Alliance Alumni Global Awards 2026 Guidelines

ALLIANCE
ALUMNI ASSOCIATION

ELIGIBILITY OF NOMINEES

Nominees must have graduated on or before **31st March 2017.**

EXCEPTION ONLY for the categories: Outstanding Professional Achievement and Outstanding Young Entrepreneur

Nominees must be from a program of minimum 90-day duration.

Self-nominations are allowed for individual award entries. i.e. **name of the uploader can be the same as the nominee.**

ENTRY SUBMISSION RULES

If the same entry is submitted under different categories with little or no variation, only the first entry submitted will be automatically considered.

Program detail and Year of Graduation are mandatory fields. Please ensure it is correct eg. MBA 2001

NAVIGATING THROUGH NOMINATION PLATFORM

SUBMITTING AN ENTRY: Fill up the form that appears. Please stick to the word restriction.

Award headline –**10 words;** Main body of the entry –**150 words;** Impact of the achievement –**50 words**

In the entry, focus on the relevance to the Value that the person is being nominated for. The 150-word main body of the entry carries **70% weightage** during judging and must talk of the HOW –the behaviors demonstrated by the person. Must explain how the person/team has exemplified the value.

You can upload documents, pictures or a video, up to 20 MB. These are optional supporting, as the written entry carries all the weight.

NAVIGATING THROUGH NOMINATION PLATFORM

BEFORE LOGGING OUT

You can save your entry as a draft and submit it later. You can make changes to your entry before the deadline even after you submit the form. Ensure you submit your entry & don’t leave it in draft mode.

You will be able to view only the entries submitted by you

Buttons will prompt you to view, save, edit, delete an entry.

- Academic Excellence
- Arts and Performance
- Social Justice and Community Impact
- Young Entrepreneur
- Contribution to Alma Mater
- Professional Achievement



