



ALLIANCE
UNIVERSITY

Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

NAAC
GRADE A+
ACCREDITED UNIVERSITY

aac.alliance.edu.in

GATEWAY TO

GREATER SUCCESS!

ALLIANCE ASCENT COLLEGE

ALLIANCE UNIVERSITY

Alliance University is the first Private University in South India, established in Karnataka by Act No. 34 of 2010, and is recognised by the University Grants Commission (UGC), New Delhi. The University is accredited with an A+ grade by the National Assessment and Accreditation Council (NAAC).

The University considers research the essence of all teaching and learning practices. A unity between research and teaching is promoted to extend the frontiers of knowledge to solve real-world problems on a local, national, and global scale.

For this purpose, the University seeks to be the nerve centre of interaction between the industry, the government, the civil society, and the community at large. In times when technological and social change is transforming the very idea of employability, the University embraces the increasing diversity of specializations while retaining the impulse to unify all knowledge.



ALLIANCE AT A GLANCE



28+
years of legacy in
transformative education



60+
acres of sustainable campus
and world-class infrastructure



80+
international
linkages



400+
corporate mentors
from leading organizations



600+
highly accomplished
faculty



1,000+
recruiting partners including
Fortune 500 companies



32,000+
alumni across
the globe



ALLIANCE ASCENT COLLEGE

Alliance Ascent College, a constituent college of Alliance University is reshaping higher education with learning experiences that are relevant and rigorous. The College offers business programmes that are transformative. Students from diverse backgrounds bring in an amalgamation of knowledge, experiences, and cultures that makes Alliance Ascent College truly a perfect place for higher education.

The College offers an ecosystem with direct exposure to the industry, ensuring students get access to networking and career-defining opportunities. Dedicated faculty, hands-on experiences, a research-centric approach, and an exhilarating campus life, develops students into professionals with the skills to emerge as influential leaders and responsible citizens. Alliance Ascent College is situated in Bangalore, a vibrant city and global business hub that offers an unparalleled quality of life and a friendly cosmopolitan environment to live, study, and work.



FOREWORD



Dear Future Leaders,

Education has meaning only when it prepares us to face life as it is, not as we wish it to be. The world today moves quickly, technology changes the way we work, societies face new pressures, and the future rarely looks like the past. In such a world, leadership is not about knowing all the answers but asking better questions, acting with clarity, and carrying responsibility when others hesitate.

At Alliance Ascent College, this is the spirit of learning. The management programmes here are deep-rooted in discovering how decisions affect people, how choices carry consequences, and how leaders must balance ambition with conscience.

For me, education has always been more than a profession. It is a responsibility to prepare the next generation to imagine futures that do not yet exist and to step into them with courage. Knowledge matters, but knowledge without integrity does not last. What endures is character, the ability to hold steady in times of change and to guide others with honesty and vision. The years you will spend here are not just preparation for a career but for a larger role: to shape society, to influence institutions, and to leave behind more than what was received. That is the kind of leadership the world now asks for, and that is the journey we invite you to begin.

Dr. Harold Andrew Patrick
Professor & Director, Alliance Ascent College
Alliance University

MASTER OF BUSINESS ADMINISTRATION (MBA)

The Master of Business Administration (MBA) program at Alliance Ascent College is uniquely crafted to build exceptional leaders and bridge the gap between the volatile business environment and the need for skilled professionals. A wide range of horizontal and vertical disciplines, and a curriculum consistently in alignment with the industry empowers students with a holistic understanding of businesses and their processes.

DURATION

Two Years, Four Semesters (Full-time)

ELIGIBILITY

Applicants must have completed a bachelor's degree with a minimum of 50% marks (45% for SC/ST) in aggregate and must have qualified in any of the national-level management aptitude tests or Alliance Management Aptitude Test (AMAT).





