



ALLIANCE
UNIVERSITY

Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

Alliance School of Liberal Arts

Celebrating
25
SILVER JUBILEE
years
of Alliance Education

FREEDOM TO EXCEL

LIBERAL ARTS AT ALLIANCE



ARCHITECTURE, ENVIRONMENT & EDUCATION



ALLIANCE UNIVERSITY

As Alliance embarks on its journey of 25 years of excellence in education by celebrating the silver jubilee in 2022, Alliance Education continues to be a beacon of progressive change through sustainable development of its learning community, international collaboration, research, and academic philosophy.

Alliance University is Karnataka's 1st Private University established in the Year 2010 by Act No. 34 and is recognized by the University Grants Commission, New Delhi.

The University conceives research to be the essence of all teaching and learning practices. A unity between research and teaching is promoted to extend the frontiers of knowledge to solve real-world problems at the local, national, and global scale. For this purpose, the University seeks to be the nerve centre of interaction between the industry, the government, the civil society, and the community at large. In times when technological and social

change is transforming the very idea of employability, the University embraces the increasing diversity of specializations while retaining the impulse to unify all knowledge. A designed convergence of the business, engineering, law, and liberal arts units precipitates trans-disciplinarity as the core academic philosophy.

Freely working across divergent streams of knowledge like data science, technology, economics and law, physics and philosophy or businesses and rhetoric, trans-disciplinarity nurtures a dynamic foundation for the spirit of collaboration, inquiry, and enterprise.

The University has been a forerunner in higher education, calling out to the new generation of scholars, engineers, scientists, artists, people in business, social reformers helping to shape and transform societies and communities through and beyond, around the world.



Creative Economy at ALLIANCE
by Dr. Shashi Tharoor



Multidisciplinarity of Liberal Arts
by Dr Vikram Sampath



For more on liberal arts

"The Ideal Liberal Arts Programme for the 21st Century at Alliance: from Ivy League Faculty to Multidisciplinary Training from the Sciences to the Arts".



Why is Liberal Arts so crucial in our world?
by Barkha Dutt



Diversified learning through Liberal Arts
by Manu S. Pillai

ALLIANCE SCHOOL OF LIBERAL ARTS

Alliance School of Liberal Arts enables students to embrace a truly multidisciplinary approach in learning to become leaders and problem solvers. With the best-in-class international faculty, the school is a vibrant hub of art, culture and ideas which guarantees the most immersive experiences both inside and outside the classroom.

- **Take classes from Ivy-League faculty and be part of the Global Leaders' Alliance Fellowship.**
- **Freedom to choose courses and design your own degree.**
- **Be a part of the hub of art, culture and ideas through the Alliance Literary Festival.**
- **Creative writing taught by celebrity authors to prepare students towards becoming effective communicators in any field.**

IVY LEAGUE FACULTY

With a stellar cast of academics from Oxford, Cambridge, Ivy league and other elite institutions, who are all at the cutting edge of research in their respective fields, we offer courses of rich interdisciplinary intersections to lay a very strong foundation to Liberal Arts education.



Dr. DEREK ATTRIDGE
Professor, English
University of York Ph.D.,
English Cambridge
University



Dr. MEGHANNE BARKER
LSE Fellow Department of
Media and
Communications
Ph.D., Linguistic
Anthropology
University of Michigan



Dr. LUKE DAVIES
Fellow in Political
Theory, Department of
Government, LSE
D.Phil., Philosophy
University of Oxford



Dr. MERVE EMRE
Associate Professor of
American Literature
University of Oxford
Ph.D., English Literature
Yale University



Dr. ADAM JONES
Heilbronn Fellow
University of Manchester
D.Phil., Mathematics
University of Oxford



Dr. BERNHARD KASBERGER
Postdoctoral Researcher
DICE, Junior Research Fellow
University of Oxford
Ph.D., Economics
University of Vienna



Dr. MAXIMILIAN KIENER
Leverhulme Early Career Fellow
in Philosophy, University of
Oxford, D.Phil., Philosophy
University of Oxford



