



ALLIANCE
UNIVERSITY

Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

NAAC
GRADE A+
ACCREDITED UNIVERSITY

LIBERAL ARTS

LEAD THE 21ST CENTURY

ALLIANCE SCHOOL OF LIBERAL ARTS



WHERE EXPLORATION BEGINS

ALLIANCE UNIVERSITY

Alliance University is the first private university in South India, established in Karnataka by Act No. 34 of 2010, recognised by the University Grants Commission (UGC), and accredited A+ by NAAC. It brings together research and teaching to address real-world challenges at local, national, and global levels, while fostering collaboration between industry, government, and society. In a rapidly evolving world, the University expands across disciplines while maintaining an integrated approach to knowledge.

VISION

To nurture critical thinkers and responsible leaders for an interconnected world.

MISSION

Interdisciplinary Learning:

Develop a rigorous interdisciplinary academic environment that encourages critical inquiry and integrative thinking across disciplines.

Student-Centric Pedagogy:

Adopt student-centric and inquiry-driven pedagogies that foster creativity, collaboration, and problem-solving.

Experiential Learning:

Integrate internships, field work, and experiential learning to connect academic knowledge with real-world challenges.

Ethical and Civic Responsibility:

Cultivate analytical, communicative, and ethical competencies that enable learners to contribute responsibly to society.

Leadership & Adaptability:

Prepare graduates with intellectual agility and leadership capabilities to thrive in dynamic global environments.

AWARDS & ACCOLADES

 Ministry of Education Government of India  NIRF NATIONAL INSTITUTIONAL RANKING FRAMEWORK 2025 (151-200 RANK-BAND UNIVERSITY)  RANKED 20th IN LAW RANKED 71st IN MANAGEMENT	 सत्यमेव जयते Recognised by University Grands Commission, India	 सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES Technology Business Incubator, Approved by MSME, Government of India with a Corpus Fund of ₹ 10 Crores Sponsored by Alliance Business School	 QS WORLD UNIVERSITY RANKINGS 2026 RANKED #274 SOUTHERN ASIA #851-900 OVERALL ASIA Alliance University continues to make its mark in the QS World University Rankings: Asia 2026
 NITI Aayog  Atal Innovation Mission  AIC RAISE  Ranked No. 1 in the National Sustainability Impact Institution's Ranking (NSIR) by AIC-RAISE of the Atal Innovation Mission officially supported by Niti Aayog, Government of India	 Approved by All India Council for Technical Education	 Alliance School of Law is approved by Bar Council of India, New Delhi	 Among the Top Digii100 Higher Education Institutions Recognizing Outstanding Digital Excellence
 QS I-GAUGE QS I-GAUGE Diamond Subject Rating for Law & Legal Studies	 AACSB Business Education Alliance A member of The Association to Advance Collegiate School of Business (AACSB), USA	 IACBE Accreditation for Business Programs through the International Accreditation Council for Business Education (IACBE), USA	 QS I-GAUGE Recognised with the QS I-GAUGE Institution of Happiness Award
 QS I-GAUGE QS I-GAUGE Diamond Subject Rating for Management	 Coursera Recipient of Coursera Engagement Excellence Award Recognizing Exceptional Learner Engagement and Innovation	 UGC Entitled Alliance University is Entitled by UGC to Offer Online Degree Programs	 Approved as AIU Academic & Administrative Development Centre (AIU-AADC)

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ALLIANCE SCHOOL OF LIBERAL ARTS

A liberating journey of knowledge awaits you at the renowned Alliance School of Liberal Arts—the hub of art and culture in South India. From Ivy League Faculty, a multi-disciplinary approach, and the opportunity to participate in Alliance Literary Festival—one of the nation's biggest literary, art and film festivals organized by students provides a remarkable opportunity for a close brush with renowned thought leaders of the world inspiring change and demonstrative action.

Highlights

- Global and National thought-leaders in every class
- Opportunity to network with leading professionals and organizations in every class
- International Oxford and Ivy League Faculty exposure during the program
- Inside track into India's leading liberal arts diploma: Global Leaders' Alliance Fellowship
- Internships and experiential learning with international bodies, media houses, think tanks every year
- Graduate with contacts and opportunities at the top of politics, international diplomacy, world's best universities and institutions
- Study abroad opportunities across 80+ global universities

LIBERAL ARTS PROGRAMS

BACHELOR OF ARTS

- Media & Film Studies
- Literary & Cultural Studies
- Political Science
- Sociology

BACHELOR OF SCIENCE

- Psychology
- Data Science
- Economics
- Computer Science

BACHELOR OF BUSINESS ADMINISTRATION

- Business Studies

BACHELOR OF FINE ARTS

- Painting & Sculpture

GLOBAL LEADERS' ALLIANCE FELLOWSHIP



Shashi Tharoor



Vikram Sampath



Javed Akhtar



For more on liberal arts

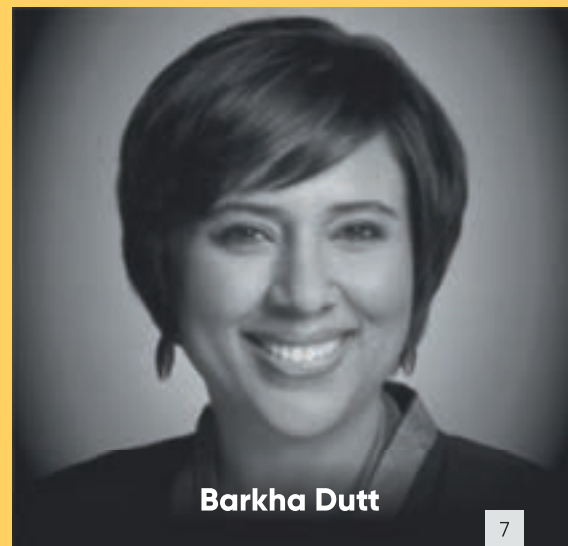
**“The Ideal Liberal Arts Program for
the 21st Century at Alliance: from Ivy
League Faculty to Multidisciplinary
Training from the Sciences to the Arts.”**



Devdutt Pattanaik



Anil Kumble



Barkha Dutt

LIBERAL ARTS PROGRAM JOURNEY

MAJORS

- Media & Film Studies
- Literary & Cultural Studies
- Political Science
- Sociology
- Psychology
- Data Science
- Economics
- Computer Science
- Business Studies
- Fine Arts

MINOR CHOICE. MAJOR DIFFERENCE.

