



ALLIANCE
UNIVERSITY
Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

NAAC
GRADE A+
ACCREDITED UNIVERSITY

EXPERIENCE THE DIFFERENCE

UG

UNDERGRADUATE PROGRAMS

alliance.edu.in

TOP 10

REASONS TO JOIN ALLIANCE



1

DIVERSITY & INCLUSION

An intentional effort to ensure that every voice, background, and experience is not just heard, but actively embraced is a unique aspect woven into the very fabric of our educational tapestry. Here, diversity and inclusion are a source of strength and innovation that goes beyond rhetoric, creating a welcoming space where diverse perspectives converge to enrich academic discourse.



2

VIBRANT CAMPUS LIFE

From spirited academic discussions in cozy corners to the pulsating beats of cultural festivals that echo across the grounds, every moment is an opportunity for connection and enrichment.



3

STATE-OF-THE-ART INFRASTRUCTURE

Architectural marvel, blending the grandeur of Rome's amphitheaters with the classical elegance of Greek domes. The infrastructure seamlessly integrates timeless architectural patterns, that evoke the spirit of ancient civilizations. Yet, beneath this classical facade lies cutting-edge technology, ensuring accessibility for all.



4

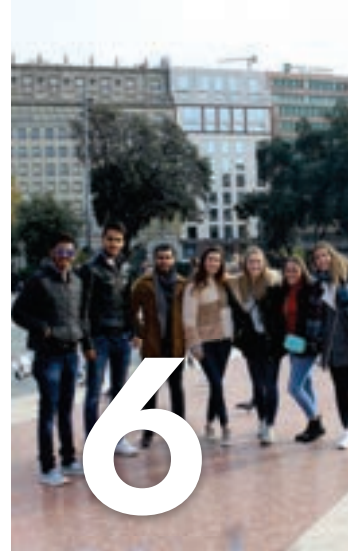
HUB OF ART & CULTURE

With one of the nation's biggest literary festivals, 3 art galleries, an upcoming museum, artists' and writers' residencies, a mini-cinema, and a film club, Alliance University is the hub of art and culture in South India.



IVY-LEAGUE FACULTY

A unique ensemble of stellar cast of scholars and public intellectuals from India and abroad with rich industry experience and academic backgrounds par excellence.



GLOBAL OUTLOOK

A fundamental aspect of preparing students to become adaptable, informed, and successful leaders on the global stage. Through strategic international collaborations, global curriculum, and a multicultural student body, we cultivate a diverse learning experience.



CAREER ADVANCEMENT & NETWORKING

A realm of unparalleled career growth and networking where seasoned corporate leaders act as mentors and a vibrant network of esteemed organizations for a multitude of opportunities. Here, education is a dynamic blend of knowledge and connections, shaping a future where every dream transforms into reality.



RESEARCH & INNOVATION CENTERS

A breeding ground for bright ideas where tech projects turn into real businesses through Tech Business Incubator, and where everyone is encouraged to come up with innovations through our Innovation Council. We even have a team that makes sure your smart ideas stay protected with the IP Rights Cell.



SCHOLARSHIPS

Crafted to empower and incentivize high-achieving students to foster a culture of meritocracy. These scholarships recognize and support exceptional talent, ensuring that deserving individuals have the resources and encouragement to excel in their academic endeavors.

- Category Scholarship
- Merit-Based Scholarship
- Sports Excellence Scholarship
- SAT Scholarship
- Alliance Vidya Spandana
- NCC



RANKED AMONG THE TOP

Being among the top reflects our ongoing pursuit of educational brilliance and fostering a dynamic community of achievers.

QS I-GAUGE Diamond Subject Rating for Management, and Law & Legal Studies

Ranked among the Top 20 in Law and 71 in Management in the India Rankings by the NIRF 2025

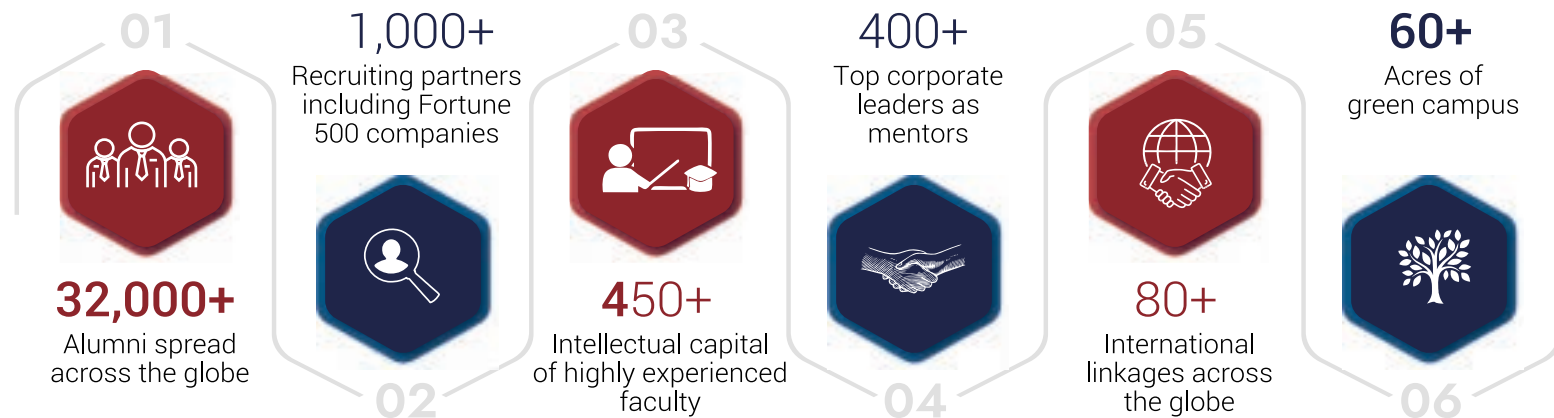
QS I-GAUGE Institution of Happiness Award



ACTUAL CAMPUS IMAGES

ALLIANCE UNIVERSITY

Alliance University is Karnataka's 1st Private University, established in the year 2010 & is recognized by the University Grants Commission (UGC), New Delhi. The University was founded with an ambition to serve society with education & research & promote a global outlook that defines the future trajectory of its students. Since its inception, Alliance University has been a forerunner in higher education, calling out to the new generation of scholars, engineers, scientists, artists, people in business, social reformers helping to shape & transform societies & communities through & beyond, around the world.



