



**ALLIANCE
UNIVERSITY**
Private University established in Karnataka State by Act No. 34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

**NAAC
GRADE A+**
ACCREDITED UNIVERSITY

PG

POSTGRADUATE PROGRAMS

www.alliance.edu.in

**PREPARING THE NEXT GENERATION OF SCHOLARS, LEADERS,
SCIENTISTS, POLICYMAKERS, ARTISTS & ENTREPRENEURS.**



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ALLIANCE UNIVERSITY

Alliance University is the first Private University in South India, established in Karnataka by Act No. 34 of 2010, and is recognised by the University Grants Commission (UGC), New Delhi. The University is accredited with an A+ grade by the National Assessment and Accreditation Council (NAAC).

The University considers research the essence of all teaching and learning practices. A unity between research and teaching is promoted to extend the frontiers of knowledge to solve real-world problems on a local, national, and global scale.

For this purpose, the University seeks to be the nerve centre of interaction between the industry, the government, the civil society, and the community at large. In times when technological and social change is transforming the very idea of employability, the University embraces the increasing diversity of specializations while retaining the impulse to unify all knowledge.





EXPERIENCE THE DIFFERENCE AT ALLIANCE

- Freedom to excel by choosing from a wide variety of programs.
- Immerse yourself in a digitally enhanced classroom ecosystem.
- Engage with academics from around the world.
- Analyze case studies, undertake field trips, make your education concrete.
- Undertake extra-curricular activities that enhance classroom learning.
- Work at Centres of Excellence for solid research experience.
- Interact with industry to be at the cutting-edge of your discipline.
- Receive personal mentoring by faculty to work on your individual growth trajectory.

AWARDS, ACCOLADES AND ACCREDITATIONS

 ACCREDITED UNIVERSITY	 Ministry of Education Government of India  NIRF NATIONAL INSTITUTIONAL RANKING FRAMEWORK 2025 RANKED 20th IN LAW RANKED 71st IN MANAGEMENT  Recognised by University Grants Commission, India  Recognised as a Scientific and Industrial Research Organisation by the Department of Scientific and Industrial Research, Ministry of Science and Technology, Government of India			
 Technology Business Incubator, Approved by MSME, Government of India with a Corpus Fund of ₹ 10 Crores sponsored by Alliance Business School	 WORLD UNIVERSITY RANKINGS ASIA - 2026 RANKED #274 SOUTHERN ASIA #851-900 OVERALL ASIA Ranked Among the Top 1% of Universities in South Asia 2026  NITI Aayog  Atal Innovation Mission  AIC RAISE  NSIIR Ranked No.1. in the National Sustainability Impact Institution's Ranking (NSIIR) by AIC-RAISE of the Atal Innovation Mission officially supported by Niti Aayog, Govt. of India  Approved by All India Council for Technical Education			
 QS I-GAUGE Diamond Subject Rating for Management  QS I-GAUGE Diamond Subject Rating for Law	 A member of The Association of Advance Collegiate School of Business (AACSB), USA	 Ranked in the Digital Institutional Index and Smart Campus Rankings by Global University Rankings, London	 Accreditation for Business Programs through the International Accreditation Council for Business Education (IACBE), USA	 Alliance School of Law is approved by Bar Council of India, New Delhi
 Among the Top Digi100 Higher Education Institutions Recognizing Outstanding Digital Excellence	 RANKED 2nd Among the Top 40 Private Universities in India RANKED 3rd Among the Top 20 B-Schools in South India RANKED 4th Among the Top 50 B-Schools for Placements in India RANKED 9th Among the Top 100 B-Schools in India			

PEDAGOGY FOR THE 21st CENTURY

In the true spirit of academic freedom integral to Alliance's philosophy, faculty exercise creative autonomy in shaping curriculum, assessment methods, and delivery modes, complemented by impactful field visits. Hence, pursuing a master's program at Alliance opens up a whole new plethora of opportunities.

All this pedagogical innovation has only one goal, which is to inculcate the ability to think independently. Like Jacques Rancière's ignorant schoolmaster, the most erudite faculty here are willing to start from a

blank slate to lead their students to their own independent paths of learning, ideation, and creation.

Every day at Alliance University is thus an experiment in teaching meant to put the most radical theories of pedagogy to the test. Augmented by cutting-edge technology and a rigorous student feedback system, Alliance puts into practice a truly cybernetic vision of academia unafraid of the complexities of the brave new world.



EMINENT FACULTY



Dr. Anirudh Sridhar
D.Phil. in English
University of Oxford
UK



Dr. Jimin George
Ph.D. in Physics
State University of New York
USA



Dr. Mukul Saxena
Ph.D. TISS, Mumbai
Master in Public
Administration
Edward Mason Fellow
Harvard University



Dr. Derek Attridge
Ph.D. in English
Cambridge University
UK



Dr. Ray Titus
DBA in Management
Swiss Management Centre
Switzerland



Dr. Shamim S. Mondal
Ph.D. in Macroeconomics &
Labour Economics
University of Rochester
USA



Dr. Sunanda Roy
Ph.D. in Mechanical
Engineering
NTU, Singapore
MIT, USA



Dr. Sumita Datta
Ph.D. in Mathematical
Sciences
University of Texas
USA



Dr. V. Shyam Kishore
Ph.D. in Corporate Governance
University of Madras
LL.M. from National
University of Singapore



Dr. Julien Paret
Ph.D. in Post-Soviet Studies
National Institute for Oriental
Languages & Civilizations
Paris, France



Dr. Pravin Rameshwarji
Post Doc. in Medicinal
Chemistry
Johns Hopkins University
USA



Dr. Pratima Verma
Post Doc in Business Ethics
Stockholm University
Sweden

*indicative list

MASTER OF BUSINESS ADMINISTRATION

With a rich legacy of cultivating exceptional leaders who hold pivotal positions in leading organizations, the flagship MBA program at Alliance School of Business stands as a vanguard in crafting a curriculum that intertwines corporate and societal significance. Balancing theoretical management concepts, hands-on experiences, corporate mentorships, and comprehensive placement training, the program empowers the forthcoming generation of thought leaders.

