

Sorabh Bajaj

Skills Transformation Consultant, APAC Coursera

Visiting Professor, Shiv Nadar University

Adjunct Faculty, Northwestern University, USA

Mentor and Adjunct Faculty for Global Exec MBA Program
at UC San Diego-Ahmedabad University

Master Mentor, Masters Union School of Business



Highest Educational Qualification: MBA (Ohio University, USA), Ph.D Scholar.

Professional Credentials: Lean Six Sigma Black Belt, PMP, THEM Assessor (Tata Business Excellence Model)

Publications:

- 2 case studies with a German education provider-FORUM, Germany
- Conceptual paper on 'Behavioral Economics & Project Management- Move the needle on the ability to meet stated project objectives'. presented during PMI India Conference 2016
- Capitalizing E-Learning Platforms for Job Readiness (under review, Springer Publications)

Recent Speaking Opportunities:

- Keynote speaker at IIM Vishakhapatnam's HRidya 2020 (Topic- Skills needed to be successful as a Business Graduate)
- Skills needed to be successful as a Business Graduate at FIIB, New Delhi
- Preparing for Jobs of Future at Rungta Engineering College
- Future Proof your Career at Shiv Nadar University
- Future of Blended Learning at Asian Education Group

Sorabh has worked in the area of business strategy and business excellence across BFSI, Defence and IT/ITeS sectors. He has worked with Accenture, Tata Advanced Systems, Unisys, ING and Harappa Education to help them solve varied business problems. He brings an array of skills viz. Project Management, Six Sigma, Risk Management, Design Thinking & Data Analytics to help businesses identify and solve mission critical problems.

Sorabh has keen interest in Behavioral Economics (BE) and endeavors to apply BE concepts in designing solutions for organisations. He has also published white papers in the area of Behavioral Economics and International Marketing.

He is passionate about coaching students and young professionals. He teaches at Northwestern University, USA, Shiv Nadar University, Ahmedabad University-UC San Diego (Exec MBA Program) and Strategy Execution 80-20 (a Korn Ferry company).

Most recently Sorabh has started to mentor budding entrepreneurs in EdTech & Online Assessment space.

He currently teaches courses in Project Management, Emerging Technologies & Business Models, and 21st Century Skills.