AWARDS & ACCOLADES



Ranked No.1. in the National Sustainability Impact Institution's Ranking (NSIIR) by AIC-RAISE of the Atal Innovation Mission officially supported by Niti Aayog, Govt. of India



Among the Top Digi100 Higher Education Institutions Recognizing Outstanding Digital Excellence



Ranked Among the Top 1% of University in South Asia 2026



Ranked in the Digital Institutional Index & Smart Campus Rankings by Global University Rankings, London



QS-GAUGE Diamond Subject Rating for Management



Ministry of Education
Government of India



LEARNING JOURNEY & PEDAGOGY

The possibilities are endless when it comes to your pursuit of becoming the best version of yourself. Being in one of India's highly recognized, research-intensive, diversity-embracing universities, you will:

- Be inspired to be a trailblazer
- Discover the leader in you
- Gain a global perspective
- Master future ready skills
- Build lifelong friendships
- Cultivate a diverse network

Alliance follows a curriculum meticulously designed to combine an emphasis on fundamentals coupled with a dynamic flexibility that responds to the state-of-the-art of each discipline. In addition to a tangible set of transferable skills unique to every discipline, students are exposed to research as a way of thinking which gives them the intellectual courage to transcend the norms & boundaries of their chosen specializations. This kind of rigorous exposure makes them prepared for adapting to the vagaries of a highly competitive global job market.

In the true spirit of academic freedom integral to Alliance's philosophy, faculty exercise creative autonomy in shaping curriculum, assessment methods, & delivery modes, complemented by impactful field visits. Hence, pursuing a programme is like travelling to a new country & experiencing a complete world.

Every day at Alliance University is thus an experiment in teaching meant to put the most radical theories of pedagogy to the test. Augmented by cutting-edge technology & a rigorous student feedback system, Alliance puts into practice a truly cybernetic vision of academia unafraid of the complexities of the brave new world.



STELLAR CAST OF FACULTY



Dr. Anirudh Sridhar
D.Phil. in English
University of Oxford
UK



Dr. Pravin Rameshwarji
Post Doc. in Medicinal
Chemistry
Johns Hopkins University
USA



Dr. V. J. Byra Reddy
Ph.D. in Business Administration
Mangalore University
India



Dr. Sunanda Roy
Ph.D. in Mechanical
Engineering
NTU, Singapore
MIT, USA



Dr. Shamim S. Mondal
Ph.D. in Macroeconomics
and Labour Economics
University of Rochester
USA



Dr. Anupam Tyagi
Ph.D. in Economics
University of Utah
USA



Dr. Mukul Saxena
Ph.D. in Law
Tata Institute of Social
Sciences
India



Dr. Shamik Chakravarty
Ph.D. in Philosophy
Lingnan University
Hong Kong



Ms. Srishti Bajaj
M.A. in Design Products
Royal College of Art
UK



Dr. Srikanth Itapu
Ph.D. in Engineering
The University of Toledo
USA



Dr. Sumita Datta
Ph.D. in Mathematical
Sciences
University of Texas at
Arlington, USA



Dr. Pratima Verma
Post Doc in Business
Ethics
Stockholm University
Sweden



ALLIANCE SCHOOL OF BUSINESS

One of the main support pillars of this University, Alliance School of Business has carved a niche for itself among the best B-Schools in the country, having been ranked consistently among the top B-Schools & for being the first Indian B-School to be accredited by the International Assembly for Collegiate Business Education (IACBE), USA



NATIONAL
INSTITUTIONAL
RANKING
FRAMEWORK



Ministry of Education
Government of India

RANKED
71st
IN MANAGEMENT



RANKED
2nd
Among the Top 20
South B-Schools



RANKED
4th
Among the Top 50
B-Schools Placements



RANKED
3rd
Among the Top 40
Private Universities



RANKED
9th
Among the Top 100
B-Schools



A member of The
Association to
Advance Collegiate
School of Business
(AACSB), USA



Accreditation for Business
Programmes through the
International Accreditation
Council for Business Education
(IACBE), USA

BACHELOR OF BUSINESS ADMINISTRATION (Hons.)

4 years full-time program

Crafting a legacy of innovation, the program seamlessly blends the wisdom of tradition with a dynamic curriculum at the cutting edge of industry standards. Guided by accomplished faculty, students embark on an immersive learning journey, mastering not just knowledge, but the essential skills to navigate & lead in the ever-evolving landscape of business.

SPECIALISATIONS

- Finance & Accounting • HRM • International Business Management
- Information System & Operations Management • Marketing

PROGRAM FEATURES

- Practical application through case studies & internships.
- Entrepreneurship focus with specialized courses & startup network access.
- Global exposure facilitated by study tours, exchange programs, & collaborations.
- Leadership development through workshops, fostering ethical decision-making skills.
- Internships & placements in top organisations.



BACHELOR OF COMMERCE (Hons.)

4 years full-time program

The program is designed to provide contemporary critical skill sets for managerial competency & leadership in the commerce industry. The course pedagogy is rigorous & progressive, allowing students to create a strong foundation for themselves in areas such as accounting, finance, economics, management, & entrepreneurship. World-class faculty & education through industry-academia interface provides a distinct advantage to students empowering them with precise decision making, critical thinking, & thought leadership. In addition to the course work, the program extends beyond the classroom & offers opportunities for internships, industrial visits, & lectures from industry experts.

SPECIALISATIONS

- Accounting & Taxation • Finance & Accounting
- International Business Management • Marketing

PROGRAM FEATURES

- Opportunities to pursue professional programs like CA-CPT, ACCA, CMA (US).
- Excellent industry specific curriculum.
- A strong base of highly accomplished faculty.
- Interaction with industry leaders, practitioners & professionals.
- Internships & placements in top organisations.





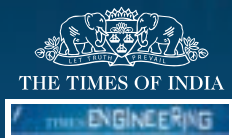
ALLIANCE SCHOOL OF APPLIED ENGINEERING ADVANCED COMPUTING

A beacon of technological innovation, where students are immersed in the intricate lexicon of innovation. The curriculum serves as a blueprint, shaping graduates into adept engineers & designers equipped with the acumen to navigate the convergence of technology & design.

Learning outcomes aligned with the criteria outlined by the Accreditation Board for Engineering & Technology (ABET), USA.