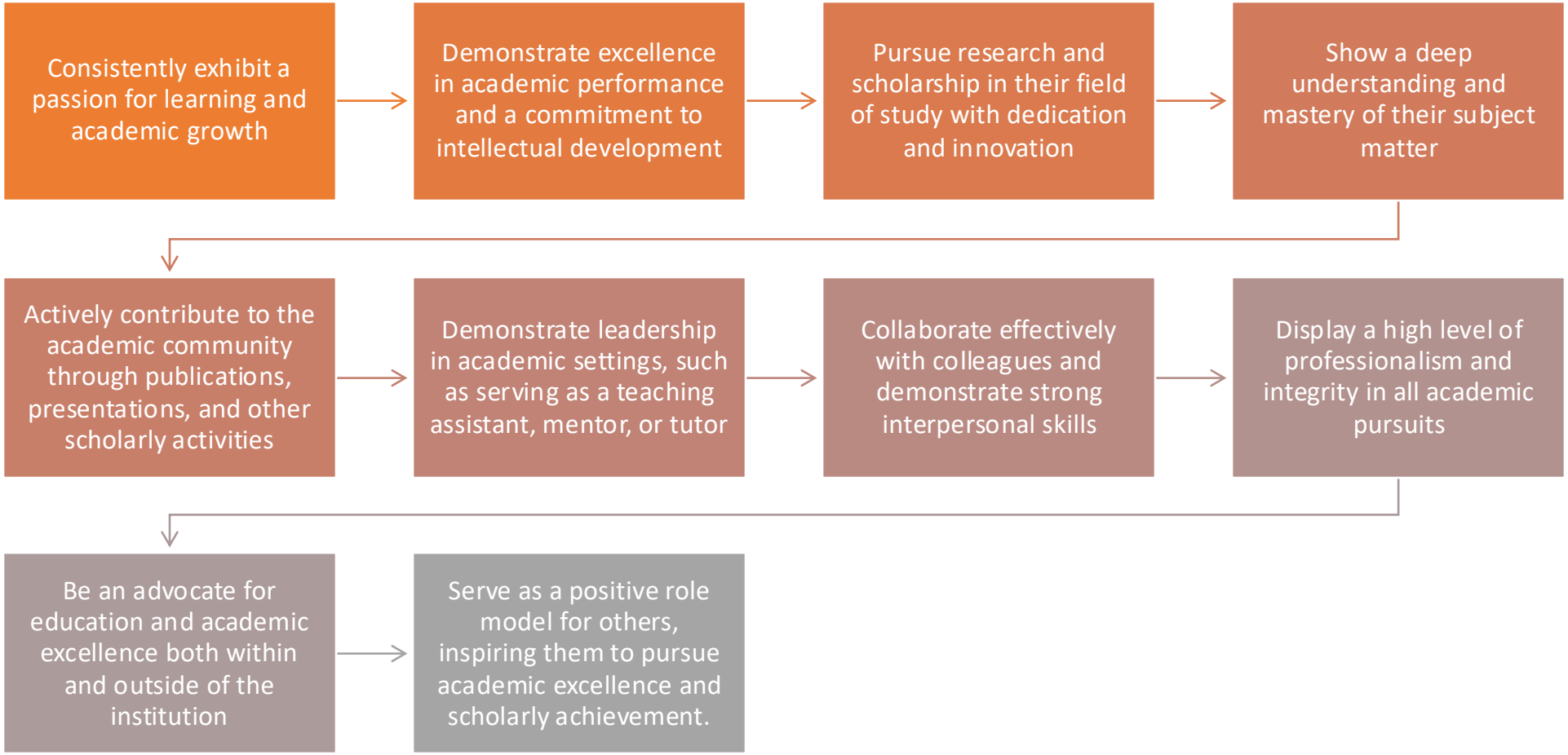
Alliance Alumni Global Awards for

Academic Excellence

Awarded to an alumnus who has contributed to academia- academic research, achievements in the field of academics and higher education.

Eg. Engineering alumna who has a patent or copyright on his/her name, or an alumnus who is doing his/her doctorate/post doctorate in an institute of national or international eminence.

Academic Excellence Award
Behavior Demonstrated



Academic Excellence Award

What it Is

1. Excellence in academic and scholarly pursuits
2. Dedication to intellectual growth and lifelong learning
3. Innovation and creativity in research and scholarship
4. Contributions to the academic community and society at large
5. Leadership in academic and intellectual settings
6. Commitment to professionalism, integrity, and ethical behavior
7. Positive impact on the institution and its alumni community
8. Role model for future generations of scholars and academics
9. Recognition of achievement in academic and scholarly pursuits

