



ALLIANCE  
UNIVERSITY

NAAC  
GRADE A+  
ACCREDITED UNIVERSITY



# ALLIANCE MBA

For those who want to lead with impact

30 Years of Legacy in Transformative Education

# THIS **MBA** IS A JOURNEY INTO **COMPLEXITY**, **STRATEGY**, AND **GLOBAL IMPACT**

Designed for visionaries  
who transcend boundaries  
to lead change across the  
world.

**Alliance School of Business**, the flagship school of Alliance University, brings you over 30 years of legacy in shaping sharp, fearless business minds. With progressive leadership and vision, the school continues to keep pace with the ever-evolving industry landscape, balancing corporate relevance with social impact. This is an incubation ground for the next generation of promising leaders who will graduate with the skills and mindset to drive businesses of the future.

## Awards, Accolades and Accreditations



Alliance University is entitled by UGC to offer Online Degree Programmes



Technology Business Incubator Approved by MSME, Government of India with a Corpus Fund of Rs 10 Crores sponsored by Alliance Business School.



WORLD  
UNIVERSITY  
RANKINGS  
Asia 2026



RANKED  
# 274  
SOUTHERN ASIA



RANK BAND  
# 851-900  
OVERALL ASIA



(151-200 RANK-BAND UNIVERSITY)



Accreditation for Business Programmes through the International Accreditation Council for Business Education (IACBE), USA



A member of The Association to Advance Collegiate Schools of Business (AACSB), USA



RANKINGS 2026



Among Top 40  
Private Universities India



Among Top 20 South  
B-Schools India



Among Top 50 Institutions:  
Placements India



Among Top 100  
B-Schools



Recipient of Coursera Engagement Excellence Award  
Recognizing Exceptional Learner Engagement and Innovation



Ranked No. 1 in the National Sustainability Impact Institution's Ranking (NSIIR) by AIC-RAISE of the Atal Innovation Mission supported by the NITI Aayog officially



QS I-GAUGE  
Diamond Subject  
Rating for  
Management



QS I-GAUGE  
Diamond Subject  
Rating for Law



QS I-GAUGE  
Diamond for Indian  
University Ratings



## Dr. Ray Titus

Pro Vice Chancellor (Incubation and Innovation)  
Dean, Alliance School of Business

In today's interconnected, fast-evolving business environment, leadership demands more than technical knowledge or operational expertise. It requires the ability to navigate uncertainty, interpret complex systems, and make decisions that balance ambition with conscience.

At Alliance School of Business, we have designed the MBA program with this principle at its core. The program integrates rigorous management fundamentals with transdisciplinary perspectives, bridging business, technology, ethics, and society. Students engage with live projects, global insights, and faculty-led research that challenge assumptions and cultivate critical thinking.

Alliance MBA is a platform for inquiry, experimentation, and reflection. Graduates emerge with the confidence to lead teams, influence organizations, and shape industries, equipped not only with knowledge but with judgement, resilience, and vision.

At Alliance, we value a community that nurtures curiosity, fosters collaboration, and inspires responsibility. We invite you to explore this journey, one that transforms not only careers but perspectives, preparing leaders for a world in constant flux.

Welcome to the MBA that's made for those who dare to dream big.



# FROM AMBITION TO IMPACT: THE **ALLIANCE** **MBA** FOR A **SUSTAINABLE** **WORLD**

**Alliance School of Business** is an ecosystem that cultivates the next generation of business leaders. It is created for those who seek more than professional advancement, for those who aim to influence industries, drive innovation, and address the complex challenges of a global economy.

## Key Features

- Graduate with an internationally accredited degree.
- Network with a peer group from around the world and from different career stages.
- Exposure to real-world skill development through cutting-edge research centres.
- Access to Bloomberg Terminals for real-time business and financial insights.
- Entrepreneurship support and mentorship with Alliance Technology Business Incubator.
- One-on-one corporate mentorship with some of the industry's leading professionals.
- Global alumni network of entrepreneurs, leaders, and changemakers.
- Strategic location at the Silicon Valley of India, for the best career opportunities.
- Internship and Placement support in Fortune 500 Companies.





# STELLAR FACULTY

An eclectic ensemble of faculty members from India and abroad contribute to thought leadership in their fields, publishing research, participating in policy discussions, and collaborating with industry partners. Students benefit from this ecosystem, gaining insights into emerging trends, strategic decision-making, leadership practices grounded in evidence, real-world relevance and the intellectual resilience necessary to navigate a volatile, uncertain, complex, and ambiguous (VUCA) world.



**Dr. Pratima Verma**

Post Doc in Business Ethics,  
Stockholm University  
Sweden



**Dr. Shamim S. Mondal**

Ph.D. in Macroeconomics  
& Labour Economics  
University of Rochester  
USA



**Dr. Danny Abramovich**

Professor of Practice  
& Corporate Trainer  
Western Europe & Israel



**Dr. Vivekanand**

Ph.D. in Management  
IIT, Bombay



**Dr. George Easaw**

Ph.D. in Management  
IIT, Bombay



**Dr. Jaya Ganesan**

Ph.D. in Management  
Multimedia University  
Malaysia



**Dr. Supriyo Ghose**

Fellow (Ph.D.)  
in Management  
IIM, Kolkata



**Dr. Sally Rumbles**

Doctor of Business  
Administration in Human  
Resource Management  
University of  
Portsmouth, UK



**Dr. Ramana Shetty**

Ph.D. in Management  
National Institute of  
Technology, Surathkal  
Karnataka



**Dr. Mrinmoy Bhattacharjee**

Ph.D. in Commerce  
Assam University  
Assam



**Dr. Alick Rabson Gumbo**

Ph.D. in Business  
Management  
Copperbelt University  
Zambia



**Dr. Ajeet Sharma**

Ph.D. in Management  
Guru Govind Singh  
Indraprastha University  
New Delhi



# INSIDE THE TWO-YEAR MBA JOURNEY

Beyond conventional classroom instruction, it is a carefully structured journey that combines foundational knowledge, applied learning and interdisciplinary perspectives. Every module is crafted to develop analytical rigour, strategic thinking, and ethical judgement. Our integrated learning across technology, AI, and behavioral sciences ensures graduates are prepared for complex decision-making in dynamic markets.