SPECIALISATIONS

- Business Analytics and Artificial Intelligence
- Marketing
- Finance
- Digital Transformation
- Human Resource Management
- Operations Management
- Entrepreneurship and Family Business
- Product Management

KEY FEATURES

- World-class and internationally accredited master's degree.
- Inter-disciplinary curriculum tailored to your interests and goals.
- Diverse cohort of young and experienced learners and highly qualified faculty.
- Real-world learning with industry assignments, internships and projects.
- Entrepreneurial workshops and funding support through the incubation center.
- Intensive mentorship and training by corporate leaders.
- Placement opportunities with Fortune Global 500 Companies.

DURATION

- Two Years; Full-time

ELIGIBILITY

Bachelor's degree with a minimum of 50% marks (45% for SC/ST candidates) in aggregate and must have qualified any of the national-level management aptitude tests or Alliance Management Aptitude Test (AMAT).

ALLIANCE SCHOOL OF BUSINESS



MASTER OF BUSINESS ADMINISTRATION

ALLIANCE ASCENT COLLEGE

The Master of Business Administration (MBA) program at Alliance Ascent College is designed to develop capable leaders who can navigate today's dynamic business environment. With a curriculum closely aligned to industry needs, the program offers a strong foundation across diverse business disciplines, enabling students to gain a comprehensive understanding of organizational functions and processes. A key highlight of the program is its flexible and in-depth elective structure, which includes horizontal and vertical disciplines, choice-based electives, and open electives tailored to individual interests. Students can select specializations that match their skills and career goals, supported by a field-based Industry Internship and a Dissertation.

SPECIALISATIONS

- Finance
- Marketing
- Operations
- Human Resource
- Business Analytics and Artificial Intelligence

KEY FEATURES

- Industry-aligned, forward-looking curriculum.
- Expert faculty supported by corporate professionals.
- Personalized learning through close faculty–student interaction.
- Flexible specializations aligned with career goals.
- Strong focus on leadership, ethics, entrepreneurship, and communication through practical exposure.
- Dedicated career support with training, counselling, and placement preparation.

DURATION

- Two Years; Full-time

ELIGIBILITY

Bachelor's degree with a minimum of 50% marks (45% for SC/ST candidates) in aggregate and must have qualified in any of the national-level management aptitude tests or Alliance Management Aptitude Test (AMAT).



MASTER OF BUSINESS ADMINISTRATION IN FINTECH

Financial services are being rewritten by code, data, and intelligent infrastructure. Payments move instantly across national rails, lending is increasingly algorithmic, digital assets are reshaping capital markets, and banks are evolving into API-driven platforms. The MBA in FinTech at Alliance School of Management & Technology is built for this new financial order. Students develop a command over business fundamentals while gaining hands-on exposure to the technologies reshaping global finance, machine learning-driven decisioning, blockchain networks, decentralized finance protocols, digital-public-infrastructure systems, and the API economy.

KEY FEATURES

- FinTech-first MBA integrating payments, APIs, blockchain, and quant systems.
- Specializations in Digital Banking & Payments, Algorithmic Trading & Quant Finance, and Blockchain & Decentralized Finance.
- Hands-on training in Python/R, ML models, smart contracts, and financial data visualization.
- Immersive learning through internships, capstone projects, and simulation labs.
- Direct exposure to India's digital infrastructure: UPI, account aggregators, ONDC, and embedded finance.
- Curriculum covering frontier innovations like DeFi, Web3, RegTech, and AI-driven finance.
- Career readiness via employability labs, mentorship, and project-based portfolios.
- Strong focus on governance, cybersecurity, and responsible adoption of FinTech.

DURATION

- Two Years; Full-time

ELIGIBILITY

Bachelor's degree with a minimum of 50% (45% for SC / ST candidates) in aggregate and must have qualified in any of the national-level management aptitude tests or Alliance Management Aptitude Test (AMAT).

ALLIANCE SCHOOL OF MANAGEMENT & TECHNOLOGY



M. TECH. IN COMPUTER SCIENCE & ENGINEERING

The M. Tech. in Computer Science and Engineering is designed to develop future-ready professionals capable of leading innovation in advanced computing and intelligent digital ecosystems. The program provides expertise in Artificial Intelligence, Intelligent Computing, Distributed Systems, Edge and Cloud Computing, Cyber Security, High-Performance Computing, and Emerging Computing Paradigms, while offering opportunities to explore cutting-edge domains such as Quantum Computing, Internet of Things, and Generative AI. Through a blend of research, industry engagement, global certifications, and experiential learning, students acquire the knowledge and skills required to design, develop, and deploy scalable solutions for complex real-world challenges across diverse industries.

KEY FEATURES

- Future-ready curriculum focused on Intelligent Computing, Artificial Intelligence, Edge and Cloud Technologies, and Next-Generation Computing Systems.
- Industry-integrated learning through global certifications, expert mentoring, internships, and real-world technology projects.
- Strong emphasis on research, innovation, and advanced problem-solving through capstone projects, dissertation work, and emerging technology exploration.
- Enhanced career readiness through interdisciplinary learning, professional networking, leadership development, and exposure to evolving digital ecosystems.

DURATION

- Two Years; Full-time

ELIGIBILITY

B.E./B. Tech. in Computer Science or Information Technology or MCA with a minimum of 50% marks (45% for SC/ST candidates) in aggregate.