CAREERS360
A Career is a Life

Rating of AAA+ in
CAREERS 360 India's Best
Engineering Institutes Ratings



RANKED
5th Among Top 30 Institutes
In Research Capability

RANKED
10th Among Top 175
Engineering Institutes

RANKED
7th In South India
Region-wise

RANKED
16th In Placements Among
Top 70 Private Institutes

RANKED
8th Among Top 125 Private
Engineering Institutes

BACHELOR OF TECHNOLOGY

4 years full-time program

The Bachelor of Technology program is a transformative experience, where our core vision revolves around cultivating global engineering talent as a cornerstone for meaningful nation-building. At the heart of our pedagogical approach lies an unwavering commitment to hands-on learning, driven by a tech-centric philosophy. Our state-of-the-art lab facilities stand as a testament to our dedication to providing an environment that fosters exploration & innovation. The advanced curriculum, reflects our genuine aspiration to nurture individuals who contribute significantly to global technological advancement.

B. TECH. IN AEROSPACE ENGINEERING

SPECIALISATIONS

- Avionics
- Unmanned Aerial Vehicles

PROGRAM FEATURES

- Comprehensive education covering materials, structures, thermodynamics, & control systems.
- Practical readiness through advanced testing & simulation for real-world aerospace challenges.
- Innovative curriculum with emerging topics like satellite communication to stay ahead.
- Tailored specialization options in structural design, propulsion, navigation, & control for industry expertise.



B. TECH. IN AI & DATA SCIENCE

ELECTIVES

- Big Data Analytics
- IoT Data Analytics
- Image & Video Analytics
- Computer Vision & Multimodal Interaction
- Cryptography & Network Security
- Mobile Application Development

PROGRAM FEATURES

- Cutting-edge syllabus integrating advanced techniques in AI & Data Science.
- Theoretical & practical sessions on industry-leading technologies like ChatGPT, Open AI, & Generative AI.
- Hands-on capstone projects, mentored by faculty & industry experts, for real-world application.
- Coding classes, profile-building workshops, & career mentorship by core AI companies, fostering holistic skill development in programming, design, & project management.



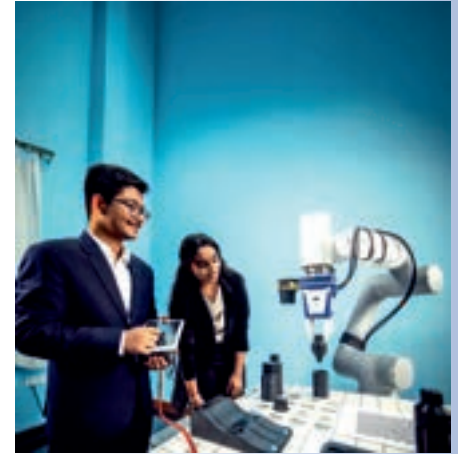
B. TECH. IN AI & MACHINE LEARNING

ELECTIVES

- Introduction to Cloud Computing
- Image & Video Analytics
- Image Processing
- Soft Computing
- Natural Language Processing
- Big Data Analytics
- Probability & Statistics
- Cloud Application Development & Deployment
- Business Intelligence

PROGRAM FEATURES

- Industry-aligned curriculum ensuring relevance & up-to-date knowledge.
- Strategic partnerships with industry leaders for valuable certifications.
- State-of-the-art lab facilities, including a center of excellence in collaboration with Apple & IBM.
- Emphasis on practical problem-solving in AI & ML, fostering hands-on experience.
- Comprehensive placement preparedness & career support for seamless transitions.
- Research focus, algorithm development, & practical industry application for a well-rounded education



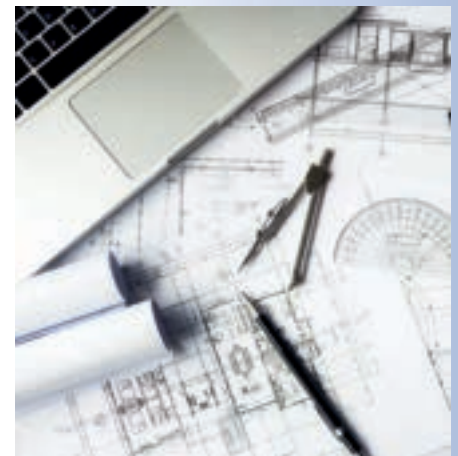
B. TECH. IN CIVIL ENGINEERING

SPECIALISATIONS

- Smart Cities
- Environment & Sustainability
- Construction Technology & Management

PROGRAM FEATURES

- Cutting-edge curriculum designed to inspire & challenge students.
- Hands-on projects bridging theoretical knowledge with real-world applications.
- Expert guidance & mentorship from renowned faculty members.
- Modern facilities creating a conducive learning environment for students.



B. TECH. IN COMPUTER SCIENCE & ENGINEERING

PROGRAMS

- B. Tech. in Computer Science - Block Chain Technologies (IBM)
- B. Tech. in Computer Science - Cloud Computing (IBM)
- B. Tech. in Computer Science - Cyber Security (IBM - Palo Alto)
- B. Tech. in Computer Science - DevOps (IBM)
- B. Tech. in Computer Science - Full Stack Development (IBM)
- B. Tech. in Computer Science - IoT (IBM)
- B. Tech. in Computer Science - Software Product Engineering (Kalvium)
- B. Tech. in Computer Science (CORE)

PROGRAM FEATURES

- Flexible curriculum offering a wide range of elective subjects for specialization.
- Emphasis on practice-oriented learning in key aspects of computer science & engineering.
- Exposure to salient advancements & emerging technologies for up-to-date knowledge.
- Equips graduates with a comprehensive skill set for designing software & solving challenges in diverse computing areas.



B. TECH. IN ELECTRICAL & ELECTRONICS ENGINEERING

SPECIALISATIONS

- Renewable Energy
- Electric & Autonomous Vehicles

PROGRAM FEATURES

- State-of-the-art labs for hands-on learning.
- Industry-focused curriculum.
- Specialisation aligning with technological advancements in Micro Grids, Smart Grids, & Renewable Energy Technologies.
- The multi-disciplinary emphasis on power industry dynamics, green energy technologies, & electric vehicle advancements.
- Industrial visits, training programs, & guest lectures bridge academia-industry gaps, providing practical insights into the latest trends.



B. TECH. IN ELECTRONICS & COMMUNICATION ENGINEERING

SPECIALISATIONS

- Embedded Systems & IOT (IBM)
- 5G & 6G Communication
- Semiconductor Technology
- Quantum Technologies
- Full Stack Development (IBM)

PROGRAM FEATURES

- Strong theoretical foundations & practical learning in electronic device applications.
- Diverse elective subjects covering satellite transponder & signal processing chip technology.
- Elective subjects on Sensor Networks, Wavelength Division Multiplexing, & Digital Signal Processing.
- Emphasis on Wavelet Transformations, Data & Image Compressions, & Satellite Communication.



