking, investment acumen and strategic leadership, with a continued focus on building businesses and creating value across emerging sectors.

RAJESH KORANI

Co-Founder & Designated Partner

LiftX India Ventures LLP & WinstAI

MBA 2001 - 2003

ABOUT COMPANY

LiftX India Ventures LLP is a Bengaluru-based venture capital and private equity firm founded in 2022. It invests primarily in pre-seed and seed-stage businesses, focusing on founders building category-defining companies across sectors such as hospitality and technology. Beyond capital, LiftX takes a hands-on approach, working with founders to strengthen growth, profitability and execution. The firm states that it can invest up to US\$2 million in a single venture across India and other global markets. WinstAI is a Bengaluru-based AI-powered investment research platform founded in 2026. Designed primarily for U.S. investors, it combines real-time market data, company fundamentals, technical indicators, valuation metrics and news sentiment to turn complex financial information into accessible, explainable insights. Rather than a stock-tip or trading-signal service, WinstAI positions itself as an investment research assistant that helps investors evaluate opportunities, understand risks and make informed decisions.



 Company Founded: 2022

 3rd Floor, Renault Palace Orchards, 210/2, Bellary Road, Sadashiva Nagar, Armane Nagar, Bengaluru, Karnataka 560080

 liftx.in | winstai.com

 No of Employees 51 – 200

 Industry: **Venture Capital and Private Equity Principals**





ABOUT

Rajiv Dalmia is a globally recognized investment strategist, entrepreneur, bestselling author, and venture ecosystem leader with 25+ years of global leadership across TCS, Cognizant, etc. Founder of multiple ventures, active investor, and mentor, he has worked across 100+ countries, authored multiple Amazon #1 bestsellers, received 100+ global honours & awards, and been featured in multiple leading international publications, including CEO Times, the Malaysian Book of Records and others.

DR. RAJIV KUMAR DALMIA

Founder & CEO

Future Relevant Consulting LLP

PGDITM 2000-2002

ABOUT COMPANY

Future Relevant Consulting LLP (FRCL) is a trusted strategic growth, investment, and venture advisory firm, partnering founders, investors, VCs, family offices, and enterprises from Idea to IPO. Through independent Go/No-Go investment evaluations, fundraising, mentoring, capital advisory, and growth acceleration, FRCL enables informed investment decisions and helps build scalable, future-ready businesses.



-  Company Founded 2022
-  Bangalore
-  futurerelevant.co.in
-  Number of Employees 11 - 50
-  Industry: **Business Consulting & Services**





ABOUT

Richa K is an entrepreneur, beauty curator, and luxury personal shopper with a background in Management & Industrial Relations and Human Resources. Driven by a passion for innovation and excellence, she has built her career around creating meaningful experiences in the beauty and lifestyle space. Recognizing the potential to combine India's rich natural ingredients with advanced Western skincare formulations, Richa ventured into the organic skincare industry with a vision to create products that are transparent, effective, and rooted in authenticity. Through her entrepreneurial journey, she continues to redefine Indian skincare by championing quality, trust, and innovation while setting new benchmarks for the industry.

RICHA K

CEO & Founder

Deviyan

BBA 2010 - 2013

ABOUT COMPANY

Deviyan is a personal care brand dedicated to making luxurious body and hair care accessible at affordable prices. Based in Indore, Deviyan creates vegan, cruelty-free, natural, and paraben-free products using high-quality ingredients sourced from Italy. With a focus on combining effective formulations, premium ingredients, and mindful beauty practices, the brand offers a range of body and hair care products designed to nourish, protect, and enhance everyday self-care. Deviyan's commitment to quality, ethical practices, and conscious living reflects its vision of delivering a world-class personal care experience without compromising on values.



-  Company Founded 2021
-  Indore, IN
-  deviyan.com
-  Number of Employees 11 - 50
-  Industry: **Personal Care Product Manufacturing**





ALLIANCE ALUMNI HR CONCLAVE 2025

REIMAGINING THE WORKPLACE

Where Human Intelligence Meets the Age of Transformation

Venue : Alliance University, Bengaluru

Date : 13 December 2025

The future of work may be powered by technology, but its greatest advantage remains human.

As workplaces undergo an unprecedented transformation, the question is no longer whether technology will reshape the future of work, but how organisations can ensure that transformation remains fundamentally human. This question took centre stage at the Alliance Alumni HR Conclave 2025, hosted by the Alliance Alumni Association at Alliance University, Bengaluru.