**ALLIANCE SCHOOL
OF ADVANCED COMPUTING**



M. TECH. IN AI & DATA SCIENCE

The M. Tech. in Artificial Intelligence and Data Science is designed to prepare graduates for leadership roles in intelligent technologies, advanced analytics, and data-driven innovation. The program offers a contemporary and industry-aligned curriculum that equips students with expertise in Artificial Intelligence, Machine Learning, Data Science, Cognitive Computing, Intelligent Automation, Business Analytics, and Emerging Digital Technologies. Through a balanced blend of theoretical foundations, practical applications, and research-driven learning, students develop the skills required to solve complex real-world challenges across diverse domains. The program integrates industrial certifications, research-oriented term papers, a capstone project, and a dissertation, fostering innovation, analytical thinking, and intelligent decision-making. With a strong emphasis on industry engagement, interdisciplinary collaboration, and cutting-edge technologies, graduates are well-prepared for impactful careers in industry, research, entrepreneurship, and academia.

KEY FEATURES

- Future-ready curriculum focused on Artificial Intelligence, Data Science, Intelligent Automation, Advanced Analytics, and Digital Transformation.
- Industry-integrated learning through global certifications, expert mentoring, internships, and real-world problem-solving opportunities.
- Strong emphasis on research, innovation, and the development of intelligent solutions through capstone projects and dissertation work.
- Enhanced career readiness through interdisciplinary learning, professional networking, leadership development, and exposure to emerging AI and analytics ecosystems.

DURATION

- Two Years; Full-time

ELIGIBILITY

B.E./B. Tech. in Computer Science or Information Technology or MCA with a minimum of 50% marks (45% for SC/ST candidates) in aggregate.

ALLIANCE SCHOOL
OF ADVANCED COMPUTING



M. TECH. IN VLSI & EMBEDDED SYSTEMS

The program is designed for engineers seeking depth at the intersection of chip design, real-time systems, and intelligent embedded platforms. The curriculum spans semiconductor device physics, advanced digital system design, cyber-physical systems, embedded computer architecture and real-time operating systems. Experiential learning accounts for 36% of total program credits. The program targets roles in the semiconductor, automotive, defence and medical devices sectors. It equips graduates with the technical depth required by leading chip companies, system integrators, and R&D organisations.

FOCUS AREAS OF ELECTIVE COURSES

- ASIC Design and Advanced Verification Techniques.
- Reconfigurable Computing (FPGA) and Hardware-Software Co-Design.
- Embedded Linux System Design and RIS.
- Embedded System Security and Low Power VLSI Design.
- Quantum Computing and Quantum Materials.
- AI and Machine Learning at the Edge.
- VLSI Signal Processing, Analog VLSI Design, and Memory Technology.
- Embedded Systems for Biomedical Applications.

KEY FEATURES

- Hands-on exposure to industry-standard EDA tools like Cadence.
- Open-source hardware track including RISC-V architecture and Embedded Linux system design.
- Elective coverage of frontier technologies: quantum computing, quantum materials, AI/ML at the Edge, and hardware security.
- Pathway to Ph.D. program for research-oriented graduates.