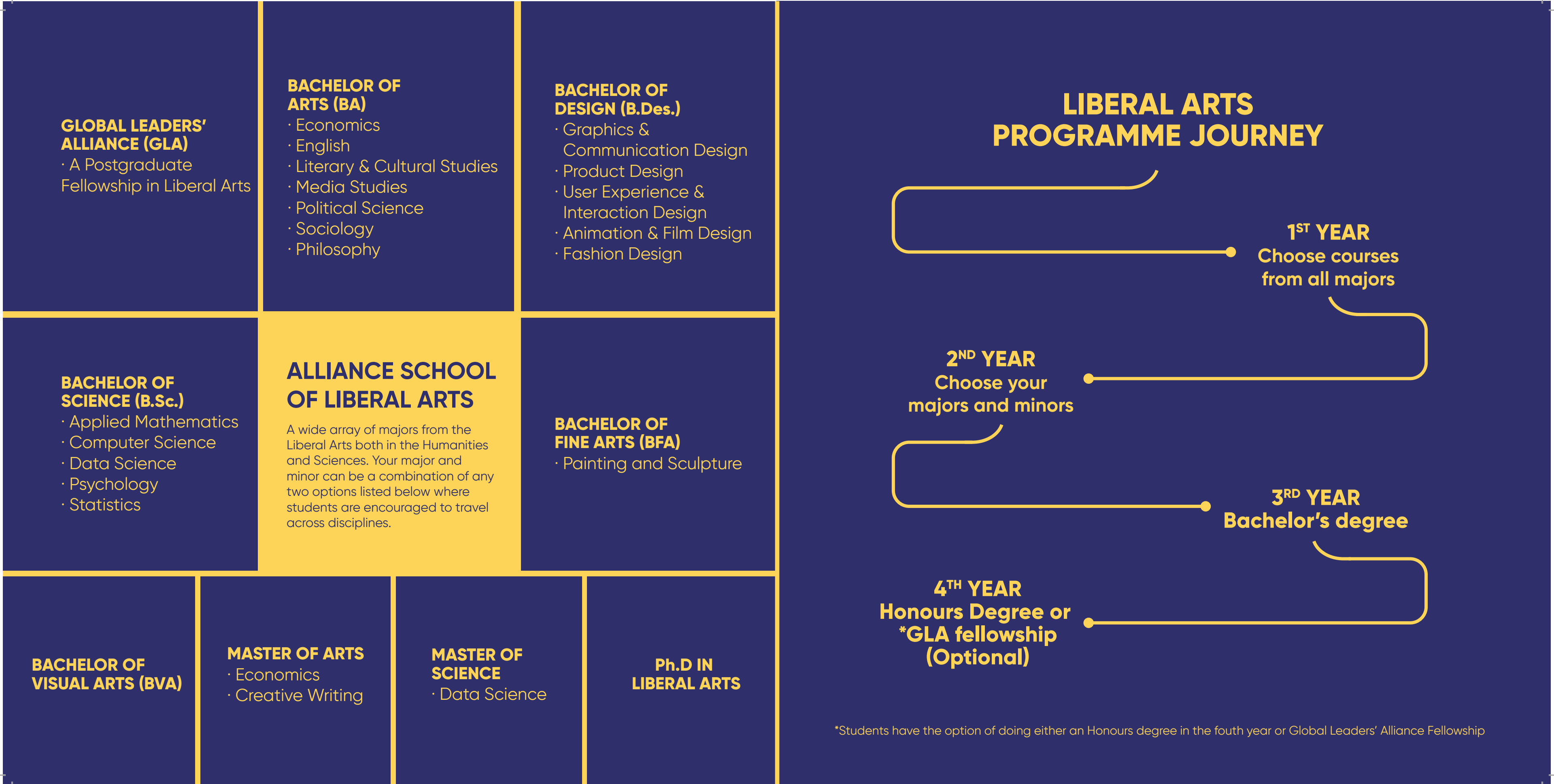
Dr. THÉO LEBRET
Msci, Astrophysics,
University College
London, D.Phil.,
Astrophysics, University
of Oxford



Dr. CRESCENTE MOLINA
Postdoctoral Fellow
Harvard Law School
D.Phil., Philosophy of Law
University of Oxford



Dr. TEDD MOYA
Oxford Martin Fellow,
University of Oxford
Ph.D., Energy and
Natural Resources,
Queen Mary University
of London





ALLIANCE LITERARY FESTIVAL

Be a part of the movement to make Alliance the hub of art and culture in India. From Shashi Tharoor to Vikram Sampath, from Devdutt Pattanaik to Geetanjali Shree, interact with academics, writers, publishers, translators, journalists, and other public intellectuals who come together for a confluence of the most inspiring conversations.



THE HUB OF ART AND
ALF
CULTURE IN INDIA

LIVE WHAT YOU LEARN

GLANCE

The monthly newspaper which is conceptualized, designed, edited, and managed by the GLA fellows, is envisaged to glance inwards and outwards. By glancing inwards, the newspaper shall mediate upon this fast-evolving university, its increasingly vibrant life and the churn that defines its academic ethos. And by glancing outwards, it shall also come to reflect imaginatively upon the ways to overcome social, environmental, and economic challenges that confront the world outside.

Zoetrope: The Film Club

Experience the collective ecstasy of watching and analyzing world cinema. Expand your artistic vision and sharpen your critical eye as we watch films throughout the year, culminating in a film festival that congregates filmmakers and curates the most exciting collection of old and new films to be screened.

Cosmopolis: The Podcast Channel

Steer the fastest-growing YouTube channel to new heights. Set up podcasts with luminaries from different fields and be part of the movement to make Alliance the hub of Bengaluru's intellectual public sphere. Be it history, politics, science, policy or technology, Cosmopolis is Alliance's window to the world.

Anukarsh

Anukarsh is a peer-reviewed literary magazine published by the Department of Language and Literature. The magazine is intended to function as a space that synergizes the unique artistic and creative vigour ingrained in Indian literature. As one among the very few multilingual literary magazines in the country, Anukarsh works to explore the multitudinous ways in which our diverse languages and cultures have worked to form a rich and composite literary oeuvre.



अनुकर्ष | ಅನುಕರ್ಷ | ANUKARSH

- A Peer-reviewed Quarterly Magazine -



GLOBAL LEADERS' ALLIANCE

The aim of this programme is to prepare fellows for the unique challenges posed by the 21st century, from environmental disasters; to unprecedented invasions of privacy; from extreme wealth inequality; to novel challenges; to democracy; and a post-factual political landscape. The GLA is India's first actual postgraduate fellowship to be fully funded. The programme provides the best possible international education for the most promising minds in Asia and the world. Multidisciplinarity forms the structure and foundation of the programme. Each course is interdisciplinary—they range from “chaos theory in politics; to abuses of psychometry in the marketplace; to ethics of artificial intelligence”—and will be taught by the best

academics from Ivy League or equivalent institutions. The courses will complement each other to build a comprehensive knowledge base that will allow fellows to approach any problem with insight, subtlety, and balance.