Held under the theme "Reimagining Workplaces: Human Capital in the Age of Transformation," the conclave brought together a distinguished cross-section of corporate leaders, accomplished alumni and emerging talent. With 15+ industry speakers, 60+ alumni and over 300 students, the gathering became a vibrant forum for examining the forces redefining talent, leadership and organisational culture.

The event featured Mr. Luigi Celmi, Chief Executive Officer, Lufthansa Systems India, as Chief Guest. His perspective reinforced a defining principle of the new workplace: while artificial intelligence and automation may transform processes, human judgement, empathy and leadership remain central to building enduring organisations.

THE CONVERSATION, AT A GLANCE

Across three thought-provoking discussions, industry voices explored the evolving role of Artificial Intelligence in Human Resources—from talent acquisition and performance management to personalised learning and workforce decision-making.

The conversations also highlighted a fundamental shift in HR: from an administrative discipline to a strategic force influencing business growth, organisational capability and culture.

The presence of Alliance alumni added a distinctive dimension. Returning to their alma mater as accomplished professionals and industry leaders, alumni bridged classroom learning with corporate reality, offering students an invaluable window into contemporary careers.

Among the distinguished voices were Amit Shetty, Sachin Awasthi, Harsha Bhosale, Ashwini Mrinal Bhagat, Sowmya Narayan, Rosina Jose, Varun Agarwal, Sirisha P, Urmimala Sarkar, Suchandra Dutta and Rakesh Rajan, representing leading organisations and diverse sectors.



15+

Industry Speakers



60+

Alumni Participants



300+

Students



03

Experts Discussions



A HUMAN FUTURE

Ultimately, the Alliance Alumni HR Conclave 2025 offered more than a conversation about technology. It presented a compelling vision of the future—one where digital capability and human intelligence coexist, and where organisations succeed by placing purpose, people and adaptability at the heart of transformation. For Alliance University, the conclave reaffirmed the enduring power of its alumni network: a community that continues to return, reconnect and contribute to the institution that shaped its journey.





ABOUT

Rohana Sarah is the Founder & CEO of Green World Design, a strategic design-build firm for landscaping and biophilic design. It operates across India and the US and works with leading Fortune 500 corporates, developers and HNIs to integrate landscape infrastructure and biophilic design into real estate projects, aligning environmental performance with long-term asset value.

ROHANA SARAH

Founder / CEO

Green World Design

MBA 2010 - 2012

ABOUT COMPANY

Green World Design is a strategic design-build firm for landscaping and biophilic design. It operates across India and the US and works with leading Fortune 500 corporates, developers and HNIs to integrate landscape infrastructure and biophilic design into real estate projects, aligning environmental performance with longterm asset value.



-  Company Founded 2022
-  Bangalore, India
-  gwdesign.in
-  Number of Employees 11 - 50
-  Industry: **Landscaping Services**





ABOUT

Roopesh B T is a seasoned business leader with over 18 years of experience in the FMCG and beverages industry. Throughout his career, he has led zonal and national business operations for renowned brands including Coca-Cola, Diageo, SG Corporate, and Chaipoint, consistently delivering double-digit growth and driving business excellence. With deep expertise in sales, business development, and market expansion, Roopesh has successfully built and scaled robust distribution networks across B2B, General Trade (GT), Retail, and HORECA channels. His strategic leadership and customer-centric approach have enabled sustainable growth, strengthened market presence, and delivered long-term value across diverse business portfolios.

ROOPESH BT

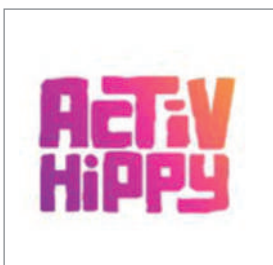
Founding Member & Head Business Development

Activ Hippy

MBA 2007 - 2009

ABOUT COMPANY

Activ Hippy is a lifestyle wellness brand built on one powerful idea: India doesn't struggle with awareness; it struggles with compliance. People have the intent to be healthier, but they don't find finishable nutrition formats. And if it doesn't finish, it doesn't repeat. If it doesn't repeat, it doesn't scale. That's why they designed a new behaviour-fit format for modern India: 60ml functional wellness shots that deliver energy, clarity, gut support, endurance, and daily balance in a 3-second ritual. No mixing, no dilution, no fridge, no confusion.