At the Alliance School of Liberal Arts, minors are designed to take you beyond a single path. From Law, Business, Engineering, Science, Politics and Governance, each minor is design to add a new lens to how you think, solve, and lead. The result is not just broader education, but the ability to move across industries, adapt to change, and unlock opportunities others don't see.

MINORS

- Aeronautics
- Sustainable Technology
- AI & Futuristic Technologies
- Quantum Computing
- Biomedical Engineering
- FinTech & Digital Wealth
- Retail Management & E-Commerce
- Digital Product Management
- Media & Film Studies
- Literary & Cultural Studies
- Political Science
- Sociology
- Data Science
- Economics
- Computer Science
- Business Studies
- Painting & Sculpture
- Business Consulting
- Organisational Transformation
- International Relations
- Chemistry
- Applied Mathematics
- Physics
- Psychology
- Philosophy
- Public Policy
- Legal Studies



SOPHOMORE YEAR

Discern academic pathways while deepening engagement across chosen fields of study.



FOUNDATION YEAR

Cultivate intellectual foundations through interdisciplinary inquiry and critical thought.

SENIOR YEAR

Synthesize knowledge into research, leadership, and global professional readiness.



JUNIOR YEAR

Advance disciplinary expertise and generate original, real-world solutions.



NOT JUST A DEGREE. A WORLD OF EXPERIENCE EVERY YEAR.

Each year culminates in an opportunity for internship or global immersion, ensuring sustained real-world engagement and international exposure

IVY LEAGUE FACULTY

With a stellar cast of academics from Oxford, Cambridge, Ivy League, and other elite institutions, who are all at the cutting-edge of research in their respective fields, we offer courses of rich interdisciplinary intersections to lay a very strong foundation to Liberal Arts education.



Dr. DEREK ATTRIDGE
Professor, English
University of York
Ph.D. English
Cambridge University



Dr. ADAM HUSAIN
Clarendon Scholar
University of Oxford



**Dr. Cordelia
Buchanan Ponczek**
D.Phil.
University of Oxford



Dr. MERVE EMRE
Associate Professor of
American Literature
University of Oxford
Ph.D., English Literature
Yale University



Dr. ADAM JONES
Heilbronn Fellow
University of Manchester
D.Phil., Mathematics
University of Oxford



Dr. BERNHARD KASBERGER
Postdoctoral Researcher
DICE, Junior Research Fellow
University of Oxford
Ph.D., Economics
University of Vienna



Dr. MAXIMILIAN KIENER
Leverhulme Early Career Fellow
in Philosophy, University of
Oxford, D.Phil., Philosophy
University of Oxford



Dr. THÉO LEBRET
Msci, Astrophysics,
University College
London, D.Phil.,
Astrophysics, University
of Oxford



Dr. CRESCENTE MOLINA
Postdoctoral Fellow
Harvard Law School
D.Phil., Philosophy of Law
University of Oxford



Dr. TEDD MOYA
Oxford Martin Fellow,
University of Oxford
Ph.D., Energy and
Natural Resources,
Queen Mary University
of London

GLOBAL LEADERS' ALLIANCE FELLOWSHIP

The Global Leaders' Alliance Fellowship (GLA) is a multidisciplinary fellowship program designed to train the brightest young thinkers in the world to be citizens, stateswomen and men, and leaders in all fields of thought and action. The aim of this program is to prepare fellows for the unique challenges posed by the 21st century, from environmental disasters to unprecedented invasions on privacy to extreme wealth inequality to novel challenges to democracy, and a post-factual political landscape.

The purpose of the program is only to provide the best possible international education for the most promising minds in Asia and the world. Multidisciplinary forms the structure and foundation of the program. Each course is interdisciplinary in nature – they range from 'chaos theory in politics' to 'abuses of psychometry in the marketplace' to 'ethics of artificial intelligence' – and will be taught by the world's best academics from ivy league or equivalent institutions.



Social Welfare
and Environment



Economics and
Corporate Ethics



Art and
Communication



Critical Thinking
and Argument



Governance
and Citizenship

KEY FEATURES

- Oxford faculty
- Interdisciplinary courses
- Cultural heritage tour
- Modern and ancient languages
- Internships
- International study exchange
- Application assistance to ivy leagues
- Podcasts, conferences, magazines

COURSE STRUCTURE

The one year fellowship will be structured as:

- A six months in-campus academic program.
- A six months Internship/foreign exchange.
- Those who successfully complete this one year program will be awarded a postgraduate diploma in liberal arts.

The in-campus academic program would include:

- Taught modules covering the key themes of the program.
- Each module will be led by one or more module tutors.

Students who pursue their undergraduate degree at Alliance will have the option of entering into India's leading global PG fellowship, Global Leaders' Alliance in their 4th year.

CULTURAL HERITAGE TOUR

A traveling boot-camp will be organized for the fellows and faculty as they crisscross the state of Karnataka, interspersing and enhancing their continuous intellectual exchange with visits to the most memorable architectural, cultural, and natural marvels of South India. This is a great opportunity to spend time informally with the Ivy league faculty while learning about the rich heritage of South India, having unforgettable culinary experiences, and staying comfortably at the coziest of resorts.



GLA FELLOWS



ANASTASIA SERGEEVA

"Coming from a social sciences background in Russia, I was used to thinking within fairly defined academic structures. At GLA, that changed in practice—not just through courses, but through constant exchanges with people from different disciplines and countries. I found myself rethinking how I approach language, culture, and knowledge itself. What I am carrying forward is not just new ideas, but a more open and flexible way of learning."