Special Features

- Oxbridge/Ivy League faculty
- Fellowship entails fully-funded tuition fee
- Interdisciplinary courses
- Cultural heritage tour
- Internships
- International study exchange
- Application assistance to Ivy League
- Modern and ancient languages
- Podcasts, conferences, magazines

Cultural Heritage Tour

A cultural tour designed to explore historical, cultural, and natural marvels of South India is organized for the fellows and faculty as they move across the state of Karnataka. This immersive journey is a great opportunity for the fellows to learn about the rich heritage of South India, have unforgettable culinary experiences and engage with the local communities. The fellows also spend time with the Ivy League faculty outside the usual classroom settings.

Course Structure

- A nine-month in-campus academic programme
- A three-month Internship/foreign exchange
- Successful completion of one-year programme would lead to the awarding of a postgraduate degree/diploma in Liberal Arts

Three-month Internship Programme

The GLA Fellows will spend three months gaining exposure and experience working with:

- Media – Print and Electronic NGOs and Societies/Trusts
- International Universities – Projects Academic Internships
- International Organizations – UN, UNICEF, WEF, WHO and other International Bodies, Political Offices, State and National Ministries, Fortune-500 Companies

Fellowship entails fully-funded tuition fee.



EXPAND YOUR HORIZONS

STUDY ABROAD

With a host of articulation agreements with renowned universities across the world offering various international programme, Alliance University ensures that students gain international exposure, experience, and develop themselves as global citizens.

- Semester Exchange
- International Internship
- Twinning/ Progression or Dual-Degree
- Study Abroad
- Summer School
- Joint Certification
- 75 Articulation Agreements with Reputed Universities across the Globe
- 65 International Partners across 15 Countries
- 90 International Programme options for students across various schools



SHORT-TERM STUDY ABROAD PROGRAMME



- London School of Economics, UK
- University of Nottingham, Malaysia
- University of Ulster, UK
- Liverpool John Moores University, UK
- Berlin School of Economics and Law, Germany
- University of Salford, UK
- Birmingham City University, UK
- Samara State University of Economics, Russia
- Ajman University, UAE

SEMESTER ABROAD PROGRAMME



- University of California Riverside, USA
- San Jose State University, USA
- University of Scranton, USA
- University of Strathclyde, UK
- Kingston University, UK
- University of Burgundy, France
- University of Ulster, UK
- University of Hull, UK
- Edinburgh Napier University, UK
- Liverpool John Moores University, UK
- Birmingham City University, UK
- Lingnan University, Hong Kong
- Ajman University, UAE

BACHELOR OF DESIGN (B.DES.)

Design refers to a set of theoretical and practical approaches that focus on the interaction between “users” and their environments. Designers approach all kinds of problems with the goal of providing meaningful and relevant experiences to users who are treated holistically, as individuals with material and emotional needs. By expressing, reflecting, and even forming cultural norms, design instils meaning in our daily lives rather than simply creating functional objects. Its disruptive thinking is essential for driving innovation in areas such as developing business strategies, creating virtual environments, crafting digital interfaces, improving manufacturing quality and sustainability, and building service systems.

Informed by this idea of design as a ground-breaking discipline directed at innovation, the Bachelor of Design at Alliance University will help students develop creative and critical thinking skills. By emphasizing humanity and culture, the Bachelor of Design contributes to Alliance University's mission of serving society and promoting global outlook. Students will be focusing on and engaging with critical contemporary issues while being challenged by project-based learning. Students will benefit from extensive collaboration with leading national and international companies in building a better world.

Specializations

Graphics and Communication Design

Animation and Film Design

User Experience and Interaction Design

Product Design

Fashion Design

SPECIAL FEATURES

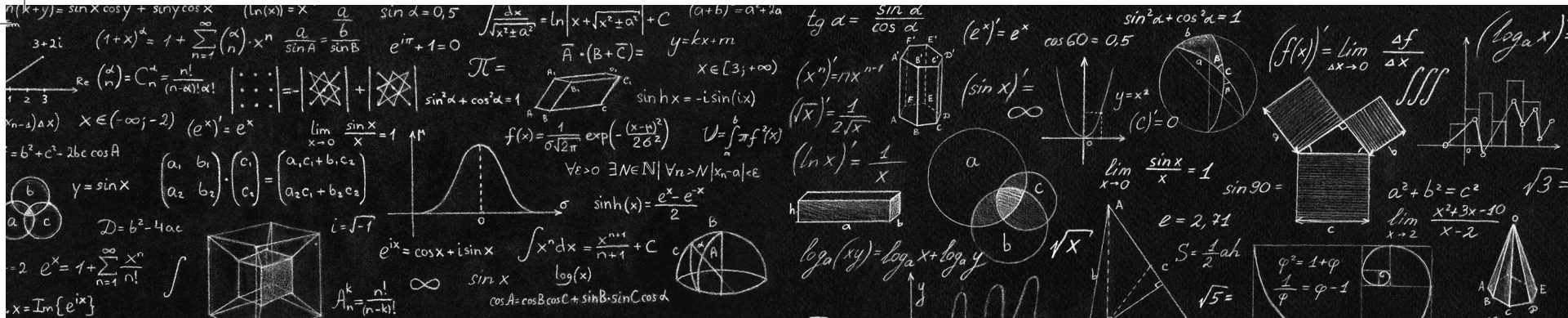
Through an innovative programme of project based enquiry, studio based learning and live projects students will acquire a wide range of tools for creative practice, skills for material making understanding of design thinking, method and innovation process.