KEY HIGHLIGHTS

- Rigorous and progressive curriculum aligned to industry requirements.
- Delivered by accomplished full-time faculty and embellished by corporate experts.
- Close-knit community of faculty and students, fostering one-on-one guidance and support.
- Flexible specialisations tailored to industry demands and individual career goals.
- Holistic development in leadership, ethical decision-making, entrepreneurship, and strategic communication through guest lectures, live case studies, sponsored projects, immersive internships, and corporate mentorship.
- Comprehensive career support in top organisations enhanced through counselling, resume-building, mock interviews, and group discussions.
- Highly acclaimed events such as Alliance Literary Festival and Alliance ONE that bring together leaders, experts, scholars, artists, and professionals from various fields allowing students to compete and network at a global level.

MAJORS/ SPECIALISATIONS

- Finance
- Marketing
- Operations
- Human Resources
- Business Analytics & Artificial Intelligence

MINORS/ ELECTIVES

- Fintech & Digital Wealth
- Retail Management & E-Commerce
- Digital Product Management
- Organisational Transformation
- Business Consulting

HORIZONTALS

- Data Science
- Technology Management
- Vertical Readiness
- Leadership Acumen

Major and minor offerings are subject to a minimum stipulated enrollment.

EMINENT FACULTY



Dr. RAMANNA SHETTY

Ph.D. in Management
NIT, Surathkal, Karnataka



Dr. ZOHRA BI

Ph.D. in Management
Alliance University



Dr. DIVYA U.

Ph.D. in Management
University of Mysore



Dr. MOHAMMED USMAN

Ph.D. in Commerce
University of Mysore



Dr. SAFIKA PRAVEEN SHEIKH

Post-Doc in Finance
Ph.D. in Financial Management
Jamia Millia Islamia, New Delhi



Dr. NEHA ADVANI

Ph.D. in Quantitative Methods
Indian Institute of Management
Bangalore



Dr. M BINA CELINE DORATHY

Ph.D. in Commerce
University of Madras



Dr. SHILPA S. CHADICHAL

Ph.D. in Management
Visvesvaraya Technological University

AREA COORDINATORS



Prof. MOHANA SUNDARAM K.
Ph.D. (Pursuing) in Management
Periyar University



Dr. A VARADARAJ
Ph.D. in Management
Bharathidasan University



Dr. RUPESH KUMAR M.
Ph.D. in Marketing
Anna University



Dr. RAJESH R
Ph.D. in Management
Visvesvaraya Technological
University (VTU)

PROFESSOR OF PRACTICE



Prof. ANJAN CHOWDHURY
MBA in Marketing
Assam University



Prof. JAYANTH MUKHERJEE
Post Graduate Diploma in
Business Management
International Management Institute
New Delhi

CAREER ADVANCEMENT AND NETWORKING (CAN)



The Career Advancement and Networking (CAN) office is open to students from day one, offering a reliable place to express career expectations. It connects each student's potential to a plethora of opportunities, from internships to final placements.



6,000+
Opportunities



1,000+
Recruiting Partners



₹ 40 LPA
Highest Placement Package

TOP RECRUITERS

*representative units

CORPORATE MENTORSHIP PROGRAM

The Corporate Mentorship Program is an initiative designed to mold students through the capable hands of seasoned industry professionals, offering them firsthand insights into the industry before they commence or scale their careers. The program is a tapestry where stories of growth and empowerment are woven and where students discover their untapped potential. Designed to empower students with a unique set of skills, the corporate mentors are carefully selected based on industry trends and employer demands.

Built upon real-world experiences, equipping students with skills that are highly sought after by employers, this program has a proven track record of success, leading to our graduates securing positions in leading organisations.



400+ TOP CORPORATE LEADERS AS MENTORS



MR. DINESH HEGDE
Director - Finance
People10
Technologies Inc



MR. MAHESH VENKAT A
Chief Manager
Indian Oil
Corporation Limited



MR. PRASHANT SHAH
Head Commercial Income
& Contract Audits
Tesco



MS. VINITHA.V
Chartered Accountant
Vinitha V & Associates



MS. PRERNA CHHATRE
Director
Customer Acquisition
Usha Elevators
Private Limited



MR. RAGHU KAIMAL
Sales & Solutions Leader
Retail, CPG & QSR
Tata Consultancy Services



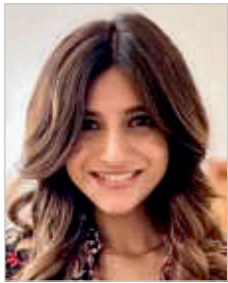
MS. ANSHU PREETI
Senior Director
TA & HR Operations
Silver Oak Health



MR. PIYUSH DHANDHARIA
Director - Finance
IQVIA

ILLUSTRIOUS ALUMNI

A network of over 32,000 alumni spread across 50+ countries represents a formidable force that Alliance University graduates hold as a community. They are torchbearers of a great tradition. As industry leaders and entrepreneurs, our alumni continuously contribute towards the growth trajectory of Alliance and bring laurels to the university year after year.