RITIKA V KAPOOR

"My work in South Asian geopolitics had largely been shaped by research and policy spaces, but the GLA fellowship pushed me to examine these concerns in conversation with people working in very different contexts. Discussions around maritime regions and regional security felt more layered when placed alongside perspectives I had not engaged with before. The experience has stayed with me, especially in how I now approach questions of maritime studies and gender with greater attention to context and lived realities."



Gul Panag



Vidya Balan



Shobana



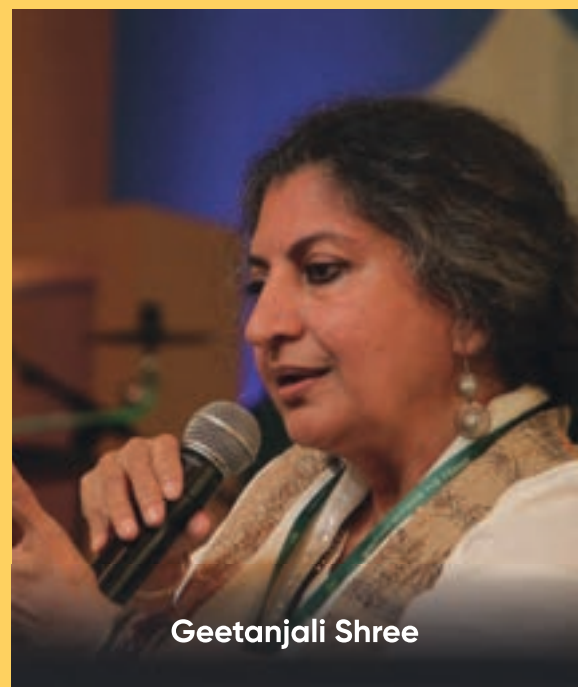
ALLIANCE LITERARY FESTIVAL



Margaret Alva



Nayana Motamma



Geetanjali Shree



Shiv Aroor



Arun Yogiraj



Manu S Pillai

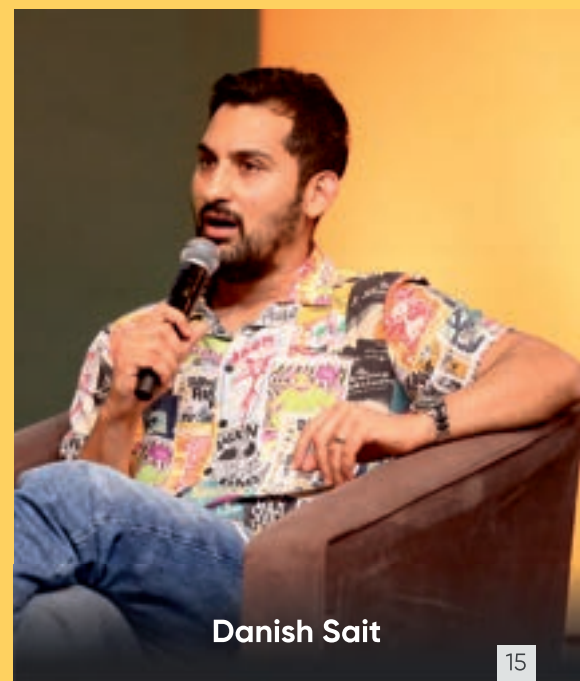
Be a part of the movement to make Alliance the hub of art and culture in India. From Vidya Balan to Shiv Aroor, from Arun Yogiraj to Gul Panag, interact with academics, writers, publishers, translators, journalists, and other public intellectuals who come together for a confluence of the most inspiring conversations.



Vikram Sampath



Nathalie Azoulai



Danish Sait

LIVE WHAT YOU LEARN

The Incipient

A student-led magazine that blurs the boundaries between research and creativity, bringing together personal reflections and sharp social commentary.

eARTh

A creative platform where art meets sustainability, exploring environmental and social themes through interdisciplinary expression.

The Suburban

A contemporary literary magazine that reimagines storytelling while engaging closely with Bengaluru's evolving art and culture scene.

Sva

A reflective, student-driven newsletter centred on self-exploration, identity, and the human experience.

Zoetrope: The Film Club

A space to experience and critically engage with world cinema, culminating in curated film screenings and festivals.

Cosmopolis: The Podcast Channel

A dynamic platform for conversations across disciplines, connecting ideas in history, politics, science, and beyond.



EXPERIENTIAL LEARNING



EXPAND YOUR HORIZONS

STUDY ABROAD

With a host of articulation agreements with renowned universities across the world offering various international programs, Alliance University ensures that students gain international exposure, experience, and develop themselves as global citizens.

- Semester Exchange
- International Internship
- Twinning/ Progression or Dual-Degree
- Study Abroad
- Summer School
- Joint Certification
- 80 Articulation Agreements with Reputed Universities across the Globe
- 80 International Partners across 15 Countries
- 90 International Program options for students across various schools
- 18 Institutional Opportunities



SHORT-TERM STUDY ABROAD PROGRAM



- London School of Economics, UK
- University of Nottingham, Malaysia
- University of Ulster, UK
- Liverpool John Moores University, UK
- Berlin School of Economics and Law, Germany
- University of Salford, UK
- Birmingham City University, UK
- Samara State University of Economics, Russia
- Ajman University, UAE

SEMESTER ABROAD PROGRAM



- University of California Riverside, USA
- San Jose State University, USA
- University of Scranton, USA
- University of Strathclyde, UK
- Kingston University, UK
- University of Burgundy, France
- University of Ulster, UK
- University of Hull, UK
- Edinburgh Napier University, UK
- Liverpool John Moores University, UK
- Birmingham City University, UK
- Lingnan University, Hong Kong
- Ajman University, UAE



TESTIMONIALS



INTERNATIONAL STUDENT



"My exchange program in Hong Kong was one of the most exciting and transformative experiences of my life. From navigating the city and mastering the MTR to experiencing the fast-paced lifestyle and stunning skyline, every moment felt like an adventure. Academically, interactive classes and a diverse international environment pushed me to think critically and step out of my comfort zone. Most importantly, the people I met and the memories I made gave me a global perspective, boosted my confidence, and shaped me into a more open and curious individual ready to take on new challenges."