Students will learn to express individual creative visions by bringing theory and practice of design elements to life.

Through intensive workshops organized by the school, students will inculcate professional design practices develop originality and acquire a universal understanding of craft.

Exposure to trade fairs designer shows, and museum exhibitions will encourage students' thinking through design, and develop artistic culture focusing on reimagining experiences and responding to the contemporary designs needs.

Intellectual engagement with artists and visiting professionals of the design industry will help familiarize students with disciplinary expertise of various markets.



Bachelor of Science (B.Sc.) Applied Mathematics

The B.Sc. in Applied Mathematics is a distinctive programme aimed not only to build a rigorous theoretical foundation in mathematical thinking but expose students to a wide variety of applications of mathematical modeling in Science, Engineering, Technology, and the Arts (SETA). This blending is achieved by its embedding in the Liberal Arts so that students learn about mathematical tools and techniques and continuously apply their learnings in a wide variety of domains.

The programme aims to attract hard-working and aspiring students to learn new mathematical concepts, the creativity to apply them innovatively in new domains, the ability to interpret and communicate the model solution/results. The subjects that students take include traditional branches of mathematics, such as algebra, real and complex analysis, differential equations, and numerical methods. It also offers several innovative and contemporary topics such as discrete mathematics, mathematical programming, calculus of variations, control theory, dynamical systems, and simulation modeling.

The programme also offers students various experiential learning opportunities, such as internships in industry and academia, live mathematical modeling projects, outreach programme to enhance mathematical literacy in the local community, and organizing seminars and conferences, all providing holistic education.

Special Features

- Exposure to a wide variety of applications of mathematical modelling in Science, Engineering, Technology, and the Arts (SETA)
- Internships in industry and academia, with live mathematical modelling projects
- Contributing to and organizing seminars and conferences
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy League faculty



Bachelor of Science (B.Sc.) Computer Science

The B.Sc. in Computer Science focuses on the concepts and techniques used in designing and developing advanced software systems. The programme enables the student to develop the conceptual underpinnings of computer science, including its fundamental algorithms, programming languages, operating systems, and software engineering techniques. Computer Science is a professional field associated with computer technology (hardware and software). It has sub-disciplines such as computer theory, hardware systems, software systems, and scientific computing. It studies processes enabling algorithms to manipulate, store, and communicate digital information. In a nutshell, Computer Science deals with the theoretical foundations of information and computation and takes a scientific and practical approach to computational applications.

The Bachelor of Computer Science will be your stepping stone to develop a career in the world of computers. Here, you will get acquainted with various technologies and systems that develop computer software and hardware. Computer Science, an evolving field, demands a diverse skill

set to solve real-life problems. Pursuing the degree will help one navigate the required skills to solve practical problems and keep up with upcoming trends.

Our students benefit from the Department's cutting-edge research and extensive facilities. The Department of Computer Science and Technology has the latest software, advanced lecture theatres, and dedicated practical rooms. The faculty is world-class with expertise spanning multiple disciplines within computer science such as Algorithms, Machine Learning, Mobile Computing, Cyber Security, and Software Engineering. Students post-project deliver a product to a client and acquire relevant industrial experience.

Special Features

- Proficiency in high-level programming languages
- Designing algorithms to solve computing problems
- Designing and developing software systems
- Developing wide understanding of a range of computer-based systems
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy League faculty



Bachelor of Science (B.Sc.) Data Science

The B.Sc. in Data Science is an exciting programme aimed to build a broad foundation in mathematics, statistics, and computer science among students, through which they can learn a wide variety of analytics applications in Science, Engineering, Technology, and the Arts (SETA). The programme is application-focused so that as students learn about mathematical, statistical, and computational tools and techniques, they continuously get to apply their learnings in a wide variety of domains.

The programme aims to attract hard-working and aspiring students who have the curiosity to learn new mathematical, statistical, and computational techniques, the ability to envisage and develop analytics solutions, the ability to extract insights from the analytic models, and the ability to communicate and collaborate with domain experts to improve/optimize systems. The subjects that students take include traditional branches of mathematics and statistics such as algebra, analysis, differential equations, descriptive

statistics, inferential statistics, and R and Python programming, but also several cutting-edge offerings such as visual analytics, descriptive analytics, predictive analytics, prescriptive analytics, machine learning, deep learning, and artificial intelligence.

The programme aims to mold the students to become data science leaders of the future, to be able to creatively apply mathematical, statistical, and computational approaches to solve complex and challenging problems in Science, Engineering, Technology, and the Arts.