## SPECIALISATIONS

**Business Analytics & AI**

**Digital Transformation**

**Entrepreneurship & Family Business**

**Finance**

**Human Resource**

**Marketing**

**Operations**

**Product Management**

## Hands-on experiential learning under the guidance of industry experts

Practical exposure to AI, Analytics, Marketing, and Productivity tools.



### AI & Analytics

IBM Watson NLU, Microsoft Azure Decision AI, Visier

Interactive hands-on workshops



### Marketing & Business Tools

Hubspot Marketing, Power BI, Miro, Figma

Full-day interactive workshops



### Productivity & Technical Skills

Excel Macros, JavaScript, CSS, Jira

Focused sessions

# PROGRAM **STRUCTURE**

| Year & Semester            | Focus & Course                                                                                                                                                                                                                                                                                      | Highlights                                            |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|
| <b>Year 1 Semester I</b>   | <b>Core Foundations:</b><br>Digital Business Scope, Statistics, Communication, Economics, Accounting, Marketing, Operations, Organisational Behaviour, Leadership in Dynamic Business Environment, Placement Readiness I                                                                            | Building business fundamentals + leadership skills    |
| <b>Year 1 Semester II</b>  | <b>Applied Skills + Specialisation Start:</b><br>Applied Research Methods, Macroeconomics, Management Science, Disruptive Tech and Innovation, Corporate Finance, Strategic Marketing, HRM, Leadership and Happiness Management, Placement Readiness II, 2 Specialisation Courses, 1 Minor Elective | Research, tech, strategy + launch into specialisation |
| <b>Year 2 Semester III</b> | <b>Advanced Specialisation + Career Preparation:</b><br>Placement Boot Camp, 5 Specialisation Courses, 1 Minor Elective                                                                                                                                                                             | Deep dive + job readiness                             |
| <b>Year 2 Semester IV</b>  | <b>Strategy and Entrepreneurship:</b><br>Business Law and Ethics, Strategic Management, Entrepreneurship and New Ventures, International Business, 1 Specialisation Course, 2 Minor Electives                                                                                                       | Leadership, strategy, global outlook                  |





# YOUR SPECIALISATION **JOURNEY**

## FROM LEARNING TO LEADING

### Industry Internship: Hands-On Experience

A 10 –12 weeks internship helps students apply classroom learning to real-world projects, building practical expertise in their specialization.

### Capstone Dissertation: Showcase Mastery

In Semester IV, the Domain-Aligned Capstone Dissertation allows students to integrate learning from electives, core courses, and internship projects. Solve real-world problems and demonstrate their mastery.

### Your Specialisation Pathway

By combining program electives, minor electives, internship, and capstone, students graduate with both deep domain knowledge and applied skills, fully prepared for leadership roles in their chosen field.





# GLOBAL SIGNAL WITH ACADEMIC LEGITIMACY

Through structured integration of international and national learning credentials directly within the MBA curriculum, students engage with globally benchmarked content from institutions and organisations such as **London Business School**, **Yale University**, **INSEAD**, **Google**, **Microsoft**, **SAP**, and **Fractal**. These certifications are curriculum-aligned, assessed, and completed alongside core MBA coursework, ensuring relevance rather than redundancy.

This is reinforced by **COURSERA**, **INFOSYS SPRINGBOARD**, and **SWAYAM-NPTEL**, led by IITs, IIMs, IISc, and Central Universities, providing conceptual depth, proctored evaluation, and nationally recognised academic credits.

Together, these layers create a professional profile that signals:

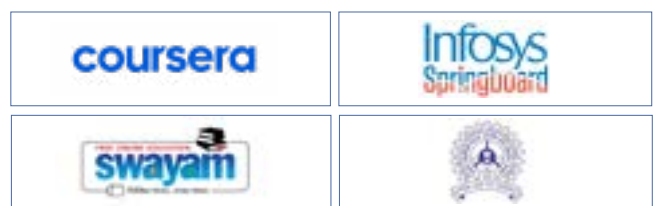
- Exposure to global management thinking
- Conceptual depth validated by premier Indian institutions
- Continuous learning aligned with contemporary business practice

The outcome is credibility across geographies, sectors, and recruiter expectations.