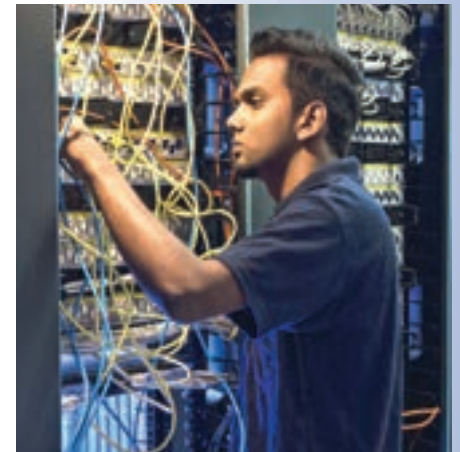
B. TECH. IN INFORMATION TECHNOLOGY

PROGRAMS

- B.Tech. in Information Technology - AR/VR with (UNITY)
- B.Tech. in Information Technology - Data Analytics
- B.Tech. in Information Technology (CORE)

PROGRAM FEATURES

- Professional development & specialization in information technology management.
- Blending software project management with software systems audit across diverse programming paradigms.
- Elective subjects deepen expertise in developing application software for enterprise-wide integration, automation, system audit, & security management.
- Proficiency emphasized in emerging technologies like content management solutions, strategic computing, web engineering, semantic web techniques, cyber laws, & ethics.



B. TECH. IN MECHANICAL ENGINEERING

SPECIALISATIONS

- Smart Manufacturing Technologies • Robotics & Automation

PROGRAM FEATURES

- Designing innovations in mechanical systems, robotics, nanotechnology, & mechatronics.
- Broad engineering proficiency applicable across various branches of engineering.
- Emphasis on tool & die design, industrial robotics, gears, & cams, with a focus on oil hydraulics & pneumatics.
- Renowned for generalist engineering expertise, graduates benefit from a curriculum aligned with the broad scope of mechanical engineering.



BACHELOR OF COMPUTER APPLICATIONS (Hons.)

4 years full-time program

The program is designed to provide students with a thorough & in-depth understanding of various facets within the field of computer science & applications. The curriculum emphasizes a rigorous academic approach, covering core computer science topics such as programming languages C++, Java, Python, data structures, algorithms, & software engineering principles. Starting from the third semester, the program delves into specialized areas like Graphics & Animation, Game Development, UI & UX Design, AR/VR, Computer Animation, & Computer Vision. These modules offer a comprehensive exploration of concepts, techniques, & tools, ensuring students are well-equipped for the dynamic & evolving landscape of the computing industry.

SPECIALISATIONS

- AI/ML • Data Science • Gaming & Graphic Design

PROGRAM FEATURES

- Proficiency in Python, R, & tools such as Apache Spark, Kafka, Scikit-learn, & TensorFlow.
- Specialized focus on designing & implementing graphical element & proficiency in creating animations for games.
- Development of strong problem-solving skills to address technical challenges & optimize game performance.
- Integration of ethical considerations in game development, fostering a sense of responsibility & ethical awareness among students.
- Emphasis on entrepreneurial mindset, encouraging creative thinking & innovation within the gaming & graphics industry.
- Practical exposure to industry-standard tools such as Tableau, RapidMiner, & participation in collaborative projects.





ALLIANCE SCHOOL OF LAW

With a centered emphasis on experiential learning and research approach, the Alliance School of Law leverages a combination of world-class academics and legal practitioners fostering generations of lawyers through cutting-edge legal education.



Affiliated by the
Bar Council of India



Ranked 20th Law School
in India by NIRF
Indian Rankings 2023



Member of
the LSAT



Member of
LSAC Global Law Alliance

B.A. LL. B. (Hons.) | B.B.A. LL. B. (Hons.) (Approved by the Bar Council of India)

5 years full-time program

In the intricate interplay of law & social sciences, these programs pioneer a transformative approach. Recognizing legal instruments as potent tools shaping socio-economic landscapes, the curriculum weaves together law, political science, sociology, economics, & english. Expanding beyond traditional roles, it molds versatile graduates proficient not only in legal intricacies but also in business & management. This visionary approach unleashes a new breed of legal professionals poised to champion social change, seamlessly navigating corporate landscapes as legal associates, in-house counsels, & business-savvy leaders.

SPECIALISATIONS

- Intellectual Property Rights Law • Business Law • International Law • Constitutional Law • Criminal Law

PROGRAM FEATURES

- Interdisciplinary approach blending social sciences or management with law for a comprehensive education.
- Emphasis on utilizing legal instruments for impactful socio-economic & political change.
- Versatile career paths in legal & corporate sectors, including roles such as legal associates & in-house counsels.
- Integration of business & management subjects in one program enhances graduates' corporate acumen.
- Strategic equilibrium maintained in both program, offering graduates a unique advantage in their professional endeavors.

BACHELOR OF LAW (Approved by the Bar Council of India)

3 years full-time program

With a research focused approach, the LL. B. program fulfills all essential requirements to enable learning of the highest standard & is designed to build a strong foundation in law with rigorous study, training, & research under the guidance of highly qualified & experienced faculty. Regular Moot Court sessions & conclaves are essential part of the development with eminent lawyers & corporate leaders engaging with students & exposing them to the real-world scenarios. The program also gives students an access to the centers of excellence to work on publications, newsletters, drafting, litigation, & conveyancing.

PROGRAM FEATURES

- Delivered by highly experienced academics from top law institutions.
- Regular expert sessions & conclaves with eminent lawyers of the country.
- Research assistance & avenues under different research centers.
- Robust moot-court sessions & visits to courts.
- Academic & internship tie-ups with top corporate & law firms.
- Placement assistance in top multinational corporations.
- Mentorship by eminent legal professionals.





CENTRE OF EXCELLENCE IN PUBLIC POLICY, SUSTAINABILITY & ESG RESEARCH

The Center of Excellence in Public Policy, Sustainability & ESG Research is a dynamic hub dedicated to advancing knowledge & research in critical areas that shape the future. Serving as a catalyst for cutting-edge research, thought leadership & an unwavering commitment to addressing societal challenges, it fosters interdisciplinary collaboration, bringing together experts, scholars, & practitioners to generate impactful insights & innovative solutions.

BACHELOR OF ARTS (Hons.)