HARSHA BHOSALE

Director - HR Programs
Oracle
MBA 2002 – 2004



CHETAN MINOCHA

Head of Global Operations
Freedx
MBA 2004 – 2006



SUHAS D.S.

Head of Lateral Hiring
Amadeus
MBA 2003 – 2005



ASHWINI MRINAL BHAGAT

APJ Director HRBP
Twilio
MBA 2003 – 2005



SONILA DESHPANDE

Head of Talent
Management and Culture
IDFC FIRST Bank
MBA 2003 – 2005



SAHIL KAPOOR

Vice President
J.P. Morgan
MBA 2009 – 2011



JAIDEEP REDDY

Vice President
JP Morgan Chase
MBA 1999 – 2001



ROHAN CHOWTA

Lead - Sales Planning at
Volkswagen India
MBA 2005 – 2007



ASHWIN SINGH

Director Talent Acquisition
and People Operations
Suki
MBA 2001 – 2003

STUDENT SUCCESS STORIES



"This journey has been nothing short of transformative. Alliance University has helped me grow more confident, resilient, and ready to take on the challenges of the corporate world. From self-doubt to self-belief, this is more than a job offer. It's a reflection of growth, grit, and gratitude."

RUPSHA DUTTA

MBA (2023 - 2025)

Placed with  **Microsoft**



"I am delighted to share that I have been placed at KPMG as an Associate—an achievement I owe greatly to Alliance Ascent College. The college's strong focus on professionalism, industry exposure, and personal development equipped me with the skills needed to excel. Regular mentorship sessions, mock GDs/PIs, and comprehensive placement training helped me confidently navigate the selection process. I am truly grateful to the faculty and the office of Career Advancement and Networking for their unwavering guidance and support throughout my journey."

TANMAY BOBDE

MBA (2023 - 2025)

Placed with 



"My MBA journey at Alliance University has been a phase of strong self-development that helped me build resilience, perseverance, and confidence through continuous learning. It has shaped my perspective, strengthened my skills, and prepared me to step into the corporate world. I am proud to share that I have successfully kick-started my corporate journey with a globally reputed company like Wipro."

YALAMANDALA NAVYASREE

MBA (2024 - 2026)

Placed with 



"Alliance Ascent College has catalyzed my career and nurtured me into an industry-ready individual. I got placed in Oracle as a financial consultant thanks to the combined efforts of my erudite professors, the diligent CAN office, my supportive parents, my friends who made every second in the institute count and my own perseverance and grit. As someone who was already proficient in Japanese, MBA has been a great value addition as this combination is rare in the industry."

SHOBUJ CHATTERJEE

MBA (2024 - 2026)

Placed with 



INTERNATIONAL LINKAGES

Our partnerships with renowned global universities provide students with opportunities for international exposure, shaping them into well-rounded global citizens. We offer a platform for developing cross-cultural understanding, enhancing academic skills, and fostering personal growth.





80+ INTERNATIONAL LINKAGES ACROSS THE GLOBE



STUDENT ENGAGEMENT

The University provides the best environment for young minds to explore new ideas and encourages critical thinking to develop lifelong learning skills. Apart from academics, students are naturally driven towards participating in their areas of interest like sports, cultural fests, literary fest, leadership, and development programs. Comfortable and homely living quarters, health services, green campus, laboratories equipped with modern technology, sports and recreational facilities, an intellectual powerhouse, and a multi-cuisine dining area make the campus vibrant and state-of-the-art.

LIBRARY

A well-stocked library, with a vast collection of books, reports, journals and periodicals provides access to the best of business and management related resources.