Special Features

- Broad foundation in mathematics, statistics, and computer science
- Learning a wide variety of analytics applications in Science, Engineering, Technology, and the Arts (SETA)
- Internships in industry and academia, with live analytics projects
- Contributing to and organising seminars and conferences
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy League faculty

Bachelor of Science (B.Sc.) Psychology (Clinical Psychology Counselling Psychology)

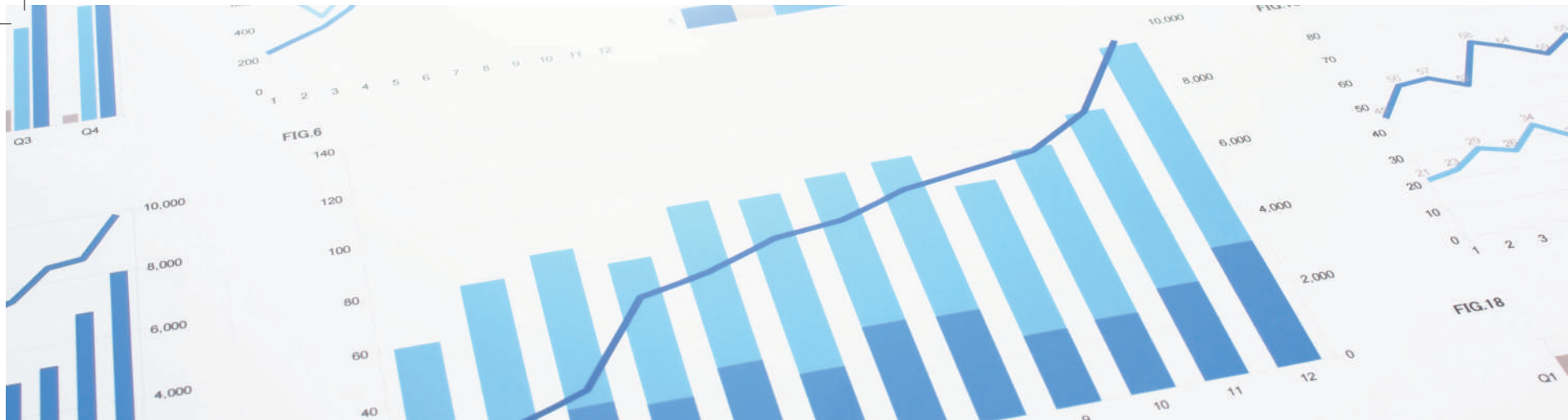
The B.Sc. in Psychology provides the foundation for scientifically studying the human mind. It stands out in its emphasis on research as the foundation of a pedagogy that develops the dynamic attitude to unravel the complexity of human behavior. The programme establishes the significance of psychology in education, law, economics, design, and political and commercial communication.

Students will learn how psychology plays a leading role in designing and updating technological innovations, improving community mental health, and developing educational techniques towards better learning experiences. Students will acquire transferable skill sets in framing research questions, designing experiments, and analyzing quantitative data. Field-based psychometrics and psychotherapy would ensure an experiential dimension essential for practicing in various sectors.

Being trained in the essentials of psychology, the students can intervene wherever a community interface exists. The specializations in clinical and counseling psychology will prepare them for trauma management, designing counseling, and rehabilitative programmes. Adept in research methods, students navigate machine designing, market practices, consumer behavior, forensics, etc.

Special Features

- Conduct experiments in the state-of-the-art library
- Gain fluency in software tools and statistical methods for data analysis
- Be a part of student counselling activities at the University
- Gain research and publishing experience
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy-League faculty



Bachelor of Science (B.Sc.) Statistics

The B.Sc. in Statistics is an extensive programme that exposes students to mathematical and statistical modeling and their applications in Science, Engineering, Technology, and the Arts (SETA). The programme is research-focused, mixing synergistically with the Liberal Arts so that students learn about different statistical tools and techniques and continuously get to apply their learnings in a wide variety of domains.

The programme aims to attract hard-working aspirants who have the curiosity to learn new statistical tools, the ability to design research studies in a variety of domains, the ability to apply appropriate statistical tools and interpret their results, and the ability to communicate/translate these results into insights for further action. The subjects that students take include traditional branches of mathematics and statistics, such as algebra, analysis, differential equations, descriptive statistics, and inferential statistics, and several contemporary offerings, such as operations research, stochastics, chaotic, and simulation modeling.

The programme also offers students various experiential learning opportunities such as internships in industry and academia, live research projects, social research to positively impact the local community, contributing to and organizing seminars and conferences, all of which provide a holistic education.

Special Features

- Exposure to a wide variety of applications of mathematical and statistical modelling in Science, Engineering, Technology, and the Arts (SETA)
- Internships in industry and academia, with live research projects
- Social research programmes to positively impact the local community
- Contributing to and organizing seminars and conferences
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy League faculty



Bachelor of Arts (BA) Economics

The BA in Economics trains one in a truly transdisciplinary approach to understanding social systems. It stands out in its emphasis on gathering and analyzing data both with and without mathematical models, essentially orienting students in the art of economic research from the very beginning of the programme.

Students will gain proficiency in the latest software tools and statistical techniques that enlarge their skills and make them employable for high-quality technical professions far beyond the scope of typical economics graduates. At the same time, students will critically be asking new questions in the true spirit of economics, for economics is the most dynamic social science that constantly engages with the ever-evolving complexities of social systems like international trade, the market, or the corporation. Significantly, the exposure to philosophy, political science, and sociology will complement number-crunching skills with competence in argument, articulation, and interpretation.

Running an economics club, undertaking field trips for data collection, editing economics magazines, organizing mock budget sessions are just some of the avenues of experiential learning that await students. With various specializations ranging from development economics to game theory, students are fully prepared to contribute to public policy, climate planning, financial consultancy, and market research and assume leadership positions in each.