4 years full-time program

Experience a paradigm shift in political education through our visionary programs, meticulously crafted to redefine the landscape of political education. Seamlessly blending political theory, comparative politics, & public administration, our offerings transcend traditional confines, we nurture thinkers who not only grasp intricacies but become architects of unprecedented change. What sets us apart is not just the subject matter, but our commitment to cultivating forward-thinking leaders.

PROGRAMS

- BA (Hons.) in Public Policy
- BA (Hons.) in Public Administration
- BA (Hons.) in Politics & Governance

PROGRAM FEATURES

- In-depth knowledge acquisition in public policy through evidence-based learning & social sciences application.
- Comprehensive understanding of influences on government action, identifying strengths & challenges for inclusive, sustainable policies.
- Global perspective integration, contextualizing policy challenges within the framework of sustainable development & climate change.
- Tailored academic path with major & minor disciplines, offering flexibility in course selection.
- Practical field-based learning under expert supervision for real-world applications.
- Emphasis on experiential learning with volunteer projects, field-based experiences, & a unique focus on practical competence.





ALLIANCE ASCENT COLLEGE

A beacon of excellence, offering dynamic & industry-centric programs that propel students toward success. With a commitment to experiential learning, a cutting-edge curriculum, & personalized mentorship, the college shapes well-rounded individuals ready to excel in their chosen fields.

BACHELOR OF BUSINESS ADMINISTRATION (Hons.)

The program is aimed at preparing young graduates to take up challenging careers in business & equipping them with required skills such as analytical, decision-making, social & technological skills. In addition to this, the program facilitates opportunities to pursue ACCA & CMA programs giving students an extra edge to stand out in the competitive landscape.

SPECIALISATIONS

- Marketing • Finance • International Business • HRM
- Information System & Operations Management • E-commerce & Digital Marketing

PROGRAM FEATURES

- Industry-designed curriculum with corporate & social relevance.
- State-of-the-art infrastructure enabled with the latest technology.
- A strong base of highly accomplished faculty.
- Interaction with industry leaders, practitioners, & professionals.
- Additional courses offered to enhance managerial skills.
- Industry centered assignments in leading companies.



BACHELOR OF COMMERCE (Hons.)

The program is designed to instill a robust foundation in accounting, auditing, & taxation, adopting learner-centric pedagogical practices. Led by both academicians & practicing professionals, the program ensures a holistic education, seamlessly integrating theoretical knowledge with practical insights.

SPECIALISATIONS

- Accounting & Taxation • Marketing • Finance
- International Business • HRM • Data Analytics

PROGRAM FEATURES

- State-of-the-art ambience created by the appropriate use of technology.
- Opportunities to pursue professional programs like CA-CPT, ACCA, CMA (US).
- Excellent industry specific curriculum.
- A strong base of highly accomplished faculty.
- Interaction with industry leaders, practitioners, & professionals.
- Valuable experience through internships & other extracurricular activities.





ALLIANCE SCHOOL OF LIBERAL ARTS & HUMANITIES

A liberating journey of knowledge awaits you at the renowned Alliance School of Liberal Arts—the hub of art & culture in South India. From Ivy League Faculty, a multi-disciplinary approach, & the opportunity to participate in Alliance Literary Festival—one of the nation's biggest literary, art & film festivals provides a remarkable opportunity for a close brush with renowned thought leaders of the world inspiring change & demonstrative action.

BACHEOR OF ARTS (Hons.)

Standing at the forefront of radical changes & challenges, weaving together the threads of interdisciplinarity, Ivy League-caliber faculty, & a vibrant hub of art & culture transcends traditional disciplinary boundaries. The campus, serving as a nexus of creativity & intellectual exchange, hosts conferences & festivals that bring celebrated authors, writers, influential policy makers, & journalists to engage with students. This dynamic environment ensures that students not only delve into the depths of philosophy & culture but also navigate the nuanced terrain of the global socio-economic & political landscape.

PROGRAMS

- BA (Hons.) in Economics • BA (Hons.) in English • BA (Hons.) in Philosophy
- BA (Hons.) in Sociology • BA (Hons.) in Literary & Cultural Studies
- BA (Hons.) in Political Science • BA (Hons.) in Media Studies

PROGRAM FEATURES

- Practice economic policy formulation & research paper writing.
- Take classes with Oxbridge/Ivy League faculty.
- Contributing to & organizing seminars & conferences.
- Cutting-edge labs, podcast production & film club.
- Internships in industry & academia
- Gain research & publishing experience.
- Participate in national & international-level art exhibitions.



BACHELOR OF SCIENCE (Hons.)

A dynamic fusion of cutting-edge disciplines, led by accomplished faculty with real-world expertise helps students delve into hands-on learning, cutting-edge research, & industry applications. With a campus serving as a vibrant hub of scientific innovation, the focus is on fostering collaboration & creativity. Whether decoding complex algorithms, unraveling behavioral intricacies, or analyzing data trends, graduates emerge with the practical skills required for success in the ever-evolving scientific landscape.

PROGRAMMES

- B.Sc. (Hons.) in Applied Mathematics • B.Sc. (Hons.) in Statistics
- B.Sc. (Hons.) in Data Science • B.Sc. (Hons.) in Psychology
- B.Sc. (Hons.) in Computer Science

PROGRAMME FEATURES

- Conduct experiments in the state-of-the-art library.
- Gain fluency in tools & technologies.
- Gain research & publishing experience.
- Learning a wide variety of analytics applications in Science, Engineering, Technology, & the Arts (SETA).



BACHELOR OF FINE ARTS (Hons.)

A dedicated & rigorous pursuit for emerging artists seeking profound creative expression. Guided by a distinguished faculty of maestros & industry luminaries, students embark on an immersive journey spanning diverse artistic modalities. Our purpose-built campus serves as an atelier for innovation & synergy, where boundaries are not just pushed but transcended. Rooted in a curriculum seamlessly interweaving unconventional theory & masterful practice, graduates emerge not merely as adept artists but as influential visionaries shaping the cultural narrative.

PROGRAM

- BFA in Painting & Sculpture

PROGRAM FEATURES

- Take classes with Oxbridge/Ivy-League faculty.
- Participate in national & international-level art exhibitions.
- Organize the Alliance Art & Film Festival.
- Gain access to the art market.
- Collaborate with designers & filmmakers in multimedia projects.
- Be a part of the creative economy.



BACHELOR OF VISUAL ARTS (Hons.)

An advanced expedition, immersing students in the colorful realm of contemporary artistic exploration. Under the mentorship of seasoned artists & industry innovators, students engage in a dynamic fusion of visual arts, experimenting with photorealism, kinetic sculpture, & interactive installations. Our campus, akin to a living canvas, becomes a breeding ground for students to synthesize their ideas through abstract expressionism, pixelation, & postmodernist influences.