-  Company Founded 2025
-  BEML Layout Road, Bengaluru South, Karnataka 560060, IN
-  activhippy.com
-  Number of Employees 11 - 50
-  Industry: **Food and Beverage Retail**





ABOUT

Sanober Mannan, Founder & CEO of 9Yards, is a distinguished Alliance alumna whose entrepreneurial journey is rooted in a rich career spanning brand marketing, advertising and experiential communication. An alumna of Alliance, she has worked with leading brands including Titan, Tanishq, Airtel and Britannia, building deep expertise in brand strategy and consumer engagement. Drawing on this experience, she ventured into entrepreneurship and established 9Yards, an experiential marketing and events venture that works across corporate events, brand activations, product launches, digital content and employee engagement. Her journey from shaping iconic brands to building an enterprise of her own reflects the spirit of innovation, leadership and enterprise that defines the Alliance alumni community.

SANOBER MANNAN

Founder & CEO

9Yards Events Pvt. Ltd.

PGDBM 2003 - 2005

ABOUT COMPANY

About Company: 9Yards Events Pvt. Ltd., founded in 2015, is a Bengaluru-based boutique event and marketing agency that specialises in creating customised, experiential solutions for brands across India. The company works across corporate events, virtual and offline experiences, marketing services, digital content, communication collaterals, product launches and employee engagement, positioning itself as an integrated partner from concept and strategy to meticulous execution. Led by Sanobar Mannan and Nasir Imam, 9Yards has built its proposition around combining creativity, strategic thinking and flawless execution to create experiences that connect brands with their audiences.



 Company Founded: 2015

 Ground Floor, G 04, Nallurhalli Rd, EPIP Zone, Whitefield, Bengaluru, Karnataka 560066

 9yardsevent.com

 No of Employees 11 – 50

 Industry: **Event Services**





ABOUT



Santosh Das is an entrepreneur and business leader based in Bhubaneswar, Odisha, and the Co-Founder & Director of Magic Broom Pest Control Services, a professional pest management and facility hygiene company serving clients across Odisha and Delhi NCR. With a career span of facility management, operations and service delivery, Santosh has built his entrepreneurial journey around creating structured, professional and dependable hygiene solutions for both residential and commercial environments. Under his leadership, Magic Broom provides a comprehensive portfolio encompassing integrated pest management, commercial and residential pest control, termite treatment, rodent and mosquito control, deep cleaning and facility hygiene services. The company works with diverse establishments including hotels, hospitals, offices, malls, restaurants, apartments and industrial facilities, with an emphasis on prevention, safety, compliance and consistent service quality. Santosh's journey reflects an entrepreneurial approach rooted in identifying everyday operational challenges and building specialised, customer-focused solutions around them.

SANTOSH DAS

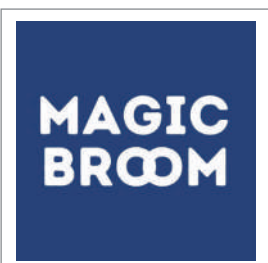
Designated Partner & Co-Founder

Magic Broom

BBA 2004 - 2007

ABOUT COMPANY

Magic Broom Pest Control & Deep Cleaning Services is a professional pest management and facility hygiene company founded in 2019, with operations in Bhubaneswar and Delhi NCR. The company provides integrated pest management solutions for residential, commercial and industrial environments, serving establishments such as hotels, hospitals, offices, restaurants, malls, apartments and housing societies. Its service portfolio includes termite treatment and reticulation systems, rodent and cockroach control, bed bug and mosquito management, deep cleaning and marble cleaning. Magic Broom follows an Integrated Pest Management (IPM) approach, with an emphasis on prevention, safety, compliance and minimizing disruption to clients' operations. The company combines trained manpower, professional processes, safe chemical handling and transparent reporting to deliver structured hygiene and pest-control programmes.



-  Company Founded: 2019
-  Back Side of Sai Resort, Plot no-50, Jagamara, Khandagiri, Bhubaneswar, Odisha 751030
-  magicbroom.in
-  No of Employees 11 - 50
-  Industry: **Facilities Services**





ABOUT

Shreyasi Banerjee is a results-driven marketing professional with over 12 years of experience in Marketing Operations. She specializes in strategic marketing, market research, competitive analysis, pricing strategy, customer engagement, and business planning. Known for driving operational excellence and business growth, she has a proven track record of improving efficiency, optimizing costs, and leading highperforming teams. Her strategic mindset, leadership, and execution skills enable her to deliver impactful results in dynamic business environments.