Special Features

- Hands on experience in data analysis with statistical software
- Practice economic policy formulation and research paper writing
- Run an economics club and magazine
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy League faculty



Bachelor of Arts (BA) English

The BA in English encourages students to critically engage with English literature from various global contexts including translations and postcolonial literature and canonical English and world literature. Learning a selection of foreign, classical, and vernacular languages along with a grounding in translation and linguistics, this course radically redraws the contours of a traditional undergraduate programme in literatures.

Coupled with the minors and electives, philosophy to sociology, the English programme makes the study of literature holistic and multidimensional. Students develop tangible skills in translation and interpretation, professional and public writing, editing, and advertising. Apart from a vibrant interdisciplinary curriculum, the students will organize film and literary festivals, help function film clubs, edit magazines, and produce podcasts. They will intern with media houses, corporates, and cultural bodies, gaining vital exposure to life outside academia.

Special Features

- Become a part of the media lab, podcast production and film club
- Organize the Alliance International Film and Literary Festivals and Annual Conferences
- Publish the campus magazine, newspaper, and radio
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy League faculty



Bachelor of Arts (BA) Literary and Cultural Studies

The BA in Literary and Cultural Studies expands the scope of a traditional literature programme to include all aspects of culture like films, digital media, and other historical and cultural artifacts. The unique orientation of the programme is its strong commitment to straddle the two cultures of humanities and science and technology to produce intellectuals who can critically engage with the technocratic society in which one is embedded.

Trained in both traditional criticism and advanced methods like digital humanities, students will analyze a wide range of texts such as novels, films, television series, archival documents, advertisements, and so on, through various disciplinary approaches including philosophy, sociology, and literary studies, effectively ensuring the broadest possible exposure to all strands of humanities and social sciences.

Apart from quality internships in various sectors,

students will also gain immersive experience in editing campus magazines and newspapers, organizing film and literary festivals, running film clubs and debating societies, producing podcasts and YouTube channels, and improving pedagogy in school curriculums. The degree will ultimately equip students with invaluable skills in the art of interpretation, argument, writing, and rhetoric, making them prepared for intervening in fields as diverse as law, media, art, and politics.

Special Features

- Become a part of the media lab, podcast production and film club
- Organize the Alliance International Film and Literary Festivals and Annual Conferences
- Publish campus magazine, newspaper, and radio
- Have exclusive opportunities to intern at media houses, corporates, and NGOs
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy League faculty



Bachelor of Arts (BA) Media Studies (Journalism, Mass Communication)

The BA in Media Studies offers the best combination of conceptual knowledge and technical skills in producing, managing, and analyzing media. It has a special emphasis on introducing students to research methodologies about ever-evolving media technologies and practices. The programme provides a concrete foundation for various career choices in Journalism, Filmmaking, Audio-Visual Production, Digital Communication, International Communication, Public Policy, Media Design, Storytelling, and Digital Art.

Students engage with key texts in media history and theory, that enables them to think critically about the past, present, and future of media cultures across the regional, national, and international contexts. Putting theory into practice, community interventions through outreach projects, advance knowledge-sharing, and citizen engagement. Students will self-run a state-of-the-art media lab and studio, simulating an advanced professional environment. Apart from organizing periodic field visits and facilitating high-quality internships in various sectors, students will gain immersive experiences in documentary filmmaking, newspaper production, magazine production, film & literary festivals, running film clubs and debating societies, producing podcasts, and managing social media content.

Special Features

- Become a part of the Media lab, Podcast Production, and Film Club
- Organize International Film and Literary Festival, and Annual Conferences
- Contribute to campus magazine, newspaper and radio
- Have exclusive opportunities to intern at Media houses, Corporates, and NGOs
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy League faculty

Bachelor of Visual Arts (BVA)

The Bachelor of Visual Arts provides a firm hold in the principles and practices of design. It is unique in its transdisciplinary emphasis in combining technological acumen with artistic vision.

With rigorous training in the use of various design and animation software, students pursue a practice-oriented curriculum executing multiple projects meant to convey a range of ideas and messages. With their perspectives enriched by courses in art history, psychology, and engineering design, they will engage prolifically in various mediums, be it print, web, or social media and work in groups with different stakeholders, thereby nurturing the spirit of collaboration. Most significantly, they will apprentice with experts in their domains and visit art and design galleries to nurture a rich reservoir of artistic inspiration.

Students will consistently be involved in the in-house design department of Alliance and experience the challenges of promoting a brand. They will also be tasked to come up with design solutions for grassroot requirements. With such a holistic repertoire of experiences, they will be fully prepared to enter advertising agencies, magazine, and newspaper publication houses, besides having the confidence to start ventures of their own.

Special Features

- Participate in national and international-level art exhibitions
- Organize the Alliance Art and Film Festival
- Design and document for Alliance Campus
- Apprentice with the best designers in India
- Be a part of the creative economy
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy-League faculty



Bachelor of Fine Arts (BFA) Painting and Sculpture

The Bachelor of Fine Arts (BFA) provides the foundation for developing an artistic vision that may enrich culture, commerce, technology, and everyday life. It stands out in its commitment to combining traditional approaches and modern practices as well as a consistent focus on the interaction of art and technology.

In addition to rigorous training in the fine skills of painting, drawing, and sculpture, students gain a rich theoretical perspective from art history, design, psychology, and sociology. Learning goes one step further in the well-equipped art studio as a space for radical experimentation with materials, techniques, and concepts. This experience makes the students able communicators and curators of their discipline apart from being technical masters of their craft.