Academic Excellence Award

What it Is NOT

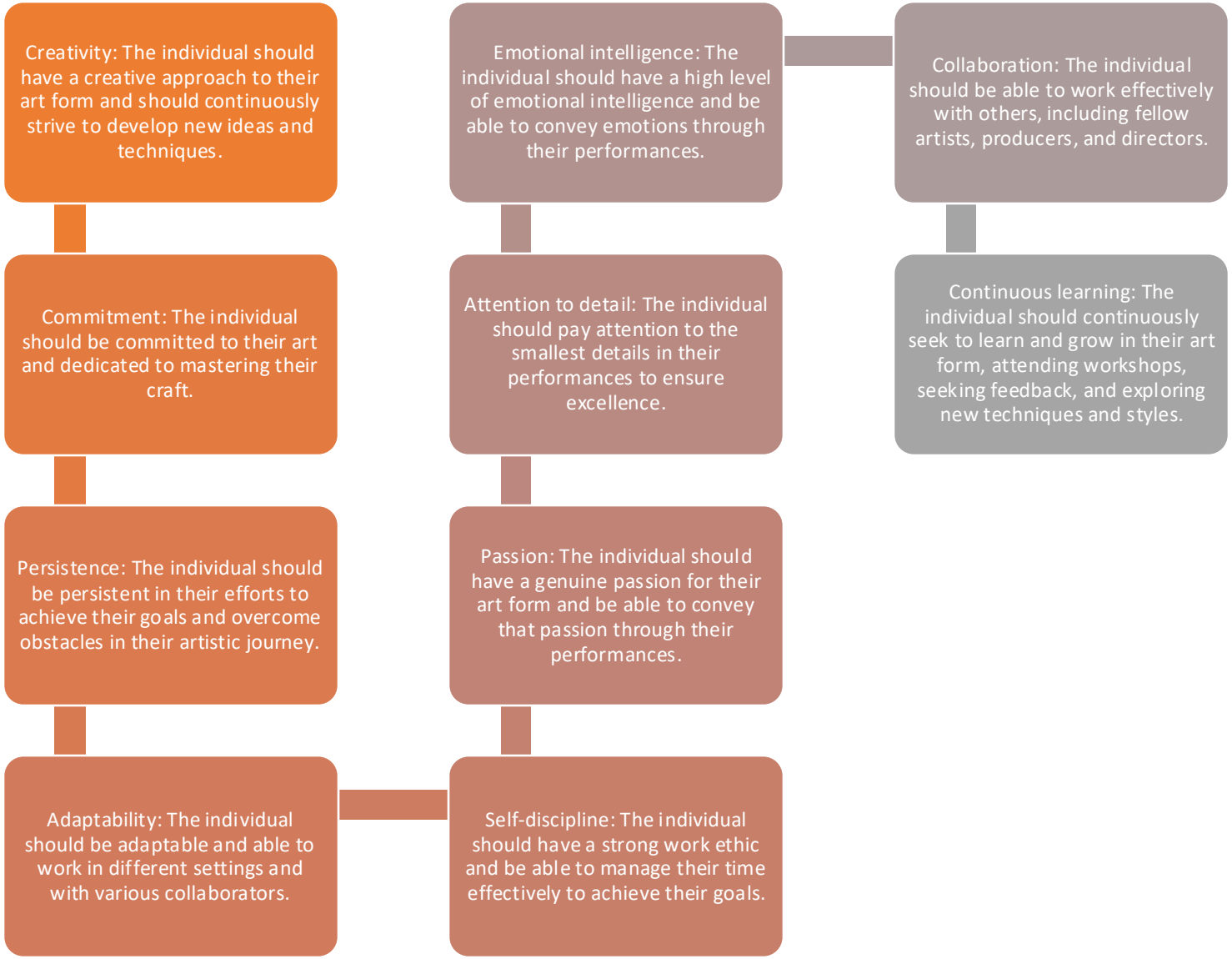
1. Recognition solely based on grades or test scores
2. Focusing only on quantity rather than quality of academic output
3. Political or financial influence in the decision-making process
4. Awarding based on personal connections or relationships with the institution or decision-makers
5. Reinforcement of negative behaviors, such as cheating or unethical conduct
6. Incentivizing short-term achievements over long-term growth and development
7. Prioritizing research or scholarship in a particular field or discipline over others without justification
8. Ignoring the wider impact of academic work on society or minimizing community contributions.

Alliance Alumni Global Award for Arts & Performance

Alumna in the field of entertainment and performing arts. From the B School/ school of performing arts.

Arts and Performance

Behavior Demonstrated



Arts and Performance
What it is

1. Excellence: The nominee should demonstrate exceptional skills and achievements in their respective field of arts and performing arts.
2. Creativity: The nominee should showcase a unique and innovative approach to their art form and continuously strive to push boundaries and create something new.
3. Passion: The nominee should have a deep passion for their art and be able to convey that passion through their performances.
4. Hard work: The nominee should have a strong work ethic and be dedicated to mastering their craft through continuous practice and learning.
5. Impact: The nominee should have made a significant impact on their respective field, whether through their performances, contributions, or influence.