SHREYASI BANERJEE

Founder & CEO

PromptTech Technologies

MBA 2012 - 2014

ABOUT COMPANY

PromptTech Technologies is an MSME-registered IT development and consulting company delivering secure, scalable, and innovative digital solutions to businesses worldwide. The expertise includes Custom Web Development, Mobile App Development, AI/ML Solutions, Product Development, Cybersecurity, and Cloud & DevOps Services. PromptTech helps startups and enterprises transform ideas into high-performance technology platforms that drive growth and operational efficiency. With a focus on innovation, quality, and client-centric delivery, PromptTech builds future-ready solutions that empower businesses to scale with confidence.



-  Company Founded 2026
-  VRL Happy Homes, Sarjapur, Bangalore-562125
-  prompttech.co.in
-  Number of Employees 11 - 50
-  Industry: **Information Technology**





ABOUT

Pranathi Nallam is a young entrepreneur and Co-Founder of Asresh Return Gifts, a brand dedicated to crafting elegant and personalized return gifting experiences. A graduate of Alliance University, Bengaluru, she blends creativity with business insight to build a brand that emphasizes quality, aesthetics, and customer satisfaction. At Asresh Return Gifts, Pranathi plays a key role in product development, branding, and client relations, helping the business grow through curated designs and attention to detail. With a strong passion for entrepreneurship and innovation, she is focused on expanding her venture and creating memorable gifting experiences.

NALLAM SREE SURYA PRANATHI

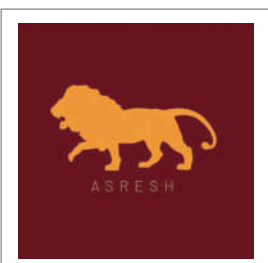
Co - Founder & Partner

Asresh Return Gifts

BBA 2021 - 2025

ABOUT COMPANY

Asresh Return Gifts is a gifting venture based in Kakinada, Andhra Pradesh, specializing in return gift solutions for weddings, festive occasions, and special events. Established in 2020, the brand aims to make celebrations memorable by offering thoughtfully designed products that combine traditional aesthetics with modern appeal. Their range includes elegant gift items, decorative keepsakes, and occasion specific offerings, curated to delight both hosts and guests. With a strong focus on quality, presentation, and customer experience, Asresh Return Gifts strives to be the preferred choice for gifting solutions, creating meaningful and lasting impressions at every celebration.



-  Company Founded 2020
-  First Floor Polisetty Plaza, Nookalamma, Temple St, Rama Rao Peta, Kakinada, Andhra Pradesh 533001
-  Number of Employees 11 - 50
-  Industry: **Retail Office Supplies and Gifts**





ABOUT

Silky Rout is a seasoned insights and analytics professional with an MBA in Marketing from Alliance University, Bengaluru. She has 23 years of global experience across CPG, technology, telecom, and retail industries. Currently, she is a Co-Founder and COO of Yuktiva Insights, a specialized insights company solving various business problems for companies and providing them strategic insights for their products and services. This includes Market Opportunity Analysis, Deep Competitive Insights, Brand Perception Tracking, Customer Loyalty, Pricing and Conjoint studies and more. Silky is known for combining analytical depth with empathetic leadership and turning complex data into strategic clarity. Her expertise spans market research, social listening, storytelling, and digital transformation - driving customer stickiness and innovation through 360-degree insights. She has led ad-hoc studies, continuous trackers, and FTE programs for clients including Microsoft, T-Mobile, LinkedIn, Colgate-Palmolive, Estée Lauder, AARP, and Amazon.

SILKY ROUT

Co - Founder & COO

Yuktiva Insights

MBA 2002 - 2004

ABOUT COMPANY

Yuktiva combines "Yukti" (intelligent strategy) and "Viva" (alive, vibrant), reflecting its belief in bringing insights to life through human expertise. It delivers market, competitive, audience and geographic intelligence through traditional research and new-age data analytics. Founded in November 2025 by professionals with nearly three decades of global experience, Yuktiva operates from Bangalore and Oman, serving clients worldwide. Its approach is built on integration, convergence and human interpretation.

- **Integration over isolation** – Connecting disparate data sources to uncover patterns that siloed analysis may miss.
- **Validation through convergence** – Cross-referencing multiple data streams to deliver robust, reliable and actionable intelligence.
- **Human interpretation at the core** – Combining advanced analytics and AI with human expertise to add context, meaning and strategic relevance to data.



Yuktiva
Ask. Analyse. Act.