KOMAL SHELAR
B. Sc. Psychology



"I am honored to be accepted into the summer school program titled 'Performing Religion in the City – Urban Spaces, Interactions and Media' at the University of Erfurt. The program gave me the chance to explore how religion and urban spaces interact. I look forward to gaining new insights that will contribute to my research."

ISABELLA VINCENT
Ph. D. Scholar



"My exchange at Lingnan University in Hong Kong has been an incredible experience. From flexible academics to supportive faculty and vibrant campus life, everything has exceeded my expectations. Exploring a new culture and lifestyle has made this journey truly unforgettable. The exposure to diverse perspectives and seamless public transport has made everyday life exciting and convenient. I would highly recommend this experience to anyone looking to grow both academically and personally."

RIYA MILIND POTE
B. Sc. Psychology



"I am grateful for the opportunity to participate in the Summer School on "Performing Religion in the City , Urban Spaces, Interactions and Media" at the Max-Weber-Kolleg, University of Erfurt. I also appreciate the Department of Liberal Arts at Alliance University for offering a nurturing academic environment and for encouraging scholars to seek out diverse and valuable opportunities both in India and abroad."

GAGAN MALESHWAR
BA (Hons.) Economics and Political Science





Bachelor of Science (B.Sc.) Psychology

The B.Sc. in Psychology provides the foundation for scientifically studying the human mind. It stands out in its emphasis on research as the foundation of a pedagogy that develops the dynamic attitude to unravel the complexity of human behavior. The program establishes the significance of psychology in education, law, economics, design, and political and commercial communication.

Students will learn how psychology plays a leading role in designing and updating technological innovations, improving community mental health, and developing educational techniques towards better learning experiences. Students will acquire transferable skill sets in framing research questions, designing experiments, and analyzing quantitative data. Field-based psychometrics and psychotherapy would ensure an experiential dimension essential for practicing in various sectors.

Tracks

Clinical Psychology | Counselling Psychology | OB Psychology

Being trained in the essentials of psychology, the students can intervene wherever a community interface exists. The specializations in clinical and counseling psychology will prepare them for trauma management, designing counseling, and rehabilitative programs. Adept in research methods, students navigate machine designing, market practices, consumer behavior, forensics, etc.

Special Features

- Conduct experiments in the state-of-the-art library
- Gain fluency in software tools and statistical methods for data analysis
- Be a part of student counselling activities at the University
- Gain research and publishing experience
- Take classes with Oxbridge/Ivy-League faculty



Bachelor of Science (B.Sc.) Data Science

The B.Sc. in Data Science is an exciting program aimed to build a broad foundation in mathematics, statistics, and computer science among students, through which they can learn a wide variety of analytics applications in Science, Engineering, Technology, and the Arts (SETA). The program is application-focused so that as students learn about mathematical, statistical, and computational tools and techniques, they continuously get to apply their learnings in a wide variety of domains.

The program aims to attract hard-working and aspiring students who have the curiosity to learn new mathematical, statistical, and computational techniques, the ability to envisage and develop analytics solutions, the ability to extract insights from the analytic models, and the ability to communicate and collaborate with domain experts to improve/optimize systems. The subjects that students take include traditional branches of mathematics and statistics such as algebra, analysis, differential equations, descriptive statistics, inferential statistics, and R and Python programming, but also several cutting-edge offerings such as visual analytics, descriptive

analytics, predictive analytics, prescriptive analytics, machine learning, deep learning, and artificial intelligence.

The program aims to mold the students to become data science leaders of the future, to be able to creatively apply mathematical, statistical, and computational approaches to solve complex and challenging problems in Science, Engineering, Technology, and the Arts.

Special Features

- Broad foundation in mathematics, statistics, and computer science
- Learning a wide variety of analytics applications in Science, Engineering, Technology, and the Arts (SETA)
- Internships in industry and academia, with live analytics projects
- Contributing to and organising seminars and conferences
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy League faculty

Tracks

AI & ML | Big Data Analytics | Data Visualisation and Storytelling



Bachelor of Science (B.Sc.) Computer Science

The B.Sc. in Computer Science focuses on the concepts and techniques used in designing and developing advanced software systems. The program enables the student to develop the conceptual underpinnings of computer science, including its fundamental algorithms, programming languages, operating systems, and software engineering techniques. Computer Science is a professional field associated with computer technology (hardware and software). It has sub-disciplines such as computer theory, hardware systems, software systems, and scientific computing. It studies processes enabling algorithms to manipulate, store, and communicate digital information. In a nutshell, Computer Science deals with the theoretical foundations of information and computation and takes a scientific and practical approach to computational applications.

The Bachelor of Computer Science will be your stepping stone to develop a career in the world of computers. Here, you will get acquainted with various technologies and systems that develop computer software and hardware. Computer Science, an evolving field, demands a diverse skill

set to solve real-life problems. Pursuing the degree will help one navigate the required skills to solve practical problems and keep up with upcoming trends.

Our students benefit from the Department's cutting-edge research and extensive facilities. The Department of Computer Science and Technology has the latest software, advanced lecture theatres, and dedicated practical rooms. The faculty is world-class with expertise spanning multiple disciplines within computer science such as Algorithms, Machine Learning, Mobile Computing, Cyber Security, and Software Engineering. Students post-project deliver a product to a client and acquire relevant industrial experience.

Special Features

- Proficiency in high-level programming languages
- Designing algorithms to solve computing problems
- Designing and developing software systems
- Developing wide understanding of a range of computer-based systems
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy League faculty

Tracks

Full Stack Development | Cyber Security | Emerging Technologies



Bachelor of Science (B.Sc.) Economics

The B. Sc. in Economics trains one in a truly transdisciplinary approach to understanding social systems.

It stands out in its emphasis on gathering and analyzing data both with and without mathematical models, essentially orienting students in the art of economic research from the very beginning of the program.

Students will gain proficiency in the latest software tools and statistical techniques that enlarge their skills and make them employable for high-quality technical professions far beyond the scope of typical economics graduates. At the same time, students will critically be asking new questions in the true spirit of economics, for economics is the most dynamic social science that constantly engages with the ever-evolving complexities of social systems like international trade, the market, or the corporation. Significantly, the exposure to philosophy, political science, and sociology will complement number-crunching skills with competence in argument,

articulation, and interpretation.