Students will work closely with faculty, a group of experts, and visiting artists, with many hours of concentrated work devoted to enhancing the development of personal imagination and learning the value of collaboration. From being involved in the beautification of the university and the city to quality internships in organizations in India and abroad, students acquire the entrepreneurial spirit required to make art meaningful, relevant, and commercially viable. They are ready to be absorbed by various sectors like NGOs, media and publishing, government, as well as the burgeoning education industry. .

Special Features

- Participate in national and international-level art exhibitions
- Organize the Alliance Art and Film Festival
- Gain access to the art market
- Collaborate with designers and filmmakers in multimedia projects
- Be a part of the creative economy
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy-League faculty



Bachelor of Arts (BA) Political Science

The BA in Political Science aims to develop an understanding of the dynamics of the political system at the regional, national, and international levels. It stands out in its emphasis on the foundational skills of writing, debating, and argument while recognizing the necessity of studying the complexity of political systems in a scientific manner.

With a grounding in political philosophy drawing from different intellectual traditions, the programme will include the study of war, peace, conflict, power, and security issues to develop a critical understanding of the dynamics of international politics.

Contemporary developments bring a vibrant transdisciplinary approach to Political Science through active interaction with Philosophy, Psychology, Sociology, Economics, and Data Science. Students gain exposure through field visits, interact with legislators, bureaucrats, and civil society members, enabling them to

experience classroom knowledge through observation and participation. Political science comes alive through the organization of model parliament, the editing of a student journal on politics, and hosting regular podcasts and talks with experts. Students will find the programme as the perfect stepping-stone towards careers in civil services, think tank bodies, corporate sector, media houses, NGOs, and UN bodies working as researchers and advisers. The course will also give them the entrepreneurial confidence to launch new ventures in political consultancy and journalism.

Special Features

- Undertake field visits and trips to archives
- Conduct research projects mentored by faculty
- Watch and discuss documentary movies and discussion at the film club
- Participate in strategy simulations and role-plays
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy League faculty



Bachelor of Arts (BA) Sociology

The BA in Sociology at Alliance School of Liberal Arts is an expression of the inseparable and organic interconnections of theory and practice to comprehend and engage with society. It will use the traditional sociological degree programme as a palimpsest and add to the vibrant and thriving dimension of contemporary social issues and ethnographic research and writing.

Dissolving the age-old distinction between the 'book view' and 'field view' in the discipline of sociology, the programme will enable the students to learn closely from the field, the emerging, engaging, and sedimenting social worlds around them. Aware of and attuned with the contemporaneous social concerns of India and South Asia, the course curriculum will facilitate experiential learning, aimed at developing a holistic sense of society, culture, and politics, as well as understanding their interdependence and inter-evolution.

Our graduates, with a 360-degree exposure to the social world, will be geared to effectively

influence policy and planning for social and economic development at multiple levels. The programme would enhance the employability of its graduates by equipping them to perform in versatile and interdisciplinary research domains ranging from civil society organizations, international social and philanthropic initiatives, public sector organizations, as well as independent business houses, in addition to providing them with core knowledge of the discipline for further academic pursuits and explorations.

Special Features

- Gain hands-on field experience
- Organize, run, and participate in interest groups, clubs and forums discussing regionally and globally relevant sociological concerns
- Benefit from the interdisciplinary seminars and lectures in the school
- Write for campus magazine, newspapers and radio
- Intern with the dynamic and diverse organisations benefiting from one's interdisciplinary exposure
- Have an inside track to Global Leaders' Alliance Fellowship
- Take classes with Oxbridge/Ivy League faculty



MA IN CREATIVE WRITING

The first-of-its-kind multi-lingual Masters' programme in India that aims to equip students towards a career in creative writing. The course is taught by the faculty that comprise of published writers, poets, playwrights, and scriptwriters from various parts of the country and abroad. This programme works towards the development of creative and critical faculties of the students in a supportive community of expert writers and tutors.

The allied literature courses are taught (both core and optional) to aid in the creative process and gain a comprehensive understanding of various genres, and literary and poetic practices. Experts from these diverse fields of study, and writers and poets themselves guide the students in refining and fine tuning their writing skills to bring out the maximum extent of their imaginative and literary capabilities.

The primary component of the course is writing workshops and practice sessions under the professionals themselves and the faculty in respective fields. The amalgamation of theoretical considerations, sampling of a wide variety of literature and exploring everyone's niche area, are all aimed at creating a conducive atmosphere for creative exuberance.

Special Features

- Immersive learning with the community of writers, poets, and playwrights from diverse cultural and linguistic backgrounds.
- Direct lectures, writing workshops, one-on-one guidance on written projects by published authors, poets and playwrights, screenwriters.
- Guided internship with award-winning writers and poets and hands-on experience working with editors at major publishing firms.
- The option of an exit point at the end of their first year with an award of a postgraduate diploma in creative writing.
- The university funded publications in collaboration with publishing houses.
- A range of readings, performances and talks by visiting and resident faculty, published writers, and advisors in the writing business: literary agents, magazine editors and publishers.
- A major writing assignment comprising either a chapter or two from a proposed book/ an anthology of short pieces / collection of poetry.
- Literary magazine as a part of the course.
- Writing assignments and short pieces may be compiled for an anthology, as parts in AnuKarsh, a peer-reviewed quarterly magazine.
- Motivational workshops, stress management sessions, methods of overcoming writer's block.