Arts and Performance
What it Is NOT

1. Discrimination: The awardee should not engage in any form of discrimination or prejudice related to their art form or towards fellow artists.
2. Plagiarism: The awardee should not use or claim another artist's work as their own, and should always credit and respect the original creators.
3. Controversy: The awardee should not engage in any controversial or unethical behaviour that may damage the reputation of the award or the university.
4. Exploitation: The awardee should not exploit their art or fellow artists for financial gain or personal benefits.
5. Complacency: The awardee should not become complacent or stop striving for excellence in their field, but instead continue to innovate and push boundaries.

Alliance Alumni Global Award for Social Justice and Community Impact

This award recognizes alumni who have made a difference in the social sector through their ideas and work. They could be working with any Non-profit organization, NGO, charitable entity, corporate social responsibility areas in the private/public sector or have their own socio-commercial enterprise. They could be in active politics, hold a position of responsibility or a political influencer. The main criterion of nomination being that their efforts should have a direct or indirect notable social outcome. This will cover the areas of Community, Service, philanthropy, and social justice. Also Alumni who are in Judiciary, state legal service, law enforcement or from civil services.

Social Justice and Community Impact

Behavior Demonstrated

Compassion: The individual should demonstrate empathy and compassion towards those in need, and be motivated by a genuine desire to serve and help others.

Commitment: The individual should be committed to social justice and community service, and dedicated to making a positive impact on their community.

Leadership: The individual should have strong leadership skills and be able to inspire and mobilize others to work towards social justice and community service.

Collaboration: The individual should be able to collaborate effectively with others, including community leaders, organizations, and volunteers, to achieve common goals.

Integrity: The individual should demonstrate integrity in their work, being honest, transparent, and accountable in their actions and decisions.

Cultural Competence: The individual should have an understanding of different cultures and communities, and be able to work sensitively and respectfully with people from diverse backgrounds.

Advocacy: The individual should be able to advocate for the rights and needs of marginalized communities, and raise awareness of social justice issues.

Creativity: The individual should demonstrate creativity in their approach to community service, and be willing to try new approaches and solutions to address social justice issues.

Perseverance: The individual should persevere in the face of challenges and setbacks, and maintain a positive attitude towards their work.

Continuous learning: The individual should continuously seek to learn and grow in their field, attending workshops, seeking feedback, and exploring new ways to address social justice issues.

Social Justice and Community Impact What it Is

1. Dedication: The nominee should demonstrate a strong commitment to social justice and community service and have a track record of working tirelessly towards these goals.
2. Empathy: The nominee should show empathy towards those in need and be motivated by a genuine desire to serve and help others.
3. Leadership: The nominee should have strong leadership skills and be able to inspire and mobilize others to work towards social justice and community service.
4. Collaboration: The nominee should be able to collaborate effectively with others, including community leaders, organizations,and volunteers, to achieve common goals.
5. Integrity: The nominee should demonstrate integrity in their work, being honest, transparent, and accountable in their actions and decisions.
6. Cultural Competence: The nominee should have an understanding of different cultures and communities and be able to work sensitively and respectfully with people from diverse backgrounds.
7. Advocacy: The nominee should be able to advocate for the rights and needs of marginalized communities and raise awareness ofsocial justice issues.
8. Creativity: The nominee should demonstrate creativity in their approach to community service and be willing to try new approaches and solutions to address social justice issues.
9. Impact: The nominee should have made a significant positive impact on their community, whether through their actions, contributions, or influence.

Social Justice and Community Impact
What it Is NOT

1. Selfishness: The nominee should not engage in community service or social justice activities for personal gain or recognition.
2. Discrimination: The nominee should not engage in any form of discrimination or prejudice related to their work or towards those they serve.
3. Complacency: The nominee should not become complacent or stop striving for excellence in their work, but instead continue to innovate and push boundaries.
4. Exploitation: The nominee should not exploit their community service or social justice work for financial gain or personal benefits.
5. Controversy: The nominee should not engage in any controversial or unethical behavior that may damage the reputation of the award or the university.