## Differentiation Signal



## Credibility Signal



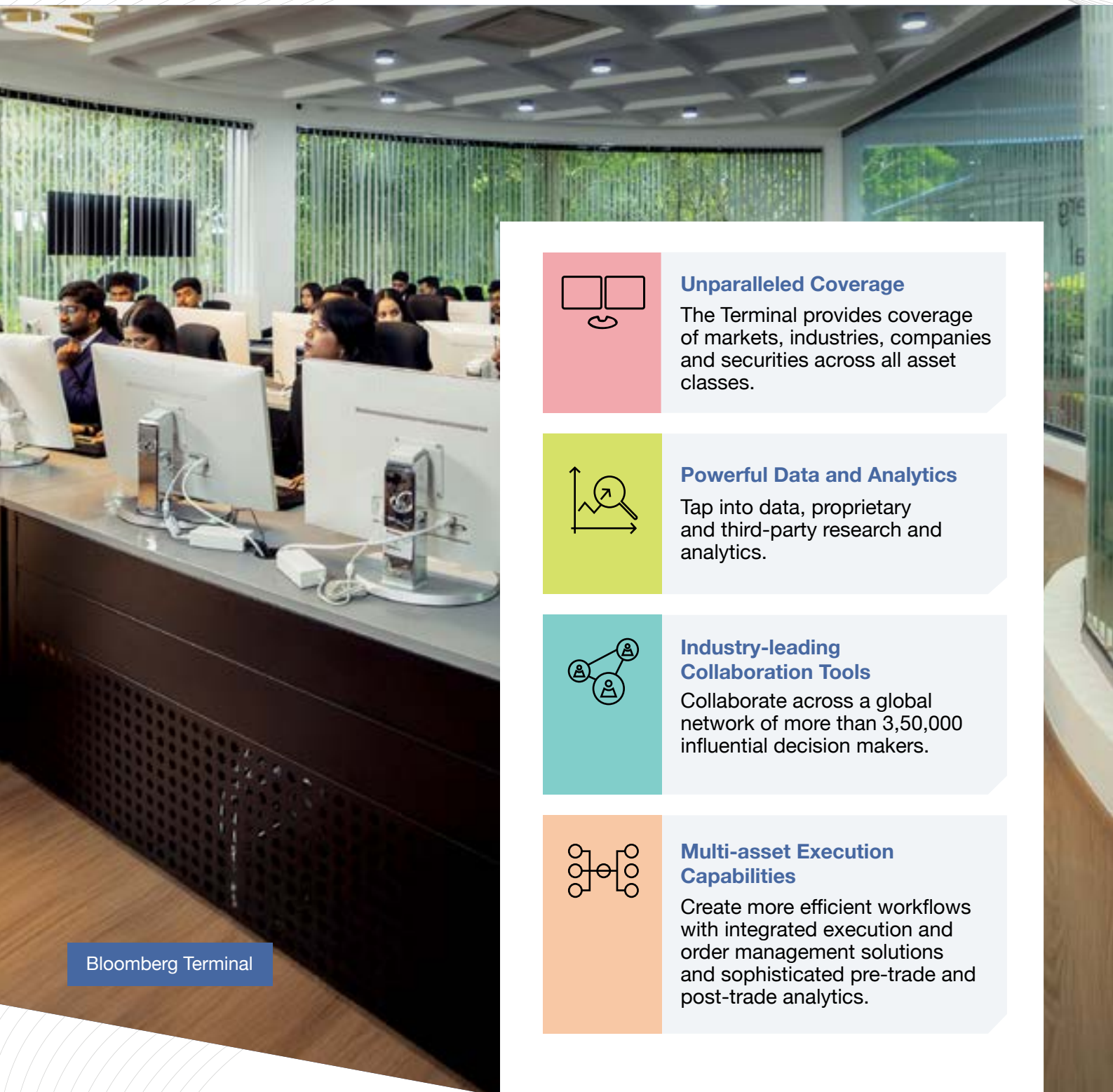
## Qualification Signal



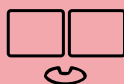
# BLOOMBERG TERMINAL

## FOR EDUCATION

**Alliance University** offers its learners the **Bloomberg Terminal for Education** which is revolutionising the financial industry by bringing transparency to financial markets. More than four decades on, it remains at the cutting-edge of innovation and information delivery — with fast access to news, data, unique insights, and trading tools that help leading decision makers turn knowledge into action.



Bloomberg Terminal



### Unparalleled Coverage

The Terminal provides coverage of markets, industries, companies and securities across all asset classes.



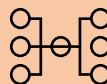
### Powerful Data and Analytics

Tap into data, proprietary and third-party research and analytics.



### Industry-leading Collaboration Tools

Collaborate across a global network of more than 3,50,000 influential decision makers.



### Multi-asset Execution Capabilities

Create more efficient workflows with integrated execution and order management solutions and sophisticated pre-trade and post-trade analytics.



# SPACE FOR INNOVATION AND ENTERPRISE

## ALLIANCE TECHNOLOGY BUSINESS INCUBATOR



Approved by the **MSME, Government of India**, the Alliance Technology Business Incubator serves as a strategic resource for student entrepreneurs with a corpus fund of **₹10 crore** sponsored by Alliance School of Business.

### Incubation Facilities and Support

#### Pre-Incubation

- Idea validation and feedback from domain experts.
- Access to the University's state-of-the-art labs, maker spaces, and prototyping facilities.
- Mentorship on product design, business modeling and pitching skills.
- Assistance in intellectual property protection, and commercialization roadmap.

#### Incubation

- Dedicated co-working spaces with high-speed internet, utilities, and amenities.
- Faculty, alumni and industry mentors to guide technology, and business aspects.
- Seed funding assistance through university grants, angel investors, and VCs.
- Legal, accounting and regulatory compliance guidance.
- Corporate networking events, and pitching opportunities.
- Support for product testing, trials, and go-to-market strategies.

#### Focus Area

Information and Communication Technology, Internet of Things, Electronics System Design and Manufacturing, Artificial Intelligence and Machine Learning, Robotics and Unmanned Systems.



AR/VR Lab

# ENTREPRENEURIAL ORIENTATION AS A LEADERSHIP SIGNAL

Alliance develops **entrepreneurial thinking** through the **Entrepreneurship Cell (E-Cell)**, operating under the University's Technology Business Incubator.

**E-Cell provides students with exposure to:**

- Opportunity identification and validation
- Market-facing decision-making
- Resource constraints and execution trade-offs
- Leadership in times of uncertainty



## Measured Ecosystem Impact

5000+

Student Participants

110+

Startups Activated

350+

Ventures Supported

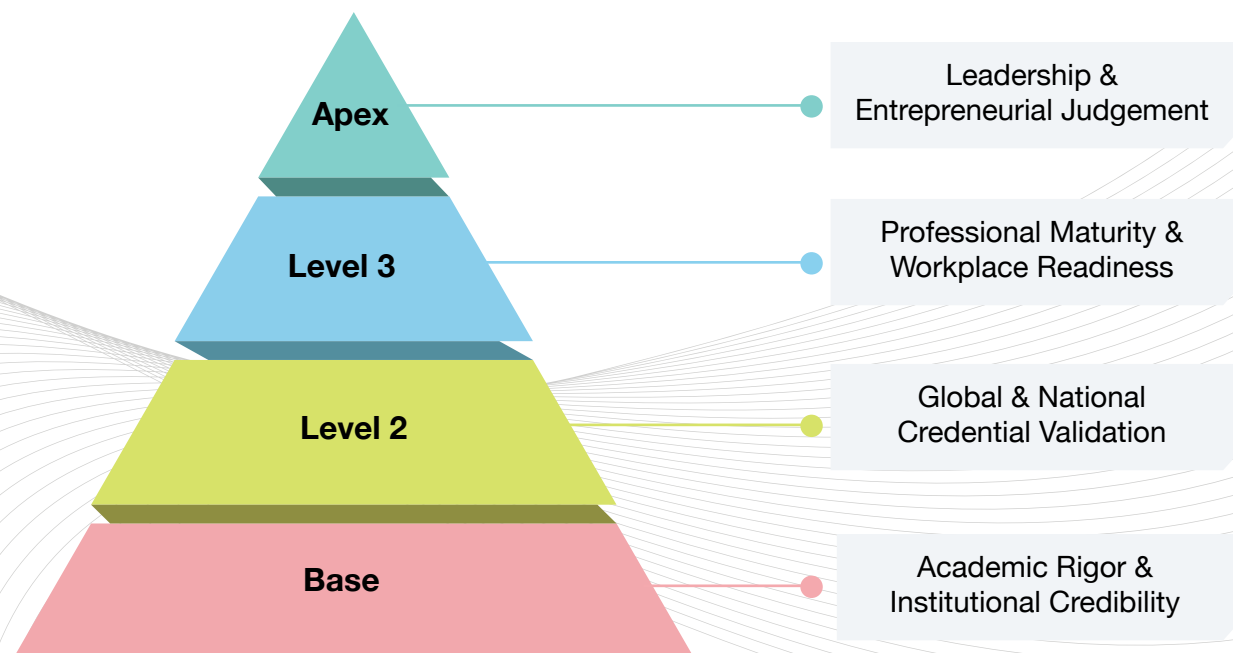
₹2,00,000+

in student startup  
grants enabled

Students progress through a structured pathway:



Whether graduates pursue entrepreneurship, consulting, or corporate leadership, this exposure enhances **decision quality, confidence, and long-term career resilience**.