Running an economics club, undertaking field trips for data collection, editing economics magazines, organizing mock budget sessions are just some of the avenues of experiential learning that await students. With various specializations ranging from development economics to game theory, students are fully prepared to contribute to public policy, climate planning, financial consultancy, and market research and assume leadership positions in each.

Special Features

- Hands on experience in data analysis with statistical software
- Practice economic policy formulation and research paper writing
- Run an economics club and magazine
- Take classes with Oxbridge/Ivy League faculty
- Organize podcasts on Cosmopolis, the Liberal Arts Youtube Channel

Tracks

International Economics & Trade | Environmental & Resource Economics | Econometrics & Data Analytics



Bachelor of Arts (BA) Media & Film Studies

The BA in Media Studies offers the best combination of conceptual knowledge and technical skills in producing, managing, and analyzing media. It has a special emphasis on introducing students to research methodologies about ever-evolving media technologies and practices. The program provides a concrete foundation for various career choices in Journalism, Filmmaking, Audio-Visual Production, Digital Communication, International Communication, Public Policy, Media Design, Storytelling, and Digital Art.

Students engage with key texts in media history and theory, that enables them to think critically about the past, present, and future of media cultures across the regional, national, and international contexts. Putting theory into practice, community interventions through outreach projects, advance knowledge-sharing, and citizen engagement. Students will self-run a state-of-the-art media lab and studio, simulating an advanced professional environment. Apart from organizing periodic field visits and facilitating high-

quality internships in various sectors, students will gain immersive experiences in documentary filmmaking, newspaper production, magazine production, film & literary festivals, running film clubs and debating societies, producing podcasts, and managing social media

Special Features

- Become a part of the Media lab, Podcast Production, and Film Club
- Organize International Film and Literary Festival, and Annual Conferences
- Contribute to campus magazine, newspaper and radio
- Have exclusive opportunities to intern at Media houses, Corporates, and NGOs
- Take classes with Oxbridge/Ivy League faculty
- Organize podcasts on Cosmopolis, the Liberal Arts Youtube Channel

Tracks

Public Relations & Corporate Communications | Advertising & Branding | Film & Audiovisual Production



Bachelor of Arts (BA) Political Science

The BA in Political Science aims to develop an understanding of the dynamics of the political system at the regional, national, and international levels. It stands out in its emphasis on the foundational skills of writing, debating, and argument while recognizing the necessity of studying the complexity of political systems in a scientific manner.

With a grounding in political philosophy drawing from different intellectual traditions, the program will include the study of war, peace, conflict, power, and security issues to develop a critical understanding of the dynamics of international politics.

Contemporary developments bring a vibrant transdisciplinary approach to Political Science through active interaction with Philosophy, Psychology, Sociology, Economics, and Data Science. Students gain exposure through field visits, interact with legislators, bureaucrats, and civil society members, enabling them to

experience classroom knowledge through observation and participation. Political science comes alive through the organization of model parliament, the editing of a student journal on politics, and hosting regular podcasts and talks with experts. Students will find the program as the perfect stepping-stone towards careers in civil services, think tank bodies, corporate sector, media houses, NGOs, and UN bodies working as researchers and advisers. The course will also give them the entrepreneurial confidence to launch new ventures in political consultancy and journalism.

Special Features

- Organize podcast on Cosmopolis, the liberal arts youtube channel
- Undertake field visits and trips to archives
- Conduct research projects mentored by faculty
- Watch and discuss documentary movies and discussion at the film club
- Participate in strategy simulations and role-plays
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy League faculty

Tracks

Politics, Democracy & Public Influence | Public Policy, Political Economy & Social Justice | Security, Crisis & Strategic Governance



Bachelor of Arts (BA) Sociology

The BA in Sociology at Alliance School of Liberal Arts is an expression of the inseparable and organic interconnections of theory and practice to comprehend and engage with society. It will use the traditional sociological degree program as a palimpsest and add to the vibrant and thriving dimension of contemporary social issues and ethnographic research and writing.

Dissolving the age-old distinction between the 'book view' and 'field view' in the discipline of sociology, the program will enable the students to learn closely from the field, the emerging, engaging, and sedimenting social worlds around them. Aware of and attuned with the contemporaneous social concerns of India and South Asia, the course curriculum will facilitate experiential learning, aimed at developing a holistic sense of society, culture, and politics, as well as understanding their interdependence and inter-evolution.

Our graduates, with a 360-degree exposure to the social world, will be geared to effectively influence policy and planning for social and

economic development at multiple levels. The program would enhance the employability of its graduates by equipping them to perform in versatile and interdisciplinary research domains ranging from civil society organizations, international social and philanthropic initiatives, public sector organizations, as well as independent business houses, in addition to providing them with core knowledge of the discipline for further academic pursuits and explorations.

Special Features

- Gain hands-on field experience
- Organize, run, and participate in interest groups, clubs and forums discussing regionally and globally relevant sociological concerns
- Benefit from the interdisciplinary seminars and lectures in the school
- Write for campus magazine, newspapers and radio
- Intern with the dynamic and diverse organisations benefiting from one's interdisciplinary exposure
- Take classes with Oxbridge/Ivy League faculty
- Organize podcasts on Cosmopolis, the Liberal Arts Youtube Channel

Tracks

Social Anthropology | Social Work | Criminology



Bachelor of Arts (BA) Literary and Cultural Studies

Expanding beyond the scope of a traditional literature program, the degree engages a wide range of cultural forms—from novels and cinema to visual culture, performance traditions, popular culture, television, advertising, and digital media. Students engage with key theoretical and critical frameworks drawn from literary studies, cultural theory, philosophy, history, sociology, and media studies. Through this interdisciplinary training across the humanities and social sciences, students learn to analyse how cultural texts and practices shape social change, political debates, and global cultural exchange.