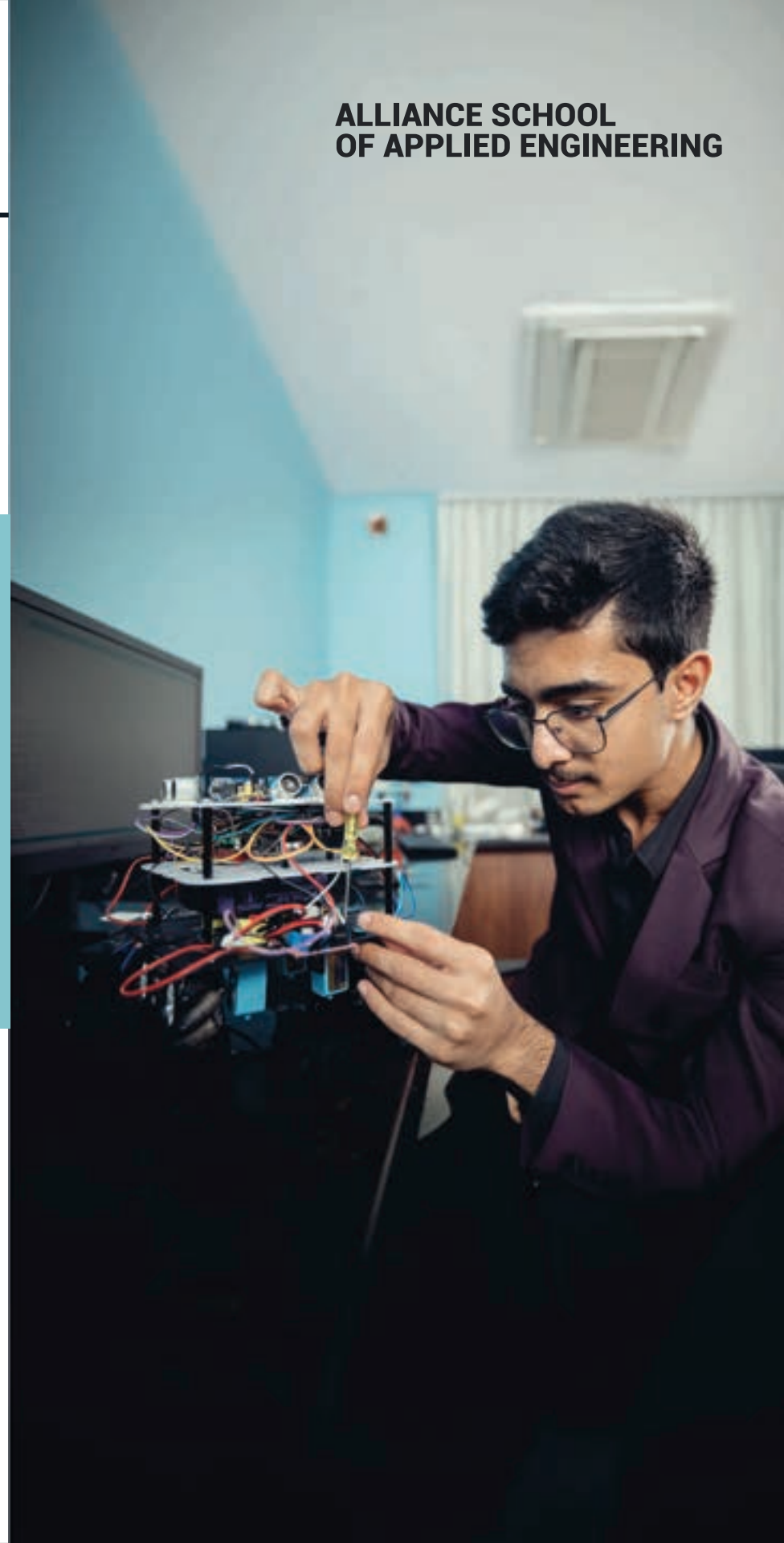
DURATION

- Two Years; Full-time

ELIGIBILITY

B.E. / B.Tech. with a minimum of 50% marks in aggregate (45% for SC/ST candidates). Candidates with GATE qualification are encouraged to apply.

**ALLIANCE SCHOOL
OF APPLIED ENGINEERING**



MASTER OF COMPUTER APPLICATIONS

The program stands at the pinnacle of academic excellence, meticulously designed to meet and exceed the dynamic standards set by industry. This program provides students with a robust foundation in mathematics, fostering algorithmic thinking, and honing problem-solving skills through the lens of cutting-edge technology. The overarching goal is to empower students with a skillset that transcends traditional boundaries, allowing them to thrive in a rapidly evolving professional landscape. A standout feature of this program is the opportunity for students to delve deeper into their chosen areas of interest.

SPECIALISATIONS

- Generative AI
- Game Development
- General MCA
- Data Science

KEY FEATURES

- Strong foundation in mathematics and algorithmic thinking.
- Tailored specialisations like Large Language Models, Data Science, and Generative AI.
- Interdisciplinary education integrating electives from various schools.
- Emphasis on practical insights through project-based learning from industry leaders.
- Industry mentorship from the 3rd semester, allowing contributions to advancing knowledge in areas like Generative AI to break down complex DSA (Data Structures and Algorithms).

DURATION

- Two Years; Full-time

ELIGIBILITY

Bachelor's Degree in Computer Science Engineering or (BCA / B.Sc. / B. Com. / B.A.) with Mathematics at 10+2 Level or at Graduation Level with at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying Examination.

ALLIANCE SCHOOL OF ADVANCED COMPUTING



MASTER OF LAW

(LL. M.)

The Master of Law program prepares students at the postgraduate level in legal principles, law, justice, and governance while building in them strong research acumen and subject-matter expertise. The pedagogy and learning delivery includes classroom training based on seminars, workshops, and research-centric discussions in law.

SPECIALISATIONS

- Constitutional and Human Rights Law
- Corporate Law
- Crime and Forensics Law
- Intellectual Property Law
- IT and Data Protection Law
- Law, Climate Change and Sustainability
- Trade and Commercial Law

KEY FEATURES

- Emphasis on robust research skills through seminars, workshops, and research-centric discussions.
- Comprehensive curriculum covering domestic, international, and comparative law subjects.
- Practical training and clinical programs for hands-on teaching and lawyering skills.

DURATION

- One Year; Full-time

ELIGIBILITY

LL. B./B. L. or any other graduate degree in Law recognized by Bar Council of India with a minimum of 45% marks (40% for SC/ST candidates) in aggregate.

ALLIANCE SCHOOL OF LAW



M.A. IN ENGLISH

(CREATIVE WRITING)

This innovative Master's program develops versatile writers who can apply storytelling and communication skills across creative, media and corporate fields. Open to students from all academic and professional backgrounds with no upper age limit, the course blends creative writing with essential literary knowledge while encouraging exploration of fiction, poetry, non-fiction, scriptwriting, and comic design. Through hands-on workshops led by renowned writers and industry experts, students gain practical experience by organizing India's largest university-led literary festival, producing podcasts and video content, and building skills relevant to the evolving landscape of language, technology, and artificial intelligence.

KEY FEATURES

- Ease of entry for students and professionals from any background.
- Guided pitching to publishers, editors, and established writers.
- Hands-on workshops led by award-winning practitioners.
- Strong internships and placements with reputed organizations.
- Organizing the Alliance Literary Festival, India's largest university-led festival.
- Training in podcasting and digital content creation via Cosmopolis.
- End-to-end experience in editing and publishing literary journals.
- Mentorship to develop and complete book-length projects.
- Continuously evolving curriculum responding to AI and student feedback.
- Flexible pathways with a diploma exit option.

DURATION

- Two Years; Full-time

ELIGIBILITY

Bachelor's degree with English as a compulsory subject and a minimum of 50% marks (45% for SC/ST candidates) in aggregate.

ALLIANCE SCHOOL OF LIBERAL ARTS



M.SC. IN APPLIED PSYCHOLOGY

The M.Sc. in Applied Psychology prepares students to describe, explain, predict and modify human behaviour across clinical, counselling, and organizational settings through an applied orientation, skill-building and problem solving driven curriculum. The program combines academic depth with practical training to build competencies in mental health practice, workplace effectiveness, psychological assessment, intervention strategies, and research. Designed to align with evolving societies and their dynamics increasing mental health concerns, and rapidly changing industrial spaces and their influence on human lives; the program nurtures rigorous scholars, future practitioners, and effective problem solvers.

KEY FEATURES

- Specializations in Clinical, Counselling, and Industrial & Organisational Psychology.
- Hands-on training through internships, field practice, and live case exposure.
- Advanced learning in psychological assessment, therapy, and psychometrics.
- Research-driven curriculum with data analysis and evidence-based practice.
- International exposure through academic collaborations and global engagement.
- Focus on ethical practice, professional skills, and leadership development.
- Option to pursue PG Diploma (Exit policy after one year).

DURATION

- Two Years; Full-time

ELIGIBILITY

Bachelor's degree in any discipline with a minimum of 50% marks (45% for SC/ST candidates) in aggregate. Candidates with a 4-year Bachelor's degree in Psychology are eligible for direct second-year entry through a bridge program.