Alliance Global Award for Outstanding Young Entrepreneur

This award celebrates the achievements of alumni who have established independent businesses and have raised capital and expectations for the business community. The award recognizes alumni who have been instrumental in creating, building and leading a company from an erstwhile start-up venture to an established firm today, which has recorded notable commercial success in the last few years.

Outstanding Young Entrepreneur

Behavior Demonstrated

Innovation: The individual should demonstrate a strong ability to innovate and come up with new and creative business ideas that solve problems and meet market needs.

Risk-taking: The individual should be willing to take calculated risks and make bold decisions, while also being able to learn from failures and setbacks.

Adaptability: The individual should be able to adapt to changing market conditions and customer needs, and pivot their business model as needed.

Leadership: The individual should have strong leadership skills and be able to inspire and motivate their team towards a common goal.

Strategic thinking: The individual should be able to think strategically and develop long-term plans and goals for their business.

Financial management: The individual should have a good understanding of financial management, including budgeting, forecasting, and cash flow management.

Marketing and sales: The individual should have a strong understanding of marketing and sales strategies, and be able to effectively promote and sell their products or services.

Customer focus: The individual should be customer-focused and prioritize providing excellent customer service and experiences.

Continuous learning: The individual should continuously seek to learn and improve their skills and knowledge, staying up-to-date with industry trends and best practices.

Social responsibility: The individual should demonstrate a commitment to social responsibility and ethical business practices, considering the impact of their business on society and the environment.

Outstanding Young Entrepreneur

What it Is

1. Innovation: The nominee should demonstrate a strong ability to innovate and come up with new and creative business ideas thatsolve problems and meet market needs.
2. Entrepreneurial mindset: The nominee should demonstrate an entrepreneurial mindset, showing a willingness to take risks and explore new opportunities.
3. Passion: The nominee should be passionate about their business and be able to convey this passion to others, including employees, investors, and customers.
4. Leadership: The nominee should have strong leadership skills and be able to inspire and motivate their team towards a commongoal.
5. Strategic thinking: The nominee should be able to think strategically and develop long-term plans and goals for their business.
6. Financial management: The nominee should have a good understanding of financial management, including budgeting, forecasting,and cash flow management.
7. Marketing and sales: The nominee should have a strong understanding of marketing and sales strategies, and be able to effectively promote and sell their products or services.
8. Customer focus: The nominee should be customer-focused and prioritize providing excellent customer service and experiences.
9. Continuous learning: The nominee should continuously seek to learn and improve their skills and knowledge, staying up-to-date with industry trends and best practices.
10. Social responsibility: The nominee should demonstrate a commitment to social responsibility and ethical business practices, considering the impact of their business on society and the environment.

Outstanding Young Entrepreneur
What it Is NOT

1. Short-term thinking: The nominee should not be solely focused on short-term gains and should instead prioritize long-term sustainability and growth.
2. Dishonesty: The nominee should not engage in any dishonest or unethical behavior, including lying, cheating, or stealing, in their business dealings.
3. Lack of accountability: The nominee should take responsibility for their actions and decisions, and be accountable to their stakeholders, including customers, investors, and employees.
4. Lack of empathy: The nominee should not be solely focused on profits, but should also demonstrate empathy towards their employees, customers, and the broader community.
5. Complacency: The nominee should not become complacent or stop striving for excellence in their business, but instead continue to innovate and push boundaries.
6. Ignoring feedback: The nominee should be open to feedback and constructive criticism, and be willing to adapt and make changes based on this feedback.
7. Neglecting their team: The nominee should not neglect their team or fail to recognize the contributions of others towards their business success.

Alliance Global Award for Outstanding Contribution to Alma Mater

This award recognizes alumni who have contributed to the institution at large by facilitating interactions between alumni, organizations, and current students, and by mobilizing initiatives that encourage alumni to contribute towards the progress of Alliance.

Outstanding Contribution to Alma Mater

Behavior Demonstrated

Dedication: The individual should demonstrate dedication to the university, showing a long-term commitment to its success.