The program places strong emphasis on South Asian cultural contexts while situating them within broader global perspectives. Students examine issues such as memory, identity, gender, caste, religion, and media cultures through a combination of literary analysis, cultural interpretation, and critical theory. Alongside traditional humanities scholarship, the program offers specializations in emerging areas such as Digital Humanities, enabling students to explore archives, digital

cultures, and new modes of cultural storytelling and analysis, and Creative Writing, where they develop their narrative voice through workshops and creative projects.

Special Features

- Study literature alongside cinema, visual culture, comics, performance traditions, and digital media
- Analyse contemporary culture through courses on memes, popular culture, digital platforms, and media publics
- Develop strong research and academic writing skills through dedicated training in literary and cultural analysis
- Participate in the School's vibrant cultural ecosystem through initiatives such as the Alliance Literary Festival, student-run magazines, and podcast channels
- Explore emerging fields of enquiry such as Digital Humanities and pursue advanced study in the humanities and social sciences
- Develop pathways into media production, publishing, and advertising through the Creative Writing track focused on creative and professional communication

Tracks

Digital Humanities | Creative Writing



Bachelor of Fine Arts (BFA)

The Bachelor of Fine Arts (BFA) provides the foundation for developing an artistic vision that may enrich culture, commerce, technology, and everyday life. It stands out in its commitment to combining traditional approaches and modern practices as well as a consistent focus on the interaction of art and technology.

In addition to rigorous training in the fine skills of painting, drawing, and sculpture, students gain a rich theoretical perspective from art history, design, psychology, and sociology. Learning goes one step further in the well-equipped art studio as a space for radical experimentation with materials, techniques, and concepts. This experience makes the students able communicators and curators of their discipline apart from being technical masters of their craft.

Students will work closely with faculty, a group of experts, and visiting artists, with many hours of concentrated work devoted to enhancing the

development of personal imagination and learning the value of collaboration. From being involved in the beautification of the university and the city to quality internships in organizations in India and abroad, students acquire the entrepreneurial spirit required to make art meaningful, relevant, and commercially viable. They are ready to be absorbed by various sectors like NGOs, media and publishing, government, as well as the burgeoning education industry.

Special Features

- Participate in national and international-level art exhibitions
- Organize the Alliance Art and Film Festival
- Gain access to the art market
- Collaborate with designers and filmmakers in multimedia projects
- Be a part of the creative economy
- Take classes with Oxbridge/Ivy-League faculty

Tracks

Painting & Sculpture | Applied Art



Bachelor of Business Administration (BBA) – Business Studies

Expanding beyond the scope of a traditional business degree, the BBA in Business Studies program integrates perspectives from economics, management, sociology, psychology, and public policy to understand the dynamics that influence business environments. Students engage with foundational areas such as marketing, finance, entrepreneurship, and organisational behaviour while also exploring the social, cultural, and ethical contexts in which business decisions are made. The program places strong emphasis on developing analytical, strategic, and leadership capabilities while situating business practices within wider societal contexts. Students examine themes such as innovation, sustainability, entrepreneurship, consumer behavior, and digital transformation through a combination of case studies, applied projects, and theoretical engagement. Through sustained engagement with problem-solving, teamwork, and professional communication, they develop the ability to approach complex managerial challenges with critical insight and strategic thinking. Multiple internships and industry collaborations provide opportunities to apply classroom learning to real-world business contexts, including corporate

organizations, startups, consulting environments, and social enterprises. Graduates develop strong managerial, analytical, and communication skills and pursue diverse pathways, including careers in business management, consulting, marketing, entrepreneurship, financial services, and corporate leadership, as well as higher studies in management, public policy, and interdisciplinary fields within the social sciences.

Special Features

- Engage with real-world business challenges through case studies, simulations, and project-based learning across various business disciplines
- Develop analytical thinking and decision-making skills through training in data interpretation, business communication, and managerial problem-solving
- Participate in industry interactions, guest lectures, and workshops that connects learning with contemporary business practice
- Explore emerging areas such as digital business, entrepreneurship, innovation, and business analytics within an interdisciplinary curriculum
- Build professional experience through internships, industry projects, and exposure to startup and corporate environments

INFRASTRUCTURE



TOP 10

REASONS TO JOIN ALLIANCE



1

DIVERSITY & INCLUSION

An intentional effort to ensure that every voice, background, and experience is not just heard, but actively embraced is a unique aspect woven into the very fabric of our educational tapestry. Here, diversity and inclusion are a source of strength and innovation that goes beyond rhetoric, creating a welcoming space where diverse perspectives converge to enrich academic discourse.



2

VIBRANT CAMPUS LIFE

From spirited academic discussions in cozy corners to the pulsating beats of cultural festivals that echo across the grounds, every moment is an opportunity for connection and enrichment.



3

STATE-OF-THE-ART INFRASTRUCTURE

Architectural marvel, blending the grandeur of Rome's amphitheaters with the classical elegance of Greek domes. The infrastructure seamlessly integrates timeless architectural patterns, that evoke the spirit of ancient civilizations. Yet, beneath this classical facade lies cutting-edge technology, ensuring accessibility for all.



4

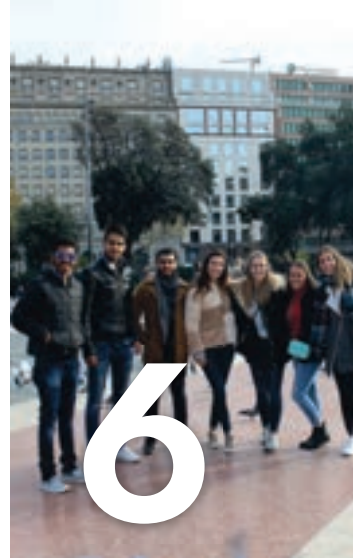
HUB OF ART & CULTURE

With one of the nation's biggest literary festivals, 3 art galleries, an upcoming museum, artists' and writers' residencies, a mini-cinema, and a film club, Alliance University is the hub of art and culture in South India.



IVY-LEAGUE FACULTY

A unique ensemble of stellar cast of scholars and public intellectuals from India and abroad with rich industry experience and academic backgrounds par excellence.