Company Founded 2025



BHIVE Premium Whitefield Campus, Plot No.77, JBR Tech Park, 6th Road, EPIP Zone, Whitefield, Bengaluru 560066



yuktiva.com



Number of Employees 11 - 50



Industry: **Business Consulting & Services**





ABOUT



Sirisha Agarwal is an entrepreneur and the founder of GaaMie, a new venture built around the philosophy of curiosity, exploration and continuous discovery. After two decades of professional experience, Sirisha has embarked on a new entrepreneurial chapter with GaaMie, reflecting her belief in creating experiences and ideas that encourage people to seek, explore and embrace new possibilities. Her LinkedIn profile highlights a career shaped by organisational building, people and leadership, alongside a strong interest in learning and creating meaningful experiences. An Alliance University alumna, Sirisha completed her PGDBM at the university, where she was also recognised as the Best Speaker in an HR competition. Her transition from a two-decade corporate career to entrepreneurship marks a new chapter defined by curiosity, courage and the pursuit of something distinctly her own.

SIRISHA AGARWAL

Founder & CEO

GaaMie

PGDBM 2003 - 2005

ABOUT COMPANY

GaaMie is a newly launched modern Indian brand built around the idea of curiosity, movement and discovery. The name draws from the Sanskrit word "गामी", meaning one who goes or one who seeks, reflecting the brand's philosophy that journeys are as much about conversations, experiences and self-discovery as they are about destinations. GaaMie was recently launched by Sirisha Agarwal, who brings nearly two decades of professional experience to the venture. The brand's positioning centres on encouraging people to seek more, explore more and embrace new experiences, expressed through its contemporary Indian identity and the philosophy "Stay GaaMie."



-  Company Founded: 2025
-  Hyderabad, Telangana
-  gaaMie.com
-  No of Employees 11 – 50
-  Industry: **Retail**





ABOUT

Sukumar Shekhar, Co-Founder and CEO of KeyBridge Technologies, is an accomplished technology professional and entrepreneur with over two decades of experience in IT infrastructure and pre-sales consulting. His career spans VMware, Broadcom Software, Happiest Minds Technologies and Mphasis, with expertise in enterprise infrastructure, virtualization, cloud technologies and solution architecture.

SUKUMAR SHEKHAR

Co-Founder & CEO

KeyBridge Technologies

PGDM 2014 - 2015

ABOUT COMPANY

At KeyBridge, he leads business strategy, strategic partnerships and technology modernisation, with capabilities spanning Proxmox-based virtualization, hybrid infrastructure, disaster recovery and data-centre modernisation. Incorporated in December 2025, KeyBridge counts Sukumar among its directors. His career combines technical expertise and entrepreneurial leadership, focused on helping enterprises navigate evolving cloud and infrastructure technologies.



-  Company Founded: 2025
-  B-1201, Blue Nile, Riverdale Complex, Khadakpada, Kalyan City, Thane, Kalyan, Maharashtra, 421301
-  keybridgetechnologies.in
-  No of Employees 11 - 50
-  Industry: **IT Services and IT Consulting**





ABOUT

Syed Hamid Ali Moin is a dynamic entrepreneur with over 15 years of experience, recognized as a selected National Leader in the 40u40 Leaders Initiative. He specializes in building data-driven growth and go-to-market strategies that combine organic, paid, and technical channels to deliver strong ROI. Syed also brings expertise in emerging technologies such as Artificial Intelligence (AI) and Enterprise Resource Planning (ERP), using them to improve efficiency and enable scalable innovation. His forward-thinking mindset keeps him aligned with evolving market trends. Beyond his professional work, Syed is actively involved in the education sector and NGOs, contributing to community development and social impact, reflecting his commitment to meaningful and sustainable progress.

SYED HAMID ALI MOIN

Founder & CEO

DEzen Technology Solutions

BBM 2006 - 2009

ABOUT COMPANY

DEzen Technology Solutions, headquartered in Hyderabad, is an AI-driven products and services company founded in 2019. The company specializes in delivering end-to-end technology and business solutions that empower organizations to innovate, scale, and succeed in the digital era. Its core offerings include Data and AI Solutions, ERP Solutions & Products, Software Development & Testing, and Recruitment services. DEzen focuses on enabling digital transformation by streamlining operations, improving accuracy, and enhancing overall efficiency, helping businesses achieve sustainable growth and competitive advantage.