Leadership: The individual should demonstrate leadership, taking an active role in promoting the university and advocating for its interests.

Service: The individual should demonstrate a strong commitment to service, giving back to the university community through volunteerism or other forms of support.

Impact: The individual should have made a significant impact on the university, through mentorship, or other forms of support that have helped the university to achieve its goals.

Innovation: The individual should have demonstrated innovation, bringing new ideas or approaches to the university community that have helped to improve its programs, services, or reputation.

Collaboration: The individual should demonstrate a willingness to collaborate with others, working together towards common goals for the benefit of the university.

Communication: The individual should demonstrate effective communication skills, including the ability to convey complex ideas and build consensus around important issues.

Advocacy: The individual should be a strong advocate for the university, promoting its values, mission, and achievements to others in the community.

Philanthropy: The individual should demonstrate a commitment to philanthropy, giving back to the university through various forms of support.

Mentorship: The individual should demonstrate a willingness to mentor and support others in the university community, helping to build a strong network of alumni and supporters.

Outstanding Contribution to the Alma Mater
What it Is

1. Dedication to the university and its values
2. Active involvement in the university community
3. Support for the university's mission and strategic goals
4. Leadership in advancing the university's interests
5. Philanthropy support for the university
6. Advocacy for the university's reputation and brand
7. Mentorship and support for current students and recent graduates
8. Collaboration and partnership with other members of the university community
9. Innovation and creativity in advancing the university's mission
10. A positive impact on the university community and its stakeholders

Outstanding Contribution to the Alma Mater

What it Is NOT

1. Neglect or disregard for the university's mission and values
2. Lack of involvement or disengagement from the university community
3. Opposition to the university's strategic goals and initiatives
4. Selfish or personal gain at the expense of the university's interests
5. Criticism or disparagement of the university's reputation or brand
6. Failure to support the university philanthropically
7. Indifference or lack of interest in mentoring or supporting current students and recent graduates
8. Resistance to collaboration or partnership with other members of the university community
9. Stagnation or lack of progress in advancing the university's mission
10. A negative impact on the university community and its stakeholders.

Alliance Global Award for Outstanding Professional Achievement

This award recognizes the achievements of alumni in their chosen fields of endeavour. The award compliments the accomplishments and the history of outstanding contributions of alumni to their profession.

We can also consider those alumni from the EPGM programme who are serving or retired senior defence officers.

Outstanding Professional Achievement
Behavior Demonstrated

Excellence: The individual should demonstrate a commitment to excellence in their profession, striving to achieve the highest standards of performance and success.

Innovation: The individual should demonstrate innovation, bringing new ideas or approaches to their field that have helped to advance it in meaningful ways.

Leadership: The individual should demonstrate leadership, taking an active role in promoting their profession and advocating for its interests.

Impact: The individual should have made a significant impact on their profession, either through groundbreaking research, influential publications, or other forms of achievement that have helped to shape the field.

Collaboration: The individual should demonstrate a willingness to collaborate with others, working together towards common goals for the benefit of their profession.

Service: The individual should demonstrate a strong commitment to service, giving back to their profession through volunteerism or other forms of support.

Communication: The individual should demonstrate effective communication skills, including the ability to convey complex ideas and build consensus around important issues.

Professionalism: The individual should demonstrate professionalism, adhering to high ethical standards and treating others with respect and courtesy.

Mentorship: The individual should demonstrate a willingness to mentor and support others in their profession, helping to build a strong network of colleagues and collaborators.

Continuous learning: The individual should demonstrate a commitment to continuous learning and professional development, staying up-to-date with the latest advances and trends in their field.