GLOBAL OUTLOOK

A fundamental aspect of preparing students to become adaptable, informed, and successful leaders on the global stage. Through strategic international collaborations, global curriculum, and a multicultural student body, we cultivate a diverse learning experience.



CAREER ADVANCEMENT & NETWORKING

A realm of unparalleled career growth and networking where seasoned corporate leaders act as mentors and a vibrant network of esteemed organizations for a multitude of opportunities. Here, education is a dynamic blend of knowledge and connections, shaping a future where every dream transforms into reality.



RESEARCH & INNOVATION CENTERS

A breeding ground for bright ideas where tech projects turn into real businesses through Tech Business Incubator, and where everyone is encouraged to come up with innovations through our Innovation Council. We even have a team that makes sure your smart ideas stay protected with the IP Rights Cell.



SCHOLARSHIPS

Crafted to empower and incentivize high-achieving students to foster a culture of meritocracy. These scholarships recognize and support exceptional talent, ensuring that deserving individuals have the resources and encouragement to excel in their academic endeavors.

- Category Scholarship
- Merit-Based Scholarship
- Sports Excellence Scholarship
- SAT Scholarship
- Alliance Vidya Spandana
- NCC



RANKED AMONG THE TOP

Being among the top reflects our ongoing pursuit of educational brilliance and fostering a dynamic community of achievers.

QS I-GAUGE Diamond Subject Rating for Management, and Law & Legal Studies

Ranked among the Top 20 in Law and 71 in Management in the India Rankings by the NIRF 2025

QS I-GAUGE Institution of Happiness Award

ALUMNI INDUSTRY LEADERS



RAHUL GOSAIN

Managing Director
Disputes & Investigations,
& Lead-Business Intelligence
ALVAREZ & MARSAL



**MADHUSUDHAN
CHAKRAVARTHI**

Managing Director
ACCENTURE



AAKASH KHANNA

Senior Director
Sales Regional Head
GARTNER INDIA



CHARU SINGH

Director, HR
SYNECHRON



DEBOTTAM BANERJEE

Director, Startup Coverage
STANDARD CHARTERED, INDIA



YASH AGRAWAL

Founder & CEO
GIMBOOKS



AMIT SHETTY

Chief Executive Officer
EMBASSY REIT



KUSHALAPPA K P

Lead - Client Engagement & Strategy
Senior Director, Consulting
Work Dynamics, West Asia
JONES LANG LASALLE



SONAL SHAH

Director
Human Capital Advisory Solutions
KPMG INDIA

STUDENT

TESTIMONIALS



"I am studying Psychology and Media Studies in a way that is helping me connect what I learn with the world around me, making my understanding more real and meaningful."

AKANKSHA R SHETTY

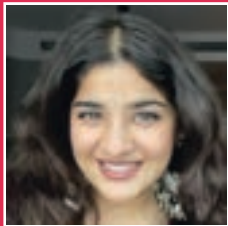
B. Sc. (Hons.) in Psychology and Media Studies – Batch 2024



"I am developing the ability to question and understand society more deeply, which is changing the way I think and see things."

ESHAAN BADKAS

BA Sociology with Second Major in Political Science – Batch 2023



"I am learning in an environment where I am being supported and challenged at the same time, which is helping me grow with clarity and confidence."

ANANYAA AGRAWAL

B. Sc. Psychology with Second Major in Media Studies – Batch 2023



"I am learning to look at political ideas beyond simple categories, which is helping me think more clearly and with an open mind."

SHARVESH J

BA Political Science with Second Major in Economics – Batch 2023



GREAT CAREERS

START HERE

With automation changing the essential nature of work, the Liberal Arts uniquely enable individuals with the skill set and vision to confront unforeseen challenges.

A Liberal Arts education at Alliance University makes one competent for excelling within corporate, governmental, and non-governmental set-ups and makes them confident to chart their paths in entrepreneurship and community intervention.

A brief glimpse of the many possible careers that await a liberal arts graduate:

- Corporate Governance
- Scientists and Technical Consultants
- Market Research and Advertising
- Public Administration and Policymaking
- Think Tanks and Lobbying Organizations
- Media and Publishing
- Social Work and Philanthropy
- Urban Planning and Rural Management
- Higher Education and Research
- Politics and Political Management
- Legislation and Legislative Assistance
- Legal Consultancy and Judicial Clerkships
- Public Relations and Communication Strategy
- Archivists and Curators
- Diplomats, Interpreters and Translators

ADMISSIONS PROCESS

WHO IS AN IDEAL APPLICANT?

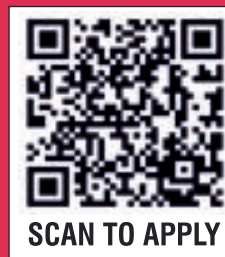
The philosophy of Liberal Arts education focuses on the interlinkages across different fields. The foundation year provides students an opportunity to explore various fields of studies which will not only give them exposure to allied domains but will also build a basis to enhance their understanding of combining concepts across different areas. The ideal applicant will be one who is prepared to explore new fields of study, who is creative and has a socio-cultural conscience.

Eligibility – Undergraduate Programs

Passed 10+2 in relevant subject or equivalent from recognized Board/ Council with a minimum of 50% marks (45% for SC/ST candidates) in aggregate.

Admission Pathway

1. Online Application
2. Admissions Test
3. Personal Interview



PROGRAMS OFFERED



FACULTY OF MANAGEMENT STUDIES

ALLIANCE SCHOOL OF BUSINESS

BBA (*Hons.*) – Finance | Human Resource | International Business | Operations Management | Marketing | Business Analytics | FinTech

B.Com. (*Hons.*) – Accounting & Taxation | Finance Management | International Business | Marketing Management | Business Analytics | FinTech

MBA – Finance | Marketing | Operations | Human Resource | Business Analytics & AI | Digital Transformation | Entrepreneurship & Family Business Management | Product Management

Ph.D. in Management – Finance | Marketing | Operations Management | Organizational Behaviour & Human Resource Management | Entrepreneurship

ALLIANCE ASCENT COLLEGE

MBA – Marketing | Finance | Human Resource | Operations | Business Analytics & AI