# CULTIVATING **SUSTAINABLE** ENTREPRENEURSHIP

Entrepreneurship at Alliance University is more than starting a business; it is a mindset that drives innovation, resilience, and strategic thinking to transform ideas into actionable ventures with real-world impact.

Making an Impact:  
Developing Values  
that Cannot Be Taught

Scan to Watch



SUSTAINABLE  
DEVELOPMENT  
GOALS

MBA Batch of 2025



60+ PROJECTS  
600+ STUDENTS

Turning the seventeen UN Sustainable Development Goals into tangible action, Alliance MBA students through over sixty impactful projects, addressed critical issues spanning climate change, education, equality, health, and innovation — proving that leadership with empathy can truly shape a better world.

## Projects Driven by Alliance Students



Reducing  
Agricultural Waste  
Through Horizontal  
Supply Chain



Developing Low-cost  
Solutions to Mitigate  
Air Pollution from  
Local Quarries



Establishing Direct  
Market Access for  
Vegetable Farmers



“Spoka”  
Creating Accessible  
Kannada Language  
Program for  
Migrants



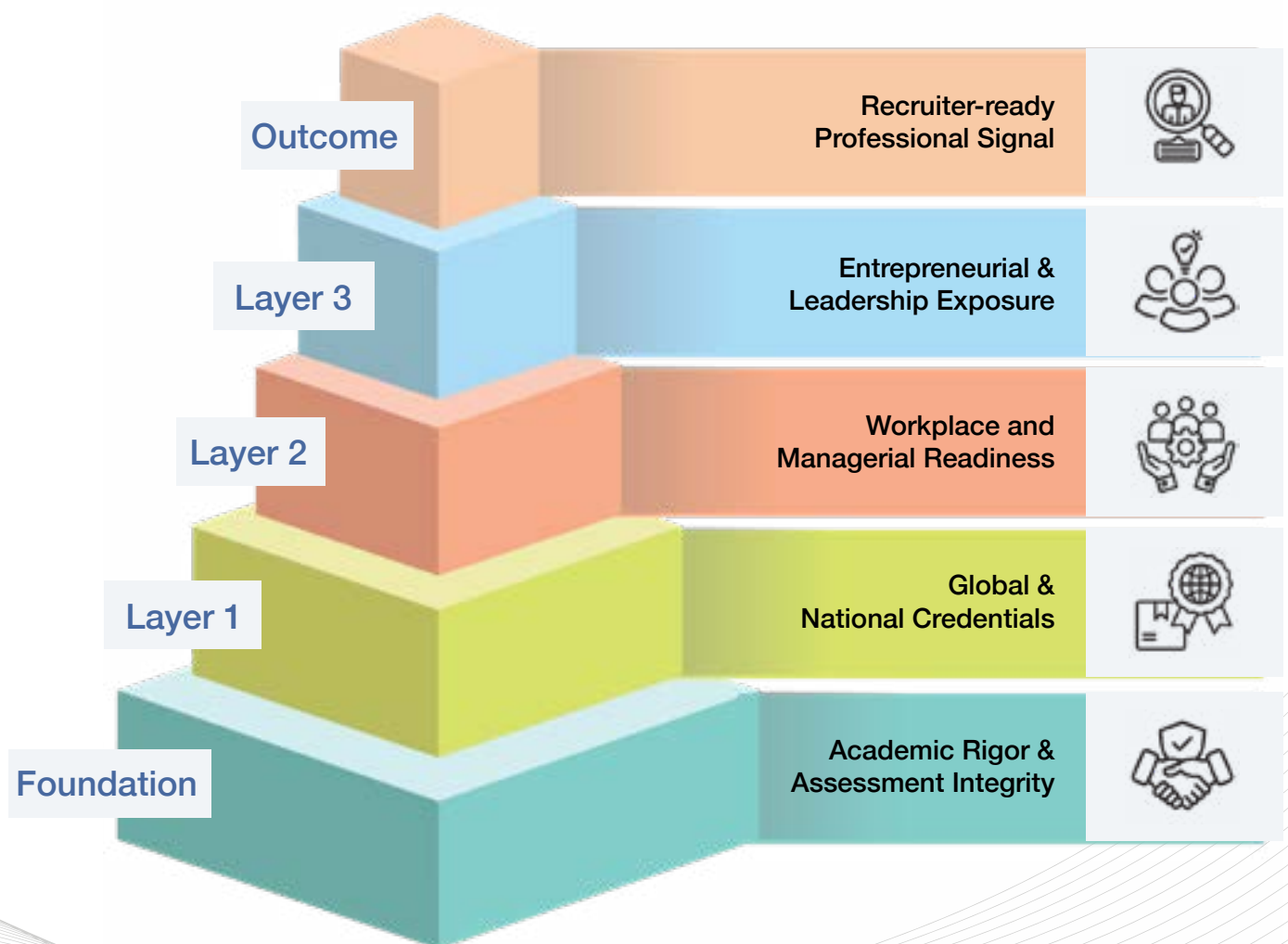
Beyond creating ventures, students develop the ability to think entrepreneurially within established organisations, identifying opportunities for innovation, driving change and fostering a culture of creativity. Alumni have launched startups across technology, social impact and consumer sectors, while others lead intrapreneurial initiatives in global corporations.

# PROFILE DEVELOPMENT

## FOR LEADERSHIP IN COMPLEX BUSINESS ENVIRONMENTS

In a labor market defined by volatility, automation, and global competition, employability is no longer driven by degrees alone but on **signal strength**—the credibility of exposure, evidence of capability, and readiness to perform under complexity.