Outstanding Professional Achievement
What it Is

1. Excellence: The nominee should have a track record of excellence in their field, demonstrating outstanding performance and success.
2. Innovation: The nominee should be innovative, bringing new ideas or approaches to their field that have helped to advance itin meaningful ways.
3. Leadership: The nominee should have demonstrated leadership, taking an active role in promoting their profession and advocating for its interests.
4. Impact: The nominee should have made a significant impact on their profession, either through groundbreaking research, influential publications, or other forms of achievement that have helped to shape the field.
5. Collaboration: The nominee should be a collaborative team player, working together towards common goals for the benefit of their profession.
6. Service: The nominee should have a strong commitment to service, giving back to their profession through volunteerism or other forms of support.
7. Communication: The nominee should have effective communication skills, including the ability to convey complex ideas and build consensus around important issues.
8. Professionalism: The nominee should adhere to high ethical standards and treat others with respect and courtesy, demonstrating professionalism in all their interactions.
9. Mentorship: The nominee should be a mentor and supporter of others in their profession, helping to build a strong network ofcolleagues and collaborators.
10. Continuous learning: The nominee should be committed to continuous learning and professional development, staying up-to-date with the latest advances and trends in their field.

Outstanding Professional Achievement
What it Is NOT

1. Mediocrity: The nominee should not have a history of mediocre performance or lack of significant achievements in their field.
2. Resistance to change: The nominee should not be resistant to change or new ideas, and should be open to new approaches and perspectives.
3. Lack of teamwork: The nominee should not be a lone wolf, and should be able to work effectively with others to achieve commongoals.
4. Selfishness: The nominee should not be motivated solely by personal gain, but should be committed to advancing their profession for the benefit of all.
5. Unprofessional behavior: The nominee should not engage in unprofessional or unethical behavior, including but not limited todiscrimination, harassment, or fraud.
6. Lack of service: The nominee should not be indifferent to the needs of their profession or community, and should be willing to give back through service and support.
7. Poor communication skills: The nominee should not have poor communication skills, including difficulty conveying complex ideas or building consensus around important issues.
8. Lack of mentorship: The nominee should not be indifferent to the needs of emerging professionals in their field, and should be willing to provide mentorship and support to the next generation.
9. Stagnation: The nominee should not be stagnant or unwilling to embrace new advances or trends in their field.
10. Lack of commitment to continuous learning: The nominee should not be disinterested in staying up-to-date with the latest advances and trends in their field, and should be committed to continuous learning and professional development.

Name of the Individual or Team Nominated	Location of the person Team being nominated	Award category	Capture your unique achievements	How did this benefit the larger community	Reason for nomination
Ashith	Mumbai	Professional Achievement	Ashith is a DISASTER! (DISRUPTIVE/INNOVATIVE/SPONTANEOUS/ALTRUISTIC/SHARP/TECH-ENTHUSIAST/EMPATHETIC/REVOLUTIONARY)	A true marketing maverick having worked on 150+ campaigns for 19 iconic Cadbury brands. Right from envisioning the DISRUPTIVE tech behind campaigns like Not Just A Cadbury Ad, 5Star Do Nothing Assistant to flexing his INNOVATIVE muscles for integrated campaigns like Kahan gayi Cadbury? & Perk Masti Party he has always been SPONTANEOUS & ALTRUISTIC in his approach. His SHARP vision and problem-solving attitude have consistently helped him break new grounds & Wow all his clients at Mondelez for last 3 years. Being a TECH ENTHUSIAST, his ideas are aimed at generating buzz and supporting experimentation using data and AI. He is extremely EMPATHETIC & always positively provokes others. This core quality was evident while crafting Cadbury Thank You campaign amidst lockdown that won million+ hearts across online and offline media. Right from REVOLUTIONARY print ad to TV integrations, his sheer drive and single-minded focus indeed makes him a DISASTROUS combination!	Was awarded highchair for Kahan Gayi Cadbury campaign at XYZ Awards. Won Gold for Perk Masti Party Campaign along with 1 Silver & 2 Bronze for Cadbury Silk Valentine's Campaign at BBCCC 2022. Grand win at EYYTTYY awards for various Cadbury campaigns with a tally of 30+ awards.