INFORMATION TECHNOLOGY INFRASTRUCTURE

High-speed servers running on a variety of platforms to suit all kinds of digital requirements, support the entire network. Computer labs with broadband connectivity enable students to seamlessly complete their academic work as well as pursue research.

HEALTH CARE

The College also has tie-ups with the top hospitals in Bengaluru—ensuring proper medical care and attention to all members of the College. Dedicated Psychology counsellors ensure that mental wellness of students is also attended to.



DIVERSE AND INCLUSIVE STUDENT COMMUNITY

When you surround yourself with a talented group of diverse peers, you will be amazed by what you can accomplish. Alliance Ascent College's community is distinctively collaborative, engaged and connected while its cohort system, learning teams and student activities help you create your own close networks and friendships within the larger group of peers.

ATHLETICS AND FITNESS

Alliance Ascent College believes in the overall development of students and pays equal importance to physical fitness, as it does to intellectual growth. Students are actively encouraged to compete in annual sports events and competitions.

ARTS AND CULTURE

Alliance Ascent College has a rich tradition of fostering creativity and arts. Various clubs combine fun with innovation. The cultural activities not only help to imbibe leadership skills, but also inculcate a sense of team spirit and organizational abilities. The diverse background of students inspires ingenuity and encourages their association with a variety of cohorts.

COMMUNITY WORK

Alliance Ascent College supports social responsibility both inside and outside of the campus. Community projects are designed to have a positive social impact. Recent activities undertaken by students include fund-raising for donation to not-for-profit entities and providing food and clothing to the needy.

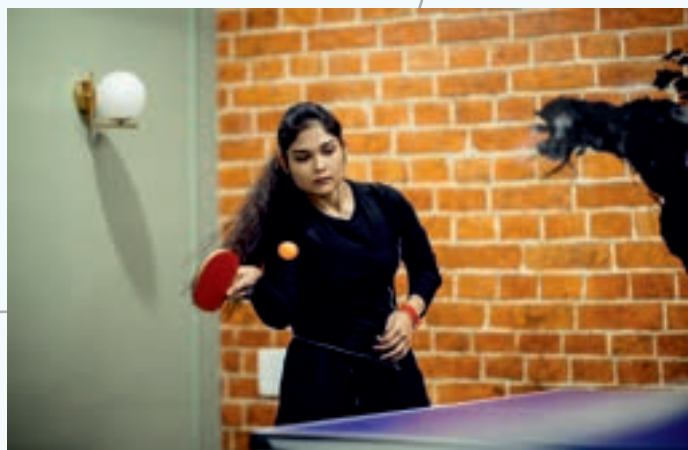


CAMPUS LIFE

At Alliance, we believe in balancing academics, leisure, and extracurricular activities. Our inclusive campus welcomes a diverse group of students from around the world, offering an amalgamation of various cultures and perspectives. Student-driven clubs and events breathe life and inspiration into student endeavours, creating an environment for collaboration and growth.

STUDENT-DRIVEN CLUBS

- Aerobics
- Adventure Club
- Astronomy Club
- Entract Club
- Athletics
- Badminton
- Carrom
- Cycling
- Dance Club
- Fashion Club
- Debate Club
- Electoral Club
- Environmental Club
- HR Club
- Innovation and Design Club
- Kabaddi
- Kho-kho
- Leadership Club
- Marketrix
- Martial Arts Club
- Maths Club
- Model United Nations
- National Service Scheme
- Painting Club
- Photography
- Start-up Club
- Table Tennis
- Film Club
- Literary Club
- Travel Club
- Volleyball
- Yoga
- Zumba



AWARDS, ACCOLADES AND ACCREDITATIONS



RANKED
20th
IN LAW

RANKED
71st
IN MANAGEMENT

(151-200 RANK-BAND UNIVERSITY)

Recognised by University Grants Commission, India

Recognised as a Scientific and Industrial Research Organisation by the Department of Scientific and Industrial Research, Ministry of Science and Technology, Government of India



Technology Business Incubator, Approved by MSME, Government of India with a Corpus Fund of ₹ 10 Crores Sponsored by Alliance Business School

RANKED
#274
SOUTHERN ASIA

RANKED
#851-900
OVERALL ASIA

Alliance University continues to make its mark in the QS World University Rankings: Asia 2026