ELECTIVES

- Infographics
- Storyboarding
- Brand Identity Design
- Matt Painting
- Digital Flipbook
- Promotional Branding
- Photography
- Restoration
- Poster, Brochure, Leaflet Design
- Interaction Design
- Book Jacket
- Motion Graphics I-II
- Image Manipulation
- Layout for Print & Web
- Social Media Design
- Brand Guidelines for Corporate
- Outdoor, Indoor & Social Media Design

PROGRAM FEATURES

- Take classes with Oxbridge/Ivy-League faculty.
- Participate in national & international-level art exhibitions.
- Organize the Alliance Art & Film Festival.
- Design & document for Alliance Campus.
- Apprentice with the best designers in India.
- Be a part of the creative economy.



A student in the foreground is operating a professional video camera mounted on a tripod. In the background, two people are seated at a white table, facing each other in conversation. On the table are a laptop, two water bottles, and a microphone. The background wall is covered in a large, vibrant mural with abstract shapes in shades of blue, teal, and orange, featuring a prominent glowing circular light pattern.

ALLIANCE SCHOOL OF FILM & MEDIA STUDIES

A creative powerhouse shaping the future of visual storytelling. With industry-relevant programs, cutting-edge technology, & experienced faculty, the school offers a dynamic environment for aspiring filmmakers & media professionals. Focused on hands-on learning & artistic expression, the school prepares students for success in the ever-evolving landscape of film & media.

BACHELOR OF ARTS (Hons.)

In the pulsating world of Journalism & Mass Communication, this program stands as a bastion against the challenges that define the field. Real-time reporting pressures become stepping stones for our students who learn to embrace the adversities of misinformation, transforming them into opportunities to champion truth & ethical reporting. The digital age is not a hurdle; it's the very arena where our curriculum shapes students into multimedia experts, equipped to wield influence in the ever-evolving media landscape. Our program doesn't just acknowledge challenges; it uses them as raw material to forge graduates who emerge as resilient, innovative, & impactful communicators in the face of complex realities.

PROGRAMME

- B.A. (Hons.) in Journalism & Mass Communication

PROGRAM FEATURES

- Professional skill development.
- Constantly evolving curriculum.
- Proficiency in production, management & analytics.
- Critical analysis skills for evaluation.
- Competence in research methodologies.
- State-of-the-art media lab experience.
- Employability enhancement programs.
- Strategic networking opportunities.



BACHELOR OF SCIENCE (Hons.)

A rigorous program strategically created to transform challenges into opportunities & mold problem-solving visionaries for the dynamic visual arts industry. In a sector inundated with rapid technological advancements, our curriculum is calibrated to ensure students are not merely spectators but active contributors to innovation. They grapple with the challenges of industry-standard software, mastering tools integral to cinematic production, animation, visual effects, & gaming. The program positions industry's intricacies as case studies for students to dissect & solve, fostering a mind set of adaptability & innovation.

PROGRAMS

- B.Sc. (Hons.) in Film & TV Production
- B.Sc. (Hons.) in Animation, VFX & Gaming

PROGRAM FEATURES

Film & TV Production

- Create interactive experiences using AR & VR.
- Develop a high-quality digital portfolio, including short films & documentaries.
- Analyze animation, game development, platforms, & engines.

Animation, VFX & Gaming

- Comprehensive understanding of film & television history, theory, & criticism.
- Evaluation of technological advancements in the media industry.
- Application of practical skills in Cinematography, Editing, & Sound Design.



A young woman with dark hair tied back, wearing a red sweater over a plaid shirt, is focused on painting a dark canvas mounted on a wooden easel. She holds a paintbrush in her right hand and a palette in her left. The background is a blurred art studio with various equipment.

ALLIANCE SCHOOL OF DESIGN & CREATIVE ARTS

A vibrant hub where artistic innovation meets academic excellence. With a commitment to nurturing creativity, the school offers cutting-edge programs in design & creative arts. Students benefit from hands-on learning, industry exposure, & mentorship from experienced faculty. Embracing a culture of innovation, the school empowers aspiring designers & creative minds to shape the future of visual expression.

BACHELOR OF DESIGN

From decoding intricate visual narratives to navigating the delicate balance between form & function, designers face a relentless barrage of complexities. The program strategically tackles these real-world challenges, offering a focused curriculum led by industry luminaries. Our students confront challenges, from rapid technological shifts to the imperative of sustainable innovation. Equipped with cutting-edge tools, they transform these challenges into opportunities for practical skill mastery. This is a purpose-driven journey where students emerge as resilient problem-solvers, adept at navigating & overcoming the challenges of contemporary design.

SPECIALISATIONS

- Communication Design
- Product Design
- Interior Design
- Interaction Design
- Animation Film Design
- Fashion Design

PROGRAM FEATURES

- Prioritizes practical, hands-on projects for immediate skill application.
- Integrates the latest design tools & industry-specific skills into the curriculum.
- Provides structured internships, guest lectures, & workshops for practical skill development.
- Emphasizes the incorporation of design thinking methodologies for creative problem-solving.
- Provides exposure to international design trends & opportunities for global experience.





ALLIANCE SCHOOL OF ECONOMICS

Envisions a future where economic knowledge transcends boundaries, the School of Economics aims at creating a profound impact on global socio-economic landscapes by nurturing visionary economists & policymakers who carry a deep understanding of the real-world implications of economic principles.

BACHELOR OF SCIENCE (Hons.)

A strategic response to the contemporary challenges that define the economic landscape. This program engages students in the intricacies of contemporary economic challenges through a lens of applied economic theory. The curriculum systematically explores phenomena like fiscal policy effectiveness, monetary policy transmission mechanisms, & the implications of supply-side shocks. Through hands-on exercises, students analyze economic indicators such as GDP growth rates, unemployment figures, & inflationary pressures. The program delves into advanced econometric techniques, enabling students to model & forecast economic trends with precision.

PROGRAM

- B.Sc. (Hons.) in Economics

PROGRAM FEATURES

- Foundational economic knowledge for advanced analysis.
- Training in statistical tools & software for economic analysis.
- Instruction in data collection & econometrics modeling.
- Development of skills for interpreting & validating economic models.
- Integration of economic analysis with other domains.
- Capability to conduct comprehensive economic research.
- Evaluation skills for economic policies & unintended consequences.
- Emphasis on international economics & global issues.
- Readiness for careers in economics or related fields & further education.