The **Alliance MBA** is intentionally structured as a **profile development architecture** where students build **career capital** through academically validated learning, industry-recognised credentials, and applied leadership exposure.





# WORKPLACE READINESS AND PROFESSIONAL MATURITY

Recruiters consistently report that early-career professionals struggle not with knowledge, but with **professional judgement, communication, and organisational readiness**. Alliance addresses this gap through structured managerial capability development embedded within the MBA.

## Students Develop:

- Executive communication and professional presence
- Ethical reasoning and decision-making discipline
- Digital and data literacy for managerial contexts
- Cognitive readiness for structured problem-solving

Academic delivery and assessment are governed through a unified digital framework that ensures transparency, continuity, and documented performance across the program.

## Graduates Leave With:

- Evidence-backed academic records
- Verifiable assessment outcomes
- A demonstrable transition from student to professional



### Recruiter Lens



### Alliance Outcome

“Can this candidate operate in teams?”

Assessed communication & ethics

“Are they digitally fluent?”

Applied data & tech literacy

“Can they handle ambiguity?”

Continuous evaluation & case-based learning

“Will they adapt quickly?”

Documented learning progression



# CAREER DEVELOPMENT AND PLACEMENTS

At **Alliance School of Business**, career development is not an add-on—it's a core commitment. We prepare our students to step into high-impact roles with clarity, competence and confidence.

Through the **Career Advancement and Networking Office**, students receive personalized mentorship, strategic guidance and deep industry insights. From resume workshops and mock interviews to networking sessions and skill assessments, every experience is designed to sharpen employability and unlock potential.

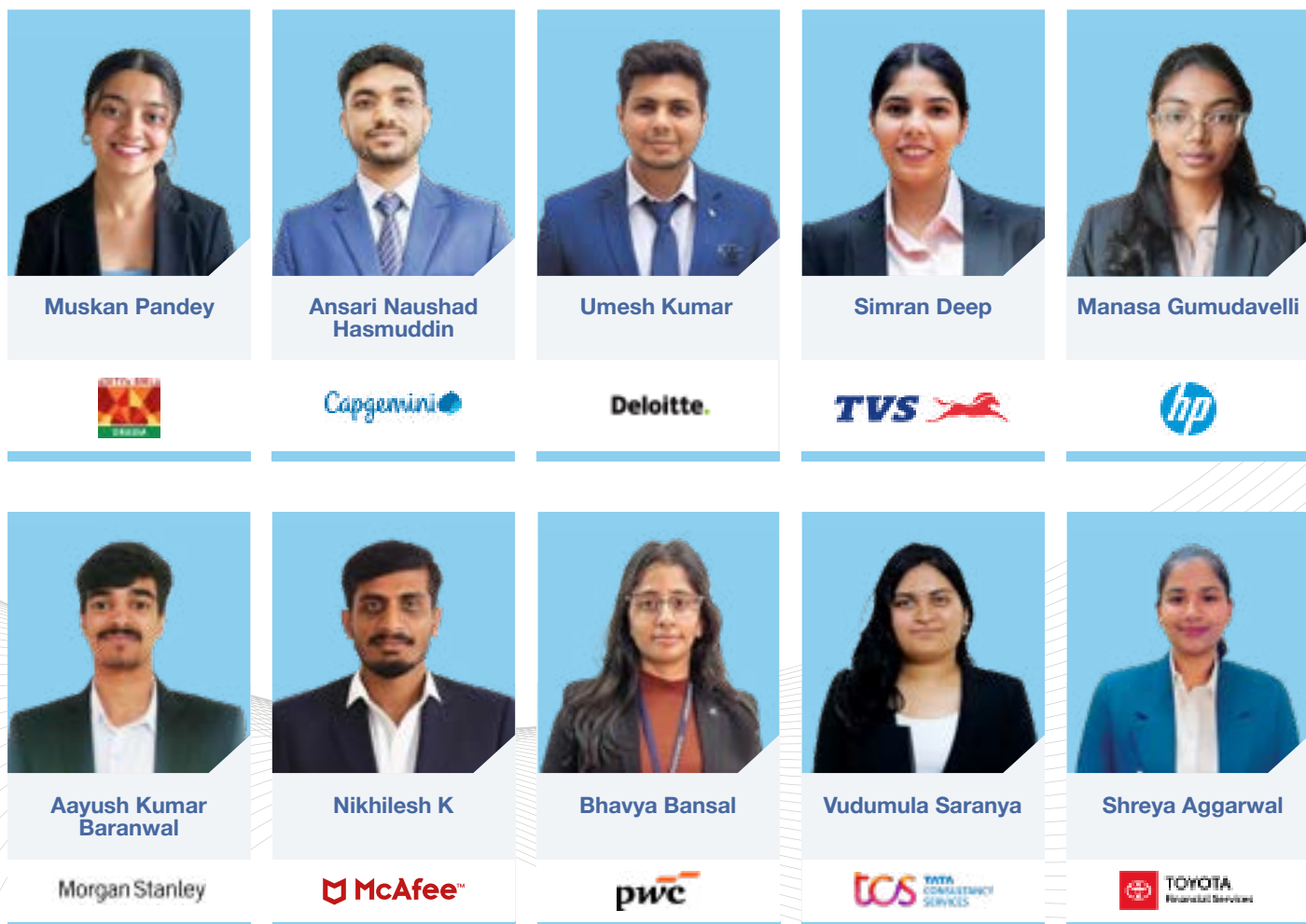
## Top Recruiting Partners



\*representative units

At Alliance, we don't just place students. We launch careers.