ALLIANCE SCHOOL OF LIBERAL ARTS



MASTER OF PERFORMING ARTS

The contribution of performing arts to our country's rich cultural heritage has opened avenues for professionals to enrich the landscape through a plethora of career opportunities in music, dance, and theatre. In accordance with this, Alliance School of Performing, Visual and Creative Arts through the Master of Performing Arts program prepares artistes for the contemporary performing arts landscape. Through a meticulously crafted pedagogy designed to enrich performing arts education in India, the program covers philosophy, tradition, values, art, science, culture, and religions of India – contributing to holistic development in all areas. Currently, the University is also concentrating on collaborating with universities abroad for short-term and semester exchange programs and introducing Indian performing arts to foreign students. Much of fostering well-being for the mind and body involves delving into the rich culture, traditions, and techniques of Indian arts, particularly within the realm of Bharatanatyam.

KEY FEATURES

- Contemporary curriculum aligned with international benchmarks.
- Dedicated and highly experienced dance and music faculty members.
- Internationally acclaimed artistes as visiting and adjunct faculty.
- Well-equipped library with the best resources and Sanskrit treatises in dance, music and theatre along with journals, magazines, books, e-resources, etc, on performing arts.
- World-renowned artistes for lecture-demonstrations and workshops.
- Training and exposure in research work and publications.
- Performing opportunities at prestigious festivals in India and abroad as part of the performing wing / ensemble.
- Dedicated auditoriums with advanced equipment.

DURATION

- Two Years; Full-time

ELIGIBILITY

A graduate in any degree from a recognised University. Additionally, the applicant must have a certificate in performing arts/ allied areas or a minimum of 5 years of learning experience from a reputed dance institution or guru.

ALLIANCE SCHOOL OF PERFORMING, VISUAL AND CREATIVE ARTS



M. SC. IN DATA SCIENCE

Data Science has emerged as one of the most lucrative career choices in recent times. Many students and professionals are entering this field because of the high demand and need for proficient data scientists in India as well as abroad.

The M. Sc. program in Data Science offered by the Alliance School of Advanced Computing is designed to mold graduates into data science leaders with the right balance of statistics and analytics in diverse fields of applications. The program gives students exposure to the frontiers of statistics, machine learning, big data analytics, and artificial intelligence, helping them to acquire experience in solving pragmatic problems with the help of a range of data science tools and techniques.

It also aims to nurture students with inter-disciplinary expertise through a strong foundation in mathematics and statistics, proficiency in programming in a variety of data science environments, and practical data analytic skills. The program pedagogy is a blend of classroom lectures with experiential learning, including lab exercises, assignments, case studies, and work-integrated activities.

KEY FEATURES

- World-class infrastructure and classroom activities.
- Advanced digital learning platform.
- Industry collaborations and internship.
- Career counselling and assistance.
- Experienced faculty experts with international exposure.

DURATION

- Two Years; Full-time

ELIGIBILITY

Bachelor's degree in Science (Statistics/ Mathematics/ Computer Science) or Engineering (B.E. or B.Tech.) from a recognized university with a minimum of 50% marks (45% for SC/ST candidates) in aggregate.

**ALLIANCE SCHOOL
OF ADVANCED COMPUTING**



M. SC. IN CHEMISTRY (ORGANIC)

ALLIANCE SCHOOL
OF SCIENCES

Chemistry (Organic) is at the heart of modern science—from life-saving drugs and advanced materials to sustainable energy solutions. As industries increasingly demand innovative molecules and eco-friendly technologies, expertise in organic chemistry opens doors to impactful careers and cutting-edge research. The M. Sc. in Chemistry (Organic) at Alliance University is a two-year postgraduate program that provides advanced knowledge in organic synthesis, reaction mechanisms, heterocyclic and organometallic chemistry, spectroscopy, and bio-organic systems. The curriculum combines rigorous coursework with laboratory training in techniques such as UV-Vis, IR, and chromatography.

KEY FEATURES

- Hands-on laboratory training with access to advanced instrumentation (Flash Chromatography, HPLC, IR, UV-Vis, XRD, SEM).
- Research-focused learning: mini-projects, industry internships support, and a mentored dissertation in the final year.
- Regular seminars, workshops, and journal clubs, with talks by external experts and opportunities for collaborative projects.
- Encouragement for conference participation, publications, and innovation with potential for patents and translational research.
- Students training on advanced instrumentations such as HPLC, XRD, SEM.
- Internships in well known pharmaceutical industry companies such as Merck, Biocon, Syngene, Astrazeneca, Kemwell, etc.

DURATION

- Two Years; Full-time

ELIGIBILITY

Bachelor's Degree in Chemistry as a major subject from a recognized University with a minimum of 50% (45% for SC/ST candidates) in aggregate.



RESEARCH AVENUES

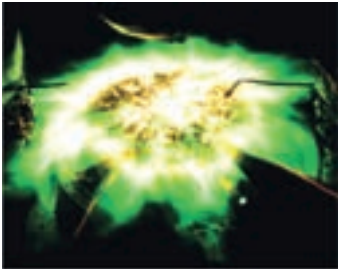
Research at cutting-edge 75+ Labs & Centres of Excellence led by the guidance of faculty listed by Stanford University among top 2% scientists in the world. Students have access to robust funding and support for patent registration and publishing. Alliance University is Recognised as a Scientific & Industrial Research Organization (SIRO) by Ministry of Science & Technology, Government of India.