A young man with dark hair, wearing safety glasses and a white lab coat over a light blue shirt, is working in a modern chemistry laboratory. He is wearing blue nitrile gloves. In his right hand, he holds a small round-bottom flask containing an orange liquid. In his left hand, he holds a test tube containing a red liquid, which he is tilting to inspect. The background shows laboratory equipment, including a fume hood with blue glass, various glassware, and a sink. Large windows on the right side of the lab provide natural light. The ceiling has a grid of fluorescent lights.

ALLIANCE SCHOOL OF SCIENCES

A transformative force in scientific education, where a dynamic learning environment empowers students to make a significant impact in their chosen fields. With cutting-edge programs, state-of-the-art facilities, & a faculty dedicated to excellence, our school seeks to influence the scientific landscape through pioneering research, innovation, & the development of future leaders.

BACHELOR OF SCIENCE (Hons.)

In the sphere of scientific inquiry, this program embraces the formidable challenges of the unknown. Students grapple with the intricacies of abstract modeling & statistical complexities, immerse in the analytical challenges of molecular structures and chemical reactions, & confront the elusive nature of quantum mechanics & the vast expanse of astrophysical phenomena. This program serves as a crucible where challenges become catalysts for intellectual growth, preparing graduates to navigate the intricate realms of scientific exploration with precision & ingenuity.

PROGRAMMES

- B.Sc. (Hons.) in Applied Mathematics
- B.Sc. (Hons.) in Chemistry
- B.Sc. (Hons.) in Physics

PROGRAMME FEATURES

- Take classes with Oxbridge/Ivy League faculty.
- Exposure to a wide variety of applications of Sciences, Engineering, Technology, & the Arts (SETA).
- Internships in industry & academia, with live mathematical modeling projects.
- Contributing to & organizing seminars & conferences.

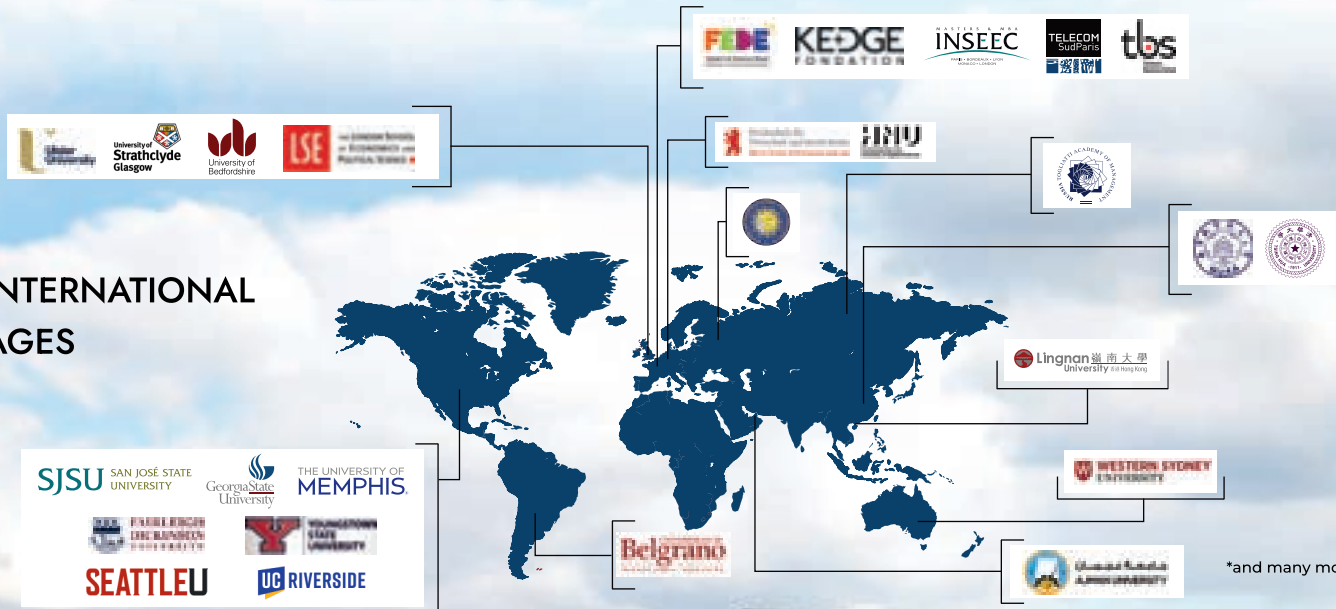


INTERNATIONAL LINKAGES

Through a rich tapestry of articulation agreements with globally renowned & reputed universities & institutions, Alliance University propels students towards International excellence, nurturing their transformation into astute global citizens. Our spectrum of international programs not only unlocks avenues for global exposure but also crafts a crucible for refining cross-cultural perspectives, fostering academic prowess, & nurturing personal evolution.

- Semester Exchange Programs
- Internship Programs
- Dual-Degree Programs
- Pathway Programs.

80+ INTERNATIONAL
LINKAGES



CAREER ADVANCEMENT & NETWORKING

At the Office of Career Advancement & Networking, the students' aspirations take the centre stage where they are not only prepared for a job, but for a fulfilling & impactful career journey. The commitment revolves around empowering students to become not just a professional, but a beacon of positive change in their chosen field.

PROFESSIONAL DEVELOPMENT JOURNEY



Persona Polishing : Building Leadership Eminence



Guided by Leaders : Corporate Mentorship



Developing the Intellectual Quotient & Emotional Intelligence



Strategic Proficiency : Mastering Corporate Communications

Top Recruiters

*and many more...