M.Sc. IN DATA SCIENCE

The M.Sc. Programme in Data Science is designed to mould graduates into data science leaders equipped with the right balance of statistics and analytics in diverse fields of applications. The programme gives students exposure to the frontiers of statistics, machine learning, big data analytics, and artificial intelligence, helping them to acquire experience in solving pragmatic problems with the help of a range of data science tools and techniques. It also aims to nurture the students with interdisciplinary expertise through a strong foundation in mathematics and statistics, proficiency in programming in a variety of data science environments, and practical data analytic skills. The programme pedagogy is a blend of classroom lectures with experiential learning, including lab exercises, assignments, case studies, and work-integrated activities.

Salient Features

- World class infrastructure and classroom activities.
- Advanced digital learning platform.
- Industry collaborations and internship.
- Career counselling and assistance.
- Experienced faculty experts with international exposure.



MA IN ECONOMICS

The programme intends to prepare students for a successful future in academia or in business, government, and related fields. The curriculum has an emphasis on creating mathematical and statistical foundations that helps students get more out of their core and elective courses. The curriculum is as rigorous as any postgraduate economics programme offered in India or elsewhere, allowing students to pursue careers as academics, consultants, and practitioners across the world. Taught by academics with Ph.D. degrees from prestigious international and Indian schools who have shown experience via research scholarship and consultation. In addition to giving students the chance to enrol in prominent programmes overseas through Alliance University's worldwide academic partners, the programme also aims to provide internship possibilities for students.

Salient Features:

- An in-house economics magazine
- Skill-oriented training on statistical software
- Interdisciplinary orientation
- Interaction with policymakers
- Experienced faculty experts with international exposure

PROGRAMMES OFFERED

Alliance College of Engineering and Design

- B.Tech. in Computer Science & Engineering
- B.Tech. in Civil Engineering
- B.Tech. in Mechanical Engineering
- B.Tech. in Electrical and Electronics Engineering
- B.Tech. in Electronics and Communication Engineering
- B.Tech. in Aerospace Engineering
- B.Tech. in Information Technology
- Ph.D. in Engineering and Design

Alliance School of Liberal Arts

- Bachelor of Arts (BA)
- Bachelor of Science (B.Sc.)
- Bachelor of Design (B.Des.)
- Bachelor of Visual Arts (BVA)
- Bachelor of Fine Arts (BFA)
- MA in Creative Writing (MA)
- MA in Economics (MA)
- M.Sc. in Data Science (M.Sc.)
- Global Leaders' Alliance Fellowship (GLA)
- Ph.D. from School of Liberal Arts
- Ph.D. in Applied Mathematics
- Ph.D. in Sciences

Alliance School of Business

- Bachelor of Business Administration (BBA)
- Bachelor of Commerce (B.Com.)
- Master of Business Administration (MBA)
- Master of Business Administration (MBA) Digital Transformation
- Executive Post Graduate Diploma in Management
- Ph.D. in Management

Alliance School of Law

- LL.B.
- B.A. LL.B. (Hons.)
- B.B.A. LL.B. (Hons.)
- Master of Law (LL.M.)
- Ph.D. in Law

Alliance Ascent College

- Bachelor of Business Administration (BBA)
- Master of Business Administration (MBA)

GREAT CAREERS

START HERE

With automation changing the essential nature of work, the Liberal Arts uniquely enable individuals with the skill set and vision to confront unforeseen challenges. Equipped with technicalities in the chosen specialization and the versatility to freely adapt to multidisciplinary contexts, students prepare for positions that demand leadership, innovation, and critical thinking.

Therefore, a Liberal Arts degree from Alliance University makes one competent for excelling within corporate, governmental, and non-governmental set-ups and makes them confident to chart their paths in entrepreneurship and community intervention.

A brief glimpse of the many possible careers that await a liberal arts graduate:

- Corporate Governance
- Scientists and Technical Consultants
- Market Research and Advertising
- Public Administration and Policymaking
- Think Tanks and Lobbying Organizations
- Media and Publishing
- Social Work and Philanthropy
- Urban Planning and Rural Management
- Higher Education and Research
- Politics and Political Management
- Legislation and Legislative Assistance
- Legal Consultancy and Judicial Clerkships
- Public Relations and Communication Strategy
- Archivists and Curators
- Diplomats, Interpreters and Translators

LEARN BEYOND THE BOUNDARIES

ADMISSION SELECTION PROCESS

The philosophy of Liberal Arts education focuses on the interlinkages across different fields. The foundation year provides students an opportunity to explore various fields of studies which will not only give them exposure to allied domains but will also build a basis to enhance their understanding of combining concepts across different areas. The ideal applicant will be one who is prepared to explore new fields of study, who is creative and has a socio-cultural conscience.

Eligibility – (Undergraduate Programmes)

Completed Grade 12 or equivalent, or will graduate in 2022
AUSAT / SAT / ACT / Pearson Undergraduate Entrance Exam

Eligibility – (Postgraduate Programmes)

MA

Bachelors' degree in any discipline with 50% marks from any recognized university.

M.Sc.

B.Sc. in Statistics / Mathematics / Computer Science, B.Eng. / B.Tech. / BCA degree with a minimum of 50% marks or equivalent grade from any recognized university.

Selection

Personal Interaction

Admission Process

Online application
Admissions test
Personal interaction
Feedback







ALLIANCE
UNIVERSITY

*Private University established in Karnataka State by Act No.34 of year 2010
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