**AU-SOPHISTICATED TESTING
& INSTRUMENTATION CENTRE**



IMMERSIVE TECHNOLOGIES



PROPULSION SYSTEMS



iOS APP DEVELOPMENT



COMPUTER VISION



ROBOTICS & AUTOMATION



MAKERSPACE



ADDITIVE MANUFACTURING



ADVANCED MATERIAL SYNTHESIS



CYBERSECURITY



NATURE-BASED SOLUTIONS



ADVANCED WATER RESEARCH



**PUBLIC POLICY, SUSTAINABILITY
& ESG RESEARCH**



**DIGITAL TRANSFORMATION
& ARTIFICIAL INTELLIGENCE**



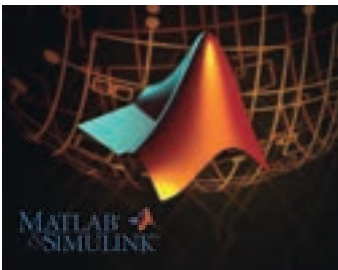
EURASIAN STUDIES



CULTURAL STUDIES



**BUSINESS INTELLIGENCE
ALPHA & BETA**



MATLAB



**PROJECT & PRODUCT
INNOVATION STUDIO**



**INDIAN KNOWLEDGE
SYSTEMS**

*representative list

INDUSTRY & ACADEMIA

Alliance University maintains long-term partnerships with leading organisations to support professional development and employment outcomes. Formal agreements with industry partners such as ABB, IBM, Airbus, Siemens, Systema, QpiAI, Festo, Toyota, Unity and many more form the basis of these collaborations that enhance research capabilities of the academic units at Alliance University.



NETWORKING WITH PURPOSE AT INDUSTRY LEADERS ALLIANCE

This is where students engage with top industry CXOs, acclaimed innovators, entrepreneurs, and startup founders through keynote sessions, workshops, and interactive discussions.



LEADING INDUSTRY MDs & HR LEADERS VISITING CAMPUS

Corporate connect initiatives such as HR Conclave bring together Recruiting Leaders, CEOs, and Managing Directors who are also some of the biggest corporate newsmakers in India.



INTERNATIONAL LINKAGES

Through a rich tapestry of articulation agreements with globally renowned and reputed universities and institutions, Alliance University propels students towards International excellence, nurturing their transformation into astute global citizens. Our spectrum of international programs not only unlocks avenues for global exposure but also crafts a crucible for refining cross-cultural perspectives, fostering academic prowess, and nurturing personal evolution.



-
- A large commercial airplane is shown from a low-angle perspective, flying upwards and to the right against a clear, bright blue sky. The aircraft is white with dark accents on the tail and engines. The sun is low on the horizon, creating a strong orange and yellow glow that reflects off the underside of the plane and the sky. The image is a 3D render, likely from a flight simulator.



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CAREER READINESS & SUPPORT

At the Office of Career Advancement and Networking, students' aspirations take the centre stage where they are not only prepared for a job, but for a fulfilling and impactful career journey. The commitment revolves around empowering students to become not just a professional, but a beacon of positive change in their chosen field.

04 / / * recruiting partners including Fortune Global 500 companies	3 / / * corporate mentors from prestigious organizations with significant experiences	41\$ new recruiters onboarded annually	₹ 5/-0 KO@ of highest placement package
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TOP RECRUITERS*

*representative units

PROFESSIONAL DEVELOPMENT JOURNEY

	Persona Polishing: Building Leadership Eminence
	Guided by Leaders: Corporate Mentorship Driven by 400+ Top Corporate Leaders
	Developing the Intellectual Quotient & Emotional Intelligence
	Strategic Proficiency: Mastering Corporate Communications

ENTREPRENEURSHIP

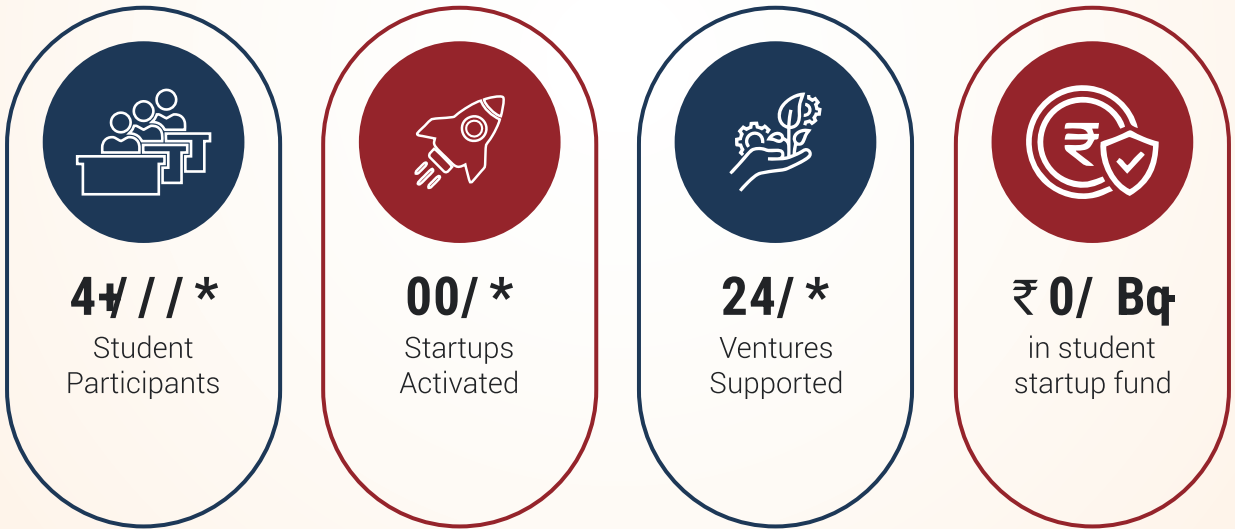
Alliance develops entrepreneurial thinking through the Entrepreneurship Cell (E-Cell), operating under the University's Technology Business Incubator.

E-Cell provides students with exposure to:

- Opportunity identification and validation
- Market-facing decision-making
- Resource constraints and execution trade-offs
- Leadership in times of uncertainty



MEASURED ECOSYSTEM IMPACT



STUDENTS PROGRESS THROUGH A STRUCTURED PATHWAY



STUDENT-DRIVEN CLUBS

At Alliance, we believe in balancing academics, leisure, and extracurricular activities. Our inclusive campus welcomes a diverse group of students from around the world, offering an amalgamation of various cultures and perspectives. Student-driven clubs and events breathe life and inspiration into student endeavours, creating an environment for collaboration and growth.

