



# NATIONAL WORKSHOP ON

# IP & MUSIC: LEGAL HARMONIES AND INDUSTRY CHALLENGES

APRIL 25, 2025 | 10:30 AM 03:30 PM

**BLENDED (ZOOM)** 

# **About the Workshop**

The AUIP Cell and Alliance Centre for Intellectual Property Rights (ACIPR), Alliance School of Law, Alliance University, Bengaluru, are jointly organizing a one-day national workshop to commemorate World IP Day 2025. Based on WIPO's theme, the workshop will explore the impact of digital technologies, Al-driven content, and evolving business models on music copyright and entertainment law. By fostering dialogue between academia and industry, it aims to enhance knowledge, facilitate discussions, and develop skills essential for understanding legal frameworks that drive creativity and innovation in the music sector.

### **Resource Persons**



Dr. Neha Yadav
IP Specialist
Corporate Governance, SABIC
(Saudi Basic Industries Corporation)



Mr. Munish Arora
Indian Patent Agent and IP Counsel
Corporate Governance, SABIC
(Saudi Basic Industries Corporation)



Ms. Akshata Kamath
Advocate and Patent Agent
Principal Associate, Krishnamurthy &
Co. (K Law) Bengaluru



Mr. Gaurav Mishra Advocate and Associate Partner Banana IP Counsels, Bengaluru

#### **Patrons**

Mr. Abhay G. Chebbi

Pro-Chancellor Alliance University

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# Dr. B. Priestly Shan

Vice-Chancellor Alliance University

#### Advisor

Dr. V. Shyam Kishore

Professor & Associate Dean – Academic Affairs & Dean – Alliance School of Law



Registration Fees: Rs. 200

Last Date of Registration and Payment: April 23, 2025

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No fee for Alliance University students and staff members but registration is mandatory.

### **Faculty Coordinators**

Dr. Upankar Chutia

Dr. Mohit Hemanth Kumar

Dr. MD Bahrul Islam

Mr. S Chakrabarty Naik

Dr. Sayantani Dutta

Ms. Ancy P Anto