## MBA PLACEMENT HIGHLIGHTS 2025-2026



\*representative list



# PLACEMENT STATISTICS

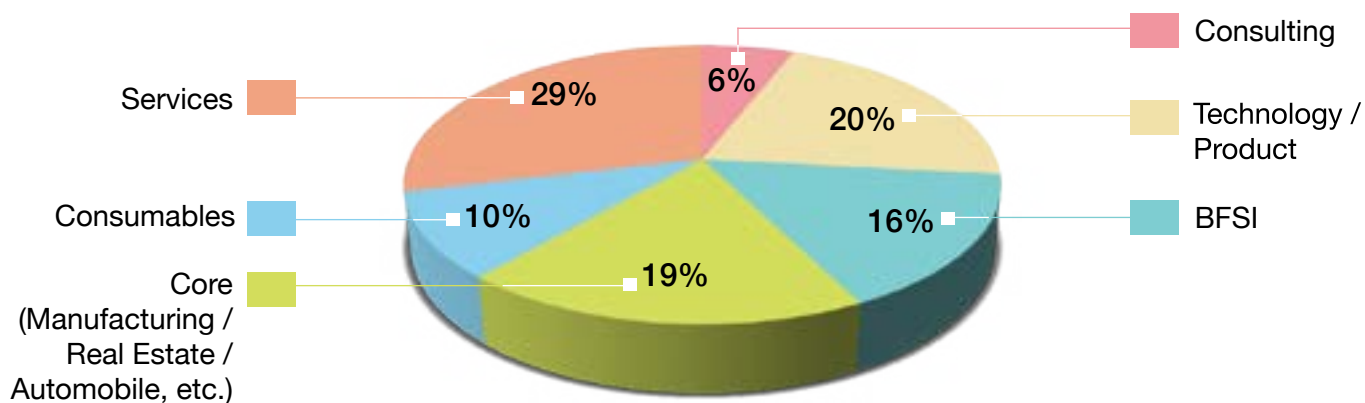


**₹40 LPA**  
Highest CTC



Scan to View the  
Placement Brochure

## SECTOR-WISE PLACEMENT SPLIT



## INTERNSHIP OUTCOMES

**₹1,20,000**  
Highest Monthly Stipend

**₹14,380**  
Average Monthly Stipend



# CORPORATE MENTORSHIP PROGRAM

The Corporate Mentorship Program is the fabric where stories of growth and empowerment are woven, allowing students to uncover their untapped potential. The program is designed to equip students with unique skills carefully chosen in line with industry trends and employer demands.

Built upon real-world experiences, equipping students with skills that are highly sought after by employers.

400+

INDUSTRY LEADERS  
AS CORPORATE MENTORS\*



**Vinod Iyer**

Vice President  
Zonal Head



**Ashirbad Choudhury**

Director  
Global Pricing



**Divya Prakash**

Vice President  
Lead Product  
Manager



**Jerin John**

Senior Director  
Product



**Ranjan Choudhury**

Global-Treasury  
Audit and  
Compliance Leader



**Partha Mazumder**

Vice President  
& Practice Head



**Jahangir Shaikh**

Director - HRBP



**Shilpi Thakur**

South Head  
Digital Business



**Reese John**

Global Finance  
Director



**Sreedhar Krishnan**

Senior Director  
& Delivery Executive



\*representative list



# LEADING ALLIANCE ALUMNI

## INNOVATORS, ENTREPRENEURS, & CHANGEMAKERS

**Alliance MBA Alumni** offers a strong industry network, which, combined with experiential learning, enables graduates to identify opportunities, negotiate career paths, and drive measurable impact in organisations.

|                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                               |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  <p><b>Vineet Patil</b><br/>Co-Founder and Business Owner</p>       |  <p><b>Niranjan Subbarao</b><br/>Co-Founder and CEO</p>                                        |  <p><b>Yash Agrawal</b><br/>Founder and CEO</p>                                                                        |  <p><b>Ajay Y J</b><br/>Co-Founder</p>                                |  <p><b>Anmol Bohre</b><br/>CEO and Co-Founder</p>                       |
|  <p><b>Srijan Shandilya</b><br/>Vice President of Sales</p>      |  <p><b>Srishty Jain</b><br/>Founder and CEO</p>                                             |  <p><b>Deepak Sakhuja</b><br/>Co-Founder</p>                                                                        |  <p><b>Saurabh Arora</b><br/>Founder</p>                          |  <p><b>Ashith B</b><br/>Co-Founder and CEO</p>                       |
|  <p><b>Sachin Awasthi</b><br/>Director and India HR Leader</p>  |  <p><b>Ashwini Bhagat</b><br/>APJ Director HRBP</p>                                        |  <p><b>Arpan Shukla</b><br/>Head HR Shared Services, Transition and Transformation and HR Business Partnering</p>  |  <p><b>Sirisha P</b><br/>Senior Director Head HR and Talent</p>  |  <p><b>Sowmya Narayan</b><br/>Partner and Chief People Officer</p>  |
|  <p><b>Nayazuddin Meer</b><br/>Head of Talent Acquisition</p>   |  <p><b>Varun Agarwal</b><br/>Chief Operating Officer and Head of Business Development</p>  |  <p><b>Rosina Jose</b><br/>Director People Business Partner/ Site Leadership</p>                                   |  <p><b>Harsha Bhosale</b><br/>Director HR Programs</p>            |  <p><b>Amit Shetty</b><br/>CEO</p>                                  |

\*representative list

# TOP RECRUITING ROLES OFFERED TO OUR MBA STUDENTS

## Consulting

- Consulting Sales Engineer
- Associate Consultant
- Associate Tax Consultant
- Tax Consultant

## Product Management

- Project Management Office
- Product Analyst
- Digital Product Manager

## Business Analytics

- Research Analyst
- Data Analyst
- Investment Consulting Analyst
- Sales Analyst

## Marketing & Brand

- Digital Media and Content Strategist
- Influencer Marketing
- Performance Marketing Strategist
- E-Commerce Specialist

## Finance

- Financial Analyst
- Pricing Analyst
- Staff Consultant
- Functional Consultant

## Operations

- Strategy Executive
- Analyst
- Procurement Advisory
- Manager



and many more...



# STUDENT **TESTIMONIALS**



**RUPSHA DUTTA**

MBA 2023-2025

Placed With



This journey has been nothing short of transformative. Alliance University has helped me grow more confident, resilient, and ready to take on the challenges of the corporate world. From self-doubt to self-belief — this is more than a job offer. It's a reflection of growth, grit, and gratitude.

My MBA journey at Alliance University has been profoundly enriching, marked by growth, challenges, and lasting insights. The comprehensive placement support, resume building, mock interviews, and mentorship bolstered my confidence. As I enter my corporate career, I carry not only a degree but hard-earned lessons, lasting friendships, and deep gratitude. To future MBAs: stay curious, seek challenges, and keep learning—this journey rewards every step.