3D Printing Club	Dance Club	Football Club	Makers & Design Club	Quizlegum & Debate Club
Alliance IPR Cell	Data Drishti Club	Hack Club	Music Club	Research Club
Art & Painting Club	Drone Club	Happiness Club	Novus - HR Club	Robotics & Automation Club
Astronomy Club	E-Cell	High performance Fitness Training	NSS Cell	Table Tennis Club
Badminton Club	Electoral Club	Indian Knowledge System	Photography Club	The Media & Journalism Club
Basketball Club	English Club	Infinity Club	PoliticX Club	Theatre Club
Campus Radio	Fashion Club	Kabaddi Club	Prometheus – The Finance Club	Volleyball Club
Cricket Club	Film Club	Kannada Sangha	Psychology Club	Yoga Club

and many more...



STUDENT LIFE

Alliance University offers a vibrant and inclusive campus experience that blends academic excellence with personal growth. With modern facilities, diverse clubs, cultural activities, leadership initiatives, and strong sports programs, students have ample opportunities to explore their interests, build skills, and create lasting memories in a dynamic learning environment.



ALLIANCE LITERARY FESTIVAL



ALF is the premium art, cultural, and literary festival of Alliance University that encourages intellectual exchange, exposes students to diverse perspectives, and builds a sense of community among participants. It enhances cultural awareness and fosters global connections.



ALLIANCE ONE

ALLIANCE ONE

The flagship sports techno-cultural fest of Alliance University provides students with opportunities to network with industry professionals, peers from campuses across the country, engage in innovative problem-solving, and apply theoretical knowledge in practical settings



PROGRAMS OFFERED



FACULTY OF MANAGEMENT STUDIES

ALLIANCE SCHOOL OF BUSINESS

BBA (Hons.) – Finance | Human Resource | International Business | Operations Management | Marketing | Business Analytics | FinTech
B.Com. (Hons.) – Accounting & Taxation | Finance Management | International Business | Marketing Management | Business Analytics | FinTech
MBA – Finance | Marketing | Operations | Human Resource | Business Analytics & AI | Digital Transformation | Entrepreneurship & Family Business Management | Product Management
Ph.D. in Management – Finance | Marketing | Operations Management | Organizational Behaviour & Human Resource Management | Entrepreneurship

ALLIANCE ASCENT COLLEGE

MBA – Marketing | Finance | Human Resource | Operations | Business Analytics & AI

ALLIANCE SCHOOL OF MANAGEMENT AND TECHNOLOGY

B.Com. (Hons.) – Integrated CA
MBA in FinTech



FACULTY OF ENGINEERING & TECHNOLOGY

ALLIANCE SCHOOL OF APPLIED ENGINEERING

B. Tech. in Aerospace Engineering – Aeronautics | Astronautics | Unmanned Aerial Vehicles | Avionics | Aircraft Structures | Aerospace Manufacturing & Materials
B. Tech. in Civil Engineering – Smart Cities | Environment & Sustainability | Construction Technology & Management
B. Tech. in Electrical & Electronics Engineering – Renewables Electric Vehicles
B. Tech. in Electronics & Communication Engineering – AI & Machine Learning | Automotive Electronics | Biomedical Engineering | Embedded Systems & IoT | Entrepreneurship | Next Generation Communication System | Performing Arts & Creative Technologies | Robotics & Automation | Semiconductor Technology
B. Tech. in Mechanical Engineering – Robotics & Automation Technology | Smart Manufacturing Technology | Thermal Engineering | Advanced Material Science & Engineering | Automobile Engineering | Mobile Textile Technology | Mining Engineering & Machinery | Engineering Design & Analysis Technology | Industrial Engineering
B. Tech. in Biotechnology
B. Tech. in Production Engineering – Quality Management System & Standards | Smart Manufacturing & Industry 4.0 | Robotics, Automation & Control | Product & Project Management
M. Tech. in VLSI & Embedded Systems
Ph.D. in Biotechnology – Plant Sciences | Disease & Drug Research | Biodiversity Studies | Microbiology & Industrial Biotechnology | Nanobiotechnology & Biomaterials | Molecular Biology & Bioinformatics
Ph.D. in Engineering & Technology – Aerospace Engineering | Civil Engineering | Electrical & Electronics Engineering | Electronics & Communication Engineering | Mechanical Engineering Ethical AI & Responsible Innovation

ALLIANCE SCHOOL OF ADVANCED COMPUTING

B. Tech. in Artificial Intelligence & Data Science | AI & Machine Learning
B. Tech. in Computer Science & Engineering – AI & Future Technologies | Blockchain Technologies | Cloud Computing | Cyber Security | DevOps | Full Stack Development | IoT | Software Product Engineering

B. Tech. in Information Technology – Augmented Reality & Virtual Reality | Data Analytics
BCA (Hons.) – Data Science | AI/ML | Game Development
MCA – Generative AI | MCA General | Game Development | Data Science
M. Tech. in AI & Data Science | Computer Science & Engineering
M. Sc. in Data Science
Ph.D. in Computer Science & Engineering – AI / ML | AIoT | Data Science | Cyber Security | Cloud Computing | Computer Vision | Immersive Technologies & Computational Intelligence

QUANTUM AI SCHOOL FOR ADVANCED RESEARCH (AU-QUASAR)

B. Tech. in CSE (Quantum Computing & Information Science)
B. Tech. in Robotics & AI | Cyber-Physical Systems | AI & Machine Learning
M. Tech. in CSE – AI & Deep Learning | Quantum Computing | AI Powered Robotics & Automation Systems | Hybrid AI Systems | Cognitive Computing | Ethical AI & Responsible Innovation