-  Company Founded 2019
-  Flat No:402, Sy. No:40, Sirisampadha Arcade, Plot no:18-21, Khajaguda, Hyderabad, Telangana 500104
-  dezentech.com
-  Number of Employees 11 - 50
-  Industry: **Information Technology**





ABOUT

Varun Agarwal is a fintech entrepreneur and business leader, and Co-Founder, COO and Head of Business Development at mymoneykarma, a digital financial services platform. With 17+ years of experience across consumer services, banking and financial technology, he has played a key role in driving the company's growth and expansion across India. His entrepreneurial journey is driven by a vision to make financial decision-making more data-driven and customer-centric through technology, analytics and personalised recommendations. Under his leadership, mymoneykarma has expanded significantly and now operates under the moneykarma brand across 36 cities in India. An Alliance University alumnus, Varun's journey reflects the evolving fintech ecosystem and the impact of technology-led financial innovation.

VARUN AGARWAL

Co-Founder and Chief Operating Officer

moneykarma

PGDM 2003 - 2005

ABOUT COMPANY

Founded in 2018, moneykarma is a technology-led fintech platform dedicated to making financial services more accessible, transparent and personalised. Through its digital marketplace, the company helps consumers compare and access a range of financial products, including personal loans, home loans, loans against property, credit solutions and digital gold. By bringing together technology, financial data and a broad network of lending partners, moneykarma seeks to simplify complex financial decisions and empower individuals to make smarter choices about their money.



-  Company Founded: 2018
-  BHIVE Workspace, 29, Mahatma Gandhi Rd, Near Trinity Metro Mahalakshmi Chamber, Yellappa Chetty Layout, Ashok Nagar, Bengaluru, Karnataka 560042
-  moneykarma.com
-  No of Employees 201 - 500
-  Industry: **Financial Services**



WE BELIEVE...

IDEAS

deserve to be built.

COURAGE

deserves to be celebrated.

FAILURE

deserves to be remembered.

SUCCESS

deserves to be shared.

CONNECTIONS

create possibilities.

And every founder has a story worth telling.

ALLIANCE ALUMNI FOUNDERS' COLLECTIVE — VOLUME II

Celebrating those who dared to begin, persisted to build,
and continue to create impact.



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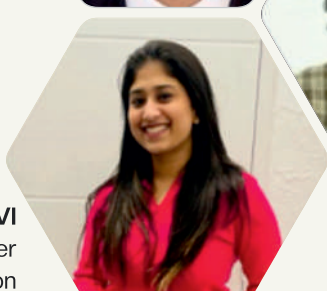
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Alliance Alumni Founders' Collective Volume II

The Alliance Alumni Founders' Collective is a prestigious and thoughtfully curated initiative that seeks to honour, showcase, and immortalize the remarkable entrepreneurial journeys of our distinguished alumni. This collective is far more than a mere compilation—it is a living tapestry of ambition, resilience, innovation, and purpose, woven together by individuals who have gone beyond convention to redefine success and leave an indelible mark on society.

Each profile featured in this edition represents a story of courage, vision, and relentless pursuit—stories born at Alliance University and brought to life in boardrooms, startups, social enterprises, and innovation hubs around the world. These alumni are not just entrepreneurs; they are changemakers, trailblazers, and architects of transformation whose endeavours reflect the values, excellence, and spirit of Alliance.

This inaugural edition marks a significant milestone—a beginning that encapsulates a select few from our vibrant and ever-expanding community of over 500 entrepreneurial alumni. It offers a window into their diverse ventures and the profound impact they have created across industries, geographies, and communities.

As we present this second volume, it is with great anticipation and pride that we look ahead. The Alliance Alumni Founders' Collective is envisioned to grow each year, evolving into a legacy of leadership, ingenuity, and inspiration. We invite our alumni to be part of this evolving narrative—one that celebrates not only success but the journey, the struggle, the passion, and the enduring commitment to create, uplift, and inspire.

Let this be a tribute to the extraordinary spirit of Alliance University and the extraordinary individuals it continues to nurture.

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Disclaimer: The Alliance Alumni Founders' Collective has been curated using information provided directly by alumni or drawn from the official alumni database. For any updates, including modifications, additions, or removals of profile details, please reach out to us at alumni@alliance.edu.in for consideration in the forthcoming edition.

This collective stands as a tribute to our alumni who have not only built businesses but also created livelihoods. It is an ode to their entrepreneurial spirit — a beacon of inspiration for generations of Alliance graduates yet to come.



With each passing year, its pages will grow, echoing the legacy they continue to build.



ALLIANCE ALUMNI ASSOCIATION





ALLIANCE
ALUMNI ASSOCIATION



ALLIANCE[®]
UNIVERSITY
Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

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ACCREDITED UNIVERSITY

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