ALLIANCE SCHOOL OF MANAGEMENT AND TECHNOLOGY

B.Com. (*Hons.*) – Integrated CA | **MBA** in FinTech



FACULTY OF ENGINEERING AND TECHNOLOGY

ALLIANCE SCHOOL OF APPLIED ENGINEERING

B.Tech. in **Aerospace Engineering** – Aeronautics | Astronautics | Unmanned Aerial Vehicles | Avionics | Aircraft Structures | Aerospace Manufacturing & Materials

B.Tech. in **Civil Engineering** – Smart Cities | Environment & Sustainability | Construction Technology & Management

B.Tech. in **Electrical & Electronics Engineering** – Renewables Electric Vehicles

B.Tech. in **Electronics & Communication Engineering** – AI & Machine Learning | Automotive Electronics | Biomedical Engineering | Embedded Systems & IoT |

Entrepreneurship | Next Generation Communication System | Performing Arts & Creative Technologies | Robotics & Automation | Semiconductor Technology

B.Tech. in **Mechanical Engineering** – Robotics & Automation Technology | Smart Manufacturing Technology | Thermal Engineering | Advanced Material Science &

Engineering | Automobile Engineering | Mobile Textile Technology | Mining Engineering & Machinery | Engineering Design & Analysis Technology | Industrial Engineering

B.Tech. in **Biotechnology**

B.Tech. in **Production Engineering** – Quality Management System & Standards | Smart Manufacturing & Industry 4.0 | Robotics, Automation & Control | Product & Project Management

M.Tech. in **VLSI & Embedded Systems**

Ph.D. in **Biotechnology** – Plant Sciences | Disease & Drug Research | Biodiversity Studies | Microbiology & Industrial Biotechnology | Nanobiotechnology & Biomaterials | Molecular Biology & Bioinformatics

Ph.D. in **Engineering & Technology** – Aerospace Engineering | Civil Engineering | Electrical & Electronics Engineering | Electronics & Communication Engineering | Mechanical Engineering

ALLIANCE SCHOOL OF ADVANCED COMPUTING

B.Tech. in **Artificial Intelligence & Data Science** | **Artificial Intelligence & Machine Learning**

B.Tech. in **Computer Science & Engineering** – AI & Future Technologies | Blockchain Technologies | Cloud Computing | Cyber Security | DevOps | Full Stack Development | IoT | Software Product Engineering

B.Tech. in **Information Technology** – Augmented Reality & Virtual Reality | Data Analytics

BCA (*Hons.*) – Data Science | AI/ML | Game Development

MCA – Generative AI | MCA General | Game Development | Data Science

M.Tech. in **Artificial Intelligence & Data Science** | **Computer Science & Engineering**

Ph.D. in **Computer Science & Engineering** – AI / ML | AIoT | Data Science | Cyber Security | Cloud Computing | Computer Vision | Immersive Technologies & Computational Intelligence

QUANTUM AI SCHOOL FOR ADVANCED RESEARCH (AU-QUASAR)

B.Tech. in **CSE** - Quantum Computing & Technologies | Robotics & AI | Cyber-Physical Systems | AI & Machine Learning

M.Tech. / MS in **CSE** - AI & Deep Learning | Quantum Computing | AI Powered Robotics & Automation Systems | Hybrid AI Systems Cognitive Computing | Ethical AI & Responsible Innovation



FACULTY OF LAW AND POLICY STUDIES

ALLIANCE SCHOOL OF LAW

B.A. LL. B. (Hons.) | B.B.A. LL. B. (Hons.) – Intellectual Property Rights Law | Business Law | International Law | Constitutional Law | Criminal Law

Bachelor of Law (LL. B.)

Master of Law (LL. M.) – IT and Data Protection Law | Corporate Law | Climate Change & Sustainability | Trade & Commercial Laws |

Crime & Forensics Law | Human Rights Law | Intellectual Property Laws

Ph.D. in Law – Alternative Dispute Resolution (ADR) | Constitutional & Administrative Law | Corporate & Commercial Law | Criminal Law & Security Law |

Cyber & Technology Law | Intellectual Property Law | LGBTQ Rights | Climate Change & Sustainability | Sustainable Development Goals | Women & Child Rights

CENTRE OF EXCELLENCE IN PUBLIC POLICY, SUSTAINABILITY, AND ESG RESEARCH

Ph.D. in Public Policy



FACULTY OF LIBERAL ARTS AND SCIENCES

ALLIANCE SCHOOL OF DESIGN

Bachelor of Design (B.Des.) – Visual & Communication | User Experience and Interaction | Product | Fashion | Interior | Animation Film

Ph.D. in Transdisciplinary Design

ALLIANCE SCHOOL OF ECONOMICS

Ph.D. in Economics

ALLIANCE SCHOOL OF LIBERAL ARTS

BA (Hons.) – Literary & Cultural Studies | Political Science | Sociology Media & Film Studies

B. Sc. (Hons.) – Economics | Computer Science | Data Science | Psychology

Bachelor of Business Administration – Business Studies

Bachelor of Fine Arts – Painting & Sculpture

Global Leaders' Alliance (Fellowship)

Ph. D. in Liberal Arts

ALLIANCE SCHOOL OF SCIENCES

B. Sc. (Hons.) – Applied Mathematics | Chemistry | Physics

M. Sc. in Data Science | Chemistry

Ph.D. in Applied Mathematics | Sciences

ALLIANCE SCHOOL OF AVIATION STUDIES

BBA in Aviation Management

B.Sc. in Aviation / Aeronautical Science

B.Sc. in Aviation / Aeronautical Science + Commercial Pilot License (CPL)

CENTRE OF EXCELLENCE IN INDIAN KNOWLEDGE SYSTEM

Ph.D. in Indian Knowledge System

ALLIANCE SCHOOL OF PERFORMING, VISUAL AND CREATIVE ARTS

Master of Performing Arts (MPA)

Ph. D. in Performing Arts

Diploma in Performing Arts (DPA)



**ALLIANCE
UNIVERSITY**

Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

**NAAC
GRADE A+**
ACCREDITED UNIVERSITY

Alliance School of Liberal Arts

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