FACULTY OF LAW & POLICY STUDIES

ALLIANCE SCHOOL OF LAW

B.A. LL. B. (Hons.) | B.B.A. LL. B. (Hons.) – Intellectual Property Rights Law | Business Law | International Law | Constitutional Law | Criminal Law
Bachelor of Law (LL. B.)
Master of Law (LL. M.) – IT and Data Protection Law | Corporate Law | Climate Change & Sustainability | Trade & Commercial Laws | Crime & Forensics Law | Human Rights Law | Intellectual Property Laws
Ph.D. in Law – Alternative Dispute Resolution (ADR) | Constitutional & Administrative Law | Corporate & Commercial Law | Criminal Law & Security Law | Cyber & Technology Law | Intellectual Property Law | LGBTQ Rights | Climate Change & Sustainability | Sustainable Development Goals | Women & Child Rights

CENTRE OF EXCELLENCE IN PUBLIC POLICY, SUSTAINABILITY, AND ESG RESEARCH

Ph.D. in Public Policy



FACULTY OF LIBERAL ARTS AND SCIENCES

ALLIANCE SCHOOL OF DESIGN

Bachelor of Design (B.Des.) – Visual & Communication | User Experience & Interaction | Product | Fashion | Interior | Animation Film
Ph.D. in Transdisciplinary Design

ALLIANCE SCHOOL OF ECONOMICS

Ph.D. in Economics

ALLIANCE SCHOOL OF LIBERAL ARTS

BA (Hons.) – Literary & Cultural Studies | Political Science | Sociology
 Media & Film Studies
B. Sc. (Hons.) – Economics | Computer Science | Data Science | Psychology
Bachelor of Business Administration – Business Studies
Bachelor of Fine Arts – Painting & Sculpture
Global Leaders' Alliance (Fellowship)
M.A. in English (Creative Writing) | **M. Sc. in Applied Psychology**
Ph.D. in Liberal Arts

ALLIANCE SCHOOL OF SCIENCES

B. Sc. (Hons.) – Applied Mathematics | Chemistry | Physics
M. Sc. in Chemistry (Organic) | **Ph.D. in Applied Mathematics** | Sciences

ALLIANCE SCHOOL OF AVIATION STUDIES

BBA in Aviation Management
B. Sc. in Aviation / Aeronautical Science
B. Sc. in Aviation / Aeronautical Science + Commercial Pilot License

ALLIANCE SCHOOL OF PERFORMING, VISUAL AND CREATIVE ARTS

Diploma in Performing Arts (DPA) | Master of Performing Arts (MPA)
Ph.D. in Performing Arts

CENTRE OF EXCELLENCE IN INDIAN KNOWLEDGE SYSTEM

Ph.D. in Indian Knowledge System

ALLIANCE UNIVERSITY

Chandapura - Anekal Main Road
Bengaluru - 562 106, Karnataka, India

Contact: +91 98860 02500 | 99002 29974

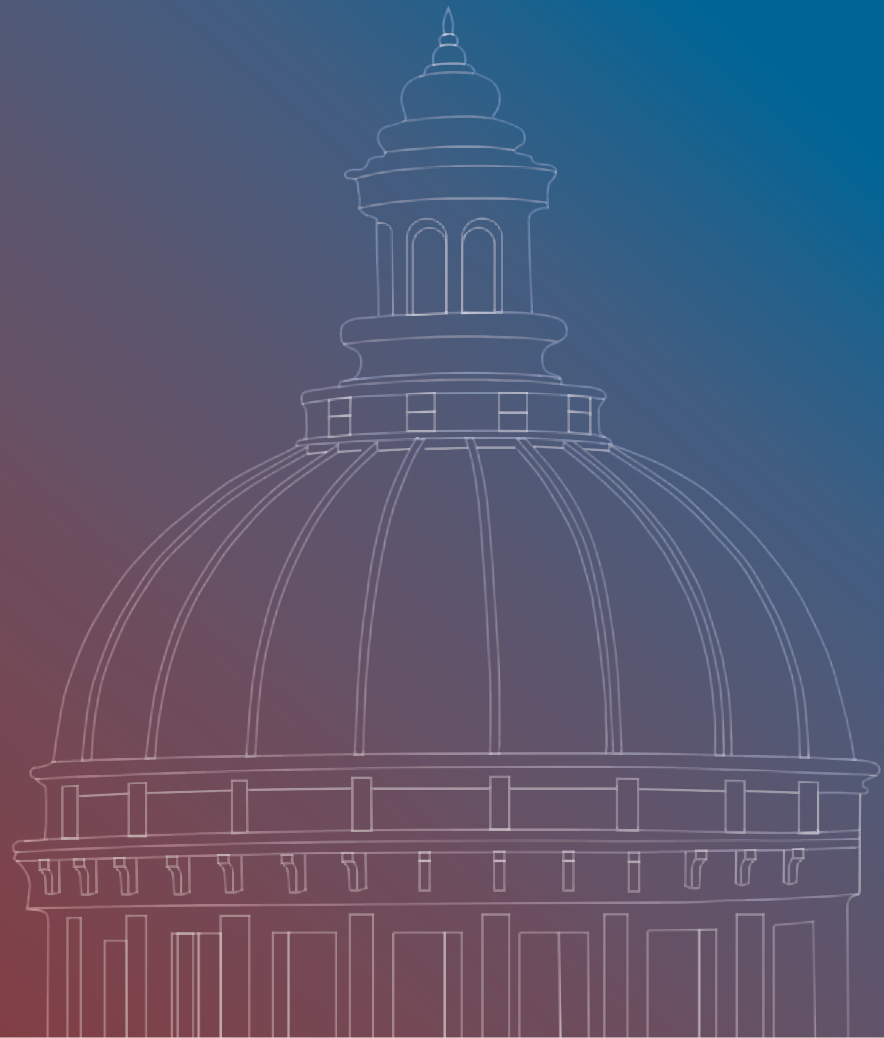
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