**PRARTHNA SAXENA**

MBA 2023-2025

Placed With



# THE WORLD IS **YOUR CAMPUS**

Students participate in study tours, exchange programs and collaborative projects with partner institutions across Europe, North America and Asia. These experiences offer insights into diverse business practices, regulatory frameworks and cultural nuances, fostering strategic thinking and adaptability.

Global Immersion is complemented by virtual collaborations, international guest lectures and cross-border case studies. Exposure to international perspectives equips students to identify emerging opportunities, anticipate global trends and apply innovative solutions in local and multinational contexts.



## 25+

International Visiting Faculty  
Including Oxbridge/Ivy League  
for Guest Lectures, Workshops  
and Conferences.

## 80+

International Linkages for  
Student Exchange  
Programs across USA,  
Europe, Middle East,  
South Asia, Latin America  
and Russia.



## 500+

Writers, Researchers,  
Policymakers, and Artists  
from Across the Globe visit  
the Campus for Conferences,  
Fests, and Summits.





# STUDENT LIFE AND COMMUNITY

Beyond academics, students engage in clubs, cultural activities, leadership programs, and social initiatives that shape well-rounded individuals. The campus fosters an inclusive and diverse community, encouraging dialogue across disciplines, perspectives, backgrounds. Collaborative spaces, innovation labs, and discussion forums provide platforms for experiential learning and peer-to-peer growth.

Community engagement extends beyond the campus through outreach programs, industry interactions, and alumni networking. These experiences cultivate resilience, empathy, and strategic thinking, ensuring students thrive both personally and professionally.



**Speak to a Current Student / Alumni**



# ADMISSIONS AND APPLICATION PROCESS

The admissions process is designed to identify candidates with the potential, vision and drive to thrive in a rigorous, transformative program. Applications are evaluated holistically, considering academic performance, professional experience, leadership potential and alignment with the program's values.

## Eligibility

Applicants must possess a bachelor's degree with a minimum of 50% (45% for SC / ST candidates) in aggregate and must have qualified in any of the national-level management aptitude tests or **Alliance Management Aptitude Test (AMAT)**.

Guidance and support are provided at every stage to ensure clarity, transparency, and confidence in the application journey. Prospective students are encouraged to explore the program, connect with alumni, and engage with faculty to understand how the Alliance MBA aligns with their career aspirations.

Clear timelines, online application portals and dedicated admissions counselors facilitate a smooth and efficient process for all candidates.





# SCHOLARSHIPS AND FINANCIAL SUPPORT

Scholarships are structured to recognise academic excellence, entrepreneurial initiative and demonstrated leadership. Financial aid programs provide flexible solutions to ensure that talented students can pursue the MBA without compromise.

The support framework is complemented by personalized guidance from the admissions team, helping students identify opportunities, and make informed decisions about their education.

By reducing financial barriers, Alliance ensures that students can focus on learning, innovation and leadership, reinforcing the principle that talent and ambition should drive opportunity.

Get **Merit Scholarships** up to

# 50%\*

on **Tuition Fee** for  
**CAT/XAT/GMAT/NMAT** scores

\*T&C Apply

# SERENE CAMPUS WITH **WORLD-CLASS INFRASTRUCTURE**



Lush Green Campus

The campus blends architectural precision with functional design, creating an environment that supports academic pursuits through its thoughtful layout and construction.

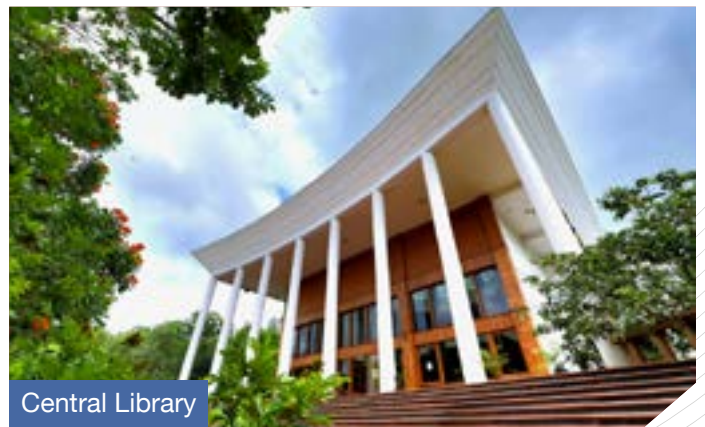
The buildings, which incorporate elements of Greco-Roman and classical Indian architecture, reflect a significant cultural and historical legacy while meeting modern educational needs.

The grounds feature expansive green spaces that nurture diverse botanical and wildlife populations, offering both aesthetic value and opportunities for environmental study.

This careful integration of built and natural environments fosters a setting that encourages scholarly activity while cultivating an appreciation for ecological systems, allowing students to pursue their academic goals in a space that exemplifies architectural and environmental excellence.



Admin Block



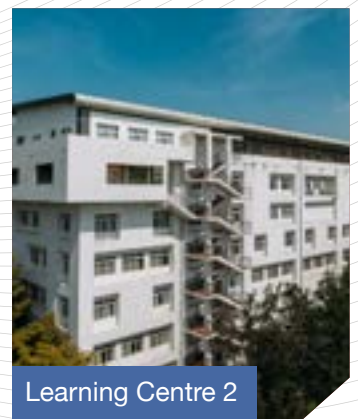
Central Library



Kalataranga



Learning Centre 1



Learning Centre 2





Cricket Ground



Hall of Residence



Gymnasium



Basketball Court



Al-fresco (Auditorium)



Food Court



Football Ground



Tennis Court



# ALLIANCE LITERARY FESTIVAL

## THE ASIAN CENTURY



ALF is the premium art, cultural, and **literary festival** of **Alliance University** that encourages intellectual exchange, exposes students to diverse perspectives, and builds a sense of community among participants. It enhances cultural awareness and fosters global connections.





# ALLIANCE ONE



The flagship techno-cultural fest of Alliance University that provides students with opportunities to network with industry professionals, peers from campuses across the country, engage in innovative problem-solving, and apply theoretical knowledge in practical settings.