STUDENT LIFE



STUDENT CLUB

Aerobics
Adventure Club
Astronomy Club
Athletics
Badminton
Basketball
Carrom
Coding Club

Cricket
Cycling
Dance Club
Dazzle-The Fashion Club
Debate Club
Electoral Club
Environmental Club
Finishing School

Football
Girl-up Club
Gym
HR Club
Heritage, Art, & Cultural Club
Innovation & Design Club
Journalism Club
Kabaddi

Leadership Club
Marketrix
Martial Arts Club
Maths Club
National Service Scheme
Painting Club
Photography
Prometheus (Finance Club)

Rotaract Club
Start-up Club
Table Tennis
The Film Club
The Literary Club
Travel Club
Volleyball
Yoga & Zumba



PROGRAMS OFFERED



FACULTY OF MANAGEMENT STUDIES

ALLIANCE SCHOOL OF BUSINESS

BBA (Hons.) – Finance | Human Resource | International Business | Operations Management | Marketing | Business Analytics | FinTech

B.Com. (Hons.) – Accounting & Taxation | Finance Management | International Business | Marketing Management | Business Analytics | FinTech

MBA – Finance | Marketing | Operations | Human Resource | Business Analytics & AI | Digital Transformation | Entrepreneurship & Family Business Management | Product Management

Ph.D. in Management – Finance | Marketing | Operations Management | Organizational Behaviour & Human Resource Management | Entrepreneurship

ALLIANCE ASCENT COLLEGE

MBA – Marketing | Finance | Human Resource | Operations | Business Analytics & AI

ALLIANCE SCHOOL OF MANAGEMENT & TECHNOLOGY

B.Com. (Hons.) – Integrated CA | **MBA** in FinTech



FACULTY OF ENGINEERING & TECHNOLOGY

ALLIANCE SCHOOL OF APPLIED ENGINEERING

B.Tech. in Aerospace Engineering – Aeronautics | Astronautics | Unmanned Aerial Vehicles | Avionics | Aircraft Structures | Aerospace Manufacturing & Materials

B.Tech. in Civil Engineering – Smart Cities | Environment & Sustainability | Construction Technology & Management

B.Tech. in Electrical & Electronics Engineering – Renewables Electric Vehicles

B.Tech. in Electronics & Communication Engineering – AI & Machine Learning | Automotive Electronics | Biomedical Engineering | Embedded Systems & IoT | Entrepreneurship | Next Generation Communication System | Performing Arts & Creative Technologies | Robotics & Automation | Semiconductor Technology

B.Tech. in Mechanical Engineering – Robotics & Automation Technology | Smart Manufacturing Technology | Thermal Engineering | Advanced Material Science & Engineering | Automobile Engineering | Mobile Textile Technology | Mining Engineering & Machinery | Engineering Design & Analysis Technology | Industrial Engineering

B.Tech. in Biotechnology

B.Tech. in Production Engineering – Quality Management System & Standards | Smart Manufacturing & Industry 4.0 | Robotics, Automation & Control | Product & Project Management

M.Tech. in VLSI & Embedded Systems

Ph.D. in Biotechnology – Plant Sciences | Disease & Drug Research | Biodiversity Studies | Microbiology & Industrial Biotechnology | Nanobiotechnology & Biomaterials | Molecular Biology & Bioinformatics

Ph.D. in Engineering & Technology – Aerospace Engineering | Civil Engineering | Electrical & Electronics Engineering | Electronics & Communication Engineering | Mechanical Engineering

ALLIANCE SCHOOL OF ADVANCED COMPUTING

B.Tech. in Artificial Intelligence & Data Science | Artificial Intelligence & Machine Learning

B.Tech. in Computer Science & Engineering – AI & Future Technologies | Blockchain Technologies | Cloud Computing | Cyber Security | DevOps | Full Stack Development | IoT | Software Product Engineering

B.Tech. in Information Technology – Augmented Reality & Virtual Reality | Data Analytics

BCA (Hons.) – Data Science | AI/ML | Game Development

MCA – Generative AI | MCA General | Game Development | Data Science

M.Tech. in Artificial Intelligence & Data Science | Computer Science & Engineering

Ph.D. in Computer Science & Engineering – AI / ML | AIoT | Data Science | Cyber Security | Cloud Computing | Computer Vision | Immersive Technologies & Computational Intelligence

QUANTUM AI SCHOOL FOR ADVANCED RESEARCH (AU-QUASAR)

B.Tech. in CSE - Quantum Computing & Technologies | Robotics & AI | Cyber-Physical Systems | AI & Machine Learning

M.Tech. in CSE - AI & Deep Learning | Quantum Computing | AI Powered Robotics & Automation Systems | Hybrid AI Systems | Cognitive Computing | Ethical AI & Responsible Innovation |



FACULTY OF LAW & POLICY STUDIES

ALLIANCE SCHOOL OF LAW

B.A. LL. B. (Hons.) | B.B.A. LL. B. (Hons.) – Intellectual Property Rights Law | Business Law | International Law | Constitutional Law | Criminal Law

Bachelor of Law (LL. B.)

Master of Law (LL. M.) – IT & Data Protection Law | Corporate Law | Climate Change & Sustainability | Trade & Commercial Laws |

Crime & Forensics Law | Human Rights Law | Intellectual Property Laws

Ph.D. in Law – Alternative Dispute Resolution (ADR) | Constitutional & Administrative Law | Corporate & Commercial Law | Criminal Law & Security Law |

Cyber & Technology Law | Intellectual Property Law | LGBTQ Rights | Climate Change & Sustainability | Sustainable Development Goals | Women & Child Rights

CENTRE OF EXCELLENCE IN PUBLIC POLICY, SUSTAINABILITY, & ESG RESEARCH

Ph.D. in Public Policy



FACULTY OF LIBERAL ARTS & SCIENCES

ALLIANCE SCHOOL OF DESIGN

Bachelor of Design (B.Des.) – Visual & Communication | User Experience & Interaction | Product | Fashion | Interior | Animation Film

Ph.D. in Transdisciplinary Design

ALLIANCE SCHOOL OF ECONOMICS

Ph.D. in Economics

ALLIANCE SCHOOL OF LIBERAL ARTS

BA (Hons.) – Literary & Cultural Studies | Political Science | Sociology Media & Film Studies

B. Sc. (Hons.) – Economics | Computer Science | Data Science | Psychology

Bachelor of Business Administration – Business Studies

Bachelor of Fine Arts – Painting & Sculpture

Global Leaders' Alliance (Fellowship)

MA in English (Creative Writing)

Ph.D. in Liberal Arts

ALLIANCE SCHOOL OF SCIENCES

B. Sc. (Hons.) – Applied Mathematics | Chemistry | Physics

M. Sc. in Data Science | Chemistry

Ph.D. in Applied Mathematics | Sciences

ALLIANCE SCHOOL OF AVIATION STUDIES

BBA in Aviation Management

B. Sc. in Aviation / Aeronautical Science

B. Sc. in Aviation / Aeronautical Science + Commercial Pilot License

ALLIANCE SCHOOL OF PERFORMING, VISUAL & CREATIVE ARTS

Diploma in Performing Arts (DPA)

Master of Performing Arts (MPA)

Ph.D. in Performing Arts

CENTRE OF EXCELLENCE IN INDIAN KNOWLEDGE SYSTEM

Ph.D. in Indian Knowledge System



SCAN TO APPLY



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