Ranked No.1. in the National Sustainability Impact Institution's Ranking (NSIIR) by AIC-RAISE of the Atal Innovation Mission officially supported by Niti Aayog, Government of India



Approved by All India Council for Technical Education



Alliance School of Law is approved by Bar Council of India, New Delhi



Among the Top Digii100 Higher Education Institutions Recognizing Outstanding Digital Excellence



QS I-GAUGE Diamond Subject Rating for Management



A member of The Association to Advance Collegiate School of Business (AACSB), USA



Ranked in the 'Digital Institutional Index and Smart Campus Rankings by Global University Rankings, London



Accreditation for Business Programmes through the International Accreditation Council for Business Education (IACBE), USA



Among the Top 36 Private Universities India



Among the Top 20 B-Schools South India



Among the Top 50 Institutions: Placements India



Among the Top 100 B-Schools India

PROGRAMS OFFERED



FACULTY OF MANAGEMENT STUDIES

ALLIANCE SCHOOL OF BUSINESS

BBA (Hons.) – Finance | Human Resource | International Business | Operations Management | Marketing | Business Analytics | FinTech
B.Com. (Hons.) – Accounting and Taxation | Finance Management | International Business | Marketing Management | Business Analytics | FinTech
MBA – Finance | Marketing | Operations | Human Resource | Business Analytics and Artificial Intelligence | Digital Transformation | Entrepreneurship and Family Business Management | Product Management
Ph.D. in Management – Finance | Marketing | Operations Management | Organizational Behaviour and Human Resource Management | Entrepreneurship

ALLIANCE ASCENT COLLEGE

MBA – Marketing | Finance | Human Resource | Operations | Business Analytics and Artificial Intelligence

ALLIANCE SCHOOL OF MANAGEMENT AND TECHNOLOGY

B.Com. – CA Integrated | **MBA** – FinTech



FACULTY OF ENGINEERING AND TECHNOLOGY

ALLIANCE SCHOOL OF APPLIED ENGINEERING

B.Tech. in Aerospace Engineering – Aeronautics | Astronautics | Unmanned Aerial Vehicles | Avionics | Aircraft Structures | Aerospace Manufacturing and Materials
B.Tech. in Biotechnology
B.Tech. in Civil Engineering – Smart Cities | Environment and Sustainability | Construction Technology and Management
B.Tech. in Electrical and Electronics Engineering – Renewables Electric Vehicles
B.Tech. in Electronics and Communication Engineering – Artificial Intelligence and Machine Learning | Automotive Electronics | Biomedical Engineering | Embedded Systems and IoT | Entrepreneurship | Next Generation Communication System | Performing Arts and Creative Technologies | Robotics and Automation | Semiconductor Technology
B.Tech. in Mechanical Engineering – Robotics and Automation Technology | Smart Manufacturing Technology | Thermal Engineering | Advanced Material Science and Engineering | Automobile Engineering | Mobile Textile Technology | Mining Engineering and Machinery | Engineering Design and Analysis Technology | Industrial Engineering
B.Tech. in Production Engineering – Quality Management System and Standards | Smart Manufacturing and Industry 4.0 | Robotics, Automation and Control | Product and Project Management
M.Tech. in VLSI and Embedded Systems
Ph.D. in Biotechnology – Plant Sciences | Disease and Drug Research | Biodiversity Studies | Microbiology and Industrial Biotechnology | Nanobiotechnology and Biomaterials | Molecular Biology and Bioinformatics
Ph.D. in Engineering and Technology – Aerospace Engineering | Civil Engineering | Electrical and Electronics Engineering | Electronics and Communication Engineering | Mechanical Engineering

ALLIANCE SCHOOL OF ADVANCED COMPUTING

B.Tech. in Artificial Intelligence and Data Science | Artificial Intelligence and Machine Learning
B.Tech. in Computer Science and Engineering – AI and Future Technologies | Blockchain Technologies | Cloud Computing | Cyber Security | DevOps | IoT | Full Stack Development | Software Product Engineering
B.Tech. in Information Technology – Augmented Reality and Virtual Reality | Data Analytics
BCA (Hons.) – Data Science | AI/ML | Game Development
MCA – Generative AI | MCA General | Game Development | Data Science
M.Tech. in Artificial Intelligence and Data Science | Computer Science and Engineering
Ph.D. in Computer Science and Engineering – AI / ML | AIoT | Data Science | Cyber Security | Cloud Computing | Computer Vision | Immersive Technologies and Computational Intelligence