# PROGRAMS OFFERED



## FACULTY OF ENGINEERING AND TECHNOLOGY

### ALLIANCE SCHOOL OF APPLIED ENGINEERING

**B. Tech. in Aerospace Engineering** - Aeronautics | Aerospace Manufacturing & Materials | Aircraft Structures | Astronautics | Avionics | Unmanned Aerial Vehicles (UAVs)

**B. Tech. in Civil Engineering** - Geoenvironmental & Infrastructure Engineering | Nature based Solutions | Structural Engineering | Sustainability Technology

**B. Tech. in Electrical and Electronics Engineering** - Electric Vehicle Technology | Energy Management and Audit | Smart Grid and E-Mobility | Green Technology

**B. Tech. in Electronics and Communication Engineering** - Automotive Electronics | Biomedical Engineering | Embedded Systems and IoT | Next Generation Communication System | VLSI Design | Semiconductor Technologies | Quantum Technologies

**B. Tech. in Mechanical Engineering** - Robotics and Automation Technology | Smart Manufacturing Technology | Advanced Material Science and Engineering | Automobile Engineering | Mobile Textile Technology | Thermal Engineering | Mining Engineering and Machinery | Engineering Design and Analysis Technology | Industrial Engineering

**B. Tech. in Biotechnology** - Medical Biotechnology | Industrial Biotechnology | Computational and System Biotechnology

**B. Tech. in Production Engineering** - Quality Management System and Standards | Smart Manufacturing and Industry 4.0 | Robotics, Automation and Control | Product and Project Management

### M. Tech. in VLSI and Embedded Systems

**Ph. D. in Engineering and Technology** - Aerospace Engineering | Civil Engineering | Electrical and Electronics Engineering | Electronics and Communication Engineering | Mechanical Engineering

### ALLIANCE SCHOOL OF ADVANCED COMPUTING

**B. Tech. in Artificial Intelligence and Data Science | Artificial Intelligence and Machine Learning**

**B. Tech. in Computer Science and Engineering** - Blockchain Technologies | Cloud Computing | Cyber Security | DevOps | Full Stack Development | IoT | AI and Future Technologies | Software Product Engineering

**B. Tech. in Information Technology** - Augmented Reality and Virtual Reality | Data Analytics

**BCA (Hons.)** - Data Science | AI/ML | Game Development

**MCA** - Generative AI | General MCA | Game Design | Data Science

**M. Tech. in Artificial Intelligence and Data Science | Computer Science and Engineering**

**M. Sc. in Data Science**

**Ph. D. in Computer Science & Engineering** - AI/ML | Data Science | Cyber Security | Cloud Computing | IoT



## FACULTY OF MANAGEMENT STUDIES

### ALLIANCE SCHOOL OF BUSINESS

#### BBA (Hons.)

Finance | Human Resource Management | International Business Management | Operations Management | Marketing | Business Analytics | Fintech

#### B. Com. (Hons.)

Accounting and Taxation | Finance | International Business Management | Marketing | Business Analytics | Fintech

#### MBA

Finance | Marketing | Operations | Human Resource | Business Analytics and AI | Digital Transformation | Entrepreneurship and Family Business | Product Management

#### Ph. D. in Management

Finance | Marketing | Operations Management | Organizational Behaviour and HRM

### ALLIANCE ASCENT COLLEGE

**BBA (Hons.)** - Marketing | Finance | Human Resource Management | Operations Management

**MBA** - Marketing | Finance | Human Resource | Operations | Business Analytics and Artificial Intelligence

### ALLIANCE SCHOOL OF MANAGEMENT & TECHNOLOGY

**B. Com. (Hons.)** - CA Integrated

**MBA** in Fintech





## FACULTY OF LAW AND POLICY STUDIES

### ALLIANCE SCHOOL OF LAW

#### **B.A. LL. B. (Hons.) | B.B.A. LL. B. (Hons.)**

Intellectual Property Rights Law | Business Law | International Law | Constitutional Law | Criminal Law

#### **Bachelor of Law (LL. B.)**

#### **Master of Law (LL. M.)**

IT and Data Protection Law | Corporate Law | Law, Climate Change and Sustainability | Trade and Commercial Laws | Crime and Forensics Law | Human Rights Law | Intellectual Property Laws

#### **Ph. D. in Law**

Alternative Dispute Resolution (ADR) | Constitutional and Administrative Law | Corporate and Commercial Law | Criminal Law and Security Law | Cyber and Technology Law | Intellectual Property Law | LGBTQ Rights | Climate Change and Sustainability | Sustainable Development Goals | Women and Child Rights

### CENTRE OF EXCELLENCE IN PUBLIC POLICY, SUSTAINABILITY, AND ESG RESEARCH

#### **Ph. D. in Public Policy**



## FACULTY OF LIBERAL ARTS AND SCIENCES

### ALLIANCE SCHOOL OF DESIGN

#### **Bachelor of Design (B. Des.)**

Visual and Communication | Interaction and User Experience | Product | Fashion | Interior | Animation Film

#### **Ph. D. in Transdisciplinary Design**

### ALLIANCE SCHOOL OF ECONOMICS

#### **Ph. D. in Economics**

### ALLIANCE SCHOOL OF LIBERAL ARTS

#### **B.A. (Hons.)**

Economics | English | Literary and Cultural Studies | Media Studies | Philosophy | Political Science | Sociology

#### **B. Sc. (Hons.)**

Applied Mathematics | Computer Science | Data Science | Psychology | Statistics

#### **Bachelor of Fine Arts**

Painting and Sculpture

#### **BBA - Business Studies**

#### **M.A. in English (Creative Writing)**

#### **Ph. D. in Liberal Arts**

Cultural Studies | English | Hindi | Kannada | Media Studies | Political Science | Psychology | Sociology

### ALLIANCE SCHOOL OF SCIENCES

#### **B. Sc. (Hons.)**

Applied Mathematics | Chemistry | Physics

#### **M. Sc. in Chemistry**

#### **Ph. D. in Applied Mathematics | Sciences**

### ALLIANCE SCHOOL OF PERFORMING, VISUAL, AND CREATIVE ARTS

#### **Diploma in Performing Arts (DPA)**

#### **Master of Performing Arts (MPA)**

#### **Ph. D. in Performing Arts | Indic Studies**

### ALLIANCE SCHOOL OF AVIATION STUDIES

#### **BBA in Aviation Management**

#### **B. Sc. in Commercial Pilot License (CPL)**

# ALLIANCE UNIVERSITY

Chandapura - Anekal Main Road  
Bengaluru – 562 106, Karnataka, India

**Contact:** +91 98860 02500 | 99002 29974

**Email:** mba@alliance.edu.in

**Website:** www.alliance.edu.in

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**SCAN TO APPLY**



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