QUANTUM AI SCHOOL FOR ADVANCED RESEARCH (AU-QUASAR)

B.Tech. in CSE - Quantum Computing and Technologies | Robotics and AI | Cyber-Physical Systems | AI and Machine Learning
M.Tech. / MS in CSE - AI and Deep Learning | Quantum Computing | AI Powered Robotics and Automation Systems | Cognitive Computing | Ethical AI and Responsible Innovation | Hybrid AI Systems

FACULTY OF LAW AND POLICY STUDIES

ALLIANCE SCHOOL OF LAW

B.A. LL. B. (Hons.) / B.B.A. LL. B. (Hons.) – Intellectual Property Rights Law | Business Law | International Law | Constitutional Law | Criminal Law
Bachelor of Law (LL. B.)
Master of Law (LL. M.) – IT and Data Protection Law | Corporate Law | Climate Change and Sustainability | Trade and Commercial Laws | Crime and Forensics Law | Human Rights Law | Intellectual Property Laws
Ph.D. in Law – Alternative Dispute Resolution (ADR) | Constitutional and Administrative Law | Corporate and Commercial Law | LGBTQ Rights | Criminal Law and Security Law | Cyber and Technology Law | Intellectual Property Law | Climate Change and Sustainability | Sustainable Development Goals | Women and Child Rights

CENTRE OF EXCELLENCE IN PUBLIC POLICY, SUSTAINABILITY, AND ESG RESEARCH

Ph.D. in Public Policy

FACULTY OF LIBERAL ARTS AND SCIENCES

ALLIANCE SCHOOL OF DESIGN

Bachelor of Design – Visual and Communication | User Experience and Interaction | Product | Fashion | Interior | Animation Film
Ph.D. in Transdisciplinary Design

ALLIANCE SCHOOL OF ECONOMICS

Ph.D. in Economics

ALLIANCE SCHOOL OF LIBERAL ARTS

B.A. (Hons.) – Literary and Cultural Studies | Media Studies | Political Science | Sociology
B. Sc. (Hons.) – Applied Mathematics | Computer Science | Data Science | Economics | Psychology
Bachelor of Fine Arts – Painting and Sculpture
BBA – Business Studies
M.A. in English (Creative Writing)
Ph.D. in Liberal Arts

ALLIANCE SCHOOL OF SCIENCES

B. Sc. (Hons.) – Applied Mathematics | Chemistry | Physics
M. Sc. – Data Science | Chemistry
Ph.D. in Applied Mathematics | Sciences

ALLIANCE SCHOOL OF AVIATION STUDIES

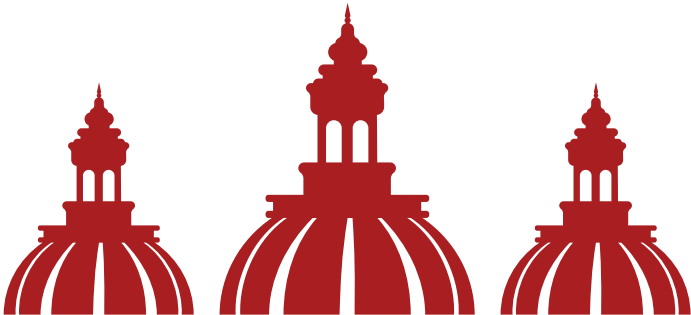
BBA in Aviation Management
B.Sc. in Aviation / Aeronautical Science

ALLIANCE SCHOOL OF PERFORMING, VISUAL AND CREATIVE ARTS

Master of Performing Arts (MPA)
Diploma in Performing Arts (DPA)
Ph.D. in Performing Arts

CENTRE OF EXCELLENCE IN INDIAN KNOWLEDGE SYSTEM

Ph.D. in Indian Knowledge System





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